



# City of La Crosse, Wisconsin

City Hall  
400 La Crosse Street  
La Crosse, WI 54601

## Meeting Agenda

### Commercial/Multi-Family Design Review Committee

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Friday, June 20, 2025

9:00 AM

Virtual via Zoom

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The meeting is conducted through video conferencing.

Members of the public will be able to attend the meeting via video conferencing with the link below.

Join Zoom Meeting

Click this link (or typing the URL in your web browser address bar):

<https://cityoflacrosse-org.zoom.us/j/82799188943?pwd=pAMS3MbJusyBqR9mjCiK3jH6cAP0rk.1>

Meeting ID: 827 9918 8943

Passcode: 212646

Dial by your location

1 312 626 6799

If you wish to speak please provide written comments by emailing [acklint@cityoflacrosse.org](mailto:acklint@cityoflacrosse.org), using a drop box outside of City Hall or mailing the Department of Planning, Development, and Assessment at 400 La Crosse St, WI 54601

### Call to Order

### Agenda Items:

1. [25-0711](#) Review of plans for the development located at 2422 Rose Street. (Bridgeview Plaza)

**Attachments:** [Preliminary Site Plan- 6-20-25](#)

[Preliminary Project Renderings 1- 6-20-25](#)

[Preliminary Project Renderings 2- 6-20-25](#)

[Preliminary Floor Plans- 6-20-25](#)

### Adjournment

*Notice is further given that members of other governmental bodies may be present at the above scheduled meeting to gather information about a subject over which they have decision-making responsibility.*

### NOTICE TO PERSONS WITH A DISABILITY

*Requests from persons with a disability who need assistance to participate in this meeting should call the City Clerk's office at (608) 789-7510 or send an email to [ADAcityclerk@cityoflacrosse.org](mailto:ADAcityclerk@cityoflacrosse.org), with as much advance notice as possible.*



# City of La Crosse, Wisconsin

City Hall  
400 La Crosse Street  
La Crosse, WI 54601

## Text File

File Number: 25-0711

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**Agenda Date:**

**Version:** 1

**Status:** Agenda Ready

**In Control:** Commercial/Multi-Family Design Review Committee

**File Type:** Review of Plans

**Agenda Number:** 1.





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ISSUED  
Issued for Review - June 12, 2025

PROJECT TITLE  
**BRIDGEVIEW  
PLAZA  
REDEVELOPMENT**

Rose St and George St  
La Crosse, Wisconsin  
SHEET TITLE  
**Site Plan**

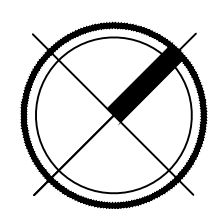
SHEET NUMBER

**C-1.1**

PROJECT NO. **1903**

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## Site Plan

Bridgeview Plaza Redevelopment  
2500 Rose Street, LaCrosse, WI

CONCEPT REVIEW | 2025.02.17 | 1903







Concept Image





Concept Image





Concept Image





Concept Image





Concept Image





Concept Image

Bridgeview Plaza Redevelopment  
2500 Rose Street, LaCrosse, WI

CONCEPT REVIEW | 2025.02.17 | 1903







Concept Image





Concept Image

Bridgeview Plaza Redevelopment  
2500 Rose Street, LaCrosse, WI

CONCEPT REVIEW | 2025.02.17 | 1903







Concept Image





Concept Image





Concept Image





Concept Image





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Concept Image





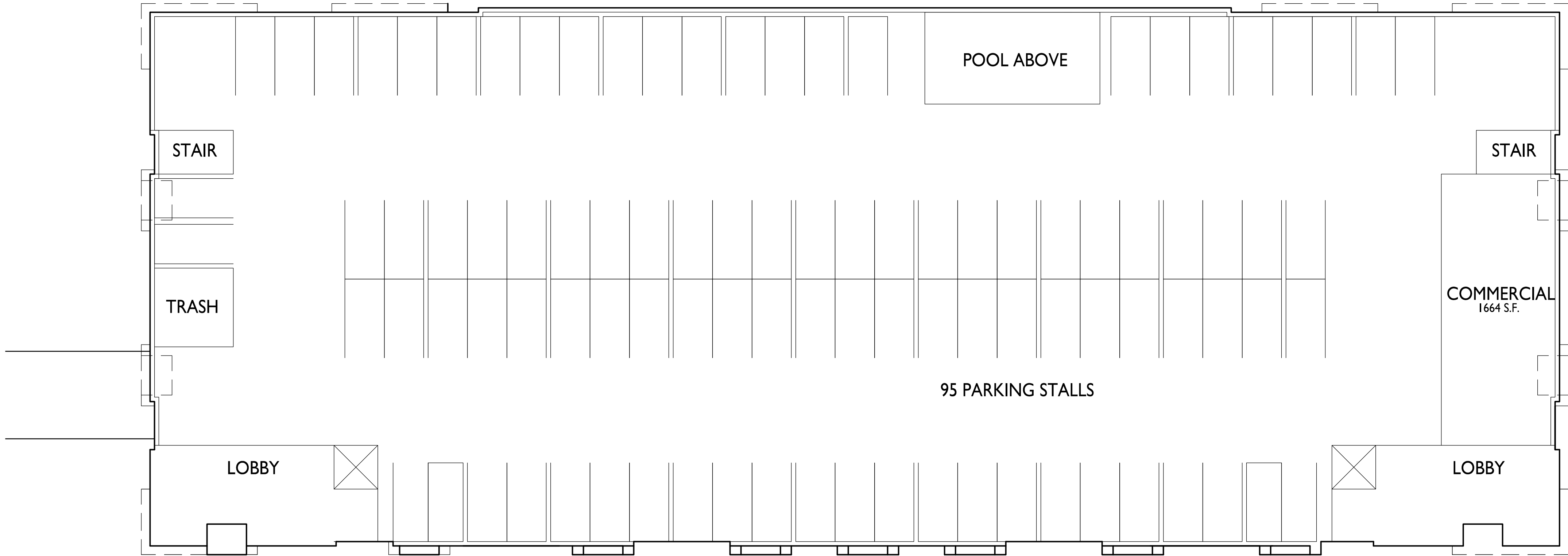
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Concept Image





