



City of La Crosse, Wisconsin

City Hall
400 La Crosse Street
La Crosse, WI 54601

Meeting Agenda - Final

Judiciary & Administration Committee

Tuesday, August 5, 2025

6:00 PM

Council Chambers
City Hall, First Floor

This meeting is open for in-person attendance and will also be available through video conferencing. The meeting can be viewed (no participation) by visiting the Legislative Information Center Meetings calendar (<https://cityoflacrosse.legistar.com/Calendar.aspx>) - find the scheduled meeting and click on the "In Progress" video link to the far right in the meeting list.

Public comment is limited to agenda items; statements shall be restricted to the subject matter. If you wish to speak on an agenda item, please register in advance:

- Register online at <https://www.cityoflacrosse.org/city-services/meeting-registration>
- Contact the City Clerk's Office no later than 4:00p on the day of the meeting, with the following information: name, municipality of residence, if you are representing an organization or a person other than yourself at the meeting, and if you are speaking in favor, opposition or neutral.
- Sign up in person no less than ten (10) minutes before the start of the meeting.

If attending virtual and you wish to speak, contact the City Clerk's Office and we will provide you with the information necessary to join the meeting. Call 608-789-7510 or email cityclerk@cityoflacrosse.org.

Public hearings shall be limited to 30 minutes when there are opposing viewpoints from the public. In the absence of opposing viewpoints, public hearings are limited to 15 minutes. Individual speakers shall speak no more than three (3) minutes unless waived by the Chair or a majority of the committee.

Members of the public who would like to provide written comments on any agenda may do so by emailing cityclerk@cityoflacrosse.org, using a drop box outside of City Hall or mailing to City Clerk, 400 La Crosse Street, La Crosse WI 54601.

Call To Order

Roll Call

Agenda Items:

UNFINISHED BUSINESS

[25-0413](#)

AN ORDINANCE to amend Subsection 115-110 of the Code of Ordinances of the City of La Crosse by transferring certain property from the Planned Development District - General to the Planned Development District - Specific, allowing for the construction of 14 single-family homes at 5917 River Run Road.

Referred from the May 2025 meetings.

NEW BUSINESS

- [25-0814](#) Resolution to delay removal of historic water drinking fountains (aka “bubblers”).
Sponsors: Kahlow and Padesky
- [25-0815](#) Resolution to install operating drinking fountains at various locations in the City of La Crosse.
Sponsors: Washington-Spivey
- [25-0822](#) AN ORDINANCE to create Sec. 32-165 of the Code of Ordinances of the City of La Crosse regarding hemp-derived cannabinoids.
Sponsors: Washington-Spivey
- [25-0830](#) Resolution approving suspension of Council Rule II(5) in order to reschedule the September 2025 Council Planning Meeting.
Sponsors: Dickinson
- [25-0831](#) Various license applications pursuant to Chapters 4, 6, and/or 10 of the La Crosse Municipal Code for the license period 2025-2026 (August).

Adjournment

Notice is further given that members of other governmental bodies may be present at the above scheduled meeting to gather information about a subject over which they have decision-making responsibility.

NOTICE TO PERSONS WITH A DISABILITY

Requests from persons with a disability who need assistance to participate in this meeting should call the City Clerk's office at (608) 789-7510 or send an email to ADAcityclerk@cityoflacrosse.org, with as much advance notice as possible.

Judiciary & Administration Committee Members:

Tamra Dickinson, Olivia Stine, Gary Padesky, Mackenzie Mindel, Jennifer Trost, Crystal Bedford, Lisa Weston



City of La Crosse, Wisconsin

City Hall
400 La Crosse Street
La Crosse, WI 54601

Text File

File Number: 25-0413

Agenda Date: 8/5/2025

Version: 1

Status: Referred

In Control: Judiciary & Administration Committee

File Type: Ordinance

Agenda Number:

ORDINANCE NO.: _____

AN ORDINANCE to amend Subsection 115-110 of the Code of Ordinances of the City of La Crosse by transferring certain property from the Planned Development District – General to the Planned Development District - Specific, allowing for the construction of 14 single-family homes at 5917 River Run Road.

THE COMMON COUNCIL of the City of La Crosse do ordain as follows:

SECTION I: Subsection 115-110 of the Code of Ordinances of the City of La Crosse is hereby amended by transferring certain property Planned Development District – General to the Planned Development District - Specific on the Master Zoning Map, to-wit:

Tax Parcel 17-50781-970; 5917 River Run Rd

SECTION II: Should any portion of this ordinance be declared unconstitutional or invalid by a court of competent jurisdiction, the remainder of this division shall not be affected.

SECTION III: This ordinance shall take effect and be in force from and after its passage and publication.

Mitch Reynolds, Mayor

Nikki M. Elsen, City Clerk

Passed:
Approved:
Published:

PETITION FOR CHANGE TO ZONING
CITY OF LA CROSSE

AMENDMENT OF ZONING DISTRICT BOUNDARIES

Petitioner (name and address):

Little River Homes, LLC

Owner of site (name and address):

John Mazzola- P.O. Box 2813 LaCrosse WI 54601

Address of subject premises:

5917 River Run Road, LaCrosse WI 54601

Tax Parcel No.:

17-50781-970

Legal Description (must be a recordable legal description; see Requirements):

Part of the NE 1/4-NW 1/4, SE 1/4-NW 1/4 and the NE 1/4-SW 1/4, Section 27, T15N-R7W, City of LaCrosse

Zoning District Classification:

PPD - General

Proposed Zoning Classification:

PPD - Specific

Is the property located in a floodway/floodplain zoning district?

☐ Yes ☒ No

Is the property/structure listed on the local register of historic places?

☐ Yes ☒ No

Is the Rezoning consistent with Future Land Use Map of the Comprehensive Plan?

☒ Yes ☐ No

Is the Rezoning consistent with the policies of the Comprehensive Plan?

☒ Yes ☐ No

Property is Presently Used For:

Vacant Land- No use

Property is Proposed to be Used For:

14- single family homes(Not twin homes)

Proposed Rezoning is Necessary Because (Detailed Answer):

To create and build a more compact city lot size/style homes in a mini-subdivision.

Proposed Rezoning will not be Detrimental to the Neighborhood or Public Welfare Because (Detailed Answer):

Mixed use residential subdivision features apartments, condos, twinhomes and now we want to add single family homes.

Proposed Rezoning will not be Detrimental to the City's Long Range Comprehensive Plan Goals, Objectives, Actions and Policies Because (Detailed Answer):

This will provide a more affordable single family residence in a quiet neighborhood near schools. The homes will be suitable for both families and seniors..

The undersigned depose and state that I/we am/are the owner of the property involved in this petition and that said property was purchased by me/us on the 6th day of June, 2019.

I hereby certify that I am the owner or authorized agent of the owner (include affidavit signed by owner) and that I have read and understand the content of this petition and that the above statements and attachments submitted hereto are true and correct to the best of my knowledge and belief.


(signature)

608-721-5995
(telephone)

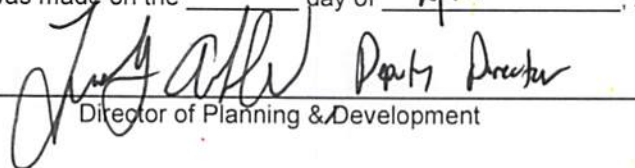
4-4-25
(date)

LittleRiverHomesLLC@gmail.com
(email)

PETITIONER SHALL, BEFORE FILING, HAVE PETITION REVIEWED AND INFORMATION VERIFIED BY THE DIRECTOR OF PLANNING & DEVELOPMENT.

Review was made on the 7th day of April, 2025.

Signed:


Director of Planning & Development

AFFIDAVIT

STATE OF Wisconsin)
COUNTY OF La Crosse) ss

The undersigned, John J. Mazzola, being duly sworn
states:

1. That the undersigned is an adult resident of the Town City of Shelby, State of Wisconsin.
2. That the undersigned is (one of the) legal owner(s) of the property located at 5917 River Run Rd, La Crosse, WI 54601
3. By signing this affidavit, the undersigned authorizes the application for a conditional use permit/district change or amendment (circle one) for said property.

[Signature]
Property Owner

Subscribed and sworn to before me this 4th day of April, 2025

Todd B. Holtz
Notary Public
My Commission expires 12-15-2027





SHEET NO. 101	DATE 3/31/2025	SCALE: As Noted DRAWN BY: Chase D. DATE: 3/31/2025	OWNER / Contractor first plan approval: Date: _____ Sign: _____
SF UNIT 4		BEAVER BUILDERS' SUPPLY	



SHEET NO. 1001	SF UNIT 3	BEAVER BUILDERS' SUPPLY	SCALE: As Noted	OVERSEER / CONTRACTOR final plan approval Date _____ Sign _____
			DRAWN BY: Chase G	
DATE: 3/31/2025			A 111	PAUSE 10-1001-10



SHEET NO. 101	SF UNIT 2	BEAVER BUILDERS' SUPPLY	<small> BEAVER BUILDERS' SUPPLY is a registered service mark of Beaver Builders' Supply, Inc. All rights reserved. No part of this publication may be reproduced without written permission from Beaver Builders' Supply, Inc. </small>	SCALE: As Noted		Owner / Contractor final plan approval Date: _____ Sign: _____
				DRAWN BY: Chase G		
				DATE: 3/31/2025		

3-4-25

To: City Council and Related Committee Members:

From: Little River Homes LLC

P.O. Box 2813

LaCrosse WI 54601

608-721-5995 Greatriverhomesllc@gmail.com

Subject: 14 Single Family Homes built on Lot-17 River Run Road of Waterview Subdivision.

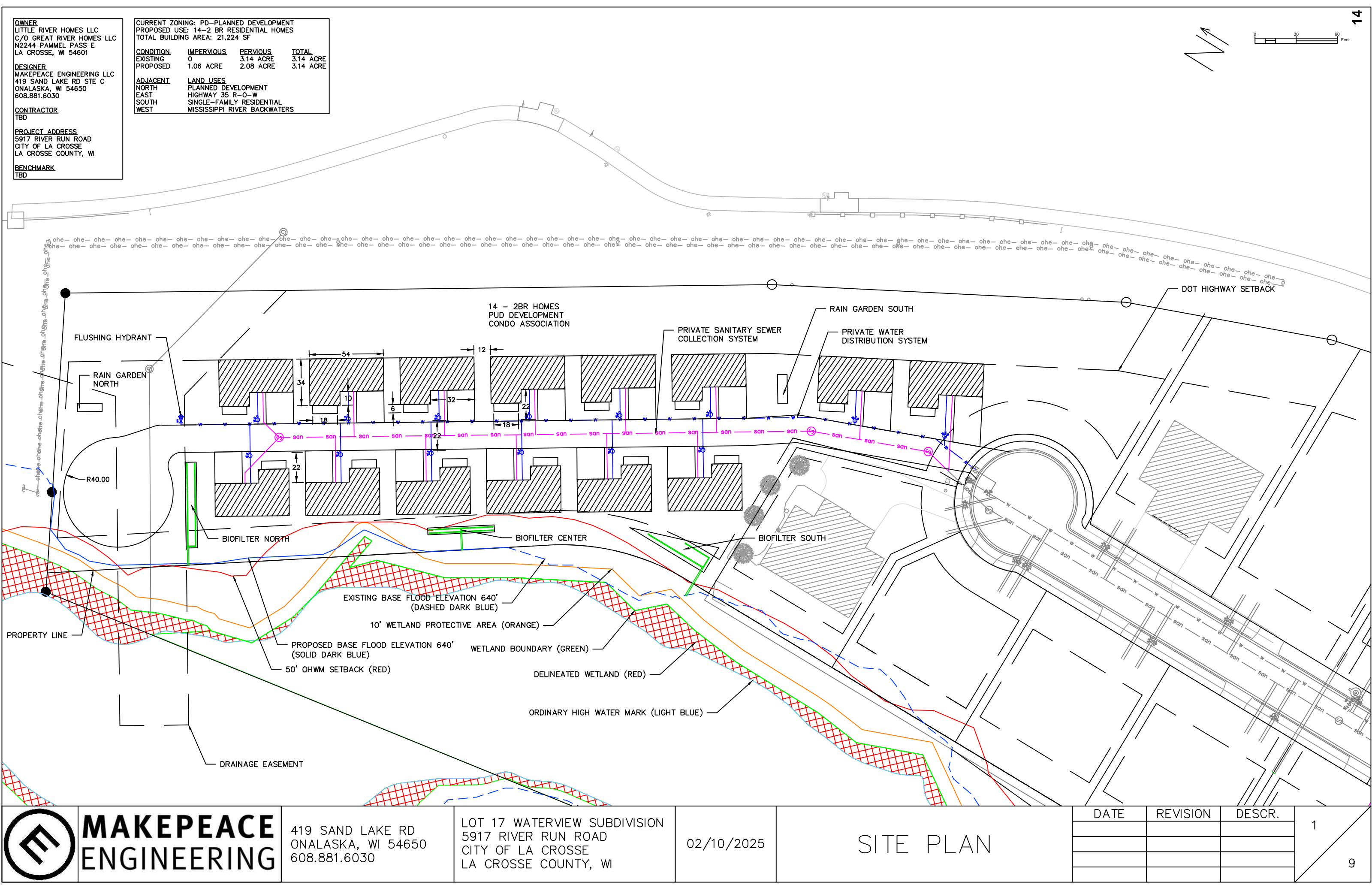
1. Each home has a two-car garage and two parking spaces on their driveway.
 - a. The driveway is a private driveway and not maintained by the city.
2. Legal Description will be created from the CSM once the site layouts are approved.
 - a. The property already has a legal description from the existing Waterview Subdivision.
3. We built 19 twinhomes creating 38 zero lot line single family homes. We also built two 4-unit condos. This is a continuation of providing multi-use housing for the area and near schools.
 - a. Our compact designs offer homeowners a great starter home or retirement home.
 - b. Our site is right across the street to Southern Bluffs Elementary.
 - c. Safety has been addressed from the new round-a-bot entering/existing the subdivision.
 - d. This 3.2acres is at the North end of River Run Road and it is a quiet and a private setting.
4. Our "private" driveway comes off from the end of the cul-de-sac on the north end of River Run.
 - a. The subdivision was originally set up to accommodate this driveway and extension.
5. 14-single family home sites with an attached 2-car garage as shown on the designs.
6. A school is across the street and sidewalks throughout the neighborhood.
 - a. We have a walking trail that extends along the rear of our existing subdivision and runs down and along the new subdivision.
 - b. The front part of the entrance has open land that will be used as common space.
 - c. Drainageways are shown on the designs.
7. We will have a site sign at the entrance identifying the lots and homesites available.
8. Plants and related landscaping would be from each homeowner.
 - a. Lots will be purchased by a new buyer and they have one year to begin building.
 - b. Homes will be customized for each buyer to fit within the defined footprint and their budget.
 - c. Each buyer determines their own landscaping features-bushes/plants etc.
 - d. Each home will have a common drainage design that bring water around home to drain.
9. All designs have been submitted(hard copies and electronic)
 - a. We will have about 4-6 unique elevations. The home designs will stay similar to each other
 - i. We will offer 3-4 different interior layouts and sizes of homes to accommodate buyers.
10. The sewer and water laterals are shown on the plans/designs.
11. Private utilities are defined on plans
 - a. Xcel will be helping us determine the location of pedestals and home meter mounts.
 - b. We have one transformer at the front entrance to the new private road.
 - c. Sewer and Water laterals are also located at the entrances of the new subdivision.
 - d. A fire hydrant and streetlight are located at the entrance.
12. Soils conditions are listed, if applicable, on the site plan.
13. All topography layouts have been shown on the site plan designs.

14. We have no/little need for using the adjoining lands.
 - a. All water runoff will be maintained within this development.
 - b. We will take care of our own streets and run off needs.
15. This development will not be staged.
16. There are no restrictive covenants.
17. Erosion control measures will be met and maintained and kept to City ordinances.
18. This property will have a simple HOA to take care of one main item, plowing.
 - a. Each homeowner will take care of their own property and own the land they are on.

Thank you for your consideration.

John Mazzola

John Mazzola
Little River Homes, LLC



OWNER
LITTLE RIVER HOMES LLC
C/O GREAT RIVER HOMES LLC
N2244 PAMMEL PASS E
LA CROSSE, WI 54601

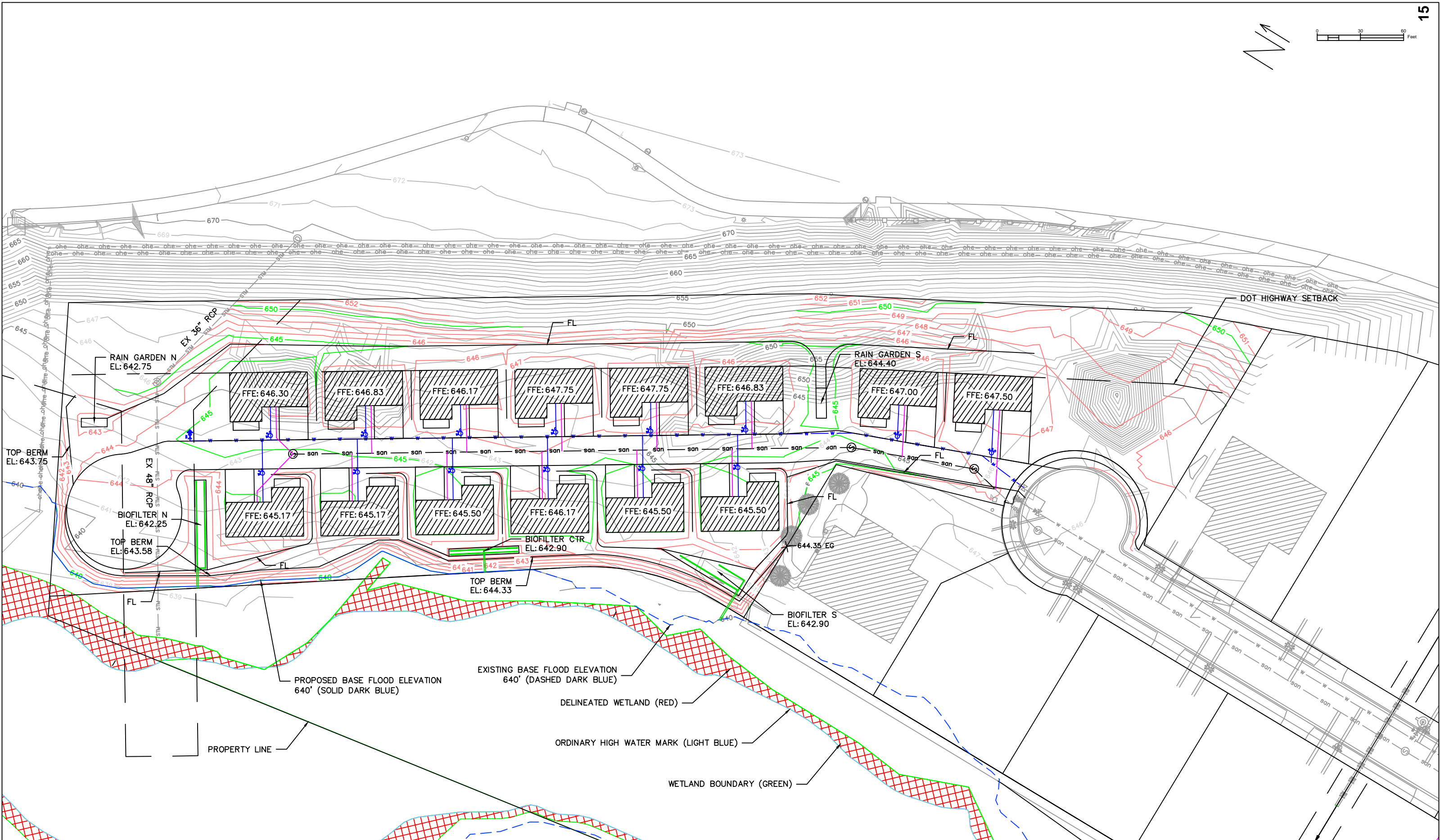
DESIGNER
MAKEPEACE ENGINEERING LLC
419 SAND LAKE RD STE C
ONALASKA, WI 54650
608.881.6030


CONTRACTOR
TBD

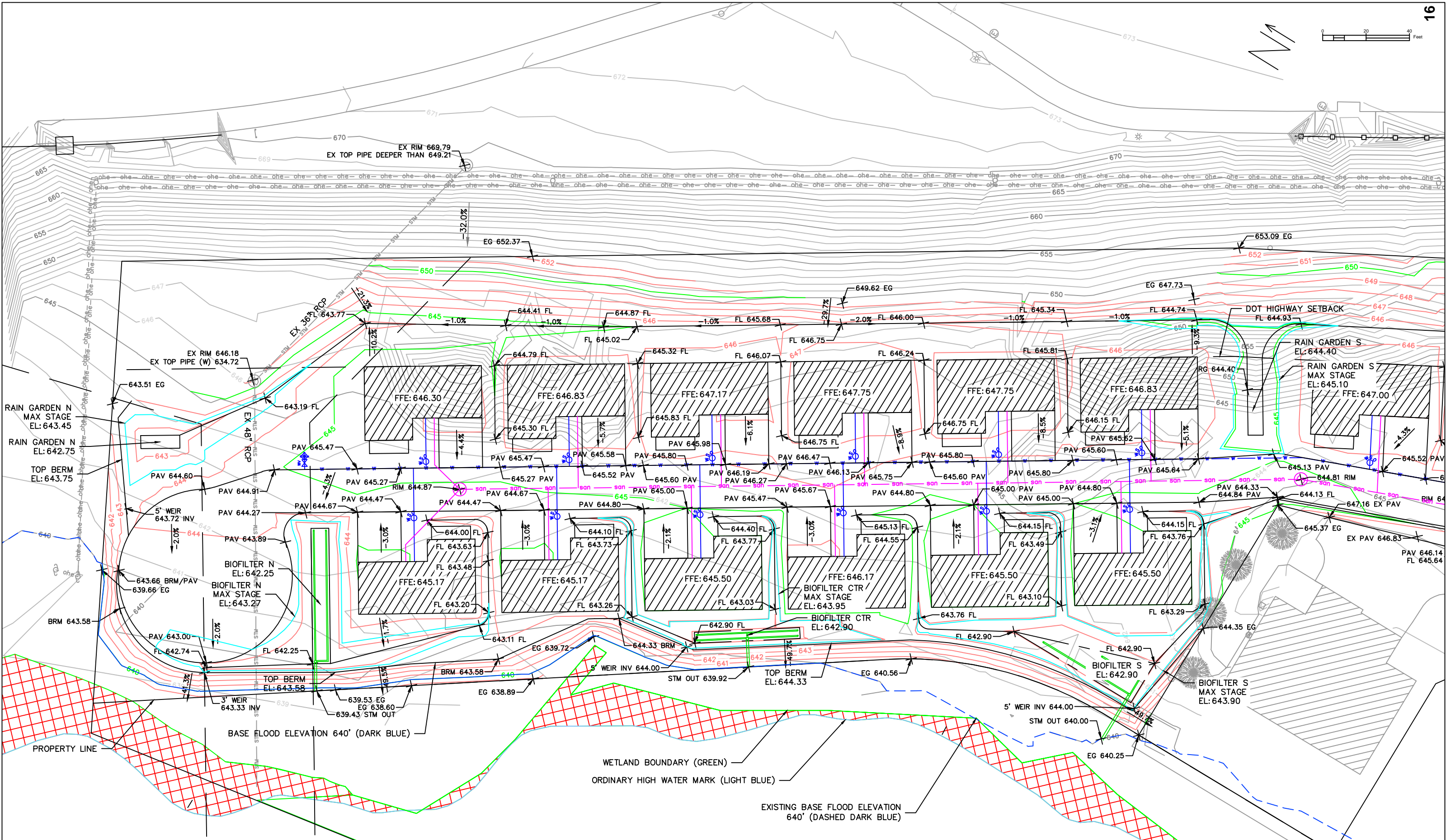
PROJECT ADDRESS
5917 RIVER RUN ROAD
CITY OF LA CROSSE
LA CROSSE COUNTY, WI


BENCHMARK
TBD

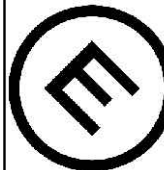
CURRENT ZONING: PD-PLANNED DEVELOPMENT			
PROPOSED USE: 14-2 BR RESIDENTIAL HOMES			
TOTAL BUILDING AREA: 21,224 SF			
CONDITION	IMPERVIOUS	PERVIOUS	TOTAL
EXISTING	0	3.14 ACRE	3.14 ACRE
PROPOSED	1.06 ACRE	2.08 ACRE	3.14 ACRE
ADJACENT	LAND USES		
NORTH	PLANNED DEVELOPMENT		
EAST	HIGHWAY 35 R-O-W		
SOUTH	SINGLE-FAMILY RESIDENTIAL		
WEST	MISSISSIPPI RIVER BACKWATERS		



	MAKEPEACE ENGINEERING	419 SAND LAKE RD ONALASKA, WI 54650 608.881.6030	LOT 17 WATERVIEW SUBDIVISION 5917 RIVER RUN ROAD CITY OF LA CROSSE LA CROSSE COUNTY, WI	02/10/2025	GRADING PLAN OVERVIEW	DATE	REVISION	DESCR.	2 9



	MAKEPEACE ENGINEERING	419 SAND LAKE RD ONALASKA, WI 54650 608.881.6030	LOT 17 WATERVIEW SUBDIVISION 5917 RIVER RUN ROAD CITY OF LA CROSSE LA CROSSE COUNTY, WI	02/10/2025	GRADING PLAN NORTH	DATE	REVISION	DESCR.	3 9



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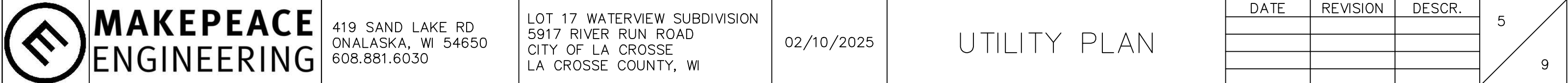
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LOT 17 WATERVIEW SUBDIVISION
5917 RIVER RUN ROAD
CITY OF LA CROSSE
LA CROSSE COUNTY, WI

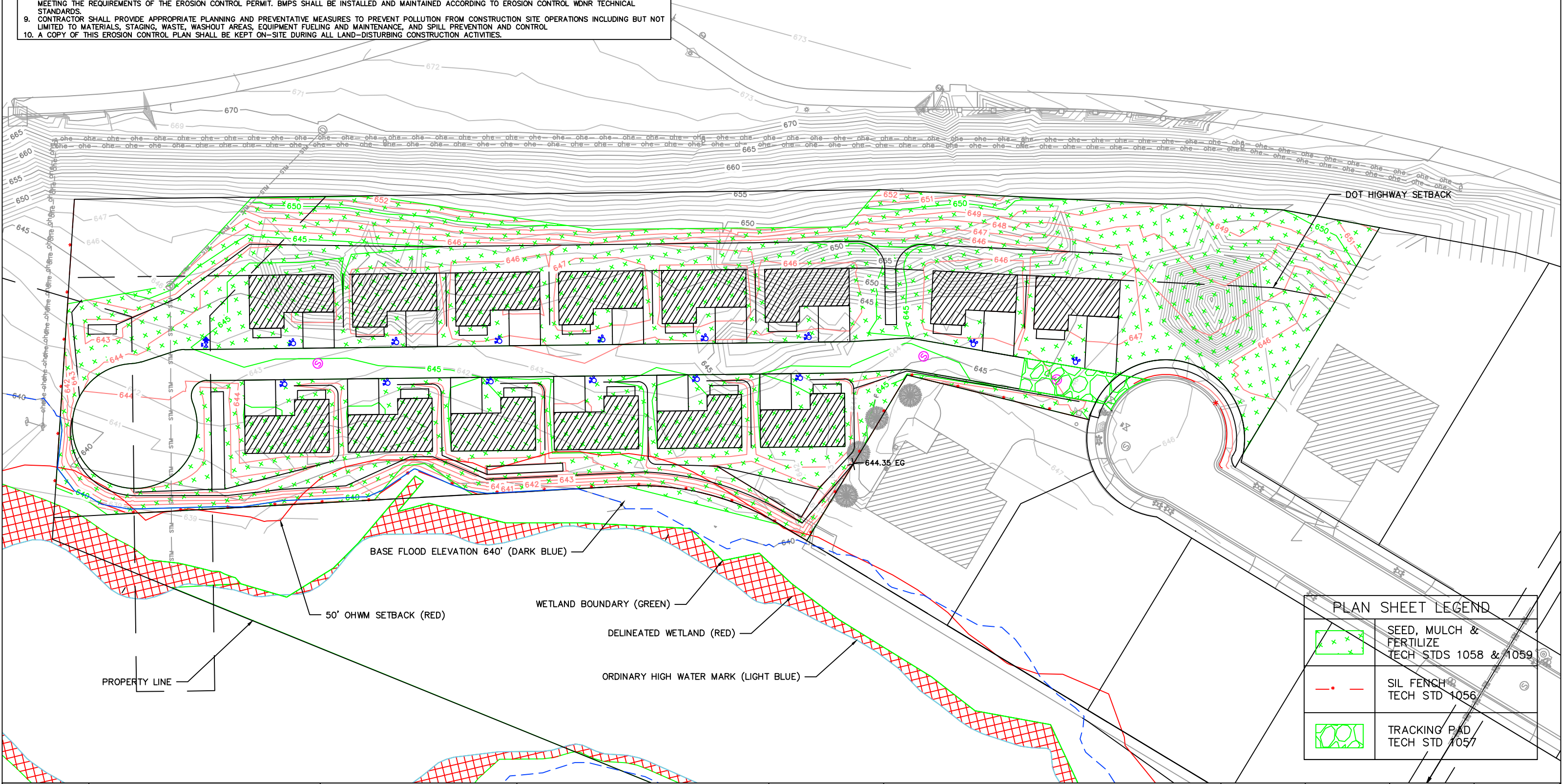
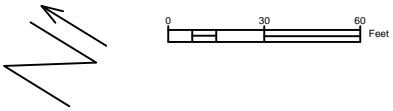
02/10/2025

GRADING PLAN SOUTH

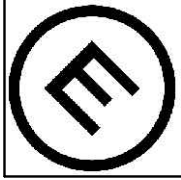
DATE	REVISION	DESCR.	4 9



- EROSION CONTROL NOTES**
1. THE EROSION CONTROL ON THIS PLAN HAS BEEN PREPARED AS A GUIDE. CONTRACTOR SHALL BE RESPONSIBLE FOR MAINTAINING, MODIFYING & IMPLEMENTING AN ALTERNATE EROSION CONTROL PLAN BASED ON THEIR MEANS, METHODS, TECHNIQUES, SEQUENCES, AND PROCEDURES OF CONSTRUCTION.
 2. ALL EROSION CONTROL MEASURES SHALL BE INSTALLED PRIOR TO ANY LAND DISTURBANCE ACTIVITIES, AND SHALL BE MAINTAINED TO ENSURE PROPER FUNCTION THROUGHOUT, AND AFTER, CONSTRUCTION, UNTIL THE SITE HAS ACHIEVED 100% VEGETATION.
 3. SEE SPECIFICATIONS FOR EROSION CONTROL MEASURES & RECORDING. MAINTENANCE OF EROSION CONTROL IS REQUIRED UNTIL 100% VEGETATION IS ESTABLISHED. ADDITIONAL EROSION CONTROL MAY BE NEEDED (EROSION MAT, SILT FENCE, ETC.), VERIFY WITH PROJECT MANAGER.
 4. CONTRACTOR TO COORDINATE WEEKLY INSPECTION REPORTS ON ALL EROSION CONTROL MEASURES, AND AFTER A 0.5" RAIN EVENT IN ANY 24-HOUR PERIOD.
 5. ADJACENT STREETS AND ROADWAYS MUST BE SWEEPED TO KEEP THEM FREE OF SEDIMENT. CONTRACTOR MUST MONITOR CONDITIONS AND SWEEP AS NEEDED OR WITHIN 24 HOURS OF NOTICE BY THE CITY.
 6. ALL DISTURBED GROUND LEFT INACTIVE FOR 14 OR MORE DAYS MUST BE STABILIZED BY SEEDING, MULCH OR SODDING.
 7. ALL SOIL STOCKPILES MUST BE ENCLOSED WITH SILT FENCE AND SEEDED IF LEFT INACTIVE FOR 7 OR MORE DAYS.
 8. CONTRACTOR SHALL ADJUST THE APPROPRIATE STRUCTURAL AND NON-STRUCTURAL BMP'S BASED ON CONSTRUCTION PROGRESS. ADJUSTMENT SHALL BE BASED ON MEETING THE REQUIREMENTS OF THE EROSION CONTROL PERMIT. BMP'S SHALL BE INSTALLED AND MAINTAINED ACCORDING TO EROSION CONTROL WDNR TECHNICAL STANDARDS.
 9. CONTRACTOR SHALL PROVIDE APPROPRIATE PLANNING AND PREVENTATIVE MEASURES TO PREVENT POLLUTION FROM CONSTRUCTION SITE OPERATIONS INCLUDING BUT NOT LIMITED TO MATERIALS, STAGING, WASTE, WASHOUT AREAS, EQUIPMENT FUELING AND MAINTENANCE, AND SPILL PREVENTION AND CONTROL
 10. A COPY OF THIS EROSION CONTROL PLAN SHALL BE KEPT ON-SITE DURING ALL LAND-DISTURBING CONSTRUCTION ACTIVITIES.



PLAN SHEET LEGEND	
	SEED, MULCH & FERTILIZE TECH STDS 1058 & 1059
	SILT FENCE TECH STD 1056
	TRACKING PAD TECH STD 1057



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419 SAND LAKE RD
ONALASKA, WI 54650
608.881.6030

LOT 17 WATERVIEW SUBDIVISION
5917 RIVER RUN ROAD
CITY OF LA CROSSE
LA CROSSE COUNTY, WI

02/10/2025

EROSION CONTROL
PLAN

DATE	REVISION	DESCR.

6

9

BIO-INFILTRATION DEVICE TYPICAL SECTION

BIOFILTER ELEVATIONS

BIOFILTER	BOTTOM OF ENG. SOIL EL.	TOP OF ENG. SOIL EL.	STANDPIPE EL:	WIER INV EL:
NORTH	640.25	642.25	643.25	643.33
CENTER	640.90	642.90	643.90	644.00
SOUTH	640.90	642.90	643.83	644.00

CONSTRUCTION NOTES:


- CONSTRUCT BIOFILTER IN ACCORDANCE WITH WDNR TECHNICAL STANDARD 1004
- PROVIDED AS CONCEPT ONLY. ACTUAL INSTALLATION DETAILS FOR ADJACENT MATERIALS VARY AND ARE SHOWN ON THE SITE PLAN.
- GRAVEL SHALL BE COARSE AGGREGATE #2 MEETING THE STANDARDS OF THE WISCONSIN STANDARDS AND SPECIFICATIONS FOR HIGHWAY AND STRUCTURE CONSTRUCTION (WSSHSC), S. 501.2.5, 2003 ED.
- COARSE SAND SHALL BE USDA COARSE SAND, FINE AGGREGATE CONCRETE SAND (ASTM D5C33), OR EQUIVALENT AS SPECIFIED IN WSSHSC S. 501.2.5.3.4, 2005 ED.
- PLANT WITH NATIVE DECORATIVE GRASSES AND PLANTS.
- PLUGS SHALL BE PLACED 1' ON CENTER.
- PLANT SELECTION SHALL BE BASED ON ENGINEERED SOIL COMPOSITION AS WELL AS NATIVE SOIL CONDITIONS BENEATH THE ENGINEERED SOIL LAYER.
- SELECTED PLANTS SHALL BE DEEP ROOTED.
- SELECTED PLANTS SHALL BE APPROVED BY OWNER PRIOR TO PLANTING.


CONSTRUCTION NOTES:

- CONSTRUCT BIOFILTER IN ACCORDANCE WITH WDNR TECHNICAL STANDARD 1004
- PROVIDED AS CONCEPT ONLY. ACTUAL INSTALLATION DETAILS FOR ADJACENT MATERIALS VARY AND ARE SHOWN ON THE SITE PLAN.
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RAIN GARDEN ELEVATIONS



- 
- MAKEPEACE**
ENGINEERING

CONSTRUCTION DETAILS

DATE	REVISION	DESCR.	<div style="text-align: center; vertical-align: middle;">7</div> <div style="text-align: right; padding-top: 10px;">20</div>

SANITARY SEWER MANHOLE

The drawing includes three main views: a plan view of the manhole opening, a profile view of the manhole structure, and a detailed view of the cover section. The plan view shows a circular manhole with a central riser and a 1" diameter handling hole. The profile view shows the manhole structure with an integral base, precast formed pipe inverts, and a watertight rubber boot connection. The cover section shows a circular cover with a 1" diameter handling hole and a 1/4" neoprene gasket. Dimensions include a 24" diameter for the manhole opening, a 26 1/4" diameter for the cover, and a 35" diameter for the base. The cover is labeled 'NEENAH NO. R-1670' and 'NON-ROCKING LID WITH CITY OF ANCHORAGE LOGO OR APPROVED EQUAL'.

MIN 2 MAX 4 ADJUSTING RINGS
 1" BUTYL ROPE BETWEEN TOP RING AND CASTING
 1" BUTYL ROPE BETWEEN RINGS
 PROVIDE EXTERNAL CHIMNEY SEAL

ECCENTRIC CONE

PROVIDE 1" BUTYL ROPE BETWEEN MANHOLE SECTIONS

MANHOLE STEPS SHALL BE
 NEENAH R-1691-J
 MA INDUSTRIES PS-1-D1,
 MB OR EQUAL INSTALLED 16" O.C.

ASTM C-478 MANHOLE

WATERTIGHT RUBBER BOOT CONNECTION

INTEGRAL BASE W/PRECAST FORMED PIPE INVERTS

MH SHALL HAVE BEDDING
 AND BACKFILL IN ACCORDANCE WITH
 SPECIFICATIONS.

NEENAH NO. R-1670, WITH TWO (2) CONCEALED PICK HOLES, TYPE C,
 NON-ROCKING LID WITH CITY OF ANCHORAGE LOGO OR APPROVED EQUAL

1/4" NEOPRENE GASKET

1" DIA. HANDLING HOLE

COVER SECTION

24"

26 1/4"

35"

7.5"

FRA E SECTION

TYPICAL 24"X36" PRE-CAST CONCRETE CATCH BASIN

31"

TBC FOR REFERENCE TO STATION & ELEVATION

NEENAH R-3067 FRAME, L OR DL GRATE

6" ADJUSTING RINGS (TYP)

5"

24"

5"

NOTES:

1. ALL INVERTS SHALL BE POURED IN THE FIELD.
2. CONNECTIONS SHALL BE POURED W/ CONCRETE COLLARS INSIDE AND OUT. CONNECTION SHALL BE WATERTIGHT.
3. ADJUSTMENT SHALL BE PRECAST CONCRETE RINGS OR PLASTIC RINGS WITH TWO RINGS OF 1/2" BUTYL JOINT SEALANT.
4. 1/2" THICK LAYER OF NON-SHRINK GROUT SHALL BE APPLIED TO THE INSIDE OF THE ADJUSTMENT RINGS AFTER THE CASTING HAS BEEN INSTALLED.
5. MANHOLE SHALL HAVE BEDDING AND BACKFILL IN ACCORDANCE WITH SPECIFICATIONS.

DISCHARGE PIPE

CAST IN PLACE CONCRETE COLLAR INSIDE & OUT TO FORM WATERTIGHT CONNECTIONS.

POURED INVERT TO ENSURE POSITIVE DRAINAGE

TYPICAL THRUST BLOCK DETAIL

TEE

SIDE EXCAVATIONS (TYP)

CONCRETE SHALL NOT BE IN CONTACT WITH PIPE JOINTS OR FITTING BOLTS (TYP)

CONCRETE THRUST BLOCK AREA SHALL BEAR ON UNDISTURBED GROUND (TYP)

CROSS

CAST IN PLACE CONCRETE THRUST BLOCK (TYP)

CLASS "B" EMBEDMENT

NOTES:

1. BEDDING DETAIL APPLIES TO BOTH WATERMAIN AND STORM SEWER.
2. ALL TRENCHES SHALL COMPLY WITH OSHA STANDARDS.

GENERAL NOTES:

1. BEDDING MATERIAL TO BE PLACED BEFORE SETTING PIPE. 4" MIN UNDER BARREL WITH 3" MIN UNDER BELL.
2. INITIAL BACKFILL SHALL BE FREE OF DEBRIS ORGANIC MATERIAL & LARGE STONES, WITH A MAX PARTICLE SIZE OF 1".
3. IN ROCK OR OTHER INCOMPRESSIBLE MATERIALS, THE TRENCH SHALL BE OVER-EXCAVATED A MIN OF 6" AND REFILLED WITH GRANULAR MATERIAL.

The diagram is a cross-section of a trench containing a pipe. The pipe is labeled 'PIPE' and has a diameter of '1/6 PIPE O.D.' with a '4" MIN' clearance. The trench walls are labeled 'MIN CLEAR WIDTH AS SPECIFIED'. The bedding material is labeled 'BEDDING MATERIAL SEE SPECIFICATIONS' and is shown as a layer of material directly under the pipe. The initial backfill is labeled 'INITIAL BACKFILL SEE SPECIFICATIONS' and is shown as a layer of material above the bedding. The shovel slice haunch zone is labeled 'SHOVEL SLICE HAUNCH ZONE' and is shown as a layer of material above the initial backfill. The pipe springline is labeled 'PIPE SPRINGLINE' and the pipe foundation is labeled 'PIPE FOUNDATION'. A dimension of '12" MIN' is shown for the width of the bedding material. The label 'SECTION' is at the bottom.

TYPICAL FIRE HYDRANT DETAIL

STANDARD OPERATING NUT

2-2.5" BRASS HOSE NOZZLES W/ NATIONAL STANDARD THREADS

4" STEAMER NOZZLE NOZZLE W/ LA CROSSE PATTERN THREAD

INSTALL W/ BREAK AWAY 3" ABOVE GROUND

GROUND LINE

GROUND LINE

THRUST BLOCK PER STANDARD THRUST BLOCK DETAIL

PROVIDE FOR PROPER DRAINAGE OF HYDRANT BARREL.
KEEP WEEP HOLES OPEN. SURROUND W/ 5 CUBIC FEET
OF 1" WASHED ROCK WRAPPED WITH 8 MIL POLYETHYLENE

15"x15"x8" CONCRETE BLOCK

MIN. 7" BURY


ADJUSTABLE VALVE BOX

CENTERLINE OF WATER MAIN


THRUST BLOCK PER STANDARD THRUST BLOCK DETAIL

6" HYDRANT LEAD, GATE VALVE, AND VALVE BOX

FIRE HYDRANTS SHALL BE WATEROUS PACER BREAKAWAY MODEL
N.T.S.



BEND



DEAD END

BEARING AREAS EACH DIRECTION OF THRUST IN SQUARE FEET				
PIPE SIZE	TEES & DEADENDS	90° ELBOWS	45° ELBOW CROSSES IN DIRECTION OF FLOW	22-1/2° ELBOWS
6"	4.0	5.5	3.0	2.0
8"	7.0	9.5	5.0	3.0
10"	9.5	13.5	7.0	4.0
12"	13.5	19.0	10.0	5.0
14"	18.0	23.5	14.0	7.0
16"	23.0	33.0	18.0	9.0

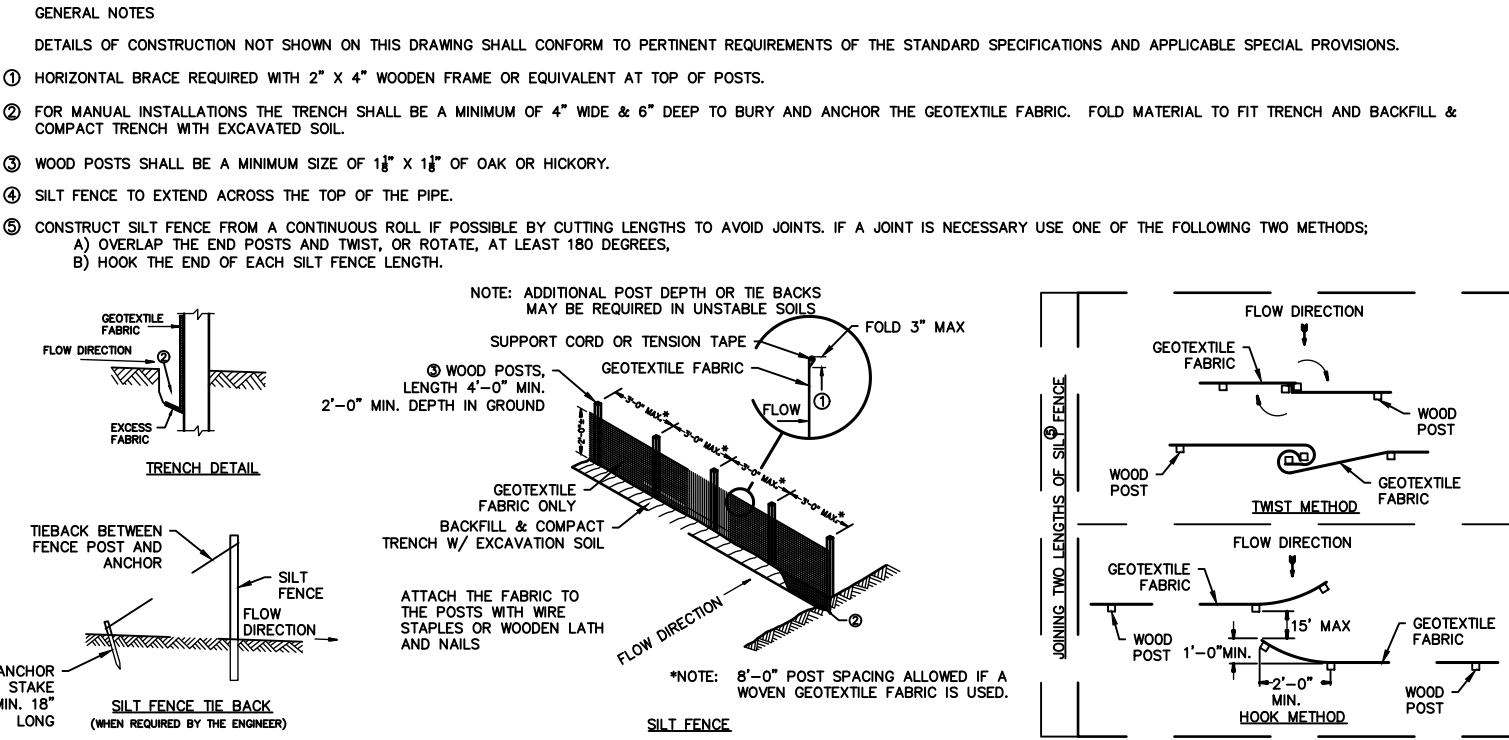
IF SPECIFICATIONS ALLOW, GENERAL CONTRACTOR MAY
RESTRAIN JOINTS USING MEGA-LUG JOINT RESTRAINTS.
ALL JOINTS FOR THE RESTRAINED LENGTH ACCORDING
TO THE MEGA-LUG JOINT RESTRAINT CALCULATOR SHALL
BE RESTRAINED.

The diagram shows a cross-section of a pipe with a tongue and groove joint. The pipe is shown in two sections: a 'DRY TRENCH' on the left and a 'WET TRENCH' on the right. The pipe is shown with a 4" diameter and a 3" depth. The joint is shown with a 3" gap between the two sections. The pipe is shown with a 4" diameter and a 3" depth. The joint is shown with a 3" gap between the two sections.

