



City of La Crosse, Wisconsin

City Hall
400 La Crosse Street
La Crosse, WI 54601

Meeting Agenda - Final Redevelopment Authority

Thursday, November 18, 2021

4:30 PM

Black River Beach Neighborhood Center or
Lifesize

If you wish to speak on an agenda item, you can do so as part of the virtual meeting. Contact the Department of Planning, Development and Assessment at the email or phone number below so we can provide you with the necessary information to join in.

Members of the public who would like to provide written comments on any agenda may do so by emailing tranea@cityoflacrosse.org, using a drop box outside of City Hall or mailing the Department of Planning and Development, 400 La Crosse Street, La Crosse WI 54601. Questions, call 608-789-8321. The meeting will be conducted through video conferencing and may be VIEWED ONLY with the following link:
<https://stream.lifesizecloud.com/extension/11133164/bf25392a-c72c-47c8-a792-6c8e0df79e09>

Members of the public will also be able to attend the meeting in person. The meeting will be held at the Black River Beach Neighborhood Center, located at 1433 Rose Street in La Crosse. Social distancing policies will be enforced

Call to Order

Roll Call

Approval of Minutes of October 28, 2021 Meeting

Agenda Items:

1. [21-1585](#) Update on financing structure for River Point District projects from Ehlers.
Attachments: [La Crosse RDA \(11.18.21\).pdf](#)
2. [21-1586](#) Consideration and possible action on street names in River Point District.
3. [21-1624](#) Consideration and possible action on CBRE marketing initiatives and discussion on commercial trends.
Attachments: [River Point District Offering Memorandum Nov 2021.pdf](#)
4. [21-1638](#) November 2021 - Monthly financial update of the Redevelopment Authority.
Attachments: [Financials 11-15-2021.pdf](#)
5. [21-1632](#) November 2021 - Monthly Update from WiRED on River Point District.
Attachments: [UPDATE.Novermber2021.pdf](#)

6. [21-1630](#) Consideration and possible action on land sale price with MSP Real Estate.
(Note: The Committee and/or Council may convene in closed session pursuant to Wis. Stat. 19.85(1)(e) to formulate & update negotiation strategies and parameters. Following such closed session, the Committee and/or Council may reconvene in open session.)

7. [21-1631](#) Consideration and possible action on contract extension for 2022 with WiRED Riverside North, LLC for River Point District.
(Note: The Committee and/or Council may convene in closed session pursuant to Wis. Stat. 19.85(1)(e) to formulate & update negotiation strategies and parameters. Following such closed session, the Committee and/or Council may reconvene in open session.)

Adjournment

Notice is further given that members of other governmental bodies may be present at the above scheduled meeting to gather information about a subject over which they have decision-making responsibility.

NOTICE TO PERSONS WITH A DISABILITY

Requests from persons with a disability who need assistance to participate in this meeting should call the City Clerk's office at (608) 789-7510 or send an email to ADAcityclerk@cityoflacrosse.org, with as much advance notice as possible.