



City of La Crosse, Wisconsin

APPLICATION FOR INDOOR CABARET LICENSE

Check One: New Renewal For the license period _____ to _____ Fee: \$ _____

BUSINESS INFORMATION*

Legal/Real Name:

Rivoli 21

Address of Above: Street

123 4th st. North

City

State

Zip Code

La Crosse WI 54601

PREMISES INFORMATION

Trade Name of Business:

Rivoli Theatre

Address of premises to be Licensed:

123 Nth St. North

Suites 205, 206, 207, 208, 209,
213, 214, 215, 216

Business Phone Number:

608 860 0983

Premises are Owned By:

117 Nth street

La Crosse

WI 54601

Address of Owner: Street

City

State

Zip Code

CABARET INFORMATION

Detailed description of cabaret area to be licensed:

2nd floor theater room spaces units 205 - 209 and units 213 - 216

Nature of Entertainment:

Small comedy shows, small live music shows

Other Business Conducted upon the premises:

Movie theater

MANAGER INFORMATION*

Cabaret Manager Name: First

Middle

Last

Anthony

Reince

Cabaret Manager Home Address: Street

1226 11th St. South

City

State

Zip Code

La Crosse WI 54601

Home Phone Number of Cabaret Manager:

Daytime Phone Number of Cabaret Manager:

608 860 0983

Was the above person listed as manager on last year's application?

Yes No

*Personal Data Sheet must be completed for each Officer/Member of the Business and the Manager.

The above hereby makes application for a license to operate an Indoor Cabaret at the above address within the City of La Crosse pursuant to provisions of Sec. 10-100 of the Code of Ordinances for the City of La Crosse.

1/12/2024

Signature of Applicant

Date

OFFICE USE ONLY

For original application: Are there lands zoned conservancy, residential or multiple dwelling within 100 feet of premises?

Yes (if yes, attach a list of those lands) No

Signature:

Date:

Granted:

License #:

Personal Data Sheet

(Please PRINT All Information)

Each Officer/Member AND Manager/Person in Charge must complete all the information and must indicate if they have been convicted of any of the following within the last ten (10) years: a felony, a misdemeanor, a statutory violation punishable by forfeiture or a county or municipal ordinance violation. If none, write "none".

MANAGER/PERSON IN CHARGE

Name: First	Middle	Last
Clara	Elizabeth	Gelatt
Home Address: Street	City	State Zip Code
450 Hoxey Ct. Lane	La Crosse	WI 54601
Phone Number:	Email:	Date of Birth: (mm/dd/yyyy)
[REDACTED]		
Violations:	0	
None		

OFFICER/MEMBER

Name: First	Middle	Last
Jonathan	Sigurd	Gelatt
Home Address: Street	City	State Zip Code
1504 King Street	La Crosse	WI 54601
Phone Number:	Email:	Date of Birth: (mm/dd/yyyy)
[REDACTED]		
Violations:	0	
None		

OFFICER/MEMBER

Name: First	Middle	Last
Philip	Macdison	Gelatt
Home Address: Street	City	State Zip Code
51 Adelphi Ave.	Providence	RI 02906
Phone Number:	Email:	Date of Birth: (mm/dd/yyyy)
[REDACTED]		
Violations:	0	
None		

OFFICER/MEMBER

Name: First	Middle	Last
Spencer Joseph	Spencer	Schaller
Home Address: Street	City	State Zip Code
E3583 US Hwy 14	Coon Valley	WI 54623
Phone Number:	Email:	Date of Birth: (mm/dd/yyyy)
[REDACTED]		
Violations:	0	
None		

OFFICER/MEMBER

Name: First	Middle	Last
Tyler		Krueger
Home Address: Street	City	State Zip Code
2021 Prairie Place	Holmen	WI 54634
Phone Number:	Email:	Date of Birth: (mm/dd/yyyy)
[REDACTED]		
Violations:	0	
None		

Office of City Clerk



NOTICE OF APPLICATION FOR INDOOR CABARET LICENSE IN THE CITY OF LA CROSSE

This is to notify you that the following business has applied for an **Indoor Cabaret** license under Chapter 10, Article IV of the Code of Ordinances of the City of La Crosse to allow live entertainment in a designated indoor area, as described below.

Pursuant to sec. 10-140, property owners within 100 feet of the proposed premises for an Indoor Cabaret License shall receive notice of an original application.

**Rivoli 21 LLC dba Rivoli Theatre / Pizza Dolorosa
at 123 4th St N STE 205-209, 213-216, La Crosse, WI 54601**

Indoor Cabaret description: Small comedy and live music shows on the 2nd floor in theater room spaces.

This application will be considered at the following meetings which are held in the Council Chambers of La Crosse City Hall, 400 La Crosse Street:

**Judiciary and Administration Committee – Tuesday, February 3, 2026 at 6:00 p.m.
Common Council – Thursday, February 12, 2026 at 6:00 p.m.**

The meeting can be viewed (no participation) by visiting the Legislative Information Center Meetings calendar (<https://cityoflacrosse.legistar.com/Calendar.aspx>) - find the scheduled meeting and click on the "In Progress" video link to the far right in the meeting list.

Written comments may be submitted to the City Clerk's Office by emailing cityclerk@cityoflacrosse.org, by delivery or mail to City Clerk, 400 La Crosse Street, La Crosse WI 54601 or by deposit in the green drop box on the north side of City Hall.

This notice is given pursuant to the order of the Common Council of the City of La Crosse.

Dated this 20th day of January 2026.

A handwritten signature in black ink, appearing to read "Nikki M. Elsen".