ISSUED  
Issued for Review - February 17, 2025

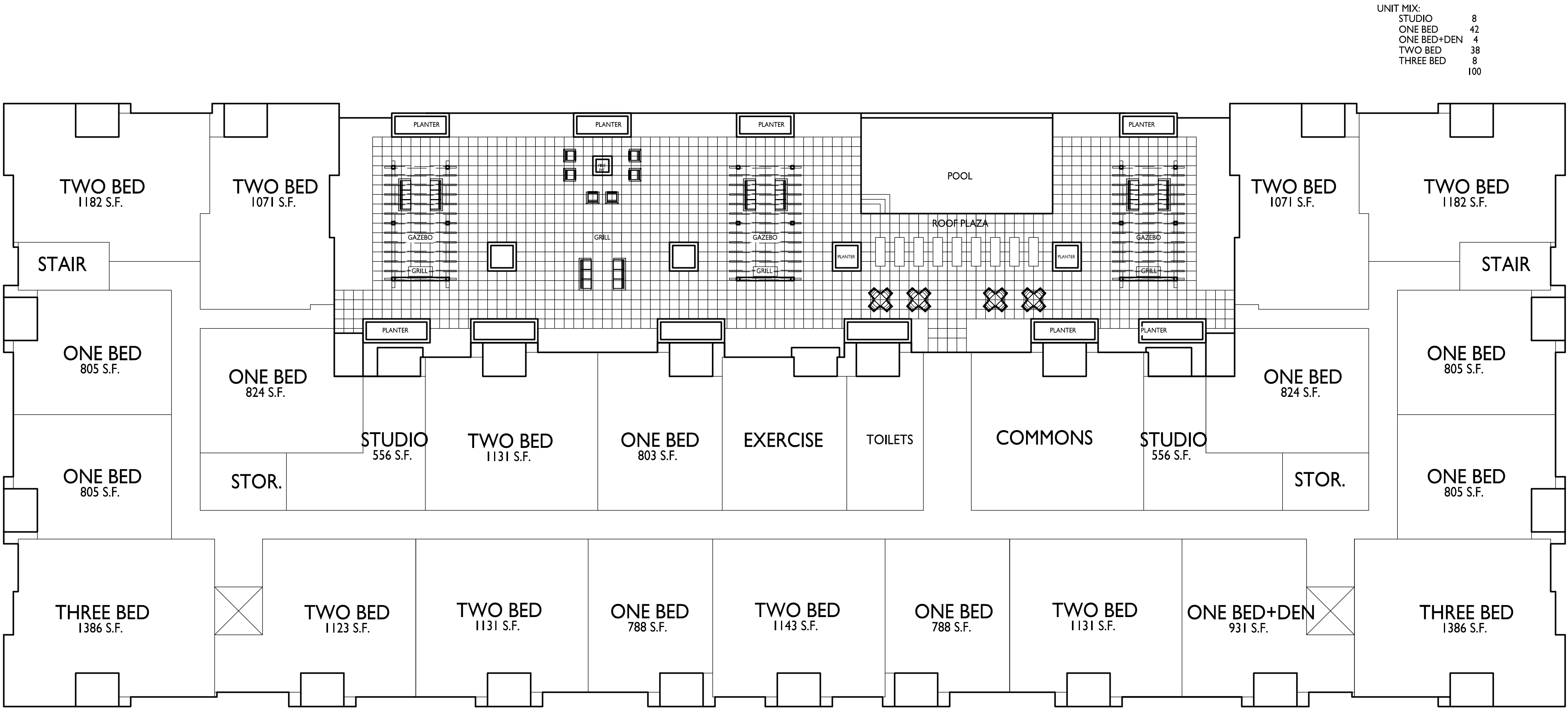
PROJECT TITLE  
BRIDGEVIEW  
PLAZA  
REDEVELOPMENT

Rose St and George St  
La Crosse, Wisconsin  
SHEET TITLE  
100 Unit - First  
Floor Plan

