



City of La Crosse, Wisconsin

City Hall
400 La Crosse Street
La Crosse, WI 54601

Meeting Agenda - Final

Economic and Community Development Commission

Wednesday, April 23, 2025

3:00 PM

Council Chambers

The meeting is open for in-person attendance and will also be conducted through video conferencing. To join the meeting click this link (or typing the URL in your web browser address bar) <https://cityoflacrosse-org.zoom.us/j/83768127868?pwd=WUJpRkwzbWpHL0VvcKhmRmdxMm5pZz09>
Meeting ID: 837 6812 7868; Passcode: EDCD23; Dial by your location +1-309-205-3325

If you wish to speak on an agenda item, arrive early to sign up before the meeting begins. If attending virtually and you wish to speak, contact the Department of Planning, Development and Assessment at the email or phone number below so we can provide you with the necessary information to join in.

Members of the public who would like to provide written comments on any agenda may do so by emailing emsliej@cityoflacrosse.org, using a drop box outside of City Hall, or mailing the Department of Planning, Development and Assessment, 400 La Crosse Street, La Crosse WI 54601. Questions, call 608-789-7512.

Call to Order

Roll Call

Approval of Minutes from the March 26th, 2025 meeting.

Agenda Items:

[25-0489](#)

Update from The Parenting Place on the Child Care Project

[25-0352](#)

Action on Offer to Purchase 2710 Onalaska Avenue. *(Note: The Committee and/or Common Council may convene in closed session pursuant to Wis. Stats. sec. 19.85(1)(e) to consider the investing of public funds, or conducting other specified public business, whenever competitive or bargaining reasons require a closed session. Following any closed session, the Committee and/or Council may reconvene in open session.)*

Attachments: [25-0352 - Action on Offer to Purchase 2710 Onalaska Ave - Staff Report.pdf](#)
[25-0352 - Action on Offer to Purchase 2710 Onalaska Ave - Sale Memo.pdf](#)

[25-0422](#) Consideration and possible action on Community Enhancement Grant application from Next Chapter LaCrosse.
(Note: The Committee and/or Council may convene in closed session pursuant to Wis. Stat. 19.85(1)(e) to formulate & update negotiation strategies and parameters. Following such closed session, the Committee and/or Council may reconvene in open session.)

Attachments: [Next Chapter LaCrosse application](#)

[25-0423](#) Consideration and possible action on Community Enhancement Grant application from Home Restores for Restoring Health & Hope: Community-Based Mental Health and Wellness Project.
(Note: The Committee and/or Council may convene in closed session pursuant to Wis. Stat. 19.85(1)(e) to formulate & update negotiation strategies and parameters. Following such closed session, the Committee and/or Council may reconvene in open session.)

Attachments: [Hope Restores Community Enhancement Grant application #2](#)

[25-0479](#) Consideration and possible action on Community Enhancement Grant application from International Committee.
(Note: The Committee and/or Council may convene in closed session pursuant to Wis. Stat. 19.85(1)(e) to formulate & update negotiation strategies and parameters. Following such closed session, the Committee and/or Council may reconvene in open session.)

Attachments: [International Committee Community Enhancement Grant application](#)

[25-0482](#) Consideration and possible action on Community Enhancement Grant application for American Planning Association Wisconsin Chapter.
(Note: The Committee and/or Council may convene in closed session pursuant to Wis. Stat. 19.85(1)(e) to formulate & update negotiation strategies and parameters. Following such closed session, the Committee and/or Council may reconvene in open session.)

Attachments: [WAPA application.pdf](#)

Adjournment

Notice is further given that members of other governmental bodies may be present at the above scheduled meeting to gather information about a subject over which they have decision-making responsibility.

NOTICE TO PERSONS WITH A DISABILITY

Requests from persons with a disability who need assistance to participate in this meeting should call the City Clerk's office at (608) 789-7510 or send an email to ADAcityclerk@cityoflacrosse.org, with as much advance notice as possible.

Economic and Community Development Commission Members:

Mayor Shaundel Washington-Spivey, Tamra Dickinson, Linda Lee, Gina Miller, Mary Rohrer, & Vicki Markussen.



City of La Crosse, Wisconsin

City Hall
400 La Crosse Street
La Crosse, WI 54601

Text File

File Number: 25-0489

Agenda Date: 4/23/2025

Version: 1

Status: Agenda Ready

In Control: Economic and Community Development Commission

File Type: General Item

Agenda Number:



City of La Crosse, Wisconsin

City Hall
400 La Crosse Street
La Crosse, WI 54601

Text File

File Number: 25-0352

Agenda Date:

Version: 2

Status: Agenda Ready

In Control: Economic and Community Development Commission

File Type: Resolution

Agenda Number:



CITY OF LA CROSSE

400 La Crosse Street
La Crosse, Wisconsin 54601
(608) 789-CITY
www.cityoflacrosse.org

LEGISLATION STAFF REPORT FOR COUNCIL

File ID

25-0352

Caption

Action on Offer to Purchase 2710 Onalaska Ave, La Crosse WI 54603

Staff/Department Responsible for Legislation

Jonah Denson/Planning, Development & Assessment

Requestor of Legislation

Jonah Denson

Location, If Applicable

2710 Onalaska Ave, La Crosse WI 54603

Summary/Purpose

The Purpose is to approve the sale of 2710 Onalaska Avenue to an income qualified homeowner and reimburse the Community Development Block Grant (CDBG) program for the costs incurred to bring into floodplain compliance.

