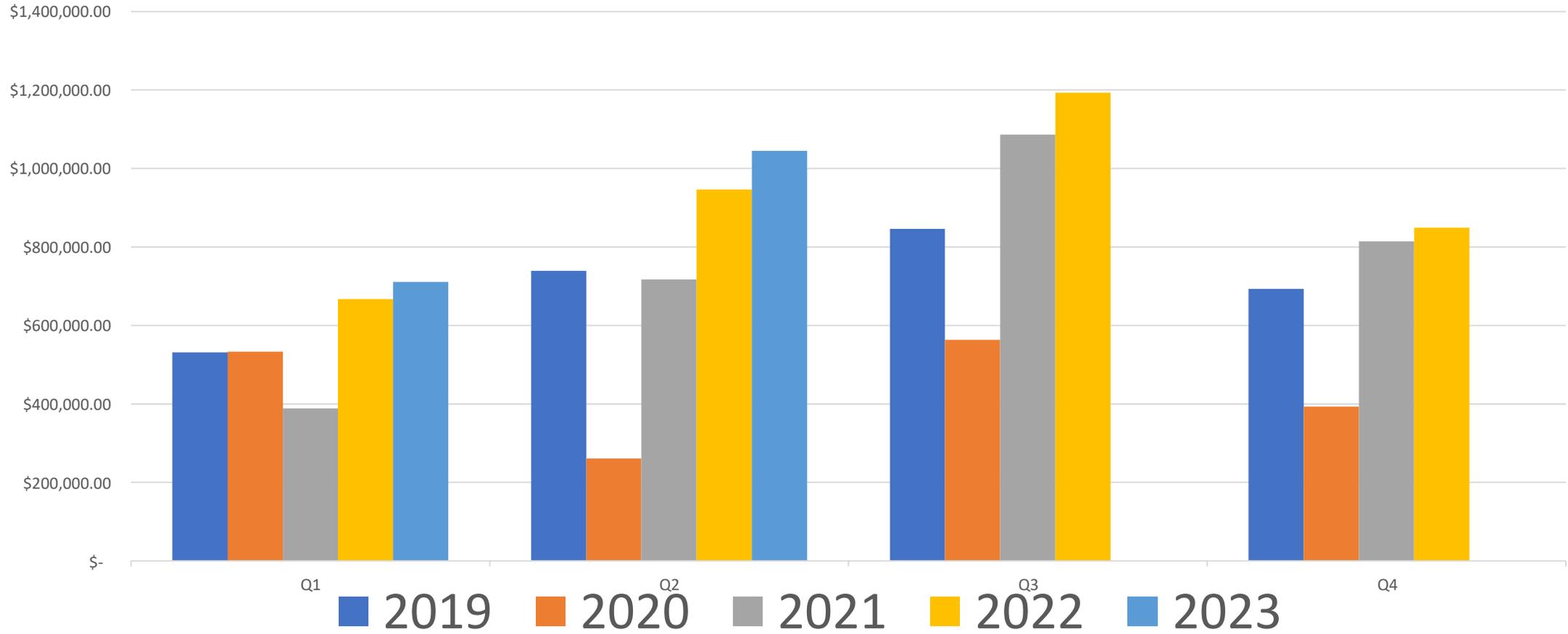




La Crosse City Room Tax Statistics

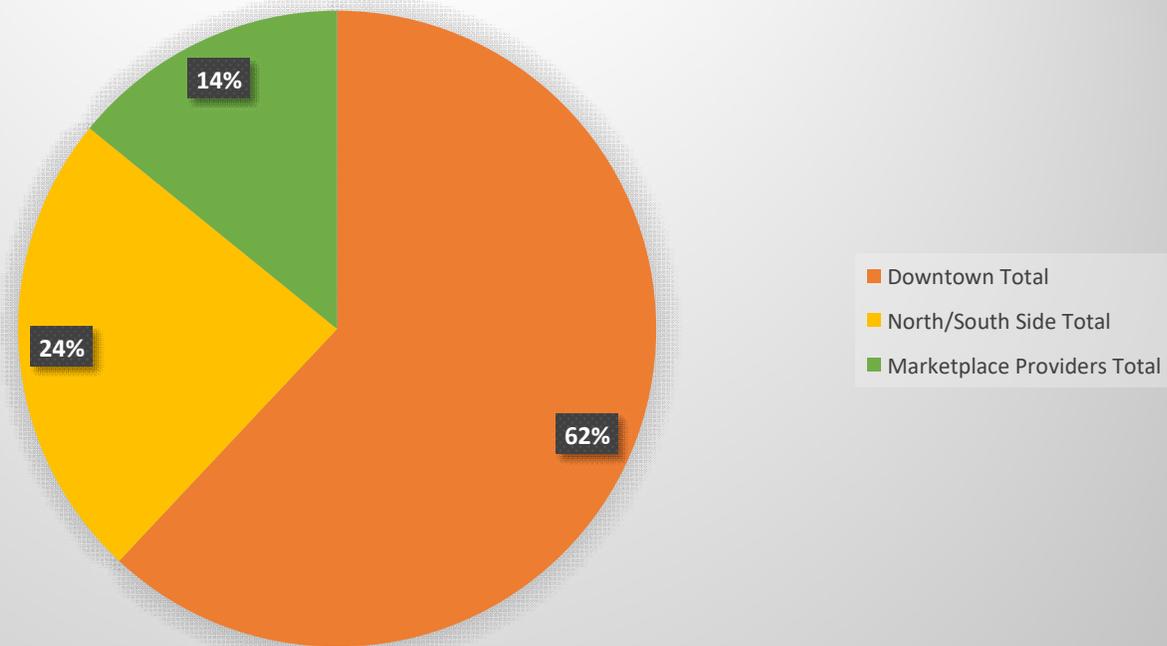
Reporting period ending June 2023

