

September 28, 2021

Vicki Elwood
The Muse Theatre Inc
1353 Avon Street
La Crosse, WI 54603

The Honorable Mitch Reynolds
Mayor of La Crosse
400 La Crosse Street
La Crosse, WI 54601

Dear Mayor Reynolds and the Common Council Men and Women,

I am writing requesting a waiver as The Muse Theatre Inc (Vicki Elwood- owner) to the restrictions on location for a Class B license at 1353 Avon Street in La Crosse, WI. The Wis Stats 125.68(3) was recently brought to my attention, and I would like to address the issue accordingly. The Muse Theatre is within 300 feet from entrance to entrance of Logan Middle School. The hours of The Muse Theatre do not coincide with the normal operating hours of Logan Middle school. Alcohol will not be sold during the schools normal operating hours. The sale of alcohol at The Muse Theatre is not that of typical establishments. The person's buying the alcohol must also purchase a ticket for the show or event to be allowed to purchase alcohol at the theatre.

As a reminder, The Muse Theatre Inc puts on approximately 4 shows per year. The typical show runs 3-4 weeks. Typical days for shows are Thursday, Friday, Saturday, and an occasional Sunday Matinee. The operating hours of The Muse Theatre are 6pm -10pm on the nights of the show and matinees are around 2pm for approximately 4 hours. Special events are usually but not limited to holidays and weekends. Hours may vary and are posted on promotional material specific to each show. Please consider the operating hours of The Muse Theatre when considering the waiver. Thank you for your time.

Sincerely,

A handwritten signature in black ink that reads "Vicki Elwood". The signature is written in a cursive, flowing style with a large initial "V".

Vicki Elwood
The Muse Theatre Inc