



City of La Crosse, Wisconsin

City Hall
400 La Crosse Street
La Crosse, WI 54601

Meeting Agenda - Final

Judiciary & Administration Committee

Thursday, February 12, 2026

5:30 PM

Council Chambers
City Hall, First Floor

Special Meeting per Sec. 2-34 La Crosse Municipal Code

This meeting is open for in-person attendance and will also be available through video conferencing. The meeting can be viewed (no participation) by visiting the Legislative Information Center Meetings calendar (<https://cityoflacrosse.legistar.com/Calendar.aspx>) - find the scheduled meeting and click on the "In Progress" video link to the far right in the meeting list.

Public comment is limited to agenda items; statements shall be restricted to the subject matter. If you wish to speak on an agenda item, please register in advance:

- Register online at <https://www.cityoflacrosse.org/city-services/meeting-registration>
- Contact the City Clerk's Office no later than 4:00p on the day of the meeting, with the following information: name, municipality of residence, if you are representing an organization or a person other than yourself at the meeting, and if you are speaking in favor, opposition or neutral.
- Sign up in person no less than ten (10) minutes before the start of the meeting.

If attending virtual and you wish to speak, contact the City Clerk's Office and we will provide you with the information necessary to join the meeting. Call 608-789-7510 or email cityclerk@cityoflacrosse.org.

Public hearings shall be limited to 30 minutes when there are opposing viewpoints from the public. In the absence of opposing viewpoints, public hearings are limited to 15 minutes. Individual speakers shall speak no more than three (3) minutes unless waived by the Chair or a majority of the committee.

Members of the public who would like to provide written comments on any agenda may do so by emailing cityclerk@cityoflacrosse.org, using a drop box outside of City Hall or mailing to City Clerk, 400 La Crosse Street, La Crosse WI 54601.

Call To Order

Roll Call

Agenda Items:

NEW BUSINESS

26-0085

AN ORDINANCE to amend Subsection 115-110 of the Code of Ordinances of the City of La Crosse by transferring certain property from the Commercial District to the Planned Development District - Specific, allowing for a mix of uses including commercial, retail, and office spaces, a recycling facility, and future construction of approximately five apartment units and a building for a retail or food establishment at 4329 East Avenue S. and 4342, 4344, 4348, and 4354 Mormon Coulee Rd.

Public hearing.

Adjournment

Notice is further given that members of other governmental bodies may be present at the above scheduled meeting to gather information about a subject over which they have decision-making responsibility.

NOTICE TO PERSONS WITH A DISABILITY

Requests from persons with a disability who need assistance to participate in this meeting should call the City Clerk's office at (608) 789-7510 or send an email to ADACITYCLERK@CITYOFLACROSSE.ORG, with as much advance notice as possible.

Judiciary & Administration Committee Members:

Tamra Dickinson, Olivia Stine, Gary Padesky, Mackenzie Mindel, Jennifer Trost, Crystal Bedford, Lisa Weston



City of La Crosse, Wisconsin

City Hall
400 La Crosse Street
La Crosse, WI 54601

Text File

File Number: 26-0085

Agenda Date: 2/12/2026

Version: 1

Status: New Business

In Control: Judiciary & Administration Committee

File Type: Ordinance

Agenda Number: 3.

ORDINANCE NO.: _____

AN ORDINANCE to amend Subsection 115-110 of the Code of Ordinances of the City of La Crosse by transferring certain property from the Commercial District to the Planned Development District - Specific, allowing for a mix of uses including commercial, retail, and office spaces, a recycling facility, and future construction of approximately five apartment units and a building for a retail or food establishment at 4329 East Avenue S. and 4342, 4344, 4348, and 4354 Mormon Coulee Rd.

THE COMMON COUNCIL of the City of La Crosse do ordain as follows:

SECTION I: Subsection 115-110 of the Code of Ordinances of the City of La Crosse is hereby amended by transferring certain property from the Commercial District to the Planned Development District - Specific on the Master Zoning Map, to-wit:

Tax Parcel 17-50323-500; 4329 East Avenue S. and 4342, 4344, 4348, & 4354 Mormon Coulee Rd.

SECTION II: Should any portion of this ordinance be declared unconstitutional or invalid by a court of competent jurisdiction, the remainder of this division shall not be affected.

SECTION III: This ordinance shall take effect and be in force from and after its passage and publication.

Shaundel Washington-Spivey, Mayor

Nikki M. Elsen, City Clerk

Passed:

Approved:

Published:

PETITION FOR CHANGE TO ZONING
CITY OF LA CROSSE

AMENDMENT OF ZONING DISTRICT BOUNDARIES
For a Planned Development District or
Traditional Neighborhood District

Petitioner (name and address):

Shelby Mall South LLC (updated LLC) 2809 Losey Blvd, La Crosse WI 54601

Owner of site (name and address):

Allan McCormick 2809 Losey Blvd, La Crosse WI 54601

Address of subject premises:

4329 East Ave South, La Crosse, WI 54601

Tax Parcel No.: 17-50323-500

Legal Description (must be a recordable legal description; see Requirements):

See Attached

PDD/TND: _____ General Specific _____ General & Specific

Zoning District Classification: C2-Commercial District

Proposed Zoning Classification: Planned Development District - *Specific*

Is the property located in a floodway/floodplain zoning district? _____ Yes No

Is the property/structure listed on the local register of historic places? _____ Yes No

Is the Rezoning consistent with Future Land Use Map of the Comprehensive Plan? Yes _____ No

Is the property consistent with the policies of the Comprehensive Plan? Yes _____ No

Property is Presently Used For:

Vacant

Property is Proposed to be Used For:

Mattress Recycling / *Commercial / Retail*

Proposed Rezoning is Necessary Because (Detailed Answer):

Mattress recycling is categorized as heavy industrial

Proposed Rezoning will not be Detrimental to the Neighborhood or Public Welfare Because (Detailed Answer):

See Attached - 1A

Proposed Rezoning will not be Detrimental to the City's Long Range Comprehensive Plan Goals, Objectives, Actions and Policies Because (Detailed Answer):

See Attached - 1B

The undersigned depose and state that I/we am/are the owner of the property involved in this petition and that said property was purchased by me/us on the 11th day of

November, 2022.

I hereby certify that I am the owner or authorized agent of the owner (include affidavit signed by owner) and that I have read and understand the content of this petition and that the above statements and attachments submitted hereto are true and correct to the best of my knowledge and belief.



(signature)

1-507-313-3230

(telephone)

01/14/2026

(date)

allanmccormick@hotmail.com

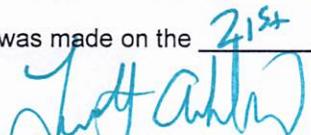
(email)

At least 30 days prior to filing the petition for approval of the designation of a Planned Development District, the owner or his agent making such petition shall meet with the Planning Department, Engineering Department and Building Safety to discuss the scope and proposed nature of the contemplated development. *(Pursuant sec. 115-156(3)(e)(1) of the Municipal Code of Ordinances of the City of La Crosse.)*

PETITIONER SHALL, BEFORE FILING, HAVE PETITION REVIEWED AND INFORMATION VERIFIED BY THE DIRECTOR OF PLANNING & DEVELOPMENT.