Nikki M. Elsen, WCMC
City Clerk

A handwritten signature in black ink, appearing to read "Alicia Smithburg".

Alicia Smithburg
Assistant Clerk

City of La Crosse, 400 La Crosse Street La Crosse, WI 54601
cityclerk@cityoflacrosse.org | 608-789-7510
www.cityoflacrosse.org

CITY OF LA CROSSE
400 LA CROSSE ST
LA CROSSE, WI 54601



City of La Crosse, 400 La Crosse Street La Crosse, WI 54601
cityclerk@cityoflacrosse.org | 608-789-7510
www.cityoflacrosse.org

Rivoli 21 LLC - Indoor Cabaret

Tax Parcel Number	OwnerName	CompleteAddress	PROPADDCOMP	MailCityStateZip
17-20018-130	608 PROPERTIES LLC	307 MAIN ST	118 3RD ST N	LA CROSSE, WI 54601
17-20018-140	LAYNE LLC	108 3RD ST N	110 3RD ST N	LA CROSSE, WI 54601
17-20018-150	312 STATE LLC	PO BOX 936	310-312 STATE ST	LA CROSSE, WI 54602-0936
17-20018-60	STATE ROOM PROPERTIES LLC	307 MAIN ST	128 3RD ST N, 306 STATE ST	LA CROSSE, WI 54601
17-20018-70	ALYSHAS APARTMENTS LLC	N2740 GERBERS RD	122 & 126 3RD ST N APT #1-19	LA CROSSE, WI 54601
17-20018-80	312 STATE LLC	PO BOX 936	310 & 312 STATE ST	LA CROSSE, WI 54602-0936
17-20018-90	ALYSHAS APARTMENTS LLC	N2740 GERBERS RD	310 & 312 STATE ST	LA CROSSE, WI 54601
17-20019-10	LAYNE LLC	108 3RD ST N	110 3RD ST N	LA CROSSE, WI 54601
17-20019-100	608 PROPERTIES LLC	307 MAIN ST	3RD ST N	LA CROSSE, WI 54601
17-20019-30	K & N PRENTICE LLP	108 3RD ST N	108 3RD ST N	LA CROSSE, WI 54601-3207
17-20019-40	608 PROPERTIES LLC	307 MAIN ST	311 MAIN ST	LA CROSSE, WI 54601
17-20019-45	608 PROPERTIES LLC	307 MAIN ST	313 MAIN ST APT 201	LA CROSSE, WI 54601
17-20019-60	608 PROPERTIES LLC	307 MAIN ST	307 MAIN ST STE 101 & 301	LA CROSSE, WI 54601
17-20020-10	2ND & MAIN LLC	PO BOX 609	333 MAIN ST, 105 4TH ST N APT 1-6, 107 & 109 4TH ST N	LA CROSSE, WI 54602-0609
17-20020-20	WILLIAM A STORY	327 MAIN ST	327 MAIN ST	LA CROSSE, WI 54601
17-20020-30	BATAVIAN BUILDING LLC	950 CASS ST	319-325 MAIN ST	LA CROSSE, WI 54601
17-20020-40	TGAAR LLC	113 4TH ST N	111 & 113 4TH ST N	LA CROSSE, WI 54601
17-20020-50	117 NORTH 4TH ST LLC	450 LOSEY COURT LN	115, 117 APT #101-103, 121, & 123 4TH ST N	LA CROSSE, WI 54601
17-20020-60	PROJECT LEO LLC	125 4TH ST N	125 4TH ST N	LA CROSSE, WI 54601
17-20021-110	NEW STATE BANK OF LA CROSSE	401 MAIN ST	120 & 128 4TH ST N	LA CROSSE, WI 54601
17-20021-120	NEW STATE BANK OF LA CROSSE	401 MAIN ST	401-413 MAIN ST	LA CROSSE, WI 54601
	RIVOLI 21 LLC	123 4TH ST N		LA CROSSE WI 54601
	CITY OF LA CROSSE	400 LA CROSSE ST		LA CROSSE WI 54601

Office of City Clerk



January 20, 2026

ATTN: CLARA GELATT
RIVOLI 21 LLC DBA RIVOLI THEATRE/PIZZA DOLOROSA
117 4th ST N
LA CROSSE WI 54601

Dear Clara,

Our office is in receipt of the application for the Original Combination "Class B" Beer & Liquor, Indoor Cabaret, and Theatre Licenses for Rivoli 21 LLC at 123 4th St N, Suites 205, 206, 207, 208, 209, 213, 214, 215, & 216.

The application will be considered at the following meetings:

Judiciary & Administration Committee

**Tuesday, February 3, 2026, 6:00 p.m.
Council Chambers, City Hall – 400 La Crosse St.**

Common Council

**Thursday, February 12, 2026, 6:00 p.m.
Council Chambers, City Hall – 400 La Crosse St.**

It is recommended that someone attend the J&A meetings where public hearing is allowed; there may be questions or comments from a committee or council member or another citizen. Public hearing is generally not allowed at the Council meeting although there may be questions of Council Members. The applications will appear as part of the Various Licenses agenda item, which is a grouping of all of the licenses submitted for approval for February (File # 26-0038).

Attendance is allowed either in person or virtually. I will also be sending you an email with the dates listed above and the Zoom link for the J&A meeting. If you have any questions, comments, or concerns; do not hesitate to contact me.

Sincerely,

A handwritten signature in black ink that reads "Sondra Craig".

Sondra Craig, Deputy Clerk
craigs@cityoflacrosse.org
608-789-7549

cc: Clara Gelatt – CGELATT@GMAIL.COM