

Becoming a Sponsor for 2024 Sara's Softball Tournament

Thank you for considering becoming a sponsor for this year's Sara Softball Tournament. Sara Hougom became a victim of crime in La Crosse when she was killed in 2012. The Sara Rose Hougom Foundation was created to support a safer community for young children and lead them down a path for a happier and healthier life. The funds generated for this event will be used to sponsor events with Big Brother-Big Sister and the Boys and Girls Club in La Crosse.

All donations are tax deductible as the foundation is a recognized 501 C3 organization. We hope to return your favor by helping advertise your business through one of the following three tiers:

Gold Tier: The Gold Tier donation package will be offered in a first come first serve basis to the first 5 sponsors to donate over \$1,000.

- Business name and Logo on the official Spring '24 Sara Softball T-Shirt
- Business name and Logo will be displayed on the official 2024 banner throughout the tournament
- Business name will be announced and thanked throughout the course of the tournament
- Business name and Logo will be displayed on Sara Rose Hougom Foundation social media
- Business name and Logo will be thanked on the UWL-Delta Sigma Phi Instagram page, along with a short message of your choosing.

Silver Tier: The Silver Tier donation package will be offered to the first 10 sponsors to donate over \$500.

- Business name on the official Spring '24 Sara Softball T-Shirt
- Business name will be thanked during the opening ceremony
- Business name will be displayed on the official 2024 banner throughout the tournament
- Business name will be displayed on Sara Rose Hougom Foundation social media

Bronze Tier: The Bronze Tier package is offered to any sponsor that donates \$100

- Business name displayed on official Sara Softball website
- Business name will be displayed on the official 2024 banner throughout the tournament.

Item Raffle Donations

During the tournament, there will be item raffles. If you wish to donate an item that represents your business, that item will be sponsored by you and advertised as such. Items or item baskets are strongly encouraged as they may bring in a higher revenue for the Sara Rose Hougom Foundation.



ΔΣΦ

DELTA SIGMA PHI

BETTER MEN. BETTER LIVES.