



LA CROSSE COMPOSITE SQUADRON
Civil Air Patrol – Wisconsin Wing
United States Air Force Auxiliary
2906 Fanta Reed Road
La Crosse, WI 54601



March 16, 2018

Andrea Richmond
Chairperson
La Crosse Regional Airport Board
2850 Airport Drive
La Crosse, WI 54601

Re: Civil Air Patrol proposal to hold a Waffle Breakfast and 5K Airport Fun Run

Dear Chairperson Richmond,

The purpose of this letter is to propose, and seek approval for, the use of airport facilities to support a one-day fundraising event for the Civil Air Patrol. This La Crosse Composite Squadron would hold a waffle breakfast combined with a 5K Airport Fun Run on Saturday, August 26, 2018.

The day would begin with a morning 5K Fun Run/Walk. Last year we ran an inaugural version of this event and it was successful. This year we have already begun working with other airport stakeholders as well as airport management to create an “open house” type event that will wrap around the breakfast and run in the hopes that this will further market and promote the airport as well as the different companies and groups that call the airport home.

We estimate that the run will attract 100 runners and that the waffle breakfast will attract an additional 300 people (not including the 100 runners). CAP would cover expenses related to the Fun Run and the waffle breakfast. CAP personnel and supporters would provide manning for both the breakfast and the Fun Run. We have personnel in our unit with experience in operating Fun Run events.

Civil Air Patrol is an independent non-profit organization. As a CAP squadron, the La Crosse Composite Squadron is responsible for raising all the funds necessary to conduct our annual operations. These operations require \$8,000-\$10,000 per year. While CAP is the official auxiliary of the Air Force; CAP squadrons do not receive any direct financial assistance from the

Air Force or from CAP except for reimbursed flying missions and some capital assets such as vehicles.

This means that CAP squadrons, like ours, must independently raise funds. Having a signature event such as the 5K Airport Fun Run & Waffle Breakfast would go a long way to meeting the fundraising needs of our squadron. Meeting these needs would allow us to continue to perform at historically high levels. The La Crosse Composite Squadron was named the top cadet squadron in the state, beating out 20 other squadrons, in 2010, 2011, 2013, 2014, and 2016. This is a largely unprecedented string of awards for a CAP squadron to earn.

We look forward to the opportunity to work with airport management in designing and operating this event, and we appreciate your time and the board's consideration. Please feel free to contact me with questions. I can be reached either by phone at 608-633-1496 or email at tmandel@cap.gov. I also will plan to attend the Board meeting when this item is on the agenda.

Sincerely,

A handwritten signature in black ink, appearing to read 'Todd Mandel', with a long horizontal flourish extending to the right.

Todd Mandel, Major, CAP
Commander