Review was made on the 21st day of January, 2024

Signed:


Brett A. Ahola
Deputy

Director of Planning & Development

AFFIDAVIT

STATE OF WISCONSIN)
COUNTY OF LA CROSSE) ss
)

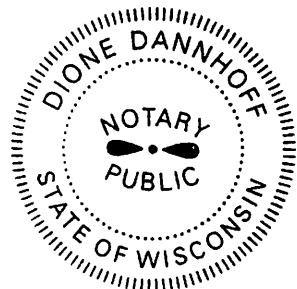
The undersigned, JACK McCormick, being duly sworn states:

1. That the undersigned is an adult resident of the City of LA CRESCE NT, State of MINNESOTA.
2. That the undersigned is (one of the) legal owner(s) of the property located at 43441 Mormon Coulee DR, LA CROSSE, WI 54601
3. By signing this affidavit, the undersigned authorizes the application for a conditional use permit/district change or amendment (circle one) for said property.

Jack McCormick
Property Owner

Subscribed and sworn to before me this 14th day of January, 2026

Dione Dannhoff
Notary Public
My Commission expires 10-16-2029



In addition, we plan to construct a 3,000 square foot building along South Avenue, adjacent to the existing Wendy's restaurant, to accommodate a retail or food-service establishment. {See attached map highlighted in **YELLOW**}

Responses to items #1-18 in 115-156(e)(2)(c)- Specific Comprehensive Development Plan (Pg. 4-5 in attached)

1. *"A plat plan including all information required for a preliminary plat and applicable provision of Wis. Stat. ch. 236, together with areas to be reserved for vehicular and pedestrian traffic, utilities, parking, public uses and easements. For commercial, industrial, public or semi-public, or mixed use developments, a detailed site plan showing the dimensions and locations of all proposed structures, areas to be reserved for vehicular and pedestrian traffic, utilities, parking, public uses and easements."*
 - a. Response : Attached with this packet.
2. *"A legal description of the boundaries of lands included in the proposed Planned Development District."*
 - a. Response : Attached with this packet.
3. *"A description of the relationship between the lands included in the proposed Planned Development District and surrounding properties."*
 - a. Response : The proposed recycling processing facility is located entirely within the rear portion of the existing building, minimizing interaction with customer-facing frontages. Future residential and out lot uses are conceptual.
4. *"The location of public and private roads, driveways and parking facilities"*
 - a. Response : No change from existing infrastructure Future residential and out lot uses are conceptual.
5. *"The size, arrangement and location of any individual building sites and proposed building groups on each individual lot (not applicable to single-family attached or detached residential projects)."*
 - a. Response : Apartments may be developed on the property in the future, however, there are no current blueprints or timeframes for such development at this time.
6. *"The location of institutional, recreational and open space areas, common areas and areas reserved or dedicated for public uses, including schools, parks and drainageways."*
 - a. Response : Not included in proposed site.
7. *"The type, size and location of all temporary advertising signs and permanent entrance features or signs."*
 - a. Response : No change from existing site.
8. *"Detailed landscaping plans including plant listings."*
 - a. Response : No change from existing site.
9. *"Final architectural plans, elevations and drawings and sketches illustrating the design and character of proposed structures (not applicable to single-family attached or detached residential projects)."*

- a. Response : Apartments may be developed on the property in the future, however, there are no current blueprints or timeframes for such development at this time.
- 10. "The existing and proposed location of public sanitary sewer, water supply facilities and stormwater drainage facilities in the form of engineering plans."
 - a. Response : No change from existing infrastructure.
- 11. "The existing and proposed location of all private utilities or other easements."
 - a. Response : No change from existing infrastructure
- 12. "Characteristics of soils related to contemplated specific uses."
 - a. Response : No change from existing site.
- 13. "Existing topography on-site with contours at no greater than two-foot intervals City Datum."
 - a. Response : Topography is attached, but not in 2 foot intervals.
- 14. "Provide for anticipated uses of adjoining lands, whether owned by the developer or not, in regard to roads, surface water drainage, utilities, and compatibility with existing adjacent land uses."
 - a. Response : No change from existing infrastructure. Future residential and out lot uses are conceptual.
- 15. "If the development is to be staged, a staging plan describing each stage of the development and how it will function by itself and the relationship to other development stages/units within the district or on adjacent property."
 - a. Response :
 - i. Phase 1: Adaptive reuse of existing rear building area for mattress recycling.
 - i. Future phases: Potential residential buildings and retail/restaurant outlot, subject to separate approval.
- 16. "All restrictive covenants."
 - a. Response : N/A
- 17. "Proposed erosion control plan and final grading plan in conformance with article II of chapter 105."
 - a. Response : Not applicable. No site disturbance is proposed.
- 18. "All conditions agreed to by the applicant which are not included in the written documentation required under subsection (2)c.1 through 12 of this section shall be part of the development plan."
 - a. Response :
 - i. Mattress recycling operations shall be conducted entirely indoors.
 - ii. No outside storage of materials, mattresses, or equipment.
 - iii. All dumpsters and refuse areas shall be fully screened.

Responses to item #2 in 115-156(e)(2)(d)

- i. "The approximate retail sales floor area and total area proposed for commercial development."

- a. Response : The recycling processing facility will occupy approximately 29,140 sq. ft. of the existing building. No retail sales floor area is proposed.
- ii. "The types of uses proposed to be included in the development, which uses shall be consistent with the commercial zoning district."
 - a. Response :
 - i. Primary immediate use: Indoor mattress recycling (recycling processing facility.)
 - ii. Conceptual future uses: Residential apartment buildings and a standalone restaurant out lot.
- iii. "The standards of height, open space, buffering, landscaping, pedestrian and vehicular circulation, off-street parking and loading, signs, and nuisance controls intended for the development."
 - a. Response :
 - i. Height/Open space/Landscaping: No changes proposed at this time.
 - ii. Circulation/Parking/Loading: Existing conditions will be utilized.
 - iii. Signs: No new signage proposed.
 - iv. Nuisance controls: Indoor operations only; no outside storage; screened dumpsters; no anticipated offensive noise, vibration, dust, odor, heat, or glare.

We believe this request represents a responsible and beneficial use of the property and will contribute positively to the character, functionality, and vitality of the surrounding area. The proposed Planned Development will be designed to meet or exceed applicable City requirements while providing long-term value to both the community and the municipality.

We appreciate the City Council's time and consideration of this petition. We welcome the opportunity to answer any questions, provide additional information, or discuss the proposed development in greater detail.

