



City of La Crosse, Wisconsin

APPLICATION FOR BEER GARDEN LICENSE

Check One: ☒ New ☐ Renewal For the license period _____ to _____ Fee: \$ 200.00License Class: (Check One) ☐ Class "A" ☒ Class "B" ☐ Class "C" ☐ Class "D"
(ZONING RESTRICTION)**BUSINESS INFORMATION**

Legal/Real Name:

Cappella Weddings & Events LLC

Address of Above: Street

721 King Street

City

La Crosse

State

WI

Zip Code

54601**PREMISES INFORMATION**

Trade Name of Business:

Cappella Weddings & Events LLC

Address of premises to be Licensed:

721 King Street, La Crosse, WI 54601**BEER GARDEN INFORMATION**

Description of proposed beer garden: (MUST BE SPECIFIC: square feet, physical location, material made out of, etc.)

newly installed patio on NE portion of the parcel. stamped concrete. fenced also used as a parking lot off 8th Street**AGENT INFORMATION**

Agent Name: First

Matthew

Middle

James

Last

Curtis

Agent Home Address: Street

2110 Clearwater Drive

City

Onalaska

State

WI

Zip Code

54650

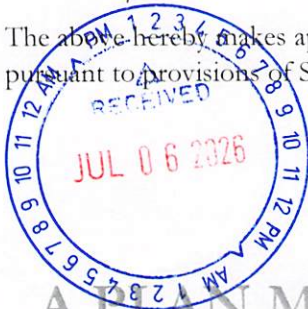
Home Phone Number:

Daytime Phone Number:

Was the above person listed as agent on last year's application?

☐ Yes n/a ☐ No

The above hereby makes application for a license to operate a Beer Garden at the above address within the City of La Crosse pursuant to provisions of Sec. 10-47 of the Code of Ordinances for the City of La Crosse.



Signature of Applicant

Date

7/2/20**A PLAN MUST ACCOMPANY THIS APPLICATION****OFFICE USE ONLY**

For original application:

Attach a list of all property owners within 200 feet of the proposed licensed premises.

Signature:

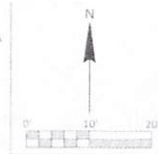
Date:

Granted:

License #:

NOTES:

1. 2,380 SF INCREASE IN IMPERVIOUS AREA
2. 256 SF DECREASE IN IMPERVIOUS AREA
3. NET INCREASE OF 2,124 SF
4. TOTAL DISTURBED AREA = 6,000 SF



JEWELL

560 Sunrise Drive
Spring Green, WI 53589
phone 608-588-7484

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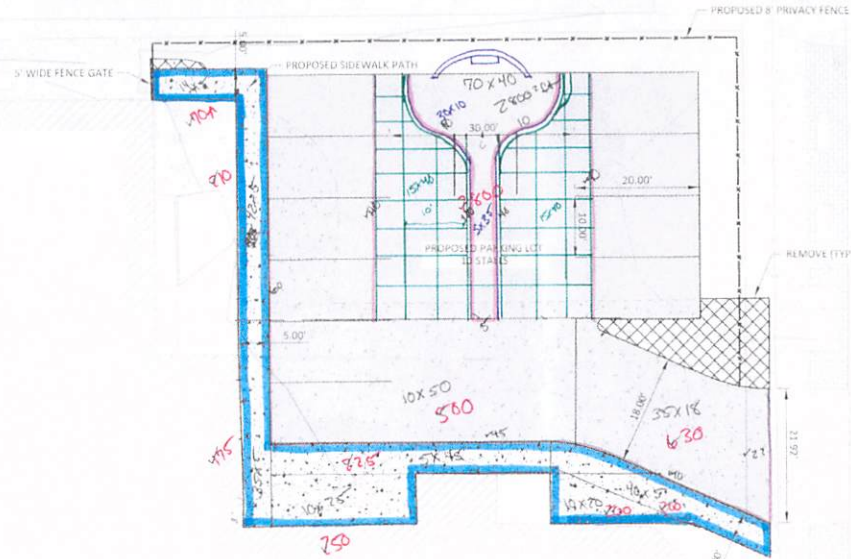
Borton
CONSTRUCTION

17-20177-10
UNITED TEMPLE ASSOCIATION INC.

