



City of La Crosse, Wisconsin

City Hall
400 La Crosse Street
La Crosse, WI 54601

Meeting Minutes

Climate Action Plan Steering Committee

Monday, January 8, 2024

4:30 PM

Eagle Room

Call to Order

Mindel called the meeting to order at 4:32 pm.

Roll Call

Present: 5 - Dorothy Lenard, Casey Meehan, Mackenzie Mindel, Natalie Heneghan, Andrew Ericson

Excused: 1 - Ronald Cosby II

Approval of Minutes

Lenard motioned to approve the minutes, Ericson seconded. The motion carried by a voice vote.

Notices and Discussion

Cathy Van Maren shared events for the week around Transit Equity Day on February 4th.

Agenda Items:

- 1 [23-1466](#) Discussion and Action on Drift Cycle Sponsorship.

Attachments: [Presentation](#)

Ericson gave a presentation on DriftCycle's use in the last year. The request is to make up for sponsorship cut from the City's budget, \$10,000. Lenard asked if ADRC received subsidized passes. Meehan asked if the sponsorship would be ongoing and how much is left in the 2023 budget; it would just be one time and there is about \$50,000 in the budget.

Van Maren suggested DriftCycle be connected to MTU. MTU is a big supporter and they are looking into connecting apps.

A motion was made by Lenard, seconded by Heneghan, that this Request be APPROVED . The motion carried by voice vote. Ericson abstained.

- 2 [24-0069](#) Funding Request for Renew the Block

Attachments: [Renew the Block Webpage](#)

*Heneghan presented an overview of the project and different funding levels. Committee members asked for clarification on whether the program would use Xcel Energy's Solar*Connect or Renewable*Connect programs. Lenard asked if donors had specific projects they were funding. Heneghan said they need the most help with rain garden funding.*

A motion was made by Lenard, seconded by Ericson, that this Request be REFERRED to the Climate Action Plan Steering Committee, due back by 2/12/2024. The motion carried by voice vote.

3 [24-0070](#)

Capital Budget Proposal Follow Up

Staff will continue to review proposals. The 2024 CAP Implementation Budget could be used for smaller requests.

4 [24-0065](#)

Working Group Updates

No updates

5 [24-0067](#)

Outreach & Engagement Update

Staff provided update on Bright Action outreach to Viterbo University and Sustainability Institute. Staff also provided update about small business workshop. Van Maren suggested outreach to Earth Fair. Meehan is part of the Sustainability Institute that organizes Earth Fair. Kaitlin Wiehe suggested creating a social media presence.

6 [24-0066](#)

Discussion on Submission for Awards for Excellence in Sustainability

Attachments: [Information Packet](#)

Staff intends to fill out a nomination for the City's Climate Action Plan and asked for assistance. The deadline is February 5th.

Next Meeting / Agenda Items

The next meeting will be 2/12 @ 4:30 pm. Agenda items may include the Code of Ethics, Renew the Block, stormwater tax credits, and working group direction.

Adjournment

Mindel adjourned the meeting at 5:41 pm.

Notice is further given that members of other governmental bodies may be present at the above scheduled meeting to gather information about a subject over which they have decision-making responsibility.

NOTICE TO PERSONS WITH A DISABILITY

Requests from persons with a disability who need assistance to participate in this meeting should call the City Clerk's office at (608) 789-7510 or send an email to ADAcityclerk@cityoflacrosse.org, with as much advance notice as possible.