Respectfully submitted,

Shelby Mall South LLC

Description of Property

Part of the West half of the Southeast quarter (W 1/2-SE 1/4) of Section 16, Township 15 North, Range 7 West, City of La Crosse, La Crosse County, Wisconsin, described as follows: Commencing at the Northwest corner of Joseph Boscher's Suburban Addition to the Town of Shelby, a La Crosse County survey marker; thence North 89° 54' 40" East 774.44 feet along the North line of Shelby Road to a 2-inch iron pipe in the concrete on the East line of Bank Drive and the point of beginning of this description; thence North 00° 05' 20" West 52.19 feet along said East line to a 2-inch iron pipe in the concrete; thence North 21° 02' 40" West 302.42 feet along said East line to a 2-inch iron pipe in the concrete; thence continue along said East line 52.40 feet along the arc of a curve, concave to the Southwest, whose radius is 1393.31 feet and whose chord bears North 22° 07' 18" West 52.40 feet to a 1-1/4 inch iron pipe; thence North 51° 55' 27" East 250.0 feet to a 1-1/4 inch iron pipe; thence North 38° 16' 25" West 113.42 feet to a 1-1/4 inch iron pipe; thence North 51° 43' 35" East 315.71 feet to a 1-1/4 inch iron pipe on the Westerly line of USH #14- 61; thence South 38° 16' 25" East 471.97 feet along said Westerly line to a 1-1/4 inch iron pipe in the centerline of vacated Markle Road; thence South 01° 35' 23" West 331.49 feet along said centerline to a 1-1/4 inch iron pipe on the North line of Shelby Road; thence South 47° 23' 40" West 137.26 feet along said North line to 2-inch iron pipe in concrete; thence continue along said North line 74.21 feet along the arc of a curve, concave to the Northwest, whose radius is 100.0 feet and whose chord bears South 68° 39' 10" West 72.51 feet to a 2-inch iron pipe in the concrete; thence South 89° 54' 40" West 360.57 feet along said North line to the point of beginning.

EXCEPT the following described parcel: Part of Certified Survey Map #100, Doc. #1385583, filed in Volume 11 of La Crosse County Certified Survey Maps, Page 100, City of La Crosse, La Crosse County, Wisconsin, described as follows: Commencing at the North quarter corner of Section 16; thence South 01° 23' 58" West 2624.79 feet to the center quarter corner of said Section 16; thence South 29° 47' 07" East 2539.75 feet to the Southwesterly right of way line of Mormon Coulee Road; thence South 01° 33' 58" West 81.38 feet to the point of beginning of this EXCEPTION; thence South 01° 33' 58" West 250.23 feet to the Northerly right of way line of Shelby Road; thence along said right of way line South 47° 19' 52" West 46.19 feet; thence North 38° 16' 16" West 193.43 feet; thence North 51° 06' 10" East 206.36 feet to the point of beginning of this EXCEPTION.

Together with the non-exclusive easements created in cross-easement, first refusal and party wall agreement, recorded in volume 602, page 489, #877847; as amended by documents recorded in volume 621, page 421, #891186; volume 663, page 611, #918980; document no. 1383573 and document no. 1384271.

- 1A

Proposed rezoning will not be detrimental to the neighborhood or public welfare because...

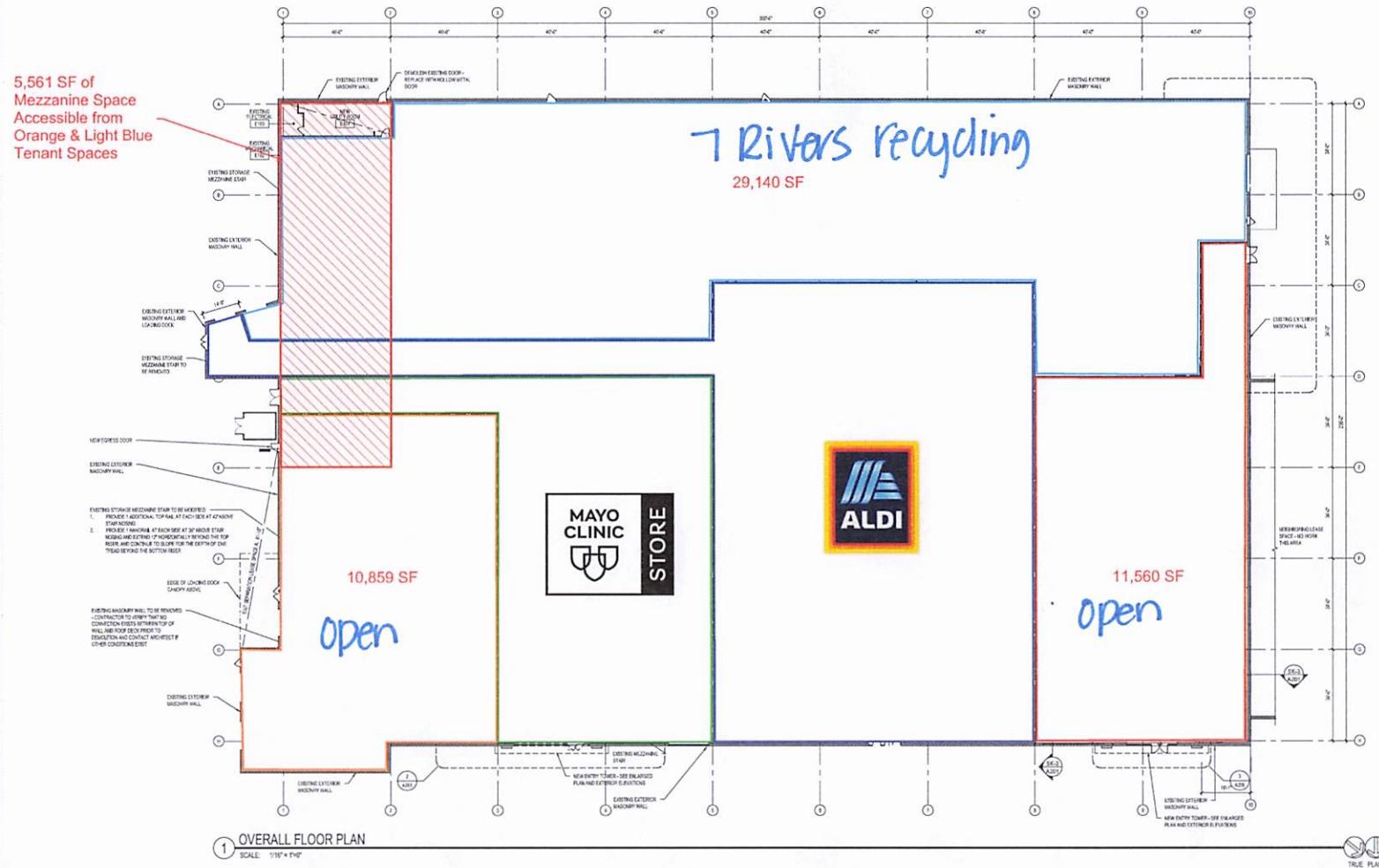
- With the amount of usable, open space within the property, 7 Rivers Recycling will be able to safely house all operations within the roofed floor plan. With a dock door on the south end, material can funnel in and out via trailers & with a large overhead door to the north, generated material from operations can be placed in containers spotted inside the facility. With this said, nothing will necessarily need to be staged outside. To help protect the facility, staff and surrounding area, the facility will be upgraded with a larger sprinkler system and egress approved by a local contractor. Operations will not increase traffic or noise beyond existing conditions and will comply with all applicable development standards.