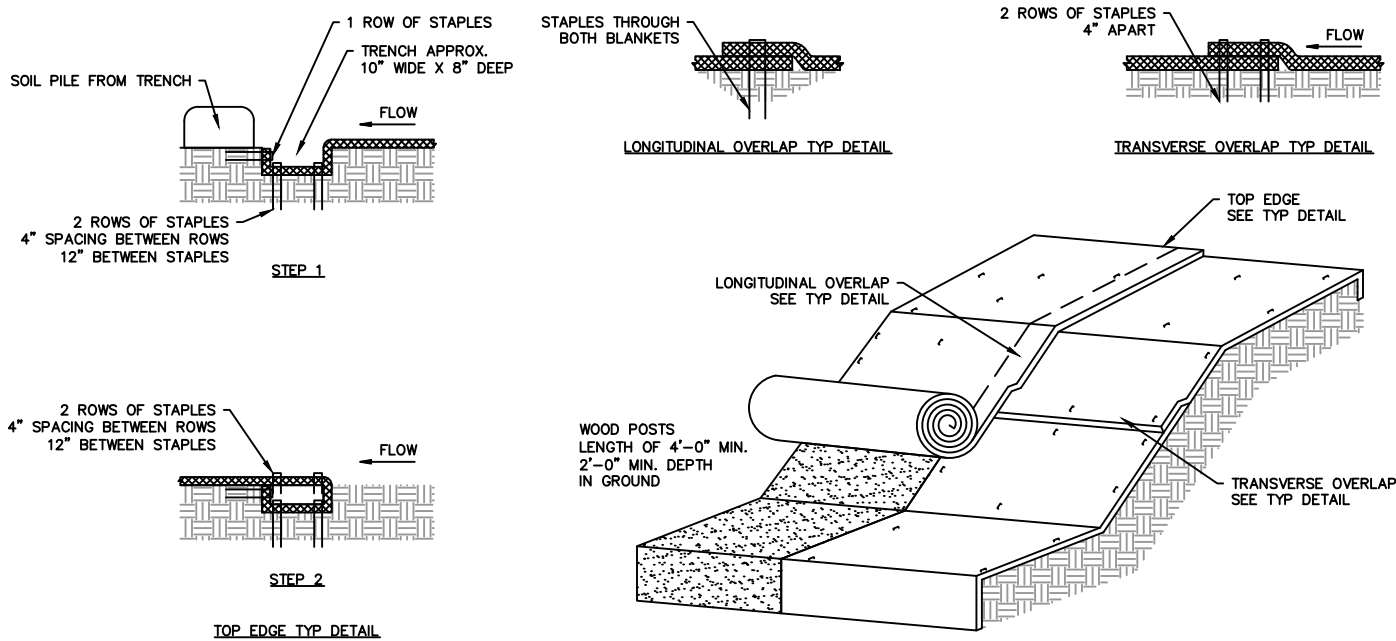
TONGUE & GROOVE PIPE



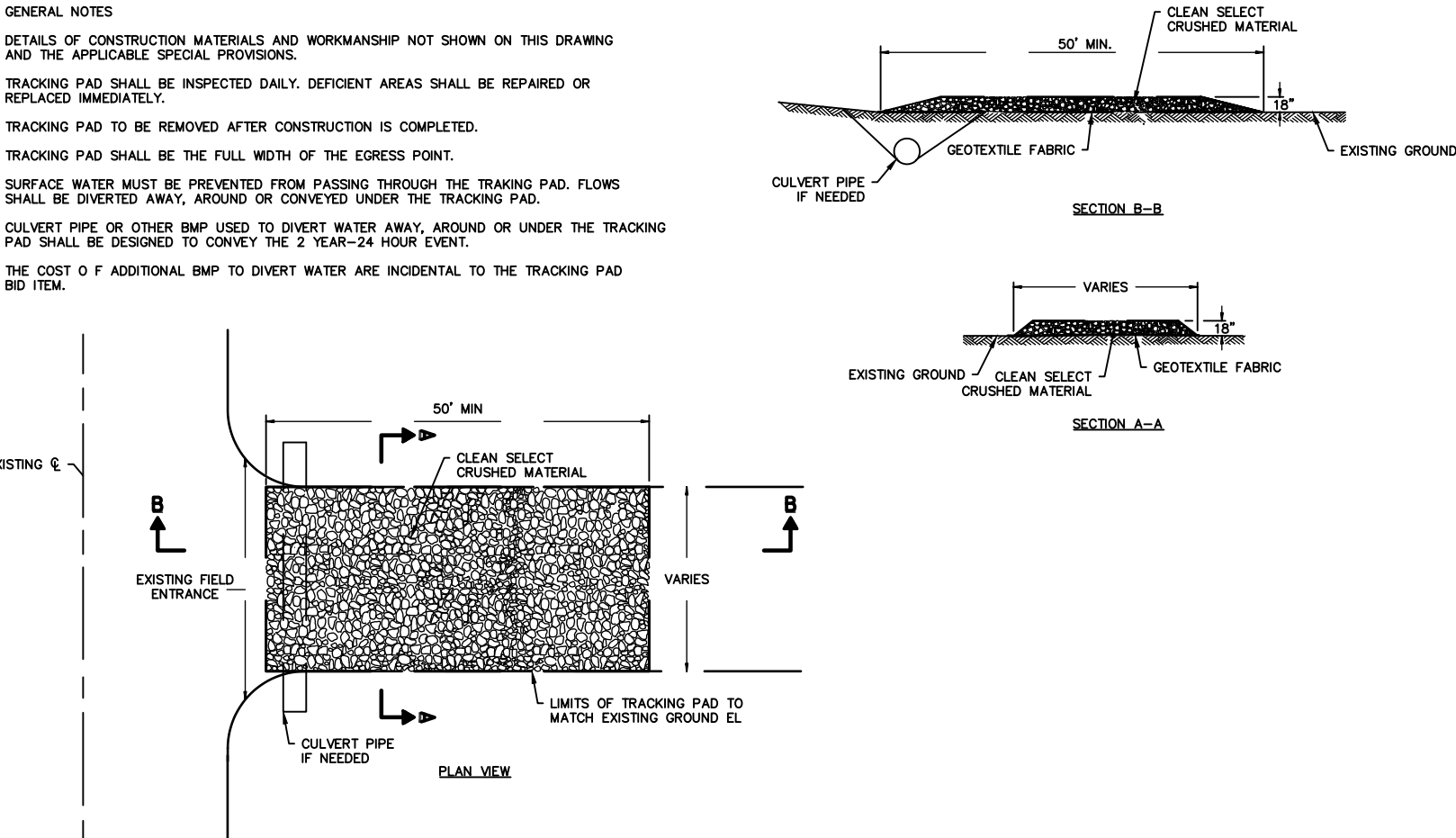
SILT FENCE



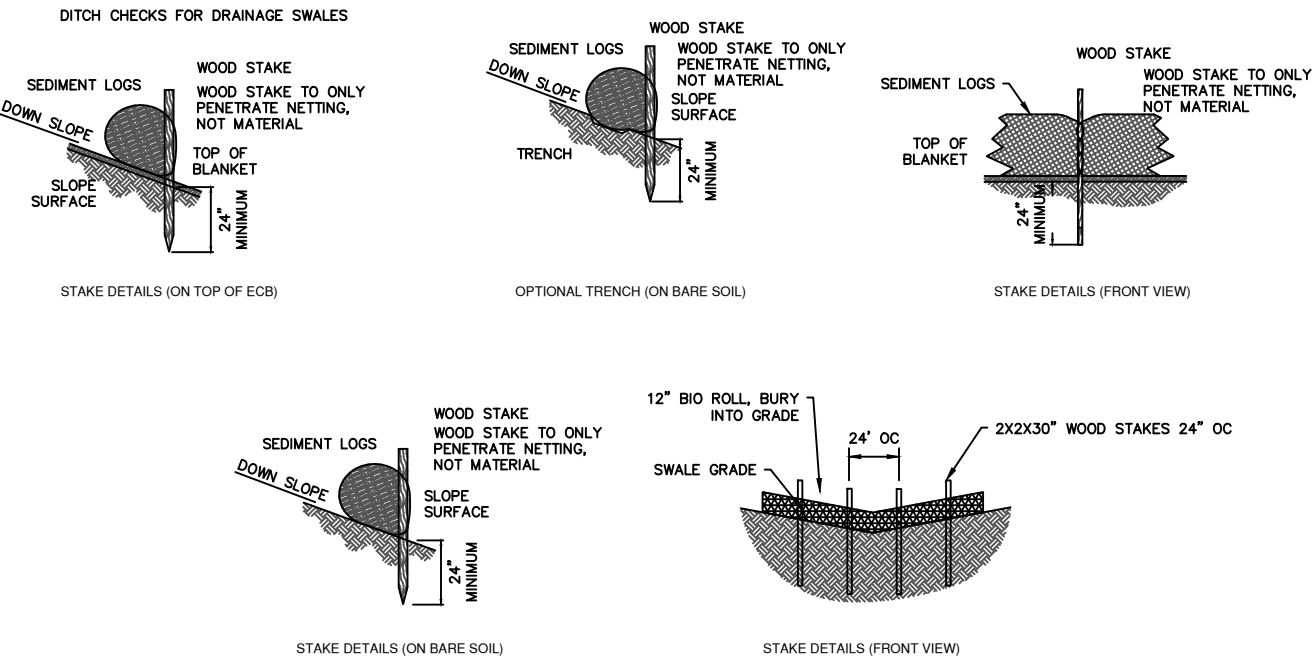
NON-CHANNEL EROSION MAT

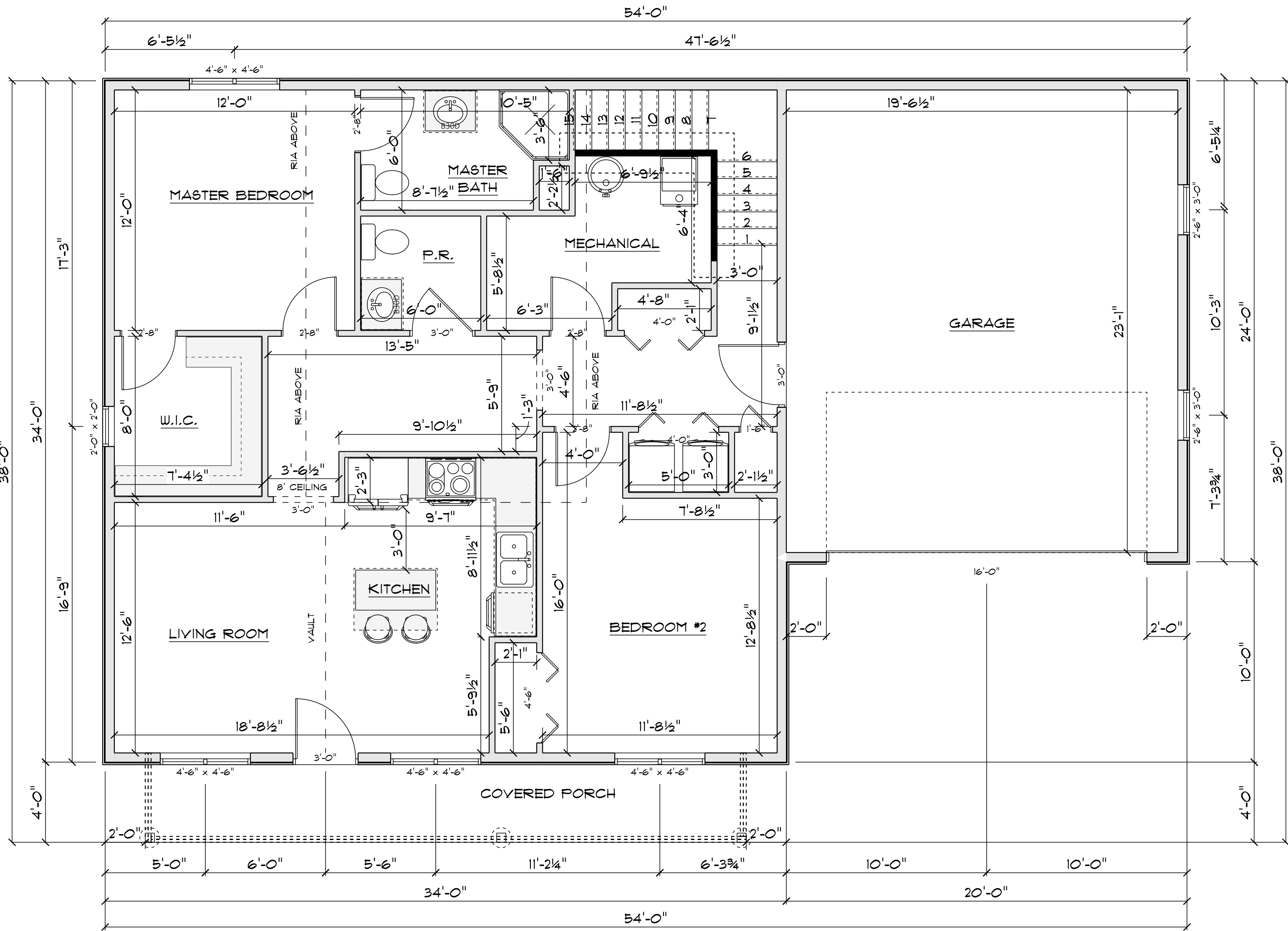


TRACKING PAD



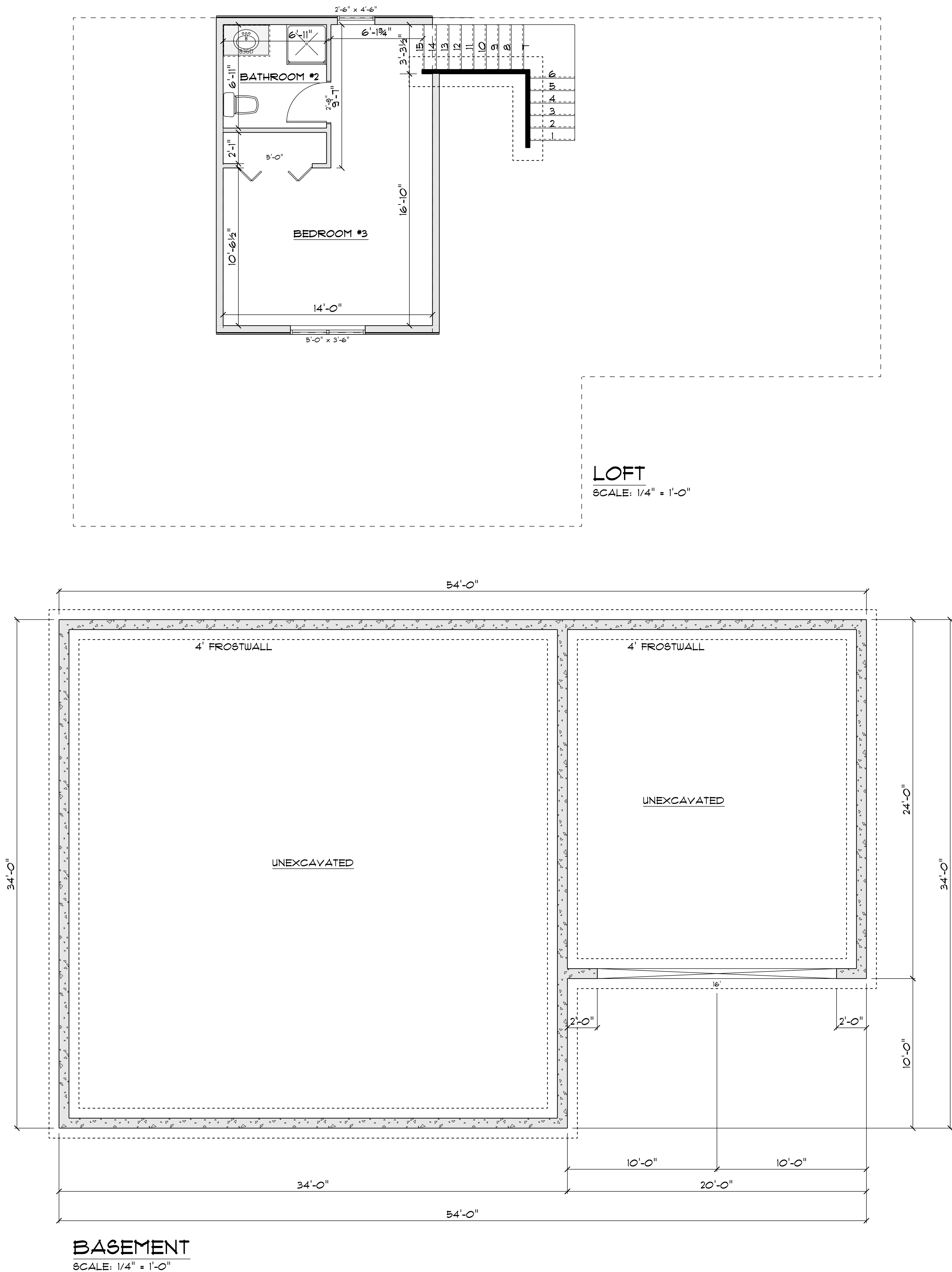
DITCH CHECKS





MAIN FLOOR 1
SCALE: 1/4" = 1'-0"

AREA SCHEDULE	
NAME	AREA
COVERED PORCH	116 sq ft.
GARAGE	500 sq ft.
Main Floor	1171 sq ft.
Loft	319 sq ft.



PRELIMINARY - NOT FOR CONSTRUCTION

Owner / Contractor final plan approval:

SECTION LETTER

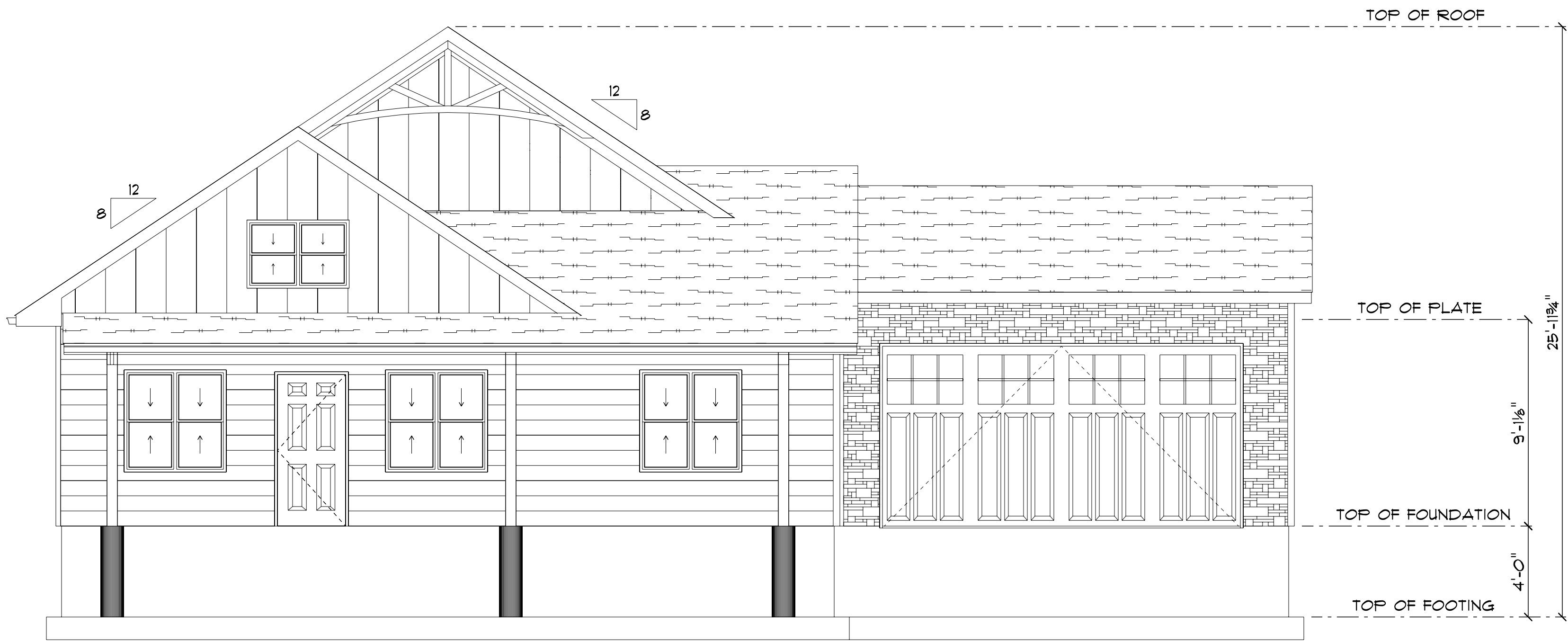
SCALE: 1/4" = 1'-0"
DRAWN BY: Chase G.
DATE: 4/1/2025

NOTATION: These plans have been prepared by a designer and not a registered architect or engineer. Any separate engineering that is needed or that has been done should be indicated on the plans. The owner is responsible for obtaining all necessary permits and for the proper construction of the project. The owner is responsible for providing all necessary information for the proper construction of the project. The owner is responsible for providing all necessary information for the proper construction of the project. The owner is responsible for providing all necessary information for the proper construction of the project.

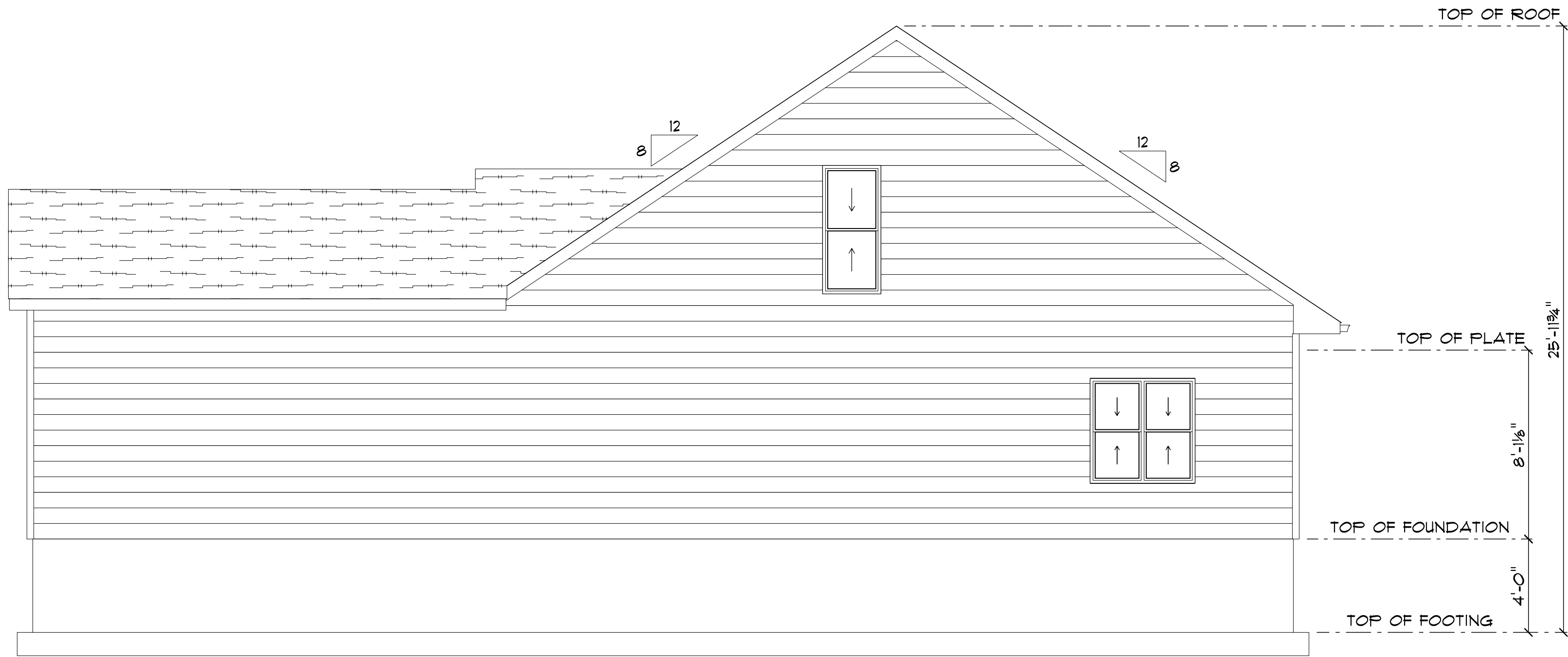
BEAVER BUILDERS' SUPPLY

GRH-L17 2BR
2GRG

1 of 3
MAIN FLOOR



FRONT ELEVATION
SCALE: 1/4" = 1'-0"



REAR ELEVATION
SCALE: 1/4" = 1'-0"

PRELIMINARY - NOT FOR CONSTRUCTION

Owner / Contractor final plan approval:
Date _____ Sign _____

SECTION LETTER: A
PAGE NUMBERS: 11

SCALE: 1/4" = 1'-0"
DRAWN BY: Chase G.
DATE: 4/1/2025

DISCLAIMER: These plans have been prepared by a designer and not a registered architect or engineer. Any apparent engineering that is needed or that has been done should be the responsibility of the contractor. The owner is the responsible authority for the plans and any changes to the plans in conjunction with the contractor and point out any missing details and/or changes to the plans. The contractor is responsible for providing the necessary materials and labor for the construction of the project. The contractor is responsible for providing the plans to all concerned subcontractors.

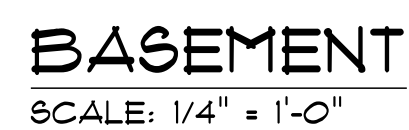
BEAVER BUILDERS' SUPPLY

GRH-L17 2BR
2GRG
Start Date xx/xx/xxxx
Revisions:

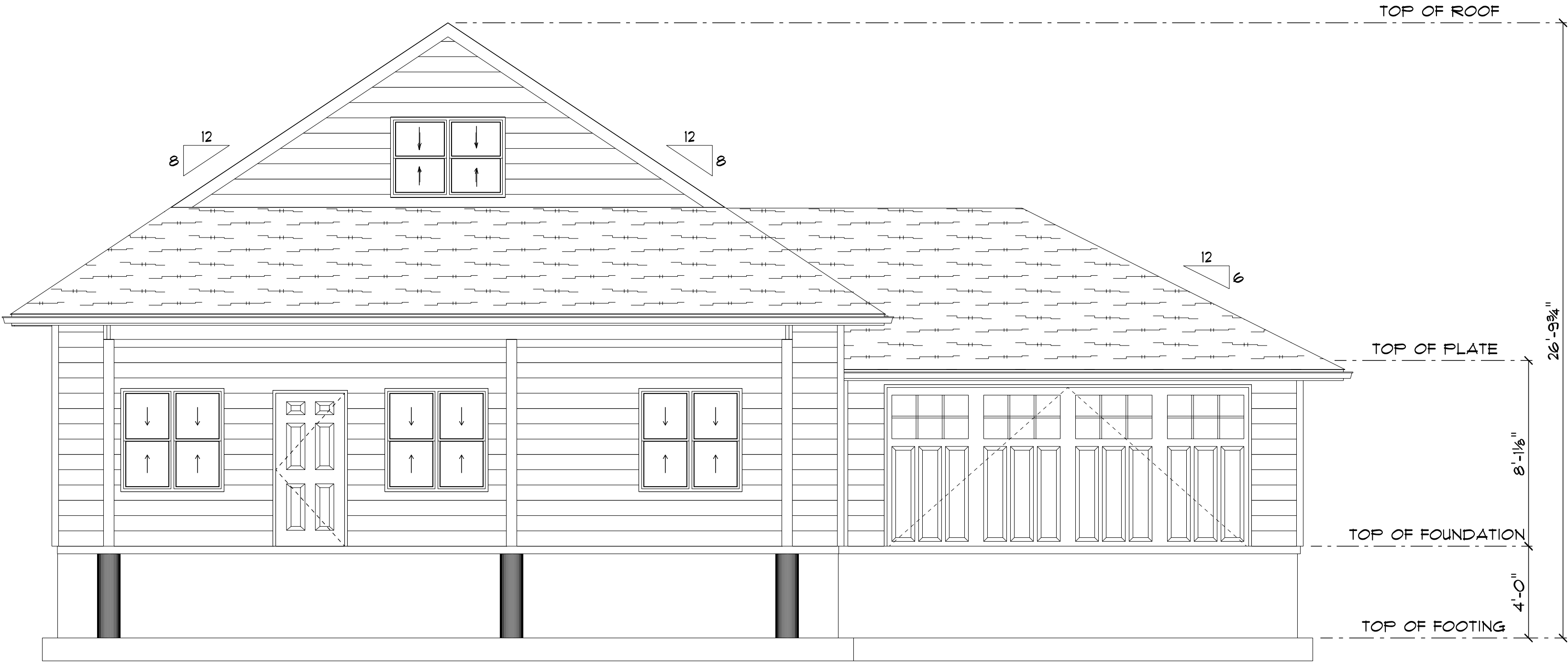
2 of 3
BASEMENT



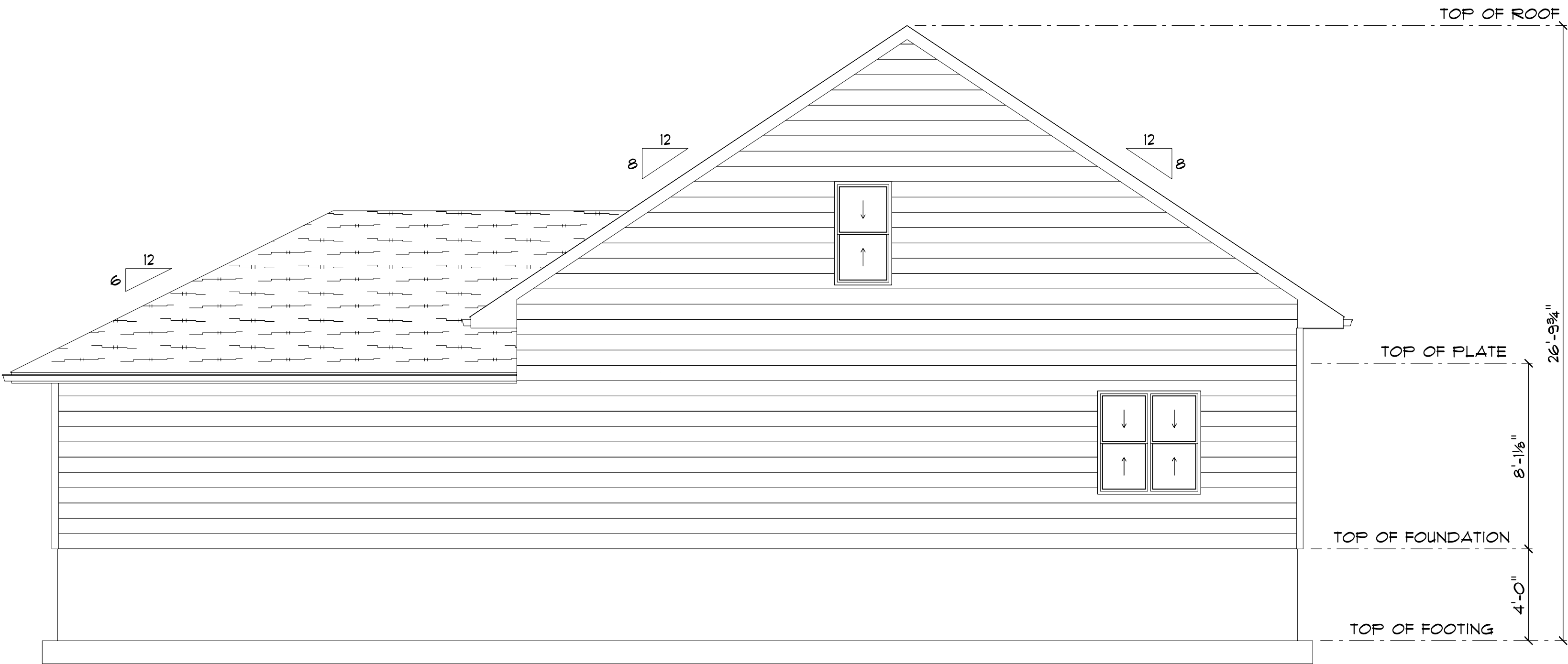
AREA SCHEDULE	
NAME	AREA
COVERED PORCH	135 sq ft.
GARAGE	500 sq ft.
Main Floor	1171 sq ft.
Loft	319 sq ft.



PRELIMINARY - NOT FOR CONSTRUCTION



FRONT ELEVATION 2
SCALE: 1/4" = 1'-0"



REAR ELEVATION 2
SCALE: 1/4" = 1'-0"

PRELIMINARY - NOT FOR CONSTRUCTION

Owner / Contractor final plan approval:
Date _____ Sign _____

SECTION LETTER
A
PAGE NUMBERS
11

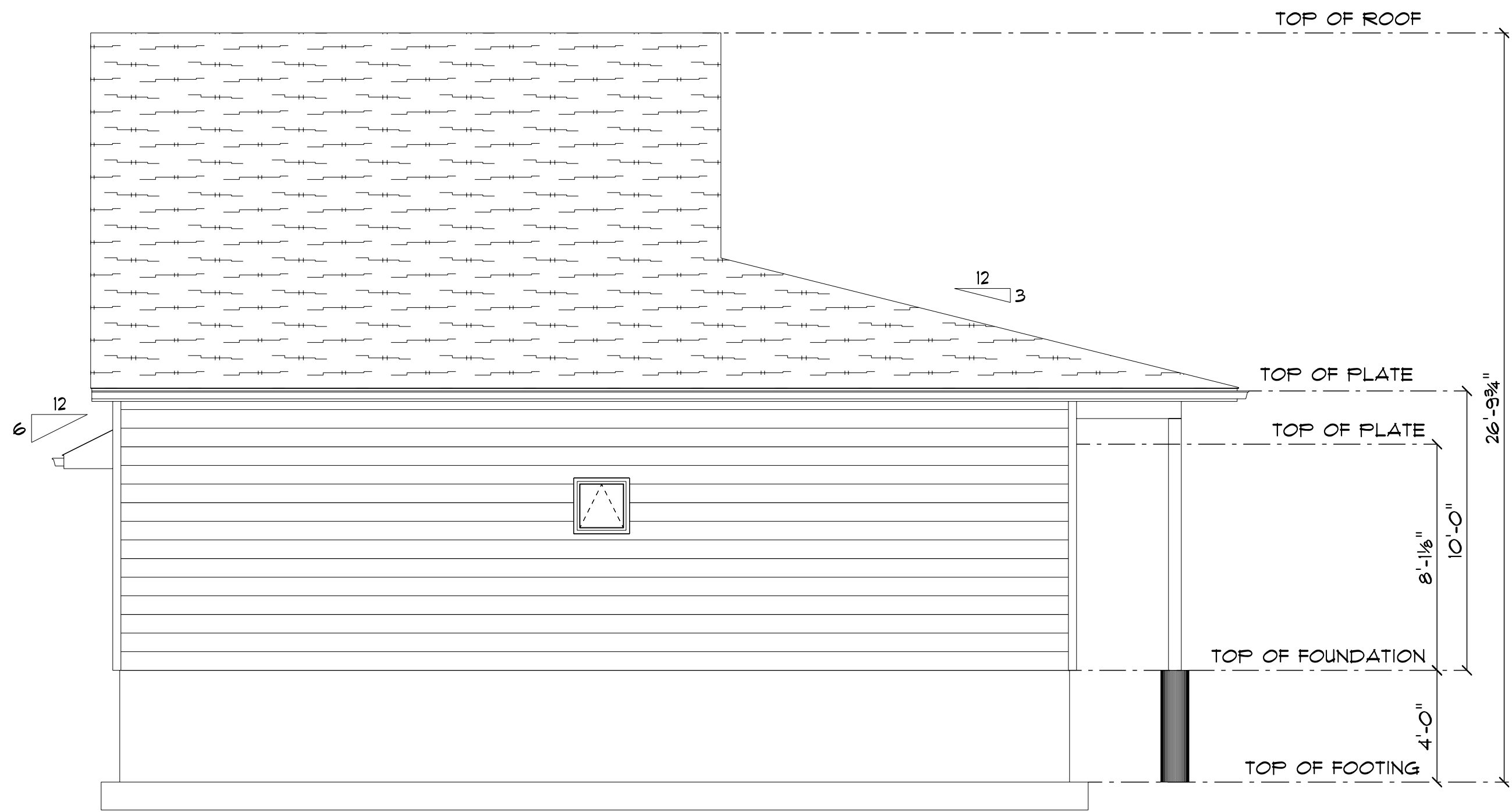
SCALE: 1/4" = 1'-0"
DRAWN BY: Chase G.
DATE: 4/1/2025

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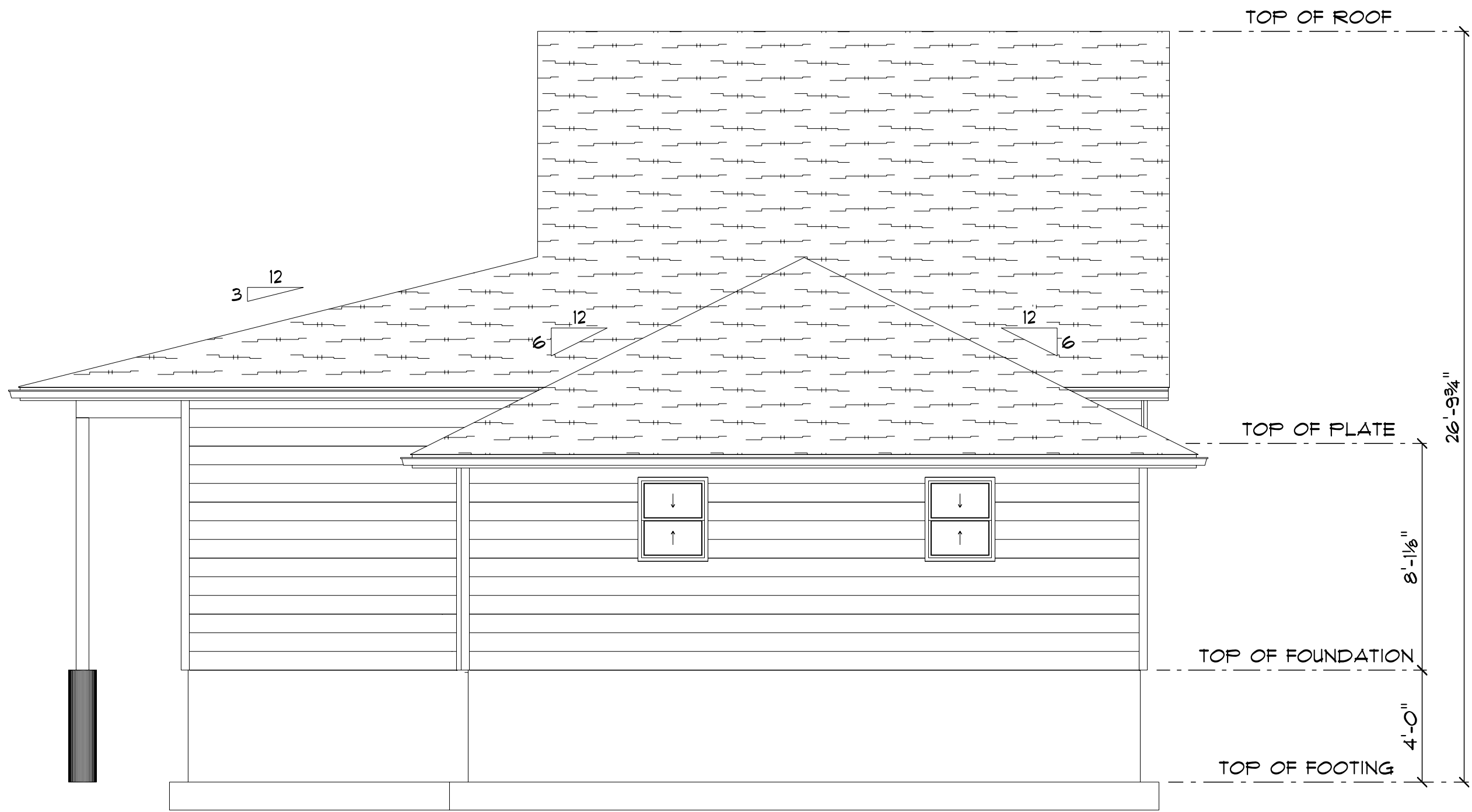
BEAVER BUILDERS' SUPPLY

GRH-L17 2BR
2GRG
Start Date xx/xx/xxxx
Revisions:

2 of 3
BASEMENT



LEFT ELEVATION 2
SCALE: 1/4" = 1'-0"



RIGHT ELEVATION 2
SCALE: 1/4" = 1'-0"

PRELIMINARY - NOT FOR CONSTRUCTION

GRH-L17 2BR
2GRG

3 of 3
MAIN FLOOR

Start Date xx/xx/xxxx

Revisions:

BEAVER BUILDERS' SUPPLY

11

SECTION LETTER
A

PAGE NUMBERS
11

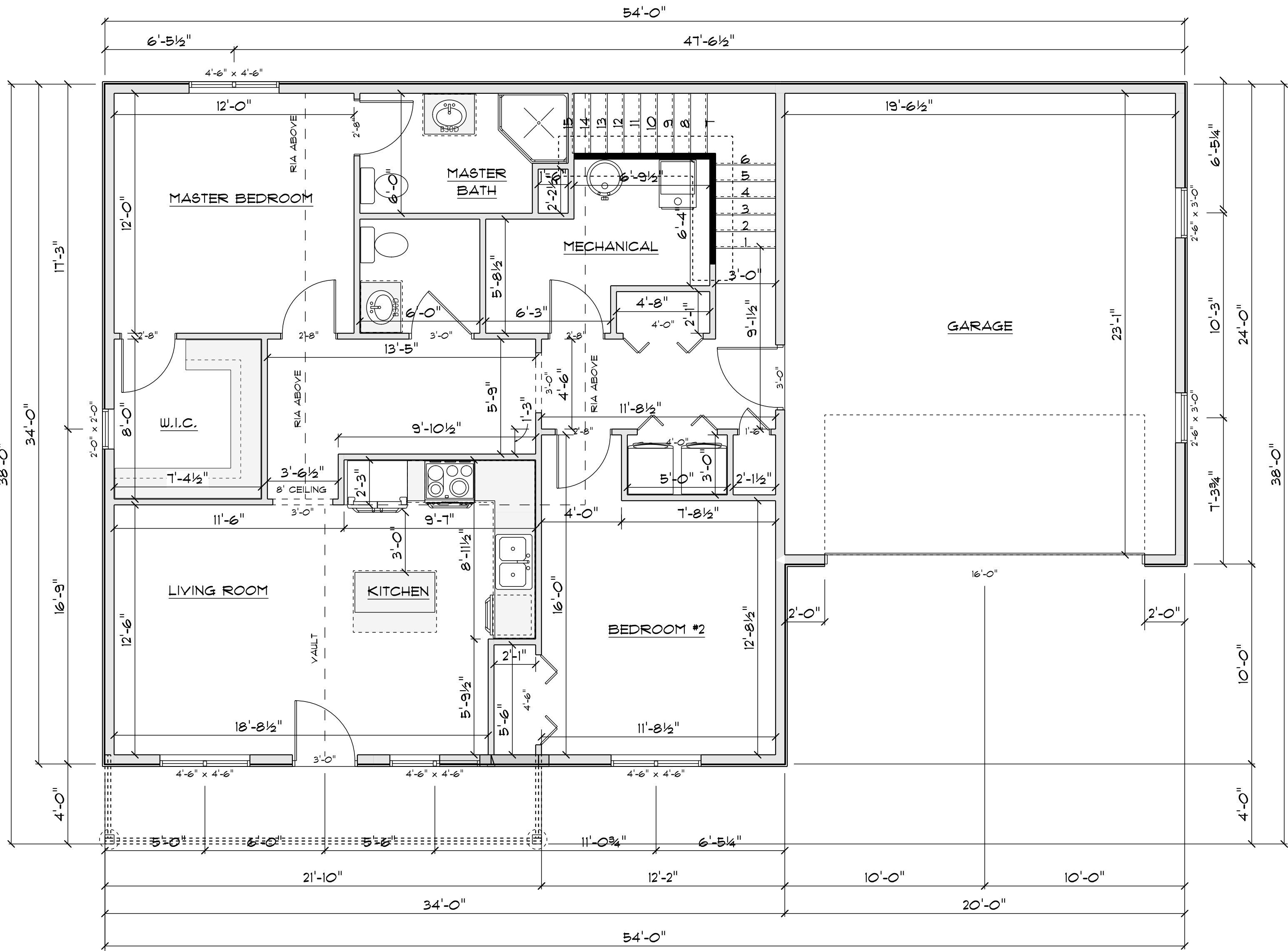
SCALE: 1/4" = 1'-0"

DRAWN BY: Chase G.

DATE: 4/1/2025

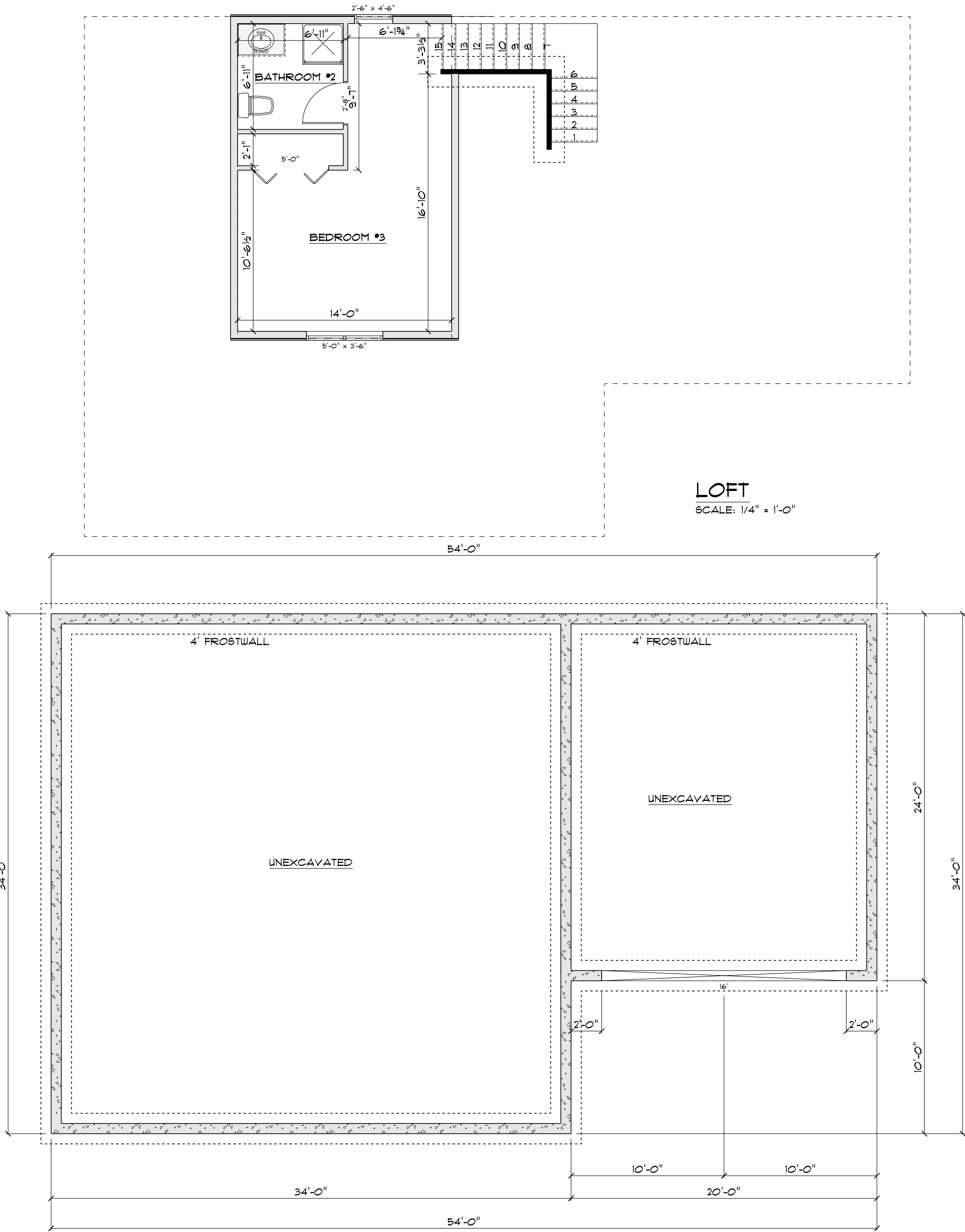
Owner / Contractor final plan approval:

Date
Sign



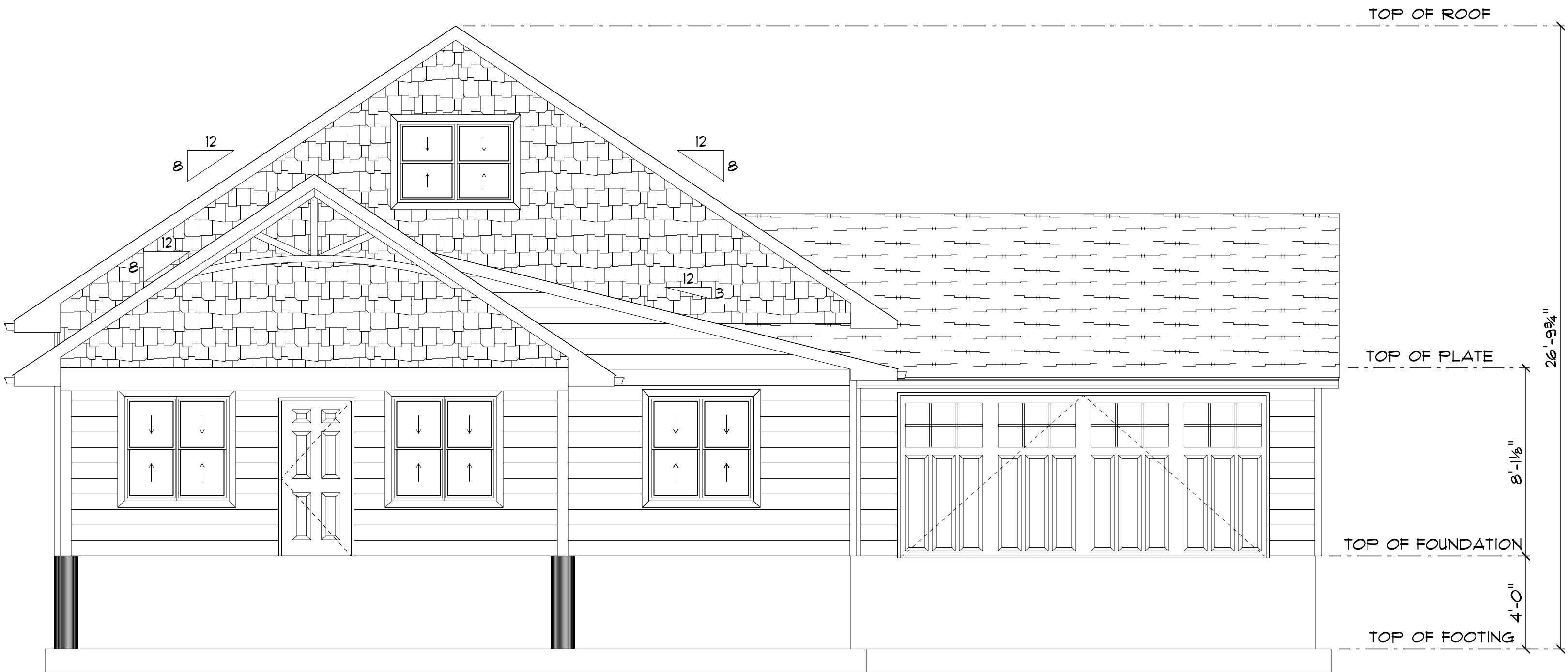
MAIN FLOOR 3
SCALE: 1/4" = 1'-0"

AREA SCHEDULE	
NAME	AREA
FRONT PORCH	98 sq ft.
GARAGE	500 sq ft.
Main Floor	1170 sq ft.
Loft	319 sq ft.

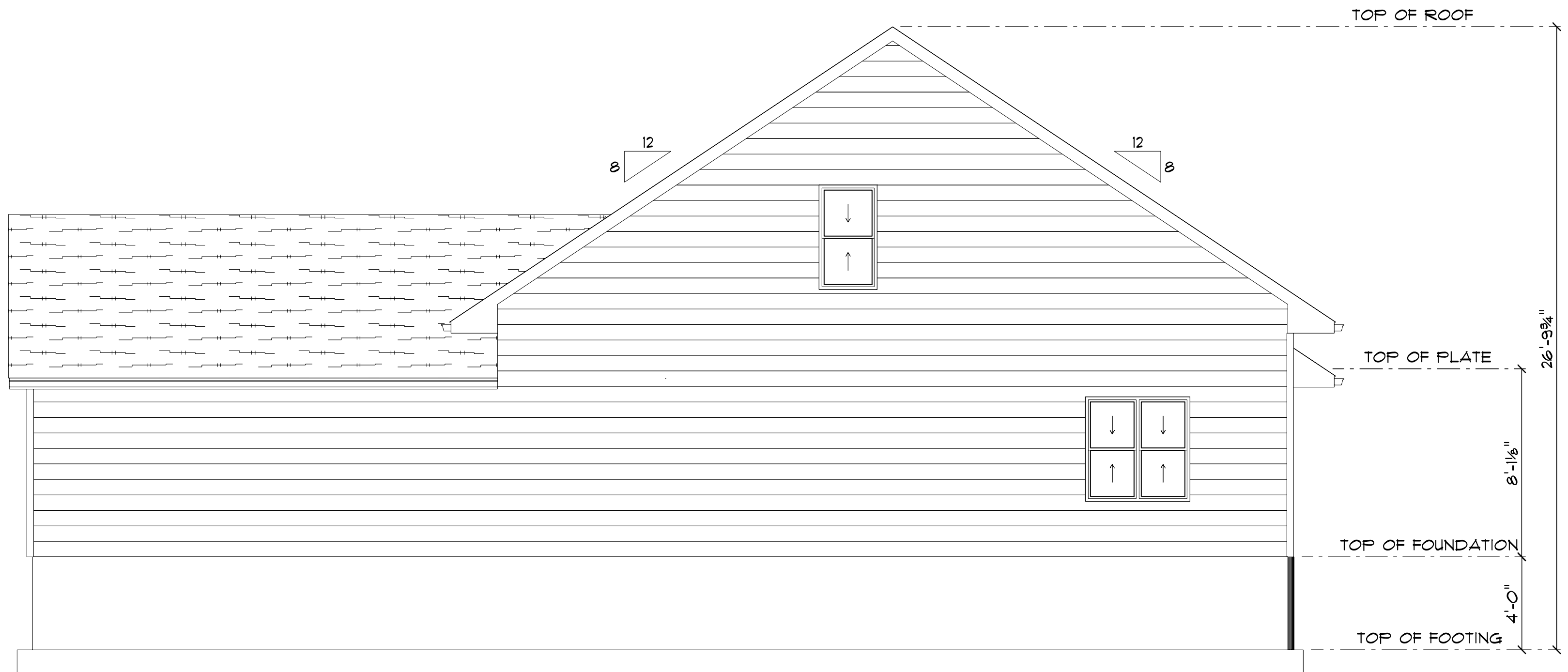


BASEMENT
SCALE: 1/4" = 1'-0"

PRELIMINARY - NOT FOR CONSTRUCTION



FRONT ELEVATION 3
SCALE: 1/4" = 1'-0"



REAR ELEVATION 3
SCALE: 1/4" = 1'-0"

PRELIMINARY - NOT FOR CONSTRUCTION

Owner / Contractor final plan approval:
Date _____ Sign _____

SECTION LETTER: A
PAGE NUMBERS: 11

SCALE: 1/4" = 1'-0"
DRAWN BY: Chase G.
DATE: 4/1/2025

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BEAVER BUILDERS' SUPPLY

GRH-L17 2BR
2GRG
Start Date xx/xx/xxxx
Revisions:

2 of 3
BASEMENT

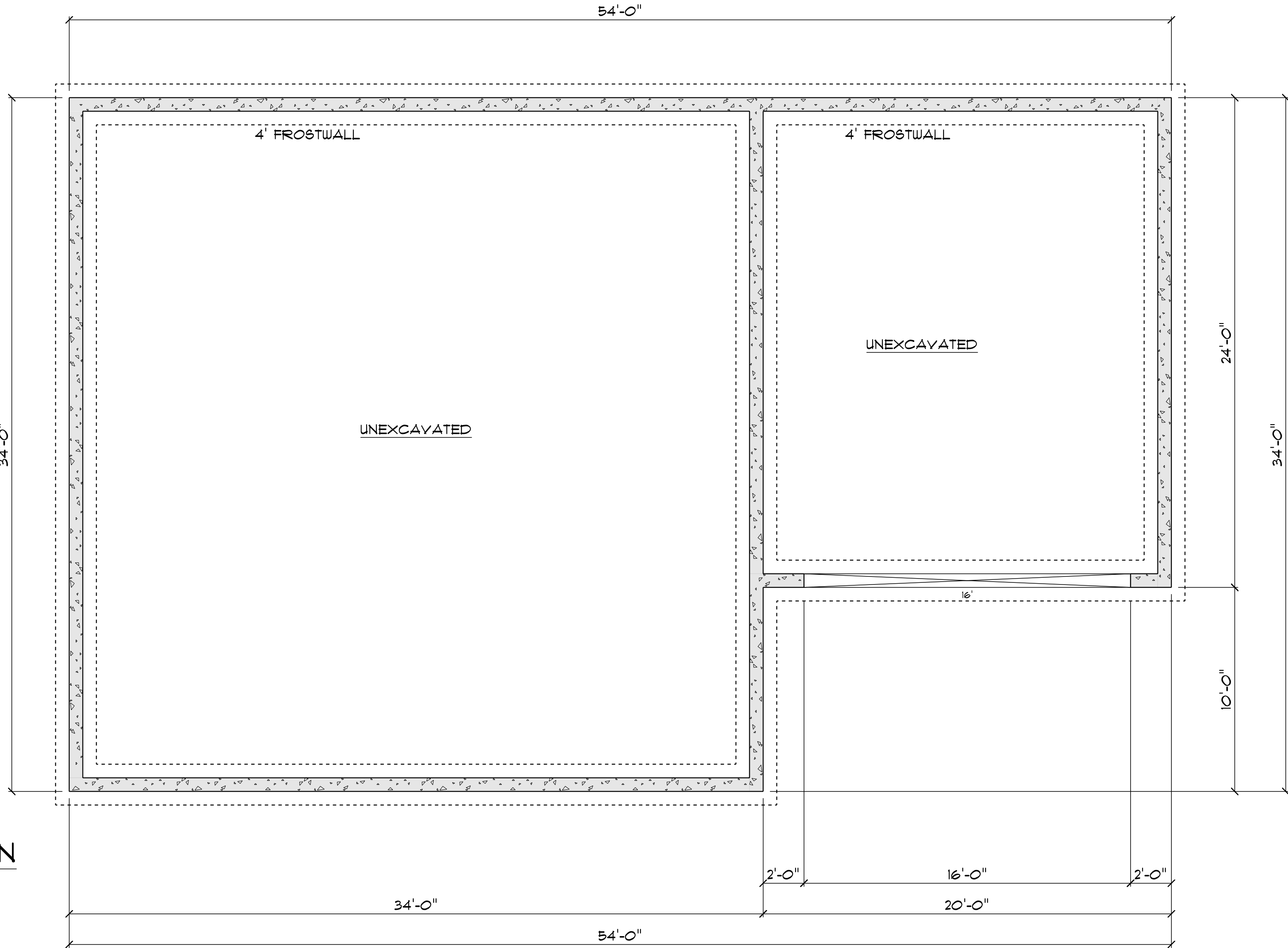
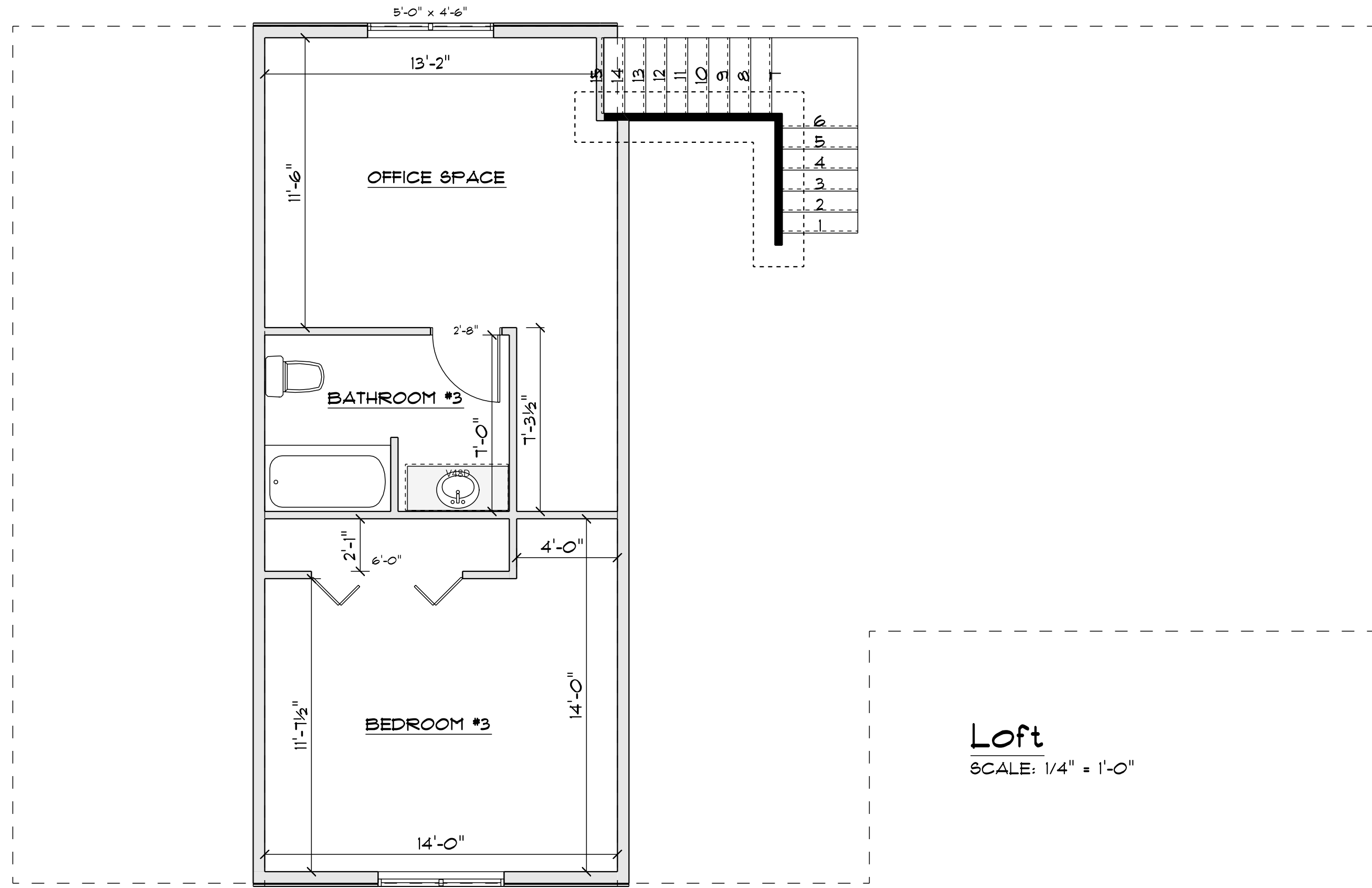
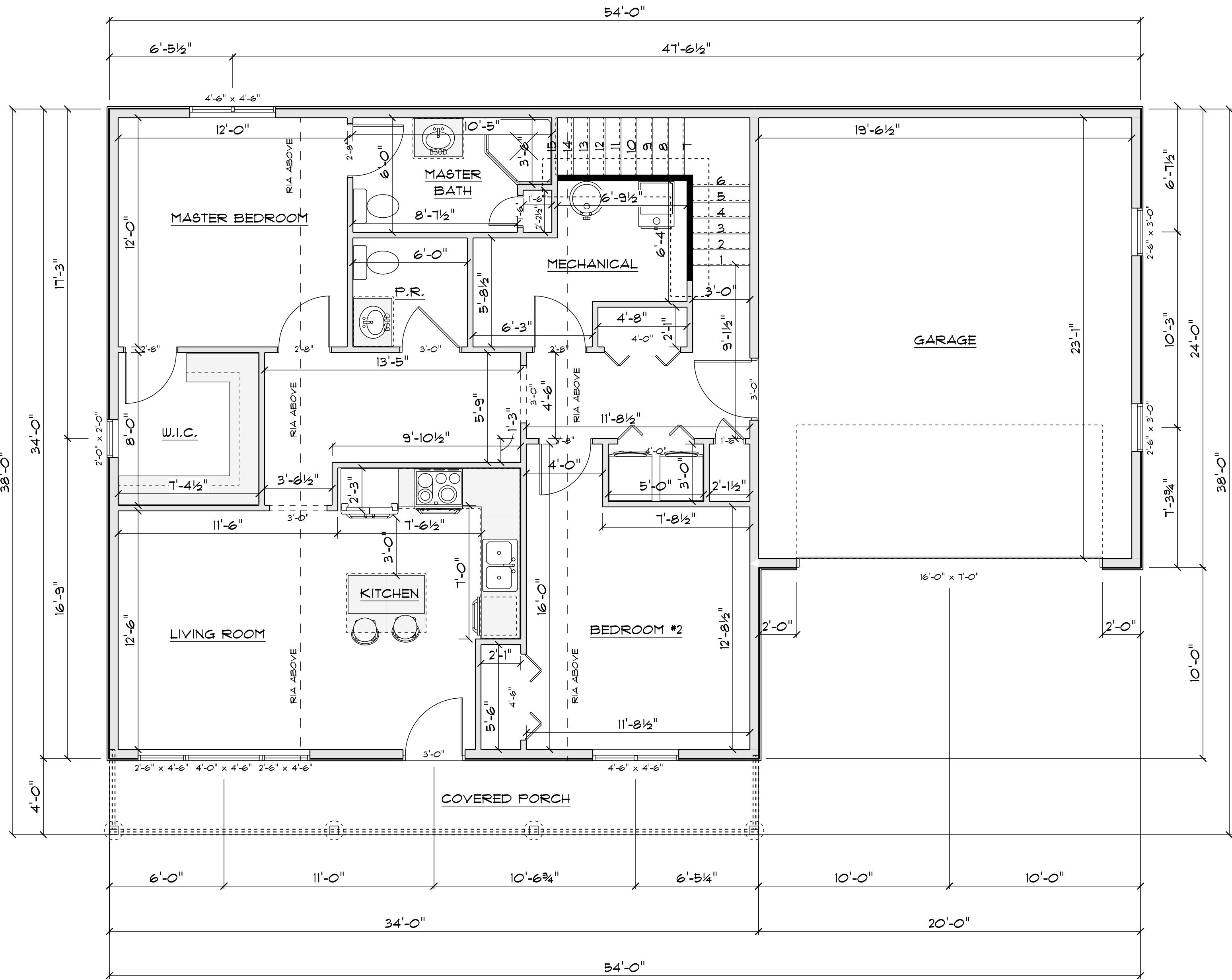


MAIN FLOOR
SCALE: 1/4" = 1'-0"

AREA SCHEDULE	
NAME	AREA
COVERED PORCH	153 sq ft.
GARAGE	500 sq ft.
Main Floor	1171 sq ft.
Loft	509 sq ft.

