

September 29, 2014

Honorable Commissioners,

As a proud homeowner in the Powell-Poage-Hamilton Neighborhood, as an active leader in neighborhood revitalization efforts in our city, and as the Vice Chair of our neighborhood association, I encourage you to support the housing development proposed by Nick Roush on Green Bay Street.

Just a few months ago, our association worked diligently with City Planning staff on a comprehensive rezone of our neighborhood. In so doing, we "down zoned" the central part of the neighborhood where we feel home-ownership and low density rentals are appropriate, and we "up-zoned" the outer edges of the neighborhood along busy corridors; such as, 4th Street, South Avenue, and Green Bay Streets, in order to promote higher density projects like the one that is being proposed by Nick Roush.

The project before you is exactly what we hoped to see brought to our neighborhood as a result of our rezoning process.

We hope that this project will help spur additional high-quality development on Green Bay Street and within our entire neighborhood.

The PPH neighborhood has gained significant momentum over the last few years, and this project will continue to push the neighborhood in the right direction. I strongly support this project and hope you will too.

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Sincerely,

Andrew Londre
933 Tyler St., La Crosse WI
608-769-5845

"One person can make a difference and everyone should try." President John F. Kennedy