



City of La Crosse, Wisconsin

City Hall
400 La Crosse Street
La Crosse, WI 54601

Meeting Minutes - Final

Neighborhood Revitalization Commission

Wednesday, February 1, 2023

6:00 PM

Council Chambers- City Hall- 400 La Crosse St

Members of the public will be able to attend the meeting in person in the Council Chambers at City Hall located at 400 La Crosse St in La Crosse, or online via video conferencing with the links below.

View and Speak:

Join Zoom Meeting

<https://us06web.zoom.us/j/86232099636?pwd=U3MwN1ZlSjY4UnBaTEZmZlE5MkFsUT09>

Passcode: 226060

Phone Only

1-301-715-8592

Call to Order

The meeting was called to order at 6:00pm.

Roll Call

Present: 10 - Linda Lee, Steve Nicolai, Vacant 1, Ralph Geary, Will Kratt, Jim Bagniewski, Larry Sleznikow, Mitch Reynolds, Sean Hurtubise, Robert McDonnell

Excused: 2 - Janet Allen, Jessica Stanton

Approval of Minutes

1. Approval of the December 7, 2022 Meeting Minutes.

Jim Bagniewski moved to approve the minutes. Sean Hurtubise seconded. The motion passed 9-0 by voice vote

Agenda Items:

2. [23-0096](#) Annual Code of Ethics Policy Review.

Mayor Reynolds asked for confirmation via a show of hands from all committee members that they have or would review the Code of Ethics Policy. All committee members indicated they would review the Policy.

3. [22-1153](#) Discussion on possible regulation/legislation of AirBnBs/short-term rentals.

David Harm, City of La Crosse Cashier Supervisor, was invited to speak on the topic of room tax and short-term housing. Harm informed the Commission that the City collects room tax from three marketplace providers including Airbnb, Homeaway, and Expedia. Harm said marketplace providers are regulated on a state level, which is different than hotels. Harm stated that the state form does not specify addresses or how many short-term rentals are included in the payment. Harm stated that marketplace providers make up for 12% of all room tax the City collects annually. Staff added that other communities they had talked to had ordinances in place to ensure that they were collecting the room tax necessary and not necessarily because they had issues with short-term rentals. Council President Janssen stated that a policy would help clarify which short-term rentals are self-reporting or using marketplace providers to report their revenue. Mayor Reynolds asked Commission Members what the goal of an ordinance for short-term rentals is. Jim Bagniewski stated he thinks there should be some level of registration for short-term rentals. Will Kratt said it would be a good goal to have staff monitor at the state level since municipalities ability to regulate is limited. CM Kahlow said those who she talked to wanted to gather data so the City knows where the short-term rentals are and how many there are by some form of registration. CM Sleznikow, CM Mindel, and CP Janssen all stated they agree there should be some type of registration for short-term rentals. Staff said they will start working on putting together a short-term rental registration but would need a couple months to coordinate.

4. [23-0136](#) January 2023- Comprehensive Plan Update.

Staff stated they attached the end-of-the-year report from their consultant to the agenda. Staff said they are wrapping up the first phase of community engagement and moving to phase two. Staff stated they are going to all the Neighborhood Association meetings within the next couple months to talk about future land use and zoning. Staff said they are hoping to have a final document of the Comprehensive Plan in mid to late summer.

5. Updates: Accessory Dwelling Units, River Point District, Neighborhood Associations

Staff stated that they are working on getting community feedback on accessory dwelling units (ADU) and will come back to the commission with a comprehensive response to all the questions they heard. Staff said River Point District is currently getting sanitary, sewer, and storm infrastructure as well as roads. They said community members would start to see development this spring. Staff said they are trying to finalize the plan development document that outlines the design standards, process, and zoning for the site. Linda Lee asked why River Point District design standards are different than the city's design standards. Staff said the design standards were created by the Redevelopment Authority and that they wanted to hold the development to a higher standard since this development has been a long time coming. Commission Members provided updates on activities their neighborhoods are involved in.

Adjournment

The meeting was adjourned at 6:56pm.

Notice is further given that members of other governmental bodies may be present at the above scheduled meeting to gather information about a subject over which they have decision-making responsibility.

NOTICE TO PERSONS WITH A DISABILITY

Requests from persons with a disability who need assistance to participate in this meeting should call the City Clerk's office at (608) 789-7510 or send an email to ADAcityclerk@cityoflacrosse.org, with as much advance notice as possible.

Neighborhood Revitalization Commission Members:

Mayor Mitch Reynolds, CM Larry Sleznikow, Jessica Stanton, Janet Allen, Jim Bagniewski, Linda Lee, Ralph Geary, Robert McDonnell, Sean Hurtubise, Steve Nicolai, Will Kratt