



# City of La Crosse, Wisconsin

City Hall  
400 La Crosse Street  
La Crosse, WI 54601

## Meeting Minutes - Final

### Redevelopment Authority

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Thursday, November 18, 2021

4:30 PM Black River Beach Neighborhood Center or Lifesize

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If you wish to speak on an agenda item, you can do so as part of the virtual meeting. Contact the Department of Planning, Development and Assessment at the email or phone number below so we can provide you with the necessary information to join in.

Members of the public who would like to provide written comments on any agenda may do so by emailing [tranea@cityoflacrosse.org](mailto:tranea@cityoflacrosse.org), using a drop box outside of City Hall or mailing the Department of Planning and Development, 400 La Crosse Street, La Crosse WI 54601. Questions, call 608-789-8321.

The meeting will be conducted through video conferencing and may be VIEWED ONLY with the following link:

<https://stream.lifesizecloud.com/extension/11133164/bf25392a-c72c-47c8-a792-6c8e0df79e09>

Members of the public will also be able to attend the meeting in person. The meeting will be held at the Black River Beach Neighborhood Center, located at 1433 Rose Street in La Crosse. Social distancing policies will be enforced.

#### Call to Order

The meeting was called to order by Chair Hatfield at 4:42pm.

#### Roll Call

**Present:** 7 - Andrea Richmond, Karen Dunn, Edward R Przytarski, Michael Sigman, Adam Hatfield, John Kovari, Cassandra Woodward

#### Approval of Minutes of October 28, 2021 Meeting

A motion was made by Dunn, seconded by Richmond, to approve the minutes. The motion carried by voice vote.

#### Agenda Items:

1. [21-1585](#) Update on financing structure for River Point District projects from Ehlers.

**Attachments:** [La Crosse RDA \(11.18.21\).pdf](#)

2. [21-1586](#) Consideration and possible action on street names in River Point District.

A motion was made by Sigman, seconded by Richmond, that the names River Point Court, Steamboat Court and Eagle Rest Road be used. The motion carried by voice vote.

3. [21-1624](#) Consideration and possible action on CBRE marketing initiatives and discussion on commercial trends.  
**Attachments:** [River Point District Offering Memorandum Nov 2021.pdf](#)  
**RDA members to provide feedback on marketing materials to Blair, Gretchen and Andrea by Friday, December 3. Marketing materials will be considered for approval at the December meeting.**
4. [21-1638](#) November 2021 - Monthly financial update of the Redevelopment Authority.  
**Attachments:** [Financials 11-15-2021.pdf](#)
5. [21-1632](#) November 2021 - Monthly Update from WIRED on River Point District.  
**Attachments:** [UPDATE.November2021.pdf](#)
6. [21-1630](#) Consideration and possible action on land sale price with MSP Real Estate.  
*(Note: The Committee and/or Council may convene in closed session pursuant to Wis. Stat. 19.85(1)(e) to formulate & update negotiation strategies and parameters. Following such closed session, the Committee and/or Council may reconvene in open session.)*  
**A motion was made by Richmond, seconded by Dunn, to convene in closed session. The motion carried by roll call vote. The Redevelopment Authority remained in closed session for item #7 and adjourned in closed session.**
7. [21-1631](#) Consideration and possible action on contract extension for 2022 with WiRED Riverside North, LLC for River Point District.  
*(Note: The Committee and/or Council may convene in closed session pursuant to Wis. Stat. 19.85(1)(e) to formulate & update negotiation strategies and parameters. Following such closed session, the Committee and/or Council may reconvene in open session.)*

**Michael Sigman left the meeting at 6:28pm.**

**Cassie Woodward left the meeting at 6:56pm.**

## **Adjournment**

**The meeting adjourned at 6:58pm.**

*Notice is further given that members of other governmental bodies may be present at the above scheduled meeting to gather information about a subject over which they have decision-making responsibility.*

*NOTICE TO PERSONS WITH A DISABILITY*

*Requests from persons with a disability who need assistance to participate in this meeting should call the City Clerk's office at (608) 789-7510 or send an email to [ADAcityclerk@cityoflacrosse.org](mailto:ADAcityclerk@cityoflacrosse.org), with as much advance notice as possible.*