

# Forward Mural Proposal

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**Concept:** Over the years I have passed by the grey walls that surround the depot on La Crosse's Northside. I have always felt that with a little bit of paint, that area could be transformed into a much more inviting and welcoming area. I propose to paint Wisconsin's motto, *Forward*, underneath the Rose street bridge, on the north facing wall. The approximate 50' by 20' section of wall where the *Forward* will be painted will be primed along with the 18' by 7' and 214' by 4.5' section that extends to the right. This long section will be where the paper plane design will be painted. The mural sketches provided are the main concept, however the design may need to be tweaked and adjusted to ensure the best possible outcome.

## Schedule:

- Step 1: The wall sections will be sand blasted to get rid of existing graffiti and weathering.
- Step 2: The sections will be primed.
- Step 3: The design will be sketched onto the wall and the artistic process will begin. Approximately 1 week to complete the whole mural.

## Budget:

- Scissor lift rental           \$300
  - Sand blast                   \$500
  - Primer paint                 \$500
  - Art supplies                 \$1,000
- (Including personal protective equipment and cleanup)
- Labor                         \$1,000
  - **Total**                       **\$3,300**

# FORWARD

LA CROSSE, WISCONSIN