- 1B

Proposed rezoning will not be detrimental to the City's long range comprehensive plan, goals, objectives because...

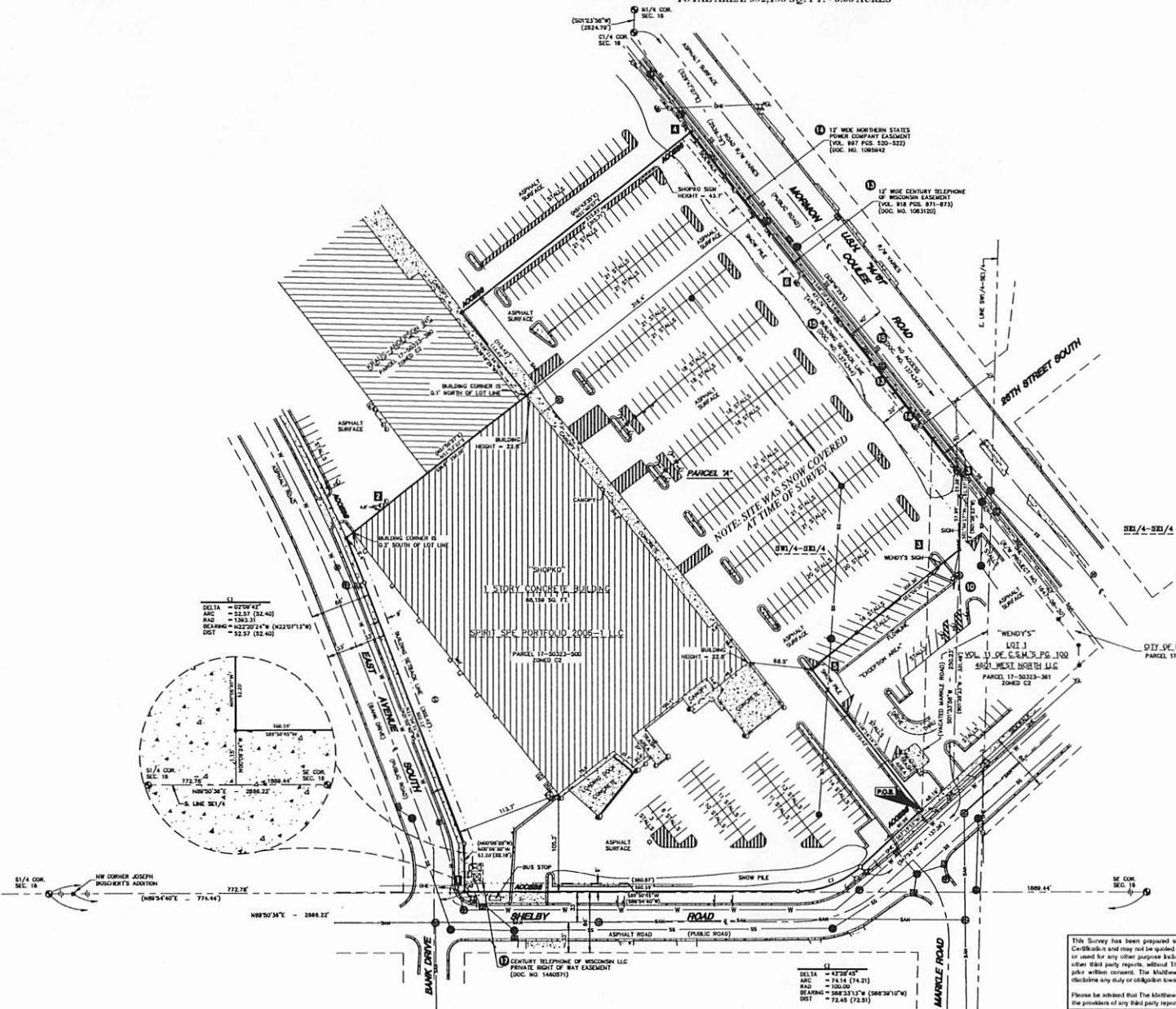
- The rezoning of this property to accommodate 7 Rivers Recycling's operations would not only benefit the City of La Crosse's comprehensive planning & visions but also impact La Crosse County. As observed, the City (County created something similar) finalized a municipal Climate Action Plan that directly identifies waste reduction and the growth of local sustainable programs & practices. As a small for-profit business owned and operated by local young professionals, 7 Rivers Recycling acknowledges that the City desires and appreciates area entrepreneurship. If rezoned, 7 Rivers Recycling promises to continue preaching the Triple Bottom Line Business Method → People (create jobs, especially for those that might be less fortunate), Planet (help save landfill space, reduce fire risk with landfill operations, limit transportation emissions, etc.), Profit (for-profit business).

First Level Tenant Spaces



ALTA/ACSM LAND TITLE SURVEY

TOTAL AREA: 352,158 SQ. FT. - 8.08 ACRES



BASIS OF BEARINGS: IS THE
SOUTH LINE OF THE SE1/4,
SECTION 16 WHICH BEARS
N89°50'36"E AS REFERENCED TO
THE LA CROSSE COUNTY
COORDINATE SYSTEM.



LEGEND

- 3/4" X 24" 15 LB. IRON ROD SET
(WT. 15 LBS. PER FT.)
- CHISEL "X" IN CONC. SET
- 3/4" IRON RD. FND.
- ▲ PK. IRON FND.
- RAILROAD SPIKE FND.
- 2" IRON PIPE FND.
- CHISELED "X" IN CONCRETE FND.
- GUARD POST
- LIGHT POST
- ▲ POWER POLE
- ◀ GUY WIRE
- HANDICAP PARKING STALL
- GAS METER
- ELECTRIC BOX
- ELECTRIC METER
- ELECTRIC MANHOLE
- FIRE HYDRANT
- WATER BOX
- SPICKET
- WALL FIRE HYDRANT
- WATER MANHOLE
- CATCH BASIN
- STORE SEWER DRAIN
- STORE SEWER MANHOLE
- SANITARY SEWER MANHOLE
- SANITARY SEWER LINE
- STORE SEWER LINE
- WATER LINE
- OVERHEAD UTILITY LINE
- X-X-X— CHAINLINK FENCE
- O—O— WOOD FENCE
- ■ ■ INDICATES NO PARKING
- ○ ○ CONCRETE SURFACE

AS PREPARED BY:
James R. Grothman

GROTHMAN
& ASSOCIATES S.C.
LAND SURVEYORS

ALTA/ACSM LAND TITLE SURVEY

17220 Newhope Street, Suite 106-110, Fountain Valley, CA 92708
Tel: (714) 679-7181 Fax: (714) 641-2840
www.foursquare.com

WORK DATE REVISION BY AP'DD

Spirit Realty Capital, Inc.