Room Tax Collection by Quarter



Collection By Area 2023 through Q2

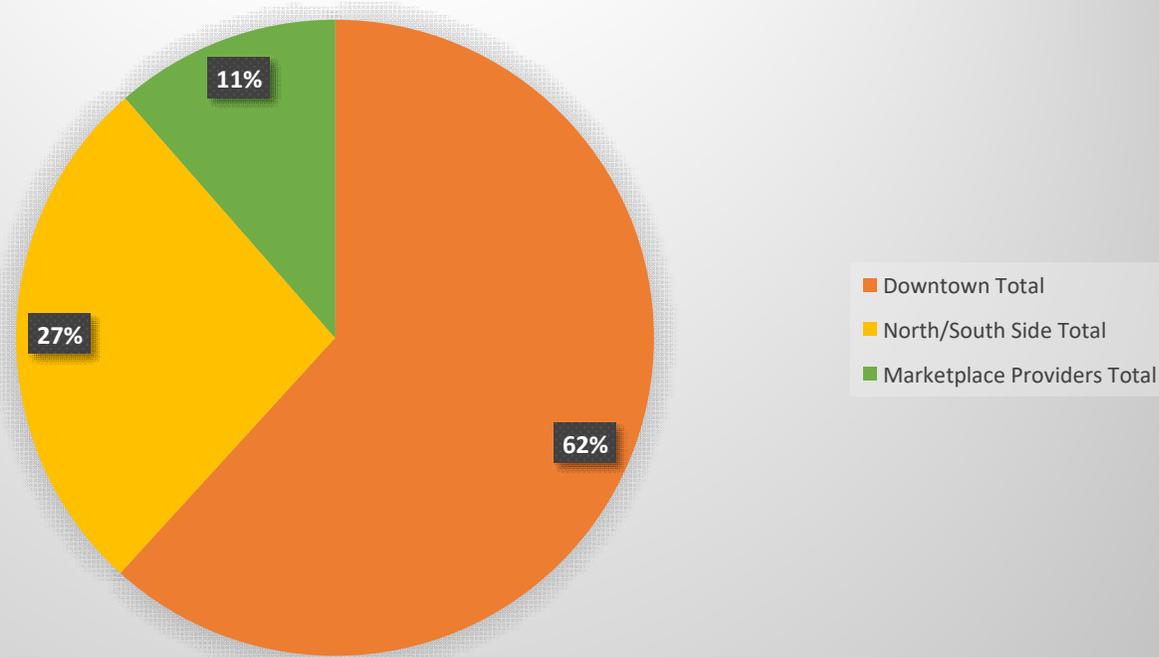
Room Tax Collection by Area 2023 through Q2



