

Resolution authorizing RFQ and agreement for airport terminal advertising concessionaire.

RESOLUTION

WHEREAS the existing agreement for terminal advertising services terminates on August 13, 2015, and

WHEREAS Federal regulations require that said concession service agreement be publically bid every 5 years, and

WHEREAS improvements in the terminal building will provide for additional revenue opportunities for this contract.

NOW, THEREFORE, BE IT RESOLVED by the Common Council of the City of La Crosse that it hereby authorizes the Airport Manager to develop an RFQ, advertise, evaluate, and return recommendations to the Aviation Board for the selection of a terminal advertising concessionaire.

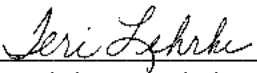
BE IT FURTHER RESOLVED that the Aviation Board is authorized to enter into an agreement with the most qualified proposer.

BE IT FURTHER RESOLVED that said agreement will have an initial term of three years and sixteen days and an extended term option of two years.

BE IT FURTHER RESOLVED that the Mayor and City Clerk are authorized to sign said agreement.

BE IT FURTHER RESOLVED that the Airport Manager is hereby authorized to take all necessary steps to effectuate said resolution.

I, Teri Lehrke, certify that this resolution was duly and officially adopted by the Common Council of the City of La Crosse on March 12, 2015.



Teri Lehrke, City Clerk
City of La Crosse, Wisconsin