

La Crosse Municipal Parking Utility  
**Monthly Parking Revenue Report - Feb. 2014**

2/14/2014

	THIS MONTH (as of 2-14-14)						LAST MONTH			YEAR-TO-DATE		LAST YEAR-TO-DATE	
	<i>weekday permits</i>	<i>weekday permit revenue</i>	<i>24/7 permits</i>	<i>24/7 permit revenue</i>	<i>total permits</i>	<i>total permit revenue</i>	<i>total permits</i>	<i>total revenue</i>	<i>% permits change</i>	<i>total actual revenue</i>	<i>budget revenue</i>	<i>total revenue</i>	<i>% change</i>
<b>PARKING PERMITS:</b>													
Lax Center ramp (892)	171	\$ -	103	\$ -	274	\$ 3,705.00	278	\$ 19,160.00	-1.44%	\$ 22,865.00	\$ 102,300.00	\$ 21,940.00	4.22%
Main St ramp (395)	225	\$ -	18	\$ -	243	\$ 13,163.60	242	\$ 15,780.00	0.41%	\$ 28,943.60	\$ 82,980.00	\$ 10,050.00	188.00%
Market Square ramp (633)	255	\$ -	151	\$ -	406	\$ 10,180.00	408	\$ 18,775.00	-0.49%	\$ 29,020.00	\$ 151,440.00	\$ 27,210.00	6.65%
Riverside ramp (551)	0	\$ -	0	\$ -	0	\$ -	0	\$ -	0.00%	\$ -	\$ -	\$ -	#DIV/0!
Hooters lot (140)	119	\$ -	6	\$ -	125	\$ 25.00	125	\$ 7,195.00	0.00%	\$ 7,280.00	\$ -	\$ 480.00	1416.67%
Selrite lot (41)	40	\$ -	0	\$ -	40	\$ -	40	\$ -	NA	\$ 2,400.00	\$ -	\$ 10,255.52	-76.60%
(2632) TOTALS	810	\$ -	278	\$ -	1088	\$ 27,073.60	TOTALS 1093	\$ 60,910.00		TOTALS \$ 90,508.60	\$ 336,720.00	TOTALS \$ 69,935.52	29%

1022 permits in Feb. '13

NOTES: dumpster lease included but not bicycle lockers  
 Market Square includes basement stalls  
 Main St includes alley stalls  
 Quarterly permits = 57% of total in June '12

	THIS MONTH		LAST MONTH			YEAR-TO-DATE		LAST YEAR-TO-DATE	
	<i>Number of Transactions</i>	<i>Revenue</i>	<i>Number of Transactions</i>	<i>Revenue</i>	<i>% change</i>	<i>Total Actual Revenue</i>	<i>Budget Revenue</i>	<i>Total Actual Revenue</i>	<i>% Change</i>
<b>CASH</b>									
Lax Center ramp (892)	0	\$ -	0	\$ -		\$ -	\$ 28,665.00	\$ -	
Main St ramp (395)	0	\$ -	0	\$ -		\$ -	\$ 40,670.00	\$ -	
Market Square ramp (633)	0	\$ -	0	\$ -		\$ -	\$ 23,275.00	\$ -	
Special Events + interest	0	\$ -	0	\$ 150.00		\$ 150.00	\$ 12,155.00	\$ -	
Hooters lot (140)	0	\$ -	0	\$ -	NA	\$ -	\$ -	\$ -	
Selrite lot (41)	0	\$ -	0	\$ -	NA	\$ -	\$ -	\$ -	
(2632) TOTALS	0	\$ -	TOTALS 0	\$ 150.00		TOTALS \$ 150.00	\$ 104,765.00	TOTALS \$ -	

NOTES: Credit card payments & coupon sales included as cash transactions