SHEET NUMBER

A-1.1  
PROJECT NO. 1903  
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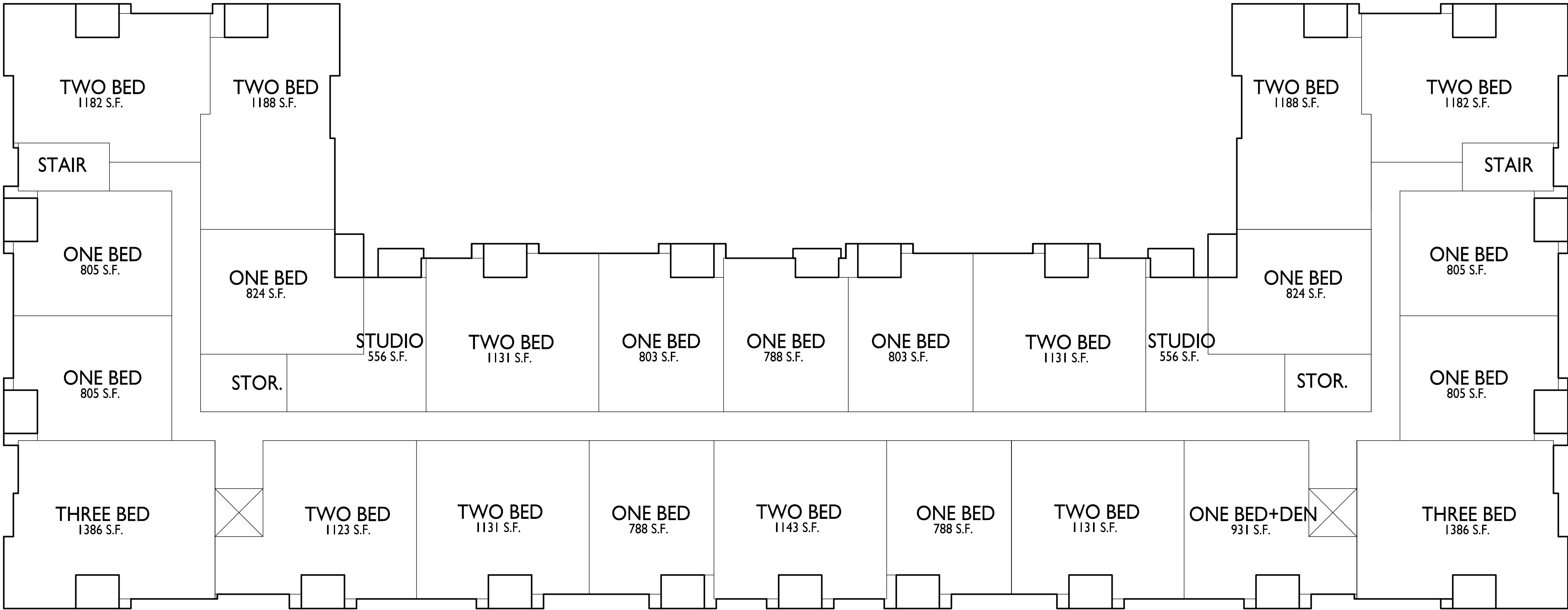
PROJECT TITLE  
BRIDGEVIEW  
PLAZA  
REDEVELOPMENT

Rose St and George St  
La Crosse, Wisconsin  
SHEET TITLE  
100 Unit - Second  
Floor Plan

SHEET NUMBER

A-1.2  
PROJECT NO. 1903  
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1  
A-1.3

1/16" = 1'-0"

100 Unit - Third Floor Plan

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PROJECT TITLE  
BRIDGEVIEW  
PLAZA  
REDEVELOPMENT

Rose St and George St  
La Crosse, Wisconsin  
SHEET TITLE  
100 Unit - Third  
Floor Plan

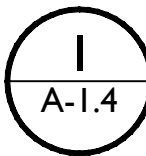
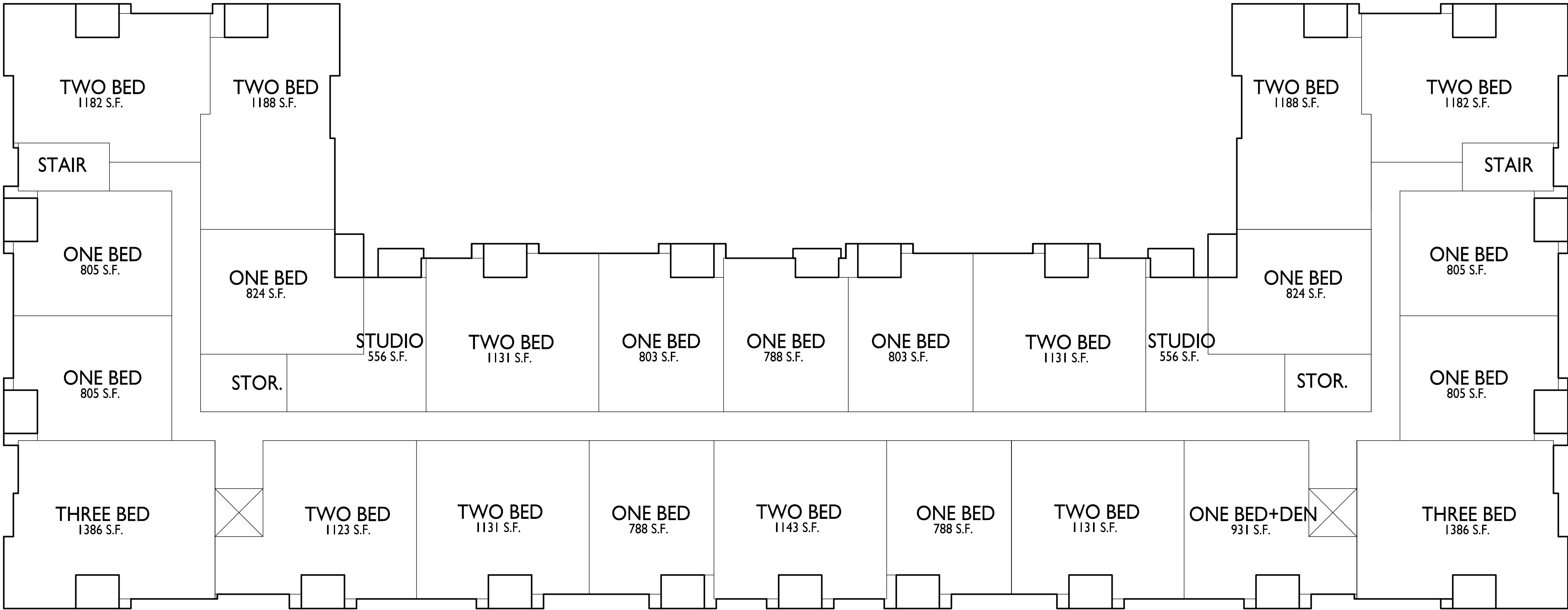
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A-1.3

