

# Affidavit of Publication

STATE OF WISCONSIN } ss.  
La Crosse County

Ann Berra, being duly sworn, says that she is the principal clerk of the LA CROSSE TRIBUNE, a public daily newspaper of general circulation, published in the City of La Crosse, in the county and state aforesaid, and that the notice of which the annexed is printed copy taken from the paper in which the same was published, was inserted and published in the said newspaper on the

**ORDINANCE NO.: 5049**  
AN ORDINANCE to amend Section 111-1 and Section 111-94 of the Code of Ordinances of the City of La Crosse allowing for wall signs to extend above the roof line of a building.  
SECTION I: Section 111-1 is hereby amended as follows:  
*Raised Wall Sign* means a wall sign attached to the wall that partially, or wholly, extends above the roofline.  
SECTION II: Section 111-94 is hereby amended as follows:  
Wall signs may be placed on no more than two separate walls of a building. Such signs may be placed only on walls facing a public street or the principal off-street parking area serving the building. On walls less than 75 feet tall, signage may cover no more than 25 percent of the area of each wall measured at the first 30 feet in height. On walls 75 feet in height or more, signage may take up no more than ten percent of the area of the wall. No wall sign shall exceed 672 square feet. Raised wall signs may extend above the roof line of the building in order to screen mechanical equipment located on the roof of the building. Raised walls signs may not extend above roofline more than four (4) feet.  
SECTION III: Should any portion of this ordinance be declared unconstitutional or invalid by a court of competent jurisdiction, the remainder of this division shall not be affected.  
SECTION IV: This ordinance shall take effect and be in force from and after its passage and publication.  
/s/ Timothy Kabat, Mayor  
/s/ Teri Lehrke, City Clerk  
Passed: 4/12/18  
Approved: 4/16/18  
Published: 4/21/18  
4/21 30617322 WNAXLP

21st day of April 2018

and thereafter on the following dates, to wit:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

being at least once in each week for 1 successive week(s).

Ann Berra  
Ann Berra

Sworn to me this

24<sup>th</sup> day of April 2018

Chris Knott  
Notary Public, La Crosse County, Wisconsin

My Commission as Notary Public will expire on the

22nd day of February 2022

CHRIS KNOTT  
Notary Public  
State of Wisconsin



La Crosse Tribune, Winona Daily News, Houston Co News, Westby Times, Vernon County Broadcaster, Coulee News, Tomah Journal/Monitor Herald, Jackson County Chronicle, Onalaska Courier Life, Tri-County Foxy Publications