



## Engineering Department

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September 9, 2014

**RE: LA CROSSE REGIONAL AIRPORT WAY  
FINDING SIGNAGE**

To the Honorable Mayor and Common Council  
of the City of La Crosse, WI

Dear Mayor and Council Members:

The following bids were received for the **La Crosse Regional Airport Way Finding Signage** project:

**POBLOCKI SIGN COMPANY LLC  
MILWAUKEE, WISCONSIN**

**\$59,757.00**

Graphic House, Inc.  
Wausau, Wisconsin

Non-Responsive

The Engineer estimate for the **La Crosse Regional Airport Way Finding Signage** project is \$50,000.00.

The City Engineer recommends awarding the bid to **POBLOCKI SIGN COMPANY LLC** in the amount of **\$59,757.00**.

Sincerely,

Randy Turtenwald  
City Engineer

RT:kn