

La Crosse CBD
Comprehensive
Master Plan

Prepared by:

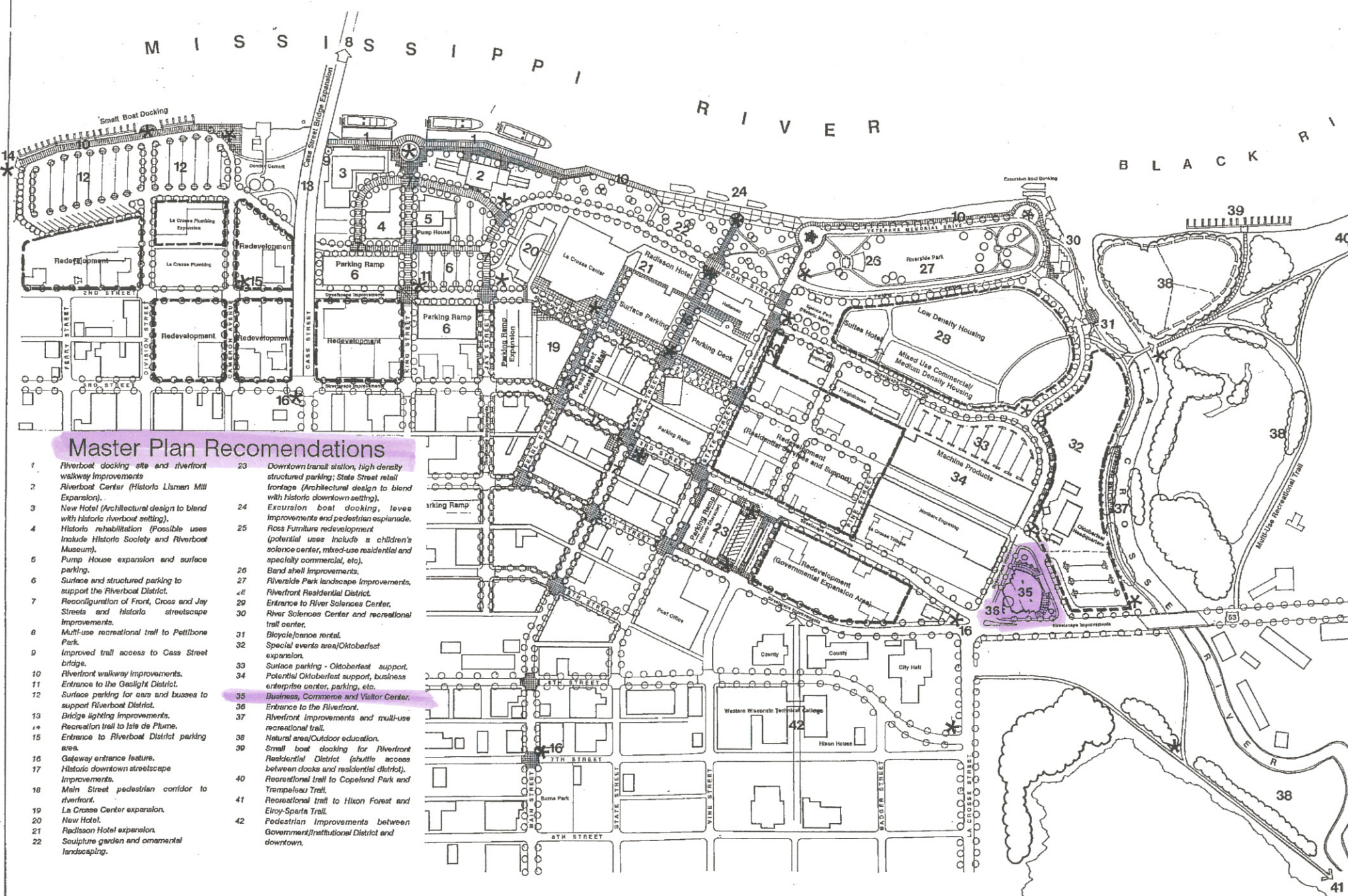
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Madison, Wisconsin

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Madison, Wisconsin

Mead and Hunt, Inc.
Madison, Wisconsin

U.S. West Research
La Crosse, Wisconsin

General Development
Plan



Master Plan Recommendations

- 1 Riverboat docking site and riverfront walkway improvements
- 2 Riverboat Center (Historic Lismen Mill Expansion)
- 3 New Hotel (Architectural design to blend with historic riverboat setting)
- 4 Historic rehabilitation (Possible uses include Historic Society and Riverboat Museum)
- 5 Pump House expansion and surface parking
- 6 Surface and structured parking to support the Riverboat District
- 7 Reconfiguration of Front, Cross and Jay Streets and historic streetscape improvements
- 8 Multi-use recreational trail to Pettibone Park
- 9 Improved trail access to Cass Street bridge
- 10 Riverfront walkway improvements
- 11 Entrance to the Geislight District
- 12 Surface parking for cars and buses to support Riverboat District
- 13 Bridge lighting improvements
- 14 Recreation trail to Isle de Plume
- 15 Entrance to Riverboat District parking area
- 16 Gateway entrance feature
- 17 Historic downtown streetscape improvements
- 18 Main Street pedestrian corridor to riverfront
- 19 La Crosse Center expansion
- 20 New Hotel
- 21 Radisson Hotel expansion
- 22 Sculpture garden and ornamental landscaping
- 23 Downtown transit station, high density structured parking; State Street retail frontage (Architectural design to blend with historic downtown setting)
- 24 Excursion boat docking, levee improvements and pedestrian esplanade
- 25 Ross Furniture redevelopment (potential uses include a children's science center, mixed-use residential and specialty commercial, etc)
- 26 Band shell improvements
- 27 Riverside Park landscape improvements
- 28 Riverfront Residential District
- 29 Entrance to River Sciences Center
- 30 River Sciences Center and recreational trail center
- 31 Bicyclet/canoe rental
- 32 Special events area/Oktoberfest expansion
- 33 Surface parking - Oktoberfest support
- 34 Potential Oktoberfest support, business enterprise center, parking, etc
- 35 Business, Commerce and Visitor Center
- 36 Entrance to the Riverfront
- 37 Riverfront improvements and multi-use recreational trail
- 38 Natural area/Outdoor education
- 39 Small boat docking for Riverfront Residential District (shuttle access between docks and residential district)
- 40 Recreational trail to Copeland Park and Trappelous Trail
- 41 Recreational trail to Hixon Forest and Elroy-Sparta Trail
- 42 Pedestrian Improvements between Government/Institutional District and downtown