Background

The City acquired the parcel at 2710 Onalaska Ave in December 2021. City Planning & Development put significant investment of Community Development Block Grant (CDBG) funds into the property to bring it into floodplain compliance. As of 3/14/2025, \$111,152.56 of CDBG funds have been invested into the property, with some additional expenses anticipated prior to closing. Property was originally listed for sale at \$202,000. After a month on the market with zero viable offers, we dropped the asking price to \$192,000. We received one income qualified offer. To meet HUDs requirement, no more than 30% monthly gross income can go toward monthly mortgage payments, the buyer offered \$173,000.

Fiscal Impact

Sale price \$173,000.00. General Fund to be reimbursed with sale proceeds after CDBG reimbursement

Staff Recommendation

Staff recommends approval of this offer to purchase request



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PLANNING AND DEVELOPMENT
400 LA CROSSE STREET | LA CROSSE, WI 54601 | P: (608) 789-7512



Memorandum

To: Economic Community Development Commission
From: Jonah Denson
Date: April 23, 2025
Re: Action on offer to purchase 2710 Onalaska Ave, La Crosse WI 54603

Staff received 1 offer that met income and monthly payment guidelines.

Offer to Purchase	Down Payment	Monthly Payment	Front End Ratio 30% or Less	Back End Ratio 43% or less
\$ 173,000.00	\$ 15,000.00	\$ 1,011.31	30%	30%





City of La Crosse, Wisconsin

City Hall
400 La Crosse Street
La Crosse, WI 54601

Text File

File Number: 25-0422

Agenda Date: 4/23/2025

Version: 1

Status: Agenda Ready

In Control: Economic and Community Development Commission

File Type: Request

Agenda Number:



CITY OF LA CROSSE COMMUNITY ENHANCEMENT GRANT APPLICATION

Please note that previous funding amounts are not a guarantee for continued support and any funding amount may be based on a number of factors including, but not limited to, performance, available City funds, and collaborating efforts by your organization with similar organizations.

Contact Information

Organization

Next Chapter LaCrosse

Address

PO Box 535 54602

Phone

608-519-9019

E-mail

discipleship@nextchapterlacrosse.org

Name of contact person

Jason K

Proposal Summary

Project Name

Navigation Services

Total amount of City funds your agency is requesting

\$36,000.00

Will any new jobs be created as a result of the project?

☒ Yes ☐ No

If so, how many?

Providing this funding will allow us to support clients to employment opportunities and jobs.

What benefit has your organization provided to the La Crosse community, and specifically to the City, in 2024?

Next Chapter La Crosse provides housing and supportive services to individuals and families that have been involved with incarceration. As a result of these services, we address homelessness, crime, substance use, and recidivism all factors that impact our community. These focus areas contribute to public safety and community health.

Our services also tap into the lived experience of those we serve. Those that are progressing have space to mentor people as leaders in our program, we have also hired four people that have lived experience with substance use and incarceration, since we started this organization.

What does your organization have planned for the remainder of 2024 (that is of benefit to La Crosse, and specifically the City)?

For 2025, we plan to continue to house and provide services for approximately, 30 men total throughout our service model to those that are La Crosse residents. This will occur through our services to men that are incarcerated in the county jail and/or prison (5-10 men). We will also transport men from the jail to long term treatment and maintain the relationship until they complete their 6-month treatment (7-10 clients). We will also provide coordinated services to those that live in the home (10-14 residents).

What does your organization plan to accomplish with the help of City funding in 2025?

Next Chapter La Crosse will support the City in co-creating a housing plan to this specific demographic. We will provide ongoing services with a high likelihood of public safety and health. We will continue to provide the services mentioned above at an increased level, likely doubling the numbers of those served.

Our hope is to be able to get our housing qualified for Housing Supportive Services provided by the City of La Crosse. This partnership will provide a consistent housing opportunity for those in need (a need of the city's population at risk of being homeless), this could also provide a stable income source for Next Chapter LaCrosse, which contributes to long term sustainability

Organization Details

Legal status of organization

Private, Non-Profit

Federal Tax Identification Number

83-4404743

What was your organization's total operating budget for the past year?

\$216,000.00

Has your organization received City funds in the past?

☐ Yes ☒ No

If yes, how much has your organization received and how many years has your organization participated in the program?

Page 2

Organization Structure

Attach the following documents (check off as you upload each file below)

- ☐ Concise organization chart showing your agency's major administrative structure
- ☐ Articles of Incorporation and Bylaws
- ☐ List of Board of Directors
- ☐ Current agency budget
- ☐ Current project activity budget if currently funded
- ☐ Other financial forms: Form 990, Income Statement, Balance Sheet, et al.