- Total room tax collected year to date:
\$1,747,800
- A **9% INCREASE** from this time last year.

Collection By Area 2022

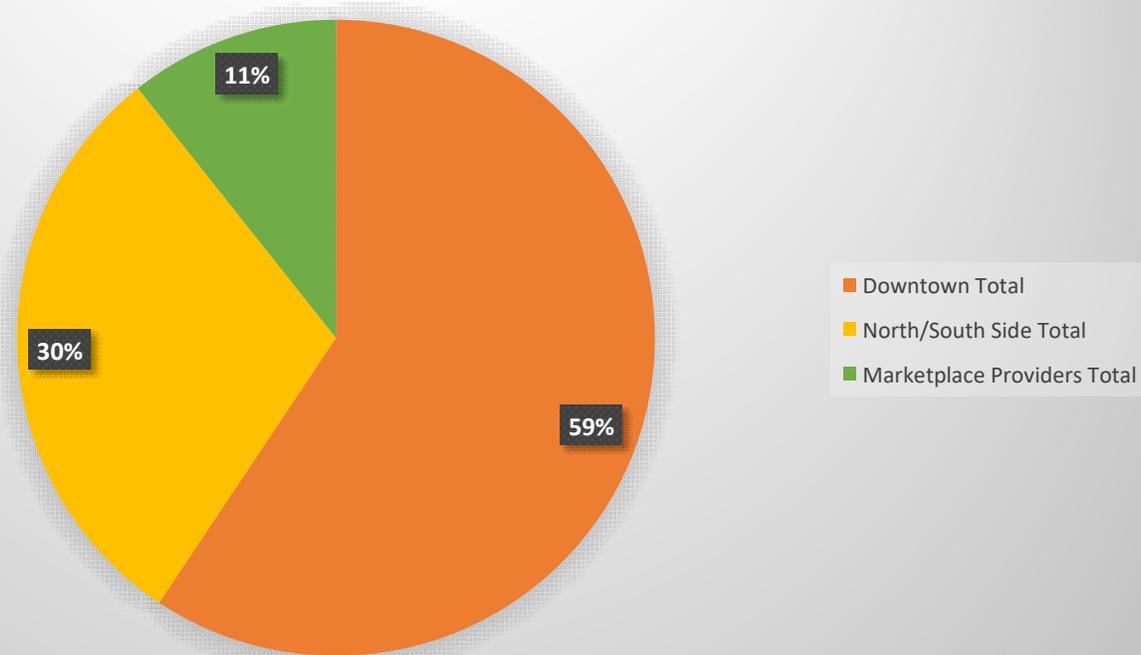
Room Tax Collection by Area 2022



- Total room tax collected:
\$3,655,000
- **A 22% INCREASE** over 2021.