FOUNDATION
SCALE: 1/4" = 1'-0"

PRELIMINARY - NOT FOR CONSTRUCTION



Owner / Contractor final plan approval:

SECTION LETTER

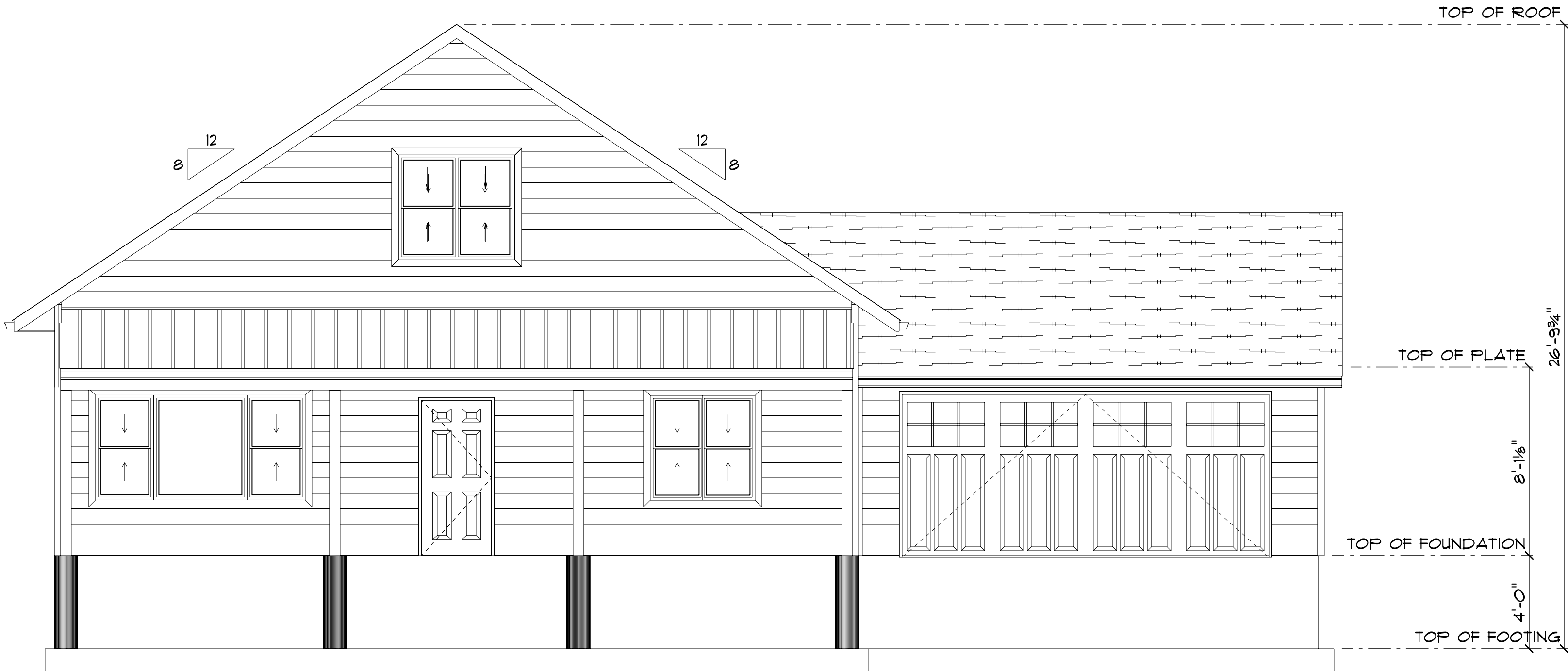
SCALE: 1/4" = 1'-0"
DRAWN BY: Chase G.
DATE: 4/1/2025

NOTATION: These plans have been prepared by a designer and not a registered architect or engineer. Any approval engineering that is needed or that has been done should be the responsibility of the owner. The owner is the responsible authority for the plans and any changes to the plans in conjunction with the contractor and prior to any building materials being ordered. The contractor is responsible for providing the plans to all concerned subcontractors.

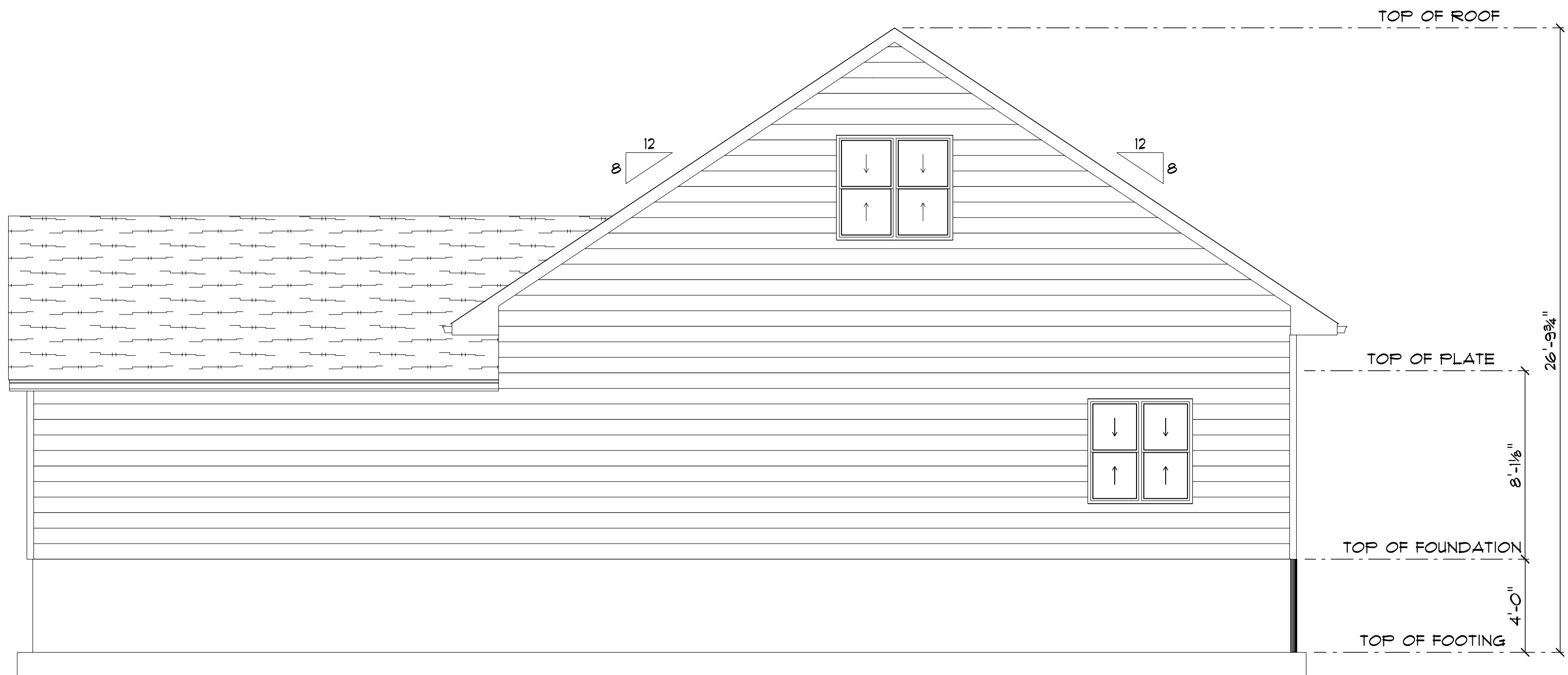
BEAVER BUILDERS' SUPPLY

GRH-L17 2BR
2GRG

Start Date xx/xx/xxxx
Revisions:
1 of 3
MAIN FLOOR



FRONT ELEVATION
SCALE: 1/4" = 1'-0"



REAR ELEVATION
SCALE: 1/4" = 1'-0"

PRELIMINARY - NOT FOR CONSTRUCTION

OWNER / CONTRACTOR FINAL PLAN APPROVAL:
Date _____ Sign _____

SECTION LETTER: **A** PAGE NUMBERS: **11**

SCALE: 1/4" = 1'-0"
DRAWN BY: Chase G.
DATE: 4/1/2025

DISCLAIMER: These plans have been prepared by a designer and not a registered architect or engineer. Any approval engineering that is needed or that has been done should be the responsibility of the owner. The owner is the responsible authority for the plans and any changes to the plans in conjunction with the contractor and prior to ordering materials. The contractor is responsible for providing the plans to all concerned subcontractors.

BEAVER BUILDERS' SUPPLY

GRH-L17 2BR
2GRG

Start Date xx/xx/xxxx
Revisions:

2 of 3
ELEVATIONS

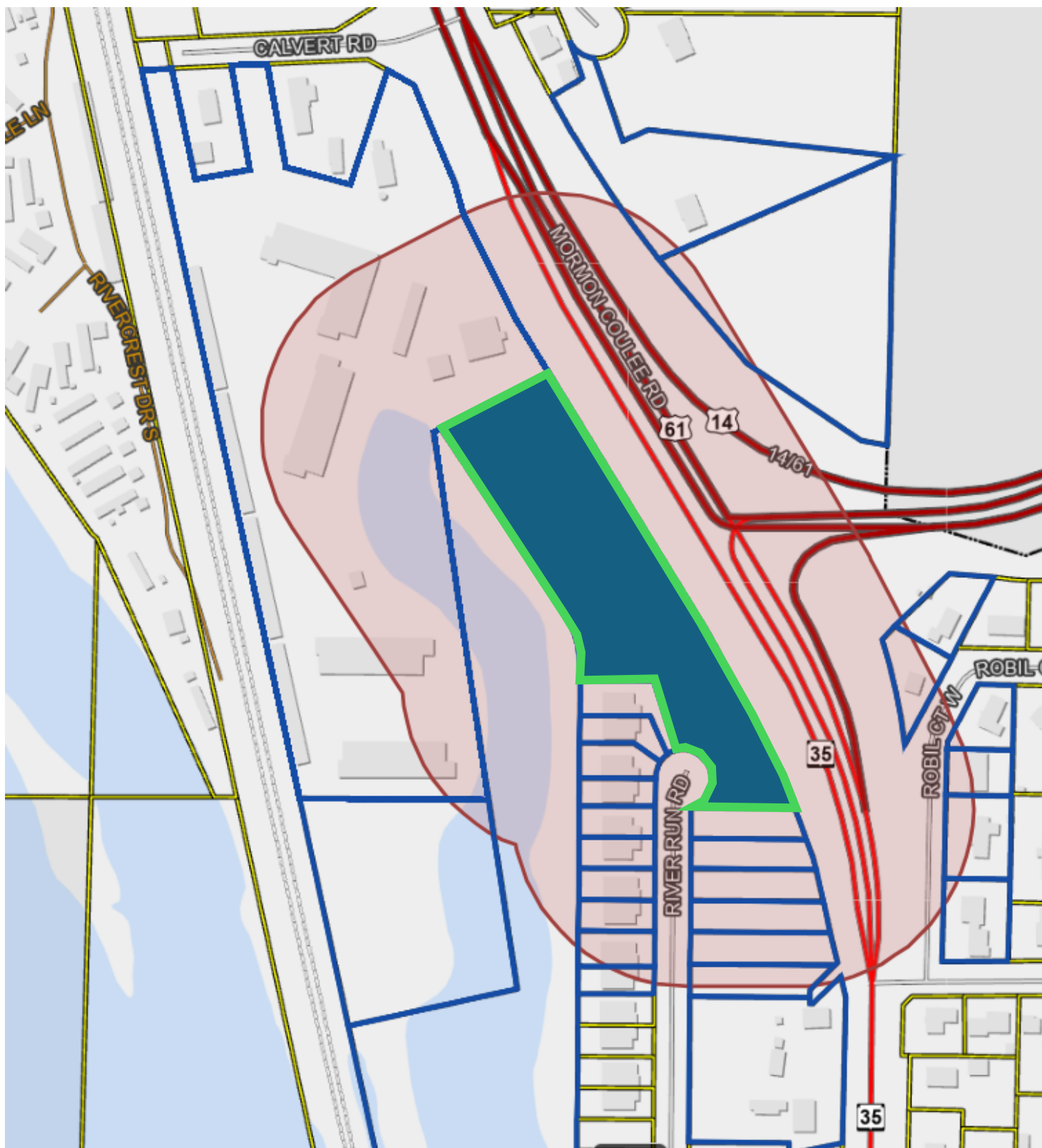


Parcels within 300 feet of 5917 River Run Rd.

Tax Parcel	OwnerName	PROPADDCOMP	CompleteAddress	MailCityStateZip
17-50465-60	BRADLEY S OCONNELL, ASHLEY A OCONNELL	5615 GARNER PL	5615 GARNER PL	LA CROSSE WI 54601
17-20781-932	DAVID ALLEN GERDTS, AMY JO GERDTS	6018 RIVER RUN RD	6018 RIVER RUN RD	LA CROSSE WI 54601
17-50781-961	DAVID E HARTMAN, JOELLEN HARTMAN	5916 RIVER RUN RD	5916 RIVER RUN RD	LA CROSSE WI 54601
17-50782-240	DAVID W HERMANN, AMANDA L ORTEGA	6025 RIVER RUN RD	6025 RIVER RUN RD	LA CROSSE WI 54601
17-50781-952	DENNIS VERDALE ODEGAARDEN, DEBORAH ANN ODEGAARDEN	5928 RIVER RUN RD	5928 RIVER RUN RD	LA CROSSE WI 54601
17-50465-655	FRANK A THORNTON	5908 ROBIL CT W	5908 ROBIL CT W	LA CROSSE WI 54601
17-50781-941	GARY SEAGO IRREVOCABLE TRUST, DEBBIE SEAGO IRREVOCABLE TRUST	6006 RIVER RUN RD	6006 RIVER RUN RD	LA CROSSE WI 54601
17-50782-250	JACQUELINE A KETTNER-SIEBER, DEBBIE L KETTNER-SIEBER	6027 RIVER RUN RD	6027 RIVER RUN RD	LA CROSSE WI 54601
17-50465-535	JOHN A KUECKER	5909 ROBIL CT W	5909 ROBIL CT W	LA CROSSE WI 54601
17-50465-520	KARL EDWARD GRANZIN, MEGAN JOY GRANZIN	6005 ROBIL CT W	6005 ROBIL CT W	LA CROSSE WI 54601
17-50465-80	LACROSSE COUNTY	5701 MORMON COULEE RD	212 6TH ST N RM 2400	LA CROSSE WI 54601
17-50781-942	MARGIE MASON REVOCABLE TRUST	6008 RIVER RUN RD	6008 RIVER RUN RD	LA CROSSE WI 54601
17-50781-982	MELANIE D PENDLETON, ROBERT J PENDLETON	6007 RIVER RUN RD	6007 RIVER RUN RD	LA CROSSE WI 54601
17-50465-510	MICHAEL J KOWALSKI, ANDREA J KOWALSKI	6019 ROBIL CT W	6019 ROBIL CT W	LA CROSSE WI 54601
17-20781-922	MICHAEL J VOSS, JEANNE P VOSS	6028 RIVER RUN RD	6026 RIVER RUN RD	LA CROSSE WI 54601
17-50465-650	MICHELLE A SCHAEFER	5902 ROBIL CT W	5902 ROBIL CT W	LA CROSSE WI 54601-2249
17-50781-962	PEGGY A LYDON	5918 RIVER RUN RD	5918 RIVER RUN RD	LA CROSSE WI 54601
17-50782-70	PROPERTY LOGIC LLC	RIVER RUN RD	PO BOX 2132	LA CROSSE WI 54602-2132
17-50782-10	PROPERTY LOGIC LLC	6103 RIVER RUN RD	PO BOX 2132	LA CROSSE WI 54602-2132
17-50781-981	RICHARD G LANSER	6005 RIVER RUN RD	6005 RIVER RUN RD	LA CROSSE WI 54601
17-50781-951	ROBERT J KOSTECKI, DONNA R KOSTECKI	5926 RIVER RUN RD	5926 RIVER RUN RD	LA CROSSE WI 54601
17-50465-530	RYAN M STENSLIEN, MICHELE L STENSLIEN	5921 ROBIL CT W	5921 ROBIL CT W	LA CROSSE WI 54601
17-50781-931	SCHNEIDER AND BETHKE FAMILY TRUST	6016 RIVER RUN RD	989 LANE AVE	MOUNTAIN VIEW CA 94040
17-50465-206	STEVEN M NICOLAI	3630, 3632, 3634, 3636 CALVERT RD	4535 MORMON COULEE RD STE 5	LA CROSSE WI 54601
17-50781-991	TONY R LETOURNEAU, ROSALIE A DEFINO	6015 RIVER RUN RD	6015 RIVER RUN RD	LA CROSSE WI 54601
17-50782-60	WATERVIEW HOA	RIVER RUN RD	6006 RIVER RUN RD	LA CROSSE WI 54601
17-50781-921	WILLIAM J OLEARY JOINT REVOCABLE TRUST	6026 RIVER RUN RD	6026 RIVER RUN RD	LA CROSSE WI 54601
17-50781-921	FRANCES E OLEARY JOINT REVOCABLE TRUST	6026 RIVER RUN RD	6026 RIVER RUN RD	LA CROSSE WI 54601
17-50781-992	WILLIAM M KARIUKI, TANIA OFFERRALL	6017 RIVER RUN RD	6017 RIVER RUN RD	LA CROSSE WI 54601

Applicant/Owner	LITTLE RIVER HOMES LLC	5917 RIVER RUN RD	PO BOX 2813	LA CROSSE WI 54601
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Properties within 300 feet of 5917 River Run Rd



**NOTICE OF HEARING ON
AMENDMENT TO ZONING RESTRICTION**

TO WHOM IT MAY CONCERN:

NOTICE IS HEREBY GIVEN that the Common Council of the City of La Crosse, by its Judiciary & Administration Committee, will hold a public hearing on a proposed ordinance change in the zoning code as follows:

AN ORDINANCE to amend Subsection 115-110 of the Code of Ordinances of the City of La Crosse by transferring certain property from the Planned Development District – General to the Planned Development District - Specific, allowing for the construction of 14 single-family homes at 5917 River Run Road.

Property is presently: vacant land

Property is proposed to be: 14 single-family homes

Rezoning is necessary: to create and build a more compact city lot size/style homes in a mini subdivision.

Tax Parcel 17-50781-970; 5917 River Run Rd

The City Plan Commission will meet to consider such application on **Monday, April 28, 2025, at 4:00 p.m.** in the Council Chambers of City Hall, 400 La Crosse St., in the City of La Crosse, La Crosse County, Wisconsin (public speaking on such application is allowed).

A public hearing before the Judiciary & Administration Committee will be held on **Tuesday, April 29, 2025, at 6:00 p.m.** in the Council Chambers of City Hall, 400 La Crosse St., in the City of La Crosse, La Crosse County, Wisconsin.

Final action will be determined by the **Common Council** on **Thursday, May 8, 2025, at 6:00 p.m.** in the Council Chambers of City Hall, 400 La Crosse St., in the City of La Crosse, La Crosse County, Wisconsin.

Any person interested may appear at public hearings either in person, by agent, or by attorney, and may express their approval or objection, or file a letter in the office of the City Clerk.

The petition and/or maps relating to the above referenced amendment may be examined in the Office of the City Clerk, La Crosse City Hall, between the hours of 8:00 a.m. and 4:30 p.m. on any regular business day, holidays excepted, (by appointment) or in the Legislative Information Center which can be accessed from the City website at www.cityoflacrosse.org (search for File 25-0413).

Dated this 8th day of April, 2025.

Nikki M. Elsen, City Clerk
City of La Crosse

Published: April 15 and 22, 2025
One (1) Affidavit

Office of City Clerk



April 9, 2025

MICHELLE HASE
WATER REG/ZONING ENGINEER
WI DEPT. OF NATURAL RESOURCES
141 NW BARSTOW ST SUITE 180
WAUKESHA WI 53188-3789

Re: Amendment to Flood Plain Zoning Map

Enclosed please find a copy of *"AN ORDINANCE to amend Subsection 115-110 of the Code of Ordinances of the City of La Crosse by transferring certain property from the Planned Development District - General to the Planned Development District - Specific, allowing for the construction of 14 single-family homes at 5917 River Run Road."* A copy of the hearing notice which will appear in the La Crosse Tribune on April 15 and 22, 2025 is also enclosed.

You are receiving this notice because a portion of the property is located in a floodway/floodplain zoning district.

Sincerely,

Sondra Craig
Deputy City Clerk
craigs@cityoflacrosse.org
608-789-7549

Enclosures

Office of City Clerk



April 9, 2025

ATTN JULIA MCCARTHY
NATURAL HAZARDS PROGRAM SPECIALIST
FEMA REGION 5
536 S CLARK ST 6TH FL
CHICAGO IL 60605

Re: Amendment to Flood Plain Zoning Map

Enclosed please find a copy of *"AN ORDINANCE to amend Subsection 115-110 of the Code of Ordinances of the City of La Crosse by transferring certain property from the Planned Development District - General to the Planned Development District - Specific, allowing for the construction of 14 single-family homes at 5917 River Run Road."* A copy of the hearing notice which will appear in the La Crosse Tribune on April 15 and 22, 2025 is also enclosed.

You are receiving this notice because a portion of the property is located in a floodway/floodplain zoning district.

Sincerely,

Sondra Craig
Deputy City Clerk
craigs@cityoflacrosse.org
608-789-7549

Enclosures

Craig, Sondra

From: Richard Lanser <lanserricke@gmail.com>
Sent: Tuesday, April 22, 2025 6:14 AM
To: ZZ Council Members
Subject: 25-0413
Attachments: Erosion Control Plan.jpg

Some people who received this message don't often get email from lanserricke@gmail.com. [Learn why this is important](#)

*** **CAUTION:** This email originated from an external sender. **DO NOT** click links or open attachments unless you recognize the sender and know the content is safe. ***

Council Members,

I am the owner of 6005 River Run Road which borders the proposed development on the Southeastern corner (I am the farthest Northeast home in the current subdivision).

The purpose of this letter is to get clarification on who is responsible for any maintenance needed to be done on common space as specified in the cover letter provided with the application item 6(b) which states "The front part of the entrance has open land that will be used as common space".

The cover letter also states item 18 "This property will have a simple HOA to take care of one main item, plowing".

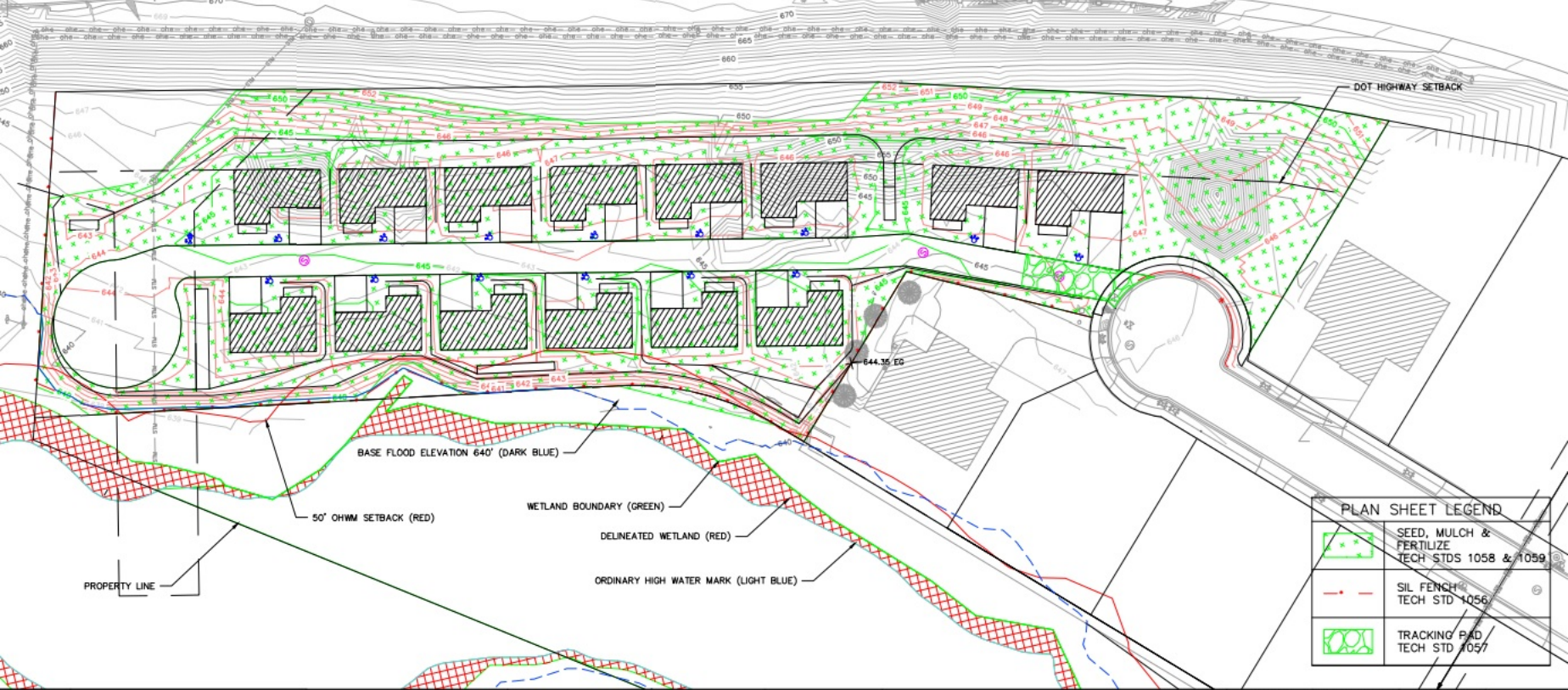
Slide 6 in the Site Plan shows the Erosion Control Plan which specifies "Seed, Mulch and Fertilize" in the common area.

Under the current proposal, the HOA is not tasked with maintaining the common area. The new homes are tasked with taking care of their landscaping and maintenance and are not responsible for maintaining the common area.

I would ask that before this plan gets approved the developer addresses how the common area is to be maintained in the future.

Sincerely,

Richard Lanser
6005 River Run Road
LaCrosse, WI 54601



**MAKEPEACE
ENGINEERING**

419 SAND LAKE RD
ONALASKA, WI 54650
608.881.6030

LOT 17 WATERVIEW SUBDIVISION
5917 RIVER RUN ROAD
CITY OF LA CROSSE
LA CROSSE COUNTY, WI

02/10/2025

EROSION CONTROL
PLAN

DATE	REVISION	DESCR.

6
41
9

From: Richard Lanser <lanserricke@gmail.com>
Sent: Tuesday, April 22, 2025 9:38 AM
To: ZZ Council Members
Subject: 25-0413 proposed grading
Attachments: Existing grading.jpeg; Proposed grading.jpeg

Some people who received this message don't often get email from lanserricke@gmail.com. [Learn why this is important](#)

*** **CAUTION:** This email originated from an external sender. **DO NOT** click links or open attachments unless you recognize the sender and know the content is safe. ***

Dear Council Members,

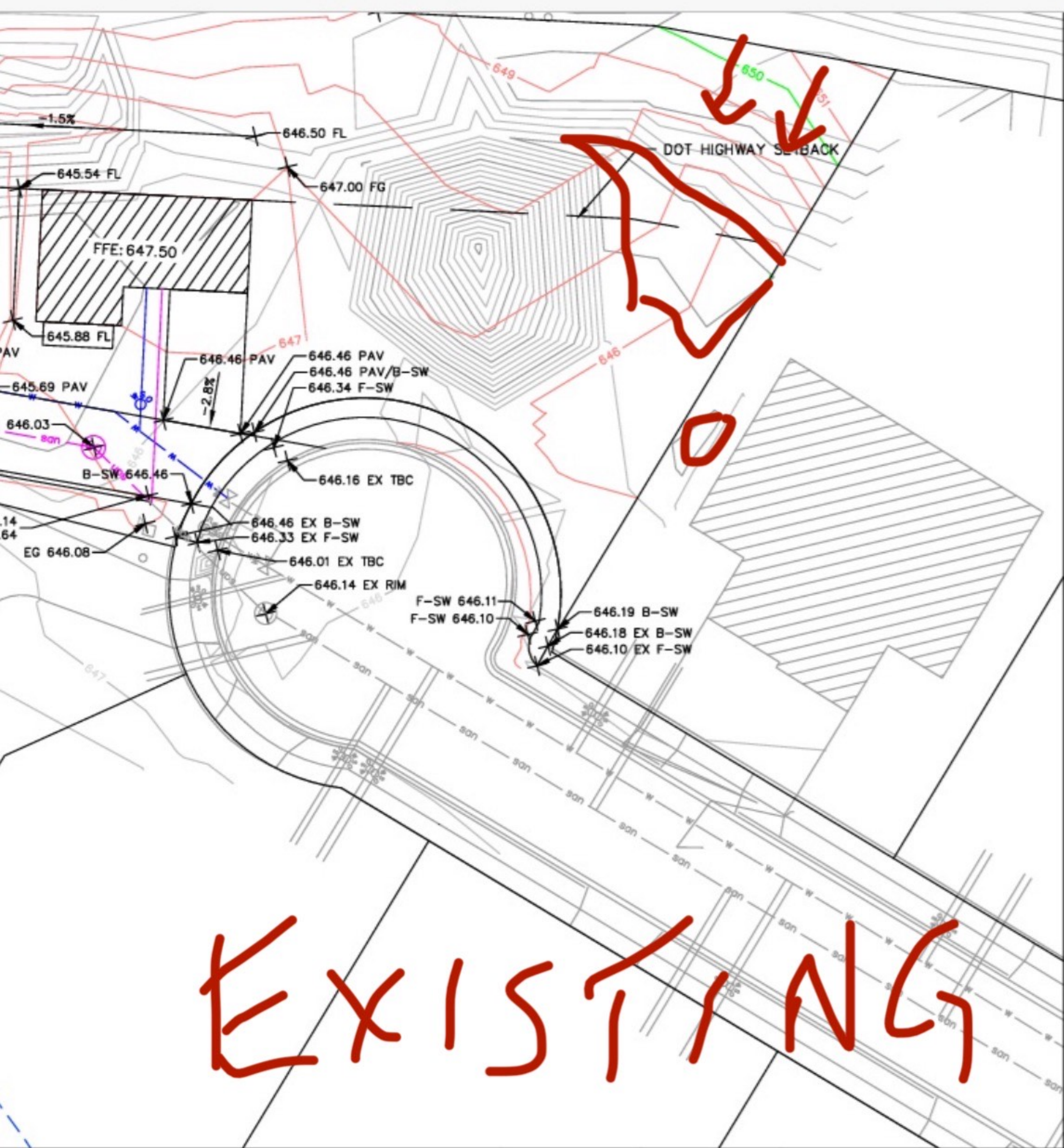
I am the owner of 6005 River Run Road which abuts the proposed Common Space. I have attached jpegs which show existing grading and the proposed grading. Water currently stays in the Common Space. The grading plan of the proposed Common Space will create a low area which is partly on my property which will pond at certain times of the year. The height of the sidewalk will prevent the water from escaping.

I would ask that the grading plan be altered so the low lying area be moved to the interior of the Open Space.

Thanks for your consideration.

Sincerely,

Rick Lanser
6005 River Run Road
LaCrosse, WI 54601



Crop

ns (1).pdf



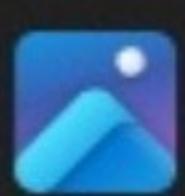
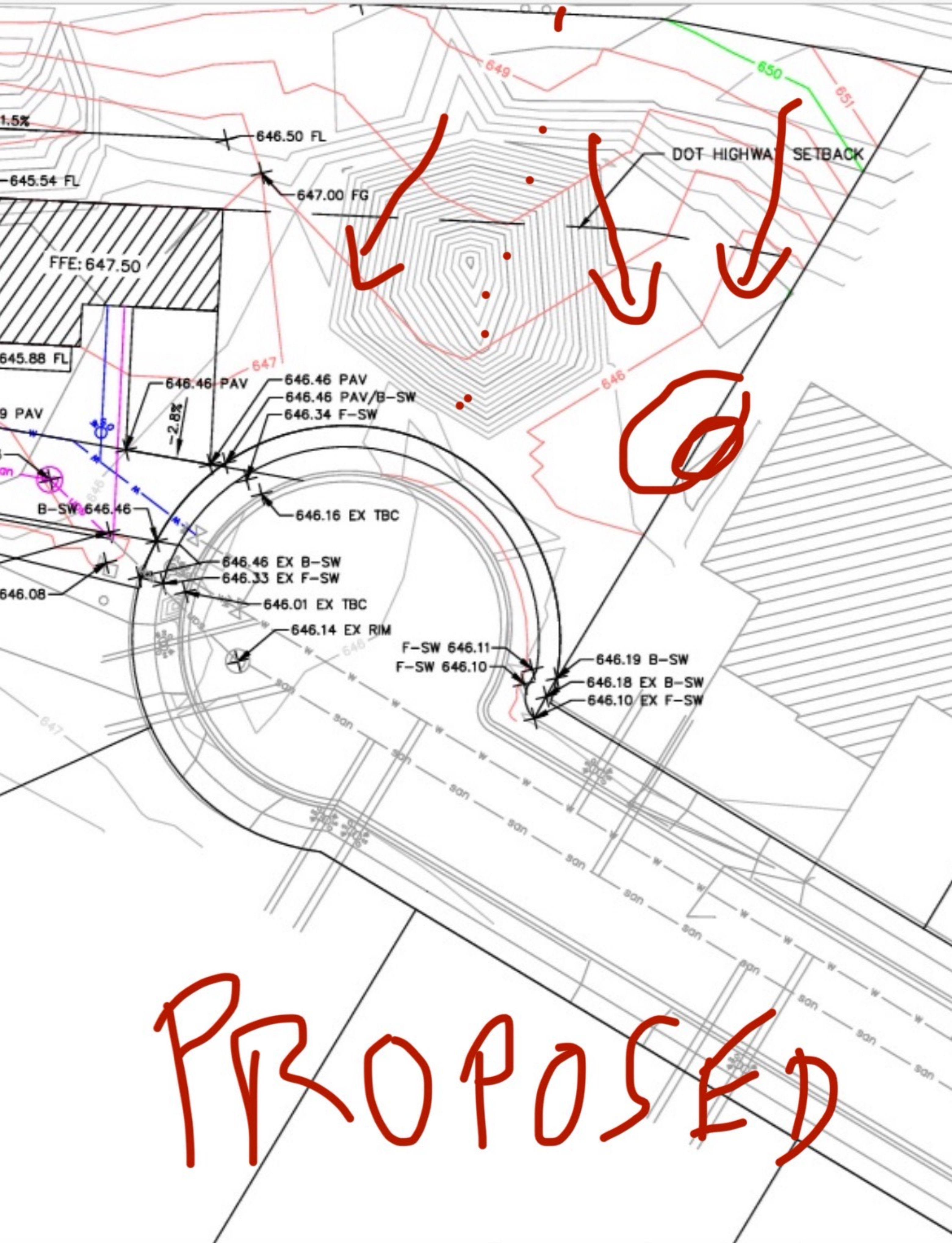
Cover Letter.pdf



79ba8099189/Site%20Plans%20(1).pdf



Edi



From: Rosalie DeFino <rdefino@gmail.com>
Sent: Tuesday, April 22, 2025 7:20 PM
To: ZZ City Clerk External
Cc: Tony Letourneau
Subject: Objection to rezoning proposal for 5917 River Run Rd
Attachments: Signed Objection Form_Zoning.pdf

Some people who received this message don't often get email from rdefino@gmail.com. [Learn why this is important](#)

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To the Common Council,

My name is Rosalie DeFino and I am writing along with my husband, Tony Letourneau, to express our objection to the proposed amendment to zoning restrictions for 5917 River Run Rd (File 25-0413). We are co-owners of 6015 River Run Rd (tax parcel 17-50781-991), which is located within 300 feet of the proposed project.

Please see the attached letter (sent July 2023), wherein we voiced our concern in response to the first notice of this rezoning petition. Since we sent that letter, there have been no changes made to the existing storm water management system. Neither the developer nor the builder have made efforts to rectify the situation, which currently has water flowing opposite the initial plans approved by the city. The current rezoning proposal would only exacerbate the situation as more soil will be displaced and there does not seem to be a plan correct the original errors.

Additionally, we as an HOA community were assured that all precautions would be taken to avoid further storm water issues and were given plans (MAKEPEACE ENGINEERING, "GENERAL DEVELOPMENT PLAN" dated 07/07/23) that included 37 rain gardens and the absence of a large mound of earth, which currently prevents water from flowing as intended, but the current proposed plan (MAKEPEACE ENGINEERING, "GRADING PLAN OVERVIEW" dated 02/10/25) has only 2 rain gardens, 3 bio filters, and a large mound of earth that will continue to prevent water from flowing as intended in the plan the city approved.

Our concerns are simple: Why should this new project move forward when 1) there have been changes made to the plans that were shared with the HOA, 2) no efforts have been made to correct past errors and deviances from city approved plans, and 3) storm water will continue to flood neighboring properties?

We remain frustrated as each rain results in a literal duck pond on our property. Furthermore the existing stormwater ditch located just south of 6017 River Run Rd, meant to handle runoff water from the highway, continues to fill with silt and will soon be completely filled and unable to serve its intended purpose as it will be level with our yard.

Please register our objections and note our concerns for the upcoming hearing.

Respectfully,
Rosalie DeFino & Tony Letourneau

**OBJECTION TO
AMENDMENT OF ZONING DISTRICT BOUNDARIES**
(rev. 8/2020)

I/We hereby object to the amendment to the Zoning Code by the transfer of the following described land
(include address and tax parcel number from Notice of Hearing): _____

Tax Parcel 17-50781-970, Waterview Subdivision Lot 17 Subj to NSP ESMT in Doc No. 1723852,
5917 River Run Rd., La Crosse, WI

from the Special Multiple Dwelling District to the Planned Development - General District.

I/We object for the following reason(s): _____

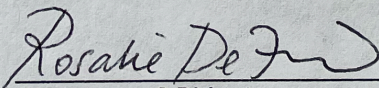
There are major issues with the storm water management plan for the existing homes in the Waterview
Subdivision that the developers of subdivision have yet to address. Building up to 14 new homes on Lot
17 would have a significant impact on storm water and how it flows through the neighborhood (less
vegetation, more concrete). To our knowledge, there have been no revisions to the storm water
management plan that was initially approved by the city for the Waterview Subdivision. We believe that
revisions to the storm water management plan need to be made by the developer of Lot 17, and these
revisions need to be reviewed and approved by water management experts before any zoning changes
to Lot 17 are made.

I/We further certify that I am/we are the owner of the following described lands (include address and tax
parcel number from tax bill): _____

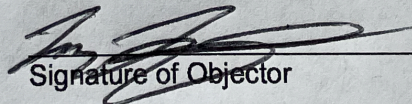
Tax Parcel 17-50781-991, 6015 River Run Rd, La Crosse, WI 54601

50 ft. frontage on River Run Rd Street

ft. frontage on _____ Street


Signature of Objector

Rosalie DeFino
printed name


Signature of Objector

Tony Letourneau
printed name

6015 River Run Rd., La Crosse, WI

Address

NOTE: In order for the entire parcel to count toward the protest percentage, all owners must sign this objection. For example, if only the husband signs for a property that both husband and wife own, only one-half (1/2) of the parcel is counted in the protest percentage.

Completed forms should be submitted to the City Clerk prior to final action by the Common Council.
Forms can be mailed to the address below or deposited in the green drop box on the north side of City Hall.
Forms can also be emailed to cityclerk@cityoflacrosse.org.
City Clerk, 400 La Crosse Street, La Crosse, WI 54601. Questions? 608-789-7510 (press 5).

AFFIDAVIT OF PUBLICATION

Lacrosse Tribune
1407 St. Andrew St., La Crosse, WI 54603
(866) 735-5631

Retain this portion for your records. Please do not remit payment until you receive your advertising invoice.

State of Florida, County of Broward, ss:

Rachel Cozart, being first duly sworn, deposes and says: That (s)he is a duly authorized signatory of Column Software, PBC and duly authorized agent of Lee Enterprises, publishers of Lacrosse Tribune, a newspaper at, La Crosse, for county of La Crosse, in the state of Wisconsin, and that an advertisement of which the annexed is a true copy, taken from said paper, was published, therein on the dates listed below.

PUBLICATION DATES:

April. 15 2025, April. 22 2025

NOTICE ID: huDFEXKMjKUmCUHV667D

PUBLISHER ID: COL-WI-101109

NOTICE NAME: Rezoning - 5917 River Run Rd

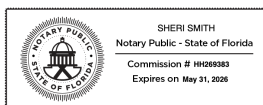
Publication Fee: \$147.75

Section: Legals

Category: 0001 Wisconsin Legals

Rachel Cozart

(Signed) _____



VERIFICATION

State of Florida
County of Broward

Subscribed in my presence and sworn to before me on this: 04/23/2025

S. Smith

Notary Public

Notarized remotely online using communication technology via Proof.

NOTICE OF HEARING ON AMENDMENT TO ZONING RESTRICTION

TO WHOM IT MAY CONCERN:
NOTICE IS HEREBY GIVEN that the Common Council of the City of La Crosse, by its Judiciary & Administration Committee, will hold a public hearing on a proposed ordinance change in the zoning code as follows:

AN ORDINANCE to amend Sub-section 115-110 of the Code of Ordinances of the City of La Crosse by transferring certain property from the Planned Development District - General to the Planned Development District - Specific, allowing for the construction of 14 single-family homes at 5917 River Run Road.

Property is presently: vacant land

Property is proposed to be: 14 single-family homes

Rezoning is necessary: to create and build a more compact city lot size/style homes in a mini subdivision.

Tax Parcel 17-50781-970; 5917 River Run Rd

The City Plan Commission will meet to consider such application on Monday, April 28, 2025, at 4:00 p.m. in the Council Chambers of City Hall, 400 La Crosse St., in the City of La Crosse, La Crosse County, Wisconsin (public speaking on such application is allowed).

A public hearing before the Judiciary & Administration Committee will be held on Tuesday, April 29, 2025, at 6:00 p.m. in the Council Chambers of City Hall, 400 La Crosse St., in the City of La Crosse, La Crosse County, Wisconsin.

Final action will be determined by the Common Council on Thursday, May 8, 2025, at 6:00 p.m. in the Council Chambers of City Hall, 400 La Crosse St., in the City of La Crosse, La Crosse County, Wisconsin.

Any person interested may appear at public hearings either in person, by agent, or by attorney, and may express their approval or objection, or file a letter in the office of the City Clerk.

The petition and/or maps relating to the above referenced amendment may be examined in the Office of the City Clerk, La Crosse City Hall, between the hours of 8:00 a.m. and 4:30 p.m. on any regular business day, holidays excepted, (by appointment) or in the Legislative Information Center which can be accessed from the City website at www.cityofla-crosse.org (search for File 25-0413).

Dated this 8th day of April, 2025.
Nikki M. Eisen, City Clerk
City of La Crosse
4/15, 4/22 LAC
COL-WI-101109 WNAXLP

Craig, Sondra

From: Gary Seago <gseago50@gmail.com>
Sent: Thursday, April 24, 2025 7:55 AM
To: Craig, Sondra
Subject: 5917 River Run Road

You don't often get email from gseago50@gmail.com. [Learn why this is important](#)

*** **CAUTION:** This email originated from an external sender. **DO NOT** click links or open attachments unless you recognize the sender and know the content is safe. ***

Dear Council Members

Residents of Waterview Subdivision had been in favor of builder John Mazzola's development proposal and zoning change in the past. Due to issues throughout our subdivision that both John Mazzola along with Carl Schilling (developer and sole officer of the Waterview HOA) have failed to address, further approval **SHOULD BE DENIED** until existing stormwater issues have been resolved in the Waterview Subdivision.

Mazzola and Schilling have been at apparent odds since the very start of Waterview development, neither accepting responsibility for addressing and following through with the pre-approved development plans. As far as the HOA is concerned, Mr. Schilling has yet to hold a single meeting of our HOA since 2018, as is required in the bylaws. Waterview residents have **EXHAUSTED EVERY AVENUE** to get the issues resolved, and to assume ownership of managing the HOA. Mr. Mazzola, for his part, took it upon himself to make many unplanned and unapproved alterations to the stormwater plans, most of which failed to improve the situation.

The most pressing problem is with the storm water ditch between lots 19 and 20. Mr. Mazzola failed to take into consideration how to deal with the storm water problem before building on lots 18 and 19. To try to remedy the problem Mr. Mazzola completely removed the north bank of the ditch to allow water from lots 18 and 19 to drain to the south. This in turn caused water from the 30 inch storm pipe from the east side of Highway 35 to route into lots 18 and 19 instead of draining into the pond as planned. Some changes were made to the north bank, but still allows water to overflow **AND FLOOD** into lots 18 and 19.

Mr. Mazzola's plan dated 7-07-23 shows a rain garden biofilter on lot 17 next to lot 18. This may help so that water from 18 and 19 has a place to go. **THIS DOES NOT SOLVE THE STORMWATER DITCH PROBLEM HOWEVER.** Mazzola's second plan dated 2-10-25 does not even appear to show a rain garden.

We respectfully request that John Mazzola and Carl Schilling **SUCCESSFULLY** resolve these issues before any further development on lot 17 is allowed. Any further development **SHOULD NOT BE APPROVED** when stormwater issues have failed to be resolved.

FIX THE OLD PROBLEMS BEFORE STARTING THE NEW. As far as Waterview residents know, even though lot 17 will create it's own HOA (like lots 3 and 4), it is still part of the Waterview Subdivision HOA also.

Gary Seago
6006 River Run Road

Agenda Item 25-0413: (Tim Acklin)

AN ORDINANCE to amend Subsection 115-110 of the Code of Ordinances of the City of La Crosse by transferring certain property from the Planned Development District - General to the Planned Development District - Specific, allowing for the construction of 14 single-family homes at 5917 River Run Road.

General Location

Council District 13, located just west of the intersection of State Hwy 35 and State Hwy 14/61 as depicted on attached MAP 25-0413. Subject property is part of the Waterview Subdivision. Adjacent uses include two and four units to the south, apartment buildings to the west and north, and single-family homes to the east across Hwy 35.

Background Information

The applicant is requesting to rezone the subject property to Planned Development-Specific to construct 14, three-bedroom, single-family homes. The applicant is requesting this zoning due to the unusual shape of the parcel and the presence of wetlands and floodway boundaries on the site. These site conditions prohibit the applicant's ability to meet minimum lot size and setback requirements. It also allows for the applicant to request to build the housing units all on one parcel which is not permitted in any of the residential zoning districts.

A private driveway would extend from the existing River Run Road cul-de-sac providing access to all the units. The applicant has stated that these homes will be part of a Condominium Association and individually be made for sale. There will be an HOA to address snow plowing, but no other restrictive covenants will be in put in place by the developer. The applicant intends to begin construction later this Spring. A site plan and elevations of the homes are attached to the legislation.

Recommendation of Other Boards and Commissions

This parcel is part of the Waterview Subdivision, which was approved by the Common Council at their March 2018 meeting. This subdivision was approved for residential development. The Common Council approved this parcel being rezoned to PDD-General at their December 2023 meeting.

Consistency with Adopted Comprehensive Plan

According to the Land Use Element of "Forward La Crosse", Low-Density Residential, which includes single-family homes, is desirable within the neighborhoods around Southern Bluffs Elementary.