PROJECT NO. 1903

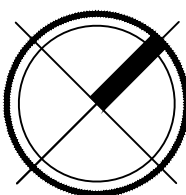
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FOURTH FLOOR PLAN

1/16" = 1'-0"



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PROJECT TITLE  
BRIDGEVIEW  
PLAZA  
REDEVELOPMENT

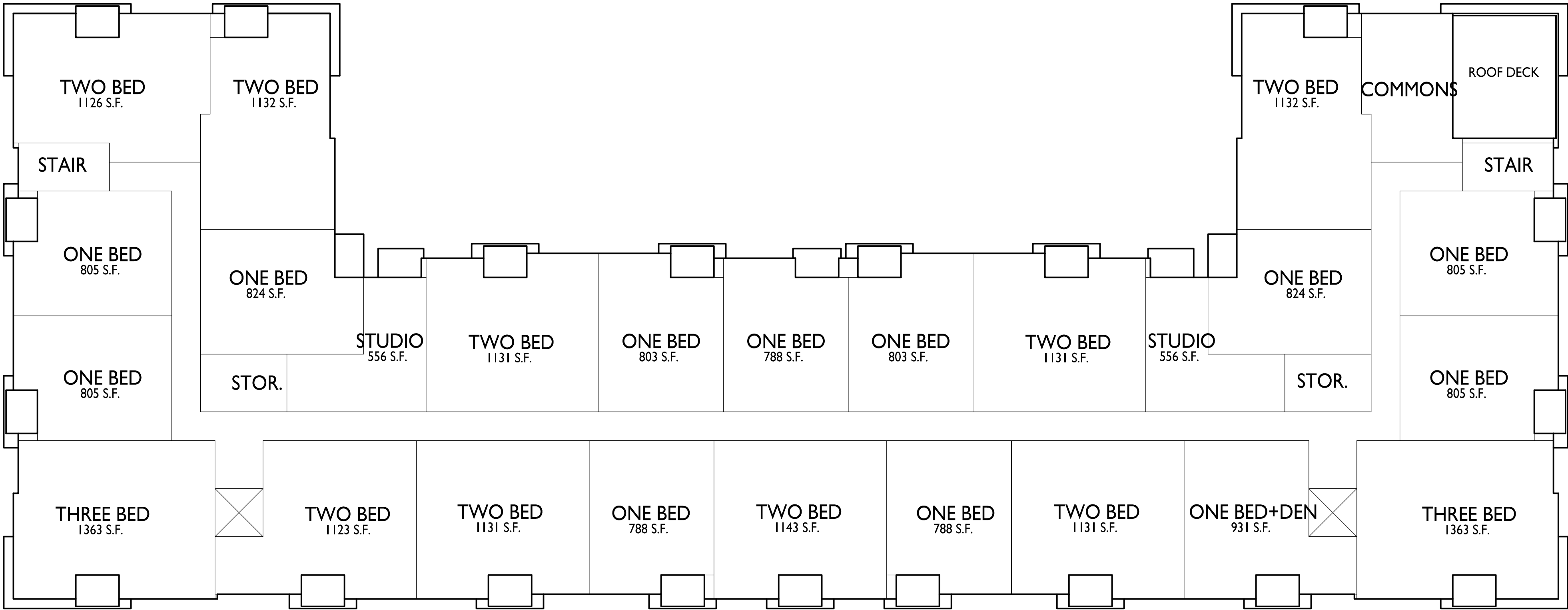
Rose St and George St  
La Crosse, Wisconsin  
SHEET TITLE  
100 Unit - Fourth  
Floor Plan

