

## Craig, Sondra

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**From:** Emslie, Julie  
**Sent:** Thursday, January 5, 2023 1:00 PM  
**To:** Elsen, Nikki  
**Cc:** Craig, Sondra  
**Subject:** FW: TIF rules and regulations; remix and revisions

Hi Nikki,

CM Happel requested that these 2 emails be printed and provide to him at tonight's F&P meeting. He asked that I reach out to you about this 😊.

**Julie Emslie**  
Economic Development Administrator  
(608)789-7393

**From:** Tom Sweeney <tom.sweeney.lax@gmail.com>  
**Sent:** Wednesday, January 4, 2023 12:24 PM  
**To:** Joe Van Aelstyn <vanaelstyn.joe@gmail.com>  
**Cc:** Janssen, Barb <janssenb@cityoflacrosse.org>; Reynolds, Mitch <reynoldsm@cityoflacrosse.org>; happled@cityoflacrosse.org; Trane, Andrea <tranea@cityoflacrosse.org>; Emslie, Julie <emsliej@cityoflacrosse.org>; Fitzgerald, Tara <FitzgeraldT@cityoflacrosse.org>; Scott Neumeister <jchung@district70.org>  
**Subject:** Re: TIF rules and regulations; remix and revisions

You don't often get email from [tom.sweeney.lax@gmail.com](mailto:tom.sweeney.lax@gmail.com). [Learn why this is important](#)

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Thanks, Joe. That is my analysis of it also. This needs to be referred so more eyes can get on it to what's in it/what it does/how it affects the school district, WTC, the county, & city taxpayers.

It seems to also allow for less oversight and more centralized gov't control that excludes the elected representatives of the electorate (city council members).

Are there others who would join some of us who plan to attend the meeting at city hall at 6pm to argue for referral on this proposal?

Thanks,

Tom

On Wed, Jan 4, 2023 at 11:14 AM Joe Van Aelstyn <vanaelstyn.joe@gmail.com> wrote:

I've been asked to look at the proposed changes by two different parties for my take on the impact, if any. I don't profess to be any type of TIF expert, but I have access to those who are. I do know what attracts developers and what repels them.

La Crosse has great intention, ethics, and need. I believe we now have the team to fulfill the potential, with local, invested talent.

My first two readings have given me concern that this proposal does far more harm than good. But I don't understand what it is you are specifically attempting to accomplish and would really appreciate your sharing your intentions and purpose.

It is not clear if you are proposing these modifications to existing districts or to future districts. It is not a "Best Practice" to unilaterally and retroactively change the terms of a contract that has been in effect for 3, or 5, or 10 years. I just don't get it.

Joe Van Aelstyn, CCIM  
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