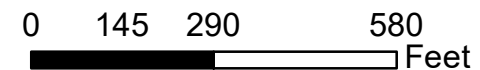
Staff Recommendation

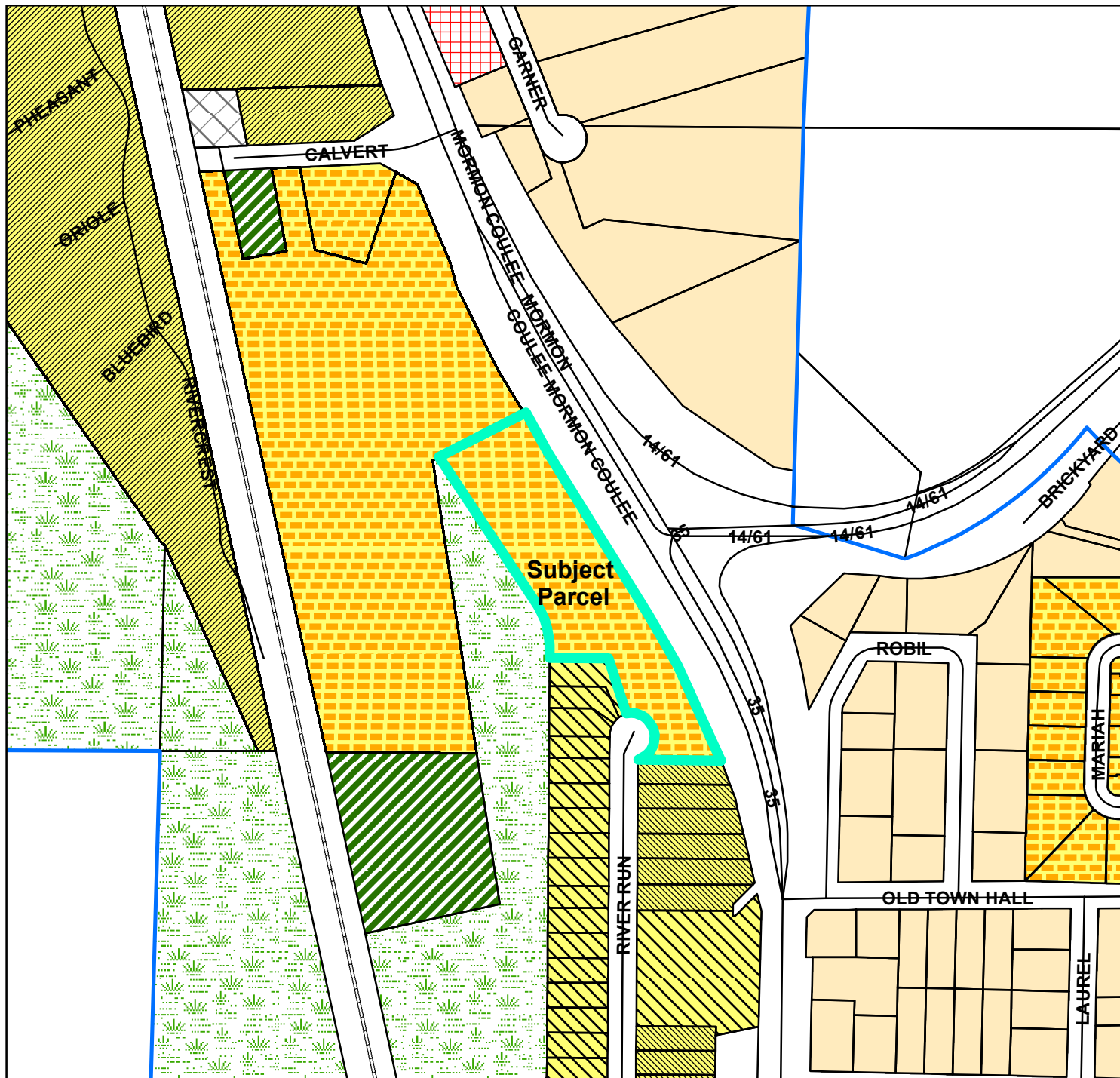
This parcel is part of the Waterview Subdivision which was approved by the Common Council in 2018 for residential development. It is consistent with the desired land use in the comprehensive plan. The applicant is proposing to develop a unique parcel of land into single-family housing units that are needed. The applicant will still need to submit a Condominium Plat to the City for approval but that will not impede the applicant starting construction. **This item is recommended for approval.**

Routing J&A 4.29.25



BASIC ZONING DISTRICTS





BASIC ZONING DISTRICTS

- R1 - SINGLE FAMILY
- R2 - RESIDENCE
- WR - WASHBURN RES
- R3 - SPECIAL RESIDENCE
- R4 - LOW DENSITY MULTI
- R5 - MULTIPLE DWELLING
- R6 - SPECIAL MULTIPLE
- PD- PLANNED DEVELOP
- TND - TRAD NEIGH DEV.
- C1 - LOCAL BUSINESS
- C2 - COMMERCIAL
- C3 - COMMUNITY BUSINESS
- M1 - LIGHT INDUSTRIAL
- M2 - HEAVY INDUSTRIAL
- PS - PUBLIC & SEMI-PUBLIC
- PL - PARKING LOT
- UT - PUBLIC UTILITY
- CON - CONSERVANCY
- FW - FLOODWAY
- A1 - AGRICULTURAL
- EA - EXCLUSIVE AG
- City Limits
- SUBJECT PROPERTY



0 145 290 580 Feet

Craig, Sondra

From: Margie Mason <masonmem03@yahoo.com>
Sent: Friday, April 25, 2025 6:17 PM
To: ZZ City Clerk External
Cc: Margie Mason
Subject: 25.0413 Say No to John Mazzola Lot 17 Rezoning Request

Some people who received this message don't often get email from masonmem03@yahoo.com. [Learn why this is important](#)

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April 27, 2025

Good morning!

As a resident of the Waterview Subdivision, I am writing to inform the City Council Members that I am not in favor of John Mazzola's proposal for rezoning Lot 17 in the Waterview Subdivision. I agree with my fellow neighbors and the statements they have provided.

Furthermore, Karl Shilling and John Mazzola have not held up to their commitments in this subdivision – Karl Shilling or John Mazzola should not be allowed to start any new development that most certainly will lead to more water concerns and many other issues.

Also, I believe a traffic study and water flow study should be done to see how this will affect the current homes in place before allowing this to move forward

My ask – vote NO on John Mazzola's proposed rezoning!

Sincerely,

Margie Mason
6008 River Run RD

From: diana birnbaum <dianabirnbaum@gmail.com>
Sent: Sunday, April 27, 2025 9:07 PM
To: ZZ Council Members; Craig, Sondra
Subject: Objection to Item 25-0413 rezoning request at 5917 River Run Rd

*** **CAUTION:** This email originated from an external sender. **DO NOT** click links or open attachments unless you recognize the sender and know the content is safe. ***

Dear Mayor, Council Members and Mr Tim Acklin,

I am writing to request that no further rezoning or new construction be allowed in the Waterview subdivision until Mr. Karl Schilling, the original Developer agrees to an amendment to the documents on file with the Register of Deeds. These documents* require the construction and maintenance of a specific storm water system under the responsibility of a Homeowners Association. However, the documents do not allow the actual individual homeowners of this development to assume legal responsibility for the HOA, only the Developer, Mr Karl Schilling is named.

The Storm Water Systems as described in documents on file have not been constructed in accordance with these detailed plans. Homeowners have made concerted efforts over months and years to assume responsibility for the HOA so that these systems are repaired and maintained. However, Mr. Karl Schilling has refused to agree to amendments which allow our authority to legally assume responsibility.

Waterview Subdivision Lot 17, now owned by John Mazzola and the subject of this zoning request is legally part of the Waterview HOA, as are all of the owners in this subdivision. Mr. Mazzola is the builder who has failed to install required Stormwater drainage systems throughout our subdivision creating serious drainage problems. Even Mr Schilling noted in his letter to owners on August 8, 2022: "In fact some of the work that was done by the property owner (Mazzola) may actually end up costing the HOA because it was done in a manner deleterious to the HOA's storm water management system".

As homeowners, we respectfully request that this re-zoning request be denied and no further development be allowed until Documents #1714868 and #1714869 filed August 15, 2018 are legally reviewed and amended so that documents on file are consistent with today's status.

Thank you,
Diana Birnbaum
James Birnbaum
6218 River Run Rd

* Documents #1714868 and #1714869 filed August 15, 2018

From: Will Kariuki <willkariuki@gmail.com>
Sent: Monday, April 28, 2025 1:07 PM
To: ZZ City Clerk External
Cc: Tania Martinez
Subject: Objection to Rezoning for Tax Parcel 17-50781-970; 5917 River Run Rd

[Some people who received this message don't often get email from willkariuki@gmail.com. Learn why this is important at <https://aka.ms/LearnAboutSenderIdentification>]

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To the City Council,

As co-owners of 6017 River Run Rd (Tax Parcel 17-50781-992), we write to express our strong opposition to the proposed amendment to rezoning Tax Parcel 17-50781-970 (5917 River Run Rd) to build 14 single-family homes.

Currently, there has been no action taken by the developer to address the existing stormwater issues on our property. The existing stormwater ditch (south) of our property, 6017 River Run Rd, was designed to handle runoff water from the highway. However, it is currently filled with silt and is only a matter of time before it fails its intended purpose.

Furthermore, every rainfall, the stormwater ditch fills, and water flows into our backyard and our neighbor to the north, 6015 River Run Rd. This flooding renders both our backyards unusable.

In summary, our objections are as follows:

1. The existing stormwater ditch issues remain a significant concern, causing flooding with each rainfall.
2. The developer failed to address these concerns when the rezoning proposal was before the city council.
3. The prior "Erosion Control" measures at our property continue to fail, rendering their use ineffective.

These unaddressed issues remain a frustrating point for our community. If the rezoning proposal is approved, they will only be passed on to new homeowners.

We kindly thank you for your time and consideration of our objections.

Sincerely,
William Kariuki & Tania Martinez

From: Deb Kettner-Sieber <debkettner@gmail.com>
Sent: Tuesday, April 29, 2025 11:03 AM
To: ZZ Council Members
Subject: Objection to Rezoning Proposal; File 25-0413; 5917 River Run Road

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Dear Council Members,

I am writing to respectfully express my strong opposition to the proposed rezoning and development plan currently under review for the Waterview Subdivision lot 17 (5917 River Run Road). While I recognize the importance of responsible growth, this specific proposal raises significant and unresolved concerns—particularly regarding stormwater drainage and grading—that directly affect neighboring properties and the long-term sustainability of our community.

One of the most pressing issues involves persistent stormwater drainage problems between lots 18 and 19. These concerns have gone unaddressed for years, and without proper grading and runoff mitigation, nearby properties remain at risk of flooding and are unable to use their properties fully. Before any rezoning is approved, this matter must be resolved. Unfortunately, responsibility for this issue has been repeatedly shifted between Mr. Mazzola (of Little River Homes LLC and Great River Homes LLC) and Mr. Carl Schilling, (the developer and current sole officer of the Waterview HOA—despite the HOA's objections from homeowners). Adding additional homes on Lot 17 without proper correction of drainage in all areas will impact the subdivision.

I would also like to address specific points raised by Mr. Mazzola in his cover letter related to the proposed development of Lot 17:

- **Item #6** – Sidewalks throughout the neighborhood remain incomplete. In particular, the sidewalk on Lot 21—owned by Mr. Schilling—has not been installed, despite multiple requests and emails sent to city officials and our council representative over the past two years. This poses a safety concern for families with young children and residents with mobility challenges. Additionally, there is no sidewalk connecting the public path along Highway 35 and the roundabout on the north side of Sunnyside Dr., leaving a critical gap in pedestrian access to River Run Road.
- **Item #6a** – It is unclear what walking trail Mr. Mazzola is referring to. If he is referencing the informal "natural path" behind homes on the west side of River Run Road along the drainage pond, it is incomplete and remains one of several outstanding items. While there is a walking path along the highway, it is not connected to the subdivision (see point above).
- **Item #16** – Lot 17 is subject to the existing Waterview Subdivision declarations and covenants. An additional simplified HOA for purposes such as snow removal as referenced in #18 would make sense.

Until these stormwater and grading concerns are thoroughly addressed—with updated and consistent engineering documentation for lot 17, and full implementation of environmental mitigation features on existing stormwater drainage—I urge the board to **deny the rezoning request**.

Sincerely,

Deb Kettner-Sieber

6027 River Run Road, Lot 20

--

Deb Kettner-Sieber
(608) 317-0385

If you want to speak on an agenda item, please sign up at least 10 minutes before the start of the meeting.

Registration slips are not collected once the meeting begins but will be made part of the record.

MEETING REGISTRATION

Name: John Mazzola Date: 4-29-25
PLEASE PRINT

Municipality of Residence: Shelby

Representation: Little River Homes
If you are representing an organization or person other than yourself at this meeting.

Agenda Item #: 25-0413
Please fill out a separate sheet for each piece of legislation in which you are registering.

Do you support or oppose the agenda item?

☒ Support

☐ Oppose

☐ Neither support nor oppose

Do you want to speak?

☒ Yes, I want to speak. *If Needed To Address questions.*

☐ No, I do not want to speak.

☐ I do not want to speak, but I am available to answer questions.

If you wish to register for an agenda item, please register online no later than 4:00pm the day of the meeting. You can also register in person at least 10 minutes prior to the start of the meeting.

*** Meeting**

J&A, Tuesday, April 29, 2025 at 6:00pm, City Hall

*** Agenda Item Number**

25-0413

*** Do you support or oppose the agenda item?**

Oppose

*** Do you want to speak?**

Yes, I want to speak.

*** Are you representing an organization or person other than yourself at this meeting?**

No

*** Full Name**

David Hartman

*** Email**

dehartman47@gmail.com

*** Municipality of Residence:**

City of La Crosse

*** How will you be attending the meeting?**

Attending In Person

*** Rules, Guidelines, and Decorum for Public Hearings**

I have read and reviewed the rules and guidelines above.

25-0413

If you wish to register for an agenda item, please register online no later than 4:00pm the day of the meeting. You can also register in person at least 10 minutes prior to the start of the meeting.

*** Meeting**

J&A, Tuesday, April 29, 2025 at 6:00pm, City Hall

*** Agenda Item Number**

25-0413

*** Do you support or oppose the agenda item?**

Oppose

*** Do you want to speak?**

Yes, I want to speak.

*** Are you representing an organization or person other than yourself at this meeting?**

No

*** Full Name**

Tony Letourneau

*** Email**

trletourneau@gmail.com

*** Municipality of Residence:**

City of La Crosse

*** How will you be attending the meeting?**

Attending In Person

*** Rules, Guidelines, and Decorum for Public Hearings**

I have read and reviewed the rules and guidelines above.

25-0413

If you wish to register for an agenda item, please register online no later than 4:00pm the day of the meeting. You can also register in person at least 10 minutes prior to the start of the meeting.

*** Meeting**

J&A, Tuesday, April 29, 2025 at 6:00pm, City Hall

*** Agenda Item Number**

25-0413

*** Do you support or oppose the agenda item?**

Oppose

*** Do you want to speak?**

Yes, I want to speak.

*** Are you representing an organization or person other than yourself at this meeting?**

No

*** Full Name**

Gary Seago

*** Email**

gseago50@gmail.com

*** Municipality of Residence:**

City of La Crosse

*** How will you be attending the meeting?**

Attending In Person

*** Rules, Guidelines, and Decorum for Public Hearings**

I have read and reviewed the rules and guidelines above.

If you want to speak on an agenda item, please sign up at least 10 minutes before the start of the meeting.

Registration slips are not collected once the meeting begins but will be made part of the record.

MEETING REGISTRATION

Name: Debbie Seago Date: 4/29/25
PLEASE PRINT

Municipality of Residence: Lax

Representation: —
If you are representing an organization or person other than yourself at this meeting.

Agenda Item #: 250413
Please fill out a separate sheet for each piece of legislation in which you are registering.

Do you support or oppose the agenda item?

☐ Support

☒ Oppose

☐ Neither support nor oppose

Do you want to speak?

☐ Yes, I want to speak.

☒ No, I do not want to speak.

☐ I do not want to speak, but I am available to answer questions.

If you want to speak on an agenda item, please sign up at least 10 minutes before the start of the meeting.

Registration slips are not collected once the meeting begins but will be made part of the record.

MEETING REGISTRATION

Name: Jo Ellen Hartman Date: 4-29-25
PLEASE PRINT

Municipality of Residence: La Crosse

Representation: —

If you are representing an organization or person other than yourself at this meeting.

Agenda Item #: 250413

Please fill out a separate sheet for each piece of legislation in which you are registering.

Do you support or oppose the agenda item?

- ☐ Support
- ☒ Oppose
- ☐ Neither support nor oppose

Do you want to speak?

- ☐ Yes, I want to speak.
- ☒ No, I do not want to speak.
- ☐ I do not want to speak, but I am available to answer questions.

If you want to speak on an agenda item, please sign up at least 10 minutes before the start of the meeting.

Registration slips are not collected once the meeting begins but will be made part of the record.

MEETING REGISTRATION

Name: Diana Birnbaum Date: 4/29/25
PLEASE PRINT

Municipality of Residence: La Crosse

Representation: _____

If you are representing an organization or person other than yourself at this meeting.

Agenda Item #: D 25-0413

Please fill out a separate sheet for each piece of legislation in which you are registering.

Do you support or oppose the agenda item?

☐ Support

☒ Oppose

☐ Neither support nor oppose

Do you want to speak?

☒ Yes, I want to speak.

☐ No, I do not want to speak.

☐ I do not want to speak, but I am available to answer questions.

If you want to speak on an agenda item, please sign up at least 10 minutes before the start of the meeting.

Registration slips are not collected once the meeting begins but will be made part of the record.

MEETING REGISTRATION

Name: James G. Brubaker Date: 4/29/2023
PLEASE PRINT

Municipality of Residence: LA Crosse

Representation: _____
If you are representing an organization or person other than yourself at this meeting.

Agenda Item #: 25-0413
Please fill out a separate sheet for each piece of legislation in which you are registering.

Do you support or oppose the agenda item?

- ☐ Support
☒ Oppose
☐ Neither support nor oppose

Do you want to speak?

- ☐ Yes, I want to speak.
☒ No, I do not want to speak.
☐ I do not want to speak, but I am available to answer questions.

If you want to speak on an agenda item, please sign up at least 10 minutes before the start of the meeting.

Registration slips are not collected once the meeting begins but will be made part of the record.

MEETING REGISTRATION

Name: Wanda Spraggon Date: 4/29/2025
PLEASE PRINT

Municipality of Residence: La Crosse

Representation: _____

If you are representing an organization or person other than yourself at this meeting.

Agenda Item #: 25-0413

Please fill out a separate sheet for each piece of legislation in which you are registering.

Do you support or oppose the agenda item?

- ☐ Support
- ☒ Oppose
- ☐ Neither support nor oppose

Do you want to speak?

- ☐ Yes, I want to speak.
- ☒ No, I do not want to speak.
- ☐ I do not want to speak, but I am available to answer questions.

If you want to speak on an agenda item, please sign up at least 10 minutes before the start of the meeting.

Registration slips are not collected once the meeting begins but will be made part of the record.

MEETING REGISTRATION

Name: Carole Schneider-Phillips Date: 4/29/25
PLEASE PRINT

Municipality of Residence: La Crosse

Representation: _____

If you are representing an organization or person other than yourself at this meeting.

Agenda Item #: 25-0413

Please fill out a separate sheet for each piece of legislation in which you are registering.

Do you support or oppose the agenda item?

- ☐ Support
- ☒ Oppose
- ☐ Neither support nor oppose

Do you want to speak?

- ☐ Yes, I want to speak.
- ☒ No, I do not want to speak.
- ☐ I do not want to speak, but I am available to answer questions.

If you want to speak on an agenda item, please sign up at least 10 minutes before the start of the meeting.

Registration slips are not collected once the meeting begins but will be made part of the record.

MEETING REGISTRATION

Name: Jenny Schroeder Date: 4.29.2025
PLEASE PRINT

Municipality of Residence: LaCrosse

Representation: _____
If you are representing an organization or person other than yourself at this meeting.

Agenda Item #: 25-0413
Please fill out a separate sheet for each piece of legislation in which you are registering.

Do you support or oppose the agenda item?

- ☐ Support
☒ Oppose
☐ Neither support nor oppose

Do you want to speak?

- ☐ Yes, I want to speak.
☒ No, I do not want to speak.
☐ I do not want to speak, but I am available to answer questions.

25-0413

If you wish to register for an agenda item, please register online no later than 4:00 pm the day of the meeting. You can also register in person at least 10 minutes prior to the start of the meeting.

*** Meeting**

J&A, Tuesday, April 29, 2025 at 6:00pm, City Hall

*** Agenda Item Number**

25-04131

*** Do you support or oppose the agenda item?**

Oppose

*** Do you want to speak?**

No, I do not want to speak.

*** Are you representing an organization or person other than yourself at this meeting?**

No

*** Full Name**

Nancy Volden

*** Email**

nvolden@gmail.com

*** Municipality of Residence:**

City of La Crosse

*** How will you be attending the meeting?**

Attending Virtually

*** Rules, Guidelines, and Decorum for Public Hearings**

I have read and reviewed the rules and guidelines above.

25-0413

If you wish to register for an agenda item, please register online no later than 4:00pm the day of the meeting. You can also register in person at least 10 minutes prior to the start of the meeting.

*** Meeting**

J&A, Tuesday, April 29, 2025 at 6:00pm, City Hall

*** Agenda Item Number**

25-0413

*** Do you support or oppose the agenda item?**

Oppose

*** Do you want to speak?**

I do not want to speak, but I am available to answer questions.

*** Are you representing an organization or person other than yourself at this meeting?**

No

*** Full Name**

Debbie Kettner-Sieber

*** Email**

debkettner@gmail.com

*** Municipality of Residence:**

City of La Crosse

*** How will you be attending the meeting?**

Attending In Person

*** Rules, Guidelines, and Decorum for Public Hearings**

I have read and reviewed the rules and guidelines above.

Craig, Sondra

From: Debbie Seago <debsea53@gmail.com>
Sent: Monday, May 5, 2025 5:49 PM
To: Craig, Sondra
Subject: Agenda item 25-0413
Attachments: IMG_6934.mp4

You don't often get email from debsea53@gmail.com. [Learn why this is important](#)

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To the attention of Councilpersons:

This is to advise that we remain NOT IN FAVOR of John Mazzola's development proposal to continue until all of the problems have been worked out...the stormwater malfunctions, ditch erosion, HOA clarifications, and rain garden locations and specifications that have changed and disappeared. We realize that the city is desperate for housing and we look forward to having additional neighbors and houses on what has been an abandoned eyesore for several years. John Mazzola left large piles of dirt in our faces for several years. This disrespect, and the city's failure to force a correction/cleanup is remarkable in itself but not the issue here. We have little faith left in anything that Mr. Mazzola promises. We were told at the time we purchased our home that the HOA fee was to maintain the trail. (It was never finished or maintained). Most every resident in Waterview subdivision has a different story. Mr. Mazzola builds fine homes, to be sure. His shortcoming may be in his failure to follow through with engineered land grading. This failure can be shared with Mr. Makepeace (engineer) AND the City of LaCrosse inspectors who all seem to have dropped the ball and allowed errors to occur that have been raising their ugly heads to the detriment of the entire subdivision. For Mr. Schilling's part, as HOA sole administrator, he also has a large share in the responsibility of the failures as he was also responsible for oversight. Homeowners are caught in the middle with no reasonable recourse remaining but to make a plea for the city to step in and NOT ALLOW further development until some agreements and corrections can be reached to avoid damage to other future homeowners.

My own personal concern, to my knowledge, has not been raised. That is the steep grade of the hwy easement under which the homes will be situated. Well above, the busy roundabout has NO GUARDRAIL to protect the homeowners should a vehicle or semi slip off and tumble down the embankment. The roundabouts are slippery during icy weather and the decorative fencing does not perform as a safety guardrail for vehicles.

Lastly, please again refer to page 4 of the Stormwater Operation Agreement document #1714869 which directs the City to have the "authority to inspect and maintain all components of the storm water system In such an event, all associated costs will be assessed back as a special charge against the property pursuant to Sec. 66.0627 Wis. Statutes....."

We respectfully ask that the City delay further development for the above-mentioned reasons.

I have enclosed a VIDEO of the Highway area below the roundabout to which I refer. A second video is to follow separately.

Thank you, Debbie Seago
6006 River Run Road.

Craig, Sondra

From: Richard Lanser <lanserricke@gmail.com>
Sent: Monday, May 5, 2025 6:35 PM
To: ZZ Council Members
Subject: 25-0413 support

Some people who received this message don't often get email from lanserricke@gmail.com. [Learn why this is important](#)

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Dear Mayor and Council Members,

I am the owner of 6005 River Run Road and my property abuts the southeast side of the proposed development. I am writing this letter in support of the rezoning petition.

In March of 2023 my daughter and I had an appointment to view the property which was almost complete. When we arrived, there was a man in the driveway who I mistook for our real estate agent. As it turned out it was John Mazzola. We talked outside for a bit about the subdivision and what type of residents lived there and I asked him what was going to happen to the north. He said he wanted to build 14 single family homes. I thought that to be an acceptable concept. Long story short, the realtor showed up, I liked the layout and construction and knowing that Mr. Mazzola was still around asked the realtor if he would accept such and such and rather than draft an offer to purchase the realtor asked Mr. Mazzola in person. With a little back and forth we had an agreed upon offer in 30 minutes from when we walked in the door.

I believe denying this rezoning petition would force Mr. Mazzola to sell the parcel to a developer that would develop 4, 8 or even higher unit two story buildings. We would then have issues with cars parking on streets outside the lot and potentially other issues that come with apartment buildings. With his proposed single family homes, they have garages and driveways which are consistent to what we currently have.

When I first heard about the 14 single family homes I thought it to be a good idea. Now when I weigh it against higher density apartment buildings which are an acceptable use of the lot I must ask you to approve this petition.

Sincerely,

Richard Lanser

Craig, Sondra

From: Gary Seago <gseago50@gmail.com>
Sent: Monday, May 5, 2025 7:06 PM
To: Craig, Sondra
Subject: 25-0413
Attachments: ACFrOgB0jy1uZ99dJnLGNi6v02JGdL4BmL8FD-UkF3aHmN4AhnQKEpJ-dfmw16eEh_DoUhEwYvnn2mGA5NfSQzaP5zXjkdCShNg2Kcr95e4giCD4G8_tl1QPXOBj6OivlmKH89R7Oy80OC87GnSO222hJb2lengbXGRhPLPyw==.pdf; 2023 Estimates - Gary.pdf

You don't often get email from gseago50@gmail.com. [Learn why this is important](#)

*** **CAUTION:** This email originated from an external sender. **DO NOT** click links or open attachments unless you recognize the sender and know the content is safe. ***

I am writing this to the new residents who will be residing on lot 17 Little Water View. You will now belong to the Waterview Stormwater HOA. Lot 17's responsibility will be 11.33 % of any maintenance or improvements to stormwater issues over the entire system.

Our stormwater ditch had sandy soils and grass. It didn't last long. Even though your rain gardens and biofilters are new, ours are not. Our problems started in 2018 and continue to today. We wanted to make improvements 2-3 years ago, but we couldn't because the person running our HOA (and now yours) is Karl Schilling, the sole administrator. Good luck. He has yet to do anything to help the HOA. We are unsure what's in our account. Attached are 2 estimates to hard pipe the storm water ditch and make the rain gardens look like what the original plan called for, which they never did.

Mr. Mazzola says he has spent a lot of money on repairing the stormwater issues. Pretty much everything he has touched has failed or requires substantial repairs. If I were like you folks going to buy a home in this subdivision, I would surely like to see it having a good- standing HOA.



(608) 632-1624

Estimate

Estimate for:
Waterview HOA Inc.
6006 River Run Road
LaCrosse WI 54601

Project:
Retention Ponds Planting & Mulching

Payable to:
Sams Spades LLC
Sam Oftedahl
81 Katie Lane
Cashton WI 54619

Description	Qty	Unit Price	Total Price
Plant Suggestions			
'Little Bluestem' Grass	186	\$6.99	\$1,300.14
'Prairie Dropseed' Grass	186	\$6.99	\$1,300.14
'Sideoats' Grama Grass	186	\$6.99	\$1,300.14
'Purple Coneflower"	186	\$6.99	\$1,300.14
'New England' Aster	186	\$6.99	\$1,300.14
'Black Eyed Susan'	186	\$6.99	\$1,300.14
'Liatris'	186	\$6.99	\$1,300.14
'Fox Sedge'	186	\$6.99	\$1,300.14
Plant Total			\$10,401.12
Shipping			\$65.00
tax			\$588.56
Material			
Natural Shredded Mulch	13.85	\$35.00	\$484.75
tax			\$26.66
Installation			\$10,868.75

Notes: Tax is included. Plants are in 4in pots.

\$22,434.84



Budget

Gerke Excavating
15341 State Hwy 131, S
Tomah, WI 54660
www.gerkeexcavating.com
Phone (608) 372-4203
Fax (608) 372-4139

To:
River Run HOA

Project:
Storm Sewer Improvements

Proposal #:
Q22425

Date: August 12, 2022

Line Number	Item Number	Bid Item	Total Cost	Notes per Item
1	619.1000	Mobilization	\$ -	
2	628.1504	Silt Fence	\$ -	
3	830.0136	Storm Sewer HDPE, 36"	\$ -	Add \$50/LF for Concrete Pipe
4	611.2005	Storm Inlet	\$ -	
5	830.0505	Concrete Collar Connections	\$ -	
6	606.0200	Rip-Rap Remove and Reinstall 2-3 loads for entry flume	\$ -	Rest to be covered and buried
7	208.0100	Borrow	\$ -	
8	625.0100	Topsoil	\$ -	
9	630.0100	Turf Restoration, Hydro-seeding	\$ -	
Total Bid Price			\$ 53,531.00	

Exclusions/Clarifications/Notes

1. Due to current supply chain disruptions on materials such as fabrics, water piping, sanitary piping, storm piping, fittings, valves, hydrants, etc., this proposal is only valid for 30 days after proposal date. Discussions must be documented if price is to be held for longer than 30 days. If no discussion is documented materials may be subject to a price increase.
2. This is a budget number only based on limited information available at this time.
3. Bonds and permits are excluded.
4. All Design and Regulatory Approvals by others.
5. Utility disconnects if any (gas, electrical, cable, fiber, etc.) excluded.
6. A locate request thru Diggers Hotline will be submitted. However, private lines (cable, fiber, irrigation, etc.) are to be located by others. If not located Gerke Excavating is not responsible if damaged.
7. Nothing included for winter conditions such as, blanketing, snow removal, ground thaw, frost removal/replacement, etc. due to the difficulty of quantifying such items. - If needed, an allowance can be discussed.
8. Any testing needed is excluded. - Our installed water service will be flushed until required cleanliness is achieved to get a passing bacteria sample. However, any minimum flow rate/velocity for flushing the water service to satisfy the NFPA is by others.
9. Asphalt work, concrete work and patch work is excluded.
10. Repair of any cracking to existing foundations or adjacent structures due to heavy equipment being used is excluded.
11. Due to processing fees, a 3% surcharge will be added to payments made by credit card.

Sincerely,

Dean McHugh
Gerke Excavating

The terms listed hereon are satisfactory and I/(We) hereby authorize the performance of said work.

Signed: _____ Date: _____

Printed Name: _____ Title: _____

ADDITIONAL AGREEMENT PROVISIONS

NOTICE OF LIEN RIGHTS

AS REQUIRED BY THE WISCONSIN CONSTRUCTION LIEN LAW, CONTRACTOR HEREBY NOTIFIES OWNER THAT PERSONS OR COMPANIES FURNISHING LABOR OR MATERIALS FOR THE CONSTRUCTION ON OWNER'S LAND MAY HAVE LIEN RIGHTS ON OWNER'S LAND AND BUILDINGS IF NOT PAID. THOSE ENTITLED TO LIEN RIGHTS, IN ADDITION TO THE UNDERSIGNED CONTRACTOR, ARE THOSE WHO CONTRACT DIRECTLY WITH THE OWNER OR THOSE WHO GIVE THE OWNER NOTICE WITHIN SIXTY (60) DAYS AFTER THEY FIRST FURNISH LABOR OR MATERIALS FOR CONSTRUCTION. ACCORDINGLY, OWNER PROBABLY WILL RECEIVE NOTICES FROM THOSE WHO FURNISH LABOR OR MATERIALS FOR THE CONSTRUCTION AND SHOULD GIVE A COPY OF EACH NOTICE RECEIVED TO THE MORTGAGE LENDER, IF ANY. CONTRACTOR AGREES TO COOPERATE WITH THE OWNER AND THE OWNER'S LENDER, IF ANY, TO SEE THAT ALL POTENTIAL LIEN CLAIMS ARE DULY PAID.

ACCEPTANCE OF WORK

All labor and material are conclusively accepted as satisfactory unless accepted to in writing within seven (7) days of performance.

EXTRA WORK

All alterations or deviations from any of the terms of this contract shall be in writing and executed by the parties hereto. Any extra costs involved therein will become an extra charge to be paid by PURCHASER over and above the contract price.

PURCHASER'S RESPONSIBILITIES

PURCHASER acknowledges and understands that it shall be responsible for obtaining all permits which may be required in connection with the performance of this Proposal/Contract.

DELINQUENCY CHARGE

Payment is due and payable upon completion of the work. If PURCHASER defaults on the payment required, PURCHASER will be liable for all costs of collection, including reasonable attorney's fees, and a delinquency charge on the balance at the maximum rates allowed by law. If PURCHASER is an organization as defined by Wis. Statue, Section 421.301(28), the Delinquency Charge rate shall be 1.5% per month (18% APR) plus all costs of collection, including reasonable attorney's fees. CONTRACTOR retains title to all merchandise covered by this Agreement until full payment is received according to the above terms of sale. PURCHASER consents in any action or legal proceeding relating to this Contract commenced by the CONTRACTOR to the personal jurisdiction of any court that is either a court of record in the State of Wisconsin or a court of the United States located in the State of Wisconsin.

BINDING EFFECT

This Agreement shall be binding upon the parties hereto, their heirs, personal representatives, successors and assigns.

ENTIRE AGREEMENT

This written Proposal/Contract contains the entire Agreement and understanding between the parties, and no provisions, terms, warranties, representations or promises, either expressed or implied, other than those set forth herein are binding on either party.

Craig, Sondra

From: diana birnbaum <dianabirnbaum@gmail.com>
Sent: Tuesday, May 6, 2025 10:20 PM
To: ZZ Council Members; Steele, Annette; Craig, Sondra
Subject: Item 25-0413 River Run rezoning
Attachments: Waterview plat maps fr Register of Deeds.pdf; Waterview Storm Water Operations recorded 2018.pdf; 22-8-22 Schilling resignation letter.JPG; Waterview Declaration filed 2018.pdf

Some people who received this message don't often get email from dianabirnbaum@gmail.com. [Learn why this is important](#)

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May 6, 2025

Dear Mayor and Council Members:

Before you vote on Thursday evening I ask that you review the history and understand the unique problems of our Waterview HOA.

We are not opposed to the construction of multiple single family homes on Lot 17, but we believe 2 major issues need to be resolved before the Council approves rezoning and allows the construction to begin.

Lot 17 is one of 25 lots in the Waterview Subdivision and must comply with both the "Waterview Subdivision Residential Declaration of Covenants Conditions and Restrictions" (#1714868)* and the "Storm Water Operation and Maintenance agreement" (Document #1714869)* both filed in 2018. This lot cannot be excluded from these requirements without an amendment to the Waterview Declarations.

The storm water drainage system has been an ongoing struggle since we purchased our twin home from John Mazzola in 2021. John Mazzola purchased 21 of the 25 lots from Developer Karl Schilling in 2018 and began building twin homes.

We have been part of the effort to resolve the problems with Mr. Karl Schilling, who is the named President of the Waterview HOA.

The Waterview HOA was created strictly for the purpose of compliance with the Storm Water Operation and Maintenance Agreement. We do not share any other costs related to our properties. Mr. Schilling has not named any homeowner to serve with him on the HOA, he has not held any meetings with homeowners and he does not communicate with homeowners in any regular way.

This Waterview development is now essentially complete except for Lot 17. Mr Schilling continues to own Lot 21 which is the historic Farmhouse and barn. Mr. Nick Roush owns Lots 1 & 2 with the large apartment buildings. He has a separate "Sunnyside Stormwater Agreement" but is still part of the Waterview HOA.

Typically at this point a subdivision HOA would be turned over by the Developer to the Homeowners. This has not happened. Mr. Karl Schilling sent a letter out to all homeowners in August 2022 announcing he was resigning as Manager of the HOA.* Four homeowners stepped forward to facilitate a transition. We learned on the advice of 2 attorneys (Brandon Prinsen and Jack Buswell) that the "Waterview Subdivision Residential Declaration of Covenants Conditions and Restrictions" (#1714868) would need to be amended to allow for homeowners to take charge. This document does not contain the language needed to allow homeowners to assume responsibility.

In order to amend the Declarations, Mr Schilling and 2/3 of the property are required to agree. After one and half years, no agreement was reached and Mr. Schilling announced in 2023 he was taking back management of the Waterview HOA. No action has been taken to remedy the stormwater ditch at the north end which creates flooding in several backyards when it rains. Mr. Schilling is telling the property owners it is their individual problem. However he previously stated in his resignation letter, "In fact some of the work that was done by the property owner (Mazzola) may actually end up costing the HOA because it was done in a manner deleterious to the HOA's storm water management system".

Here we are today with a Stormwater System which is not functioning properly and is not being maintained. And the City Council is about to allow Mr. Mazzola to begin another major construction project. This is the same builder who purchased 21 lots from Karl Schilling and failed to construct adequate drainage systems throughout Waterview subdivision.

Our neighborhood is looking forward to welcoming new neighbors, but we need the City's assistance and support in holding the Developer and the Builder accountable. The current Stormwater system threatens the sustainability of our neighborhood. It is in desperate need of repair and maintenance. Homeowners are willing to assume responsibility if allowed.

We ask for your assistance in resolving these problems rather than compounding the problems. Please do not approve the rezoning at this time.

Respectfully,
Diana Birnbaum (608 780-6816)
James Birnbaum

WATERVIEW SUBDIVISION

PART OF THE NE 1/4 - NW 1/4, SE 1/4 - NW 1/4 AND THE
NE 1/4 - SW 1/4, SECTION 22, T19N-R10W, CITY OF LA CROSSE,
LA CROSSE COUNTY, WISCONSIN

OWNERS CERTIFICATE:

As owner, I hereby certify that I caused the land described on this plat to be surveyed, divided, mapped and dedicated as represented on this plat. I also certify that this plat is required by s.23.10 or s.23.12 to be submitted to the following for approval or objection:

City of La Crosse
Wisconsin Department of Transportation
Wisconsin Department of Administration (Post Avenue)

Witness the hand and seal of said owner this 31st day of July, 2016.

In the presence of Carroll Korman
Witness

[Signature]
Land Owner (Property Legal LLC)

State of Wisconsin)

County of La Crosse) ss

Personally came before me this 31st day of July, 2016, last
Sitting in the room 10 to the person who executed the foregoing
instrument and acknowledged the same

[Signature]
Notary Public

Notary Public, La Crosse, Wisconsin

My Commission Expires 9/10/22 DAWN FAHREY
Notary Public, Printed Name

CITY TREASURER CERTIFICATE

State of Wisconsin)

County of La Crosse) ss

I, Patricia Senzale, being the duly appointed, qualified and acting treasurer of
the City of La Crosse, do hereby certify that in accordance with the records in
my office there are no unpaid taxes or unpaid special assessments or of
Property in any of the land included in this plat

[Signature] 8/1/16
Notary Public, Printed Name

COUNTY TREASURER CERTIFICATE:

State of Wisconsin)

County of La Crosse) ss

I, Patricia Senzale, being the duly appointed, qualified and acting
Treasurer of the County of La Crosse, do hereby certify that the records in
my office there are no unpaid taxes or unpaid special assessments or of
Property in any of the land included in this plat

[Signature] 8/1/16
Notary Public, Printed Name

REGISTER OF DEEDS CERTIFICATE:

State of Wisconsin)

County of La Crosse) ss

I, Robert L. Radtman, being duly appointed, qualified and acting Register of
Deeds of the County of La Crosse, do hereby certify that the Plat of Waterview
Subdivision was recorded for record this 31st day of July, 2016,
at 1:15 o'clock P.M.

[Signature] 8-15-16
Robert L. Radtman, Register of Deeds
Notary Public, Printed Name

Legal Description

I, Christopher B. Fisher, Professional Land Surveyor, hereby certify
that I have surveyed, divided and mapped the part of Waterview
Subdivision, that I have made such survey, division and map the plat
under the direction of the La Crosse, Wisconsin, Department of
Public Works, being part of the NE 1/4 of the NW 1/4, SE 1/4 of
the NW 1/4, NE 1/4 of the SW 1/4, Section 22, T19N-R10W, City of
La Crosse, La Crosse County, Wisconsin described as follows:

Containing of the North 1/4 corner of Section 22, corner
S 47°23'30" E 85.00 feet to the eastern most corner of
Lot 2. Certified Survey Map, Volume 11, Page 122, Document
Number 142274C, the West right-of-way line of State
Road 107 and the part of boundary of this description:

Corner, along said West right-of-way line, S 57°23'42" E

87.52 feet;

Corner, continuing along said West right-of-way line,

S 28°47'42" E 228.52 feet;

Corner, continuing along said West right-of-way line,

S 27°23'17" E 212.35 feet;

Corner, continuing along said West right-of-way line,

S 14°04'28" E 211.63 feet;

Corner, continuing along said West right-of-way line,

S 07°12'12" E 246.84 feet to the northeast corner of

the parcel described in Document Number 1154872,

thence S 10°12'23" E 12.11 feet to the northeast corner

of said parcel;

Thence S 07°12'12" E 173.63 feet to the southeast

corner of said parcel;

Thence S 07°12'12" E 150.00 feet to the southeast corner

of said parcel and said West right-of-way line,

thence along said West right-of-way line, S 07°12'12" E

337.68 feet, more or less, to the South line of the

SE 1/4 of the NW 1/4;

Corner, continuing along said West right-of-way line, then

along said South line, S 80°00'00" E 75.04 feet;

Corner, continuing along said West right-of-way line,

S 07°12'12" E 9.50 feet, more or less;

Corner S 07°12'12" E 102.91 feet to the East

right-of-way line of the European Northern Sande Fe

Railroad;

Corner, along said East right-of-way line, S 17°06'46" E

177.10 feet to the northeast corner of said Lot 2;

Corner, along the South line of said Lot 2, S 87°29'43" E

317.61 feet;

Corner, continuing along said South line, S 87°29'43" E

632.77 feet;

Corner, continuing along said South line, S 41°02'00" E

217.23 feet to the point of beginning of this description.

Subject to any easements, encumbrances and restrictions of record.

Not to be construed as a correct representation of all of the entire
boundaries of the land surveyed and the subdivision thereof made
that I have duly completed with the provisions of Chapter 225 of
the Wisconsin Statutes and the subdivision regulations of the City of
La Crosse or otherwise and intended the same.

Witness my hand and seal this 31st day of July, 2016.

[Signature]
Christopher B. Fisher
Professional Land Surveyor # 5-2443

DAWN FAHREY
Notary Public, Printed Name



CONSENT OF CORPORATE MORTGAGEE:

Four Bank, a corporation duly organized and existing under and by virtue of
the laws of the State of Wisconsin, mortgagee of the above described land,
does hereby consent to the foregoing, dividing, mapping and dedication of
the land described on this plat, and does hereby authorize to the above
subdivision of Property Legal LLC, owner.

As witness hereunto, the said Four Bank, has caused these presents to be
signed by its President, [Signature], and its corporate
seal to be hereunto affixed this 31st day of July, 2016.

[Signature]
Corporate Vice President, Four Bank

State of Wisconsin)

County of La Crosse) ss

Personally came before me this 31st day of July, 2016, the above named
mortgagee to the above to be the persons who executed the foregoing instrument
and acknowledged the same.

[Signature] 8/1/16
Notary Public, Printed Name

DAWN FAHREY
Notary Public, Printed Name



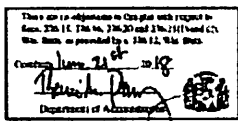
CITY COMMON COUNCIL CERTIFICATE:

Resolved that the Plat of Waterview Subdivision is hereby approved by the
Common Council of the City of La Crosse.

[Signature] 08/01/2016
City Clerk, Date

I hereby certify that the foregoing is a copy of a resolution adopted by the
Common Council.

[Signature] 8/1/16
For La Crosse, City Clerk



Storm Water Operation Agreement
Wadenvue Subdivision

Document Number

Document Title



1714869

LACROSSE COUNTY
REGISTER OF DEEDS
CHERYL A. MCBRIDE

RECORDED ON
08/15/2018 03:22PM
REC FEE: 30.00
EXEMPT #:
PAGES: 5

Recording Area

Name and Return Address

Property Logic LLC
P.O. Box 2132
LaCrosse, WI 54602

Parcel Identification Number (PIN)

Drafted by Karl Schilling

THIS PAGE IS PART OF THIS LEGAL DOCUMENT - DO NOT REMOVE.

This information must be completed by submitter: document title, name & return address, and PIN (if required). Other information such as the granting clause, legal description, etc., may be placed on this first page of the document or may be placed on additional pages of the document.
WRDA Rev. 12/22/2010

Storm Water Operation & Maintenance Agreement

for

Waterview Subdivision

City of La Crosse

La Crosse, Wisconsin

1.0 Site Name

**Waterview Subdivision
City of La Crosse
La Crosse County, Wisconsin**

2.0 Property Legal Description

Waterview Subdivision. Part of the NE ¼ of the NW ¼, SE ¼ of the NW ¼, and NE ¼ of the SW ¼, Section 27, T15-R7W, City of La Crosse, La Crosse County, Wisconsin.

3.0 Owner

**Waterview Homeowner's Association
Karl Schilling, President
PO Box 2132
La Crosse, WI 54602**

4.0 Responsible Party

Implementing the erosion control measures and maintaining all permanent storm water BMP's is an indefinite permit requirement. The Waterview Homeowner's Association is responsible for satisfying this Agreement throughout construction and for long term maintenance of the site. If Owner sells the property, that responsibility is passed to the new owner.

5.0 Compliance

Compliance requirements of the Wisconsin Department of Natural Resources and the City of La Crosse are satisfied by execution of this agreement, implementation of erosion control measures, inspection and maintenance of erosion control measures, construction of permanent storm water BMP's and long term, continued maintenance of those permanent BMP's.

6.0 Permanent Components of Storm Water System

The storm water system consists of the permanent components shown on the approved plans which are included as the attached Figure 1. These components include:

- Curb inlets
- Area drain inlets
- Catch Basins
- Storm Pipes
- Drainage Swales/Ditches
- Bio-Infiltration Swales
- Bio-infiltration areas

7.0 Inspection & Maintenance

All components of the storm water system shall be inspected at least semi-annually in early Spring and early Autumn. Repairs will be made whenever the performance of a storm water feature is compromised. Inspection and repairs shall be made as follows:

Curb and Area Drain Inlets

Grates shall be kept clear of any debris which might clog the grate or prevent storm water from entering the storm water conveyance system.

Catch Basins

Sumps shall be inspected every three months. Silt and sediment buildup height may not exceed 3" below the outlet invert elevation. Silt and sediment buildup shall be removed a minimum of once per year.

Storm Pipes

When storm pipes become blocked, preventing the flow, pipes shall be cleaned with a higher velocity jetter to clear the obstruction.

Drainage Swales/Ditches

All swales showing signs of erosion, scour, or channelization shall be repaired, reinforced, and revegetated immediately. All swales shall be repaired to the original plan requirements. The required minimum depth of flow of the swales/ditches is 1.77'. When ditches fill in and are no longer able to provide 1.77' of depth, ditches must be excavated and returned to original lines and grades.

Bio-infiltration Areas

Water plantings at least weekly during first three months of establishment. Inspect planting area at least annually. Maintenance is required when standing water is visible 48 hours after a rainfall event. Maintenance shall consist of removal of all sediment and sub-cutting to a

depth of two feet. The subcut material shall be disposed of and replaced with a mix of 70-85% sand and 15-30% compost, and finished with three inches shredded wood mulch. The bed shall be replanted with native perennial plugs (seeding not allowed) placed 12" on center. In the spring of each year, dead vegetation shall be removed to allow for new growth. Twice per growing season, the planting bed shall be weeded and mulch replenished.

Lawn & Landscape Areas

All grading shall be maintained according to the plans. All lawn areas shall be kept clear of debris and material that prevents flow of runoff to the designed grading location.

8.0 Mowing, Fertilizer & Chemical Application

Mowing of the biofilters is not allowed. Trees, shrubs, and plants planted in the biofilters are not to be mowed. Fertilizers, herbicides, pesticides or other chemicals should not be applied within biofilters.

Mowing of the infiltration swales is allowed, but grass height shall be no shorter than six inches.


9.0 Duty to Provide Maintenance


It is the responsibility of Waterview Subdivision Homeowner's Association to maintain inspection and maintenance records, and keep on file an annual report documenting the inspection and maintenance of the storm water system. Proof of maintenance is required upon request with each annual report.

In the event the facility owner fails to perform its obligations under this agreement, the City of La Crosse shall have the authority to inspect and maintain all components of the storm water system. In such an event, all associated costs will be assess back as a special charge against the property pursuant to Sec. 66.0627 Wis. Statutes. Said charge shall be a lien on the property and shall be collected with the real estate taxes.

10.0 Signatures

The undersigned agrees to the provisions set forth in this agreement.


Signature-
Karl Schilling, President
Waterview Homeowner's Association
PO Box 2132
La Crosse, WI 54601


Date 8/15/18
8/15/18

Emily M. Mashak
 exp 12-2019



*ALL OF LOTS 1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20,21,22,23,24 & 25,
WATerview SUBDIVISION, LOCATED IN
PART OF THE NE 1/4 - NW 1/4, SE 1/4 - NW 1/4 AND THE
NE 1/4 - SW 1/4, SECTION 27, T15N-R7W, CITY OF LA CROSSE,
LA CROSSE COUNTY, WISCONSIN*



Property Logic LLC
PO Box 2132
La Crosse, WI 54602-2132

August 22, 2022

Wateview Subdivision
La Crosse, WI 54601

Dear Waterview HOA property owners,

As the subdivision's initial Developer, I took on the HOA administrative role in 2018. Since that time, the lots have been sold and many of the current owners reside in the subdivision. As I do not reside in the Waterview Subdivision and many of you do, it is time to pass on the HOA administration responsibilities to you. A small group of homeowners have expressed an interest in taking on a more active role in the HOA and I believe they would be good candidates to take over as I will be stepping down.

The HOA is responsible for storm water management and assessing and collecting HOA fees:

1. Storm water Management: Annual inspections have been done with the most recent one completed August 13-14, 2022. The inspection showed the system was properly designed and functioning as it is supposed to; no issues were identified by the Engineer or the City of La Crosse. It has been assumed that property owners with storm water features on their land would be taking care of the weed control on those installations since they own the land. However, this task could be taken over by the HOA if the majority of homeowners agree, but additional fees would likely need to be assessed to cover the cost.
2. HOA Fees: Since the subdivision is relatively new, fees collected to-date have been used to start building a fund that can be used towards future costs when they arise. The only expenses paid from HOA funds have been for the property tax on HOA-owned outlots 1 and 3 and administrative services, as follows: Billing & Collection of HOA fees, bookkeeping, tax filing, postage, responding to homeowner inquiries, etc. To note, there will be a charge for the recent storm water systems inspection but that invoice has not been received yet. The HOA 2022 fees have been assessed and partially collected. I will provide a list of property owners who still owe on the 2022 fees, upon request.

I should also mention there has been a claim that the HOA owes for some storm water work done by one of the property owners at Waterview. These charges have been looked into and it has been concluded that the charges are unfounded and not the responsibility of the HOA. In fact, some of the work that was done by the property owner may actually end up costing the HOA because it was done in a manner deleterious to the HOA's storm water management system.

Effective immediately, I am stepping down as the Waterview HOA administrator. Please let me know as soon as possible where I should send the Waterview HOA records and banking information. We will also need to transfer access to the bank account to the identified individual(s).

Thank you,

Karl J. Schilling
Property Logic LLC



* 1 7 1 4 8 6 8 1 7 *

Waterview Subdivision
Residential declaration of covenants
conditions and Restrictions

Document Number

Document Title

1714868

LACROSSE COUNTY
REGISTER OF DEEDS
CHEVEL A. MCBRIDE

RECORDED ON
08/15/2018 03:22PM
REC FEE: 30.00
EXEMPT #:
PAGES: 17

Recording Area

Name and Return Address

Property Logic LLC
P.O. Box 2132
LaCrosse, WI 54602

Parcel Identification Number (PIN)

Drafted by Karl Schilling

THIS PAGE IS PART OF THIS LEGAL DOCUMENT - DO NOT REMOVE.

This information must be completed by submitter: document title, name & return address, and PIN (if required). Other information such as the granting clause, legal description, etc., may be placed on this first page of the document or may be placed on additional pages of the document.
WRDA Rev. 12/22/2010

WATERVIEW SUBDIVISION

RESIDENTIAL DECLARATION OF COVENANTS, CONDITIONS AND RESTRICTIONS

Property Logic, LLC
August 15, 2018

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RESIDENTIAL DECLARATION OF COVENANTS, CONDITIONS & RESTRICTIONS

This residential Declaration of Covenants, Conditions and Restrictions ("Declaration") is made on the date hereafter stated by Property Logic, LLC, a Wisconsin limited liability company ("Developer").

RECITALS: Developer is owner of the real estate and improvements legally described on Exhibit A. Developer desires to make the property subject to all of the covenants, conditions and restrictions of this Declaration for the purpose of protecting the value and desirability of the Property as twin home, multi-family sites, and high-density multi-family sites.

DECLARATION: Now, therefore, Developer declares that the Property is and shall be subject to all of the provisions of this Declaration and shall be held, owned, sold, transferred, conveyed, hypothecated, encumbered, leased, occupied, built upon and otherwise used, improved and maintained subject to all of the provisions of this Declaration, which provisions shall run with the title to the Property and shall be binding upon and inure to the benefit of the Developer and all Owners of the Property.

(1) **DEFINITIONS:** As used throughout this Declaration, the following terms shall have the meanings set forth below, which meanings shall be applicable to both the singular and plural forms and tenses of such terms:

- **"ARC"** shall mean the architectural review committee as established herein.
- **"Architectural Standards"** shall mean standards prepared, issued and amended from time to time by the ARC pursuant to Variances.
- **"Declaration"** shall mean this Residential Declaration of Covenants, Conditions and Restrictions, all amendments thereto and any Architectural Standards.
- **"Developer"** shall mean Property Logic, LLC, a Wisconsin limited liability company, its successors and assigns.
- **"HOA"** shall mean Home Owner's Association.
- **"Improvement"** shall mean and refer to any building, structure, object or device constructed, erected or placed upon any Lot which in any way affects the exterior appearance of the Lot. Improvements shall include by way of illustration and not limitation, buildings, sheds, foundations, structures, mailboxes, decks, patios, swimming pools, utility lanes, roads, driveways, walkways, paving, curbing, parking areas, grading, excavations, trees, shrubbery, landscaping, fences, exterior lighting, screening, walls, signs, and any other man-made changes or alterations to the condition of the Lot on the date of this Declaration.
- **"Lot"** shall mean the real estate legally described under the heading "Single Lot" on Exhibit B and any Improvements thereon. In the event that any Lots are combined or sub-divided pursuant to further subdivision hereof, then each new parcel created by said approved combination or subdivision shall thereafter be considered a single Lot.
- **"Occupant"** shall mean and include any Owner and the family members, guests, tenants, agents, servants, employees and invitees of any Owner, and any other person who occupies or uses any Lot. All actions or omissions of any Occupant are and shall be deemed the actions or omissions of the Owner.
- **"Outlot"** shall mean the real estate designated as Outlots 1 and 3 on Exhibit B. These lots are owned by the HOA. Outlots 2 and 4 on Exhibit B are owned by the Developer at this time; however, at the Developer's discretion, they may be added to HOA ownership in the future.
- **"Owner"** shall mean and refer to the record owner, including Developer, of fee simple title to any Lot. A land contract purchaser shall be considered an Owner after the date of closing of the land contract.
- **"Property"** shall mean the real estate described on Exhibit A and shown on Exhibit B.
- **"WDNR"** shall mean the Wisconsin Department of Natural Resources.

