



PLANNING AND DEVELOPMENT

400 LA CROSSE STREET | LA CROSSE, WI 54601 | P: (608) 789-7512

March 25, 2021

Executive Director of the Redevelopment Authority of La Crosse

Job Description

Qualifications:

- Bachelor's Degree plus 5 years' experience in economic development, planning, municipal finance or development or a Master's degree in a related field or any combination
- Strong ethical background
- Continuous education in economic development, planning and finance or any combination

Primary Job Responsibilities

- Administering the mission of the Redevelopment Authority of La Crosse (RDA)
- Identifying redevelopment opportunities within the City based on the evaluation and analysis of data, trends, Geographic Information Systems and real estate knowledge
- Developing P-5 partnerships to implement the mission of the RDA
- Recommending terms for public private partnerships in redevelopment and the review and recommendation of terms of development agreements
- An understanding of development proformas and making recommendations on the financial structure of redevelopment projects including public private partnership development agreements
- Networking with the development and real estate investment community and serving as an effective ambassador for the city of La Crosse and the Redevelopment Authority
- Working with an interdepartmental staff in order to redevelop real estate in the city of La Crosse
- Identifying and applying for funding to supplement traditional RDA funding in order to facilitate the redevelopment of real estate in the city of La Crosse
- The ability to read, understand and make recommendations on phase 1 and 2 environmental evaluations of redevelopment sites
- An understanding of tax incremental financing, opportunity zones, tax credit programs
- An understanding of real estate transfer processes including but not limited to fee title acquisitions, eminent domain acquisition process and negotiations
- The ability to facilitate the development of redevelopment plans and conducting blight determination studies

Secondary Job Responsibilities:

- Intergovernmental relations
- Interagency relations and partnerships
- Facilitating Geographic Information Systems analysis for redevelopment work
- Coordination with the City Finance Department
- Communications with City officials/elected body
- Travel to and from economic development training and events

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