



# City of La Crosse, Wisconsin

www.lseairport.com

2850 Airport Road  
La Crosse WI 54603

## Meeting Agenda - Final

### Aviation Board

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Monday, April 19, 2021

4:00 PM

Virtual Meeting  
Via LifeSize

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*In an effort to keep members of the public, City staff and Council Members as safe as possible from the spread of COVID-19, the Aviation Board meeting will be conducted through video conferencing. The meetings can be accessed through the following link:*

<https://stream.lifesizecloud.com/extension/5391172/bed5d380-2a1b-4b55-a0de-9e6eb6153b88>

*Members of the public who would like to provide comments at this meeting are encouraged to submit them in writing to Ian Turner at [turneri@lseairport.com](mailto:turneri@lseairport.com)*

#### Call to Order

#### Roll Call

#### Approval of Minutes

*Approval of March 15, 2021, Meeting Minutes*

- 1      [21-0540](#)      2020 Airport Annual Report  
  
          Attachments: [1 - 21-0540 2020 Annual Report.pdf](#)
  
- 2      [21-0541](#)      2021 Airport Marketing Plan  
  
          Attachments: [2 - 21-0541 2021 Marketing Plan.pdf](#)
  
- 3      [21-0542](#)      Resolution designating concessionaire for the La Crosse Regional Airport along with authorization to apply for "Class B" Intoxicating Liquor Permit.  
  
          Attachments: [Resolution](#)
  
- 4      [21-0543](#)      Update to Airport Car Wash Business Plan  
  
          Attachments: [4 - 21-0543 Car Wash Business Plan.pdf](#)
  
- 5      [21-0544](#)      Change to Airport positions  
  
          Attachments: [5 - 21-0544 Change to Airport positions.pdf](#)
  
- 6      [21-0545](#)      Projects/Operations/Marketing/Air Service/Ft. McCoy Update  
  
          Attachments: [6 - 21-0545 Airport Statistics.pdf](#)

**Adjournment**

*Notice is further given that members of other governmental bodies may be present at the above scheduled meeting to gather information about a subject over which they have decision-making responsibility.*

**NOTICE TO PERSONS WITH A DISABILITY**

*Requests from persons with a disability who need assistance to participate in this meeting should call the City Clerk's office at (608) 789-7510 or send an email to [ADAcityclerk@cityoflacrosse.org](mailto:ADAcityclerk@cityoflacrosse.org), with as much advance notice as possible.*