



City of La Crosse, Wisconsin

www.lseairport.com

2850 Airport Road
La Crosse WI 54603

Meeting Agenda - Final

Aviation Board

Monday, February 18, 2019

4:00 PM

Main Conference Room - 1st Floor
Airport Terminal Building
2850 Airport Road

Call to Order

Roll Call

Approval of Minutes

Approval of minutes from December 17, 2018 Aviation Board Meeting

Agenda Items:

- 1 [19-0067](#) Board Member Code of Ethics Policy Review

 Attachments: [1 - CodeofEthics.pdf](#)

- 2 [18-1700](#) Airport Strategic Plan - Proposed Mission/Vision/Core Values/Goals

 Attachments: [2 - LSE Mission-Vision Statement - 18-1700.docx](#)
 [2 - Example Mission.docx](#)

- 3 [18-1702](#) Parking Rewards Program Framework

 Attachments: [3 - Proposed Parking System Reward Program - 18-1702.docx](#)

- 4 [19-0068](#) Updated Airline Incentive Policy

 Attachments: [4 - Incentive Policy - \(Proposed 1-22-18\).docx](#)

- 5 [19-0069](#) Car Wash Facility Branding and Facility Update

 Attachments: [5 - Car Wash Plans.pdf](#)
 [5 - Car Wash Rendering 1.pdf](#)
 [5 - Car Wash Rendering 2.pdf](#)
 [5 - LSE Car Wash Name & Log.pdf](#)

- 6 [19-0221](#) 2018 Executive Annual Report

 Attachments: [6 - 2018 Executive Report.pdf](#)

- 7 [19-0222](#) 2020 - 2024 Capital Equipment Budget
Attachments: [7 - 2020-2024 Capital Equipment Budget.pdf](#)
- 8 [19-0192](#) Resolution approving project to acquire property at 3503 Lakeshore Drive
for Airport approach protection and appropriation of funds.
Attachments: [Resolution](#)
- 9 [19-0223](#) Car Wash Business Plan
Attachments: [9 - Car Wash Business Plan.pdf](#)
- 10 [19-0070](#) Projects/Operations/Marketing/Air Service Update/Ft. McCoy Update
Attachments: [10 - Statistics.pdf](#)

Adjournment

Notice is further given that members of other governmental bodies may be present at the above scheduled meeting to gather information about a subject over which they have decision-making responsibility.

NOTICE TO PERSONS WITH A DISABILITY

Requests from persons with a disability who need assistance to participate in this meeting should call the City Clerk's office at (608) 789-7510 or send an email to ADAcityclerk@cityoflacrosse.org, with as much advance notice as possible.