



PLANNING AND DEVELOPMENT

400 LA CROSSE STREET | LA CROSSE, WI 54601 | P: (608) 789-7512 | F: (608) 789-7318

March 20, 2017

Craig Fisher, PE
Wisconsin Department of Transportation
3550 Mormon Coulee Rd
La Crosse, WI 54601

Dear Mr. Fisher:

Enclosed for your reference is the final South Avenue Corridor Plan the City had commissioned to assist in guiding the South Avenue reconstruction project.

The following are the recommendations for consideration by the Wisconsin Department of Transportation for the design development of the project:

- Recommend rapid flashing beacons or other accommodations for pedestrians in addition to high visibility crosswalks, especially in areas of high pedestrian activity; locations to consider include the crosswalks near Riverfront (17th Street), Trane Park (15th Street), and the Gundersen Lutheran campus.
- Recommend roundabouts be designed using a symmetric design to reduce traffic speeds both entering and exiting the roundabout due to urban conditions and the expected presence of pedestrians.
- Recommend 11-foot-wide outside travel lanes and 10-foot-wide inner travel lanes to further calm traffic and reduce speeds, and allow for additional pedestrian or terrace space.
- Recommend working with the City on a comprehensive evaluation of the speed limits and transitions on the corridor, and a speed reduction transition south of Riverfront before Townsend.
- Recommend the roundabout at 14th Street. The Committee and City is concerned about misdirection resulting from not having a roundabout at this intersection. The Committee also recommends an off-lane transit stop at 15th
- Recommend connecting 11th Place near Bennora Lee Ct. as a one way northbound link to West Ave, and making sure the design accommodates the Bennora Lee Court connection.
- The Trane All Abilities Park task force recommends not closing the 15th Street South of Horton Ave. (See attached letter)

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TIM ACKLIN, AICP, SENIOR PLANNER - HERITAGE PRESERVATION
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If you require any clarification on these recommendations, please contact me or Kevin Luecke at Toole Design.

These recommendations will also be submitted to the City Council for consideration.

Thank you for your consideration.

Sincerely,

Jason Gilman, AICP
Director of Planning and Development
on behalf of the South Avenue Steering Committee

C: South Avenue Steering Committee
Mayor Tim Kabat
Kevin Luecke, Toole Design Group