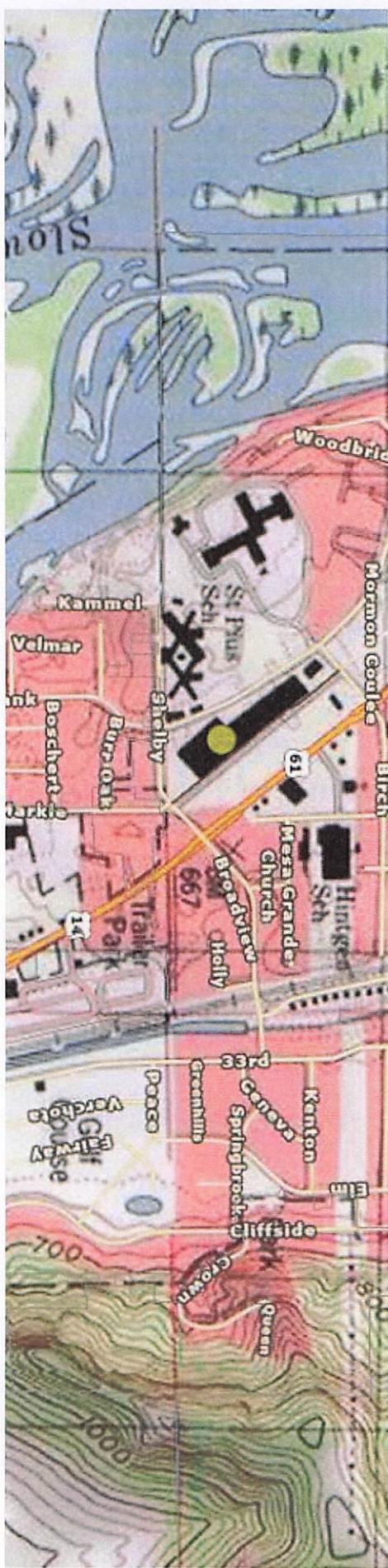
4344 Mormon Coulee Road
La Crosse, WI
(608) 784-1611

