



4/2022

City of La Crosse, Wisconsin

APPLICATION FOR *EXPANSION OF ALCOHOL BEVERAGE LICENSE*

*Must be filed in conjunction with a Special Event Application.

Fee: \$ 10 ~~xxxxxxx~~ 150

The undersigned licensee requests permission to expand the following license(s) onto private property for the purpose set forth below. Check all license that apply.

- ☒ Combination "Class B" Beer & Liquor
☐ Class "B" Beer
☐ "Class C" Wine

BUSINESS INFORMATION					
Legal/Real Name: Pin Drop LLC			Trade Name: Pla-Mor Lanes		
Business Address: 807 4th St S					
Business Phone Number: 6087843043			Name of Agent (If Corporation/LLC): Allison Steers		
EXPANSION INFORMATION					
Date of Expansion: August 16, 2025					
Time of Expansion – when alcohol will be sold, possessed or consumed in the public way: Start 10 am End 10 pm					
Describe Area of Expansion – Where Alcohol Will be Present: We will be hosting a Bowling, Cornhole, Dart Triathlon and host a day of fun for our anniversary week.					
Reason for Expansion Request: We will be playing (with good weather) corn hole outside in our west (4th St) parking lot. If it rains, we will be doing it inside. There will be no minors allowed in the tournament.					
PERSON IN CHARGE					
Name:		First	Middle	Last	
		Allison	Kay	Steers	
Address:		Street	City	State	Zip Code
		1730 Ferry St	La Crosse	WI	54650
Phone Number: 608 738 2469					

The above hereby makes application to expand its alcohol beverage license onto private property as described. I agree to abide by all applicable state and local regulations including, but not limited, to the sale and service of alcoholic beverages, fencing and adherence to noise levels.

Allison Kay Steers
Signature of Applicant

6/11/2025
Date