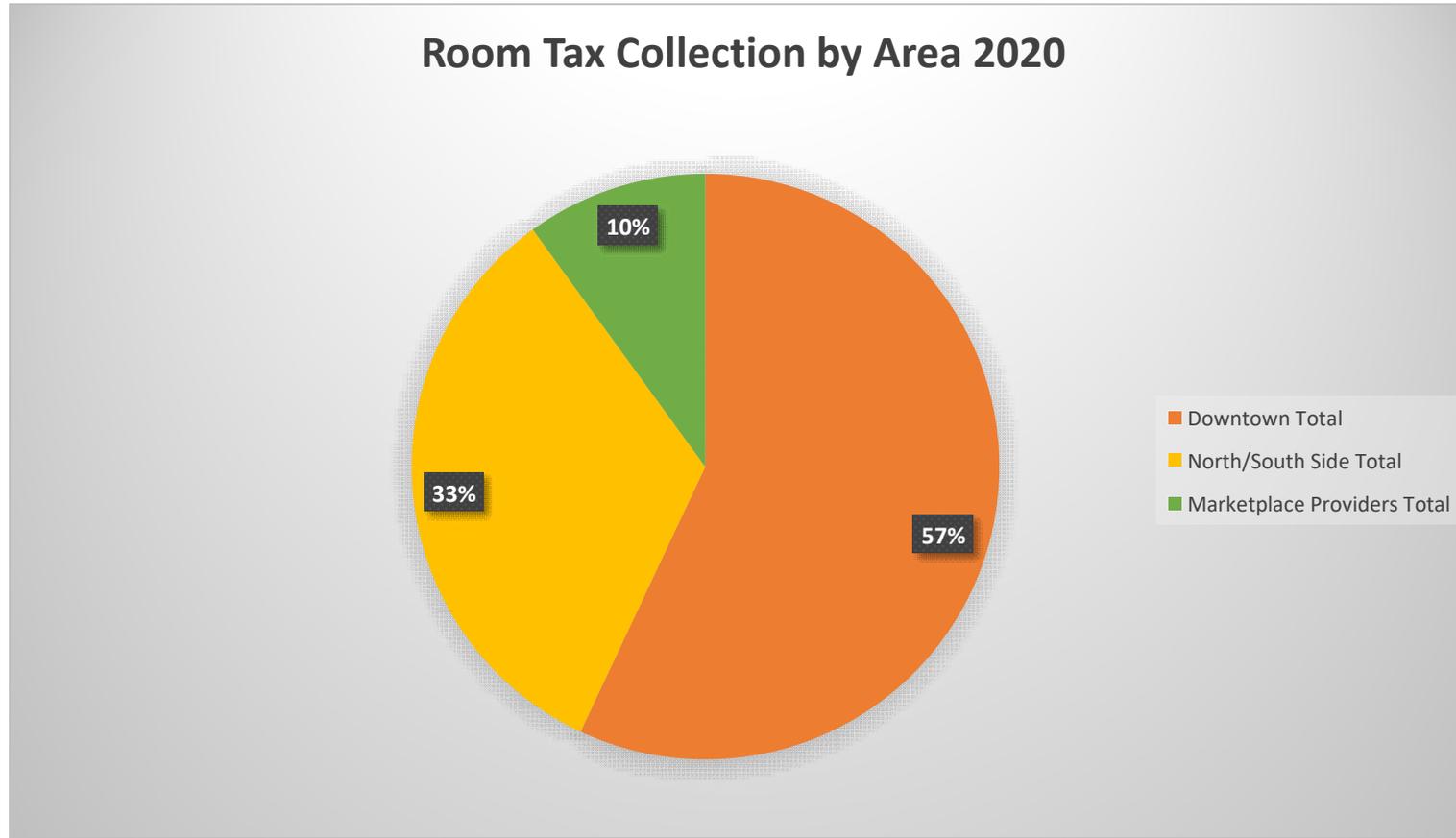
Collection By Area 2021

Room Tax Collection by Area 2021



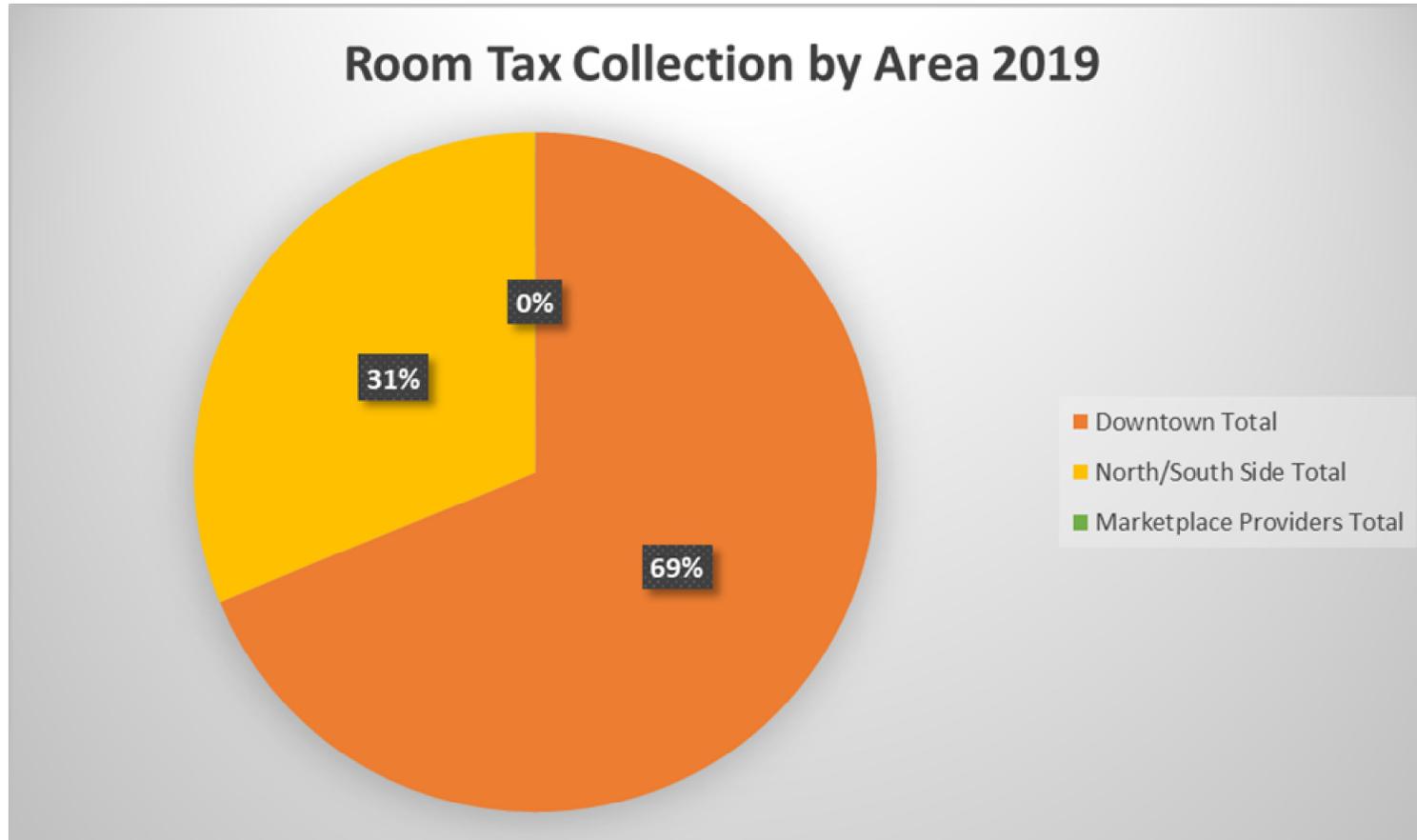
- Total room tax collected:
\$3,005,000
- **A 71% INCREASE** over 2020.

Collection By Area 2020



- Marketplace Providers began making larger payments. These providers do not breakdown which hotels, motels, and/or B&B it represents.
- Total room tax collected:
\$1,758,000
- A **37% DECREASE** over 2019.

Collection By Area 2019



- October 2019 – 1.5 % room tax rate increase went into effect
- Marketplace providers began payments at the end of the year.
- Total room tax collected:
\$2,809,000
- A **5% INCREASE** over 2018.