17-20182-80
CITY OF LACROSSE

17-20177-40
CITY OF LACROSSE

17-20177-30
CITIZENS COMMUNITY FEDERAL
NATIONAL ASSOCIATION



8TH STREET S.

PROJECT LOCATION
17-20177-20
CAPPELLA PROPERTIES LLC
721 KING STREET
LA CROSSE WI 54601

17-20182-70
NICKELATTI REAL ESTATE INC.

17-20180-110
MASONIC VIEW LLC

17-20180-120
MATTHEW & ROBYNN CURTIS

$$\begin{aligned} \text{Sidewalk} &= \text{Edges} \\ 70 + 210 + 175 + 225 &= 1380' \end{aligned}$$

$$\begin{aligned} \text{Total Concrete} &= 2930' \end{aligned}$$

$$\begin{aligned} \text{Rebar} &= 5260' \\ \text{Rebar} &= 40 + 40 + 10 + 40 \\ &+ 10 + 10 + 5 + 10 + 15 \\ &+ 40 + 25 \\ &352 + 2 = 176 \text{ bars} \end{aligned}$$

$$\begin{aligned} \text{Stamped Concrete} &= 300 + 175 = 475 \end{aligned}$$

$$\begin{aligned} \text{Cross Hatched Brooming} &= 600 + 600 = 1200 \end{aligned}$$

$$\text{Totals Regular Concrete} = 2235$$

Cappella Property LLC
Off Street Parking
La Crosse, Wisconsin

Preliminary

02-04-2026

No.	Description	Date
1	PROPOSED SITE	02-04-2026

Drawing Name
PROPOSED SITE

Project number
BD5020

Sheet number
C2.0

Office of City Clerk



CAPPELLA WEDDING AND EVENTS LLC
721 KING ST
LA CROSSE, WI 54601

NOTICE OF APPLICATION FOR BEER GARDEN LICENSE IN THE CITY OF LA CROSSE

This is to notify you that the following business has applied for a **Class "B" Beer Garden** license under Chapter 10, Article III of the Code of Ordinances of the City of La Crosse to allow consumption of alcoholic beverages in a designated outdoor area, as described below and on the attached drawing.

Pursuant to sec. 10-77, property owners within 200 feet of the proposed premises for a Beer Garden License shall receive notice of an original application.

Cappella Weddings and Events LLC dba Cappella Weddings and Events at 721 King St, La Crosse WI 54601

Beer Garden description: Newly installed stamped concrete patio on NE portion of the parcel. Fenced in and also used for parking off 8th St.

This application will be considered at the following meetings which are held in the Council Chambers of La Crosse City Hall, 400 La Crosse Street. The applications can be viewed online at the Legislative Information Center (<https://cityoflacrosse.legistar.com/Legislation.aspx>) search for file 26-0631.

- **Judiciary and Administration Committee – Wednesday, August 5, 2026 at 6:00 p.m.**
- **Common Council – Thursday, August 13, 2026 at 6:00 p.m.**

The meeting can be viewed (no participation) by visiting the Legislative Information Center Meetings calendar (<https://cityoflacrosse.legistar.com/Calendar.aspx>) - find the scheduled meeting and click on the video link to the far right in the meeting list.

Written comments may be submitted to the City Clerk's Office by emailing cityclerk@cityoflacrosse.org, by delivery or mail to City Clerk, 400 La Crosse Street, La Crosse WI 54601 or by deposit in the green drop box on the north side of City Hall.

This notice is given pursuant to the order of the Common Council of the City of La Crosse.

Dated this 15th day of July, 2026.