(2) **REFERENCES:** This document refers to numerous legal, Planning and design documents related to the Waterview Subdivision. These documents are as follows:

- **"Plans"**, created by Makepeace Engineering, refers to the Waterview Subdivision Construction Plans, which detail construction of all subdivision improvements.
 - **"Plat"**, created by Coulee Region Land Surveyors, filed at the La Crosse County Register of Deeds.
 - **"Specifications"**, created by Makepeace Engineering, refers to the Waterview Subdivision Specification and Project Manual, which detail and specify construction of all subdivision improvements.
 - **"Storm Water Management and Erosion Control Plan Narrative"**, created by Makepeace Engineering, was submitted to, and approved by, the City of La Crosse, and the WDNR. The report details the selection and provides calculations to support design of storm water management improvements and facilities constructed to serve the development.
 - **"Storm Water Operation and Maintenance Agreement"**, created by Makepeace Engineering and signed by the Developer. The Agreement assigns ongoing responsibility for proper maintenance and operation of storm water management improvements and facilities constructed to serve the development. The agreement is on file with the La Crosse County Register of Deeds.
- (3) **EASEMENTS:** Developer does hereby establish drainage and utility easements as shown in the Plat and on the Plans. No owner of any Lot may construct any improvements within any drainage and utility easements. Swales and ditches shall be maintained by the HOA to ensure continued performance as the Plans intended.
- (4) **ARCHITECTURAL REVIEW COMMITTEE AND APPROVALS:**
- 4.01 **Purpose of the ARC** shall be to approve, approve with conditions, or disapprove any Plans and Specifications for any proposed improvements that are submitted to the ARC, to respond to inquiries from any Owner regarding this Declaration and to take any enforcement or other action that is both authorized by this Declaration and deemed appropriate by the ARC in the circumstance.
- 4.02 **Composition of the ARC** shall consist initially of the Developer. Developer may appoint up to two additional members to serve on the ARC with Developer. Any members so appointed may be removed by Developer at any time. Developer and any members appointed by Developer shall cease to be members of the ARC on a date that is two years after the first day on which Developer no longer owns any portion of the Property. Notwithstanding the above, Developer may resign from the ARC (which resignation shall also be effective for any members appointed by Developer) by giving written notice of not less than six months to each Owner.
- 4.03 **Continuation of the ARC**. If a majority of the Owners wish to continue the ARC beyond the date Developer and members appointed by Developer cease to be members of the ARC, then the Owners shall elect three Owners to serve on the ARC. One Owner shall be elected for a one-year term, one for a two-year term, and one for a three-year term. Thereafter one Owner shall be elected or re-elected each year for a three-year term to take the place of the Owner whose term is expiring. Said elections shall be by majority vote of the Owners present in person or by proxy at a meeting of the Owners called by written notice for this purpose.
- 4.04 **Procedure and Meetings**. While Developer serves as a member of the ARC, meetings shall be held at such time and place as Developer determines necessary to conduct the business of the ARC. Thereafter the scheduling of meetings shall be determined by the members of the ARC. A majority of the members shall constitute a quorum of the ARC for the transaction of business and the affirmative vote of a majority of those present or by proxy at a meeting of the ARC shall constitute the action of the ARC on any matter which comes before it. The ARC shall have the right from time to time to adopt and establish such rules and regulations as may be determined to be necessary concerning the procedure, notice of meetings, and all other matters concerning the conduct of the business of the ARC.
- 4.05 **Approval of Plans and Specifications**.
- 4.05.1 No improvement (as defined on page 3) of any kind shall be erected, installed, placed, moved onto, altered, replaced, relocated, permitted to remain on or maintained on any Lot unless Plans and Specifications therefore have been submitted to and approved by the ARC.

- 4.05.2 The ARC is hereby authorized and empowered to approve, approve with conditions or disapprove all Plans and Specifications for any Improvements on any part of the Property. Prior to commencement of any Improvements on any Lot, the Owner thereof shall submit to the ARC Plans and Specifications and all related information requested by the ARC for the purpose of evaluating the proposed Improvements. It is the sole responsibility of the Owner to consult with the ARC to determine what information the ARC believes is necessary to adequately evaluate the proposed Improvement.
- 4.05.3 The ARC shall, in its sole discretion, approve, approve with conditions or disapprove any proposed Improvement. Notwithstanding anything herein to the contrary, no ARC approval is required for an Owner to make interior Improvements and alterations that do not affect exterior appearance.
- 4.05.4 The ARC's decision to approve, approve with conditions or disapprove any proposed Improvement may be based on any grounds that the ARC believes in good faith to be appropriate, including but not limited to purely aesthetic considerations, failure to comply with any provisions of this Declaration, failure to provide requested information, objection to exterior design, appearance or materials, objection on the grounds of incompatibility with other Improvements on the Property, objection to the landscaping Plan, color scheme, finish, proportions, style of architecture, height, bulk or appropriateness of any Improvement or any other matter which, in the sole judgement of the ARC, would render the proposed Improvement inappropriate for the Property. Approval of Plans and Specifications by the ARC for Improvements to one particular Lot shall not be deemed an approval, or otherwise obligate the ARC to approve similar Plans and Specifications or any of the features or elements thereof for any other Lot.
- 4.05.5 In the event the ARC fails to approve Plans and Specifications for any proposed Improvement within thirty (30) days after receipt by the ARC, then those Plans and Specifications will be deemed to have been disapproved.
- 4.05.6 Any revisions, modifications or changes to any Plans and Specifications previously approved by the ARC must be approved in the same manner as the original Plans and Specifications.
- 4.05.7 If construction of approved Improvements has not substantially commenced within two years of approval, then the original approval shall be void and the Owner shall resubmit all Plans and Specifications to the ARC for approval in the manner specified above.
- 4.05.8 It is the sole responsibility of the Owner to secure approval for all aspects of any proposed Improvement. Any Improvement that is constructed, erected or placed on any Lot without approval of the ARC shall be deemed disapproved for a period of three years from the date of completion of the Improvement. In the event that an action for Enforcement with respect to the disapproved Improvement is not undertaken pursuant to Enforcement (page 10) within three years of the date of completion, then that Improvement shall be deemed approved. Notwithstanding the above, the ARC shall have the authority, in its sole discretion, to approve an Improvement after its completion, if the ARC believes the Improvement would have been approved had the appropriate Plans and Specifications been submitted to the ARC prior to the start of the Improvement.
- 4.06 **ARC Not Continued.** In the event the Owners do not continue the ARC as permitted by 4.03 hereof beyond the date Developer and members appointed by Developer cease to be members of the ARC, then the approvals under 4.05 hereof are no longer required. However, regardless of the existence of the ARC, the restrictions contained in Use and Development Restrictions & Architectural Standards (page 6) and Architectural Standards promulgated thereunder are applicable to all Improvements.
- 4.07 **No Implied Variances.** The approval of any Plans and Specifications under Architectural Review Committee and Approvals (pages 4-5) shall not be presumed to grant any variance from the provisions

of Use and Development Restrictions & Architectural Standards (pages 6-9) of this Declaration, unless the specific provisions of 5.28 are also complied with.

4.08 Subsurface Conditions. The approval of Plans and Specifications by the ARC for any Improvements on a Lot shall not be construed in any respect as a representation or warranty by the ARC to the Owner submitting such Plans and Specifications or to any of the successors or assigns of such Owner that the surface or subsurface conditions of such Lot are suitable for the construction of the Improvements contemplated. It shall be the sole responsibility of each Owner to determine the suitability and adequacy of the surface and subsurface conditions of any Lot for the construction of any Improvements contemplated thereon.

(5) **USE AND DEVELOPMENT RESTRICTIONS & ARCHITECTURAL STANDARDS:** Compliance with the provisions of this Use and Development Restrictions & Architectural Standards (5) do not in any way diminish the obligation of the Owner to comply with the provisions of 4.05 regarding the approval of Improvements. To note, Lot 21 shall generally comply with the following standards, however, there may be some exceptions as approved by the ARC for Lot 21 only.

5.01 Permitted Use for each Lot shall be subject to the City of La Crosse zoning ordinance for the individual Lot. Additionally, for Lots zoned R2, enclosed parking for at least two vehicles per residential unit is required.

No building previously erected elsewhere shall be moved onto any Lot. No basement homes are permitted. No mobile home, travel trailer, motorhome, tent, shack, garage, barn or other accessory building shall be used as a temporary or permanent residence.

5.02 Underground Utilities. All utility lines, conduit and wiring for electrical, gas, telephone, water, sewer, cable television, security and any other utility service for any portion of the Property shall be installed and maintained below ground.

5.03 Utility Meters and HVAC Equipment. All utility meters, HVAC equipment, electrical transformers, telephone and cable television pedestals or junction boxes located on any Lot shall, to the extent practicable, be located on the side or rear of the house and screened from view.

5.04 Lot Corners. Owner shall promptly cause to be replaced by a licensed surveyor any Lot corner monuments which are removed or displaced during construction of Owner's Improvements. All Lot corner monuments are to remain in place and visibly marked.

5.05 Satellite Dishes and Antennae. One satellite dish not greater than twenty-four inches (24") in diameter may be attached to the house or mounted adjacent to the house so long as it is of a neutral color and the highest portion of the dish is lower than the nearest roof peak. No other satellite dishes, radio antenna, radio receiver, aerial or other similar device may be installed on any Lot unless it is contained entirely within the interior of a building and is not visible from any street or other Lot.

5.06 Building Setbacks. All building setbacks shall comply with City of La Crosse requirements. Notwithstanding the above, the exact location, both horizontal and vertical, of any Improvement on any Lot shall be subject to the approval of the ARC.

5.07 Animals. All Owners shall comply at all times with all applicable laws and ordinances regarding the keeping and maintenance of animals. No animal shall be allowed to make an unreasonable amount of noise or become a nuisance. Animals shall not be allowed to roam unattended on the property and shall not be tied or tethered on any Lot. Excrement from any animal shall be picked up promptly and disposed of in a safe and sanitary manner. Any cage, house, fencing, enclosure or other device for the keeping of any animal shall be considered an Improvement subject to the provisions of 4.05 of this Declaration.

5.08 Vehicles, Machinery and Equipment. Motorhomes, mobile homes, any vehicles not normally used by the general public for day passenger use, trailers of any kind, campers, motorcycle, bicycles, motorized carts and all-terrain vehicles, lawn mowers, tractors, tools, construction machinery and equipment of any nature, golf carts, boats and any other type of watercraft, including boat trailers, inoperable

vehicles of any type and any other similar types of vehicles, machinery and equipment shall not be permitted, stored or allowed to remain on any Lot unless the same is placed, stored and maintained within a fully enclosed structure on such Lot. No vehicle shall be parked on any non-paved area. No Owner or Occupant shall repair or restore any vehicle, machinery or equipment on any Lot except within enclosed garages or workshops or for emergency repairs only.

- 5.09 **Driveways and Parking Areas.** All driveways and parking areas on any Lot shall be constructed of concrete, concrete pavers or asphalt. The width of the driveway at the front property line shall not be greater than twenty (20) feet. Multi-family Lots 1, 2 and 17 driveway width shall not be greater than twenty-six (26) feet.
- 5.10 **Street Trees.** At Owner's expense, tree(s) of the size, type and quantity and in locations specified by the ARC shall be planted and maintained. The ARC specifications shall incorporate City of La Crosse tree planting requirements.
- 5.11 **Lawn Areas.** Areas of the front yard intended as lawn must be sodded. Side and rear yard areas may be sodded or seeded.
- 5.12 **Mailboxes.** The owner will install, at the Owner's cost, a mailbox post and mailbox specified by the ARC. Not applicable to multifamily Lots 1, 2 and 17 (arc to approve).
- 5.13 **Garages.** Approved Improvements must contain garage space sufficient to house at least two vehicles. No garage door may face any street unless set back at least sixteen (16) feet behind the front of the house and limited to two cars in width. Not applicable to multifamily Lots 1, 2 and 17 (arc to approve).
- 5.14 **Minimum Living Space.** No twin-home shall contain less than 1,100 square feet of floor area on the main floor. No living space located below or partially below ground level will be included in the calculation of floor area. Multi-family, and high density, multi-family square footage will be at ARC discretion and approval. The judgment of the ARC in determining floor area will be final.
- 5.15 **Windows and Window Treatments.** Reflective materials or window coverings are not permitted on any windows. No window treatments are permitted except shades, blinds, or other materials designed, manufactured and intended for that specific use. Windows and window treatments visible from the exterior are considered Improvements subject to the provision of 11.05 of this Declaration.
- 5.16 **Roofing.** No solar or other energy collection panel, equipment or device shall be installed or maintained on any Lot. All plumbing and heating vents, stacks and other projections of any nature that are placed on the roof shall be of a color that closely matches the roofing material. No raw aluminum or galvanized material is permitted.
- 5.17 **Exterior Lighting.** All exterior lighting should be directed and shielded in a manner that minimizes the impact on other Lots.
- 5.18 **Chimneys.** If a portion of the structure extends beyond the wall of the home for the purpose of housing a fireplace, then a chimney that extends above the roofline of the home is required. Venting of fireplaces on the side of the home is prohibited unless all visible portions of the exhaust vent are colored to match the siding.
- 5.19 **Play Equipment.** Children's toys, swing sets, jungle gyms and similar outdoor recreational equipment shall be approved only in the rear and side yards.
- 5.20 **Signage.** No sign of any kind shall be displayed to the public view on any single/twindo Lot except one (1) sign of not more than four (4) square feet located in the front yard advertising the property for sale or advertising the name of the home builder during the construction period. A multifamily Lot may display a sign of not more than thirty-two (32) square feet.
- 5.21 **Fences.** No fence of any kind shall be installed on any Lot unless it complies with the following:
 - 5.21.1 Fencing material visible from the street or other Lots must be wood, polyvinyl chloride or other generally acceptable material commonly used for decorative fencing. All wood fencing must be painted or stained. Bare treated wood is not permitted.

- 5.21.2 Bare chain link or other metal fencing is permitted only for dog kennels or other animal enclosures and only if screened from view on at least two sides by other fencing.
- 5.21.3 Coated chain link fencing may be permitted by the ARC only as a variance under 5.27 hereof.
- 5.21.4 Any fence that is taller than four (4) feet, as measured from the bottom of the fence panel to the highest point of the panel excluding posts and finials, shall be no closer than five (5) feet from any property line; except that a section of privacy fence not exceeding six (6) feet in height and twenty (20) feet in length may be installed between adjacent houses.
- 5.21.5 The width of the horizontal or vertical members of any fence located in a front yard may not be wider than the open space between those members. Any fence located in a yard facing a street is limited to four (4) feet in height.
- 5.21.6 No fence of any kind may be located more than 200 feet from the front Lot line of a Lot, unless approved as a variance under 5.28 hereof.
- 5.22 **Swimming Pools and Tennis Courts.** Tennis courts and above-ground swimming pools are not permitted under any circumstances. In-ground swimming pools, hot tubs, reflecting ponds, saunas, whirlpools and other similar amenities may be approved at the discretion of the ARC.
- 5.23 **Clotheslines.** Clotheslines that are installed and extended in a permanent manner are not permitted. Clotheslines that can be installed or extended on a temporary basis are permitted, so long as they are promptly removed when not in use.
- 5.24 **Noxious Practices.** No noxious or offensive activity or practice shall be carried on upon the Property, nor shall any activity or practice become an annoyance or nuisance to other Owners or Occupants. Rubbish, trash, garbage and other waste shall be kept in clean and sanitary containers and stored within a garage.
- 5.25 **Noxious or Objectionable Colors.** Variety in colors, and multiple colors on a home are encouraged. However, individual colors or color schemes that are regarded as noxious or objectionable by a majority of Owners are not permitted.
- 5.26 **Architectural Standards.** The ARC is hereby authorized to promulgate, amend and modify from time to time architectural standards governing policies, guidelines and requirements to be satisfied with respect to the construction, location, drainage, grading, landscaping and design of any Improvements on any Lot. The Architectural Standards adopted by the ARC shall be in addition to the provisions and requirements set forth in this Declaration and shall be binding upon and enforceable against all Owners.
- 5.27 **Variance.** The ARC, in its sole and absolute discretion, shall have the exclusive right to grant variances with respect to Use and Development Restrictions & Architectural Standards (pages 6-8) and any Architectural Standards promulgated hereunder. A request for a variance shall be submitted to the ARC by the Owner in writing. No variance shall be effective unless granted by the ARC in writing. The approval of any Plans and Specifications under the procedure established in Architectural Review Committee and Approvals (pages 4-5) of this Declaration shall not be presumed to grant any variance unless specifically granted under the provisions of 5.27.

(6) OWNER'S RESPONSIBILITIES:

- 6.01 **Approvals.** It is the sole responsibility of the Owner to secure approval of all aspects of any proposed Improvement. In the event that any Improvement or aspect thereof is constructed, erected or placed on any Lot without approval of the ARC, and the ARC requests removal of said Improvement, the Owner will comply with said request promptly and restore the disturbed portion of the Lot to its condition prior to commencement of the Improvement.
- 6.02 **Construction Period.** During the construction of any Improvements, all Lots shall be maintained in a clean condition, free of debris and waste material. All unused construction materials shall be stored, to

the extent practicable, out of view from any street. All construction trash, debris and rubbish shall be properly disposed of off of the Property or contained within a dumpster.

6.03 Commencement and Completion of Construction. Upon commencement of construction of any Improvement, work thereon shall be prosecuted diligently and continuously and shall be completed within one (1) year of the commencement date of said construction.

6.04 Erosion Control. No Owner shall allow dirt, mud, gravel or other substances to collect or remain in any street or on any other Lot. Each Owner shall cause all such dirt, mud, gravel and other substances to be removed from the treads and wheels of all vehicles used in or related to the construction of Improvements prior to such vehicle traveling on any street adjacent to the Property. Each Owner shall install and maintain, at the Owner's cost, all erosion control measures requested by the ARC or the Developer for the purpose of preventing soil material from eroding from the Owner's Lot onto adjacent Lots or the street. Regardless of the foregoing, it shall be the Owner's responsibility to promptly clean up, repair and restore any damage caused by erosion from the Owner's Lot to adjacent Lots or the street.

6.05 General Maintenance. The owner shall maintain all Improvements, including but not limited to all structures of any kind and all landscaping, in a neat, clean and sanitary condition at all times. Dead or diseased vegetation, stumps, weeds, rubbish, debris, garbage and waste material shall be promptly removed from each Lot.

6.06 Maintenance of Roadway Boulevard and Roadway Islands. The City of La Crosse provides tree trimming for boulevard trees. Caring for traffic Island areas requires the reasonable cooperation of Owners. This covenant is intended to specifically require Owners to provide the necessary cooperation and resources to meet the following maintenance and upkeep standards.

Each Owner shall be responsible for the maintenance and upkeep of the landscaping provided in areas of the public right-of-way adjacent to their Lot. This shall include the adjacent land behind Lots 4, 5, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16 and 17 from the lot lines up to the path surrounding the lake. Maintenance and upkeep includes, but is not limited to, mowing lawn, watering during dry periods, removing weeds, trimming shrubs to an aesthetic form, replanting of plants or lawn areas that may die from time to time, fertilizing, replacing planting mulch, and eradicating infestations of disease or insects.

(7) HOA:

7.01 Composition of the HOA shall consist initially of the Developer. Developer may appoint up to two additional members to serve on the HOA with Developer. Any members so appointed may be removed by Developer at any time. Developer and any members appointed by Developer shall cease to be members of the HOA on a date that is two years after the first day on which Developer no longer owns any portion of the Property. Notwithstanding the above, Developer may resign from the HOA (which resignation shall also be effective for any members appointed by Developer) by giving written notice of not less than six months to each Owner.

7.02 Responsibilities of the HOA: The HOA shall meet once annually; additional meetings shall be conducted, as necessary. The HOA is responsible for continued property function of all storm water management Improvements and facilities constructed for the development. All constructed storm water Improvements are contained in the Outlots or drainage and utility easements shown in the Plat.

Constructed storm water management Improvements include the storm sewer inlets and catch basins, storm sewer pipe drainage ditches and swales, and biofilters shown on the Plans. Generally, drainage ditches and swales have been constructed within drainage and utility easements, whereas biofilters have been constructed within Outlots.

The HOA must conduct inspections, perform maintenance and repairs, and ensure continued proper function of these Improvements in accordance with the Storm Water Operation and Maintenance Agreement. All costs associated with Inspection, maintenance, and repairs of storm water management facilities are the responsibility of the HOA.

The HOA shall generate adequate revenue, through annual dues or special assessments, to ensure the requirements of the Storm Water Operation and Maintenance Agreement are met. The HOA maintains the right to increase the scope of items taken care of by the HOA. Lots 1, 2 and 17 shall each be responsible for 11.33% of total annual dues and special assessments. Lots 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 18, 19, 20, 21, 22, 23, 24, 25 shall each be responsible for 3.0% of total annual dues and special assessments.

The City of La Crosse has assumed ownership of all storm sewer pipe, culverts and catch basins which are located mostly, or entirely within City of La Crosse right-of-way. Maintenance of these items is not the responsibility of the HOA.

(8) CASUALTY AND CONDEMNATION:

8.01 Damage or Destruction. In the event of any fire or any other casualty which damages or destroys any portion of any Lot (including Improvements thereon), the Owner shall promptly repair and otherwise restore such Lot (including Improvements thereon) to the condition in which the same existed immediately prior to such damage provided, however, that any such restoration or repair shall be subject to compliance with all of the terms and provisions of this Declaration. In the event of complete destruction of the Improvement, then the Owner shall promptly clear away any remaining debris and shall leave such Lot and any remaining Improvements in a clean, orderly and safe condition.

8.02 Condemnation of Lots or Dwellings. In the event that all or any portion of a Lot is taken as a result of, in lieu of, or in anticipation of the exercise of the right of eminent domain or condemnation, then, to the extent practicable, the Owner of such Lot shall promptly repair, reconstruct, rebuild and otherwise restore the remaining portions of the Lot subject to such taking as nearly as practicable to the condition in which the same existed immediately prior to such taking; provided, however, that any such restoration shall be subject to compliance with all of the terms and provisions of this Declaration. In the event the restoration is impracticable or would otherwise violate any of the terms and provisions of this Declaration, then such Owner shall promptly clear away any remaining Improvements damaged or destroyed by such taking and shall leave such Lot and any remaining Improvements in a clean, orderly and safe condition.

(9) TERM AND AMENDMENTS:

9.01 Term. The covenants, conditions and restrictions set forth in this Declaration shall run with and bind all of the Property, shall inure to the benefit of all Owners and their heirs, executors, personal representatives, administrators, successors and assigns, and shall be and remain in effect for a period of thirty (30) years from and after the date hereof, after which time this Declaration shall be automatically renewed and extended for successive and continuous periods of ten (10) years each, unless an agreement executed by the Owners of at least two-thirds (2/3) or more of the Lots agreeing to terminate or modify this Declaration has been recorded in the office of the Register of Deeds of La Crosse County, Wisconsin.

9.02 Amendment by Owners. Except for amendments under 9.02 hereof, any amendments to this Declaration shall be executed by the Owners of at least two-thirds (2/3) of the Lots, shall be consented to by Developer if Developer owns any of the Lots, and shall be effective upon recording in the office of the Register of Deeds of La Crosse County.

(10) ENFORCEMENT: In the event any of the provisions of this Declaration are breached or are otherwise not being complied with in all respects by the Owner or Occupant or the respective family members, guests, invitees, agents, employees or contractors of such Owner or Occupant, then the Developer, the HOA or the ARC shall have the right and authority, but not the obligation, to enforce the provision of this Declaration.

(11) MISCELLANEOUS PROVISIONS:

11.01 Further Subdivision. No Lot or Lots may be combined or subdivided without the prior written consent of the ARC.

- 11.02 **Severability.** If any provisions of this Declaration or the application thereof to any person or circumstance shall, to any extent, be invalid or unenforceable, the remainder of this Declaration or this application of such provisions to persons or circumstances other than those as to which it is held invalid or unenforceable shall not be affected thereby and each provision shall be valid and enforceable to the fullest extent permitted by law.
- 11.03 **Binding Effect.** The terms and conditions of this Declaration shall be binding upon each Owner or Occupant and their respective heirs, executors, administrators, personal representatives, successors and assigns and shall inure to the benefit of Developer, the ARC and all Owners and their respective heirs, executors, administrators, personal representatives, successors and assigns.
- 11.04 **Conflict or Ambiguity.** In the event of any conflict or ambiguity in the terms and provisions of this Declaration, the general rules of construction against one party as a result of that party having drafted this Declaration are hereby waived by each Owner. To the fullest extent allowed by law, no conflicts or ambiguity shall be resolved in favor of or to the advantage of one party as opposed to another.
- 11.05 **Interpretation.** In all cases, the provisions set forth and provided for in this Declaration shall be construed together and given that interpretation or construction which, in the opinion of the Developer, will best effect the intent of the general Plan of development for the Property. The provisions hereof shall be liberally interpreted and, if necessary, they shall be so extended or enlarged by implication so as to make them fully effective. The provisions of this Declaration shall be given full force and effect, notwithstanding the existence of any zoning or building codes which are less restrictive. The effective date of this Declaration shall be the date hereof. This Declaration shall be construed under and in accordance with the laws of the State of Wisconsin.
- 11.06 **Rights of Third Parties.** This Declaration shall be recorded for the benefit of Developer, the ARC, the Owners and such third parties and entities as are herein or in any other document or instrument granted rights, privileges and easement in the Property, and by such recording no other adjoining property owners or third parties shall have any right, title or interest whatsoever in the Property or its operation and continuation, in the enforcement of any of the provisions if this Declaration or the right to consent to or approve any amendment or modification to this Declaration.
- 11.07 **No Trespass.** Whenever the Developer, the ARC and their respective agents, employees, representatives, successors and assigns, are permitted by this Declaration to enter upon any Lot to take any action permitted herein, the entering thereon and the taking of such action shall not be deemed a trespass.
- 11.08 **No Partition.** Each Owner hereby waives any right to seek or obtain judicial partition of any portion of the Property.
- 11.09 **Reservation of Rights.** Notwithstanding anything provided herein to the contrary, no sale, transfer, conveyance, lease, pledge, encumbrance or other hypothecation of any Lot by Developer to any other party shall constitute or be deemed a transfer of any of the rights reserved herein to Developer.
- 11.10 **Standards for Review.** Whenever in this Declaration Developer or the ARC has the right to approve, consent to or require any action be taken pursuant to the terms hereof, such approval, consent or required action shall, except as otherwise specifically provided herein to the contrary, be given or withheld in the sole and absolute discretion of Developer or the ARC, as the case may be.
- 11.11 **Oral Statements.** Oral statements or representations by Developer, the ARC or any of their respective employees, agents, representatives, successors or assigns shall not be binding on Developer or the ARC.
- 11.12 **Notices.** Notices required hereunder shall be in writing and shall be delivered by hand or sent by United States mail, postage prepaid. All notices to Owners shall be delivered or sent to such addresses as have been designated in writing or, if no such address has been so designated, at the address of such Owner's respective Lot. All notices to the ARC shall be delivered or sent in care of Developer to Property Logic, LLC, P.O. Box 2132, La Crosse, WI 54602-2132, or to such other address as the ARC may

from time to time specify in a notice to the Owners. All notices to Developer shall be sent or delivered to Developer at the above address or to such other address as Developer shall specify.

11.13 **Assignment.** Developer and the ARC shall each have the right to assign any and all of the rights, powers, reservations and duties contained herein to any person or entity who shall thereupon have the same rights, powers, reservations and duties as Developer and the ARC, respectively.

11.14 **No Waiver.** All rights, remedies and privileges granted to Developer and the ARC pursuant to the terms and provisions of this Declaration shall be deemed to be cumulative and the exercise of any one or more of such rights, remedies or privileges shall not be deemed to constitute an election of remedies nor shall it preclude the party exercising the same, or any other party, from pursuing such other additional rights, remedies and privileges as may be available to such party at law or in equity. The failure at any time to enforce any covenant, condition or restriction set forth herein shall in no event be deemed a waiver of the right to enforce such covenant, condition or restriction.

IN WITNESS THEREOF, Developer has caused this Declaration to be duly executed as of this __ day of February, 2018.

Property Logic, LLC

A Wisconsin Limited Liability Company

By: 

Name: Karl J. Schilling

Title: Managing Member

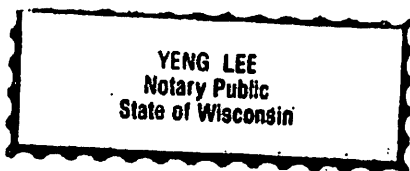
STATE OF WISCONSIN)

) SS

COUNTY OF LA CROSSE)

I, the undersigned, a Notary Public in and for said county, in the state aforesaid, do hereby certify that the above named limited liability company Managing Member, personally known to me to be the same person who executed the foregoing instrument, appeared before me this day, in person, and acknowledged that he signed and delivered the said instrument, as his free and voluntary act and as the free and voluntary act and deed of said limited liability company.

Given under my hand and official seal this 15 day of August, 2018.



By: 

Print Name: YENG LEE

My Commission Expires 8-17-2020

ALL OF LOTS 1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20,21,22,23,24 & 25,
WATerview SUBDIVISION, LOCATED IN
PART OF THE NE 1/4 - NW 1/4, SE 1/4 - NW 1/4 AND THE
NE 1/4 - SW 1/4, SECTION 27, T15N-R7W, CITY OF LA CROSSE,
LA CROSSE COUNTY, WISCONSIN

Exhibit A

WATERVIEW SUBDIVISION PART OF THE NE 1/4 - NW 1/4, SE 1/4 - NW 1/4 AND THE NE 1/4 - SW 1/4, SECTION 27, T18N-R7W, CITY OF LA CROSSE, LA CROSSE COUNTY, WISCONSIN

OWNERS CERTIFICATE:

As owner, I hereby certify that I caused the land described on this plat to be surveyed, divided, mapped and dedicated as represented on this plat. I also certify that this plat is required by s.236.10 or s.236.12 to be submitted to the following for approval or objection.

City of La Crosse
Wisconsin Department of Transportation
Wisconsin Department of Administration (Plot Review)

Witness the hand and seal of said owners this _____ day of _____, 2018

In the presence of _____
Witness

Karl Schilling (Property Logic, LLC)

State of Wisconsin
County of La Crosse) ss

Personally came before me this _____ day of _____, 2018, Karl Schilling, to me known to be the person who executed the foregoing instrument and acknowledged the same.

Notary Public

Notary Public, _____ Wisconsin

My Commission Expires _____

Notary Public Printed Name

CITY TREASURER CERTIFICATE

State of Wisconsin
County of La Crosse) ss

I, Valerie Fenske, being the duly appointed, qualified and acting Treasurer of the City of La Crosse, do hereby certify that in accordance with the records in my office, there are no unpaid taxes or unpaid special assessments as of _____, 2018, on any of the land included in this plat.

Valerie Fenske, Treasurer

Date

COUNTY TREASURER CERTIFICATE:

State of Wisconsin
County of La Crosse) ss

I, Joanne Gabel-Gieroff, being the duly appointed, qualified and acting Treasurer of the County of La Crosse, do hereby certify that the records in my office show there are no unpaid taxes or unpaid special assessments as of _____, 2018, affecting the lands included in this plat.

Joanne Gabel-Gieroff, Treasurer

Date

REGISTER OF DEEDS CERTIFICATE:

State of Wisconsin
County of La Crosse) ss

I, Cheryl McElrath, being duly appointed, qualified and acting Register of Deeds of the County of La Crosse, do hereby certify that the Plat of Waterview Subdivision was received for record this _____ day of _____, 2018, at _____ o'clock _____ m.

Cheryl McElrath, Register of Deeds

Date

Legal Description

I, Christopher W. Fuchner, Professional Land Surveyor, hereby certify that I have surveyed, divided and mapped the plat of Waterview Subdivision. That I have made such survey, land-delineation and the plat under the direction of Karl Schilling, member of Property Logic, LLC, owner of said land, being part of the NE 1/4 of the NW 1/4, SE 1/4 and the NW 1/4, NE 1/4 of the SW 1/4, Section 27, T18N-R7W, City of La Crosse, La Crosse County, Wisconsin described as follows:

Commencing at the North 1/4 corner of Section 27, thence S 43°23'36" W 639.66 feet to the eastern most corner of Lot 2, Certified Survey Map, Volume 13, Page 126, Document Number 1492712, the West right-of-way line of State Route "35" and the point of beginning of this description

thence, along said West right-of-way line, S 32°23'42" E 315.50 feet;

thence, continuing along said West right-of-way line, S 28°17'41" E 255.52 feet;

thence, continuing along said West right-of-way line, S 21°17'27" E 152.75 feet;

thence, continuing along said West right-of-way line, S 14°04'05" E 241.63 feet;

thence, continuing along said West right-of-way line, S 02°17'22" W 244.44 feet to the northeast corner of the parcel described in Document Number 1154972;

thence S 78°03'29" W 92.11 feet to the northwest corner of said parcel;

thence S 02°17'22" W 175.63 feet to the southwest corner of said parcel;

thence S 83°18'35" E 80.00 feet to the southeast corner of said parcel and said West right-of-way line;

thence, along said West right-of-way line, S 02°17'22" W 332.40 feet, more or less, to the South line of the SE 1/4 of the NW 1/4;

thence, continuing along said West right-of-way line, due along said South line, S 30°00'00" W 11.66 feet;

thence, continuing along said West right-of-way line, S 00°24'30" W 830 feet, more or less;

thence S 82°27'01" W 559.19 feet to the East right-of-way line of the Burlington Northern Santa Fe Railroad;

thence, along said East right-of-way line, N 13°05'44" W 132.00 feet to the southwest corner of said Lot 2;

thence, along the South line of said Lot 2, N 89°26'43" E 317.61 feet;

thence, continuing along said South line, N 09°30'17" W 622.77 feet;

thence, continuing along said South line, N 81°38'50" E 217.29 feet to the point of beginning of this description

Subject to any easements, covenants and restrictions of record.

That such plat is a correct representation of all of the exterior boundaries of the land surveyed and the subdivision thereof made.

That I have duly complied with the provisions of Chapter 236 of the Wisconsin Statutes and the minimum regulations of the City of La Crosse in surveying and mapping the same.

Dated this _____ day of _____, 2018

Christopher W. Fuchner
Professional Land Surveyor # S-7448

Notary Public

_____, Wisconsin

My Commission Expires _____

Notary Public Printed Name

CONSENT OF CORPORATE MORTGAGEE:

Kear Bank, a corporation duly organized and existing under and by virtue of the laws of the State of Wisconsin, mortgagee of the above described land, does hereby consent to the surveying, dividing, mapping and dedication of the land described on this plat, and does hereby consent to the above certification of Property Logic, LLC, owner.

In witness whereof, the said Kear Bank, has caused these presents to be signed by Jim Thompson, EVP & Chief Lending Officer, and its corporate seal to be hereunto affixed this _____ day of _____, 2018.

(Circular Vice President, Jim Thompson)

State of Wisconsin
La Crosse County) ss

Personally came before me this _____ day of _____, 2018, the above named mortgagee to me known to be the persons who executed the foregoing instruments and acknowledged the same.

My commission expires: _____

Notary Public -- State of Wisconsin

Notary Public Printed Name

_____, Wisconsin

CITY COMMON COUNCIL CERTIFICATE:

Resolved that the Plat of Waterview Subdivision, is hereby approved by the Common Council of the City of La Crosse

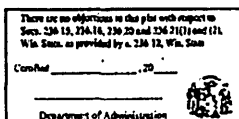
Tim Kabel, Mayor

Date:

I hereby certify that the foregoing is a copy of a resolution adopted by the Common Council.

Teri Lehto, City Clerk

Date:



From: Margie Mason <masonmem03@yahoo.com>
Sent: Wednesday, May 7, 2025 10:32 AM
To: ZZ Council Members; Margie Mason
Subject: 25.0413 please do not approve

Some people who received this message don't often get email from masonmem03@yahoo.com. [Learn why this is important](#)

*** **CAUTION:** This email originated from an external sender. **DO NOT** click links or open attachments unless you recognize the sender and know the content is safe. ***

Dear Common Council Members,

One area I believe we are losing focus on is the fact there is no opposition to Mr. Mazolla building a 14-unit Phase two development. **THE FACT THAT HE WANTS TO START BEFORE CORRECTING ISSUES WITH THE PHASE ONE DEVELOPMENT IS THE PROBLEM.**

You all have many documents outlying the issues... but very few of you have responded!!!!!! That is wrong and does not garner faith by tax paying citizens in our city government!

The ask is.... Correct the problems with Phase one before starting Phase two. Also develop Phase two in a SAFE AND CORRECT manner.

Please! Do not approve this until Mr. Mazolla corrects these issues. It is the right thing to do for this development and our city.

Margie Mason

6008 River Run Road

April 27, 2025

Good morning!

As a resident of the Waterview Subdivision, I am writing to inform the City Council Members that I am not in favor of John Mazzola's proposal for rezoning Lot 17 in the Waterview Subdivision. I agree with my fellow neighbors and the statements they have provided.

Furthermore, Karl Shilling and John Mazzola have not held up to their commitments in this subdivision – Karl Shilling or John Mazzola should not be allowed to start any new development that most certainly will lead to more water concerns and many other issues.

Also, I believe a traffic study and water flow study should be done to see how this will affect the current homes in place before allowing this to move forward

My ask – vote NO on John Mazzola's proposed rezoning!

Sincerely,

Margie Mason

6008 River Run RD

From: Margie Mason <masonmem03@yahoo.com>
Sent: Wednesday, May 7, 2025 5:34 PM
To: ZZ Council Members; Craig, Sondra
Subject: File number 25-0413

*** **CAUTION:** This email originated from an external sender. **DO NOT** click links or open attachments unless you recognize the sender and know the content is safe. ***

May 7, 2025

To: La Crosse City Council Members

Subject: File #25-0413

I live at 5926 River Run Rd in LaCrosse and have many questions about the development of Lot 17 which apparently calls for building 14 homes! We were told by John Mazzoula many times since 2019 that there would be 3 more homes built on lot 17... homes just like ours. We are now informed that he is planning to build 14 smaller May 7, 2025

To: La Crosse City Council Members

Subject: File #25-0413

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We live on the round about at the end of River Run Rd where the new, private road would begin. This raises many questions:

-Who will take care of maintenance of the private road and who will pay for this maintenance .. It should not be our HOA fund.

-Will this be a paved road, or blacktop, or much worse .. gravel!! We would then be very concerned about the dust.

-We have been able to observe garbage and recycling trucks struggle to maneuver our round about to pick up our garbage. I'm certain they will not be able to drive into this new area to pick up garbage/recycling and find a way to turn and get back to River Run Rd. So what is the plan! We would be VERY upset to have a dumpster parked in front of our home!! We endured very messy dumpsters during the time new homes were being built but knew it would only be temporary. John tended not to empty them until they were overflowing and junk was blowing around the neighborhood. The residents did the clean up.

-There are often at least 2 vehicles per home. Where will the new residents park .. and where will their guests park? Is the private road going to be wide enough for 2 cars to pass each other .. one coming in and one going out? Mr Schilling built 2 large apartment buildings on Sunnyside .. at the end of River Run. In the winter, residents are told to remove their cars from the parking lot to allow plowing. They are then all parked at the end of River Run which means our road is not properly plowed leaving frozen ridges where the snow plow has to

work around all the parked cars. It is difficult and unsafe at times to exit our sub division. Where will the cars from lot 17 be parking? It cannot be on our round about or plowing will not be possible.

-How will mail delivery be handled? Our subdivision is required to have group mail boxes. Again we moved to a nice neighborhood and don't want to be looking out our front window watching lot 17 residents parking in the round about to pick up mail. Also, we observe many USPO, UPS, and PRIME deliveries every day. Where will they deliver their packages and will they be able to maneuver on a narrow, private road?

We have been looking out our front window for a couple years now looking at large piles of dirt and tall, messy weeds. The area across from our home is filled with sandburrs. John Mazzoula has not made any efforts to clean up this area. It has been very disappointing to observe this mess for all this time. What on earth will we be seeing as heavy equipment and very large trucks begin the process of developing this area. How will it even be possible ??

Mr. Mazzola has not communicated with any of our residents. This change of plans comes as a very disappointing surprise. We moved to this neighborhood being sold on the idea of a beautiful, quiet subdivision... we knew we would have to live through some development but this is just way too much. It feels like we will now be in an area with way too much traffic and one with no effort on the part of the developer or builder to maintain a sense of a nice, quiet living area.

Bob and Donna Kostecki

5926 River Run Rd

La Crosse WI 54601s

608 386-6200

donnakostecki@gmail.com

From: Margie Mason <masonmem03@yahoo.com>
Sent: Wednesday, May 7, 2025 5:34 PM
To: ZZ Council Members; Craig, Sondra
Subject: File number 25-0413

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-How will mail delivery be handled? Our subdivision is required to have group mail boxes. Again we moved to a nice neighborhood and don't want to be looking out our front window watching lot 17 residents parking in the round about to pick up mail. Also, we observe many USPO, UPS, and PRIME deliveries every day. Where will they deliver their packages and will they be able to maneuver on a narrow, private road?

We have been looking out our front window for a couple years now looking at large piles of dirt and tall, messy weeds. The area across from our home is filled with sandburrs. John Mazzoula has not made any efforts to clean up this area. It has been very disappointing to observe this mess for all this time. What on earth will we be seeing as heavy equipment and very large trucks begin the process of developing this area. How will it even be possible ??

Mr. Mazzola has not communicated with any of our residents. This change of plans comes as a very disappointing surprise. We moved to this neighborhood being sold on the idea of a beautiful, quiet subdivision... we knew we would have to live through some development but this is just way too much. It feels like we will now be in an area with way too much traffic and one with no effort on the part of the developer or builder to maintain a sense of a nice, quiet living area.

Bob and Donna Kostecki

5926 River Run Rd

La Crosse WI 54601s

608 386-6200

donnakostecki@gmail.com

Elsen, Nikki

From: Elsenn@cityoflacrosse.org
Subject: FW: Agenda Item- 25-0413 Little River Homes- 5917 River Run Road
Attachments: Waterview HOA APPROVAL LETTER.pdf

From: Great River Homes <greatriverhomesllc@gmail.com>
Sent: Monday, August 4, 2025 2:36 PM
To: Washington-Spivey, Shaundel <washingtonspiveys@cityoflacrosse.org>
Cc: Janssen, Barb <janssenb@cityoflacrosse.org>; Kahlow, Chris <kahlowc@cityoflacrosse.org>; Bedford, Crystal <bedfordc@cityoflacrosse.org>; Goggin, Erin <goggine@cityoflacrosse.org>; Newberry, Aron <newberrya@cityoflacrosse.org>; Padesky, Gary <padeskyg@cityoflacrosse.org>; Trost, Jennifer <trostj@cityoflacrosse.org>; Slezniow, Larry <slezniowl@cityoflacrosse.org>; Weston, Lisa <westonl@cityoflacrosse.org>; Northwood, Rosanne <northwoodr@cityoflacrosse.org>; Dickinson, Tamra <dickinsont@cityoflacrosse.org>; Acklin, Tim <acklint@cityoflacrosse.org>
Subject: Agenda Item- 25-0413 Little River Homes- 5917 River Run Road

Some people who received this message don't often get email from greatriverhomesllc@gmail.com. [Learn why this is important](#)

*** **CAUTION:** This email originated from an external sender. **DO NOT** click links or open attachments unless you recognize the sender and know the content is safe. ***

PER YOUR REQUEST AND TO OFFER AN UPDATE:

- 1. Maintenance to stormwater(ie pulling weeds, sand removal, moving of breaker rocks and related clean-up requested from the residents has been completed in full by JR Manske excavation company. ALL FINISHED.**
- 2. The HOA has approved and supports my request to build the 14-single family homes, which are much needed in LaCrosse's landlocked city. This land is also right across the street from Southern Bluffs Elementary School. LETTER ATTACHED**
- 3. The former HOA members of Seago, Birnbaum, Hartman, Schroeder have been told that the current HOA president will offer them the opportunity to ONCE AGAIN run and take over around the end of 2026/2027. This group ran the**

HOA for a year and then gave it back to Property Logics after finding itself unsuccessful in being to manage.

4. Unfortunately, if this is not approved in August, the property will be sold to an apartment developer. This would not likely be pleasing to the residents. The buyer understands it will take time to push through his apartments but is willing to wait for residents and council members to turnover. He is prepared to wait it out if he gets the opportunity to purchase this lot.

5. This lot is 100% downhill from the existing lots and subdivision. This lot would not shed ANY stormwater onto any of the existing lots. In fact, given higher elevation of the existing homes, stormwater would flow down and onto my newly proposed Lot-17 lot. We are prepared to help these lot owners and help them control their water and erosion that runs onto my lot.

6. This delay of approval has cost over 5,700 a month in carrying costs/expenses. We also lost our production place for earthwork. Each lot has now gone up by 2,000. New residents will incur this increase along with any that may come from further delays.

PLEASE CONTACT ME WITH ANY QUESTIONS.(I have talked with two council members thus far.)

MY PHONE NUMBER IS 608-780-8537 and EMAIL IS greatriverhomesLLC@gmail.com

John Mazzola
Little River Homes, LLC.
608-780-8537
Greatriverhomesllc@gmail.com
P.O. BOX 2813
LaCrosse WI 54602



WATERVIEW HOA

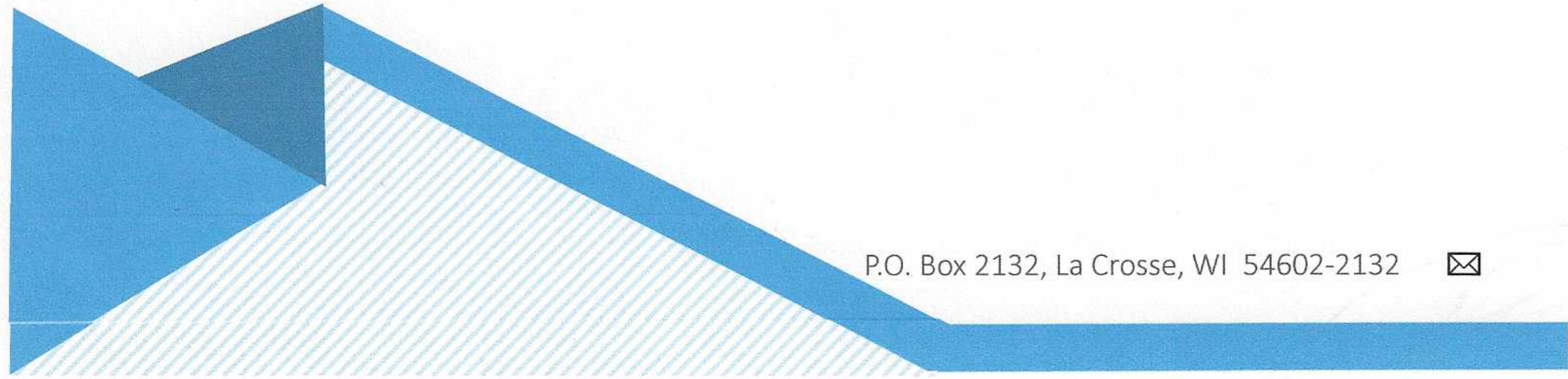
August 4, 2025


To whom it may concern-

The Waterview HOA has reviewed building designs related to adding 14-single family homes on lot-17. We feel this would bring a positive mix of home styles to this subdivision. We are in favor of this project from Little River Homes. It is our understanding that these single-family homes will receive the same quality building methods previously afforded to the rest of the neighborhood. The HOA supports the building of these homes for the betterment of the neighborhood.



Karl J. Schilling
Waterview HOA



P.O. Box 2132, La Crosse, WI 54602-2132 



City of La Crosse, Wisconsin

City Hall
400 La Crosse Street
La Crosse, WI 54601

Text File

File Number: 25-0814

Agenda Date: 8/5/2025

Version: 1

Status: New Business

In Control: Judiciary & Administration Committee

File Type: Resolution

Agenda Number:

Resolution to delay removal of historic drinking fountains (aka “bubblers”).

RESOLUTION

WHEREAS, the drinking fountains (aka “bubblers”) in the City of La Crosse are part of our local history and are locally designated historic landmarks, and protected as such,

WHEREAS, the City has altered these landmarks without review by the Heritage Preservation Commission since designation, and

WHEREAS, the Water Utility has been issued an order to leave all bubblers in place, and

WHEREAS, the Common Council would like time to consider options for bubblers in public right of way before additional policy decisions are made,

NOW, THEREFORE, BE IT RESOLVED by the Common Council of the City of La Crosse that it hereby directs the delay of the removal of the bubblers in order to determine options available.

BE IT FURTHER RESOLVED that City staff is hereby directed to take any and all steps necessary to effectuate this resolution.



CITY OF LA CROSSE

400 La Crosse Street
La Crosse, Wisconsin 54601
(608) 789-CITY
www.cityoflacrosse.org

LEGISLATION STAFF REPORT FOR COUNCIL

File ID Caption

Staff/Department Responsible for Legislation

Requestor of Legislation

Location, if applicable

Summary/Purpose

Background

Fiscal Impact

Staff Recommendation

HISTORIC BUBBLER LOCATIONS

CITY OF LA CROSSE 7/31/25

These do not include those in city parks except riverside and badger hickey

SOUTHSIDE LOCATIONS

2nd and main REMOVED

3rd and vine yes

3rd and main se corner REMOVED and replaced

3rd and main ne corner REMOVED

3rd and pearl yes

3rd and cass yes

4th and pearl new installed in 1994 but removed

4th and main ne corner?

5th and main REMOVED

5th ave and jay yes

5th ave and market yes

5th ave and hood yes

6th and state REMOVED

7th and Tyler yes

7th and farnam REMOVED

7th and Cameron yes

8th and division yes

8th and main yes

West ave and cass REMOVED and replaced

West ave and Jackson REMOVED and replaced

13th and park REMOVED

13th and ferry yes

16th and Madison REMOVED and replaced

20th and denton yes

23 and chase yes

28th and Jackson yes

Drive in rode REMOVED and replaced

Riverside park REMOVED and replaced

NORTHSIDE LOCATIONS

Avon and logan REMOVED and replaced

Caledonia and Clinton yes

Caledonia and sill yes

Caledonia and st james REMOVED

Caledonia and windsor yes

George and gorhes yes

Loomis and hayes yes

Rose and st cloud REMOVED

St andrew and kane yes

Badger playfield REMOVED and replaced

Summary

From 2000 inventory there were 39 historic bubblers protected under city ordinance. Of those only 22 remain in place. This inventory does not include bubblers within parks metered separately and not listed above. In addition, after surveying the bubblers, a historic bubbler was found at 7th and Tyler which is not on the 2000 inventory list. This brings total to 23 historic bubblers remaining of 40 from the 2000 inventory,

17 remain on the southside

6 remain on the northside



We have lost 17/40 historic bubblers that should have been protected under the local landmark designation since 2001.

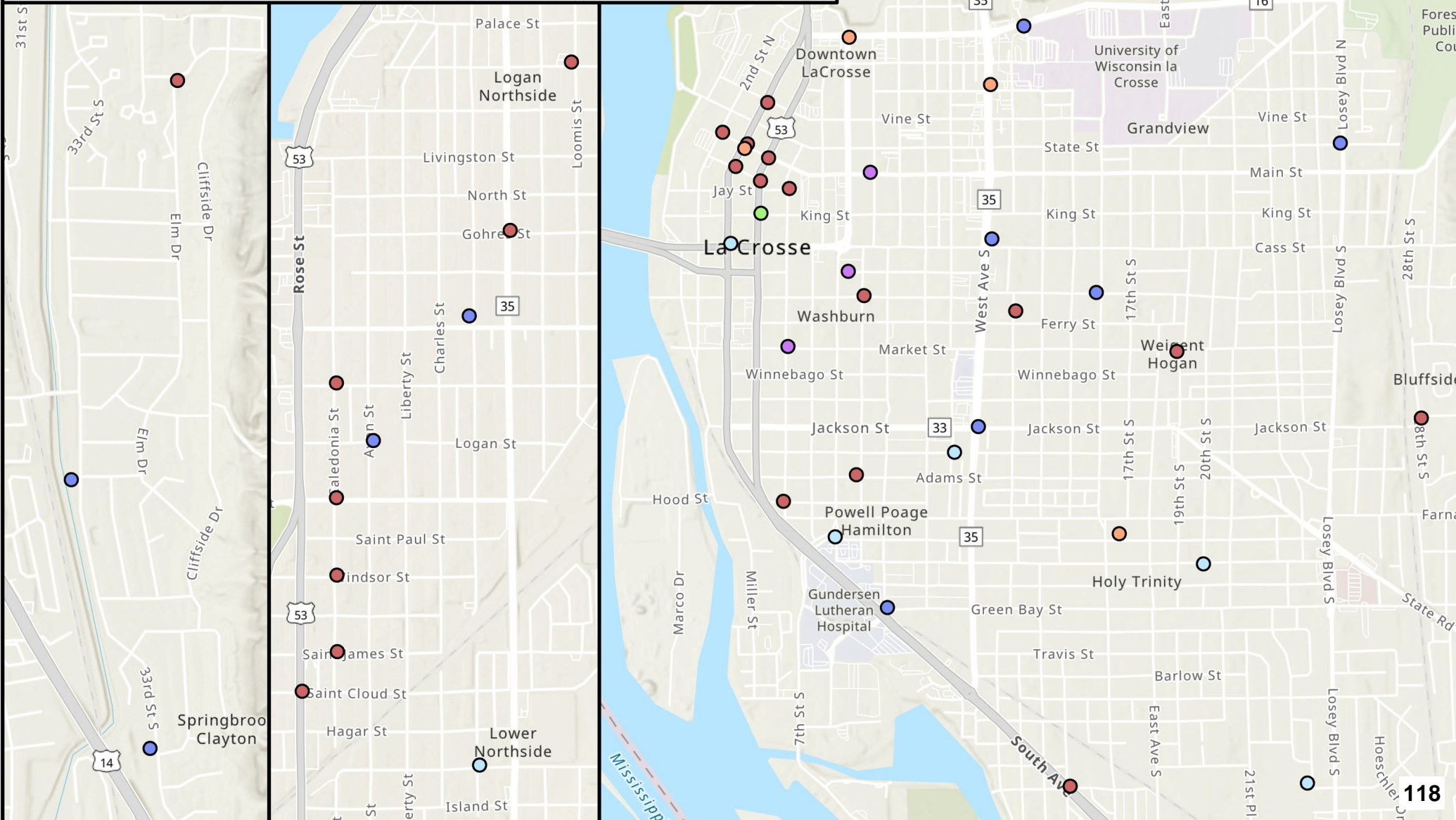
It appears that recently several historically protected bubblers were removed as can be seen by recent sidewalk/curb replacement. Example is at Rose st and st cloud.

In addition there were 7 bubblers that appear ada compliant that couldn't be determined to have replaced historic bubblers at the time of this inventory. one can assume the original bubblers would have been also from Torrance foundry. there are now 12 ada style bubblers in right of way that I found after surveying from the 2000 list.

Water Utility Owned Drinking Fountains

ADA Compliance Status

-  May Move/Replace Cast Iron Fountain
  Can Replace Cast Iron Fountain
-  Can't Replace Cast Iron Fountain
  Can Replace Non-Cast Iron Fountain
-  Can't Replace Non-Cast Iron Fountain
  ADA Compliant Fountain



Craig, Sondra

From: Jamie Waldera <jamielwaldera@gmail.com>
Sent: Saturday, July 26, 2025 11:04 AM
To: ZZ Council Members
Subject: Water fountains

Some people who received this message don't often get email from jamielwaldera@gmail.com. [Learn why this is important](#)

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Good morning!

I'm concerned that very few of the drinking fountains are turned on this summer. Why won't you turn them on?