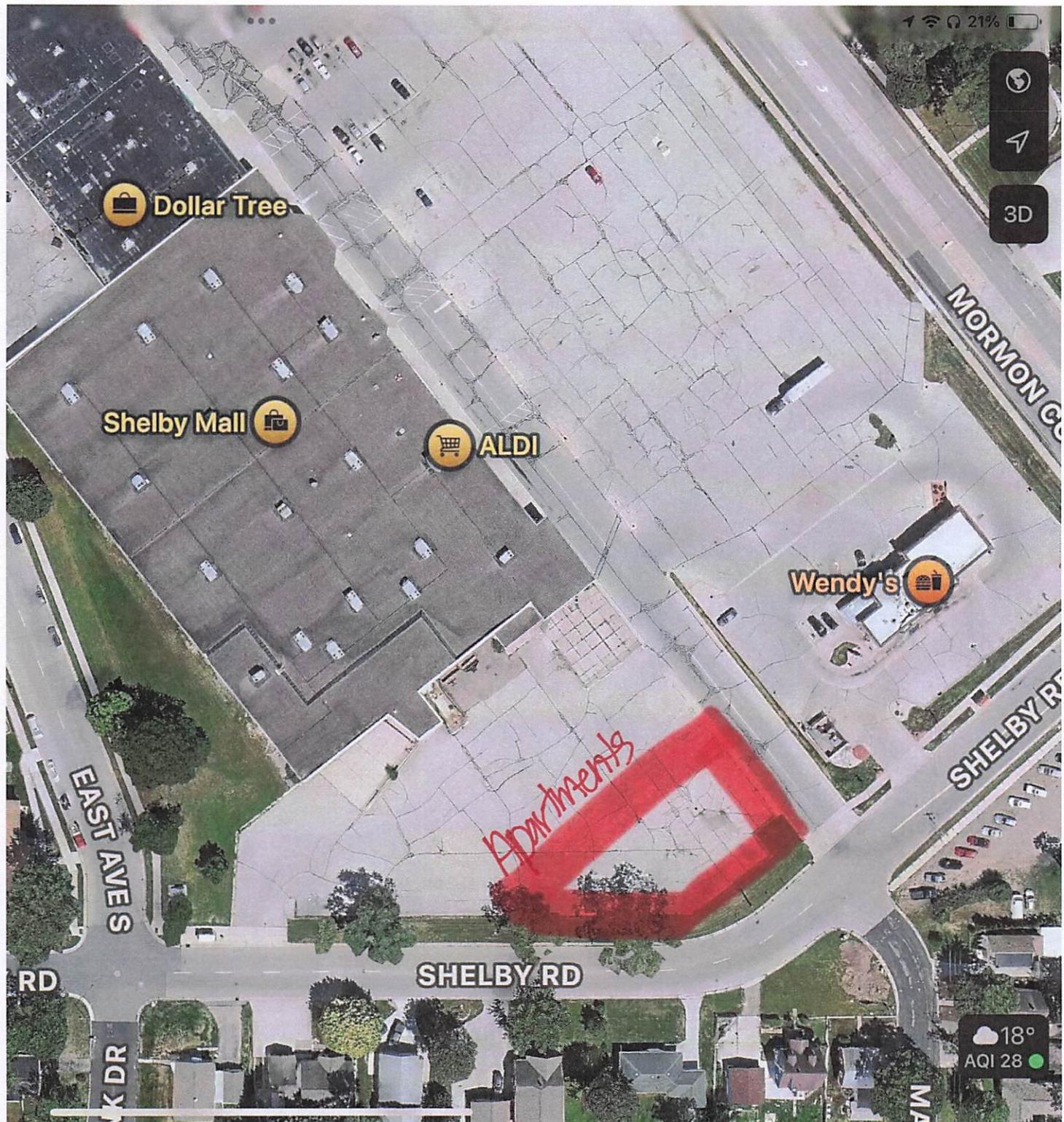
FIG. 1^a = 50°

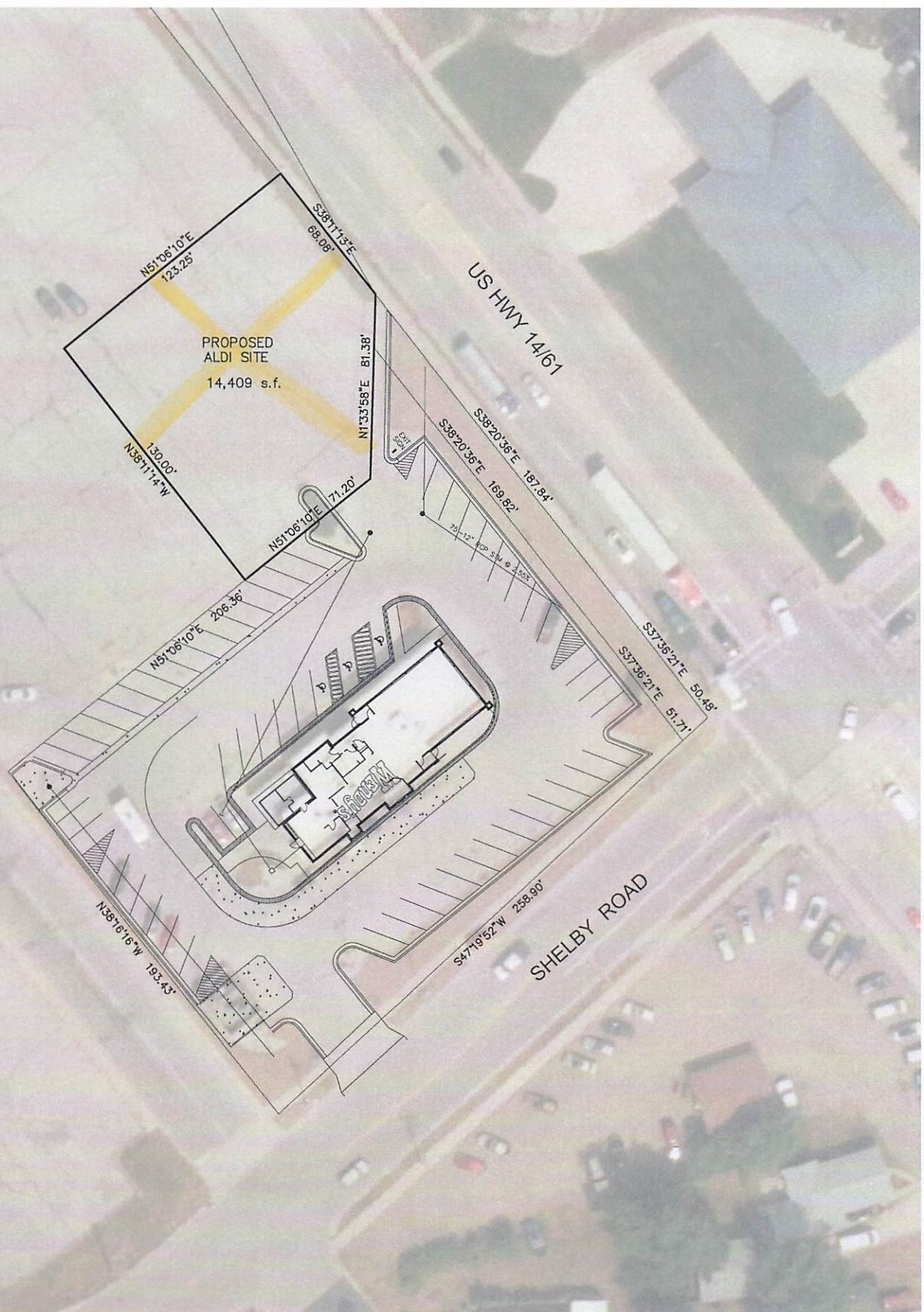
This Survey has been prepared solely for the benefit of the parties set forth in this Surveyor's Certification and may not be quoted or relied upon by, nor may copies be delivered to, any other party or used for any other purpose, including, without limitation, the preparation of zoning reports or any other third party reports, without the Matthews Company, Inc. and Gottschman & Associates, S.C. prior written consent. The Matthews Company, Inc. and Gottschman & Associates, S.C. expressly disclaim any liability or obligation towards any party that is not identified in this Surveyor's Certification.

Please be advised that The Matthews Company, Inc. and Grothman & Associates, S.C. will not include the providers of any third party reports in the Surveyor's Certification.

ALE: 1" = 50'	CHKD /AP/V'D:
TE: February 13, 2015	APPROVED:
BY: S. STACHOWSKI	PROPERTY ID #: P01520
BY: J. GROTHMAN	Sheet 1 of 2







Honorable Members of the City Council,

On behalf of the property owner/applicant, we respectfully submit this letter in support of our petition to rezone the subject property from its current C-2 Commercial zoning classification to a Planned Development (PD) district.

The purpose of this request is to allow for the addition of a recycling processing facility tenant, 7 Rivers Recycling, on the subject property, to operate alongside the existing tenants, Aldi and Mayo. The Planned Development designation will allow this use to be appropriately integrated into the site through tailored development standards, ensuring compatibility with surrounding properties and existing on-site uses.

The intent of this request is to allow for a thoughtfully designed development that better aligns with the City's long-term planning objectives, surrounding land uses, and the evolving needs of the community. The Planned Development designation will provide the flexibility necessary to implement a cohesive site plan that emphasizes quality design, efficient land use, and compatibility with adjacent properties while maintaining appropriate development standards.

Rezoning to a Planned Development district will allow for:

- A coordinated and unified development plan that considers site-specific conditions;
- Improved integration of building layout, circulation, open space, and landscaping;
- Enhanced compatibility with neighboring uses through tailored development standards; and
- A development approach that supports the City's comprehensive plan and economic development goals.

The proposed development for 7 Rivers Recycling only will include no outside storage, and all dumpsters and refuse areas serving 7 Rivers Recycling will be fully screened in accordance with City requirements. Additionally, operations associated with 7 Rivers Recycling are not anticipated to increase noise levels or traffic volumes beyond existing conditions. All development and operations related to 7 Rivers Recycling will comply with all applicable City development standards, ordinances, and regulations.

The current building will consist of two more retail spaces designed to align with existing spaces noted on the following map oriented towards the northeast. Should a future tenant located on the southeast corner of the building require additional parking to meet operational needs, we propose the construction of approximately five apartment units on the southeast portion of the property along Shelby Road. This potential development would be intended to address parking requirements while maintaining compatibility with surrounding uses. {See attached map highlighted in RED}