Nikki M. Elsen, WCMC
City Clerk

City of La Crosse, 400 La Crosse Street La Crosse, WI 54601
cityclerk@cityoflacrosse.org | 608-789-7510
www.cityoflacrosse.org

Please note:

Approximate Beer Garden area is shown in orange.

Properties within 200 feet of the beer garden are shown outlined in blue.



Cappella Weddings and Events LLC - 200ft Buffer - Beer Garden

Tax Parcel Number	OwnerName	PROPADDCOMP	Mailing Address	MailCityStateZip
17-20176-130	UNITED TEMPLE ASSOCIATION INC	118 8TH ST S	118 8TH ST S	LA CROSSE, WI 54601-4108
17-20177-10	UNITED TEMPLE ASSOCIATION INC	130 8TH ST S	118 8TH ST S	LA CROSSE, WI 54601-4108
17-20177-70	LACROSSE COUNTY CONVENTION AND VISITORS BUREAU INC, DBA EXPLORE LA CROSSE	123 7TH ST S	123 7TH ST S	LA CROSSE, WI 54601
17-20177-20	CAPPELLA PROPERTIES LLC	136 8TH ST S, 721 KING ST	2110 CLEARWATER DR	ONALASKA, WI 54650
17-20180-120	MATTHEW CURTIS, ROBYNN CURTIS	145 8TH ST S	2110 CLEARWATER DR	ONALASKA, WI 54650
17-20177-50	LACROSSE COUNTY	127-129 7TH ST S	212 6TH ST N	LA CROSSE, WI 54601
17-20177-30	CITIZENS COMMUNITY FEDERAL NATIONAL ASSOCIATION	141 7TH ST S	2174 EASTRIDGE CTR	EAU CLAIRE, WI 54701
17-20180-110	MASONIC VIEW LLC	141 8TH ST S	317 4TH ST S	LA CROSSE, WI 54601
17-20177-40	CITY OF LACROSSE	131 7TH ST S	400 LA CROSSE ST	LA CROSSE, WI 54601
17-20182-80	CITY OF LACROSSE	800 MAIN ST	400 LA CROSSE ST	LA CROSSE, WI 54601
17-20182-70	NICKELATTI REAL ESTATE INC	135 8TH ST S APT 1-16	444 MAIN ST	LA CROSSE, WI 54601
17-20180-130	SCOTT R SHAW, MARY A SHAW	813 KING ST	813 KING ST	LA CROSSE, WI 54601-4138
APPLICANT	CAPPELLA WEDDING AND EVENTS LLC	721 KING ST	721 KING ST	LA CROSSE, WI 54601

Office of City Clerk



July 17, 2026

ATTN: MATTHEW CURTIS
CAPPELLA WEDDINGS AND EVENTS LLC
712 KING ST
LA CROSSE WI 54601

Dear Matthew,

Our office is in receipt of the application for a Class B Beer Garden License for Cappella Weddings and Events LLC dba Cappella Weddings and Events.

The application will be considered at the following meetings:

Judiciary & Administration Committee

Wednesday, August 5, 2026, 6:00 p.m.
Council Chambers, City Hall – 400 La Crosse St.

Common Council

Thursday, August 13, 2026, 6:00 p.m.
Council Chambers, City Hall – 400 La Crosse St.

It is recommended that someone attend the J&A meetings where public hearing is allowed; there may be questions or comments from a committee or council member or another citizen. Public hearing is generally not allowed at the Council meeting although there may be questions of Council Members. The applications will appear as part of the Various Licenses agenda item, which is a grouping of all of the licenses submitted for approval for August (File # 26-0631).

Attendance is allowed either in person or virtually. I will also be sending you an email with the dates listed above and the Zoom link for the J&A meeting. If you have any questions, comments, or concerns; do not hesitate to contact me.

Sincerely,

Sondra Craig, Deputy Clerk
craigs@cityoflacrosse.org
608-789-7549

cc: Matthew Curtis – [REDACTED]