



July 18, 2017

La Crosse Tribune
ATTN: Legal Publications

2 pages via E-MAIL @ legals@rivervalleynewspapers.com

RE: City of La Crosse Legal Notice Publication

Attached is a Legal Notice publication for the City of La Crosse Wisconsin, to be published as a Legal Notice in the **July 24, 2017 issue.**

Please send an affidavit of publication to:

*Paula Czaplewski
TIF Coordinator
c/o City of La Crosse
Ehlers & Associates.
N21 W23350 Ridgeview Parkway West
Waukesha, WI 53188*

Please send the invoice for publication and an affidavit of publication to:

*Teri Lehrke, City Clerk
City of La Crosse
400 La Crosse Street
La Crosse, WI 54601*

If you have any questions, please call either Paula Czaplewski or myself at 800-552-1171.

Sincerely,

EHLERS & ASSOCIATES, INC.

Brian Reilly, CIPMA
Municipal Advisor

cc: Andrea Schnick, Economic Development Planner
Paula Czaplewski, TIF Coordinator, Ehlers



**NOTICE OF PUBLIC HEARING
AND JOINT REVIEW BOARD MEETING
REGARDING THE PROPOSED AMENDMENT OF
THE BOUNDARIES AND PROJECT PLAN
TO TAX INCREMENTAL DISTRICT NO. 7
IN THE CITY OF LA CROSSE, WISCONSIN**

Notice is Hereby Given that the City of La Crosse will hold an organizational Joint Review Board meeting on July 31, 2017 at 2:30 p.m. at the La Crosse City Hall, Mayor's Conference Room, located at 400 La Crosse Street. The purpose of this meeting is to organize a Joint Review Board for purposes of considering the proposed Project Plan for Tax Incremental District No. 7 (the "District").

Notice is Hereby Given that the Plan Commission of the City of La Crosse will hold a public hearing on July 31, 2017 at 4:00 p.m. at the La Crosse City Hall, 3rd Floor Conference Room, located at 400 La Crosse Street, for the purpose of providing the community a reasonable opportunity to comment upon the proposed amendment of the District.

The proposed amendment is to add additional to and remove territory from the existing District's boundaries, and to amend the Project Plan to update and provide for the undertaking of additional expenditures. The proposed territory to be added and removed from the original District boundary would be within an area generally detailed on the map below.

Proposed additional and updated projects costs include various public improvements and cash grants to owners or lessee or developers of land located within the district (development incentives) and professional and organizational services, administrative costs, and finance costs. The proposed costs include projects within the proposed boundary and within a ½ mile radius of the proposed boundary of the District.

All interested parties will be given a reasonable opportunity to express their views on the proposed amendment of the District, the proposed projects and amended boundaries of the District, and the proposed Project Plan thereof. A copy of the Project Plan, including a description of the proposed amended boundaries, will be available for viewing in the offices of the City Clerk at the La Crosse City Hall, located at 400 La Crosse Street, during normal business hours and will be provided upon request.

Such hearing shall be public and citizens and interested parties shall then be heard. This hearing may be adjourned from time to time.

By Order of the City of La Crosse, Wisconsin

*Published
July 24, 2017*