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\$1,975,000*

CITY OF LA CROSSE, WISCONSIN GENERAL OBLIGATION AIRPORT BONDS, SERIES 2015-B (AMT)

(BOOK ENTRY ONLY)

AWARD: ROBERT W. BAIRD & COMPANY, INC.
AND SYNDICATE

SALE: April 9, 2015 Standard & Poor's Rating: AA+

Bidder	Interest Rates		Price	Net Interest Cost	True Interest Rate
Diuuei	110	1103	11100	Cost	Nate
ROBERT W. BAIRD & COMPANY, INCORPORATED C.L. KING & ASSOCIATES LOOP CAPITAL MARKETS, LLC CRONIN & COMPANY, INC. WNJ CAPITAL VINING-SPARKS IBG, LIMITED PARTNERSHIP COASTAL SECURITIES L.P. CREWS & ASSOCIATES DAVENPORT & COMPANY LLC CASTLEOAK SECURITIES, L.P. DUNCAN-WILLIAMS, INC. ROSS, SINCLAIRE & ASSOCIATES, LLC DOUGHERTY & COMPANY LLC OPPENHEIMER & CO. INC. SUMRIDGE PARTNERS SIERRA PACIFIC SECURITIES NORTHLAND SECURITIES, INC. ALAMO CAPITAL COUNTRY CLUB BANK BERNARDI SECURITIES, INCORPORATED		2015-2020 2021-2024	\$2,016,921.00	\$231,060.67	2.2039%
WEDBUSH SECURITIES INC. ISAAK BOND INVESTMENTS, INC.					
MORGAN STANLEY & CO. INC. FTN FINANCIAL CAPITAL MARKETS RAYMOND JAMES & ASSOCIATES, INC.	0.50% 3.00% 4.00%		\$2,137,283.75	\$241,771.67	2.2169%

JEFFERIES & COMPANY, INC.

^{*} Subsequent to bid opening, the issue size was not changed.

Bidder	Interest Rates	Price	Net Interest Cost	True Interest Rate
HUTCHINSON, SHOCKEY, ERLEY & CO.	3.00% 2015 2.00% 2016-2019 3.00% 2020 4.00% 2021-2022 3.00% 2023-2024	\$2,031,308.15	\$257,506.85	2.4447%

REOFFERING SCHEDULE OF THE PURCHASER

<u>Rate</u>	<u>Year</u>	<u>Yield</u>
2.00%	2015	0.50%
2.00%	2016	0.75%
2.00%	2017	1.05%
2.00%	2018	1.40%
2.00%	2019	1.60%
2.00%	2020	1.80%
3.00%	2021	2.00%
3.00%	2022	2.20%
3.00%	2023	2.40%
3.00%	2024	2.60%

BBI: 3.49%

Average Maturity: 5.204 Years