

La Crosse Municipal Parking Utility
Monthly Parking Revenue Report - Mar. 2014
 3/13/2014

	THIS MONTH (as of 3-13-14)						LAST MONTH			YEAR-TO-DATE		LAST YEAR-TO-DATE	
	<i>weekday permits</i>	<i>weekday permit revenue</i>	<i>24/7 permits</i>	<i>24/7 permit revenue</i>	<i>total permits</i>	<i>total permit revenue</i>	<i>total permits</i>	<i>total revenue</i>	<i>% permits change</i>	<i>total actual revenue</i>	<i>budget revenue</i>	<i>total revenue</i>	<i>% change</i>
PARKING PERMITS:													
Lax Center ramp (892)	191	\$ -	103	\$ -	294	\$ 4,320.00	274	\$ 3,705.00	7.30%	\$ 26,945.00	\$ 102,300.00	\$ 25,195.00	6.95%
Main St ramp (395)	280	\$ -	17	\$ -	297	\$ 2,085.00	243	\$ 13,163.60	22.22%	\$ 18,875.00	\$ 82,980.00	\$ 10,940.00	72.53%
Market Square ramp (633)	265	\$ -	149	\$ -	414	\$ 10,580.00	406	\$ 10,180.00	1.97%	\$ 39,540.00	\$ 151,440.00	\$ 35,835.00	10.34%
Riverside ramp (551)	0	\$ -	0	\$ -	0	\$ -	0	\$ -	0.00%	\$ -	\$ -	\$ -	#DIV/0!
Hooters lot (140)	119	\$ -	6	\$ -	125	\$ 25.00	125	\$ 25.00	0.00%	\$ 9,705.00	\$ -	\$ 11,189.57	-13.27%
Selrite lot (41)	40	\$ -	0	\$ -	40	\$ -	40	\$ -	NA		\$ -		#VALUE!
(2632) TOTALS	895	\$ -	275	\$ -	1170	\$ 17,010.00	TOTALS 1088	\$ 27,073.60		TOTALS \$ 95,065.00	\$ 336,720.00	TOTALS \$ 83,159.57	14% 1022 permits in Mar. '13

NOTES: dumpster lease included but not bicycle lockers
 Market Square includes basement stalls
 Main St includes alley stalls
 Quarterly permits = 57% of total in June '12

	THIS MONTH		LAST MONTH			YEAR-TO-DATE		LAST YEAR-TO-DATE	
	<i>Number of Transactions</i>	<i>Revenue</i>	<i>Number of Transactions</i>	<i>Revenue</i>	<i>% change</i>	<i>Total Actual Revenue</i>	<i>Budget Revenue</i>	<i>Total Actual Revenue</i>	<i>% Change</i>
CASH									
Lax Center ramp (892)	0	\$ -	0	\$ -		\$ -	\$ 28,665.00	\$ -	
Main St ramp (395)	0	\$ -	0	\$ -		\$ -	\$ 40,670.00	\$ -	
Market Square ramp (633)	0	\$ -	0	\$ -		\$ -	\$ 23,275.00	\$ -	
Special Events + interest	0	\$ -	0	\$ -		\$ 627.08	\$ 12,155.00	\$ -	
Hooters lot (140)	0	\$ -	0	\$ -	NA	\$ -	\$ -	\$ -	
Selrite lot (41)	0	\$ -	0	\$ -	NA	\$ -	\$ -	\$ -	
(2632) TOTALS	0	\$ -	TOTALS 0	\$ -		TOTALS \$ 627.08	\$ 104,765.00	TOTALS \$ -	

NOTES: Credit card payments & coupon sales included as cash transactions