File Upload

Articles of Incorporation with Filing Receipt (1).pdf	3.68MB
NCL Budget 2024 Proposal Revised.pdf	275.52KB
04 Form 1023 Budget.pdf	86.13KB
990 non Printing etc 2023.xlsx	10.34KB
990 Occupancy etc 2023.xlsx	10KB
990 Salaries 2023.xlsx	9.92KB
2023 Form 990ez Sch B.pdf	49.91KB
NCL Budget 2024 Proposal Revised.pdf	275.52KB
NCLX Board of Directors.docx	49.31KB

What is your agency's primary funding source(s)?

Next Chapter La Crosse's primary funding source is from individual donors and local faith-based communities, and historically we have received money from local foundations.

What percent of your anticipated total project budget does this City request represent?

2 months of funding

What other source(s) of funds could your organization pursue? Does your organization receive similar funding from other municipalities?

We have recently developed a fundraising strategy and are working on the following:

A monthly donation campaign that we have launched

Monthly events that bring in approximately \$1,000

Housing Support Funding

Exploring a contractual partnership with La Crosse County Probation/Corrections

Proposal Details

Provide an overview of the program (this pertains only to the activity for which you are seeking funds).

Next Chapter La Crosse currently provides supportive services to those that are incarcerated, being transferred to long term treatment and while they are in treatment, and will ultimately come into our Housing Program.

While involved with Next Chapter La Crosse we are addressing, criminal thinking (using Thinking for Change strategies), connecting the participant with a mentor, addressing any outstanding debt/restitution through budgeting and job placement services.

Specifically state how the requested funds will be used.

These funds will help support an individual while in our program. It will support their personal needs (food, bedding, hygiene's, and other self-care products), allowances for monthly group activities, and other items provided by Next Chapter La Crosse. The funding will also support a portion of staffing expenses for those providing the direct services.

State the specific local needs and problems that your proposal intends to address.

The primary focus will be to address those that are high-risk for recidivating, relapse, and homelessness.

Recidivism: Through providing housing, linked with services. Addressing core needs (employment, financial discipline and budgeting, change of behavioral patterns-safety planning, etc.)

Relapse: Connect the individual to a healthy community that are both peers and professionals-we currently have a Licensed Graduate Social Worker on staff, previous business owner, and others that have been deeply invested in community.

Housing: We connect people to safe sober housing at our home or to other options through community partnerships.

Identify the project target population your proposed program or activity will serve. Include unique characteristics such as: ethnicity/race, age, disability, income level.

A significant number of our cliental are from BIPOC communities. All are historically underserved and have been impacted by Adverse Childhood Experiences. This same cliental are currently being serviced by local corrections.

Age: 18 plus

Income level: Represented by poverty levels

Describe methods used to measure success in achieving objectives and specifically meeting needs of the target population.

We measure success through case planning and goal setting. Our goal is to ensure employment, attending weekly meetings addressing sober living/practices, addressing debt and/or restitution. We also work to get our cliental connected to a faith-based community which serves as a healthy protective factor.

If more than one agency within the La Crosse area deals with similar problems or clients that you have identified, describe how your agency coordinates tasks and responsibility with these other agencies and how duplication of services will be avoided.

Our strongest partnership is with La Crosse Community Corrections and the local jail. This is where the individual is generally referred to us from. We also develop shared practices and accountability with these two partners as the individual maintains involvement with our agencies/programs.

We partner with local treatment centers and outpatient services. We also partner with employment agencies, etc. to get them connected to jobs. We also partner with local food services.



City of La Crosse, Wisconsin

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Text File

File Number: 25-0423

Agenda Date: 4/23/2025

Version: 1

Status: Agenda Ready

In Control: Economic and Community Development Commission

File Type: Request



CITY OF LA CROSSE COMMUNITY ENHANCEMENT GRANT APPLICATION

Please note that previous funding amounts are not a guarantee for continued support and any funding amount may be based on a number of factors including, but not limited to, performance, available City funds, and collaborating efforts by your organization with similar organizations.

Contact Information

Organization

Hope Restores

Address

231 Copeland Ave, La Crosse, WI 54603

Phone

608-386-7827

E-mail

Tashyra.jackson@hoperestoreswi.org

Name of contact person

Tashyra Jackson

Proposal Summary

Project Name

Restoring Health & Hope: Community-Based Mental Health and Wellness Project

Total amount of City funds your agency is requesting

\$51,000.00

Will any new jobs be created as a result of the project?

☒ Yes ☐ No

If so, how many?

5

What benefit has your organization provided to the La Crosse community, and specifically to the City, in 2024?

Hope Restores has been instrumental in providing culturally responsive mental health support and wellness programs to underserved populations in La Crosse. Our initiatives have fostered community resilience, reduced mental health stigma, and connected individuals to essential resources, contributing to the overall well-being of the community.

