



City of La Crosse, Wisconsin

City Hall
400 La Crosse Street
La Crosse, WI 54601

Meeting Minutes - Final

Heritage Preservation Commission

Thursday, April 27, 2023

6:00 PM

Members of the public may participate in the meeting in the following ways:

View Virtually and Speak:

Join Zoom Meeting

[https://cityoflacrosse-org.zoom.us/j/84101189486?](https://cityoflacrosse-org.zoom.us/j/84101189486?pwd=bFhXeHBwdWR3YkhOcmpzWWYrTjRvQT09)

[pwd=bFhXeHBwdWR3YkhOcmpzWWYrTjRvQT09](https://cityoflacrosse-org.zoom.us/j/84101189486?pwd=bFhXeHBwdWR3YkhOcmpzWWYrTjRvQT09)

Meeting ID: 841 0118 9486

Passcode: 810151

Phone Only

1 312 626 6799

Or you may attend in person at City Hall located at 400 La Crosse Street. Members of the public who would like to provide written comments on any agenda may do so by emailing acklint@cityoflacrosse.org, using a drop box outside of City Hall or mailing the Department of Planning, Development and Assessment, 400 La Crosse Street, La Crosse WI 54601.

Questions, call

608-789-7512

Call to Order

The meeting was called to order at 6pm.

Roll Call

Present: 6 - John J. Satory, David Riel, Laura Godden, Mackenzie Mindel, Natalie Heneghan, Eric Garland

Excused: 1 - Greg Clark

Welcome New Commission Members

CM Mindel welcomed the new commission members.

Approval of Minutes

1. Approval of the March 23, 2023 Meeting Minutes.

Laura Godden moved to approve the minutes. David Riel seconded. The motion passed 5-0 by voice vote. Eric Garland abstained.

Agenda Items:

2. [23-0409](#) Resolution approving Application of Christopher and Kelly Jo Eberlein for a Conditional Use Permit at 4808 Stanley Court allowing for a detached garage.

Staff provided background on the review process for this item, an overview of the project, and their recommendation. David Riel moved to open a public hearing. John Satory seconded. The motion passed 6-0 by voice vote. The applicant, Chris Eberlein, provided additional details. John Satory moved to close the public hearing. Laura Godden seconded. The motion passed 6-0 by voice vote. David Riel moved to approve per staff recommendation to include the trim board and gable shakes. John Satory seconded. The motion passed 6-0 by voice vote.
3. [23-0465](#) Review of a Certificate of Appropriateness for the property located at 127 3rd Street S. (Downtown Historic District)

Staff provided an overview of the project and their recommendation. Laura Godden moved to approve per staff recommendation that it is also approved by the Community Risk Management Department. John Satory commented that the existing signage is better but realizes this body doesn't regulate the art. Eric Garland asked about the distinction of acrylic versus plastic as acrylic is plastic. Staff stated that acrylic is defined as a composite, even though it is plastic, so it was determined that it could be approved by the Commission on a case by case basis. The motion passed 6-0 by voice vote.
4. [23-0473](#) Review of a Certificate of Appropriateness for an awning on the property located at 303-307 Pearl Street. (Downtown Historic District)

Staff provided an overview of the project and their recommendation. David Riel moved to open a public hearing. Laura Godden seconded. The motion passed 6-0 by voice vote. The applicant, Dick Markos, provided additional information on the project. David Riel thanked the applicant for their years of business to the community and investment in the building. Eric Garland close the public hearing. Laura Godden seconded. The motion passed 6-0 by voice vote. Laura Godden moved to approve per staff recommendation that it is also approved by the Community Risk Management Department. Eric Garland seconded. The motion passed 6-0 by voice vote.
5. [23-0483](#) 2023 Most Endangered Buildings List/Project.

David Riel provided an overview of past efforts for the new commission members. David stated that he will take additional photos for staff to include for the website. Mackenzie Mindel asked if we should add the year the properties are added. David Riel thought that it would be a good idea. Mackenzie Mindel also asked if we should provide why it is staying on the list. David Riel stated that it should be updated if there was a change in the status. Council President Chris Kahlow suggested that we update at least the ones that have come off because they were determined to be saved. Natalie Heneghan stated that there would be value in providing that information and keeping up with the status of the properties that remain if there is any. Maybe add who to talk to about how to be involved. Natalie H asked how the information is shared. Mackenzie Mindel stated newspaper and social media. Eric Garland asked how they were selected and how much carry over there is.

David Riel provided the history. Mackenzie Mindel stated that a more formal request for nominations has been discussed in previous meetings. David Riel asked about the newspaper articles were going to be created. Mackenzie Mindel provided an overview on the process. Kristin Lueth stated she would assist with this effort in any way she can. Mackenzie Mindel asked where the press conference should be held. Staff suggested Lincoln Middle School or Glory Days. David Riel suggested Lincoln Middle School. Articles should be condensed on the history of the three school to keep it short. One article for Glory Days and one for the three schools. Laura Godden and David Riel will co-author the articles on Glory Days. Eric Garland and Laura Godden will write the article on the schools. Mackenzie Mindel and Natalie Heneghan will write the introduction. Introduction include why buildings removed. Staff can assist with info for the articles and updating the website. Deadlines will be provided by the Mackenzie Mindel.

6. Discussion on murals in the Downtown Historic District.

John Satory expressed concern about murals on primary facades of historic buildings Downtown. Murals in alleys and minor facades are fine but primary facades may be too much for the Downtown. Also concerned about content. Staff provided an overview of what standards apply for painting and murals. John Satory particular concern over the Oyen Building on Main Street. Staff stated that they thought it was stucco and already painted. John suggested looking at the National Trust on how they look at murals on historic buildings and interfere with people taking pictures. Does the Arts Board regulate murals? Staff stated that they do not regulate all murals. Staff also stated that DMI is advocating for more murals Downtown. David Riel clarified that DMI is promoting more public art and supports that but also shares similar concerns with John Satory. Staff stated that they can look into the National Trust on best practices and invite someone from DMI to attend the next meeting. Other cities to look at are Eau Claire, St Paul, Winona, and Detroit and Chris Kahlow stated that she could talk some people at DMI as well.

Adjournment

The meeting was adjourned at 7:34pm.

Notice is further given that members of other governmental bodies may be present at the above scheduled meeting to gather information about a subject over which they have decision-making responsibility.

NOTICE TO PERSONS WITH A DISABILITY

Requests from persons with a disability who need assistance to participate in this meeting should call the City Clerk's office at (608) 789-7510 or send an email to ADAcityclerk@cityoflacrosse.org, with as much advance notice as possible.

Heritage Preservation Commission Members

CM Mackenzie Mindel, David Riel, Laura Godden, John Satory, Greg Clark, Natalie Heneghan, Eric Garland