

\*\*\* Proof of Publication \*\*\*

STATE OF WISCONSIN  
County of La Crosse } SS.

Tracy J. Gerke, being duly sworn, says that he/she is the principal clerk of the LA CROSSE TRIBUNE, a public daily newspaper of general circulation, published in the City of La Crosse, in the county and state aforesaid, and that the notice of which the annexed is printed copy taken from the paper in which the same was published, was inserted and published in the said newspaper on the dates listed below,

being at least once in each week for 1 successive week(s).

Tracy J. Gerke

LA CROSSE CITY CLERK

NIKKI ELSEN

400 LA CROSSE ST

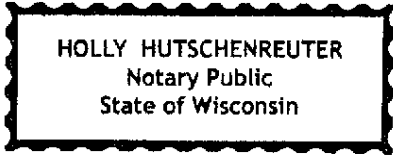
LA CROSSE WI 54601

ORDER NUMBER 68290

Sworn to and subscribed before me this 23<sup>rd</sup> day of November  
2020

Holly Huttschenreuter  
Notary Public, La Crosse County, Wisconsin

My Commission as Notary Public will expire on the  
18<sup>th</sup> day of December 2023



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ORDINANCE NO.: 5161

AN ORDINANCE to amend Chapter 2, Article IX of the Code of Ordinances of the City of La Crosse pertaining to economic development to include sustainability principles.

THE COMMON COUNCIL of the City of La Crosse do ordain as follows:

SECTION I. Subsection 2-402(b)(14) is hereby created to read as follows:

- (14) Mitigate climate change and adapt to our changing environment by meeting the Natural Step's four systems conditions:
- Reduce dependence upon fossil fuels, extracted underground metals and minerals.
  - Reduce dependence on chemicals and other manufactured substances that can accumulate in nature.
  - Reduce dependence on activities that harm life sustaining ecosystems.
  - Meet the hierarchy of present and future human needs fairly and efficiently.

SECTION II. Subsection 2-403(c)(4) is hereby amended to read as follows: fa

- (4) Analyze economic development trends, review, develop and recommend economic development policies, ordinances and programs and facilitate activities to improve the economic climate of the City of La Crosse while reducing carbon emissions and increasing renewable energy use.

SECTION III. Subsection 2-404(d)(9) is hereby created as follows:  
(9) Align with the City's carbon neutrality efforts.

SECTION IV. Subsections 2-404(e)(5) k. through s. are hereby created as follows:

- Whole-building energy modeling (BEM) for new construction and building retrofits
- Renewable energy, including solar photovoltaics, geothermal, and wind energy
- Microgrid technology that can support renewable energy and energy reliability
- Green roofs that include gardens that can capture and retain stormwater
- Blue roofs that capture and store stormwater to mitigate runoff effects
- Under-parking water retention systems that capture and store stormwater to mitigate runoff effects
- Stormwater management best practices that are above the State mandate
- Purple pipe reclaimed water piping systems
- Site-specific public art projects

SECTION V. Subsections 2-404(e)(6) i. and j. are hereby created as follows:

- Energy efficiency improvements (including high-efficiency windows or shades, energy efficient appliances, LED lighting, enhanced insulation, et cetera) within a building. These are expected in all TIF projects, but they are not TIF-eligible costs.
- Projects that increase the city's carbon emissions.

SECTION VI. Subsection 2-404(h)(1)c. is hereby amended to read as follows:

- Demolition, Deconstruction, alteration, rehabilitation, repair or reconstruction of existing buildings, structures and fixtures, other than historic buildings and structures;

SECTION VII. Subsection. 2-404(i)(3) is hereby amended to read as follows:

- (3) Promotion of sustainable practices in their construction and operation such as meeting LEED, Net Zero Energy Building, Living Building, Energy Star, or Green Globes certification requirements;

SECTION VIII. Subsection 2-404(i)(14) is hereby created to read as follows:

- (14) At least 40 percent of project work will be completed by city residents.

SECTION IX. Subsection 2-404(l)(1)p. and q. are hereby created to read as follows:

- Transportation Demand Management Plan for operations over 100 employees and residents. Examples of TDM practices include paid parking or parking cash-out options, transit-oriented development, employer/landlord sponsored bus passes, accommodations for ridesharing, and site design prioritizing pedestrians and bicyclists.
- Sustainability Plan for operations over 100 employees and residents.

SECTION X. Should any portion of this ordinance be declared unconstitutional or invalid by a court of competent jurisdiction, the remainder of this division shall not be affected.

SECTION XI. This ordinance shall take effect and be in force from and after its passage and publication.

/s/  
Timothy Kabat, Mayor

/s/  
Teri Lehrke, City Clerk

Passed: 11/12/2020  
Approved: 11/12/2020  
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