City of La Crosse Board of Public Works
Decorative Crosswalk Permit Specifications

Location Requirements

- Must be a legal crosswalk at a controlled crossing (two-way stop, all-way stop, or traffic signal)
- Posted speed limit must be 30mph or less
- Local or collector streets preferred, allowed on arterial streets at the discretion of BPW
- Total number of motor vehicle travel lanes shall not exceed one lane in each direction for bi-directional streets (plus bike lanes, if applicable), or 2 lanes in one direction for one-way streets (plus bike lanes, if applicable)
- Pavement must be in good enough condition for materials to bond well (to be determined by Engineering Department)
- Crosswalks on all legs of the targeted street should be considered for decorative crosswalks
- Decorative crosswalks will not be allowed on; State, Federal or County highways

Design Requirements

- Minimum crosswalk width 8' (center to center)
- Stop bar must be installed. If worn or faded, the existing stop bar must be refreshed as part of the decorative crosswalk installation
- Edges of crosswalk must be marked with two white, reflective transverse lines minimum 12" wide. If worn or faded, the existing white crosswalk lines must be refreshed as part of the decorative crosswalk installation
- Artwork must be contained within transverse crosswalk lines, and cannot be installed between white vertical lines in a continental crosswalk
- No ads, logos, words, political commentary, religious affiliations, letters, script, promotions
- No patterns that can be confused for traffic control devices (e.g. large areas of a single color such as white, green, blue, or yellow, octagons, triangles, etc.)

Materials

- Applicant must use street-grade paint that is firm, stable, and slip-resistant
- Must be ATSM certified
- Must be non-reflective
- Must be compliant with City Specifications and comply with Manual on Uniform Traffic Control Devices (MUTCD) https://mutcd.fhwa.dot.gov/htm/2009r1r2/part3/part3g.htm

Installation

- Applicant must be a local non-profit or other community-based entity
- Applicant must fund the design, materials, installation, and any other costs
- Applicant must secure a temporary street privilege permit, including required insurance, from BPW prior to installation
- Applicant must provide traffic control plan as part of installation
- Applicant must maintain the crosswalk design and secure any additional temporary street closure permits to conduct maintenance as necessary. Condition of the crosswalk markings will be evaluated annually and Engineering Department will have sole authority in determining if markings need to be refreshed or removed.
- If removal is required, applicant must remove the crosswalk themselves or pay the City to do so

Approval

- Applicant must submit details on the location, design, and materials to be used to BPW
- Application will be submitted to the Engineering Department for review by Engineering and Police Departments
- BPW will review and approve the proposal before installation
- BPW will review crash data before and after installation.

Decorative Crosswalk PERMIT APPLICATION
Engineering Dept.
400 La Crosse St, 4th Floor
La Crosse, WI 54601
PHONE: (608) 789-7505   Email: engineering@cityoflacrosse.org

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APPLICANT INFORMATION

First Name	Last Name

Name of Organization

Street Address	City	State/Zip

Phone No.	Email

List Crosswalk Location(s) (i.e. "east/west crosswalk on the south side of E Kilbourn at N Market")

Describe the Intent/Meaning of the Crosswalk Design

Legal Requirements
- Applicant waives all claims under federal and state laws that protect the integrity of the art.
- Applicant agrees that the City can reproduce the images promotional materials.

I have read the permit specifications and I certify that all information provided as part of this application is true and correct to the best of my knowledge.

Signature:	Date:

BPW Approval:	Date:

Attachment Check List

Rendering of proposed artwork (w/dimensions)	
Description of artwork materials to be used	