I'm a runner, and have two active dogs. I rely on our city drinking fountains to replenish the water I bring on my runs/walks with dogs.

Can you please explain your reasoning for not turning them on? And is this going to be a permanent solution?

Thank you!

Jamie Waldera (resident of south side La Crosse)

Craig, Sondra

From: Billy Bergeron <castlelacrossewi@gmail.com>
Sent: Monday, July 28, 2025 12:31 PM
To: ZZ Council Members
Subject: Historic Bubblers
Attachments: image000000 (7).heic

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Hello Council,

As always, thank you for your time and service. Concerning the historic bubblers around La Crosse and their conversion to be ADA compliant; I will attach a photo from Onalaska where they have done just that. With an additional lower fountain, the bubblers would be compliant.

More to the point, I am for anything that makes La Crosse historic, charming, memorable and different to maintain and increase our tourism. We have lost so many buildings and features over the years, we are now living with that regret. Nothing worth doing is ever cheap or easy, that much we know. Converting the bubblers will not be easy, but quite worth it in the end. We only regret the things we didn't do, let's do this much for the charm of our city. I noticed while walking around the neighborhood that many of the bubblers already have a side hole, I'm not sure what that was for, but it will make conversion that much easier.

Billy
Castle La Crosse
1419 Cass St, La Crosse
www.CastleLaCrossebnb.com
608-799-3531



From: Orion Roen <oreoroen@gmail.com>
Sent: Saturday, August 2, 2025 6:22 PM
To: ZZ Council Members
Subject: Regarding water bubblers

Some people who received this message don't often get email from oreoroen@gmail.com. [Learn why this is important](#)

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Dear Council Members,

It has been brought to my attention the topic of discussion of the removal/cancellation of the bubblers within the City of La Crosse. I understand the reason for shutting the bubblers off was due to them being out of ADA compliance. In the places I have researched, there are a few things you can do to become ADA compliant without removing the existing historic fountains. I will agree that having non-ADA compliant water fountains is a form of segregation, but removing them completely from service and blaming them on the ADA seems wrong. The ADA was designed to make things more accessible, the opposite of what the city is currently doing with the bubblers. These fountains CAN be modified (or have cast replicas made), to become compliant. (Can this be funded by a grant?) Water fountains can be tapped off the same line that currently feeds the historic fountains. The ADA also allows for special permissions regarding historical artifacts. I believe there are many ways to do this correctly, but turning them off and leaving them off is inhumane; especially when considering our unsheltered individuals.

I am also confused as to why there wasn't a notification from the water utility about the fountains not being operational this year and how the city council was never informed. I feel that somewhere the ball was dropped on communication and this also should be addressed. *(This was the case based on what I have read. If this is incorrect, please disregard.)*

This city has overcome many challenges regarding different topics and issues. I feel this is one more we can also overcome. I strongly suggest the city council members and water utility to work on a solution to become compliant whilst also having public access to water (a basic human necessity).

I thank every member for their attention to this matter.

Orion Roen

From: Laurie <thimble@charter.net>
Sent: Saturday, August 2, 2025 9:18 PM
To: ZZ Council Members
Subject: SAVE THE BUBBLERS

[Some people who received this message don't often get email from thimble@charter.net. Learn why this is important at <https://aka.ms/LearnAboutSenderIdentification>]

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City Council

Please vote to save the iconic bubblers. There isn't any reason the modern ones can't be set in right next to the old ones. The city should be looking for more reasons to make our city special for tourists and the bubblers are a good reason. I pay taxes like everyone and feel there have been many things "pop up" without a chance to have a vote for my taxes. This is something that is good for the city and would make people happy that usually complain.

PLEASE SAVE THE ICONIC BUBBLERS!!!!

Laurie and Tom Lane

From: Dana Curti <danalynncurti@gmail.com>
Sent: Saturday, August 2, 2025 4:33 PM
To: ZZ Council Members
Subject: Bubblers

Some people who received this message don't often get email from danalynncurti@gmail.com. Learn why this is important <<https://aka.ms/LearnAboutSenderIdentification>>

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Respected Council Members,

I am asking you to please do anything in your power to save La Crosse's beautiful historic bubblers.

I grew up in La Crosse on Easter Road, and have many childhood memories of running up to the bubbler across the street in Hass Park to quench my thirst, parched from the summer heat.

As I grew older, I would plot my walks around town around the bubblers. This was long before I wouldn't dare to leave the house without my water bottle in hand.

My husband and I currently live in the township of Shelby and operate a small business which offers our products through several La Crosse businesses. We are in town nearly every day and feel very connected to the community.

Sadly, La Crosse has lost so many historical gems. Let's not let our beloved bubblers be another casualty, and find a way for ADA compliance and cultural preservation to exist together.

Sincerely,

Dana Woolley
N1262 Breidel Coulee Rd.
La Crosse, WI 54601

Craig, Sondra

From: Marge Peacock <peacockmarge@yahoo.com>
Sent: Saturday, August 2, 2025 3:41 PM
To: ZZ Council Members
Subject: Bubblers

Some people who received this message don't often get email from peacockmarge@yahoo.com. Learn why this is important <<https://aka.ms/LearnAboutSenderIdentification>>

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Please keep La Crosse's old bubblers in place, and keep them running.

Thank you.

Margaret Peacock

Sent from Yahoo Mail for iPhone

<https://gcc02.safelinks.protection.outlook.com/?url=https%3A%2F%2Fmail.onelink.me%2F107872968%3Fpid%3Dnativeplacement%26c%3DGlobal_Acquisition_YMktg_315_Internal_EmailSignature%26af_sub1%3DAcquisition%26af_sub2%3DGlobal_YMktg%26af_sub3%3D%26af_sub4%3D100000604%26af_sub5%3DEmailSignature__Static_%26af_ios_store_cpp%3D9d3a686e-218d-4849-8298-b480188dc8ac%26af_android_url%3Dhttps%253A%252F%252Fplay.google.com%252Fstore%252Fapps%252Fdetails%253Fid%253Dcom.yahoo.mobile.client.android.mail%2526listing%253Demail_signature&data=05%7C02%7Ccraigs%40cityoflacrosse.org%7Cbc457518bc814cc9d33c08ddd204eac5%7Cb9bc47de972a4482ad22b9c21b74e467%7C0%7C0%7C638897640774799354%7CUnknwn%7CTWFpbGZsb3d8eyJFbXB0eU1hcGkiOnRydWUsIlYiOiIlwLjAuMDAwMCIslIAiOiJXaW4zMilslkFOljoiTWFpbCIsIldUljoyfQ%3D%3D%7C40000%7C%7C%7C&sdata=rms0UwaYkDxn4xPLepJ912wlAnqiebK%2Bv1obvAGwgEU%3D&reserved=0>

h c
S G c
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F Z N 6 G c

[illegible]

To: **La Crosse Heritage Preservation Commission Board Members**
From: Gregory Hilbert greghilbert@hotmail.com Cell 860-338-4059
244 S 38th St Mesa AZ 85206 Date: August, 2024

Subject: **Request Commission Action to Preserve La Crosse's Treasured and Iconic Outdoor Drinking Fountains Commonly Known Fondly to the People of La Crosse and from La Crosse as....**

Bubblers

"Cultural and historic assets are a significant part of the heritage, education and economic base of a community. Preserving the community's heritage fosters civic pride in the beauty and accomplishments of our past...What should be preserved are buildings, sites, districts, structures, objects, and significant natural features that represent and reflect the city's cultural, social, economic, religious, political, architectural, or aesthetic heritage. "

About the Requestor and Contents

Please see the letter of my introduction by Mary Eisenhower on the next page. I grew up in La Crosse (1950-1968). My undergraduate and Master's degrees were earned elsewhere. The bulk of my career in publishing, media and founding, funding and leading non-profits was mostly in CT, secondarily in metro Chicago, central WI, and AZ where I am now retired. My familiarity with La Crosse's drinking fountain history derives from 1950-68 childhood experience and what I've gained researching for a number of posts among the 1,500+ posts I've contributed to the Facebook page "*You Might Be From La Crosse*" since January 2023, and digesting the thousands of member comments and other expressed reactions to them and the posts of others. I cannot speak for the group *per se*, which now numbers over 33,000 registrants. I am however uniquely qualified to fairly characterize the nearly unanimous sentiments and opinions of the thousands who have expressed themselves regarding La Crosse's outdoor "bubblers". I consider the large cumulative number as highly significant and revealing of the majority opinion of La Crosse residents at large.

I've been asked by Commissioner Greg Clark to speak to the historical significance, origin stories, and why preservation of La Crosse's ornate, cast-iron outdoor drinking fountains aka bubblers is important.

I will do that chiefly via screen captures of my posts and others on the La Crosse Facebook page, and responses to them. Note that the origins of the history begin with gifts of ornate drinking fountains to the people of La Crosse, the first by Mayor Dr Frank "White Beaver" Powell in 1890, and the most notable after that by Wisconsin Governor George Peck in 1910. Additional drinking fountains

were installed in the early 1900's, as La Crosse built its facilities for providing clean drinking water to the public. **The familiar green "bubblers" you are asked to preserve were almost certainly cast by La Crosse's Torrance Casting when it was John Torrance & Sons Casting, and were installed beginning in the early 1920's.**



Cass & 12th St in Front of the Cargill Mansion and Estate in 1931 During the Great Depression. UW-La Crosse Murphy Library photo.



International

January, 2003

A Letter of Introduction and Recommendation of Gregory Hilbert

It is a privilege to introduce you to Gregory Hilbert, and to commend him to you.

I was introduced to Greg by the Chairman of ePals Classroom Exchange, a participant in the consortium of organizations joining People to People International to lead the Friendship Through Education Initiative of U.S. President George Bush.

I found Greg to be more than a highly intelligent and skilled executive. He quickly impressed me as a highly articulate and compassionate leader. His September 12 Initiative was compelling and won my enthusiastic support. He accomplished his educational mission with stunning speed, and months later our organizations partnered to offer an international Peace Journals program Greg conceived and developed.

How does he do it all? I think he does it by giving greatly of himself, and by inspiring the best efforts of those whose lives and work he touches.

I've personally witnessed Greg's ability to inspire others, in December of 2001 and again in October of 2002. The first occasion was a Sept 12 International ceremony in New York organized by Greg, at which I was an honored guest. The other was at our People to People International Peace Conference and Global Youth Forum in Kansas City, where Greg spoke. Simply stated, Greg is gifted in his ability to impact his audience. On both occasions the audience was greatly moved and inspired. He received intense standing ovations in New York and from our 500 international conferees in Kansas City, and he earned my personal gratitude for his stirring validation of my own best efforts for a peaceful world. As I said, he has a gift for bringing out the very best in all of us

I am proud to call Greg a friend, and invite you to call me (within the US) at 800-676-7874; (outside the US) +1-816-531-4701 if you wish to verify the authenticity of this letter.

Sincerely,

Mary Eisenhower, CEO

Dear Commissioners:

August 2024

This is to request a series of actions to:

- (1) Preserve La Crosse's iconic and treasured "Bubblers" in place,
- (2A) Determine the number, conditions and whereabouts of those that have been removed in the past, (2B) repair as many as possible (*welding cast iron is difficult but far from impossible, and competent plumbers can repair or replace internal parts*) for reinstallation, and (2C) obtain a mold and bowl castings as needed.
- (3) Publicly display those that can't be made operable,
- (4) Retain bubblers in place as wheelchair-accessible fountains are installed, and
- (5) Because pushbutton spigots cause tepid water to be delivered, restore all installed bubblers to the continuous delivery of cold water.

The city itself states (1) that La Crosse's aquifer was not being depleted in the past nor is it now, and is in fact more than adequate to meet La Crosse's needs, and (2) that the cost of the water saved by use of the pushbutton spigots installed some years ago is a paltry \$1,750.

The screen captures on the next 200-plus pages convey the origins and history of La Crosse's "bubblers" and tell why – in the words of a huge number of people from La Crosse -- their preservation is important. They are iconic, a source of pride unique to La Crosse. Their ornate design pleases the eye and reminds of La Crosse's robust history and heritage. **They have been used and valued by tens of thousands in each of 5 generations.** They were equitably installed in virtually every neighborhood, park and school frontage, and have been a welcome part of everyday life. Experiences in common of the bubblers are so widespread and remembered so fondly and happily by so many that they contribute to community cohesion and good will. They are a symbol of a city that was determined to quench the thirst of all, rich and poor, northside and southside, young and old.

Please note that were it not for the rising instability of the software I was using to compile screenshots of posts and comments before converting this document to a PDF, that I could have included many more comments, enough to make this a 1,000-page document!

If each of you were to do no more than skim these pages, reading just a handful of comments, it would be incomprehensible to me if you did not quickly and unanimously agree to put La Crosse's bubblers on your agenda for greater preservation action than has been the case in the past. I think that among La Crosse's public at large it would likely be one of the most widely popular things the Heritage Preservation Commission has ever done.

Sincerely, Gregory Hilbert

Heritage That Matters To ALL

Sunday, June 24 1923

LA CROSSE TRIBUNE

* * * *

Up in Minneapolis and St. Paul the other day I searched in vain for a cold drink of water on a day when the thermometer was hitting over the 90 mark. The parks were filled with coatless men, stretched out on the grass in the shade. Pale, thin-faced women leaned out the windows of tenement houses, trying to get a breath of fresh air, while their babies sweltered on the fire-escapes. People who had cars or street-car fare were beating it toward the country and the lakes as fast as they could go, to get away from the heat of the city. Looking for a refreshing drink of water, I tried a bubbler in a park. The water was almost lukewarm. I bought an ice cream in a neighboring store and washed it down with the same kind of water. I went to my room in the hotel and after the faucet had been turned on five minutes took a swallow of the water and found it far from cool. Arriving home the next day I hopped out of the car at the postoffice corner, sucked up a pint or two of clear, COLD water, heaved a sigh of relief and once more gave thanks that I was back home. I wonder if we really appreciate what a valuable asset this burgh has in its wonderful water supply.

* * * *

<https://www.facebook.com/groups/fromlax/permalink/2822919237858013>



You might be from La Crosseif.....



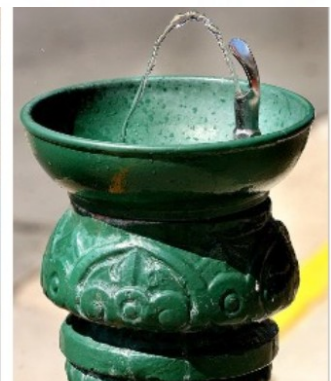
Gregory Hilbert

Top contributor · July 11 at 2:23 PM · 🌐

...

[Note: I speak only for myself in this post, not for anyone else.] If you grew up in La Crosse, chances are there was a bubbler nearby that served as a kind of watering hole in your neighborhood. A gathering place. A source of thirst-quenching water. A means of filling water balloons and squirt guns. I don't know how many bubblers there once were, but I do know they are slowly but steadily disappearing. There were about 32 remaining when in June a friend alerted me to the removal of yet another, this one from the old Trinity school block. I used the tool at the city's website to inquire but have had no reply. I had asked why the bubblers were being removed, and I wanted to know what was being done with them. Are they being discarded like so much trash? Stored somewhere? Taken by employees? Even if inoperable, why are they not being left in place or relocated as historic artifacts, reminders of simpler times gone by, of a city that did more than most for its kids? I hope a few members will comment with a photo of a bubbler that matters to them. I'd like to post one from time to time, in the hope that La Crosse's Preservation Commission to take action to preserve what remains of these unique La Crosse treasures.

**Dear Preservation Commission,
La Crosse's Treasured Iconic Bubblers
Are Disappearing!**



William Mullen, Margaret OMeara and 364 others

194 comments 32 shares

As of July 18

411

210 33

Over 600 likes, comments and shares to this one post!

Gregory Hilbert Author Top contributor

Greg Clark Greg, I'm messaging you in your capacity as President of the La Crosse County Historical Society Board and Commissioner of the Historical Preservation Commission of La Crosse. (You may recall my post not long ago about the American Queen. You thanked me for my efforts, invited me to get involved with the Preservation Commission and/or LCHS, and accepted my response that I was able to do no more than I do here.) While I can speak only for myself and not for this group, I believe preservation of La Crosse's "bubblers" should not only be among the Commission's priorities, but a happily embraced mission project. The bubblers are familiar to almost every citizen regardless of age. They are treasured. Those remaining are scattered among all of La Crosse's wards and virtually all of its neighborhoods. This post demonstrates to you that large numbers want them preserved. Prior posts about them, which I'll submit as a collective montage in a week or so, will demonstrate that more dramatically, and I will be posting several reader-supplied photos before summer end. If the Commission embraces bubbler preservation, I'll be happy to post supportive word of it. If it subsequently accomplishes something significant -- regardless of what that may be -- I will be most happy to post praise of it when the time comes, and reminders of it thereafter. I recognize you may not be able to respond publicly to this nor even to me as an individual via Messenger. However, I would appreciate acknowledgement that you've seen this, as it will spare me the effort of preparing, printing and mailing scores of screenshots. Thank you.

Greg Clark

Gregory Hilbert thanks. As a commissioner I cannot initiate an effort. Please submit a request to me which covers the historical significance, origin stories and why it's important for preservation. You could support your request over zoom during the commission meeting if you chose. I would like to see this discussed and considered. Please submit to me and I'll make sure we get it on the agenda. Thanks

Also another effort that came recently out HPC and was successfully defended by the City Council https://lacrossetribune.com/.../article_dba3a81a-3fd8...



LACROSSETRIBUNE.COM

South Community Library remains historic landmark after La Crosse mayor's appeal denied

3d Like Reply Share 2  

Comments responding to this post follow.

Gregory Hilbert [Author](#) [Top contributor](#)

Greg Clark Thank you for your reply. I will submit a request to you addressing the areas you've conveyed, but it is not apt to arrive until late August. That's because the request will consist largely (ie not entirely) of screenshots of posts I've contributed here since January of 2023 and screenshots of the deluge of comments from La Crosse people responding to them. It will take me time to take all of those screenshots, compile and format them in Libre (publishing software similar to Word), and then convert the file to a PDF document that is universally readable and transmittable by FB's Messenger. A portion of the delay will be attributable to several more posts on the subject I'll be submitting here in the next 3 weeks, screenshots from which will be included. I guesstimate the PDF will total over 100 pages.

****I am apt to choose to support the request via Zoom at a commission meeting. Fortunately for commissioners, advanced COPD has degraded my lungs, so you will be spared most of the passionate intensity that once characterized my crusading speeches and presentations to small groups and large audiences. Attached please find a letter of introduction referencing same. At the time, Mary Eisenhower, Ike's granddaughter, was on a first name basis with most of the world's heads of state. Together, according to about ten of them, we had more than a little to do with preventing the post-9/11 wars from escalating into a catastrophic Middle East-wide conflagration, and conceivably far worse. PS I posted twice mourning the closure of the South Library, to which I owe a love of reading gained at a young age. I'll happily do a post about the Preservation Commission's success retaining its designation as a historic landmark, probably next week.

Mary Lepsch Tenant Top contributor

7th and Farnam by the tennis court....my neighborhood bubbler. I stopped for a drink during a Stepping Out In Pink walk about 10 years ago. This one and the ones by Hood park and Powell park were frequent stops by me and all the folks in the neighborhood, but especially this one for me as I lived just a block away.



Cynthia Botcher Colby Top contributor
Worth sharing again!



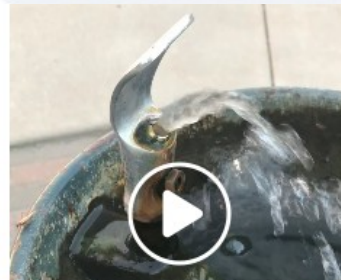
2d Love Reply Share Edited 5



Lori Ello

Jeff S King Top contributor

Here's one in action, with no gum in it!



Thov Nco Ntsoov Kuv

Miss these green bubblers...Was so useful during the hot summer days...I lived right across the street from one...lol..

3d Like Reply Share



Annette Yoshizumi

Best coldest water I ever had! Sure loved the bubblers when I was a kid...maybe they will sell them at a city auction...I would buy one for my yard.

3d Love Reply Share



Vickie Hoverud Michalko

I don't understand La Crosse, regarding taking out the bubbler's at all. You know it's nice if you are out walking and get thirsty and there is the refreshing bubbler. That is how I remember growing up in here back in the 50's 60's 70's etc. Plus then they

Gregory Hilbert Author Top contributor

I grew up 1/2 block away from Thomas Moore school on Weston. There was a bubbler out front that was precious to many hundreds of kids over the years. The school is gone now. So is the bubbler. Last year I posted about La Crosse's bubblers. Many responded with fond memories of the one they frequented. Several whose bubbler was still there took photos and shared them under the post. I scrolled the record of my posts but could not find that one post, and thus can't share here the photos people shared. I've also posted about the big and ornate drinking fountains that were gifts to the city, the first by mayor Powell in 1890. What's left of those big, ornate, historical fountains that triggered the installation of bubblers all over La Crosse is a remnant of one of them at Powell park. I believe the Preservation Commission should spearhead action to preserve the bubblers that remain, and obtain an accounting of what was done with all of the ones that were removed.

4d Like Reply Share Edited

15  



Nancy Alens Top contributor

Gregory Hilbert absolutely 👍

4d Like Reply Share



Sheila Rivera

Gregory Hilbert I went to school at st Thomas Moore for 1st and 2nd grade and remember that bubbler

4d Like Reply Share

2 



Terry Schmidt

Why have free water when you can just go buy plastics bottles of it?

My understanding is? They don't sell this essential part of life in Europe. Folks carry there drinking glass of choice and the water is free.

4d Like Reply Share

4 

[View all 4 replies](#)



Gia Hill

Why 🤔🤔

WALKING down town and found two both covered up...what a disgrace to the city known for them. Shame on the goverment to allow this. Where is the the historical society on this?

Let's save the "bubbler" ❤️

4d Love Reply Share

26  



Mary Lepsch Tenant Top contributor

7th and Farnam by the tennis court....my neighborhood bubbler. I stopped for a drink during a Stepping Out In Pink walk about 10 years ago. This one and the ones

John Lawrynk

They should spend the money and keep them working! They are an important and still useful historic item of LaCrosse!

Jeri Pfaff

I noticed one day, the bubbler was gone on the corner by Lincoln Middle School, which, as we know is closed. Then about a week or so afterward, it was back, good as new! 😊

4d Like Reply Share

5 👍



Gregory Hilbert Author Top contributor

Jeri Pfaff A bit of good news!

4d Like Reply Share



Write a public reply...



Thomas Welch Top contributor

I wonder how many there were at one time

4d Like Reply Share

2 👍

View 1 reply

Melanie Fife

I totally agree with you 🙌

My great grandfather worked for the water department and designed to dog watering attachment. His name was Edward Groeschner

Carol Lunke

4d Like Reply Share

2 👍

Thov Nco Ntsoov Kuv

Miss these green bubblers...Was so useful during the hot summer days...I lived right across the street from one...lol..

5d Like Reply Share



Annette Yoshizumi

Best coldest water I ever had! Sure loved the bubblers when I was a kid...maybe they will sell them at a city auction...I would buy one for my yard.

5d Love Reply Share



Jake Yahnke Top contributor

They really should be on display somehow.

4d Like Reply Share

6 

Kevin Lafky Top contributor

Didn't live in the neighborhood long but I remember the bubbler that was a welcome sight on the way to Holy Trinity.

4d Like Reply Share

9  

Marge Briggs

Let us preserve a portion of the "good old days". Tearing down historical statues and monuments seems to be the way to pretend that history never happened. Keeping the "bubblers" shouldn't offend anyone.

6h Love Reply Share



Gia Hill

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WALKING down town and found two both covered up...what a disgrace to the city known for them. Shame on the goverment to allow this. Where is the the historical society on this?

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4d Love Reply Share

26  



Mary Lepsch Tenant Top contributor

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Linda Hall Kuehl Holy Trinity Bubbler disappeared last month or month before. SAD!

Gia Hill

Why 🙄🙄

WALKING down town and found two both covered up...what a disgrace to the city known for them. Shame on the government to allow this. Where is the the historical society on this?

Let's save the "bubbler" ❤️

4d Love Reply Share

26 🍊❤️

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Jodi Hoscheit

These are one of my favorite memories of childhood!

4d Like Reply Share

9 🍊

3d Love Reply Share Edited 5 🍊❤️



Gregory Hilbert Author Top contributor

Mary Lepsch Tenant Outstanding, thank you Mary!

3d Like Reply Share

2 🍊

🌱 Where are these bubbles now?

1d Like Reply Share



Gregory Hilbert Author Top contributor

Carolyn J Clements Approximately 31 remain of the original number, scattered, in various locations in La Crosse. The original number is unknown (to me at least),

I'm calling special attention to this comment because raised-in-La Crosse friend William Mullen is a two-time PULITZER PRIZE WINNER.

William Mullen Top contributor

There is a feeling of something "Old World" about those sculptural green metal public drinking fountains. They strike me as something you would more likely encounter on a European city street rather than La Crosse. They should be preserved because they give the city a certain distinction. And they should be preserved because of how they hearken to a colorful regional dialect by how they are known locally, as "bubblers".

7m Love Reply Share



Nancy Alens Top contributor

Yes absolutely save the bubblers 👍

4d Like Reply Share

10

Ed Rhude

Drank from it many times!

Vickie Hoverud Michalko Top contributor

Come on La Crosse begin preserving instead of always tearing things down and destroying our history.

Celine Marie

There are some that aren't open.

4d Like Reply Share



Jacqueline Lee

I Love those fountains.....

4d Like Reply Share 2

Carmen Thienes

They were everywhere as a kid!

4d Like Reply Share 2

Chris Forsthoefel

Remembering them just makes me smile - quite a piece of downtown La Crosse!

4d Like Reply Share

2

Sandi Dummer Marrs

Great memories drinking out of them when I was a kid

3d [Like](#) [Reply](#) [Share](#)



Chuck Olson

Drank from many of them as a child.

4d [Like](#) [Reply](#) [Share](#)



Steve Flaten

There is no shortage of water in the upper Mississippi, keep the bubblers there and the water flowing.

4d [Like](#) [Reply](#) [Share](#)



Shaun E. Pierce

Trane park, on the corner of 15th and south Ave. Anyone know if it's still there?

4d [Like](#) [Reply](#) [Share](#)



Marcia Deick

Those of us who like unusual garden art would love and old bubbler if one could be purchased. Would make a cool solar fountain. Or possibly a planter. Just a thought.

4d [Like](#) [Reply](#) [Share](#)



Joann Anderson

Save the bubbles

4d [Like](#) [Reply](#) [Share](#)



Sandra Ash

I'd forgotten all about those "bubblers!"

4d [Like](#) [Reply](#) [Share](#)



Barb Abrams

Those were so cool

4d [Like](#) [Reply](#) [Share](#)



Vickie Hoverud Michalko

I don't understand La Crosse, regarding taking out the bubbler's at all. You know it's nice if you are out walking and get thirsty and there is the refreshing bubbler. That is how I remember growing up in here back in the 50's 60's 70's etc. Plus then they removed the little cups on the bubbler that dogs could get a drink when you had them out for a walk. I just don't get it. That's the little hole on the bubbler where the

Jolene Lien A very important service for people that can't afford to buy bottled water and don't carry it with.

Barbara Kooiman Top contributor

I was sitting on the Heritage Preservation Commission when the bubblers were designated as local historic landmarks. We had Public Works employees show up at our public hearing and tell us that they were disappearing because when a car would hit one o... [See more](#)

4d Like Reply Share

35  



Deb Smith Gustafson Top contributor

Barbara Kooiman great information...👍. Thanks!

4d Like Reply Share

5 



Gregory Hilbert Author Top contributor

Barbara Kooiman Thank you very much Barbara for sharing what you know and acknowledging that it was 15 years ago. As for what a concerned person can do, speaking just for myself, I'm doing what I'm able to do and best equipped to do right here, sounding an alarm of sorts, and eliciting sufficient response to show that many people want the bubblers preserved, and exceedingly few want them discarded. PS I've talked to the CEO of Torrance Casting in the past. He has a great deal of integrity and is highly community minded. I'm sure he would do castings at a cost the city could easily afford. Given that Torrance Casting's legacy is involved, he'd probably be willing to underwrite at least some of it.

3d Like Reply Share

8 

Jeanine Bollrud Juel

Bubblers 'bubbled up' in the center.

1d Like Reply Share

View 1 reply

Genevieve Martin
Powell Park

4d Like Reply Share 9 



Steven Opitz

Genevieve Martin Powell Park was a block from m house. Yes used it all the time!!!

4d Like Reply Share

3 



Genevieve Martin

Steven Opitz , you were my Grandma's paperboy.

4d Like Reply Share



Nancy Alens Top contributor

Steven Opitz has Powell park ever changed. No more skating rink or softball games. Or drinking fountain It's all cuties cute for today's generation. But they can't take our memories away from us 👍

2d Like Reply Share Edited

2 

Nancy Engebretson Top contributor

Was home in mid June, drank from each one I can acros

4d Like Reply Share

3  

Jake Yahnke Top contributor

They really should be on display somehow.

4d Like Reply Share

6 

Susan Young

My bubbler was at Market and 19th by the ball field. So many memories.....filling water balloons.....just going for a walk to the bubbler for a drink.....it was a meeting place.....the birds loved it. Those were the days my friends.

3d [Like](#) [Reply](#) [Share](#)

2



Nancy Alens Top contributor

Susan Young I remember that one. We lived on 20th st in the mid 70's. I'd walk the kids over there to get a drink. They were fascinated with it 👍

3d [Like](#) [Reply](#) [Share](#) [Edited](#)



Susan Young

Nancy Alens did you ever work at St. Joseph's Nursing Home in the 80's.

3d [Like](#) [Reply](#) [Share](#)



Write a public reply...



Nancy Alens Top contributor

Yes I did. It was a nice place.did you work there???

3d [Like](#) [Reply](#) [Share](#) [Edited](#)

2

[View all 4 replies](#)



Write a public reply...



Jodi Hoscheit

These are one of my favorite memories of childhood!

4d [Like](#) [Reply](#) [Share](#)

9

[View 1 reply](#)

John Lawrynk

They should spend the money and keep them working! They are an important and still useful historic item of LaCrosse!

Gary Peterson Top contributor

the cold water they refreshed us with was so enjoyable all summer.

4d [Like](#) [Reply](#) [Share](#)



Mariette Lovold Top contributor

Took pictures the last time I was in LaCrosse so now I have a piece of history.

4d [Like](#) [Reply](#) [Share](#)



Steven Schumacher

They used to be like bus stops now there are only a few. Need to bring them back.

1d [Like](#) [Reply](#) [Share](#)



Colleen Wienke

I drank water from these bubblers all thru my childhood and youth. It's sad if they are removing all of them 😞

1d [Like](#) [Reply](#) [Share](#)



Kathryn Jo These wonderful bubblers are symbolic to La Crosse's rich History, that actually serves a purpose..for everyone.

[Like](#) [Comment](#) Tue Jul 30, 10:55pm

ment History

Jolene Lien A very important service for people that can't afford to buy bottled water and don't carry it with.

Judy Oestreich

Just showed several of them off to a visiting friend who had never heard of "bubblers". Please save them!

19h **Love** Reply Share



Karen Mattie Brabec

These were the best growing up. No need to carry a plastic water bottle with the bubblers on the corners. I remember the water being so cold and refreshing.

20h **Love** Reply Share



Sue Saline Durtsche

I have requested several times to purchase a couple of them because they would make terrific yard sculpture memories. I requested that several be placed in our cul de sac on Zephyr Circle as historic sculptures (not working bubblers) ---never have gotten anywhere

15m **Like** Reply Share



Gregory Hilbert **Author** Top contributor

Sue Saline Durtsche One member has commented that he had a friend in construction who obtained one somehow. One of the problems I have is that the number of bubblers installed in the 1920's and later is unknown (to me at least). The current number remaining in place is about 31. I've not been able to get reliable info as to what was done with those removed. That's one of the things I trust the Heritage Commission will determine. As I see it, they all belong to the people of La Crosse.

Barbara J. Smith Top contributor

This is the one at Johnson Park. The "new" ones just don't have the same appeal.



15m Like Reply Share

Laurie Schindler

...the image of the "bubbler" at Erickson Pool near the ball field is forever etched in my brain💧; simpler times...

1d Like Reply Share

Jacqueline Lee

Love it 😊 🍷

Mary Kay Lind Yes a piece of artwork!! Just like the statues at riverside . Keep them!!

Children love them

And runners look for them !! Please keep them 🌟 🏃

David Cuff

I remember them fondly, stopping to drink from one everytime I saw once as a child growing up in La Crosse until I moved to TN the summer of 1990. Even then, whenever I went back to visit friends and family, I always would stop to drink from one when nearby. Now that I have a child of my own, I hope to introduce her to them as well the next time we're in LaCrosse visiting family and friends.

7h Love Reply Share



Marianne Lafler

One of my favorite things about LaCrosse !❤️

59m Like Reply Share



Terry L Riddle Top contributor
Roosevelt school had one

4d Like Reply Share 4👍



Janet Steele Top contributor
Terry L Riddle I think it's still there

3d Like Reply Share



Janet Steele Top contributor
A post like this started me on a bubbler scavenger hunt for bubbles granted I only did Northside . Caledonia Street had/has the most. Start at Caledonia and St. James. 1by St. James church, Caledonia and Clinton, Caledonia and Sill St. Rose and St. Cloud, Copeland Park, Copeland right before tracks by Bottoms up. One by Roosevelt School, Goose Green Park, I took pics of all of them but doubt I can find them. One by Franklin School(now Northside elementary), Logan Middle. George and Gillette St., Hickey/Badger Park. I am sure I missed some.

3d Love Reply Share

2👍❤️

Mary Keefe Barrett Top contributor

Keeping the bubblers in La Crosse is as essential as preserving old buildings.

1d Love Reply Share



Steve Shaw

These have to be saved ! To much history of LaCrosse has vanished !

1d Love Reply Share





Just a Reminder: Thousands of Comments and Many Photos Are Not Included in This Compilation

Colleen Wienke

I drank water from these bubblers all thru my childhood and youth. It's sad if they are removing all of them 😞

1d Like Reply Share



Lars Petter Svanoe Top contributor

Please bubblers were the centerpiece of every neighborhood they are in. When I was growing up in LaCrosse they were the perfect height to ride up to and drink from while you still stayed on your bike.

To have something as iconic as these disappear is a shame and a loss to your community.

There can be no truer expression of local government service to its community than the simple luxury of a cool drink on a hot day. If the concern is sanitation and the expense of running the bubblers 24/7 why not just put motion detectors in so the bubbler will start operating when someone walks within a certain distance. If you really want to update them they could even install small refrigeration units that would keep that first sip cool.

If you can't keep them operable at least keeps them in place and put a sign on them and say this is something that used to exist.

And if they aren't compliant for those of different abilities is there no process for exceptions?

Is there no engineer in the room that can figure out a simple solution to perhaps make an addition to the existing phones to make them compliant?

Your communities making the American mistake. Which is assuming that progress always means removing the old. It is why so many people travel to Europe because they know that progress needs to include the old for perspective.

2d Love Reply Share Edited



Lars Petter Svanoe Top contributor

PS I do recall my friends and I always regretting there was no bubblers near the foot of the bluffs. After a hard day of climbing around up there you probably might have gone through all of your water it would have been a welcome sight at

Paul Lawrence

I always wanted one as a fountain for my yard

4d [Like](#) [Reply](#) [Share](#)

2 

Carl Surom

The one I used most was at the south east corner of 5th and Main.

4d [Like](#) [Reply](#) [Share](#)

2 

Laurena Finch

Drank out of those many many times!!! Northside Kid, I was!!

4d [Like](#) [Reply](#) [Share](#)

6  

Jodi Hoscheit

These are one of my favorite memories of childhood!

4d [Like](#) [Reply](#) [Share](#)

9 



Nancy Alens Top contributor

Jodi Hoscheit mine too. A wonderful memory 👍

4d [Like](#) [Reply](#) [Share](#)

2 

They used to be like bus stops now there are only a few. Need to bring them back.

1d [Like](#) [Reply](#) [Share](#)



Janis-Sarah Kroner Rozenbergs Top contributor

The one I remember is on the corner of Caledonia and Clinton St. Right by Wittenberg's. I would walk like the 3-4 blocks to Caledonia St from Kane St and I NEEDED THAT DRINK! 😂😂😂

4d [Like](#) [Reply](#) [Share](#)

4 



Debbie Howard Benzley

Janis-Sarah Kroner Rozenbergs I lived down the block I remember that Bubbler well.

1d [Like](#) [Reply](#) [Share](#)

2  



Janis-Sarah Kroner Rozenbergs Top contributor

Debbie Howard Benzley yep. Remember skating at Copeland after school until my parents would pick us up and take us home?

La Crosse's Bubblor Phenomenon

Samantha Connaughty They should be preserved. I love the bubblers. I have so many memories walking with my grandma downtown and stopping at everyone for a drink of water. It was so exciting to come upon the bubbler as a child a run up to get a drink. I shared it with my children and I hope I get to share it with my grandchildren. They are something special to Lacrosse that you don't see in other cities

This document contains only a fraction of the thousands of comments expressing the living heritage the people of La Crosse want preserved. Recognizing it would be unreasonable to ask you to read them all, I ask only that you read enough to realize the phenomenon of bubblers as icons of happiness, history, and heritage.

New Hope for Preservation of Our Treasured BUBBLERS Thanks to This Group's Members

Dear Preservation Commission,
La Crosse's Treasured Iconic Bubblers
Are Disappearing!



Another 300
responded to
THIS post
2 days later

William Mullen, Margaret OMeara and 364 others

194 comments 32 shares

As of July 18

411

210 33

600 Supportive Responses to the Post Above Got Attention and Made a Difference. Please Keep It Up

Last week I sounded an alarm about the slow but steady disappearance of La Crosse's iconic outdoor "Bubblers" (aka drinking fountains). Over 500 of you responded, demonstrating that huge numbers treasure those bubblers and want them preserved. Buoyed by that, I commented to a Preservation Commission Board member, seeking action. **He replied by inviting me to make a formal request to him, saying he would like to put it before the entire board for consideration.** I replied that I would prepare and submit the request, but that it would take me until late Aug, because the bulk of the document would consist of screenshots of the several posts I've done in the past and a couple more like this one, and would include the CUMULATIVE DELUGE OF COMMENTS responding to those posts that translate to favoring preservation. *Based on what I've compiled so far, the PDF document containing all that and additional information will approach 200 pages!* Let me be clear: if the Preservation Commission takes action, it won't be my doing but YOURS! Nobody can speak for this group, but we can speak for ourselves. **If you want to help secure preservation, one way you can do that is by sharing your bubbler memories, comments and photos here, and your opinion as to why La Crosse's bubblers should be preserved.**

Barbara J. Smith Top contributor

Another LaCrosse treasure that should be cherished and preserved.

1d Love Reply Share

21   

Kevin Lafky Top contributor

They are an iconic part of LaCrosse. Please save the bubblers.

1d Love Reply Share

7  

Shayla Bell

The nostalgia that hits every time I see one of the classic green bubblers is immense; specifically on the Northside, seeing one brings back a flood of childhood memories, of riding bicycle in the neighborhood with group of kids and racing to get the first drink of water from a bubbler on hot summer days.

1d Love Reply Share

9  

Mary Brickson Gokey Top contributor

One of the things that make LaCrosse great is its past. Let's keep these bubblers

1d Love Reply Share

9  

Dawn Krause Metzger

I hope they keep them, I love struggling to lift my granddaughter up to get a slurp. Adding accessible fountains, sure, but not in place of the green bubblers!

1d Like Reply Share

10  



Dana Burt

Dawn Krause Metzger they took out the one by us this spring. Terry is still mad!

1d Like Reply Share

2 

Judy Oestreich

Just showed several of them off to a visiting friend who had never heard of "bubblers". Please save them!

19h Love Reply Share



Samantha Connaughty

They should be preserved. I love the bubblers. I have so many memories walking with my grandma downtown and stopping at everyone for a drink of water. It was so exciting to come upon the bubbler as a child a run up to get a drink. I shared it with my children and I hope I get to share it with my grandchildren. They are something special to Lacrosse that you don't see in other cities

6m [Love](#) [Reply](#) [Share](#)

Shayla Bell

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[See more](#)

1d [Love](#) [Reply](#) [Share](#)

9  

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1d [Love](#) [Reply](#) [Share](#)

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1d [Like](#) [Reply](#) [Share](#)

10  

[View all 2 replies](#)

Robin Lundgren [Top contributor](#)

I can't imagine our city without these. They have been there my whole life. Many awesome memories I have with the bubblers. Please don't take them down.

1d [Love](#) [Reply](#) [Share](#)

5  

Patricia LaRue

So many memories of these bubblers from my younger days. We walked and biked everywhere and seeing a bubbler in the next block was almost life-saving. I understand the need for handicapped accessibility, but keep the existing bubblers and add an access... [See more](#)

1d [Love](#) [Reply](#) [Share](#)

4  

Robin Lundgren Top contributor

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1d **Love** Reply Share

5  

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1d **Love** Reply Share

4  

Liz Peregrine Bahr

On the practical side, these bubblers are so great when I am out walking my dog. I used to plan walks/runs along routes where I knew a bubbler was so I could give my dog a drink!

1d **Like** Reply Share



Lorinda Lee

Bring them back please!

3h **Like** Reply Share 

Sylvia Stephens

These bubblers represent days gone by. They are part of our history and heritage and should be preserved. We've already lost some beautiful old buildings due to modernization. Let's not lose these.

2h **Like** Reply Share



Karen Mattie Brabec

These were the best growing up. No need to carry a plastic water bottle with the bubblers on the corners. I remember the water being so cold and refreshing.

20h **Love** Reply Share

2  

Ann Clark

Very good points.

20h **Like** Reply Share 

Bill Spietz Top contributor

The most ornate bubbler/fountain is the "White Beaver" one that I posted about several months ago. It compliments this post nicely. My post begins with the words "You might have taken a sip or two....,"

1h Love Reply Share Edited



Bill Spietz Top contributor



1h Love Reply Share 2



Gregory Hilbert Author Top contributor

Bill Spietz Bill, thank you! I've been posting often about Dr Frank "White Beaver", his fountain donation, the fountain donation by Gov George Peck, and La Crosse's iconic "bubblers" for well over a year, and regret I didn't see your post, doubly so because the photos you shared are clear and historic. But better late than never. Rest assured they will gain additional exposure, including in the document I'll be submitting to the Heritage Preservation Commission in August.

Gale McKeeth

Just saw a post today that these are due to be replaced by new ones that are more handicap accessible.

1d Like Reply Share



Gregory Hilbert Author Top contributor

Gale McKeeth Gale I've searched and found no such post or comment responding to a bubbler post. I don't think a commissioner on the La Crosse Heritage preservation board who is also Pres of the La Crosse County Historical Society would've invited me to submit a preservation request last week if that were true. That said, if you can specify where you saw a post, I'd be greatly appreciative.



Gale McKeeth

Gregory Hilbert It appeared earlier this morning, in a post about the one by Washburn Elementary and the LaCrosse public library.

21h Like Reply Share



Gregory Hilbert [Author](#) [Top contributor](#)


Gale McKeeth Thanks for replying Gale. I found the comment. It refers to a very long-range plan to make EVERYTHING in La Crosse compliant with the Disabilities Act. A consulting firm was retained to shape that plan. It was noted that the scope is so vast and deep and costly that the key words are "very long-range". Drinking fountains get a two-word mention as to what's encompassed. I see nothing about any old ones being due for replacement. And that's not at all a commitment to preserve the historic bubblers. If nothing is done, I foresee the day when they'll be removed because the costs of Disabilities Act compliance have become astronomical. Under pressure, the cheapest fix to the drinking fountain problem is not to have ANY. So, I'd like to be hopeful, but personally I'm not prepared to rely on the Disabilities "long-range compliance plan" to preserve La Crosse's bubblers. But thank you for getting info into the discussion. It's very hard to come by!

La Crosse ADA Transition Plan – Benesch

To ensure that the City of La Crosse public facilities (buildings and parks), Public Rights-of-Way, programs, activities and services are readily accessible for persons with disabilities, the City engaged Benesch to conduct a self-evaluation and develop a Transition Plan for compliance with the Americans Disabilities Act (ADA) section 504 of the Rehabilitation Act of 1973 and applicable Wisconsin accessibility codes.

The review included the assessment of facility entrances and exits, parking lots, surrounding accessible routes, curb ramps, crosswalks, pedestrian push buttons, ramps, handrails, doors, drinking fountains, room signage, restrooms, playgrounds and parks. Due to the extensive nature of the project and available funding and resources, Benesch developed a multi-phased work plan, which included public participation in partnership with the City's Committee for Citizens with Disabilities.

Lorinda Lee
Bring them back please!

4h Like Reply Share 

Naomi Stetzer Miller
And let us restore them with the original silver colored bubbler ball in the center of the bowl, the reason they are called bubblers in the first place.

8h Like Reply Share

View 1 reply

Jane Foner
The bubblers are part of our history and very iconic. They bring back great memories for so many of us that grew up here. How about adding some handicap accessible to what we have?

16h Love Reply Share 

Jacqueline Haas
Thank you Gregory!

17h Like Reply Share 

Cheryl Collins
Please save them!! A legacy to La Crosse!!

18h Love Reply Share 

Yelir Hunter Top contributor
I was told when I worked at Torrance Casting they were made there. That alone preserves not just a bubbler but history of a La Crosse business! We still have one on our corner of Sill and Gillette last I remember. Many kids, ppl and animals use it. It's next to the bus depot which also helps folks waiting for the bus! It is a gem for the corner! Keep them we need them

18h Love Reply Share 

Jane Holland
It is such a novelty & such a treat to get fresh water to drink from a corner bubbler!!!



19h Love Reply Share 2  

Edward Monsoor

KEEP UP THE FIGHT, YOU ARE ON THE RIGHT PATH.

Jane Foner

The bubblers are part of our history and very iconic. They bring back great memories for so many of us that grew up here. How about adding some handicap accessible to what we have?

18h Love Reply Share

Jacqueline Haas

Thank you Gregory!

19h Like Reply Share

Cheryl Collins

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20h Love Reply Share

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[See more](#)

20h Love Reply Share

Jane Holland

It is such a novelty & such a treat to get fresh water to drink from a corner bubbler!!!



21h Love Reply Share

Judy Oestreich

Just showed several of them off to a visiting friend who had never heard of "bubblers". Please save them!

21h Love Reply Share

Karen Mattie Brabec

These were the best growing up. No need to carry a plastic water bottle with the bubblers on the corners. I remember the water being so cold and refreshing.

22h Love Reply Share

Lynn Miller I don't have any photos but my memory of roller skating down town (we lived at 225 So 6 th st or was it 5 th ! with my sister and my brothers gang . We stopped at many bubblers for a drink and our dog Jip loved the water bowl . She pulled me hanging on to her leash , I would have never kept up with the gang without Jip !



Margaret OMeara

Top contributor · Yesterday at 4:59 AM ·



8th and Main St

308

50 11



Top comments ▼



Lee Blumenstein
Bubbler!

1d Like Reply Share 2



Margaret OMeara
Lee Blumenstein Still bubbles

1d Like Reply Share



Write a public reply...



JT Rausch
Watch out for needles there,,,,,fav
spot for druggies coming out of the
park

1d Like Reply Share 3



Margaret OMeara
JT Rausch We tenants have
gotten them mostly removed

1d Like Reply Share

Scott A Boehlke
David Haberman Yes that was
my bubbler and school as
well. We lived only 1 block
from that one, at 9th & Main.
Fond memories of the Library
as well.

1d Like Reply Share



Over 350 Responsive Actions the Day After I Posted About the Invitation

Steve Evets

JT Rausch That's the bubbler I
would drink at when I went to
kindergarten at Washburn
back in 1957, a lifetime ago in
a more innocent era. Now
both the school and the
classic old library are long
gone, so casually torn down.
This is clearly a case where the
good old days were much,
much better.

1d Like Reply Share

David Haberman

Same intersection from the opposite view. A girl sits at the fountain in front of the library. Washburn elementary is in the background.



1d Like Reply Share 9

Ron French

Drank a lot of water out of that bubbler back in the days of going to Washburn school

1d Like Reply Share 3

John Shaheen

Remember them well in LaCrosse.

1d Like Reply Share 2

Joanne Day

Loved the bubblers.

1d Like Reply Share 2

Todd Wehrenberg

Future archaeologists will dig this up and assume it was for some kind of religious or astrological purpose...

1d Like Reply Share

Chuck Gundersen

Is it still bubbling?

1d Like Reply Share



Mike Skiles

Chuck Gundersen only if you push a button on top. About 10 years ago the city changed the mouth pieces so the water wouldn't run all the time.

1d Like Reply Share 2

David Haberman

That's the bubbler I drank from during my student days at Washburn elementary school.

1d Like Reply Share

View all 2 replies

Barb Mitchell-Phillips

Bubble if your from LaCrosse. Loved going to the library on hot summer days

1d Like Reply Share

Timothy F Duffy

I probably drank out of that fountain way back in the 50's.. As far as I'm concerned, one of the many landmarks of LA Crosse..

1d Like Reply Share

Valerie Neuman

Bri ngs back memories

Barbara J. Smith Top contributor
Excellent questions.

4d Like Reply Share 2

Steve Shaw
Some had water cups on the bottom for dogs !

4d Like Reply Share 2

Dennis Blank
So sad they are doing that.

4d Like Reply Share

Mike Schwertfeger
Close a library, remove bubblers,
Keep a pool closed all summer, and raise taxes, I see nothing wrong with any of this

4d Like Reply Share 3

Sheila Rivera
I remember these fondly

4d Like Reply Share 2

Linda Jefferson Marshall Top contributor
The one on Market St. by Hogan school, 5th St in front of Fantles, Cass & West Ave.
were ones I think I used the most.

4d Like Reply Share 4

Celine Marie
There are some that aren't open.

4d Like Reply Share

Carmen Thienes
They were everywhere as a kid!

4d Like Reply Share 2



Mike Skiles
Chuck Gundersen only if you
push a button on top. About
10 years ago the city changed
the mouth pieces so the water
wouldn't run all the time.

1d Like Reply Share 2



Fritz Vold
Mike Skiles they used to run
24/7/365. one Dec. 1955
frosty morning on my way to
my 6th grade class at
Washburn School, i took a
"lick" of the icy bubbler and
got my tongue stuck frozen to
it!

1d Like Reply Share

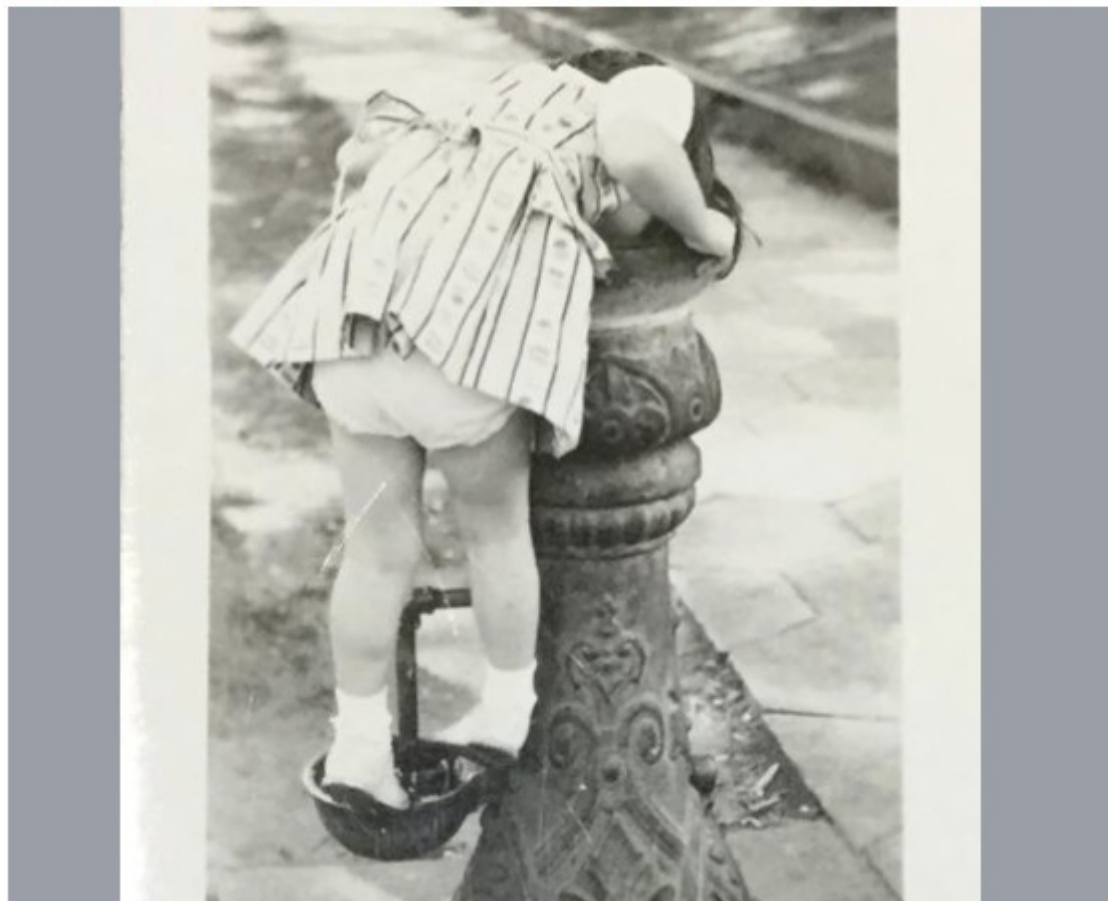


Gregory Hilbert

Top contributor · July 21 at 3:56 PM ·

In 2018 Mary Kurth Ameson shared this 1939 photo of her happy toddlerhood encounter with a bubbler on Fifth Avenue. The iconic green thirst-quenchers were first installed in the 1920's. Having been invited to request La Crosse Heritage Preservation Commission preservation of La Crosse's "Bubblers", I'll be submitting screenshots of posts, photos, and comments --- some 200 pages in all -- to show that overwhelming numbers of people from La Crosse treasure them, value them and want them preserved. If you're among them, this is your chance to be heard.

**Children & Adults Have Been Enjoying La Crosse's
Iconic Cast Iron Bubblers for Nearly 100 Years.
Do You Want La Crosse's Bubblers Preserved?**



241

63 17

Over 300 More Responses

Note: You'll See this photo again, from when it was originally posted by Mary Kurth Ameson in 2018

Alisa Heckelbeck Sokolik

I don't live in La Crosse, but I grew up spending a lot of time "in town." We had a ton of family on the North Side, and my dad loved shopping and dining downtown, so we spent a lot of time there.

As a child, the bubblers were a favorite feature of mine. I think I drank from every one I saw. The one that sticks out in my mind was on the NE corner of 5th and Main. I seem to remember one on Caledonia Street as well. I've been saddened to note them disappearing from the corners. I can understand why, in the name of water conservation, they were retrofitted so they didn't run all the time, but like so many other treasured icons in La Crosse (library, post office,, 2nd Street warehouses), it would be a shame to allow them to fade into oblivion. We want La Crosse to be a destination city, in part due to its historical features. These bubblers are one of those nostalgic features from a bygone era.

