

**Media Assistance for Comprehensive Plan
Consultant Selection Scoring Sheet**

Name:

Date:

Pop Dot

Category	Score	Comments
<p>Does the Consultant detail their project approach; coordination with City staff, effectiveness tracking, and phases of the project?</p> <p>(8 points possible)</p>		
<p>Does the proposal convey the ability to meet the Specific Marketing Tasks detailed in the RFP?</p> <p>(8 points possible)</p>		
<p>Does the proposal convey the ability to meet the RFP's stated goals of resident: awareness, interaction, gathering feedback, and capturing a representative population sample?</p> <p>(8 points possible)</p>		
<p>Does the proposal demonstrate; qualifications and staff experience with similar campaigns.</p> <p>(8 points possible)</p>		
<p align="center">Total Score</p>		

**Media Assistance for Comprehensive Plan
Consultant Selection Scoring Sheet**

River Travel

Category	Score	Comments
<p>Does the Consultant detail their project approach; coordination with City staff, effectiveness tracking, and phases of the project?</p> <p>(8 points possible)</p>		
<p>Does the proposal convey the ability to meet the Specific Marketing Tasks detailed in the RFP?</p> <p>(8 points possible)</p>		
<p>Does the proposal convey the ability to meet the RFP's stated goals of resident: awareness, interaction, gathering feedback, and capturing a representative population sample?</p> <p>(8 points possible)</p>		
<p>Does the proposal demonstrate; qualifications and staff experience with similar campaigns.</p> <p>(8 points possible)</p>		
<p align="center">Total Score</p>		