What does your organization have planned for the remainder of 2024 (that is of benefit to La Crosse, and specifically the City)?

For the remainder of the year, Hope Restores will focus on scaling our signature initiative—Restoring Health & Hope: Community-Based Mental Health and Wellness Project—with strategic emphasis on expanding our weekly support groups, deepening community engagement, and addressing key social determinants of health (SDoH) that directly impact the mental wellness and quality of life for La Crosse residents.

We plan to:

Expand our existing support groups, including Brothers Battling Barriers, Women of Melanin, Cycle Breakers (boys youth group), Girls Group, and Little Women of Melanin, ensuring each session is trauma-informed, peer-led, and inclusive of a shared meal to foster belonging and emotional safety.

Launch new targeted outreach campaigns aimed at raising awareness of available services, reducing stigma around mental health, and reaching populations historically underserved by mainstream systems.

Collaborate with local agencies to strengthen referral pathways and resource coordination around critical social determinants of health—including housing insecurity, food access, financial instability, transportation, and culturally appropriate healthcare navigation.

Addressing SDoH is essential to the long-term success of our community-based mental health model. We recognize that an individual's mental health cannot be sustainably improved without simultaneously addressing the external factors that create chronic stress and instability. By helping residents stabilize their basic needs through access to trusted navigators, community health workers, and peer advocates, we empower them to focus on healing, personal growth, and participation in civic life.

This holistic, upstream approach to mental wellness directly benefits the City of La Crosse by:
Reducing strain on emergency and crisis response systems

Supporting healthier, more engaged residents

Promoting public safety and community cohesion

Advancing health equity and long-term cost savings for municipal services

Ultimately, our efforts align with the City's vision of fostering a vibrant, inclusive, and healthy community where every resident has the opportunity to thrive.

What does your organization plan to accomplish with the help of City funding in 2025?

With the support of City funding, Hope Restores will implement the Restoring Health & Hope Community-Based Mental Health project. This initiative is designed to scale our current mental health support services while deepening our commitment to addressing the root causes of poor mental health outcomes in underserved communities.

Specifically, City funding will allow us to:
Launch new trauma-informed mental wellness programs, targeting youth, adults, and families who face systemic barriers to care.

Increase the capacity and impact of our five established weekly support groups, providing consistent access to safe, culturally responsive spaces where participants can process trauma, build resilience, and receive peer and professional support.

Provide meals at every group session, recognizing the importance of nourishment in building community, promoting dignity, and encouraging consistent engagement.

Facilitate intentional community integration opportunities by introducing participants to new local experiences, civic committees, social clubs, and collaborative events throughout the city.

At the heart of this work is our belief that belonging is a foundational pillar of mental wellness. When individuals are actively connected to the social fabric of their city—whether through community forums, cultural events, or collaborative service projects—their sense of purpose, agency, and overall well-being improves significantly. By leveraging City funds, we can create pathways for participants to move from isolation to inclusion, from surviving to thriving—ultimately contributing to a stronger, more connected La Crosse. Our efforts will help reduce disparities, build local leadership, and cultivate a culture of health and hope across neighborhoods.

Organization Details

Legal status of organization Private, Non-Profit	Federal Tax Identification Number 85-3904972
What was your organization's total operating budget for the past year? \$460,000.00	
Has your organization received City funds in the past? <input checked="" type="radio"/> Yes <input type="radio"/> No	If yes, how much has your organization received and how many years has your organization participated in the program? \$10,000 for a fundraiser campaign back in 2022 that was specifically funding for our organization.

Organization Structure

Attach the following documents (check off as you upload each file below)

☒ Concise organization chart showing your agency's major administrative structure

☐ Articles of Incorporation and Bylaws

☒ List of Board of Directors

☒ Current agency budget

☒ Current project activity budget if currently funded

☒ Other financial forms: Form 990, Income Statement, Balance Sheet, et al.

File Upload

2025 Annual Project Budget - Sheet1.pdf	57.45KB
Hope Restores 2023 Tax 990.pdf	130.53KB
Hope Restores Organizational Chart.pdf	48KB
Hope Restores Bylaws New.pdf	76.39KB
Hope Restores 2024 List of Current Members (1).pdf	186.62KB
HopeRestores_AnnualBudget_FY2025_2026.pdf	2.57KB

What is your agency's primary funding source(s)?

Grants, donations and contracts

What percent of your anticipated total project budget does this City request represent?

10%

What other source(s) of funds could your organization pursue? Does your organization receive similar funding from other municipalities?

Hope Restores is actively pursuing a diversified funding strategy that includes grants from private foundations, healthcare systems, and state agencies, as well as contracts for service delivery to sustain and scale our programming. We are also seeking fee-for-service opportunities through partnerships such as Comprehensive Community Services (CCS) and Community Health Worker contracts.

At this time, Hope Restores does not receive similar funding from other municipalities. The City of La Crosse has been a foundational partner in supporting our community-based approach, and continued investment will help solidify our capacity to deliver high-impact, equity-driven mental health and wellness services to the residents of La Crosse.