SHEET NUMBER

A-1.4  
PROJECT NO. 1903

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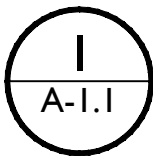
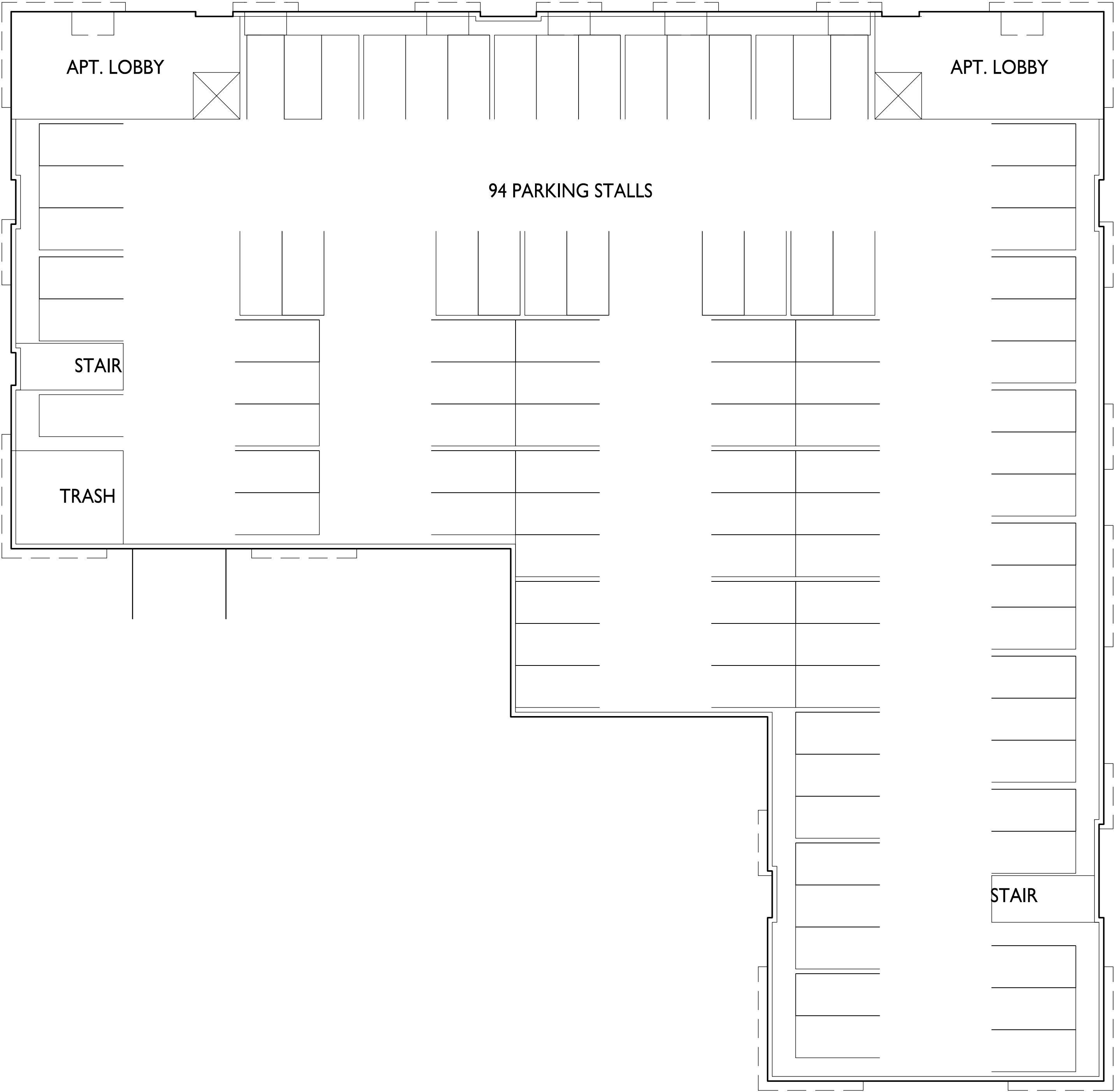
PROJECT TITLE  
BRIDGEVIEW  
PLAZA  
REDEVELOPMENT

Rose St and George St  
La Crosse, Wisconsin  
SHEET TITLE  
100 Unit - Fifth  
Floor Plan

SHEET NUMBER

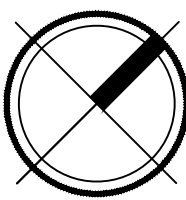
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PROJECT NO. 1903  
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FIRST FLOOR PLAN

1/16" = 1'-0"



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PROJECT TITLE  
**BRIDGEVIEW  
PLAZA  
REDEVELOPMENT**

Rose St and George St  
La Crosse, Wisconsin  
SHEET TITLE  
**101 Unit - First  
Floor Plan**

