

**CITY OF LA CROSSE, WISCONSIN
CITY PLAN COMMISSION
REPORT
July 30, 2018**

➤ **AGENDA ITEM – 18-0959 (Jason Gilman)**

Application of The Driftless Axe, LLC for a Conditional Use Permit allowing permission to apply for a Combination 'Class B' Beer & Liquor License at 300 4th St. S. Ste 101.

➤ **ROUTING:** J&A

➤ **BACKGROUND INFORMATION:**

Toby Farley, The Driftless Axe LLC has applied for a Conditional Use Permit on behalf of the owner, Kellog Investments LLC for the property at 300 4th Street S, Suite 101 for a Combination Class B Beer and Liquor License. The Driftless Axe LLC owners also own the Great Escape venue in the downtown La Crosse. This CUP is only for the issuance of the Combination Class B Liquor License for their proposed new venue in the north half of the former Players Bar at the corner of 4th and Jay Street. The business proposes axe throwing experiences and other games with food and drinks, with only 15% expected sales from alcohol.

➤ **GENERAL LOCATION:**

300 4th Street S, Suite 101, formerly 332 Jay Street (South West Corner of 4th and Jay Street)

➤ **RECOMMENDATION OF OTHER BOARDS AND COMMISSIONS:**

N/A

➤ **CONSISTENCY WITH ADOPTED COMPREHENSIVE PLAN:**















This parcel is designated as Downtown Land Use District which allows and promotes high-intensity office, retail, housing, entertainment, convention and public land uses, preferably in mixed-use buildings. High priority is placed on providing attractive public amenities with strong pedestrian orientations. The density of housing in this category is expected to be greater than 15 housing units per net acre. The entertainment and retail designation is consistent with the proposed use.

➤ **PLANNING RECOMMENDATION:**

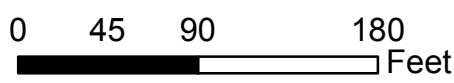
This application is recommended for approval given the consistency with the Comprehensive Plan and current zoning.

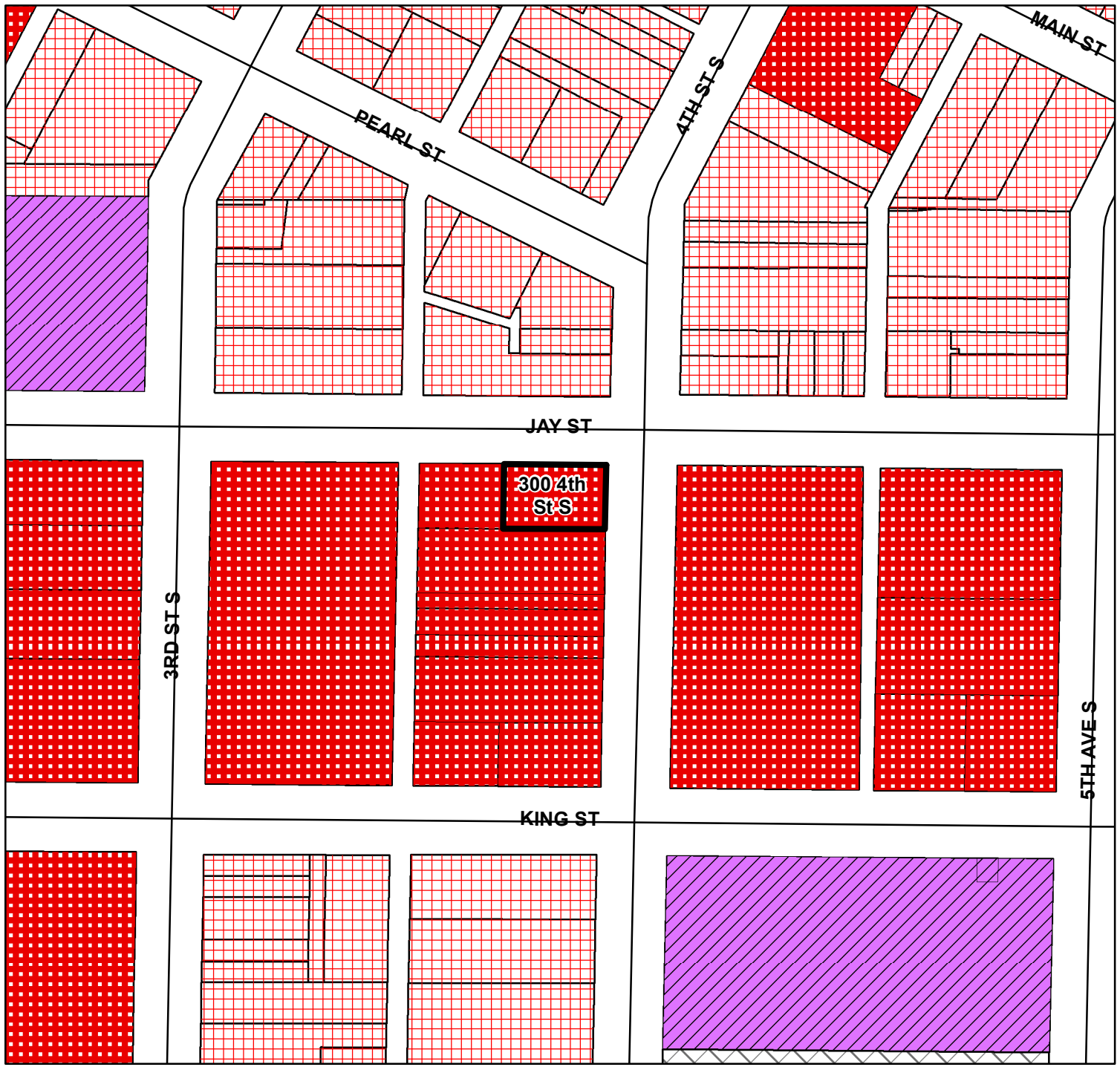


BASIC ZONING DISTRICTS

	R1 - SINGLE FAMILY
	R2 - RESIDENCE
	WR - WASHBURN RES
	R3 - SPECIAL RESIDENCE
	R4 - LOW DENSITY MULTI
	R5 - MULTIPLE DWELLING
	R6 - SPECIAL MULTIPLE
	PD- PLANNED DEVELOP
	TND - TRAD NEIGH DEV.
	C1 - LOCAL BUSINESS
	C2 - COMMERCIAL
	C3 - COMMUNITY BUSINESS
	M1 - LIGHT INDUSTRIAL
	M2 - HEAVY INDUSTRIAL
	PS - PUBLIC & SEMI-PUBLIC
	PL - PARKING LOT
	UT - PUBLIC UTILITY
	CON - CONSERVANCY
	FW - FLOODWAY
	A1 - AGRICULTURAL
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