45m Love Reply Share



Lars Petter Svanoe Top contributor

Most definitely it's a unique feature to the city even if they come up with some way so that they don't have to be running constantly and using the amount of water that that would take. There has to be a way to affordably preserve this unique feature of a great river town

1h Like Reply Share



Gregory Hilbert Author Top contributor

Lars Petter Svanoe I'm glad you want to see the bubblers preserved Lars. Re the water usage, they came up with a way. For the cost of the push-button spigot and labor to install it, which I'd guess runs somewhere between \$50 and \$75, the city says it is saving \$50 worth of water per year, per unit. Say there are 30 bubblers. That's \$1,500 in water savings per year. Less the original cost. La Crosse faces no water shortage, but now users get tepid water instead of the always-cold water we used to get when the bubblers were run continuously all summer.

57m Like Reply Share



Lars Petter Svanoe Top contributor

Gregory Hilbert I had mentioned in a previous post it IS the 21st Century - they could put inexpensive chillers (not like a water fountain indoors - or they could a way of recirculating the water from below street level.

But I am with you....It seems like a minimal saving over running the water. They could also put timers on them so they run from 6 am to 10 pm and save a third of the water expense.

Man and that cold water was delicious. We would have laughed at you if you showed up with a bottle of the stuff.

7m Love Reply Share



Margaret Strasser

I say keep them. I wonder how many people have never heard of one.

54m Love Reply Share



View 1 reply

Kathy Berrier Top contributor

Remember the dog bowls.

1h Like Reply Share 2



Bernelle Skrede

Remember that one, it was at the bus station downtown by Market Square if I remember correctly.

1h Like Reply Share

Ruth Winder Standley

So many treasured things from our past are being destroyed, removed, or torn down. Since so many schools do not teach American history any longer, we must preserve our own local history anyway we can. LaCrosse was a great town to grow up in and I feel so blessed that I can call LaCrosse my hometown. I remember my mother being so upset when all the buildings from the riverfront were being torn down as was the court house, the library etc. That was before cities realized they should preserve the past, a great example is Faneuil Hall in Boston. It was a set of old warehouses that was turned into a thriving marketplace. It's important to preserve our past. The bubblers are unique to LaCrosse and should be preserved.

33m Love Reply Share

2



Diane Romary Top contributor

Remember it well!

21m Love Reply Share



Carmen Thienes

They were the reason we could stay away from home all day!!

7h Love Reply Share



Mary Sciborski Kime Top contributor

Absolutely

Kathy Foust

Yes!! Great memories of them

1m Maralynn Strong Top contributor

They should be preserved. Vacationers especially enjoy seeing special items like this that make a city special. ❤️

Dan Kaufmann

They should bring a couple back. And leave the water run.

1h Love Reply Share



Michelle Armoto Hutchins-Pearson

Alisa Heckelbeck Sokolik we had one on Caledonia Street that I love to go to every day



9m Love Reply Share



Michelle Armoto Hutchins-Pearson

Loved them

1h Love Reply Share



Lisa Zobeck

Thank you !!

1h Like Reply Share



Richard Tubb

Love them. Thank you.

24m Like Reply Share



Jolene Dellenbach

Absolutely! Bubblers are iconic figures of LaCrosse and elicit fond memories for many.

4m Love Reply Share



Marit Sherry



2h Love Reply Share



Terlene Keller Used to ride my bicycle all over town. We didn't have water bottles or bottled water. And many times I had my dog Spotty with me. if it wasn't for those bubblers, we wouldn't have been able to go very far from the house and if we did, we would have probably been dehydrated and gotten sick! And yes, I did train Spotty to drink from them as well. It would be very sad to see them disappear.

Lynn Rick Briese Most definitely! Those bubblers were a huge part of my childhood

Diane Romary Top contributor

they are unique and artistic! i have many fond memories of standing in my tip toes

Renee Danielson Haugen YES!!! There is so much you gotten rid of already that had history to La Crosse ,,,,,,.they don't take up any land that could be used for anything else! Please keep the Bubblers.

[Like](#) [Comment](#) Sun Jul 21, 8:55pm

ment History

Marianne Lafler
Yes!

Carol Theisen Absolutely

[Like](#) [Comment](#) Sun Jul 21, 7:32pm

Barbie Sue Scott I WAS BORN IN LA CROSSE AND MY UNCLE JOE AND AUNT ALBERTA LIVE ON A STREET NEAR GRANDDAD BLUFF, AND THERE WAS THE BUBBLER! SO UNIQUE! YES! PRESERVE THEM!!!! PLEASE!

[Like](#) [Comment](#) Sun Jul 21, 7:28pm

Sharon Potter-Geng YES

[Like](#) [Comment](#) Sun Jul 21, 7:27pm

Julie LaReau Absolutely, it is part of LaCrosse history

[Like](#) [Comment](#) Sun Jul 21, 7:04pm

Robert Melbo Water is cheap here. Even so, install an on/off switch. I hope the old ones haven't been scrapped. Bubblers for Eons!

Yelir Hunter Yes and for ones that they removed then they can put them back by recasting at Torrance casting who has been here for over 100 years too

Jolene Dellenbach Absolutely! Bubblers are iconic figures of LaCrosse and elicit fond memories for many.

[Comment](#) Sun Jul 21, 6:32pm

Michelle Armoto Hutchins-Pearson [Alisa Heckelbeck Sokolik](#) we had one on Caledonia Street that I love to go to every day^[OBJ]

John J Satory [Dan Kaufmann](#) there was one still running in Riverside Park - that's because the bill for the water came out of the Parks account — now I see even that is gone with a modern one — So sad - They all need to be saved- also the animal drinking bowl

[Like](#) [Comment](#) Mon Jul 22, 12:05pm

Libby Temkin I agree!

[Like](#) [Comment](#) Mon Jul 22, 9:17am

Denise Lange Please don't tell me that they're going to start tearing these up now. LaCrosse needs a lesson on preserving its history. Old buildings are constantly being torn down, and the history of the city is slowly being erased.

[Like](#) [Comment](#) Mon Jul 22, 7:07am

Susie Freybler The whole of my childhood summers was riding from bubbler to bubbler on the northside. We knew where they all were, we called first dibs. The waters sustained us to ride miles around in the summer heat. I hated when they turned them into the non constant running but understand water conservation. But seeing them taken out is heart breaking. My old school is apartment s now, my highschool a pool, though I did graduate from the new Logan, and my pool doesn't exist anymore. I would like them to save the last remembrance of our childhood days.

Kris Nutter [Kathy Berrier](#) I always thought that it was a great feature! I've never seen them anywhere but in La Crosse! Yet another reason for their preservation!

Kathy Rae Definitely need to be kept, I can still taste that delicious COLD water💧💧

Scott Hall [Gregory Hilbert](#) Darn. I wish I didn't have that image in my head now.

Anyway, I had happy memories of the bubblers in LaCrosse. I remember the water was cold and wonderful. And in my childhood memories I was with people I love.

Clifford G. Halmrast Remember riding up to the bubblers on my bike for a cool drink of water.

Dennis Brault [Top contributor](#)

Yes. Absolutely. One or two should be in every park in the city.

10m [Love](#) [Reply](#) [Share](#)



Lisa Eder Mobley [Top contributor](#)

Had a big drink from the bubbler in Old Town North today 🥰 so refreshing 😊
Thank you

Shelley Maule Tauscher Nothing ever comes close to that taste of that cold hard water.

Shelley Maule Tauscher

I couldn't ever imagine why the city would take this iconic symbol of LaCrosse history away. As a young kid riding my bike in the hot summer sun from the south side of LAX to downtown for a cold drink before heading over the bridge to Pettibone.

Mary L. Grabinski Grabski [Top contributor](#)

The bubblers were always a welcome treat when out for a long bicycle ride. Everyone knew where they were located , and we frequented them for refreshment. Puppies loved them too!



Gregory Hilbert

3 days ago · 🌐

...

Curt Hottinger shared this photo in January of his mom's friend at the Powell Park bubbler at West Ave & Jackson in the late 1930's. The familiar ornate bubbler is now gone, whereabouts unknown to me. In its place is a wheelchair-accessible drinking fountain. I'm all for wheelchair-accessible fountains, more of which are planned to be installed as time passes. But I see no reason that the ornate cast-iron treasures can't be left in place, alongside the wheelchair accessible, ... See more

**Then vs Now: The Drinking Fountain We Called
a "Bubbler" and the New One Now at Powell Park.
Do You Want La Crosse's Old Bubblers Preserved?**



   William Mullen, Leslie Viner and 221 others

101 comments 12 shares

Over 300 Response Actions Despite Multi-posti

Tamara Sumwalt-Finley

Whoever is in charge of picking designs for munipcle items and also whoever is in charge of picking out the art for parks and around the city should honestly be fired. They never preserve anything and have an obsession with in my opinion very ugly modern art

3d Like Reply Share

5 

View all 3 replies

XXXXXXXXXXXXXXXXXXXX

Well Worth Reading!

Lars Petter Svanoe Top contributor

These along with the downtown street lamps that were ingloriously removed were iconic symbols of the city. One of the reasons people travel Europe is their generally unwavering support of finding a way to incorporate the past into the present. This is such a simple affordable way to express that in a very public way that anyone driving through town will go "oh! look at that!"

On top of which, having a sip from one of those bubblers when the water is running cold only enhances the experience because it shows off the outstanding drinking water that's available in La Crosse. Consider the money well spent and put some of it in the cities promotional budget.

And if you don't feel the fountains are situated for high visibility consider taking some of the ones you've removed and placing them where they will be.

3d Like Reply Share Edited

20  



Kris Betz Top contributor

Lars Petter Svanoe you've said it so well

3d Like Reply Share

4 



Chris Shepardson Top contributor

Lars Petter Svanoe well said!

3d Like Reply Share

3 

Kevin Lafky Top contributor

Retain and restore -Save the bubblers!

3d Love Reply Share

8   

Kay Stewart

Our historic downtown deserves better. The new one looks out of place and in my opinion is rather ugly. Keep the old ones!!!

3d [Like](#) [Reply](#) [Share](#)

2 

[View 1 reply](#)

Deb Ward

The Bubblers are LaCrosse. If I say bubbler anywhere else people don't know what I mean. A true historical tradition. They may not give water, but they could be repurposed for plants. Could also put a story on it describing the history.

3d [Love](#) [Reply](#) [Share](#)



[View all 2 replies](#)

Kris Betz [Top contributor](#)

Are there any as ornate as this one left? So beautiful besides useful. I am old enough to remember all the bubblers all over town. So great when we were out biking as teenagers.

3d [Like](#) [Reply](#) [Share](#)

2 

[View 1 reply](#)

Tony Ammann

Looks like the new version is handicapped accessible

3d [Like](#) [Reply](#) [Share](#)



Gregory Hilbert [Author](#) [Top contributor](#)

Tony Ammann Yes, and that's good, but the ornate cast iron bubbler could've been left in place alongside!

Mary Olson Top contributor
They are differently bubblers...

46w Like Reply Share 3

Gary Peterson Top contributor
I loved the one in Onalaska.

46w Like Reply Share 2

Julie O'Connor Top contributor
I carried "bubblers" with me my entire life. No matter where I drank, it was and will always be a bubbler!

46w Love Reply Share

8

Gregory Hilbert Author Top contributor
Julie O'Connor That's the spirit Julie, TWO THUMBS UP!

46w Like Reply Share

Paula Lamke Jablonski
Julie O'Connor ME TOO!!

46w Like Reply Share 2

Write a public reply...



Michael-Carol Drake
Yes

46w Like Reply Share 3

Litchy Mkandaz
Which ones had bubbles

Barb Rudy
Loved the added feature that was on the newer ones,....the dish for pets to drink from... bubblers for life!❤️

46w Love Reply Share

4

Greg Peterson
Bubblers forever!!

46w Like Reply Share 7

Sarah D Hemker
Bubblers. The water was always ice cold.

46w Love Reply Share Edited 2

Neil Duresky Top contributor
Once a bubbler, always a bubbler.

46w Like Reply Share 18  

[View all 6 replies](#)

Dan Kaufmann
Yes, yes yes keep the bubblers


46w Like Reply Share 

Donald Dotterwick
Thanks. 😊😊😊😊

46w Like Reply Share 






Jane Ryan Top contributor
Yes Part of our history! We had a "bubbler" right by Holy Trinity School! We lined up to get drinks after recess! It's STILL there!!

46w Like Reply Share 6 

 **Gregory Hilbert** Author Top contributor
Jane Ryan Ours was just a half block away at 20th and Weston in front of Thomas Moore elementary and its playground. We were like thirsty critters of every kind racing to a water hole in the desert!


46w Like Reply Share 3   

[View 1 reply](#)


 Write a public reply...    

Barb Mitchell-Phillips
Let me add as I grew up in La Crosse I thought all drinking fountains were called bubblers. I traveled to California at age 20 was in need of a drink of water and asked to find the closest bubbler . Only to be told they had no idea of what I was talking about.

46w Haha Reply Share 11  

 **Ann Poellinger Hanson**
Barb Mitchell-Phillips
I lived in Massachusetts and they had no idea what I was talking about either.

46w Like Reply Share 

 **Gregory Hilbert** Author Top contributor
Ann Poellinger Hanson We don't want them to know! La Crosse child-speak should only be known to people who grew up in La Crosse. That way, if we



Kathy Gallagher Barlow Top contributor

Barb Mitchell-Phillips I have had to explain what a bubbler is more times than I can count

46w Like Reply Share



Write a public reply...



Janette Roggensack-Reget

Are there still bubbles in LaCrosse? As a kid, we loved walking to the bubbler for a drink of the best water ever. There was one in front of St. James Church.

46w Love Reply Share

6

[View all 8 replies](#)



Janette Roggensack-Reget

Bubblers. FB didn't accept that word in my previous post

46w Wow Reply Share



[View 1 reply](#)



Robin Dickson

Do NOT change the name. They are Bubblers.

46w Like Reply Share

2



Jamie Liska Larson

I've always called them bubblers, but I grew up in the Milwaukee area. When I would come here as a kid, all my cousins called them water fountains.

46w Like Reply Share

2

[View 1 reply](#)



GusnAngie Gschwind

My 'household' bubbler. was at 7th Farnum. ..if I ever wanted to just run a few houses down. I could get that refreshing. cold. drink..who needs a soda. of co/urse when we

Mark Heinzl Top contributor

The bubble castings were trashed unfortunately. Maybe someone would have a giant one made and put where Zims beloved carving was!!! 🙄

46w Like Reply Share

2

Lala Coelho
Definitely BUBBLERS!!! ❤️

46w Love Reply Share 4 🍊❤️

View 1 reply

Francis Schmitz
Yes, Always

46w Love Reply Share ❤️

Kathy Hadley Roesler
Bubbler

46w Like Reply Share 2 🍊

Rhonda Hardiman Top contributor
They ARE Bubblers! I'm looking forward to your writings on the Cargills

46w Love Reply Share 6 🍊❤️

Noreen Fish Top contributor
Regarding the Cargills, I believe the Cargill Foundation, although based in the Twin Cities, does a fair amount of giving in the area. It's been a few years since I worked with the Foundation Center database, but I remember using them as an example.

46w Like Reply Share

View all 2 replies

Marv Ramsay
They are BUBBLERS!

46w Love Reply Share 2 🍊❤️

View 1 reply

Ida Luhman
'Bubbler' at one time, there were about 46 in town.

Jeanne Steuck Top contributor
The nice thing about bubblers was that there was a place for dogs to drink also.

46w Like Reply Share 8 🍊❤️

View all 3 replies

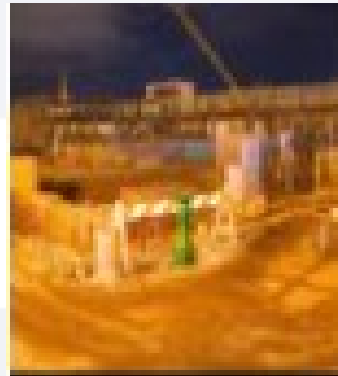
Audrey Arentz Moore Top contributor
Schools and other public buildings still have " bubblers". Or are we calling them something different now and I wasn't told?? But the outside bubblers were the best

Bob N Sonya Good

During the construction of Belle Square, this bubbler was the only artifact left undisturbed.

4th and Vine if I remember correctly.

46w Love Reply Share 11



Craig Steinmetz

Bubbler before, bubbler now, bubbler forever!! Leave it alone!

46w Like Reply Share

4

View 1 reply

Mary Keefe Barrett Top contributor

They are bubblers throughout the state. We called them bubblers in Racine where I grew up. Notice the little bowl for water at the bottom, for when people walked their dogs.

46w Like Reply Share

7

Marilyn Hegge Kile

I always wanted one in my garden!

Susan Decker
I loved those bubblers

46w Like Reply Share 2 

Kathleen Conlon Sieber
When I was growing up, the bubblers actually bubbled all the time. You didn't turn them on.

46w Like Reply Share

5 

Lisa Zobeck
Bubblers !

46w Like Reply Share 2 

Laurie Ceason Lane
Bubbler

46w Like Reply Share 

Marit Sherry
Wasn't there a giant, multi layered bubbler downtown?

Ellen Beardsley Top contributor
Once a bubbler, always a bubbler!

46w Love Reply Share 2  


Mary Abraham Top contributor
I believe we had one by Hogan School on Market Street.

46w Like Reply Share



View 1 reply

Jean Antony Top contributor
We still refer to them as bubblers 👍

46w Like Reply Share 2 

Deb Stachon
Yes bubblers! 😍

46w Love Reply Share 3  

Jeff Hundt
During a recent visit saw "bubblers", but no running water. 😞

Jeff Hundt

During a recent visit saw "bubblers", but no running water. 🤔



Barb Hanson

Definitely a bubbler , always will be !

46w Love Reply Share



Marilyn Dakis

Jay Skarboszewski I lived on 8th and Farnham drank from that Bubbler when waiting for the bus also when I played tennis at the court. Loved the Bubbler back in the 50ties yes it did bubble all the time!!

46w Like Reply Share

2 👍

Diane Marcou

Yes, the original bubblers did bubble.

46w Like Reply Share

2 👍

Sue Ann O'Brien Top contributor

Yes on calling then bubblers!

46w Like Reply Share



Stephanie Froegel

Bubbler after Benson Bubbler.. it's a brand name.

46w Love Reply Share



Rachel Murphy

Just a suggestion here -- all I ever see here is people desperately wanting to keep the fountains of old. Why not start a benefit for them, and everyone who wants to keep them could donate towards their upkeep! You might even get some donations from other people too! If there were funds (donations) available, maybe the City would help you out with preserving them! Might be worth a try!

3d Like Reply Share

2 



Lars Petter Svanoë Top contributor

Rachel Murphy It's a lovely idea but this is one of those simple pieces of maintaining a city that should fall within the cities budget. It shouldn't requires the citizenry to make special fundraising efforts. That's almost as sad as teachers having to have bake sales to get school supplies for their classrooms.

3d Love Reply Share

4  

View 1 reply



Sandi Schroder Top contributor

Rachel Murphy yes, like when they say they will put a brick on the walkway with your name on it for a certain amount of a donation! Only this would be for the preservation of the bubblers. I would donate to that.


David Neuhaus Top contributor

The city should have copies cast. I'm sure money could be raised for such a project. Wasn't Torance Foundry the original maker of the bubblers?

3d Like Reply Share

4 

Darlene Langhofer Urban Top contributor

Please don't remove these old beautiful bubblers, they are part of our home town La Crosse and full of years of memories 

3d Like Reply Share Edited

4  

Dana Brudos Top contributor

Yes, preserve the bubblers! Seeing the new one felt like a big let down.

3d Love Reply Share

4  

Jacquelyn Fuchsel
Keep the bubblers

3d Like Reply Share 3 

Rick Kast
Save the bubblers..

3d Like Reply Share 2 

Linda Fuchsteiner
Just do it!

3d Like Reply Share 2 

Linda Fuchsteiner
Absolutely!

3d Like Reply Share 2 

Kay Lee
Agreed!

Brian Kelly
Bubbler is a really Wisconsin thing.

46w [Like](#) [Reply](#) [Share](#)



Lynn Miller
What happened to the original Bubbler on 16 th and Madison by Weigant Park . Now we have an ugly fountain 😞😞

46w [Like](#) [Reply](#) [Share](#)

2

Helen Lassen - Boucher
Bubblers.

46w [Like](#) [Reply](#) [Share](#)



Linda Birkle
When I moved from the Chicago area as a teen to Sheboygan, I realized that the term "bubbler" was used instead of drinking fountain. When I moved to Minnesota then to La Crosse, I only heard "drinking fountain." Thank you for letting me know "bubbler " must be a Wisconsin term!

46w [Like](#) [Reply](#) [Share](#)



Jay Skarboszewski
If the city has any of these in a storeroom somewhere, I'd buy one of them. Mine was at 7th & Farnam next to the (now gone) tennis courts.

46w [Like](#) [Reply](#) [Share](#)



Gregory Hilbert [Author](#) Top contributor

Jay Skarboszewski Just for fun I searched but found none like La Crosse's. I found a used cast iron on eBay for \$1400 and a new cast iron elsewhere for \$600, neither as rugged or ornate as La Crosse's. Another commenter said the supplier's mold for them was destroyed. Of course there are other fountain styles that look nice and cost less, but they aren't the treasured thing we're talking about here.

46w [Like](#) [Reply](#) [Share](#)



Michael F. Potaracke
Hood Park!!

46w [Like](#) [Reply](#) [Share](#) 

Jill Schwenn
BUBBLERS!

46w [Like](#) [Reply](#) [Share](#) 

Marlene Schmidt
Loved those bubblers!

46w [Like](#) [Reply](#) [Share](#) 

Janet Stearns
Keep the bubblers ! La Crosse is known for taking old beautiful things down. Were all getting sick of this practiceKeep the name BUBBLER.

46w [Love](#) [Reply](#) [Share](#)



Jill Berg
Yup. From Lacrosse and love LaCrosse and we always and still call them BUBBLERS!!!

46w [Love](#) [Reply](#) [Share](#)

3  

Nancy Schmig
I see this one has the dish on the side for dogs!. I hope that they choose to preserve these. My Dad always called them Bubblers

46w [Like](#) [Reply](#) [Share](#)



Kathy Gallagher Barlow [Top contributor](#)
Oh please, BUBBLER!!!

46w [Like](#) [Reply](#) [Share](#)



Jeri Pfaff [Cameron Chris](#) Always icy cold and good on a hot day.

Patricia Muehr

I totally agree. Once a bubbler always a bubbler. Very unique to our city.

46w Love Reply Share



Nick Griffin Miller

Hi there, formerly from Tomah here, and have had to explain bubblers to many in California and I don't even try in Mexico...hee hee. There is a pretty good article from archives that explains about bubblers, Kohler, and why they are called bubblers here: <https://www.jsonline.com/.../why-bubbler-what.../4793730002/>



JSONLINE.COM

Where did the term 'bubbler' come from, and are we the only ones who say it?

46w Love Reply Share



View all 3 replies

Nola Goetting Grorich

I do remember drinking out those bubbler growing up I wonder if any are still working.

45w Like Reply Share



Ron Anderson
Bubblers

45w Like Share

Ron Anderson

I remember the bubbler in G Hellman brewing company when I worked there after I graduated that summergreat great water

45w Like Share



Cynthia Botcher Colby Top contributor

Gregory Hilbert here is my bestie getting a drink from the bubbler. Sherri Petras do you remember this day. It was the last time I was home. It's been too long ❤️





Gregory Hilbert Author Top contributor

Cynthia Botcher Colby It's clear to me you are great-hearted Cynthia, and that suggests Sherri Petras is also. May all your trails be Happy Trails, and at least one take you to a La Crosse bubbler!

43w Like Reply Share

2



Cynthia Botcher Colby Top contributor

Gregory Hilbert Sherri has been the best friend ever! Our families go back generations. She is an amazing human with so much strength.

43w Love Reply Share

2



Sherri Petras

Cynthia Botcher Colby love & miss you!!!

43w Love Reply Share

2



Write a public reply...



Sherri Petras

Cynthia Botcher Colby I do! & the "bubbler" conversation!

43w Like Reply Share

2



Write a public reply...



Ron Anderson
Bubblers

43w Like Share 2

Karen Rohde
Always a bubbler!

43w Like Reply Share 2

Ne Ne Christal
Yes

3d Like Reply Share 2

Judy Oestreich
Yes!

3d Like Reply Share 2

Terlene Keller
The new ones are dull and boring looking.

3d Like Reply Share

Nancy Alens Top contributor

Definitely want the bubblers back. They are an important part of our history in LaCrosse
Please return our history

Nancy Alens

3d Like Reply Share

2 

Betty Weber

Kay Stewart I could not agree more. Those "bubblers" as we called them are absolutely iconic and belong back in our beautiful city!

3d Like Reply Share

2 

Brian Smith

The old water fountains are much nicer.

2d Like Reply Share

2 

Ne Ne Christal

Yes

3d Like Reply Share

2 

Judy Oestreich

Yes!

3d Like Reply Share

2  

Michele Zabel

Yes! Keep the bubblers!

2d Love Reply Share

2  

Nikki Fuchs Top contributor

I just drove through that intersection last weekend and of course... no bubbler. The entire Powell Park area has been renovated... for the worse!!! Please bring back the ball field and the original bubbler and make the area come alive again. (I believe the most activity at the park these days is seeing the worker cutting the lawn).

3d Love Reply Share

2  

Vickie Hoverud Michalko Top contributor

I just think about how many people walk everyday and ride their bikes and etc. Now with this heat today we are experiencing, a cold drink out of a bubbler would be like arriving at an oasis!! Especially when their water bottles are empty and could be refilled. Seriously, I just don't get it. Come on La Crosse get this done and save the Bubblers..

3d [Love](#) [Reply](#) [Share](#) [Edited](#)

2  

Jeanette Heth

Yes please!

3d [Like](#) [Reply](#) [Share](#) 

Terlene Keller


The new ones are dull and boring looking.

3d [Like](#) [Reply](#) [Share](#)



Dennis Blank

Keep the old ones!

3d [Like](#) [Reply](#) [Share](#) [Edited](#) 


Steven Opitz

I grew up a block down the street and spent my summers and winters there. I'm sorry to hear they revamped the park

3d [Like](#) [Reply](#) [Share](#)



Carolyn J Clements

 I would love to have a bubbler from LaCrosse, WI.

3d [Like](#) [Reply](#) [Share](#)



Sharon Dorschied

Of course!!

3d [Like](#) [Reply](#) [Share](#) 

Lois Geiwitz Top contributor

Keep the bubblers

That cold drink was so memorable

3d [Like](#) [Reply](#) [Share](#)



Carolyn Theisen

I thought the bubblers had to be saved as they are apart of lacrosse's history

3d [Like](#) [Reply](#) [Share](#)



Carolyn Theisen

It's sad to see them disappear

3d [Like](#) [Reply](#) [Share](#)



Vickie Hoverud Michalko Top contributor

I just think about how many people walk everyday and ride their bikes and etc. Now with this heat today we are experiencing, a cold drink out of a bubbler would be like arriving at an oasis!! Especially when their water bottles are empty and could be refilled. Seriously, I just don't get it. Come on La Crosse get this done and save the Bubblers..

3d [Love](#) [Reply](#) [Share](#) [Edited](#)

2

Francis Schmitz

Go back to bubbler

3d [Like](#) [Reply](#) [Share](#)



Andrea Pederson Top contributor

Insane

3d [Like](#) [Reply](#) [Share](#)



Jeanette Heth

Yes please!

3d [Like](#) [Reply](#) [Share](#)



Kathy Rae

Yes!

3d [Like](#) [Reply](#) [Share](#)



Paulette Schmidt

Yes preserve them.

3d [Like](#) [Reply](#) [Share](#)



Dennis Blank
Keep the old ones!

...

3d Like Reply Share Edited



Deb Ward


The Bubblers are LaCrosse. If I say bubbler anywhere else people don't know what I mean. A true historical tradition. They may not give water, but they could be repurposed for plants. Could also put a story on it describing the history.

3d Love Reply Share



View all 2 replies

Carolyn J Clements

 I would love to have a bubbler from LaCrosse, WI.

3d Like Reply Share



Tami Woodruff Top contributor

While I agree, No style.

I also would see it as easier for handicapped.

Not only did you drink from them...you would also get set on them...lol

3d Like Reply Share



Steven Opitz

I grew up a block down the street and spent my summers and winters there. I'm sorry to hear they revamped the park

3d Like Reply Share



Jeanette Heth
Yes please!

3d Like Reply Share



Kathy Rae

Yes!



Gregory Hilbert

June 6, 2023 · 🌐

...

When we were thirsty there was nothing like the cold water those bubblers delivered! And they were mighty handy for filling water balloons too. Drinking fountains? What the heck are drinking fountains?



La Crosse's Bubblers!

Where Was the One You Recall? Is it Still There?



You, Jane Ryan, Leslie Viner and 577 others

309 comments 78 shares

Over 900 Likes, Comments and Shares!

— Susan Hemker Schwiebert

Hogan, Hogan, Hogan! What a great neighborhood school! I still visit that bubbler when I'm in town.



1y Love Reply Share 5



Gregory Hilbert Author Top contributor

Susan Hemker Schwiebert Great photo! Love it!

1y Like Reply Share



David Bridges Top contributor

Went to Hogan for 5th & 6th grand ~ 1970. I know that bubbler!

1y Like Reply Share





Julie Seitz Maciosek

Susan Hemker Schwiebert I love that bubbler! Lived just a block away from there growing up!

1y [Like](#) [Reply](#) [Share](#)



[View 1 reply](#)



Mary L. Grabinski Grabski Top contributor

Susan Hemker Schwiebert Great photo! Thanks for sharing.

Karen Hoyt-hass

The one By St Thomas Moore.

1y [Like](#) [Reply](#) [Share](#)

2



Susie Burns

Karen Hoyt-hass I went to St. Thomas Moore. Then Aquinas.

1y [Like](#) [Reply](#) [Share](#)

2



Write a public reply...



Samantha Jean Harter

The one on the north side by the pet shop lol **Ben Harter**

1y [Like](#) [Reply](#) [Share](#)

2

Joab Chase

Corner of Caledonia and Windsor st, Logan middle school had one, also across the street from Dana's wash, one on the corner by Genzies pub. There used to be one on the corner of Caledonia and Clinton st basically all the way down Caledonia north of the train tracks.

1y [Like](#) [Reply](#) [Share](#) [Edited](#)

4

[View 1 reply](#)

Max Walsh

Someday they will be in a museum

1y [Like](#) [Reply](#) [Share](#)

4

David Bridges Top contributor

Hello from Vermont. Hass Park, photo of Bubbler in October 2022, because it was my bus stop to Emerson Elementary in 1964, 65, 66. I went back to LaCrosse after 38 years to see the town, old friends and Octoberfest.



1y Love Reply Share 17

Gregory Hilbert Author Top contributor

David Bridges Great sharing David! I lived in CT from 1980 to 2010, skied and camped often in VT so Burlington is very familiar to me. It's great that you made it back to our hometown.

1y Like Reply Share

Karen Hoyt-hass

David Bridges named After my Grandfather Who Donated the Land For the Park Edward Hass Sr.

1y Like Reply Share

Cheryl Heppner Top contributor

David Bridges I also live in Vermont now. I return to La Crosse every year. I always bring back some Lefse and visit the Sweet Shop my teenage hangout. Of course I'm still a Packer fan!

1y Like Reply Share

Josh Niles Tovsen

David Bridges that's my stomping grounds back in the day.... My parents lived on Leonard st. Few blocks away from HP

1y Like Reply Share

Mary Lepsch Tenant Top contributor

7th and Farnum by the tennis court across from Con's Grill....all just memories now. 😞

1y Care Reply Share

7  

[View all 3 replies](#)

Corky Bentzen

Corner of St. Andrew and Kane St. Yes it's still there.

1y Like Reply Share

9  

[View all 12 replies](#)

William John

If there is ever a debate on whether it is a drinking fountain or a bubbler I have the answer for you. They are actually both things at the same time. The entire ensemble is a drinking fountain whilst the little part where the water comes out is a bubbler. This is whether or not it is free flowing or if there is a button or valve. Source: Installation guide for a Kohler drinking fountain.

1y Like Reply Share

12  



Gregory Olsen

Corky Bentzen Right out Koelbl's side door

1y Like Reply Share

4 

[View all 2 replies](#)



Tom Weise Top contributor

Corky Bentzen made a lot of dams there and set people on it!!!! 🤣👍👍👍

1y Haha Reply Share

3  

[View all 2 replies](#)



Gregory Olsen

A couple of the female bartenders at Koelbl's experienced that back in the 80's

1y Like Reply Share

2 

Jay Skarboszewski

7th & Farnam - gone now. Tennis courts too...

1y [Like](#) [Reply](#) [Share](#)



[View all 2 replies](#)

Donna Smalley

Does lacrosse still have them?

Remember when we were younger

1y [Like](#) [Reply](#) [Share](#)

2

[View 1 reply](#)

Roger Averbek

Bluffview Park at 28th and Jackson St.



Anita Gooderum [Top contributor](#)

Got my mouth stuck on one in winter by Roosevelt school. Mom had to come with warm water.

1y [Like](#) [Reply](#) [Share](#)



Gregory Hilbert [Author](#) [Top contributor](#)

Anita Gooderum Reminds me of needing warm-water rescue when my tongue got stuck to an iron railing. I'd wanted to find out if the scene in A Christmas Story was realistic!

1y [Like](#) [Reply](#) [Share](#)



Sandy Noble

I had a bird S on my head and I washed it out at Hogan school 19th and Market

1y [Haha](#) [Reply](#) [Share](#)



Topher Mengelt

I recall quite a few of them. I'm not sure why I would only recall one.

1y Like Reply Share



Gregory Hilbert Author Top contributor

Topher Mengelt I figured most people would have a childhood favorite they were most familiar with, AND I figured most people would not like being asked to give the locations of whatever number they might recall. If you want to give the locations of the "quite a few" you recall, here's your chance. I'll watch for it.

1y Like Reply Share



Topher Mengelt

Gregory Hilbert I didn't think about it that way, thank you for the [08] clarification.

Mariette Lovold Top contributor

I remember a bowl positioned on the lower portion for dogs to drink.

1y Like Reply Share

10

Robin Armoto

By my old house at Caledonia and can't remember the cross street. Across from the old Sportsman's bar.

1y Like Reply Share

4

Mike Lawrynk

Thomas S. McDonald it was never tepid from the constant flow bubblers

1y Like Reply Share



Stephanie Smith

Powell park

1y Like Reply Share 7

Sharon Stalsberg

Roosevelt school

1y Like Reply Share 7

View 1 reply

Lukas Allen

Holy Trinity school - unsure if it's still in use or not!

1y Like Reply Share

10

View all 3 replies

Paula Rendler Bloom Top contributor

19th and Market. By Hogan.

1y Like Reply Share

7

Mary L. Grabinski Grabski Top contributor

Holy Trinity School corner, in the days when we still had Catholic Schools. Best BUBBLER around! Lots and lots of children and teachers enjoyed our Holy Trinity School bubbler, especially during our recesses, until the school was closed and made into some sort of

Phil Yehle
Caledonia and Clinton

1y Like Reply Share 9

Rhonda Hardiman Top contributor
Market St by Hogan's ball field.

1y Like Reply Share 7

Jeff Ceason Top contributor
George & Ghores
Loomis and Hayes

1y Like Reply Share 5

Jane Ryan Top contributor
Right outside Holy Trinity School! Right where I Was teaching!! Many drinks from THAT bubbler!

1y Like Reply Share Edited

Jeanne Bornitz Top contributor
Corner 5th and main by Cremers Jewelry

1y Like Reply Share 6

Sandra Kay
5thn main

1y Like Reply Share 3

GusnAngie Gschwind
Corner 7th. Farnum. where. we enjoyed our tennisCourt. which I hear is `no more`...what a joy refreshing cool. bubbler drinks when we played tennis...love..

Lauri Phillips
3 on Caledonia st alone i think

1y Like Reply Share

John Lucey
Corner of 16th and Cameron at "Old Central" by baseball field.

1y Like Reply Share 2



Joe Lucey
John Lucey do you remember the one by the backstop of Powell Park. It had 3 fountains in one big bubbler.

Becky Hatke
5th and hood

1y Like Reply Share 4

View 1 reply

son

y Share 2

Lynn Rick Bries

Corner by Trane Park. Not sure if it's still there don't live in Lacrosse anymore

1y [Like](#) [Reply](#) [Share](#)

3



Janice Becker

Lynn Rick Bries That's the site I was thinking too.

Brenda Joyce [Top contributor](#)

My friend and I hitch hiked to downtown LaCrosse a lot back in the 70s. Got a ride in a Baracuda with side pipes and burned my leg getting out. I spent an hour with my leg up on top of one of those city bubblers while the giant blister grew. I will never forget that day.

1y [Like](#) [Reply](#) [Share](#) [Edited](#)

5

Maralynn Strong [Top contributor](#)

Always loved the bubblers.

1y [Like](#) [Reply](#) [Share](#) 4

Sandi Schroder [Top contributor](#)

The northeast corner of Main street and 4th Street, next to the bank building. It was across from Doerflingers. We went to Dr. Barge's chiropractic clinic in the bank building, so we were there every week.

1y [Like](#) [Reply](#) [Share](#)

4

Nathan Eddy

by perl street outside rocky recocos

1y [Like](#) [Reply](#) [Share](#) 2

Jane Rivera [Top contributor](#)

The bubbler on the corner by the old post office

1y [Like](#) [Reply](#) [Share](#) 2

Susan Decker

We used to walk around the north side between bubblers and drink at each one.

1y [Love](#) [Reply](#) [Share](#)

4  

Susie Freybler [Top contributor](#)

Southeast corner on the Roosevelt School block. Drank there everyday in the summer.



1y [Like](#) [Reply](#) [Share](#)

4 

Edna Patschull Davis

Right over here on starlight drive by the park..i can see it out my back window.

1y [Like](#) [Reply](#) [Share](#)

3 

Jim Preidel [Top contributor](#)

Trane Park.

1y [Like](#) [Reply](#) [Share](#) 3 

Tammy Seifert

We could be sitting on our front steps but if we got thirsty we would get on our bike and go a couple blocks away to the bubble

Thanks for the memories

1y [Like](#) [Reply](#) [Share](#)

3 

Jim Sill

19th and Market

1y [Like](#) [Reply](#) [Share](#) 3 

Jean Feely

On the block of the old Central High School

1y [Like](#) [Reply](#) [Share](#)

2 

Gregory Hilbert [Author](#) [Top contributor](#)

The bubbler I fondly remember was less than two blocks from my house, on Weston Street by the St Thomas Moore school and playground. The school was demolished a few years ago.

1y [Like](#) [Reply](#) [Share](#)

4 

View 1 reply

Sandra Kay

Paul's park west ave

1y [Like](#) [Reply](#) [Share](#) 

Penny L. Burkhardt Hobbs Top contributor
Rose st across from sports nut

1y [Like](#) [Reply](#) [Share](#)



View 1 reply

Sandra Naegle Gilge

One in Goose Green near the skating rink. Drank from it many times in my youth.

David Neuhaus Top contributor

Does anyone know what company made these bubblers? Could it have been Torrance Foundry in La Crosse?

1y [Like](#) [Reply](#) [Share](#)



View 1 reply

Mary Nelson

there used to be one downtown, sitting on the red light you had time to get out of the car, get a drink and get back in the car before the light turned green

1y [Love](#) [Reply](#) [Share](#)



Kathleen Lathrop Miskovic

I had to show my stepkids a bubbler the first time I brought them to LA Crosse. They LOVED it!

I'm sure health inspectors now would be appalled at the thought...

1y [Like](#) [Reply](#) [Share](#)



Kim Olson

Mine was at the corner of Caledonia and Sill Streets. It was kitty corner from my house. Not sure if it's still there. I'll have to drive by and check it out.

1y [Like](#) [Reply](#) [Share](#)



Nathan Eddy

by perl street outside rocky recoccas

1y [Like](#) [Reply](#) [Share](#)



Jane Rivera Top contributor

The bubbler on the corner by the old post office

1y [Like](#) [Reply](#) [Share](#)



Andrew James

Longfellow or south branch library

1y [Like](#) [Reply](#) [Share](#)



SE Marsh Top contributor

Lincoln Jr high school North West corner

1y [Like](#) [Reply](#) [Share](#)



Jane Lee Chaffee
Main & 4th by Doerflingers!

1y [Like](#) [Reply](#) [Share](#) 2

Jean Spearin [Top contributor](#)
I know I'm home when I see them. In all my travels I've never seen them anywhere else.

1y [Like](#) [Reply](#) [Share](#) 2

Stephen J. Scott [Top contributor](#)
Drank out of one on the north side today.

1y [Like](#) [Reply](#) [Share](#) 3

Rick Hamilton [Top contributor](#)
I used to plan my bike rides to ride by the locations of the bubblers

1y [Like](#) [Reply](#) [Share](#) 2

Jeremy Marshall
Lot of bubbler still around so we aren't that worry. Lol

1y [Like](#) [Reply](#) [Share](#) 2

Peter O'Kane
They were the life blood way back in the day. You knew where they all were located when you rode your bike. Very few are left. But then there aren't near as many kids riding bikes today like there was with us Baby Boomers.

1y [Like](#) [Reply](#) [Share](#) 2

Sharon Lueck Siam
Hass park elm street 😊

1y [Like](#) [Reply](#) [Share](#) 2

Janet Wuensch
North side by the church

1y [Like](#) [Reply](#) [Share](#)

Randy Ziebell
3rd and main st.

1y [Like](#) [Reply](#) [Share](#) 2

Valerie Ellenz
Longfellow Junior High/middle school. 20th and Denton

1y [Like](#) [Reply](#) [Share](#) 2

Patrick McCain

Loved them during football season and runs around the city.

1y [Like](#) [Reply](#) [Share](#)

2 

David Grimsled

Outside of the St Thomas church playground.

1y [Like](#) [Reply](#) [Share](#)

2 

Karen Mattie Brabec Top contributor

every other street corner! they were the best when we were out playing.

1y [Like](#) [Reply](#) [Share](#)

2 

Bill Peterson

The hole toward the bottom was where a dish was available as a dog water dish. I remembered the as a kid, you and the dog could both get a drink.

1y [Like](#) [Reply](#) [Share](#)

2 

Ernestine Dawn Olson

St Andrew and Kane St

1y [Like](#) [Reply](#) [Share](#) 2 

Carol Dotterwick

Caledonia and Clinton

1y [Like](#) [Reply](#) [Share](#) 

David Walters

Caledonia and Sill St.

1y [Like](#) [Reply](#) [Share](#) 2 

Barbara Sullivan

Roosevelt School. Loomis and Hayes.

1y [Like](#) [Reply](#) [Share](#) 

Patty Tentis

By cathedral School and Hogan administration ❤️

1y [Like](#) [Reply](#) [Share](#) [Edited](#)

2 


Cheryl Collins

8th and Division I think. By Lincoln school.

1y [Like](#) [Reply](#) [Share](#) 2 

Becky Randall

By the main library

1y [Like](#) [Reply](#) [Share](#) 2 

David Neuhaus Top contributor

Bubbler got its name from these fountains, but not with the "modern" plumbing. The same fountains had a pipe coming directly out of the center of the bowl that was partially covered so that flowing water would "bubble" out of the end of the water pipe. I'm still looking for a picture of these original bubblers.

1y Like Reply Share

2

Jeff S King Top contributor

Hood park, corner of 5th & Hood. There was always a wad of gum in there and bird poop on the edge

1y Wow Reply Share Edited

3

Cheryl Heppner Top contributor

Bubbler on the corner of Roosevelt elementary school. No idea if it is still there. I hope so.

Laura Heiam Cozart Top contributor
powell park

1y Like Reply Share

Jacqueline Haas
Hood Park

1y Like Reply Share

Stacey Smith Mitchell
19th and Market by the Hogan school playground

1y Like Reply Share

Carol Dotterwick
Caledonia and Clinton

1y Like Reply Share

Barbara Sullivan
Roosevelt School. Loomis and Hayes.

1y Like Reply Share

Ellen Cordry Top contributor

I think there was 1 across from the Hollywood theatre in front of Fantles - I think was the name of that store then..

1y Like Reply Share

Kathleen Conlon Sieber
The bubblers I remember actually bubbled.

1y Like Reply Share

Ron Bendel Top contributor

The pipe that came out the lower part of the fountain is for dogs! I just thought Whalen I was a kid It was a great step for me

Deb Smutny
I remember those days!

1y [Like](#) [Reply](#) [Share](#) 

Mary Beth Burgett
Hogan Elementary in the 70's

1y [Like](#) [Reply](#) [Share](#) 

Leslie Hansen
The ones downtown

1y [Like](#) [Reply](#) [Share](#) 

Carol Rendler
5th & Market by CIO hall.

1y [Like](#) [Reply](#) [Share](#) 

Don Plapp
Lots of fun and mischief around the bubbler, pre TV.

1y [Like](#) [Reply](#) [Share](#) 

Paul Chenier
13th and Ferry, and 19th and Market.

1y [Like](#) [Reply](#) [Share](#) 


Dan Peterson Top contributor
Caledonia and Clinton Street intersection: refreshing stop while on the way to Copeland Park or to the Black River Beach. Still there? I will check for it next time I make it to La Crosse.

1y [Like](#) [Reply](#) [Share](#) 

Dennis Blank
Yes it is!

1y [Like](#) [Reply](#) [Share](#) 

Lisa Tippery Top contributor
Downtown, 3rd and Pearl I think.

1y [Like](#) [Reply](#) [Share](#) 

Dennis Stalsberg
Weight, Powell Park.

1y [Like](#) [Reply](#) [Share](#) 

Sarah Bluske Top contributor
By st James school

1y [Like](#) [Reply](#) [Share](#) 

Bill Peterson
Always a "bubbler".

1y [Like](#) [Reply](#) [Share](#) 

Jill Berg
Corner of Main & Fifth Ave.

1y [Like](#) [Reply](#) [Share](#) 


Lorri Fielding Top contributor
There's one by Longfellow Middle

1y [Like](#) [Reply](#) [Share](#) 

Sarah Beth
I can still taste the iron

1y [Like](#) [Reply](#) [Share](#) 

Nancy Sue Hegenbarth
5th and Market by the Firestation

1y [Like](#) [Reply](#) [Share](#) 

Cheryl Rose Top contributor
5th and Market St, but don't know if it's still there. 7th and Farnam. I think that it's gone, but don't know for sure, cuz I haven't been in that area for a long time..

1y [Like](#) [Reply](#) [Share](#) [Edited](#)

Robin Marie
Trane park:)

1y [Like](#) [Reply](#) [Share](#) 

Ann Poellinger Hanson
Roosevelt school and St James church are the two I remember

1y [Like](#) [Reply](#) [Share](#) 

Ernestine Dawn Olson
Goose green park. Don't know if it is still there

1y [Like](#) [Reply](#) [Share](#) 


Maureen Kavaney Tillman
Love this! Thanks for the memories. And the water was cold and quenching!

1y [Like](#) [Reply](#) [Share](#) 

Thomas Welch Top contributor
I wonder if they are even made anymore

1y Like Reply Share 

Steven Opitz
Powell park not sure if still there

1y Like Reply Share 

Bob Christiansen
12th and Pine

1y Like Reply Share 

Mark Flick
19th and Market St

1y Like Reply Share 

Bev Revels Paar
They were sure welcome when you went
then and it was free, fresh and cold!!

1y Like Reply Share

Jeffrey Brown
Farnam between 29th st and 30th St.

1y Like Reply Share 

Shirley Marquardt
I remember those days!

1y Like Reply Share 

Shirley Marquardt
I remember!

1y Like Reply Share 

Shirley Marquardt
I remember those days!

1y Like Reply Share 

Michael N Linda Mettill Top contributor
Absolutely.. Also the one by Longfellow

1y Like Reply Share 

Lisa Smith Skaleski
Longfellow and Holy Trinity

1y Like Reply Share 

Sandra Jaworski
I remember those days! Loved them

1y Like Reply Share 

Chandler Head
Erickson Pool!

1y Like Reply Share 

Mari Mutkala

North side by the old Jefferson school. I loved those bubblers, I would go out of my way just to get a drink there. "Free water, free drink"

1y [Like](#) [Reply](#) [Share](#)



JP Wiltinger Top contributor
Wygent Park

1y [Like](#) [Reply](#) [Share](#)

Gene Ellefson

7th and Denton, I believe by the old La Crosse Garment Factory and Hamilton Elementary.

1y [Like](#) [Reply](#) [Share](#)



Mary Jo Graves

Is there still one at Erickson park?

1y [Like](#) [Reply](#) [Share](#)



Randy Nicholson Top contributor

The one I remember was from George st. about a block or two north of Rublee. Looked just like that one!

1y [Like](#) [Reply](#) [Share](#)



Marion Downey Top contributor

There was one by Holy Cross school

1y [Like](#) [Reply](#) [Share](#)



Gregory Olsen

16th and Madison, Central High practice field/Weigent Park.

1y [Like](#) [Reply](#) [Share](#)



Mark Potter Top contributor
Caledonia st

Maralynn Strong Top contributor

Please preserve the old ones. When tourists come to visit, those are the types of items they find interesting and set our city apart. ❤️

3d Like Reply Share



John J Satory Top contributor

These need to be saved

3d Like Reply Share



Bill Huiss

Bubbler if you were from la crosse

Bob Dohnal

by Hogan school

1y Like Reply Share



Roxyandchuck Kurtz
5th and Main st

Janet Steele Top contributor
Rose and St Coud

1y Like Reply Share



Eric Spencer

They were everywhere in the 50s and they were lovingly referred to as bubblers. I thought every city in America had them...

1y Like Reply Share



John Sutton Top contributor

West avenue and jackson, powell park even had the white beaver on the side , for doc powell " White Beaver :

1y [Like](#) [Reply](#) [Share](#)

12  

Michael Olson

The one by old Roosevelt School on Liberty Street. A lot of memories on that corner. It also reminds me of when I was in Santa Clara California. It was hot out and I asked this guy on the sidewalk where the nearest bubbler was. And he looked at me like I was out of my mind. 😏

29w [Haha](#) [Reply](#) [Share](#)

2  

Eric Pederson

Weigant and Powell parks

1y [Like](#) [Reply](#) [Share](#) 2 

Annette M Williams

I remember those days! Their was one right a cross the street from our house on the corner of 5th Street by the fire department.

Tammi Greeno
Copeland park

1y [Like](#) [Reply](#) [Share](#) 

Tricia Walters
19TH AND MARKET

1y [Like](#) [Reply](#) [Share](#) 

Gary Welscher
St James Church!

1y [Like](#) [Reply](#) [Share](#) 2 

Bill Huiss
Windsor and Caledonia st james church

1y [Like](#) [Reply](#) [Share](#) 2  

Kelsey Laura
Trane Park

Susie Burns

I totally remember those delicious green inviting vessels-yum

1y [Like](#) [Reply](#) [Share](#)



Betsy DeBiase

Wisconsin, bubbler was only one word added to my vocabulary when first came to WI

1y Like Reply Share

2

Kuldip Kalsy Top contributor

Some people call it a drinking fountain, some a bubbler! Downtown, but can't remember exactly where!

Bill Huiss

Windsor and Caledonia, clinton and Caledonia, logan bar on Caledonia, one by Jefferson school on Caledonia i believe

Ken Michelle Hulverson

Longfellow middle school. The best after playing football on the field there!

1y Like Reply Share

2

Cindy Jo Langman

By rosevelt school on north side

1y Like Reply Share



Lynn Rick Brieze



Pat Daley

Hogan, corner of 19th and Market.

1y Like Reply Share

3

Our bubblers were awesome!

Ro

P

Richard Siam

1

At 1 time almost every 2 two 3 blocks had 1 now they are almost gone the last 1 I seen was river side park.

Rich Simonis

One? They're everywhere!

1y Like Reply Share

David Haberman Top contributor

There was one right outside of Washburn school on the corner. It ran clear and cold 24/7.

It refreshed my thirst many a time.

1y Like Reply Share

Robyn Koozin

Right across the street from my old apartment on Caledonia and Windsor Street.

1y Like Reply Share



Michael Loomis
Goose Green

1y Like Reply Share 3  

Jeff Bettin

In the corner of Market and 19 th street by Hogan Elementary School

1y Like Reply Share

RozAnn Lehrke Peterson

I remember those days! They were everywhere in LaCrosse

1y Like Reply Share 

Betty Parkyn
16th & Madison Sts.

1y Like Reply Share 

Mary Mangan
St. Marys

1y Like Reply Share 

Carol Garber
I remember th

Beth Deneau
Always used the one at a corner by Trane Park (our summer hangout)..


1y Like Reply Share 

1y Like Reply

Michael Finn
By hogan

1y Like Reply Share 

Doug Taylor
On the corner

Debbie Spies
I believe there was one on 4th and Main, downtown LaCrosse 

1y Like Reply Share 

1y Like Reply

Philip MrWizard Christiansen
Use these all the time!

1y Like Reply Share 

Dennis Blank
None of them run continously anymore.



Gregory Hilbert

December 27, 2023 · 🌐

...

This one is as much fun to include in this week's reposting of some of my 2023 favorites as it was to post this past summer. I've added two of the photos members added to their comments to show the bubbler they frequented as kids was alive and well. Many hundreds recalled them fondly as neighborhood oases offering cold, fresh water, and as thirst-quenching icons of La Crosse that should be called what most always called them, BUBBLERS. They were if you will altogether a cascade of glacial meltwater that swept aside the handful who insisted they are nothing but "drinking fountains" devoid of bubbles or that they delivered nearly warm water. Thus was our heritage and collective memory preserved!

La Crosse's Bubblers!

Where Was the One You Recall? Is it Still There?



Susan Hemker Schwiebert & friends at Hogan



Mary Lepsoh Tenant at 7th and Farnum



Jane Ryan, Michael West and 534 others

220 comments 57 shares

Over 750 Response Actions to a Repost in Winter!

XX

Nels Olsen

These fascinated me as a kid when I lived there. Every time I visit, I make a big deal out of them to everyone else.

Dean Elmer Top contributor

I've used a couple of those

29w Like Reply Share 

Mary Marcou Top contributor

Powell Park , Holy Trinity, and South Branch Library

29w Like Reply Share 9  

Jane Ryan Top contributor

Right outside of Holy Trinity where I was teaching second grade! Lots of drinks from that bubbler!!

29w Like Reply Share 4 

Diane Callahan

I drank from the one at Hogan as we lived across the street. Not sure if it is still there. We spent many days at that playground and softball field 🍌

29w Like Reply Share 6 

View all 3 replies

Becky Sprain Rosas Top contributor

Goose green park

29w Like Reply Share 7  

Connie Purcell Top contributor

Jeanine Bollrud Juel yes!