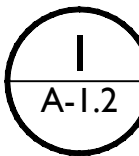
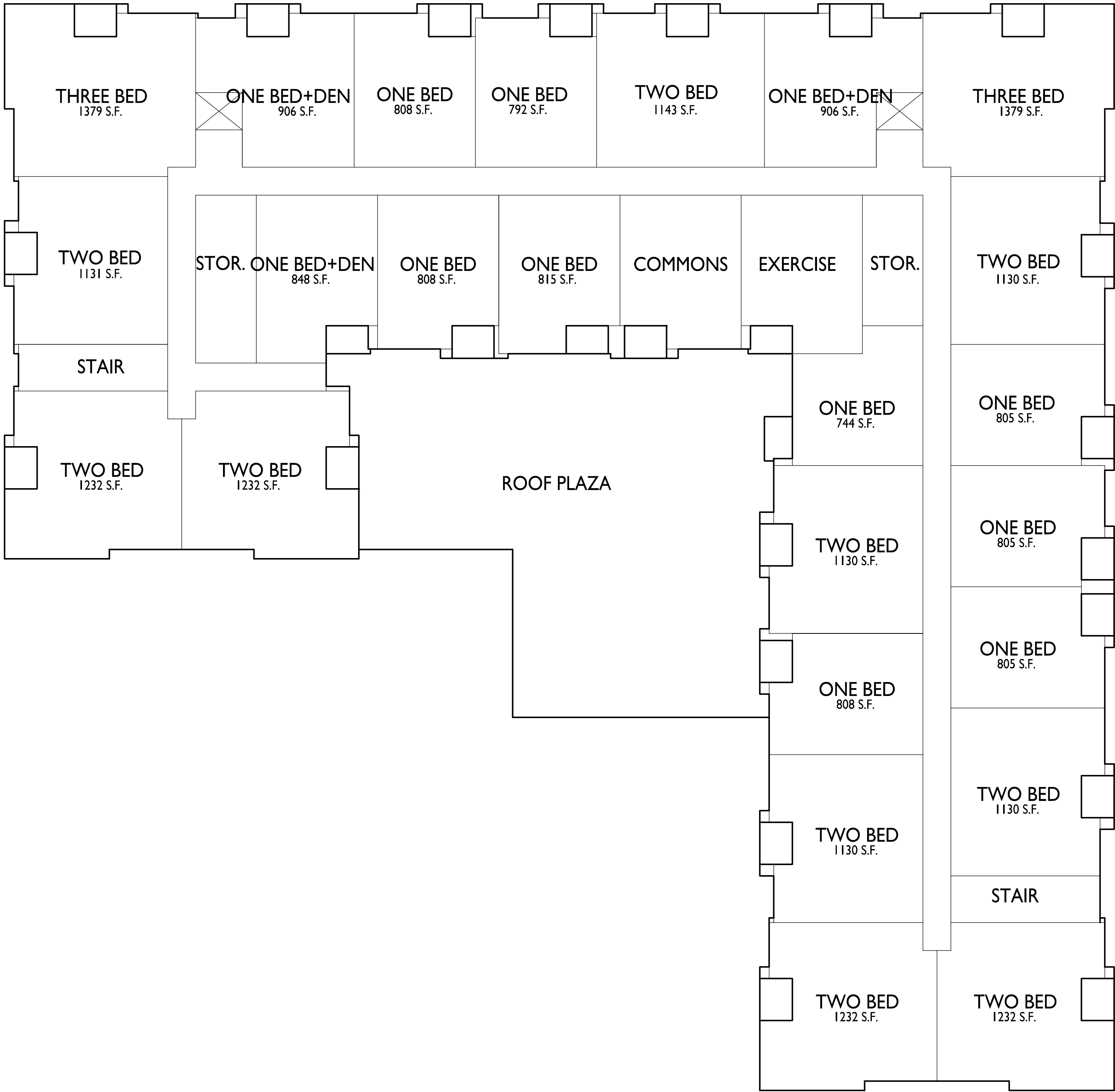
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**A-1.1**

PROJECT NO. **1903**

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SECOND FLOOR PLAN

1/16" = 1'-0"

|             |     |
|-------------|-----|
| UNIT MIX:   |     |
| ONE BED     | 42  |
| ONE BED+DEN | 12  |
| TWO BED     | 40  |
| THREE BED   | 7   |
|             | 101 |

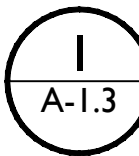
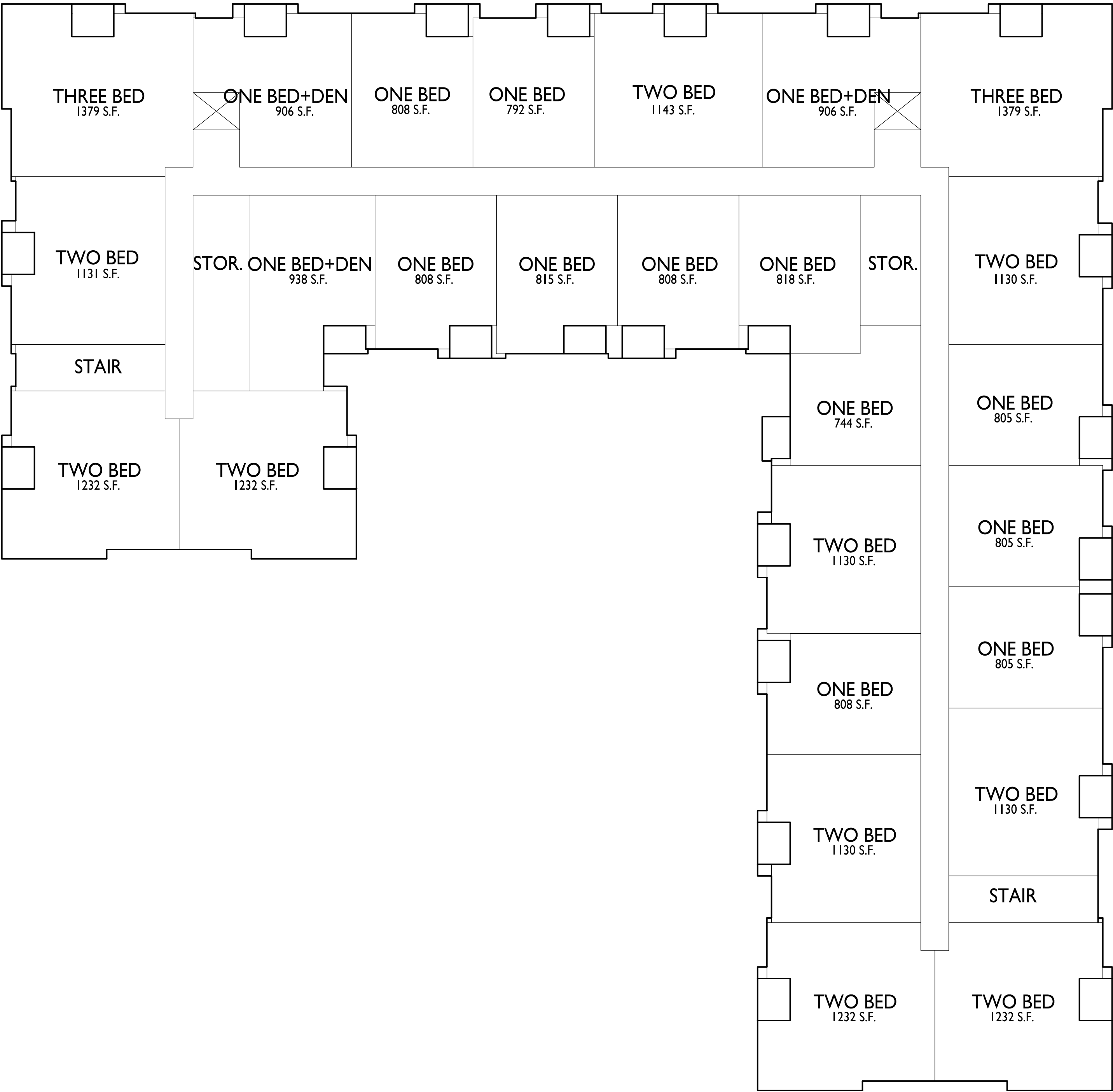
ISSUED  
Issued for Review - February 17, 2025