Proposal Details**Provide an overview of the program (this pertains only to the activity for which you are seeking funds).**

The Restoring Health & Hope project is designed to provide community-based mental health and wellness support through culturally responsive programs. This initiative includes weekly support groups, community healing events, and individual support services aimed at addressing mental health disparities among underserved populations in La Crosse.

Specifically state how the requested funds will be used.

The funds will be allocated towards program facilitation, materials, staffing needs, meal provisions for support group sessions, outreach efforts, and operational costs associated with hosting community events and providing resources to participants.

State the specific local needs and problems that your proposal intends to address.

This project addresses the critical need for accessible mental health services tailored to the cultural contexts of underserved communities in La Crosse. By providing targeted support, we aim to reduce mental health stigma, improve access to care, and enhance overall community well-being.

Persistent challenges impacting the well-being of La Crosse residents—particularly those from marginalized, low-income, and underserved communities. These challenges include:

Escalating Mental Health Concerns:

The La Crosse community continues to experience high rates of anxiety, depression, trauma, and stress—particularly among youth, families of color, and individuals living in economic hardship. Local providers are overwhelmed, with waitlists for therapy exceeding 6 months and autism testing appointments delayed into late 2025 or beyond. Immediate, culturally responsive mental health support is desperately needed.

Lack of Culturally Relevant Services:

Many individuals from historically excluded groups, including African American and BIPOC residents, do not feel seen, heard, or safe in traditional care environments. This leads to mistrust, disengagement, and unmet needs. There is a significant gap in services that affirm cultural identity, lived experience, and trauma resilience—gaps that Hope Restores is uniquely positioned to fill.

Unmet Social Determinants of Health (SDoH):

Housing instability, food insecurity, transportation barriers, and financial stress all contribute to poor mental health outcomes and limited access to care. When these basic needs go unaddressed, individuals are less likely to seek or benefit from traditional mental health services. Wraparound support and community navigation are critical to meaningful healing.

Youth Disconnection and Exposure to Adversity:

Young people in La Crosse—especially youth of color—are experiencing rising levels of stress, isolation, and trauma, with limited access to consistent mentorship or culturally competent guidance. Without early, protective interventions, many youth are at increased risk of long-term mental health and academic struggles.

Community Fragmentation and Mistrust of Systems:

Systemic inequities and generational experiences of marginalization have created a disconnect between many residents and the institutions intended to serve them. Rebuilding trust through community-rooted programming is essential to long-term public health success.

Identify the project target population your proposed program or activity will serve. Include unique characteristics such as: ethnicity/race, age, disability, income level.

This Restoring Health & Hope initiative will primarily serve historically marginalized and underserved populations within the City of La Crosse, with a targeted focus on:

Ethnicity/Race: African American, Black, and other BIPOC (Black, Indigenous, and People of Color) residents who have been disproportionately impacted by systemic inequities and face significant cultural and structural barriers to accessing mental health services. While Hope Restores was founded with a mission to address the unmet needs of African American and other BIPOC (Black, Indigenous, and People of Color) individuals who often face systemic barriers in traditional service systems, our programs are open to and actively welcome all community members regardless of racial or ethnic background. We are committed to building inclusive spaces where every person feels seen, supported, and empowered to participate in their own healing journey.

Supporting Statement on Inclusion:

The Restoring Health & Hope is a belief in community-wide well-being. Our youth and resilience programs, community healing events, and wellness navigation services are designed to serve the entire La Crosse community. While we bring a culturally grounded lens to our work, we intentionally create programs that reflect the diverse identities, experiences, and needs of all residents—because true health equity cannot be achieved unless everyone has access to meaningful support, regardless of race, age, income, or ability.

Age: Programming is designed to reach a broad age spectrum, with specific focus areas for:

Youth (ages 9–17): through mentorship, peer support groups, and resilience-building programs.

Young Adults (ages 18–30): many of whom are navigating trauma, identity formation, and early career/life transitions.

Adults and Parents (ages 30–55): particularly those balancing family responsibilities while managing unaddressed mental health needs.

Community Elders (55+): many of whom are experiencing social isolation or are caretakers within multigenerational households.

Disability: Our programming is inclusive of individuals with mental health conditions, learning differences, and those on the autism spectrum. We also support families who are in the process of seeking assessments and services for neurodiverse children but are experiencing long wait times for formal diagnoses.

Income Level: The majority of participants served fall within low- to moderate-income brackets, many of whom are uninsured, underinsured, or experiencing economic instability. Services are provided at no cost to remove financial barriers to care.

Describe methods used to measure success in achieving objectives and specifically meeting needs of the target population.

Hope Restores uses a multi-faceted evaluation framework to measure success in achieving program objectives and ensuring the specific needs of our target population are being met. Our evaluation process combines quantitative data collection, qualitative feedback, and culturally responsive performance indicators.

Key methods include:

Pre- and post-program surveys to assess changes in participants' mental health awareness, coping strategies, social connectedness, and overall well-being.

