



# PARKLaCrosse

A Division of La Crosse Police Department  
(608) 789-7295 | 400 La Crosse Street, La Crosse, WI 54601 | parking@cityoflacrosse.org



## PARKING UTILITY REPORT Third Quarter 2018

| CITATIONS     |              |
|---------------|--------------|
| Issued (YTD)  | 42,216       |
| Revenue (YTD) | \$647,648.00 |

| LICENSE PLATE RECOGNITION (LPR) |           |
|---------------------------------|-----------|
| Reads (YTD)                     | 2,130,348 |
| Hits (YTD)                      | 69,938    |

| PARKING RAMPS         |             |                  |
|-----------------------|-------------|------------------|
| <b>REVENUE</b>        |             |                  |
| Pay Stations (YTD)    |             | \$124,244.18     |
| Permits (YTD)         |             | \$785,114.08     |
| <b>PERMITS</b>        |             |                  |
|                       | <b>SOLD</b> | <b>AVAILABLE</b> |
| La Crosse Center      | 367         | 550              |
| Main Street           | 340         | 306              |
| Market Square         | 424         | 534              |
| Pine Street           | 492         | 492              |
| <b>TRANSACTIONS</b>   |             |                  |
| Pay Stations (YTD)    |             | 111,307          |
| Passport App (YTD)    |             | 14,220           |
| Online Payments (YTD) |             | 19,979           |

### Highlights

- Addition of the third LPR vehicle
- Resurfacing of the north stairwell and elevator lobbies at the Market Square Ramp
- Installation of the Digital Message Centers
- Implementation of the immobilization program
- Repainting the yellow curbs in downtown La Crosse
- Implementation of an Amnesty and payment programs for delinquent parkers
- The City of La Crosse Police-Parking Department named the **T2 2018 Impact Award Winner**