

La Crosse Municipal Parking Utility  
**Monthly Parking Revenue Report - June 2014**

6/13/2014

	THIS MONTH (as of 6-13-14)						LAST MONTH			YEAR-TO-DATE		LAST YEAR-TO-DATE	
	<i>weekday permits</i>	<i>weekday permit revenue</i>	<i>24/7 permits</i>	<i>24/7 permit revenue</i>	<i>total permits</i>	<i>total permit revenue</i>	<i>total permits</i>	<i>total revenue</i>	<i>% permits change</i>	<i>total actual revenue</i>	<i>budget revenue</i>	<i>total revenue</i>	<i>% change</i>
<b>PARKING PERMITS:</b>													
Lax Center ramp (892)	227	\$ -	114	\$ -	341	\$ 4,790.00	338	\$ 4,955.00	0.89%	\$ 58,525.00	\$ 102,300.00	\$ 50,340.00	16.26%
Main St ramp (395)	286	\$ -	22	\$ -	308	\$ 1,100.00	308	\$ 1,090.00	0.00%	\$ 40,555.00	\$ 82,980.00	\$ 27,025.00	50.06%
Market Square ramp (633)	242	\$ -	195	\$ -	437	\$ 11,675.00	432	\$ 11,160.00	1.16%	\$ 83,160.00	\$ 151,440.00	\$ 71,175.00	16.84%
Riverside ramp (551)	0	\$ -	0	\$ -	0	\$ -	0	\$ -	0.00%	\$ -	\$ -	\$ -	#DIV/0!
Hooters lot (140)	119	\$ -	6	\$ -	125	\$ 25.00	125	\$ 25.00	0.00%	\$ 14,610.00	\$ -	\$ -	#DIV/0!
Selrite lot (41)	40	\$ -	0	\$ -	40	\$ -	40	\$ -	NA	\$ 4,800.00	\$ 9,600.00	\$ -	#DIV/0!
(2632) TOTALS	914	\$ -	337	\$ -	1251	\$ 17,590.00	TOTALS 1243	\$ 17,230.00		TOTALS \$ 201,650.00	\$ 346,320.00	TOTALS \$ 148,540.00	36%

1024 permits in June '13

NOTES: dumpster lease included but not bicycle lockers  
 Market Square includes basement stalls  
 Main St includes alley stalls  
 Quarterly permits = 57% of total in June '12

	THIS MONTH		LAST MONTH			YEAR-TO-DATE		LAST YEAR-TO-DATE	
	<i>Number of Transactions</i>	<i>Revenue</i>	<i>Number of Transactions</i>	<i>Revenue</i>	<i>% change</i>	<i>Total Actual Revenue</i>	<i>Budget Revenue</i>	<i>Total Actual Revenue</i>	<i>% Change</i>
<b>CASH</b>									
Lax Center ramp (892)	0	\$ 3,093.75	0	\$ 2,334.50		\$ 5,428.25	\$ 28,665.00	\$ -	
Main St ramp (395)	0	\$ 2,631.50	0	\$ 2,876.50		\$ 5,508.00	\$ 40,670.00	\$ -	
Market Square ramp (633)	0	\$ 2,662.50	0	\$ 1,909.00		\$ 4,571.50	\$ 23,275.00	\$ -	
Events, coupons & interest	0	\$ 10,800.00	0	\$ -		\$ 11,577.08	\$ 12,155.00	\$ 772.36	
Hooters lot (140)	0	\$ -	0	\$ -	NA	\$ -	\$ -	\$ -	
Selrite lot (41)	0	\$ -	0	\$ -	NA	\$ -	\$ -	\$ -	
(2632) TOTALS	0	\$ 19,187.75	TOTALS 0	\$ 7,120.00		TOTALS \$ 27,084.83	\$ 104,765.00	TOTALS \$ 772.36	

(\$300/day @ ramps)

NOTES: This month includes 28 days with paystations operational  
 Credit card & coupon sales included as cash transactions but validated fees are NOT included  
 Holiday Inn validations = 1379 @ \$5330 (49/day @ \$190)  
 0 special events charged fees this month  
 LaX Center purchased 6000 coupons @ \$6 less 70% discount