Attendance tracking and engagement data to measure consistency of participation in support groups, community healing events, and youth programming.

Client satisfaction surveys and narrative feedback to capture personal stories, highlight lived experiences, and inform program improvements.

CHW navigation tracking forms to monitor service referrals, access to external resources, and follow-up outcomes related to housing, healthcare, transportation, and other social determinants of health.

Partnership reporting and collaborative outcomes with local schools, healthcare providers, and service agencies to evaluate the broader impact and community reach of the initiative.

Ongoing staff reflection and community input loops to assess cultural responsiveness, identify gaps, and ensure programming remains aligned with the evolving needs of the populations we serve.

All data is reviewed on a quarterly basis to inform continuous improvement efforts and guide strategic decisions. Our ultimate measure of success is not only participant growth, but also community trust, improved access to care, and long-term reductions in the disparities that negatively impact mental health in our community.

If more than one agency within the La Crosse area deals with similar problems or clients that you have identified, describe how your agency coordinates tasks and responsibility with these other agencies and how duplication of services will be avoided.

Hope Restores is deeply embedded within the La Crosse community and takes a collaborative, relationship-centered approach to service delivery. We recognize that multiple agencies in the region address mental health, youth development, and social service needs. However, our unique value lies in our ability to build trust through culturally grounded, community-rooted engagement—particularly with populations that have historically been underserved or disconnected from traditional systems. Rather than compete, we strive to complement the work of our partners. By focusing on trust, cultural relevance, and immediate access, Hope Restores serves as a vital part of the broader ecosystem of care in La Crosse.

To avoid duplication and ensure effective coordination, we:

Maintain active partnerships with healthcare systems such as Gundersen Health and Mayo Clinic Health System, serving as a bridge between marginalized community members and clinical care providers through Community Health Worker (CHW) navigation.

Coordinate regularly with local nonprofits and public agencies including La Crosse County Human Services, school districts, and grassroots organizations to align services, make warm referrals, and participate in shared case conferencing when appropriate.

Serve as a trusted access point for individuals who may be reluctant to engage with mainstream providers, offering immediate support while connecting them to specialized services when necessary.

Participate in local coalitions and networks, such as the Alliance to HEAL, the Human Rights Commission, and Community Health Improvement Plan (CHIP) workgroups, to stay informed on community priorities and collaborate on systems-level strategies.

Fill critical service gaps, particularly in culturally responsive, trauma-informed mental health support, by offering services and engagement strategies that are not duplicated elsewhere in the community.



City of La Crosse, Wisconsin

City Hall
400 La Crosse Street
La Crosse, WI 54601

Text File

File Number: 25-0479

Agenda Date: 4/23/2025

Version: 1

Status: Agenda Ready

In Control: Economic and Community Development Commission

File Type: Request

Agenda Number:



CITY OF LA CROSSE COMMUNITY ENHANCEMENT GRANT APPLICATION

Please note that previous funding amounts are not a guarantee for continued support and any funding amount may be based on a number of factors including, but not limited to, performance, available City funds, and collaborating efforts by your organization with similar organizations.

Contact Information

Organization

International Committee

Address

Phone

608-397-7995

E-mail

danayoungot@gmail.com

Name of contact person

Dana Young- International Committee Member

Proposal Summary

Project Name

Sister City Delegation Visit

Total amount of City funds your agency is requesting

Will any new jobs be created as a result of the project?

☐ Yes ☒ No

If so, how many?

What benefit has your organization provided to the La Crosse community, and specifically to the City, in 2024?

Mission of the International Committee: The City of La Crosse International Committee exists as an umbrella committee to advise the Mayor and City Council, to act as a resource on international matters, to advise and recommend future relationships with international cities, and to act as a liaison among the La Crosse sister city relationships.

What does your organization have planned for the remainder of 2024 (that is of benefit to La Crosse, and specifically the City)?

What does your organization plan to accomplish with the help of City funding in 2025?

The International Committee will continue to follow its mission supporting upcoming international community events, encouraging community involvement with international cultural awareness along with the ongoing development and maintenance of international collaborative friendships. This specific grant request will be used to host a community meet and greet of a 19 person delegation coming from our sister city of Friedberg, Germany including the Mayor of Friedberg and his family. Delegation members along with La Crosse city community members will be given an opportunity to meet, share ideas, new perspectives and most importantly, build positive international relationships person to person.

Organization Details

Legal status of organization

Federal Tax Identification Number

What was your organization's total operating budget for the past year?

Has your organization received City funds in the past?

☒ Yes ☐ No

If yes, how much has your organization received and how many years has your organization participated in the program?