Tax Parcel	OwnerName	Property Address	Mailing Address	MailCityStateZip	Municipality
11-1537-0	JOSEPH KLINGBEIL	4005 MARKLE RD	N3471 SMITH VALLEY RD	LA CROSSE WI 54601	Shelby
11-1541-0	MAGGIE PARKER	4001 MARKLE RD	4001 MARKLE RD	LA CROSSE WI 54601	Shelby
11-1547-0	TINA MARIE DAHL	4009 MARKLE RD	4009 MARKLE RD	LA CROSSE WI 54601	Shelby
11-1560-0	ROBIN W SMITH, MICHELE K SMITH	4011 MARKLE RD	4011 MARKLE RD	LA CROSSE WI 54601	Shelby
11-1618-0	SAMUEL C CHENOWETH, SHENG CHENOWETH	4012 MARKLE RD	4012 MARKLE RD	LA CROSSE WI 54601	Shelby
11-1619-0	GARY L TROYANEK, CONNIE L TROYANEK	2726 SHELBY RD	2726 SHELBY RD	LA CROSSE WI 54601	Shelby
11-1621-0	NICHOLAS A DIETSCH	2727 BURR OAK ST E	2727 BURR OAK ST E	LA CROSSE WI 54601	Shelby
11-1622-0	PERRIN IACOPINO	4010 MARKLE RD	4010 MARKLE RD	LA CROSSE WI 54601	Shelby
11-1625-0	CHRIS HUSSEY, JULIE HUSSEY	2715 BURR OAK ST E	2715 BURR OAK ST E	LA CROSSE WI 54601	Shelby
11-1626-0	JOHN K KJOS	2723 BURR OAK ST E	2723 BURR OAK ST E	LA CROSSE WI 54601	Shelby
11-1628-1	CORY S LARSON, ANNETTE D LARSON	2709 BURR OAK ST E	2709 BURR OAK ST E	LA CROSSE WI 54601	Shelby
11-1629-1	IMHOFF LIVING TRUST	2707 BURR OAK ST E	2707 BURR OAK ST E	LA CROSSE WI 54601	Shelby
11-1630-0	ARIAN ARENS	4005 BANK DR	4005 BANK DR	LA CROSSE WI 54601	Shelby
11-1631-0	BENJAMIN W SILHA, LEAH S KRAMER	4003 BANK DR	4005 BANK DR	LA CROSSE WI 54601	Shelby
11-1632-0	JAMES A CHRISTEN, CAROL M CHRISTEN	4004 BANK DR	4004 BANK DR	LA CROSSE WI 54601	Shelby
11-1634-1	DANIEL C NEUMANN, KRISTINA M NEUMANN	2614 SHELBY RD	2614 SHELBY RD	LA CROSSE WI 54601	Shelby
11-1634-2	JAMES A CHRISTEN, CAROL M CHRISTEN	BANK DR	4004 BANK DR	LA CROSSE WI 54601	Shelby
11-1636-0	STEPHEN P BECKER	2612 SHELBY RD	2612 SHELBY RD	LA CROSSE WI 54601	Shelby
11-1638-0	JOHN C OPITZ	2610 SHELBY RD	2610 SHELBY RD	LA CROSSE WI 54601	Shelby
17-50159-10	PHILLIP A DOERING, HEIDI J WIEGREFE	3705 28TH ST S	3705 28TH ST S	LA CROSSE WI 54601-7926	La Crosse
17-50159-50	BENJAMIN J SALASKI, KORINDA F SALASKI	3723 28TH ST S	3723 28TH ST S	LA CROSSE WI 54601-7926	La Crosse
17-50159-60	MARK L SERVAIS, FRANCINE SERVAIS	3715 28TH ST S	3715 28TH ST S	LA CROSSE WI 54601-7926	La Crosse
17-50314-40	SCHAMS RENTAL LLC	2825 BROADVIEW PL	2325 KRAUSE RD	ONALASKA WI 54650	La Crosse
17-50314-45	RIVER BANK	4401 MORMON COULEE RD	4401 MORMON COULEE RD	LA CROSSE WI 54601	La Crosse
	DENNIS H JANDT JOINT REVOCABLE TRUST,				
17-50323-340	CLAIRE E JANDT JOINT REVOCABLE TRUST	4239 & 4241 MORMON COULEE RD	215 COUNTRY CLUB CT	LA CROSSE WI 54601	La Crosse
17-50323-361	4601 WEST NORTH LLC	4422 MORMON COULEE RD	3309 COLLINS LN	LOUISVILLE KY 40245-1629	La Crosse
17-50323-370	CRYSTAL M KUHNKE, CHAD KUHNKE	4430 MORMON COULEE RD	E723 MALIN RD	GENOA WI 54632	La Crosse
17-50323-371	CHAD R KUHNKE, CRYSTAL M KUHNKE	4448 MORMON COULEE RD	E723 MALIN RD	GENOA WI 54632	La Crosse
		4242, 4252, 4254, 4300, 4304, 4308, 4312, 4320, 4322,			
17-50323-380	KRAUS-ANDERSON INC	4324, 4326, 4328, 4336, 4338, 4340 MORMON COULEE RD	501 8TH ST S	MINNEAPOLIS MN 55404	La Crosse
17-50323-610	DIocese of LACROSSE	3710 EAST AVE S	3710 EAST AVE S	LA CROSSE WI 54601-7215	La Crosse
		2501, 2525, 2527 SHELBY RD			
17-50323-800	BETHANY ST JOSEPH CORP	3900 EAST AVE S	2501 SHELBY RD	LA CROSSE WI 54601-8037	La Crosse
17-50323-900	CITY OF LACROSSE	MORMON COULEE RD	400 LA CROSSE ST	LA CROSSE WI 54601	La Crosse
17-50327-10	BETHANY ST JOSEPH CORP	3600 28TH ST S	2501 SHELBY RD	LA CROSSE WI 54601-8037	La Crosse
17-50327-20	OXFORD LANE INC	4329 MORMON COULEE RD	201 MAIN ST STE 510	LA CROSSE WI 54601	La Crosse
17-50327-30	YORK FERNS LLC	4341 MORMON COULEE RD	4329 MORMON COULEE RD STE 5	LA CROSSE WI 54601	La Crosse
17-50327-40	BROOKS B KVALHEIM, ANGELA E KVALHEIM	4349 MORMON COULEE RD	4349 MORMON COULEE RD	LA CROSSE WI 54601	La Crosse
	ELVERA MYHRE (LE), KAY BUROS, RITA HUSS,				
17-50470-10	ALICIA PENCHI TRUST, ANITA SCHNEIDER	2718 SHELBY RD	2718 SHELBY RD	LA CROSSE WI 54601-8042	La Crosse
17-50470-15	TODD M STRITTMATER, CAROLE R STRITTMATER, PAMELA STRITTMATER	2725 BURR OAK ST E	1220 MARKET ST	LA CROSSE WI 54601	La Crosse
17-50470-20	RYAN HAMMES	2714 SHELBY RD	2714 SHELBY RD	LA CROSSE WI 54601	La Crosse
17-50470-30	RYAN HAMMES	2712 SHELBY RD	2714 SHELBY RD	LA CROSSE WI 54601	La Crosse
17-50470-41	ROBERT J MUELLENBERG, VICKI L MUELLENBERG	2706 SHELBY RD	2706 SHELBY RD	LA CROSSE WI 54601-8042	La Crosse
17-50470-42	DAVID M SNYDER, JULIE A SNYDER	2708 & 2710 SHELBY RD	W5898 RIM OF THE CITY RD	LA CROSSE WI 54601	La Crosse
17-50470-50	LYNN J NETWALL	2616 SHELBY RD	2616 SHELBY RD	LA CROSSE WI 54601-8041	La Crosse
17-50470-80	KRISTEN PAVELA	2722 SHELBY RD	2722 SHELBY RD	LA CROSSE WI 54601-8042	La Crosse
17-50595-11	BALTIC AVENUE INVESTMENTS OF LACROSSE LLC		64 MCINTOSH RD E	LA CRESCENT MN 55947	La Crosse