PROJECT TITLE  
BRIDGEVIEW  
PLAZA  
REDEVELOPMENT

Rose St and George St  
La Crosse, Wisconsin  
SHEET TITLE  
101 Unit - Second  
Floor Plan

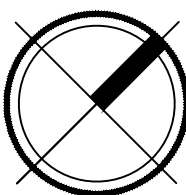
SHEET NUMBER





THIRD FLOOR PLAN

1/16" = 1'-0"



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PROJECT TITLE  
BRIDGEVIEW  
PLAZA  
REDEVELOPMENT

Rose St and George St  
La Crosse, Wisconsin  
SHEET TITLE  
101 Unit - Third  
Floor Plan

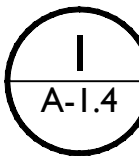
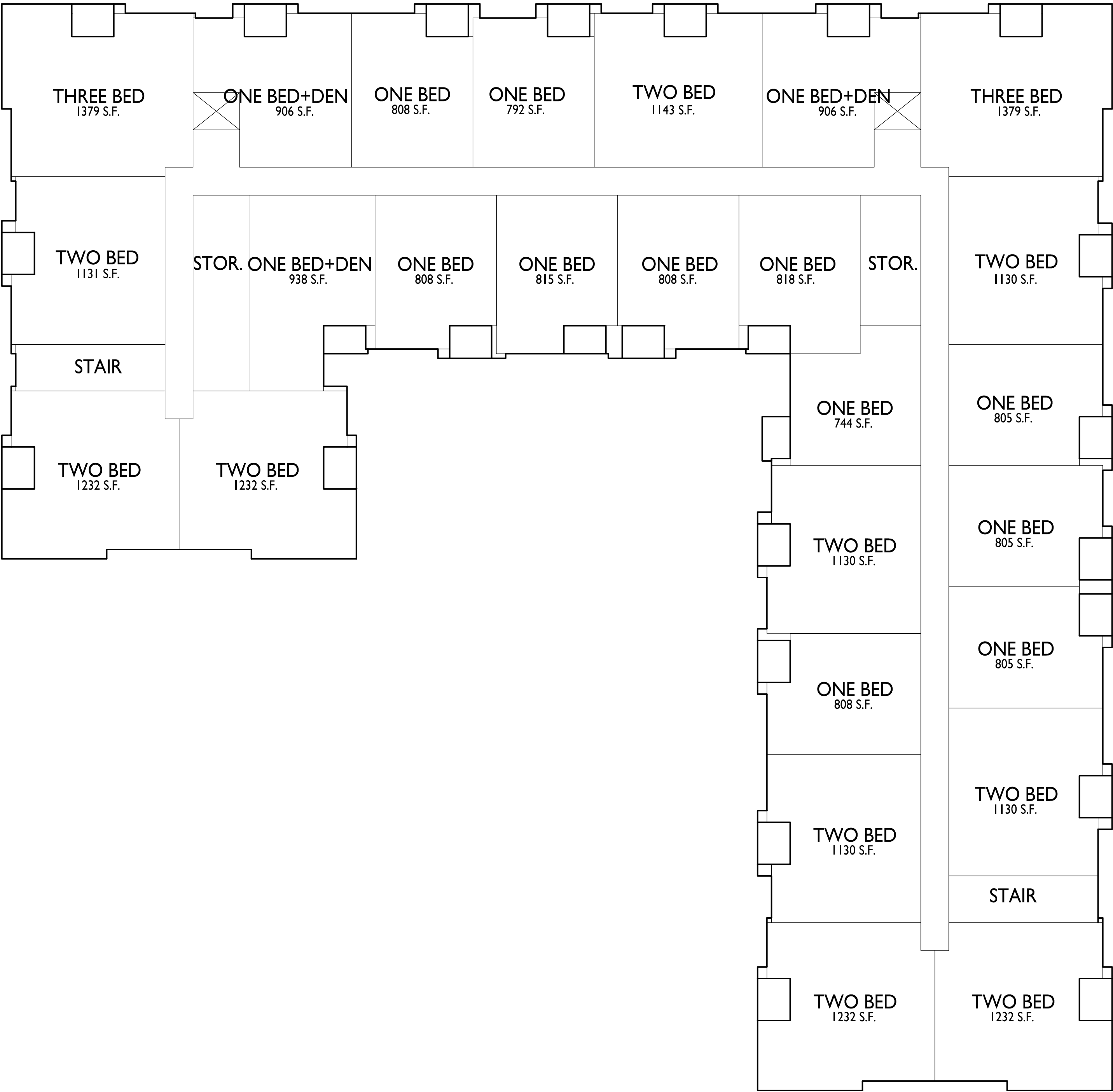
SHEET NUMBER

