

KIDS FROM WISCONSIN **REALIZE YOUR** *Dream* **SPOTLIGHT**

SPOTLIGHT - A COMMUNITY ARTS SHOWCASE BEFORE THE KIDS FROM WISCONSIN PERFORMANCE IN YOUR COMMUNITY

Dear Area Arts Business or Organization,

As you well know, the creative sector has been particularly hard-hit because of shutdowns due to the pandemic and cancellations of almost all live events in the state. We are sure your organization has felt the hit as well and are eager to move forward in a safe productive and diverse way as things start to look up for our communities.

We are inviting you to participate in a free collaborative community arts opportunity that will be presented at the Kids From Wisconsin's, Realize Your Dream Spotlight that will take place 2 hours before the Kids From Wisconsin performance held on **Date and Time**. Your involvement as a participant in this collaborative arts event will be beneficial in many ways. Introduce what you offer to families seeking fall opportunities for their children or themselves.

- Spotlight your products or services before the performance as families come to claim their outdoor space for the live production. People of all ages will attend the performance and browse your offerings at pre-show and intermission. Tables will need to be supplied by your organization and set in our designated Arts Spotlight location at the venue.
- Offer a token or raffle from your business to potential students', parents/customers to take home. Examples: information, coupons, schedule of performances or a trinket for them to remember you. *Kids From Wisconsin will provide a bag to put it all in.* Families and audience members will be informed to "shop & browse" arts businesses and organizations in attendance.
- Help promote the Spotlight session and the incredible Kids From Wisconsin performance in your very own community. Ways to do this are:
 - Email your customers and promote on social media. We will supply graphics.
 - We will send you flyers and posters of the Spotlight and the Performance.

The Spotlight will begin at 4:30 PM

The Performance begins at 6:30 PM

The performance by Kids From Wisconsin is a fully staged Broadway/Vegas style, 2-hour performance. It is performed by some of the most talented young adults ages 15-20 from across the state. In their 53rd season, they will perform to over 120,000 this summer and over 10 million to date.

Contact xxxx@xxxx.com or 000-000-0000 to be included in YOUR Community Arts Spotlight.

SHOWMANSHIP

LEADERSHIP

PARTNERSHIP