



new
horizons
SHELTER & OUTREACH CENTERS

advocating against domestic & sexual abuse

La Crosse Department of Public Works
400 La Crosse Street
La Crosse, WI 54601

July 23, 2020

Dear La Crosse Board of Public Works,

October is National Domestic Violence Awareness Month. As in years past New Horizons is requesting the permission of the Board to attach a purple ribbon to every tree and lamppost, and a small sign on every third tree and lamppost on Main Street running from the river to Losey Blvd. The signs and ribbons would be up for the month of October to raise awareness. New Horizons will also be responsible for taking down all signs and ribbons at the end of the month.

It is New Horizon's mission to create a community free of Domestic Violence. Raising community awareness is an integral part of this process and we appreciate any support you can offer us.

Please contact me either via email; dartcoord@nhagainstabuse.org or by phone at 608-789-8603 with your decision regarding this request.

If you require further information, please do not hesitate to contact me. Thank you for your time and help in assisting our fight to end domestic abuse in our community.

Sincerely,

Rita Carranza

Rita Carranza
DART, Victim Services Coordinator
Domestic Violence Awareness Month Committee Member
New Horizons Shelter and Outreach Centers

La Crosse

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