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PROJECT NO. 1903

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FOURTH FLOOR PLAN

1/16" = 1'-0"



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PROJECT TITLE  
BRIDGEVIEW  
PLAZA  
REDEVELOPMENT

Rose St and George St  
La Crosse, Wisconsin  
SHEET TITLE  
101 Unit - Fourth  
Floor Plan

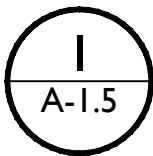
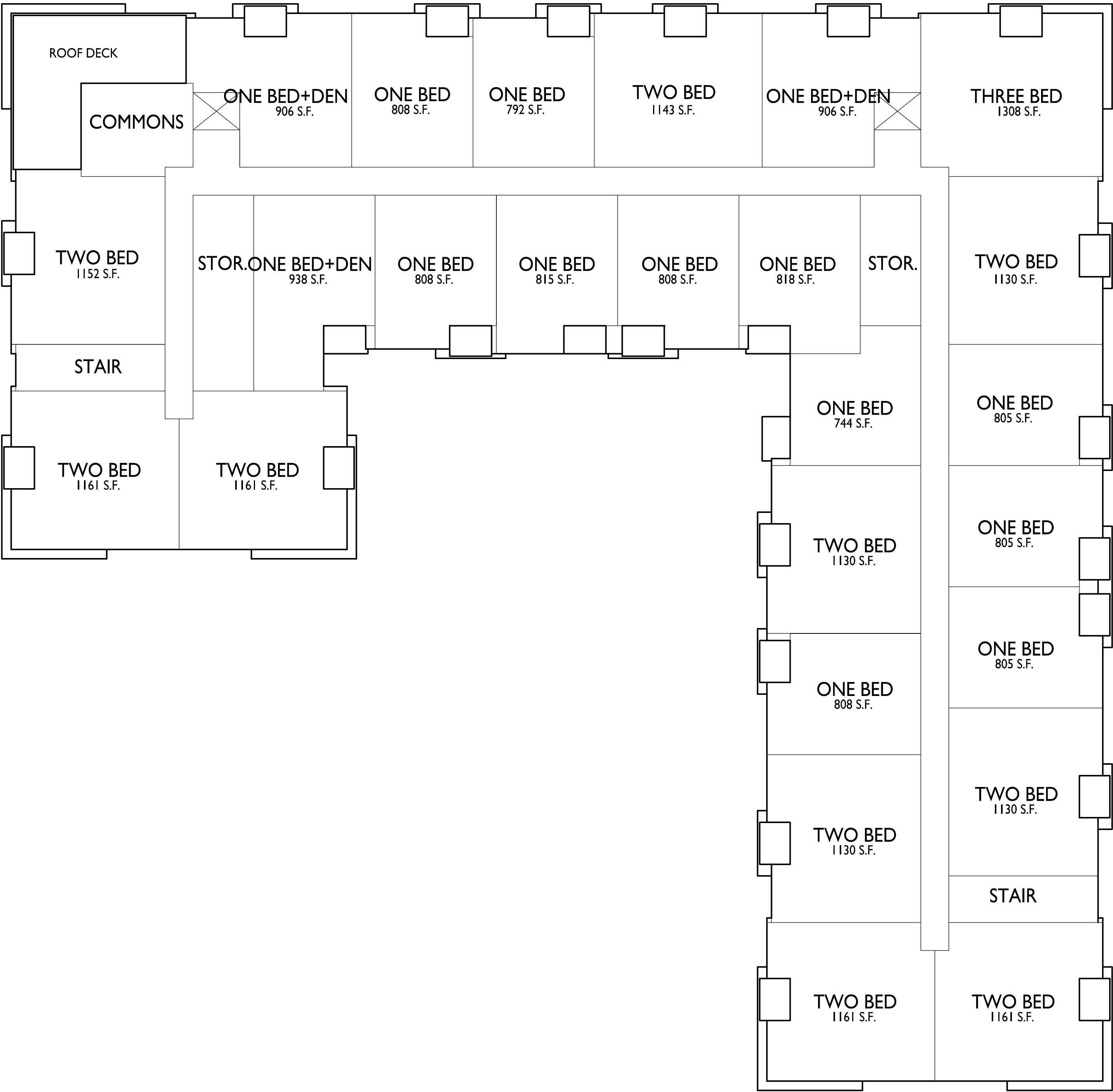
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A-1.4

PROJECT NO. 1903

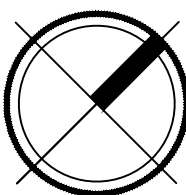
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FIFTH FLOOR PLAN

1/16" = 1'-0"



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PROJECT TITLE  
BRIDGEVIEW  
PLAZA  
REDEVELOPMENT

Rose St and George St  
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SHEET TITLE  
101 Unit - Fifth  
Floor Plan

SHEET NUMBER

A-1.5

PROJECT NO. 1903

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