

CITY OF LA CROSSE-ARTS BOARD GRANT FINAL REPORT

1) PROJECT INFORMATION

Name of Grant Recipient: Pump House Regional Arts Center

Email: allison@thepumphouse.org

Phone: 608-785-1434

Grant Type: \$10,000 awarded in 2022 (before new 2023 Annual Grant Program Guidelines)

Project Title: Artspire La Crosse 2023

Location of Free Performance, Activity, or Exhibit: Pump House Regional Arts Center, 119 King Street, La Crosse, WI 54601 and surrounding grounds; Courtyard, Parking Lot (#29110) 100 Block of King Street, 400 Block of Front Street

Date of Free Performance, Activity, or Exhibit: Saturday, June 10, 2023, 10 am-9 pm

Briefly describe how the Arts Board grant helped you and your organization and how the citizens of La Crosse benefited:

Artspire La Crosse is a free, family-orientated event that attracts, engages and connects people through celebration of our area's diverse arts and culture, while promoting La Crosse as an arts destination.

The City of La Crosse-Arts Board grant funding helps tremendously in keeping Artspire La Crosse a completely free festival for the entire community to attend. This inclusivity helps connect our entire community. More people and families can attend, experience and create art, with no expense.

Briefly describe the project, its strengths and weaknesses, and its impact on the audience. Comment on future plans, if any, for the project:

Artspire La Crosse, due in large part to City of La Crosse-Arts Board funding support, provides opportunities for musicians, performers, visual artists, area non-profits, schools, and supporting businesses to connect through the arts.

Artspire 2023 had over 5000 attendees, over 50 Fine Art Fair and Sale participants from five states, twelve performing artists from throughout the Midwest region, sixteen local non-profit organizations with interactive art activities and two art competitions; Altra Artist Awards and Inspired by La Crosse.

"Hands down, Artspire was the best planned and executed art fair that I have participated in this year." - Kate Bauman, Fine Art Fair and Sale Vendor

In 2024 we are planning on relocating Artspire to Riverside Park on Saturday, June 8, 2024 as King Street, outside of the Pump House Regional Arts Center, will be under road construction at that time. This will be a visible move for us into the community and allow for more Fine Art Fair and Sale Vendors to participate.

2)FINANCIAL ACCOUNTING

PROJECT EXPENSES	
Performing Artists	\$9,750
Logistics: Permits, Stage, Security, Portable Toilets, Picnic Tables, Chairs, Umbrellas, Emcees	\$8,827
Marketing: Direct Mail (Supreme Graphics, USPS) River Travel Media, Coulee Region Women, La Crosse Mail and Print, Photography, WDRT Radio, Meridian (posters and flyers) Wisconsin Public Radio	\$5,550
Concessions	\$2,612
Event Planner	\$2,438
Volunteers	\$1,214
Visual Artists	\$1,753
Interactive Arts	\$209
Inspired by La Crosse Art Competition	\$667
	TOTAL EXPENSES \$33,020

**Pump House Staff Hours are not itemized in expenses*

La Crosse Arts Board Grant Funding Amount: \$10,000

Other Funding Sources:

La Crosse County Festival Grant (ARPA)	\$8,000
Sue Ann Gelatt Fund	\$2,000
Altra Federal Credit Union Sponsor	\$5,000
Gundersen Hospital-All of Us Sponsor	\$2,000
Gillespie & Associates Sponsor	\$250
General Donations	\$1,116
Jury Fees, Artist Booth & Food Vendor Fees	\$11,027
Concessions	\$3,854
Merch Sales	\$104
	TOTAL INCOME \$43,351

In-Kind Contributions: List goods and services, if any, which were donated to the project, with amounts based on their fair market value. (Ex. \$1,200-lift rental):

River Travel Media	\$1,000
WDRT Radio	\$500
Coulee Region Women	\$750
Midwest Family Companies	\$10,000
Castle Realty	\$150
Culligan Water	\$250
Phillips Fencing	\$600
Hilltopper Refuse & Recycling	\$600

Wisconsin Public Radio	\$500
Weber Center-electrical	
Magnum Media	\$750
Grimzlow Inc.	\$750
Andy Wettstein	\$500
	TOTAL IN-KIND DONATIONS \$16,350