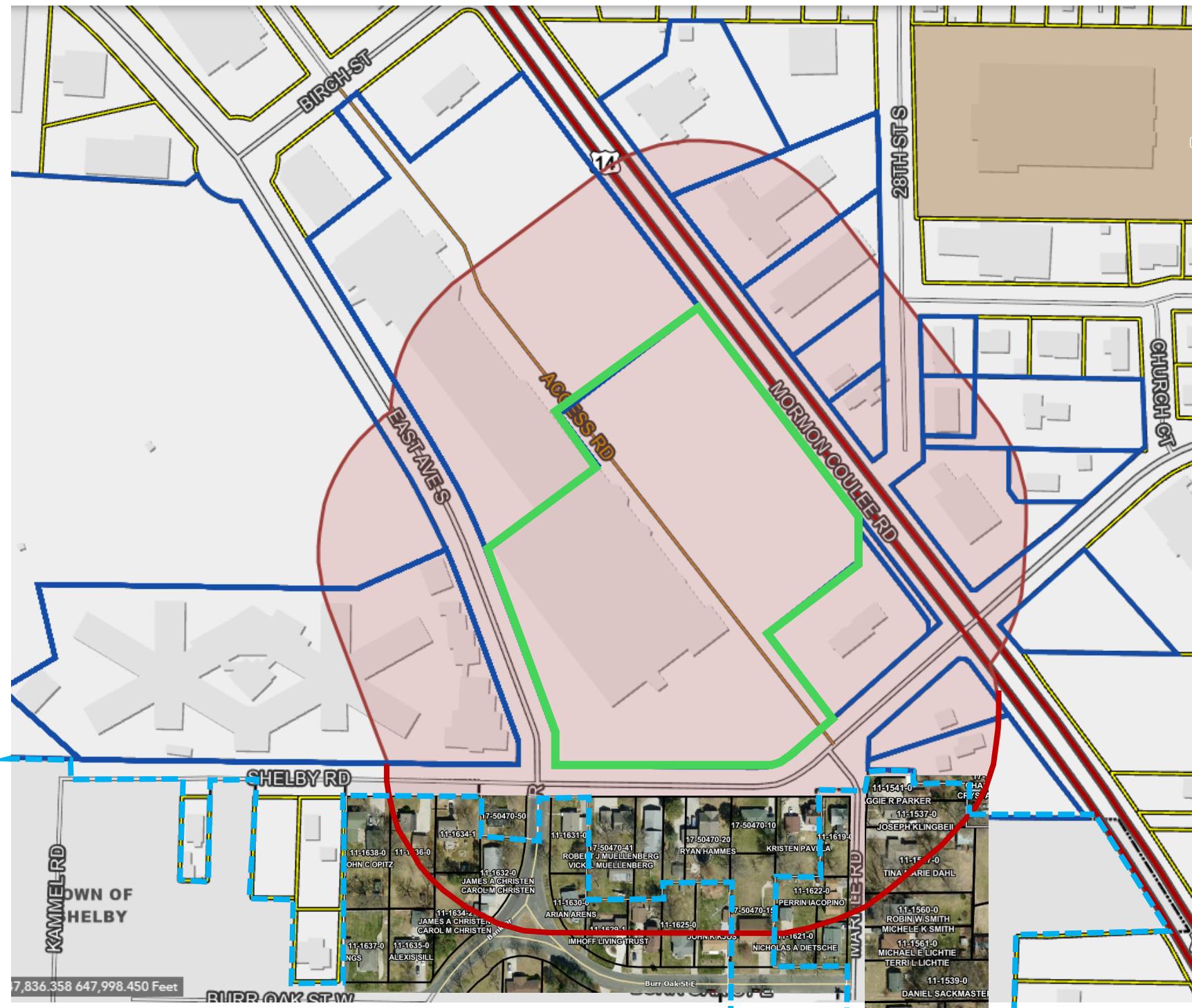
Properties above are within 300 feet of 17-50323-500 (4329 East Ave S & 4342, 4344, 4348, 4354 Mormon Coulee Rd.

Property Owner	ALLAN MCCORMICK	4329 EAST AVE S		
Applicant	SHELBY MALL SOUTH LLC	4342, 4344, 4348, 4354 MORMON COULEE RD	2809 LOSEY BLVD S	LA CROSSE WI 54601

Properties within 300 feet of

4329 East Ave S/4342, 4344, 4348, 4354 Mormon Coulee Rd.

Municipal boundary = - - -



**NOTICE OF HEARING ON
AMENDMENT TO ZONING RESTRICTION**

TO WHOM IT MAY CONCERN:

NOTICE IS HEREBY GIVEN that the Common Council of the City of La Crosse, by its Judiciary & Administration Committee, will hold a public hearing on a proposed ordinance change in the zoning code as follows:

AN ORDINANCE to amend Subsection 115-110 of the Code of Ordinances of the City of La Crosse by transferring certain property from the Commercial District to the Planned Development District - Specific, allowing for a mix of uses including commercial, retail, and office spaces, a recycling facility, and future construction of approximately five apartment units and a building for a retail or food establishment at 4329 East Avenue S. and 4342, 4344, 4348, and 4354 Mormon Coulee Rd.

Property is presently: vacant & occupied commercial, office, & retail spaces

Property is proposed to be: a mix of uses including commercial, retail, and office spaces, a recycling facility, and future construction of approximately five apartment units and a building for a retail or food establishment

Rezoning is necessary: to allow for the mix of uses proposed

Tax Parcel 17-50323-500; 4329 East Ave. S. and 4342, 4344, 4348, & 4354 Mormon Coulee Rd.

The City Plan Commission will meet to consider such application on **Thursday, February 12, 2026, at 5:00 p.m.** in the Council Chambers of City Hall, 400 La Crosse St., in the City of La Crosse, La Crosse County, Wisconsin (public speaking on such application is allowed).

A public hearing before the Judiciary & Administration Committee will be held on **Thursday, February 12, 2026, at 5:30 p.m.** in the Council Chambers of City Hall, 400 La Crosse St., in the City of La Crosse, La Crosse County, Wisconsin.

Final action will be determined by the **Common Council** on **Thursday, February 12, 2026, at 6:00 p.m.** in the Council Chambers of City Hall, 400 La Crosse St., in the City of La Crosse, La Crosse County, Wisconsin.

Any person interested may appear at public hearings either in person, by agent, or by attorney, and may express their approval or objection, or file a letter in the office of the City Clerk.

The petition and/or maps relating to the above referenced amendment may be examined in the Office of the City Clerk, La Crosse City Hall, between the hours of 8:00 a.m. and 4:30 p.m. on any regular business day, holidays excepted, (by appointment) or in the Legislative Information Center which can be accessed from the City website at www.cityoflacrosse.org (search for File 26-0085).

Dated this 26th day of January, 2026.

Nikki M. Elsen, City Clerk
City of La Crosse

Published: January 29 & February 5, 2026
One (1) Affidavit