The International Committee has received an annual one time allocation of \$5000 to be allocated to support La Crosse's sister city committees as well as promote and support international community events. See following links for our previous budgeting guidelines:

<https://docs.google.com/spreadsheets/d/1-wLOWLEnnuo1gEXxoZKrM8JUATet7EZd/edit?usp=sharing&ouid=115589356277015917363&rtpof=true&sd=true>

<https://docs.google.com/document/d/1BmCx-sMTjr9eYlEn7qA41r61ZiaOqs-n/edit?usp=sharing&ouid=115589356277015917363&rtpof=true&sd=true>

Page 2**Organization Structure****Attach the following documents (check off as you upload each file below)**

- ☐ Concise organization chart showing your agency's major administrative structure
- ☐ Articles of Incorporation and Bylaws
- ☒ List of Board of Directors
- ☒ Current agency budget
- ☐ Current project activity budget if currently funded
- ☐ Other financial forms: Form 990, Income Statement, Balance Sheet, et al.

File Upload

International Committee updated 3.2022.xlsx	13.43KB
International Committee Budget 2023.xlsx	16.63KB
Funding Guidelines 2020(1).doc	42KB

What is your agency's primary funding source(s)?

International Committee's primary funding source is city funding.

What percent of your anticipated total project budget does this City request represent?

This grant would represent 25% of the total delegation visit budget. LAGRA (La Crosse Area German Relations Association) is the sister city committee for Friedberg, Germany. LAGRA has done additional fundraising needed to host this group of 19 coming to La Crosse arriving August 29 and departing September 5, 2025.

What other source(s) of funds could your organization pursue? Does your organization receive similar funding from other municipalities?

The International Committee receives no other funding from other municipalities.

Proposal Details**Provide an overview of the program (this pertains only to the activity for which you are seeking funds).**

The \$500 provided from this grant will support the ability to host a meet and greet for a 19 person delegation coming from our sister city in Friedberg, Germany. The mayor of Friedberg and his family are part of the visiting delegation arriving August 29, 2024. The official meet and greet will be open to community members and will be held on Saturday, August 30th. During this meet and greet will serve as a welcome to our guests and provide community members from La Crosse to form new relationships with our international sister city delegation members person to person.

Specifically state how the requested funds will be used.

The funds will be used to gift our guests with the Midwest hospitality we are known for. The funds will secure a venue and provide a light meal and refreshments to welcome our guests to La Crosse. Please see the attached proposed(work in progress) itinerary that LAGRA has put together for our visiting delegation:

2025 August 29 - September 5 Friedberg Cost
Friday, August 29, 2025
Saturday, August 30, 2025 Hixon House/ Heritage Center \$280
Welcome Meet & Greet \$500
Sunday, August 31, 2025
Monday, September 1, 2025
Tuesday, September 2, 2025
The National Eagle Center
\$200
Wednesday, September 3, 2025 Capitol Tour @ 11am
Eat at Der Rathskeller 1:30 \$400
Thursday, September 4, 2025 Downtown Art Tour & Souvenir Shopping
Pearl Street Ice Cream / Coffee \$200

Friday, September 5, 2025 Breakfast (TBD) \$400

\$1,980

Arrival

\$14 per person

(TBD)

Free day

Free Day

Ideas: 10am Labor day Parade

Black River Falls Ho-Chunk Pow-Wow

4pm BBQ Potluck at Jana & Mike's

Mayor Meeting for Roland & Florian

Meet at US Lock and Dam No. 7

10:30/ leave 10:45 to

Wabasha

\$10 per person

Need 30 Min

Prepay 2 Weeks

in Advance

Pack or lunch on own

Ideas: whatever divide-and-conquer/

Pepin/ Lark Toys/ Prairie Moon

Sculpture Garden/

Nelson Cheese Factory

No Cost

\$20 per person

Ideas: whatever divide-and-conquer/

Epic/ Dells/ Devils Lake /casino/

\$10 per person

Ideas: Dahl Museum

5:30 - 8pm Moon Tunes Elvis Explosion and

UWL Screaming Eagles at Riverside Park

\$20 per person

Leaving

State the specific local needs and problems that your proposal intends to address.

This proposal supports the building and maintenance and of international relationships, community outreach and awareness of global perspectives, collaboration between sister cities and most importantly brings people from different parts of our world together face to face as we navigate through all of the changes this world is currently going through.

Identify the project target population your proposed program or activity will serve. Include unique characteristics such as: ethnicity/race, age, disability, income level.

Describe methods used to measure success in achieving objectives and specifically meeting needs of the target population.

If more than one agency within the La Crosse area deals with similar problems or clients that you have identified, describe how your agency coordinates tasks and responsibility with these other agencies and how duplication of services will be avoided.



City of La Crosse, Wisconsin

City Hall
400 La Crosse Street
La Crosse, WI 54601

Text File

File Number: 25-0482

Agenda Date: 4/23/2025

Version: 1

Status: Agenda Ready

In Control: Economic and Community Development Commission

File Type: Request

Agenda Number:



CITY OF LA CROSSE COMMUNITY ENHANCEMENT GRANT APPLICATION

Please note that previous funding amounts are not a guarantee for continued support and any funding amount may be based on a number of factors including, but not limited to, performance, available City funds, and collaborating efforts by your organization with similar organizations.

