



# City of La Crosse, Wisconsin

City Hall  
400 La Crosse Street  
La Crosse, WI 54601

## Meeting Minutes

### Municipal Parking Utility Board

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Wednesday, May 25, 2016

4:00 PM

3rd Floor Conference Room

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#### Call to Order, Roll Call

- Present:** 7 - Richard Swantz, James Cherf, Martin Gaul, Elaine Yager, Jim Rosenberg, Angie Manke, Troy Nedegaard
- Excused:** 1 - Joe Ledvina
- Absent:** 3 - Robin Moses, Dan Wettstein, Jay McHenry

#### Approval of Minutes

A motion was made by Gaul, seconded by Cherf, to **APPROVE** the minutes of April 27, 2016. The motion carried by voice vote.

#### Coordinator's review of other parking systems with short and long-term implications

*Coordinator reported there was a demonstration of the T2Flex/Genetec parking management systems on May 4. He attended International Parking Institute in Nashville last week. License Plate Recognition is the way enforcement, parking systems are going; that's what toll roads use. He will seek cost estimates and report at the next meeting.*

*Concern was raised by board members that short-term solutions are needed before we implement long-term solutions. Leaving the gate arms off provides cheap parking to the people who work downtown but has caused other problems for downtown retailers. Coordinator stated before gate arms are re-installed, maintenance is required due to inactivity, as well as staff training. July is the earliest the gate arms can be installed. There was also concern about availability of parking when Duluth Trading Co. opens mid-June. Coordinator is working on a solution for hourly and reserved parking. Action on the reinstallation of the gate arms will be on the June agenda.*

#### Roll Call

- Present:** 8 - Richard Swantz, James Cherf, Dan Wettstein, Martin Gaul, Elaine Yager, Jim Rosenberg, Angie Manke, Troy Nedegaard
- Excused:** 1 - Joe Ledvina
- Absent:** 2 - Robin Moses, Jay McHenry

## Explanation of downtown parking assessment process

*Assessment is by Board of Public Works, and is a revenue stream for the City. It is shown in the budget for Parking Utility, but it is never transferred. Clarification on the revenue stream will be a topic for the June meeting.*

## Approving use of Selrite Lot as staging area for Riverside Ramp Expansion Project

*Contract awarded to CD Smith; construction activities will begin in a couple weeks for about a year. There isn't much room downtown. Bob Haines is the Project Manager.*

**A motion was made by Cherf, seconded by Gaul, to APPROVE suspending 39 permits issued to Kaplan Professional at the Selrite lot beginning July 1, 2016 for the duration of the project, and direct that Bob Haines manage this lot. The motion carried by voice vote.**

## Permission to sell old parking meters

*The cost to retrofit the meters is estimated at \$400 per meter. Payment by debit or credit cards require a fee.*

*Since 2013 Gary Thurk has sold for multiple city departments and has obtained \$160,000 of surplus that goes back to the City. When working as Surplus Coordinator, he works for the individual department and is paid overtime. He is authorized to sell on Ebay, Public Surplus and Craigslist. Meters are very marketable \$20-\$150; parts are sold separately.*

**A motion was made by Cherf, seconded by Yager to APPROVE authorization to hire Gary Thurk to contact the individual who is interested in purchasing all the meters, obtain an offer, and bring the offer back to the board on June 22. The motion carried by voice vote. (Rosenberg and Gaul voted "no")**

## [16-0509](#)

Parking Utility Monthly Report (April 2016).

*No action; referred to next month.*

## Next Meeting Date/Agenda Items

*June 22, 2016*

*-Report of Parking Utility Coordinator of ideas on permitted parking - name placards, permitted zone*

*-Action on gates*

*-Action on License Plate Recognition parking system*

*-Clarification on revenue stream for downtown parking assessment*

*-Action on sale of parking meters*

## Adjournment

**A motion was made by Cherf, seconded by Yager, to ADJOURN. The motion carried by voice vote.**