Contact Information

Organization

American Planning Association Wisconsin Chapter

Address

400 La Crosse St

Phone

608-789-7391

E-mail

acklint@cityoflacrosse.org

Name of contact person

Tim Acklin

Proposal Summary

Project Name

2025 Wisconsin Planning Conference

Total amount of City funds your agency is requesting

\$5,000.00

Will any new jobs be created as a result of the project?

☐ Yes ☒ No

If so, how many?

What benefit has your organization provided to the La Crosse community, and specifically to the City, in 2024?

The Wisconsin Area Planning Association (WAPA) provides resources and required continuing education for Planners across the state. The Planning and Development Department has been heavily involved with WAPA by serving on the board, advocating for policy and legislative items at the state level, and hosting the 2025 Annual Conference.

In 2024, the Planning and Development Department has worked to accomplish many projects that would be wonderful to share with planners across the state. Some of these include but are not limited to: completing construction of three affordable homes, administering eighteen housing rehabilitation loans, launching the Down Payment Assistance Program, finalized 10 façade improvements as part of the Downtown and Northside façade grant program, breaking ground on River Point District, applied for and received the AARP Community Change Grant, Energy Innovation Grant, Bloomberg Youth Climate Action Fund, Carbon Reduction Program Grant, and the Transportation Alternative Redistribution Grant. The Planning and Development Department is continually working toward creating a vibrant and welcoming community and would not be able to accomplish all we have without the support of the Wisconsin American Planning Association.

What does your organization have planned for the remainder of 2024 (that is of benefit to La Crosse, and specifically the City)?

The Planning and Development Department continues to be completely dedicated to the City of La Crosse in working toward creative funding opportunities to enhance our city. Our department will continue to work toward making our City a more vibrant space with continuation on projects like River Point District, Façade grant program, Housing Rehabilitation and Replacement, and additional grant implementation.

What does your organization plan to accomplish with the help of City funding in 2025?

This funding will supplement the 2025 Wisconsin Planning Conference, which provides the opportunity for growth for not only planners in our city, county, and region, but all across the State of Wisconsin. The Wisconsin Planning Conference will be an opportunity for planners across the state to hear about the innovative ideas and projects that the City of La Crosse and others are working on to create the thriving communities we enjoy daily. This Conference will bring economic benefit to our community as it will bring Planners from across the state to enjoy the food, recreation, and hospitality La Crosse has to offer.

Organization Details

Legal status of organization

Private, Non-Profit

Federal Tax Identification Number

What was your organization's total operating budget for the past year?

Has your organization received City funds in the past?

☐ Yes ☒ No

If yes, how much has your organization received and how many years has your organization participated in the program?

Page 2

Organization Structure

Attach the following documents (check off as you upload each file below)

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File Upload

2025 WAPA BOD.pdf

233.91KB

What is your agency's primary funding source(s)?

Member Dues

What percent of your anticipated total project budget does this City request represent?

The request will assist the organization with conference costs.

What other source(s) of funds could your organization pursue? Does your organization receive similar funding from other municipalities?

In the past, host cities have provided funding to supplement conference costs. The Planning and Development Department will also assist the Wisconsin APA with securing private sponsorships in and around the La Crosse Region to assist with conference costs.

Proposal Details

Provide an overview of the program (this pertains only to the activity for which you are seeking funds).

The 2025 Wisconsin Planning Conference will focus on the interconnections of various planning disciplines and their role in shaping communities of tomorrow. From mobility and housing to public health and the environment, this conference will explore how planners can create forward-thinking, collaborative, and cohesive strategies that pave the way for resilient, thriving communities. In addition to conference sessions, the Conference will include mobile workshops and out-of-conference activities such as a 5k fun run, bar crawl, bike tours, downtown tours, and more.

Specifically state how the requested funds will be used.

The funds will be used to reduce the cost of the conference center.

State the specific local needs and problems that your proposal intends to address.

The Wisconsin American Conference has never been held in La Crosse in the past and there has been hesitation to host the conference west of the Wisconsin Dells. In an attempt to create a successful conference, there is a continued effort to reduce conference costs. The Planning and Development Department will work to promote and engage planners locally and across the state to attend this conference and see what La Crosse has to offer. As a result, our additional efforts will create additional economic opportunities for La Crosse local businesses this year and in future conference years to come.

Identify the project target population your proposed program or activity will serve. Include unique characteristics such as: ethnicity/race, age, disability, income level.

This conference will cover topics such as transportation and mobility, public health and the environment, housing for all, economic development, and planning collaboration in an effort to create statewide consensus on addressing disparities we experience in our communities. Planners from around the state will come together to discuss innovative solutions to these pressing challenges.

Describe methods used to measure success in achieving objectives and specifically meeting needs of the target population.

We can measure success by bringing creative solutions back to our community. WAPA has stated that a successful conference consists of 250-300 registrations. We are striving to have 350-400 in order to bring solutions to not only our community but communities around the state.

If more than one agency within the La Crosse area deals with similar problems or clients that you have identified, describe how your agency coordinates tasks and responsibility with these other agencies and how duplication of services will be avoided.

N/A