29w Like Reply Share 2 

Patrick J Flannery Top contributor


White Beaver one at Powell Park...

29w Like Reply Share 3 

View all 3 replies


Jeanine Bollrud Juel

Bubblers that I remember bubbled up in the middle. Anyone else remember those originals?

29w Like Reply Share 18  

Dennis Blank

Jeanine Bollrud Juel I just remember them running continuously.

29w Like Reply Share 2 

Naomi Stetzer Miller

Jeanine Bollrud Juel yes , I recall the center bubbler being changed sometime in mid 50s I believe. Supposedly more sanitary to use the arched water spray rather than the "true" bubbler.

Rita Kennedy
Holy Trinity and Powell Park.

29w Like Reply Share 3

Ralph Davis
8th and Main

29w Like Reply Share

James Hellerud
Caledonia & Clinton Street. I think it still there but not being used.

29w Like Reply Share 4



Ken Limberg Top contributor
James Hellerud Walked by it on the way to Sweet shop

29w Like Reply Share 3



Jeanine Bollrud Juel
Ken Limberg does it bubble up in the middle?

29w Like Reply Share



James Hellerud
Jeanine Bollrud Juel yes it did

29w Like Reply Share

Arlan Wooden
Yes!

Ken Limberg Top contributor
Susi Latshaw Walked by it on the way to Northside Beach on black river

Paul Maack

Susi Latshaw I remember that....I was a Jefferson Patrol/Crossing guard.

Naomi Stetzer Miller
Jeanine Bollrud Juel yes for sure, thus the name bubbler. There was a big one in
apark near Sunbeam bakery, that had at least three bubbles going.

29w Like Reply Share Edited 2

View all 3 replies

Marion Downey Top contributor
Jeanine Bollrud Juel yes the one I mentioned by Holy Cross school was that way

29w Like Reply Share 3

Sandra Naegle Gilge
Jeanine Bollrud Juel Yes, we had a bubbler at Goose Green.

29w Like Reply Share 3

Mary B. O'Neill

The one on Doerflinger's corner. We called them "bubblers"! They had an overflow bowl at the bottom, that I thought was for dogs 😊

29w Like Reply Share

5  

Mike Jamesson

There were so many for years. Best one was on Farnam St. Between 28th St and 30th [st.at](#) the old park. Now all homes for over 40 years. Loved that park. Learned how to ride a Vespa scooter and snowmobile there as a kid. We lived just onto 30th off Farnam.

29w Like Reply Share

3 

View all 3 replies

Cindy Quade

Truly a fun part of the good ole days!!

29w Like Reply Share

3  

Peter Weigel

Harry spence

John Thompson

on the corner by Jefferson Elementary. The one at Copeland Park, too.

29w Like Reply Share

9 

Adam Stone Reinsvold

Powell Park and yes there is even one on 13th near where I live now

29w Like Reply Share

3 

Timothy F Duffy

I sipped out of those for years..

29w Like Reply Share



David Freeman Top contributor

Remember the "BUBBLERS" with the dog water bowl at the bottom?

29w Like Reply Share

8 

View all 3 replies

Michael Nuttall

16th and Madison. Weigent Park

29w Like Reply Share

6 

Bob Dohnal

by Hoeschler drug

Terlene Keller

By Hogan Elementary on East Avenue/19th street. I think it's still there???

29w Like Reply Share

5 



Mary Abraham Top contributor

Terlene Keller I remember that one too because I went to grade school there. Not sure if it's still there.

29w Like Reply Share



Write a public reply...



Matt Garson

Jill Fleming who has the picture of us from the paper?

29w Like Reply Share

Marion Downey Top contributor

Well, there were several that I used growing up but the one I remember most was on 13th and Ferry Street on the corner by the (Former) Holy Cross school.

29w Like Reply Share



Marion Downey Top contributor

I wish there was a picture of one of the older ones that bubbled up in the middle

29w Like Reply Share

Harold Utecht Top contributor

Roosevelt school and I do not believe it's there any longer but I have been up there in a while 🙄

29w Like Reply Share



Judy Johnston

Wasn't there one at West Ave. And Jackson St.?

Anita Schubring

Badger Park on Northside

29w Like Reply Share 3 Like icons

Tammy Klein

Trane park...

29w Like Reply Share 5 Like icons

Margaret OMeara Top contributor

8th and MainSt

29w Like Reply Share 2 Like icons

Margaret OMeara Top contributor

Converted to stop wasting water

29w Like Reply Share

Jerijo Bowman

4th & State, corner of old post office.

Karen Schwartz Top contributor

There was one on the corner by Lincoln school. I know, I got sat on it a lot of times.

Digger Birnbaum Top contributor

It's funny today all these diseases and phobias and what not but back in the day we had bubblers on almost every corner nobody's worried about any diseases or fun guy

29w Like Reply Share



Jessie Myhre



Jessie Myhre also posted her photo
in response to another post

Rebecca Hunt
Great job 👍

29w Like Reply Share 3

Judith Zielke
Love this!!! St Thomas more

29w Like Reply Share 3



Gregory Hilbert Author Top contributor
Jessie Myhre Four thumbs up Jessie, two for each child!

GusnAngie Gschwind

I love this picture.of my li.ttle sister Mary. Lepsch Tenant... hugging our `family`. bubbler on 7th Farnum. what a treat when we played tennis on our. corner court the water was so. cool and delicious we made lots of trips several houses down just to enjoy...great memories...much...love..

29w Like Reply Share Edited 3

Mariette Lovold Top contributor

I remember some with an extra bowl near the bottom for dogs to drink.

29w Like Reply Share 2

Jacqueline Haas

Drank volumes of water from these two bubblers, 7th & Farnam and 5th & Hood! ❤️

29w Like Reply Share 5

Allen Campbell

5th and Hood. Use to jam twigs in holes and would makes a jet of water into the street. Got yelled at a lot as a kid.

29w Haha Reply Share 🤪

Mary Ellen Davies Top contributor

The one I remember was at Cass and West Avenue, maybe Cargill House corner.

Scott Baker

corner of 3rd and pearl downtown. not sure if its still there

James Larrabee

Goose green, corner Kane st , across from koelbls tavern

29w Like Reply Share 5

Stewart Roloff Top contributor
the one at powell park

29w Like Reply Share 2

Katina Marie
5th and Market St
5th and Hood
Powell Park

Nancy Hatch-Johnson
Oh how we remember these

29w Like Reply Share

Beth Deneau
Right on corner by Trane Park.

Jeffrey Hoefer
Hass park

David Haberman Top contributor
On the corner by Washburn school (oops, I guess that doesn't exist anymore) on Main Street across from the library

29w Like Reply Share

Carrie Severson
On the corner by Fantles across from Hollywood theater.

Gregory Hilbert Author Top contributor
The bubbler at 20th and Weston slaked the thirst of great numbers because it was located in front of Thomas Moore school. Alas, it and the school are gone, and there's not even a brass plaque to show where the bubbler once stood!



29w Like Reply Share 2

Terry Schleifer
Awesome

Steven Opitz
Powell park

Helen Brickson Roesler-Fricke
Powell park



Mike Jamesson
Gregory Hilbert I went there too. Used it often as well.

29w Like Reply Share 2



Marilyn Hegge Kile
Mike Jamesson me too! Lived on 20th, a short trip to it.

29w Like Reply Share 2

Karen Rohde

19th and Market Street by Hogan's Ball field.

29w Like Reply Share

Lisa Kottmer Montey Tourville

Goose Green.. if you were one of the lucky ones, you got sat on it!!


George Howe

I loved them and it's a damn shame they don't have them running anymore, because of all the ignorant fools complaining that it was a waste of water. They didn't understand that there is absolutely NO shortage of water here in the Mississippi River Valley, and that you need to run at least a tiny amount of water out, in order for it to be cold, fresh, and safe! Also, in a large city water system, a few dozen bubbler trickles is infinitely insignificant!

29w Love Reply Share

3  

Kathryn Jo

I remember 1 being on corner of Caledonia by St James church (across the street from The Sweet Shop!) 

29w Like Reply Share

2  

Terry Gibbons

I NEVER SAW A TOWN TAKE CARE OF THIRSTY PEOPLE LIKE LACROSSE ,THOSE FOUNTAINS SURE WORKED FOR ME

29w Like Reply Share

5  

Darlene Langhofer Urban Top contributor

I remember 3rd and Main St. It was a bubbler in the 40's &50's

29w Like Reply Share Edited



Rhonda Hardiman Top contributor

Market St. By Hogan ball field.

29w Like Reply Share



Rachel R. Gregory
Yes

Jeffrey Hoefer

Hass park

Andrew James

Longfellow or south branch library

29w Like Reply Share



Ralph Larrabee

I remember those days! at the corner of Kane Street and St. Andrew. Goose Green Park!

Mary Lee Waldsmith Top contributor

The bubbler we drank from before walking over the bridge to the beach is still there!

29w Like Reply Share



Peter Thompson Top contributor

I'm old enough to remember the small pipe that jutted out near the bubbler base with a bowl attached for dogs and cats to drink from

29w Like Reply Share



Carol Lunke

My grandfather worked for the water dept. and he invented the dish that caught the water for dogs to drink. They have since been removed, but the pipe is still there that it was connected to. This was in the 30's I think'

29w Like Reply Share



Cynthia Botcher Colby Top contributor

29w Love Reply Share 5 Like Love

Sherri Petras

Cynthia Botcher Colby Jules tea in hand! ❤️



Markos Apparel · Follow

We have one at 3rd and Pearl st. Hasn't been running for a year. The city needs to turn these back on to keep water running cold. These were cast by the Torrance Foundry a local biz. Remember the bowls for dogs to drink. Somebody talked the city into turning these historic fountains off. We say get them running again. Forward La X!!

29w Love Reply Share



Ralph Larrabee

I remember those days! at the corner of Kane Street and St. Andrew. Goose Green Park!

Linda Medinger Bechly

I wish they still "bubbled". Sadly the water is not cool that comes out of them now,

29w Like Reply Share



Donna Miller

16th and Madison Street Dogs drank from the bowl near the bottom often.

29w Like Reply Share

Dick Arlt

Paul's Park. Long gone.

29w Like Reply Share

Nikki Darling

I used to roller blade all over La Crosse, and I would try to go to every bubbler I knew about to get my drinks of water. Back when the water was ice cold because the ran all the time.

29w Like Reply Share



Dan Saugstad Top contributor

19th and Market, 16th and Division, by Holy Trinity...

29w Like Reply Share

3

View 1 reply

Sharon Harnisch

Powell park had one!

29w Like Reply Share 2

Maralynn Strong Top contributor

There was one on the southwest corner by the old post office. There were actually several downtown.

29w Like Reply Share



Peter Chritton

Holy trinity

Bonnie Kerr

Corner of Caledonia and St. James ..
Jefferson School. Lived across the street.

29w Like Reply Share



Zachary Norris

Jackson park

Rick Hamilton Top contributor

Back in High School I used to have a path from Shelby to downtown where I would ride my bike past every bubbler that I knew about

29w Love Reply Share

5  



Gregory Hilbert Author Top contributor

Rick Hamilton Two thumbs up for a Bubbler Champion!

29w Like Reply Share



Michael Olson

I meant Loomis Street.

29w Like Reply Share 2 



Cheryl Miller

Rick Hamilton  

29w Like Reply Share 

Lisa Swan

Copeland Park

29w Like Reply Share 2 

Bobby Lorenz

The old Jefferson school had one running all day and night since I was a little kid. Hass Park still has one, as I made a point to find some when I last visited. Back in the day, the brewery gave water away and it was very good quality water. Those were good times, great memories and very refreshing to have water on tap 😊 It's in the history books now.

29w Like Reply Share

3 

Kathleen Lathrop Miskovic

My stepkids, who are from the east coast, loved the name "bubbler" and thought they were the coolest!!

29w Like Reply Share



Jill Schwenn

I absolutely love those bubblers! Nothing like it where I live.

Thomas Welch Top contributor

Lincoln school

Cheryl Miller

It was on the corner by old Central High..

29w Like Reply Share



Robin Zwanziger Abraham

Fred Abraham

Doug Thesing

Yes, At Trane park.

29w Like Reply Share

Therese Friedman

They lasted forever! Not like ones today

Yvette Stotesbery

I remember those days!

29w Like Reply Share 

Ryan Bott

Corner of Rose and Avon. Just down the road from Grandma and Grandpa Bott's

29w Like Reply Share

2 

Julie Mangino

I remember those days! awesome

Pat Kessler Top contributor

By Longfellow Middle school in La Crosse

Kerry Twite Top contributor

Market at a fire station in La Crosse.

I remember those days! Bubbler at Hood park

29w Like Reply Share Edited

2 

Steven Kolb Top contributor

Marcena Sandvick

I have one that my dad collected, cleaned down and primed sitting in my garage. It is waiting for me to decide what color to paint it. I'm going to make it a bird bath.

According to her profile she works for a construction company.

Sarah Bierce

By Holy Trinity grade school. Everyone got 3 Mississippi's to drink! 😊

29w Like Reply Share

3 

Dick Record Top contributor

Someone should take a census of the existing fountains. Then we could play a game by sipping from each one.

29w Like Reply Share

2 

Tony Mouasician Top contributor

I go to some just to hangout and drink sometime.. oneday it won't be there anymore

Sandi Schroder Top contributor

Why can't the new accessible bubblers just be put next to the old ones? And for goodness sakes, make them look like the old ones! They can ask someone artistic to help. I will help, if needed, (yes I'm volunteering) but I bet they have someone in the department that is artistic.

2d Love Reply Share



View 1 reply

Ed Koegel

Not ADA compliant

3d Like Reply Share



Gregory Hilbert Author Top contributor

Ed Koegel Installing ADA compliant fountains does NOT require that the iconic cast iron ones be removed!

Milner Grimsled
16th & Cass.

29w [Like](#) [Reply](#) [Share](#) 

Amber Lor
Powell park, we'd play in it squirting each other for hours.

28w [Like](#) [Reply](#) [Share](#) 

Thov Nco Ntsoov Kuv
I remember those well...loved them during the summers while riding our bikes...water break..lol

28w [Like](#) [Reply](#) [Share](#)


Jean Spearin [Top contributor](#)
I wish more places had them

28w [Like](#) [Reply](#) [Share](#) 

Peter Thompson [Top contributor](#)
Rose and St Cloud. I believe it is still there.

28w [Like](#) [Reply](#) [Share](#) 

Caitlin Smith
Hass Park, corner of Elm Dr and Easter Rd! It was officially summer when the bubbler turned on every year!

28w [Like](#) [Reply](#) [Share](#) 2  

Sandy Yarolimek
yes,I do. There was one on 7th and Pine St for many years

28w [Like](#) [Reply](#) [Share](#) 

Stan Severson [Top contributor](#)
I remember the water being real cold out of a bubbler.
I live in FL now. A person can't get a cold drink without 7-11.

Michael Larkin

My three favorite bubblers were by Holy Cross, Holy Trinity, and West Ave/Powell Park. We never called it Powell Park ... just West Ave.

5y Like Reply Share



Corinne Hoyt-Santoso Top contributor

I recall drinking from those green bubblers around La Crosse Library, lol.

28w Like Reply Share



Ron Bendel Top contributor

I used to love the pipes sticking out of the side of the bubbler so I can get up and I found out for dogs back in the day. And then somebody thought it was a bad idea and it took it out

28w Like Reply Share



Kathy Garbers

The one I recall was in front of St. Thomas More grade School. Not there any longer. It was only a block from my house. 😊

Gretchen Reinsvold

Rick Kris Miller when you asked for a bubbler, they acted like you were from Mars in Montana. Even drinking fountains were rare. Post Office or Woolworths.

28w Like Reply Share



Roger Humm

I used the one at Trane park when I was a kid. Cold water all summer!

Carol Bina

Powell Park. Had one for the dogs too!

29w Like Reply Share

Abbey Meisch

I thought they only called them bubblers in Milwaukee

29w Like Reply Share

View 1 reply

Lyle E Shaner · Follow

ROOSEVELT SCHOOL.

29w Like Reply Share



Michael Kopski

19th to and Market

Sue Rasmusen

Yes I remember!! Holy Trinity School!!! Still there!!

29w Like Reply Share

Patricia Belke-Becker

Corner of St James Church, Northside

...

29w Like Reply Share

2  

Steve Evets Top contributor



5th Ave. and Hood St. at Hood park where our specialty was not using the bubbler to make water balloons but to sit kids on the bubbler.

29w Like Reply Share



View 1 reply

Dan Kaufmann

Too bad they can't let the water run in them anymore so the water is cold and taste better Why not city fathers ???



29w Like Reply Share



Annette M Williams

We had one right across the street from our house.It was on 5th and Market.

29w Like Reply Share

2 

Doug Thesing

Yes, At Trane park.



Gregory Hilbert

August 27, 2023 · 🌐



Should the La Crosse City Council pass a resolution declaring that La Crosse's cherished green drinking fountains should be referred to as "BUBBLERS" at such informal times and places as might whimsically preserve and honor the heritage of generations of La Crosse children who called them Bubblers?

This is only for fun – laughter is the best medicine, right? – but wouldn't it be even more fun if the La Crosse City Council heeded the outcome if the result of the poll showed a clear majority voted YES? Let's find out, what the heck, **vote YES!** Nobody will know that you voted or how, unless you tell in a comment.

Besides, I've never seen the polling function used here, and if it works slickly for this, I have a more important use for it as a companion to a post in September.



YES!

98% >



NO, I'M A GRUMPY, HUMORLESS PARTY POOPER

2% >



Jessica Kathryn

Love seeing my kids sip from them, having to stand on the peg because they are not tall enough. Loved that when I was little

8y Like Reply Share



Debborah Peschang Connery

Every time I ask for a bubbler in the Detroit area I get blank stares. Love seeing that word again.

8y Like Reply Share



Rachel Schwandt

Thank you so much for posting this. Fond memories of them...and only in LaCrosse are they called Bubblers!

8y Like Reply Share





Gregory Hilbert

Top contributor · 11h ·

...

La Crosse's cherished and iconic bubblers are slowly but steadily disappearing. They are not being left in place when wheelchair-accessibles are added but can be. Cracked ones are not being repaired when they could be, by welders experienced with welding cast iron. They now dispense tepid water because the city installed pushbutton spigots in response to the misguided belief of some that costly and scarce water was being wasted. It turns out the city itself assures us La Crosse's aquifer is and always was more than adequate. It continuously replenishes itself of the water the city draws from it, and the cost to return to the continuous delivery of cold water during the summer months is a paltry \$1,750! **If you want the bubblers preserved and cold-water delivery restored, now's the time to speak up.** Having been invited by a commissioner of the Heritage Commission, I'll soon be submitting over 200 pages* to show what people from La Crosse want, and why, mostly via screen-captures of member comments, my posts and several posts of others years ago. *About the photos: Jessie Myhre shared the 2023 photo of her children at a La Crosse bubbler, and you'll note that her boy went for the bubbler water even though he and his sister already had treats and "store-bought" beverages. Brian Shanley shared the photo below right in 2015, showing him at a downtown bubbler circa 1977. *There were enough comments to fill 1,000 pages but my PC was becoming unstable at 210!*

**The Way Kids Have Loved La Crosse's Bubblers,
You'd Think They Dispensed Root Beer or Candy.
Especially Back When the Water was Cold!**



**This may be Your Last Chance to Comment
in Support of Preservation and Cold Water.**

   David K. Erdman, Lori Mahoney and 154 others

60 comments 15 shares

Mary Udulutch Guentner

Please save the bubblers. They are a wonderful part of La Crosse.

9h [Like](#) [Reply](#) [Share](#)

2

[View 1 reply](#)

Beth Cuta Swertfeger

There was one on the corner of 7th & Farnam when there were tennis courts there. We used it all the time as kids. Push button spouts were a big mistake. The cold running water was so refreshing.

9h [Love](#) [Reply](#) [Share](#)

4

[View all 2 replies](#)

Laurie Ceason Lane

There used to be a bubbler on the corner of George and Gohres streets many years ago. When we were young we used to ride our bikes a lot and it was a nice stopping place.

11h [Like](#) [Reply](#) [Share](#)

3

[View all 3 replies](#)

Kim Otto

Just loved stopping by them and getting a nice cold drink of water. Why oh why do they think they have to get rid of our past? Just like all of the beautiful old buildings that they have torn down that other cities cherish? We are such a throw away society where as we should be preserving all of the beauty of our past.

11h [Like](#) [Reply](#) [Share](#)

6

Kevin Lafky [Top contributor](#)

Save the bubblers, they are as much about LaCrosse as Grandad Bluff.

10h [Like](#) [Reply](#) [Share](#)

9

Sheila Bissen [Top contributor](#)

It would be nice if the powers to be in La Crosse would listen before it is too late.....but that does not appear to be the case in La Crosse. 😞

10h [Like](#) [Reply](#) [Share](#)

3

Sue George

Please save the bubblers and our La Crosse uniqueness 💧

10h [Like](#) [Reply](#) [Share](#)

4

David Haberman Top contributor

The subject should be re-visited by the city at a common council meeting or something.

8h Like Reply Share

4

Peggy Jirsa

So many of the bubbles from the past are missing. Such a shame. Please repair and replace. Do not remove anymore.

8h Like Reply Share

4

Nellie Mallette Top contributor

Even though I no longer live here I was born and raised here!The "Bubblers are part of my Childhood and History! So I am all for saving them! Go get em Gregory!

8h Care Reply Share

2

James Michael

bring them back or vote the idiots out who want them removed.

7h Like Reply Share

2

View 1 reply

Linda Stone Top contributor

Preserve the bubblers! I've been saying this for years. LaCrosse can never make up for the devastation of beautiful old buildings and history like city hall and the post office but they can start preserving history now! We claim to promote tourism and preserving and highlighting historical treasures is a huge part of that. Anybody who has traveled around our country knows our many small towns thrive by doing it.

7h Love Reply Share Edited

2

Abigail Kruger Top contributor

Save them!

6h Like Reply Share

Steve Flaten

Cold,fresh,clean, and free. No plastic bottles for a cleaner environment.

6h Like Reply Share

2

Brian Carrier

These bubblers are iconic and definitely need to be saved. They remind me of home and drinking ice cold water at Hass Park before and after hiking or riding my bike around the neighborhood. I think it's worth mentioning that they are certainly better made than any replacement and would create, at least some, work for a local craftsman. Win win

Vickie Hoverud Michalko Top contributor

Gregory Hilbert You keep pushing and we as citizens are publicly saying: We want the BUBBLERS BACK!!!

5h Like Reply Share

2

Connie Hilliker

Those 2 kids are my grandkids!

4h Care Reply Share 2

Tim Blank

Guess we need one of those famous feasibility studies that the council loves on this subject.

4h Haha Reply Share

3

View 1 reply

Nikki Fuchs Top contributor

A lot more people will use the bubblers on the corner than will ever see or use a new bathroom at city hall. Shame on the City Fathers!

3h Like Reply Share

2

Gregory Hilbert Author Top contributor

This is satire meant to put the matter of cold bubbler drinking water in context.

“Can I get you a nice room-temperature beer, or a glass of tepid water from the nearest bubbler?”



Imagine If the City Disconnected All Refrigerator Cold-Water Dispensers to Save \$1,750 Because Residents Would Then Drink That Much Less Water? Then You Learn La Crosse Has a Huge Aquifer That's At Zero Risk of Being Over-drawn. And You Learn This From the City Itself.

Mary Lee Waldsmith Top contributor

Bubbles are special to La Crosse area! You don't find them everywhere! Please persevere part of our history!

Steve Evets Top contributor

The bubblers. When we were kids, we could never contemplate them ever not being here since they were just part of our landscape. Sadly we are left with the crew at city hall to deal with their fate so we can be reasonably sure how that will go based upon their prior actions.

1h Like Reply Share

Sheila R. Hilke

We want bubblers back!

1h Like Reply Share

Steve Evets Top contributor

Ever remember a place you knew there was a bubbler, maybe years ago as a kid but when you go there it is gone? You feel a sense of loss. Not a big, important loss but one where somebody removed a part of your past, one you assumed would always be there, without a care.

Gregory Hilbert Author Top contributor

Steve Evets Yes, it happened to me when I visited the site where I went to grade school (Thomas Moore) half a block from where I grew up. It was hard to behold that it was no longer there. It was harder to see that the bubbler was also gone, because it didn't have to be.

**A School and Another Bubbler GONE.
Another Neighborhood Loses the Oasis
Where Thousands Happily Drank Cold Water**



Annette M Williams
Love them

1h Like Reply Share





Gregory Hilbert

January 20 · 🌐

...

Of course most of our bubbler memories are summer-related, but this 1949 photo (street corner unknown to me) reminds we once enjoyed OUR bubblers year-round, and so did our feathered and furry friends. Comments responding to my 2023 posts established that the great majority of members call La Crosse's iconic drinking fountains "Bubblers" (you betcha!), and that they were (and for many still are) the scenes of countless thirst quenchings and fun times. Many who shared the location of "their" bubbler heard from neighborhood friends they'd not seen or heard from for many years, more so among women using or including their maiden names. *PS If you've been hankering to see something about the fountain you recall that "bubbled" water up from the center, rest assured you won't have to wait till summer.*

Bubbler Memories

Birds Liked La Crosse's Bubblers, and Dogs Liked the Ones Equipped With Bowls They Could Reach



Jane Ryan, Leslie Viner and 334 others

62 comments 25 shares

Over 400 Response Actions.

Margaret Ablan

When I referred to "bubbler" in other places I lived, people always laughed. I loved that we had "bubblers." 😊

10w Like Reply Share

16 🍌❤️😂



Steve Evets Top contributor

Margaret Ablan I had the same thing happen when I would ask where the bubbler was and get a puzzled look. They are also called "bubblers" in Rhode Island.

Michael F. Potaracke

We used to use our thumb to squirt into the street and make ice. Bad boys 😞

26w Like Reply Share

6 🍌

- View all 7 replies

Pamela Ph

Yes

26w Like Reply Share 🍌

Karen Desmond

Bubbles, a staple in our lives.

26w Like Reply Share 🍌

John Sutton Top contributor

Our giant schnauzer just stood to drink from the bubbler, no need to bend over.

26w Haha Reply Share

2 😂

Digger Birnbaum Top contributor

I believe that's on 8th Street down the street from Hamilton School

26w Like Reply Share

- View all 2 replies

Sue Ann O'Brien Top contributor

Love the bubblers

26w Like Reply Share

Jeanne Steuck Top contributor

16th and Madison St. by old Central field

WyattandCarrie Jones

This bubbler is located on the corner of Sill st and Caledonia st

26w Like Reply Share

6 🍌

- View all 2 replies

Jim Dotterwick Top contributor

Looks like Caledonia and Sill st. Across from Fish's.

Lori Blom



26w Like Reply Share

Rosemary Nelson

Should still have them.

26w Like Reply Share 2

Pamela Ph

So pet friendly even back then

26w Like Reply Share

Norm Farrington

Top contributor

Cast iron wonders!

26w Like Reply Share 2

Rob Reuter

Wish I had one

Ed Rhude

I remember!

Monte Stadtler

I liked the bubblers . Hogan school had one.

26w Like Reply Share

Carolyn J Clements

Are there any bubblers stored away anywhere?



Oh I remember these and they still have them around town..last I saw one was over by Lincoln School area

26w Like Reply Share

Peter O'Kane

Back in the day. My bike and I were inseparable. We would be over the whole South Side every day during the summer. The Bubbler was the key. I knew just about where every Bubbler on the South Side was located when I got thirsty. Now, there maybe 1 or 2 left. But then riding your bike today doesn't come close to what it was like back when Boomers were kids.

26w Like Reply Share

8



Steve Evets Top contributor

Peter O'Kane Back then our bike freed us from the limitations of where we could go and what we could do and when. And that bubbler water was so good during a hot ride.

Karen Vance

Remember the one by Erickson pool. Had like 4 or 5. Can't quite remember

26w Like Reply Share

Karen Vance

Downtown used to have quite a few

26w Like Reply Share

Alisa Heckelbeck Sokolik

I didn't live in La Crosse. I grew up in Medary. However, my mom usually worked Friday nights, so my dad and I would go downtown to eat (usually at the older Coney Island on 3rd Street) or maybe the McDonalds at Manlay Garden) then shop and/or window shop. I remember the bubbler at 4th and Main, by the bank (Batavian, maybe?).

26w Like Reply Share

3  



Gregory Hilbert Author Top contributor

Alisa Heckelbeck Sokolik For purposes of this group, Alisa, Medary is among the many cities, towns and villages encompassed when I say "La Crosse" in a post headline. Sometimes I say "La Crosse area" or "La Crosse County" or "the Coulee Region", but even those don't encompass everyone for some posts. In other words, you belong here as much as anyone else, me included. Coincidentally I'll be posting something soon about the bubbler you remember.

26w Like Reply Share

2  

Rhonda Olsen

Wow....the good old days...bubblers...

Rhonda Olsen



Diane Romary Top contributor

Diane Byers Romary. I liked using the bubblers downto

Tony Mouasician Top contributor

I'm off work tomorrow.. someone share the locations ima go cruise and just take a drink... nostalgic asf... time passes by

William Mullen Top contributor

And you will notice about two-thirds of the way down from the top of the bubbler where the birds are perched is a cup-like dish extending out for the dogs to stop by and lap up some cool, cold water too in the hot noonday sun.

David Florian Heinz

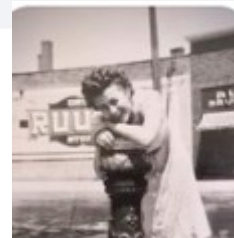
birds in photo are cedar waxwings> small flocks were usually seen in springtime roosting in berry trees over a water source, perhaps in migration. i have not seen them in many years. the bubbler at 11th and johnson by powell park was a hotspot in march>https://en.wikipedia.org/wiki/Cedar_waxwing



EN.WIKIPEDIA.ORG

Cedar waxwing - Wikipedia

26w Like Reply Share Edited 2  



Curt Hottinger Top contributor

The Powell Park bubbler at West Ave & Jackson. Late 1930's with Ruud's Drug Store in the background.

The girl's one of my mom's friends, I don't recall her name.

Sherri Engh
I remember those

Kerry Twite Top contributor

**VERY
COOL**

Norm Farrington Top contributor

Last one I saw was at the "Eagle" turnaround At Riverside park.

26w [Like](#) [Reply](#) [Share](#)



Joanne Day

Loved the bubblers!!!

26w [Like](#) [Reply](#) [Share](#)



David Denson Top contributor

It appears that this was at the corner of Caledonia and Sill street. My Grandparents lived on that corner also.



Gregory Hilbert

June 7 · 🌐

...

Most of us who grew up in La Crosse have fond memories of its “bubblers”, the name we assigned drinking fountains. The first one in La Crosse was donated by Dr Frank “White Beaver” Powell in 1890 and its remnant is now in Powell Park. Another was donated by George Peck in 1910, after his years in La Crosse and as governor of Wisconsin from 1891 to 1895. I’ve found newspaper reports of a few more drinking fountains being installed in the early 1900’s. **Of the many familiar cast-iron green ones installed later, only 30 or so remain.** The City Water Dept has not responded to my inquiry. It happens that back in February I talked to William Torrance, CEO of Torrance Castings, one of La Crosse’s very oldest businesses of any kind. He told me of a fountain now outside the Onalaska Public Library that Torrance cast back in 1898. (I posted a photo of it in February. The hoods of the old ornate fountains were removed while still in use.) William said Torrance cast more fountains for La Crosse but he couldn’t prove it. **Well, guess what. The ornate drinking fountain across the street in 1915 from the old La Crosse Public Library that was demolished at 8th and Main is either the one now in Onalaska or one of the same design cast by Torrance, whereabouts unknown. (If it’s the one now at the Onalaska library a memorial plaque should say it is a gift from the people of La Crosse to its good friends and neighbors of Onalaska.)** (If it’s the one now at the Onalaska library a memorial plaque should say it is a gift from the people of La Crosse to its good friends and neighbors of Onalaska.) **Given this isn’t a “big deal”, why does it matter?** It matters because many of La Crosse’s grand old public buildings have been demolished. Many of the ornate old drinking fountains and bubblers we treasured are gone, whereabouts unknown like so much trash. Many of La Crosse’s historical artifacts are gone, and even considerable portions of its rich history are buried, forgotten, unknown to the people of La Crosse. People like Powell, the man who gave La Crosse its first fountain and all that surrounded him *in La Crosse*: Buffalo Bill Cody, the Wild West Show, Annie Oakley, the Sioux and plainsmen on horseback. The paddlewheel steamboats, the huge sawmills, the surrounding farms, all disappearing. I could go on with examples for hours. Compare that to the cities and villages of Europe. Tourists and locals alike love the preservation of their historical treasures, and they’ve managed to prosper and make progress for centuries regardless. Yes, it’s just one old ornate drinking fountain. But many of our ancestors – some of our own great grandparents and grandparents – drank from it. Such things were sources of thirst-quenching **and pride** for almost everyone, wherever they came from, wherever and however they toiled in the La Crosse area. They ought to be for us also. **They are not so much trash!**

(Post photos and graphics are on next page)



Gregory Hilbert

June 7 · 🌐

Bubbler Fans! Look, an Ornate Drinking Fountain across street from La Crosse’s Public Library in 1915 at 8th and Main!

Bubbler Fans! Look, an Ornate Drinking Fountain across street from La Crosse's Public Library in 1915 at 8th and Main!

Onalaska Drinking Fountain ("Bubbler") Cast in 1898 by La Crosse's John Torrance & Son



Just like the one now outside the Onalaska Public Library

👍👀 Janice Lanke, William Abbott and 30 others

1 comment 2 shares

Janice Lanke Top contributor

(The Screenshot Janice provided of a 1927 article about Peck's fountain is on the next page, enlarged. Below is a wiki re Peck.)

Peck was born in New York in 1840. He came to Wisconsin in 1843 where he remained until his death on April 16, 1916. ~~~ He was affiliated with several Wisconsin newspapers and was unquestionably the best-known writer from Wisconsin. His fame grew from his "Peck's Bad Boy" stories.

From 1891 to 1895 George W. Peck served as Governor of Wisconsin.

Sept. 18, 1927

Peck's Fountain Relegated To Junk Heap

ONE of La Crosse's most famous landmarks, and perhaps the least known as well, last week made way to its successor, after over thirty years of long and valiant service. The landmark was only a humble drinking fountain, but it had a history.

The fountain was originally presented to the city of La Crosse by the then governor of Wisconsin, George W. Peck, famed as author of "Peck's Bad Boy" and former editor of a newspaper here.

Peck's gift was placed at the southeast corner of Fifth and Main streets, and for around thirty-five years, according to the memory of those familiar with the old drinking fountain, it served its purpose well.

Drink from New Bubbler

In the past three or four years, however, time and the constant use the old fountain was given, made it inefficient, and lately, when it was found out that the cost of putting it into good shape again would be excessive, it was decided to have it removed. Now thirsty urchins or adults who have taken drinks from the fountain almost since they can remember, drink from a new bubbler.

In the early days, according to Charles A. Hoeschler of the Hoeschler Brothers' drug store, Fifth and Main streets, the fountain presented a much different appearance than it did of late. When Peck gave it to the city, the fountain was covered by a canopy. Mr. Hoeschler does not remember if the top was rounded or square, but he recalls that four iron posts held the top. He says that thirty-five years ago, the water came from the top of the fountain down through an iron pipe. There was an old, battered tin cup there, Mr. Hoeschler says. When persons wanted a drink, they would take this cup from where it was suspended on one of the posts, and hold it under the pipe, to be filled with clear water.

Pipe and Cup Go

More modern regulations as to health, however, decreed that the old pipe and cup were unsanitary, and rather than to replace the fountain entirely, the pipe and the top were removed, and the water came up through the bottom, to gush over a clean, white enamel bubbler.

It will be recalled how there were four supports around the top of the fountain which were originally intended to hold up the top.

When the fountain was first installed, it boasted a silver plate with the words "This drink is on me, boys," in Peck's characteristic humorous vein. A facsimile of the signature, George W. Peck, appeared below. Later, however, unsympathetic laborers obliterated the plate with paint.

But that is not all there is to the history of this bubbler, according to Mr. Hoeschler, who has been in business on the corner of Fifth and Main for over twenty years, and knows whereof he speaks.

Came There For Water

In the earlier days, Mr. Hoeschler relates, when the business houses were building up in the downtown district, there was scarcely any room for pumps for drinking water. River water was the only kind provided in the running water fountains, and for that reason many persons would come to Peck's fountain to fill a pail with drinking water.

The fountain was of practically the same type as that given to the city by Dr. Frank Powell, better known as the "White Beaver." This fountain is located on the northeast corner of Second and Main streets, and will probably follow the trail of Peck's monument within a few years.

Peck's fountain has been taken to the city pumping house, it is reported.



Gregory Hilbert

February 15 · 🌐

...

The ornate 1898 fountain shown below is now at the Onalaska Public Library. The photo was supplied to me to share with you by William Torrance, CEO of Torrance Castings (the 2024 name of 1898's John Torrance & Son), **one of La Crosse's very oldest businesses of any kind**. I spoke to William by phone while searching for information about the history of early drinking fountains, fondly known to many from La Crosse as "bubblers". I've posted about them often and will continue as I learn more and find photos. Currently I'm learning that the story of supplying safe drinking water to the people of La Crosse is long, rich, complicated and filled with surprises. I'll also be on the look-out for some of the ornate castings William said Torrance made for many of La Crosse's still-standing old buildings.

Onalaska Drinking Fountain ("Bubbler") Cast in 1898 by La Crosse's John Torrance & Son



👍❤️ Jane Ryan, Margaret O'Meara and 156 others

19 comments 13 shares

Over 150 More Likes, Comments and Shares

Ben Kiara Aslesen

glad we have a great historical water fountain in front of are wonderful library

20w Like Reply Share



Naomi Stetzer Miller

I recall water bubbled from a steel ball n the center of the bowl, hense the term bubbler. Those side mounted fountains replaced the bubbling fountains in the 50 s I think. They were supposed to be more sanitary.

22w Like Reply Share

Nola Goetting Gorich



Susan Decker

Loved those bubblers.

8w Like Reply Share 2



Dawn Wilson

I love it



22w Like Reply Share



Marion Downey Top contributor

It's a beautiful piece

22w Like Reply Share



Bekke Geier

Where in Onalaska was it located?

22w Like Reply Share

Marilyn Johnson Henry

Very unique

22w Like Reply Share



Jean Spearin Top contributor

So beautiful.

22w Like Reply Share



Mary Wakeen

Unique

Kerry Twite Top contributor



22w Like Reply Share



Timothy Hass



9w Like Reply Share



Kerry Twite Top contributor



Jane Ryan Top contributor

The city just removed the one outside of Holy Trinity School! Sooo sad!

8w Sad Reply Share



Gregory Hilbert Author Top contributor

Jane Ryan Ouch, I think there are roughly only about 30 remaining. If I can find a spare few minutes I'm going to contact city Water Dept, say how popular they have been for generations, ask what they're doing/have done with the removed ones incl outside Trinity school, how many are left, etc.

8w Like Reply Share



Jane Ryan Top contributor
good idea

8w Like Reply Share



Nancy Hatch-Johnson

miss those bubblers they would come in handy for the homeless

9w Like Reply Share



Kevin Lieder

They still had some of them bubblers in the sixties

9w Like Reply Share



Kathy Songer

Loved getting drinks at the fountains when we went shopping. Wish they still used them. Sadly another thing that is not safe .

9w Like Reply Share

3



Margaret Ablan

When I referred to "bubbler" in other places I lived, people always laughed. I loved that we had "bubblers." 😊

9w Like Reply Share

16



Steve Evets Top contributor

Margaret Ablan I had the same thing happen when I would ask where the bubbler was and get a puzzled look. They are also called "bubblers" in Rhode Island.

9w Like Reply Share

3





Gregory Hilbert

May 16 · 🌐

...

Some members may want to know what street is shown, or what businesses existed there at the time. Others may be keen to nail the year by inspecting the vehicles. I see Newburg's, Gamble's and the Casino, but otherwise I was just glad to find and show you another old photo that includes a bubbler.

Downtown La Crosse circa 1935-39? Early 1940's? More Importantly, There's a Bubbler on the Corner!



Michael West, William Mullen and 210 others

89 comments 12 shares

Over 300 More Response Actions

Roger Bjorge Top contributor

When ya kids were downtown in the summertime, in the 1960s, riding our bikes around, we'd always stop and get a fresh drink of cold water from the bubblers! They were the best!!!

9w [Like](#) [Reply](#) [Share](#)



Gregory Hilbert [Author](#) Top contributor

Margaret Ablan Bubblers then, bubblers now, bubblers forever!

10w Like Reply Share

5 

Maralynn Strong Top contributor

Margaret Ablan They were/are bubblers. The water bubbles up. 😊😊

8w [Like](#) Reply Share

2 

Kathy Songer

Loved getting drinks at the fountains when we went shopping. Wish they still used them. Sadly another thing that is not safe .

10w Like Reply Share

3 

Susan Decker

Loved those bubblers.

9w [Like](#) Reply Share

2 

Kevin Lieder

They still had some of them bubblers in the sixties

9w Like Reply Share





Gregory Hilbert

April 28 · 🌐

...

Being an enthusiast about La Crosse's bubblers, and having posted about them many times, I'm always on the look-out for photos of them. The old song that goes *"How much is that doggie in the window?"* immediately came to mind when I saw a reflection of a bubbler (aka drinking fountain to those not raised in La Crosse) in this photograph. The window is in Pato Azul. Pato Azul translates to Blue Duck. It's a restaurant serving tacos and other Mexican cuisine at 127 S 4th St. in downtown La Crosse. The owners also operate the Bleu Duck in Rochester.

Dear Pato Azul, How Much Is That Bubbler In the Window?



Photo by Henry Anderson, UW-L The Racquet



Jane Ryan, William Mullen and 44 others

4 comments 2 shares



Gregory Hilbert

February 15 · 🌐

...

Founded in 1876 as John Torrance & Son, Torrance Casting is one of La Crosse's very oldest businesses of any kind. I first became aware of it while searching for information about La Crosse's earliest outdoor drinking fountains, known fondly to most from La Crosse as "bubblers". I talked to CEO William Torrance, who provided me with a photo of one he knew Torrance had cast in 1898, now located outside the Onalaska Public Library, which I'll post separately. I was greatly impr... See more

La Crosse's Torrance Casting, Since 1876!

Local Family Owned, a Rich History Lived With La Crosse's,
Great Values, Outstanding Community Citizen,
State-of-the-Art Capabilities and Performance. ★★★★★



Margaret OMeara, Dan Elliott and 56 others

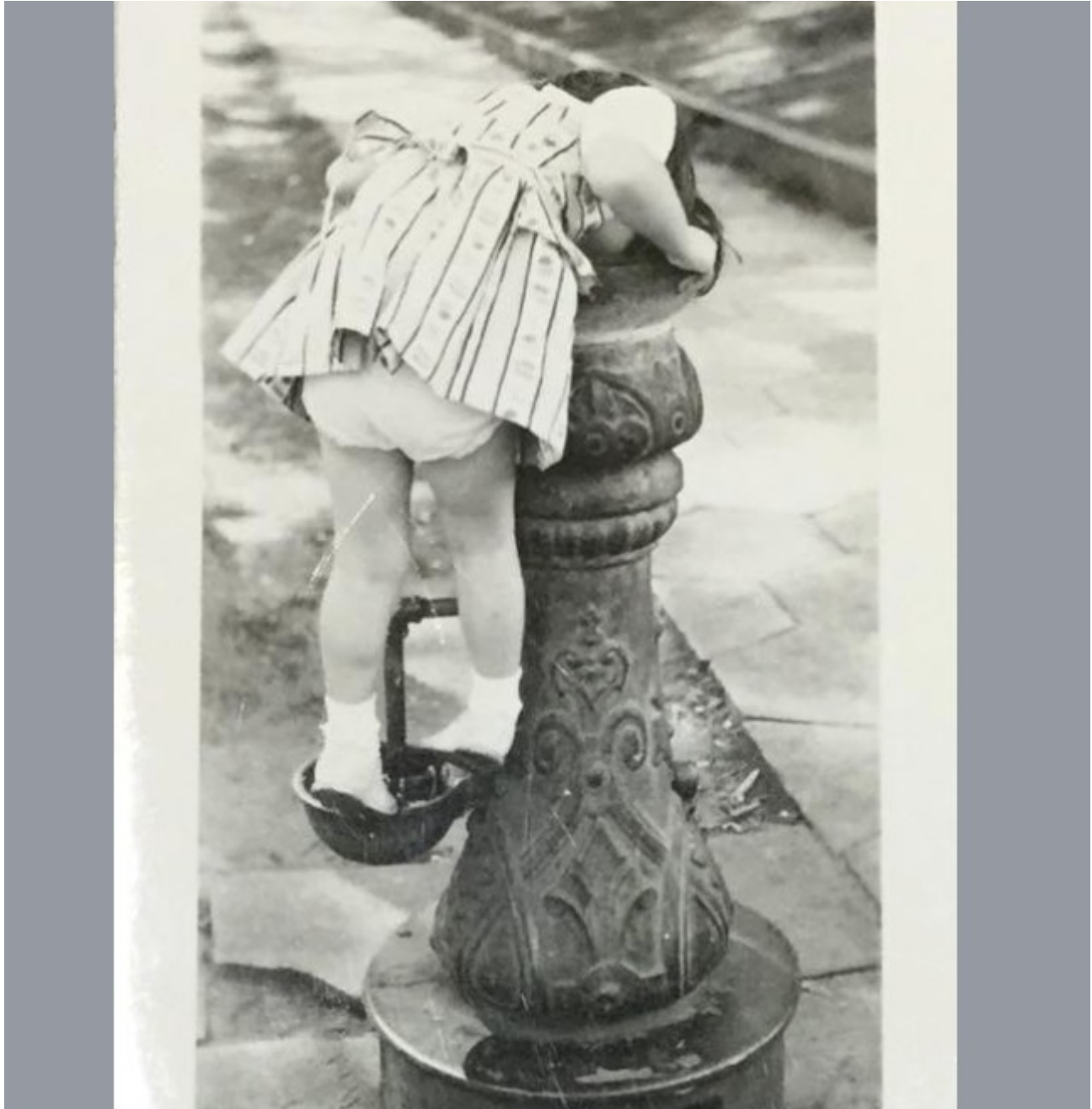
4 comments 4 shares



Mary Arneson Art

July 24, 2018 · 🌐

My early encounter with a bubbler on 5th Street.... circa....1949! (Mary Kurth Arneson)



 Michael West, Curt Hottinger and 310 others

60 comments 25 shares

Nearly 400 Response Actions to This Post in 2018

Michael West Top contributor

Cold drink at ball park " all heavy things happened at or aroound bubbler " lol. On powell park.

5y Like Reply Share



Jackie Degenhardt

Those we the days Used to fill up balloons with water and throw them at each other !

5y Like Reply Share

3

Brenda Kirchner

Loved those bubblers. Ice cold on a hot day! 😊

5y Like Reply Share

2

Beth Mackey

Sure wish they still had these!

5y Like Reply Share

2



Gabriele Volten
They doooo!

5y Like Reply Share

3



Jim Thompson Top contributor

Yes, they do indeed. There's one of this model at the fire station, 5th and Market.

5y Like Reply Share

2

John Hefti

so what ever happened to the 4 spout bubbler donated by Dr. Powell ???my memory is it was on 2nd and main in the middle of the street back when they had an island there . might be nice to see it restored and put in the park on West ave. and Jackson that also carries his name.

5y Like Reply Share

3



Sherry Michaelsen
In city hall, I think, on display.

5y Like Reply Share



Butch Luedke

I believe it has been removed from City Hall lobby and is elsewhere. This was discussed here before but I don't remember where it is now. I'm sure someone does know. I drank from it many times.

5y Like Reply Share



Barbara Kooiman Top contributor

Butch Luedke, actually these bubblers were cast by the Torrance Foundry here in La Crosse, and it is my understanding that they still have the molds, or if not, they could recast them with existing bubblers. The city has been removing the ones that have been damaged, and I was told that they city keeps the undamaged parts. Most typically the part that breaks if hit by a car or something is the bowl. Also, these bubblers were installed in the 1920s, so really in that transitional period after horses. I was told by John Satory that the little bowls were designed for dogs. The city ultimately removed them because they found that toddlers wanted to drink out of them, too, and that was considered a health hazard. All of the existing bubblers in the city (about 35 last count) are designated as city historic landmarks.

5y Like Reply Share

4 



Mary Arneson Art Author

Bill Torrance is my brother-in-law so I'll try and remember to ask him! 😊

Karen Amundson Brady

Anyone know if any of these bubblers are available for sale or who might know??

5y Like Reply Share



Karla Jorann

Yeah..Bring on those great.... memories..♥

5y Like Reply Share

2 

Linda Hauser

I have to add that we had one by my grade school.

Tim Larkin Top contributor

ha, nice pic. there is the dog fount. In grade school we used to pick up our girl friends and sit them on the fountain--Hogan on Market. Also filled water balloons off the fountain/bubbler

Linda Coulson

loved those bubblers

5y Like Reply Share

2 

GusnAngie Gschwind

Grew up w delicious cold water from bubbler 7th & Farnum would even walk over to have a drink but tennis players really found it great...love...

5y Like Reply Share

4 

Maralynn Strong Top contributor

One of my favorite memories of my childhood in La Crosse in the 40s and 50s

5y Like Reply Share

8 

Kathy Peterson-Dahl
Wonderful moment in time captured on film!

5y Like Reply Share

2 

Carol Rhode
sweet little memories aren't they?

5y Like Reply Share



Kathleen Murray
Great picture!

Jean Laubenthal
I was so sad when these went out of use. Bring them back!

6y Like Reply Share

2 

View 1 reply

Tim Toepel
My old neighborhood!

6y Like Reply Share



View all 3 replies

Kathi Stone
It was definitely a kinder time.

6y Like Reply Share



Brian L Brose Top contributor
Roosevelt grade school, by the bike racks.....

6y Like Reply Share

2 

Sandi Schroder Top contributor
Yes!! Please keep the bubblers ...

13m Love Reply Share





James Bakalars

April 26, 2018 · 🌐

...

1931 ... Getting a cool drink on the corner of West Ave. & Cass street .. next to the Cargill house ..
Back when the "bubblers" had the bottom bowl for thirsty dogs .. 🐱🐶🐶



👍❤️ Jane Ryan, Amy Córdova Boone and 233 others

48 comments 21 shares

Nearly 300 Responses to This 2018 Post

Sandy Sieber

You knew it was spring when the bubblers were running.

6y Like Reply Share

2 👍

Karen Schwartz Top contributor

There was one on the corner by Lincoln school. Being short I got set on the bubbler more times than anyone I think.

6y Like Reply Share

3 👍😂

Alan Froegel

Fond memories of that bubbler

6y Like Reply Share

👍

Ellen Rone

Loved the one across the street from my grandparent's house baseball all summer and

Vicki Hart

Our beautiful green bubblers!! How I miss them!

6y Like Reply Share

4 

Mike W Stellick

Nice.

6y Like Reply Share

James W. Terman

The fence behind is still there.

6y Like Reply Share



Ken Richard Kline-Walczak

They were called bubblers, I think.

6y Like Reply Share

James Bakalars

Author

Top contributor



6y Like Reply Share

6  

Gale Paulson

no where else in the world does anyone know what a "BUBBLER" IS....blessed to be from La Crosse

6y Like Reply Share

4  

Dan Helgeson

I think La Crosse still has some fountains like this downtown.

6y Like Reply Share

2 

Glenn A Pederson

Or small kids

6y Like Reply Share

Kathy Gibbs Nimm

When I was a toddler we lived in the coach house behind the Cargill House. The grounds were my playground. I had many drinks from that bubbler.

6y Like Reply Share

3 



Frank Grover
what year ??

6y Like Reply Share



Kathy Gibbs Nimm
1953 until about 1958

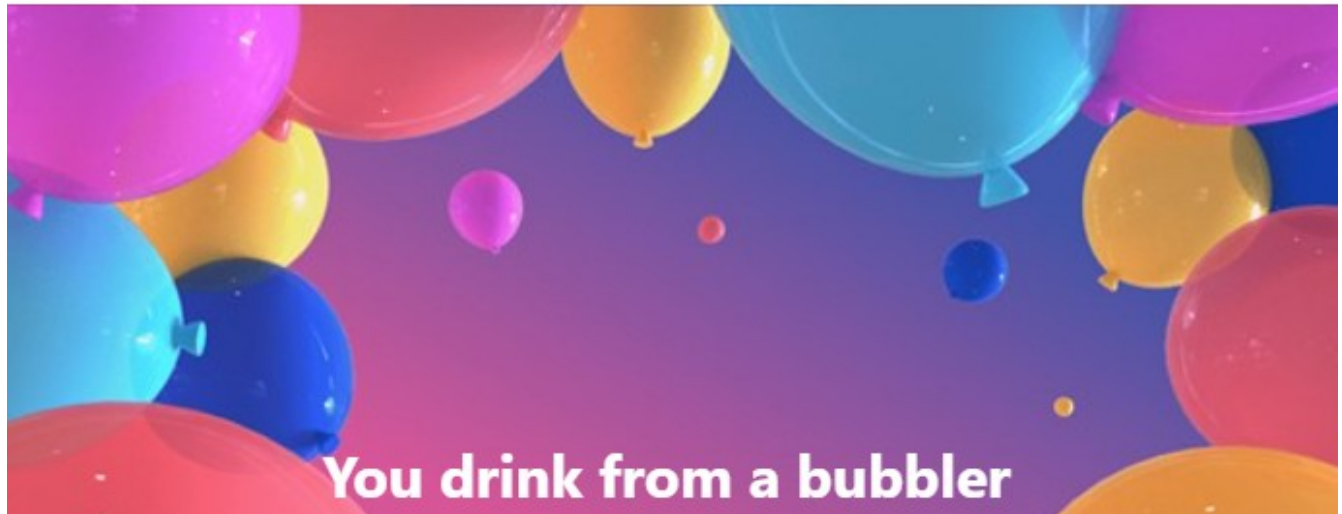
You Might Be From La Crosse If...



Rick Faas

March 20, 2019 · 🌐

...



Michael West, Mary Lepsch Tenant and 193 others

47 comments 5 shares

Kay Kriesse Luther

They will ALWAYS be bubblers to me!!!

5y Like Reply Share



Over 200 responses to 2019 post without a photo

Ryan Gampa Wolfhausen Johnson

Copland park and a few other north side spots. As good as garden hose water! Love it.

Kim Hansen



5y Like Reply Share 5

Stephanie Froegel

Yes! Bubbler! Elsewhere drinking fountains.

Linda Coulson

for 29 yrs I drank from bubblers in La Crosse 😊

Carmen Thienes

On most corners downtown!

5y Like Reply Share



James Larrabee

We had s bubbler on kane and st Andrew st in goose green.

Michael West Top contributor

Powell park behind main back stop !!!!! Longfellow junior high by ball diamond !!! Ive drank at morebsenior momemt !!!

5y Like Reply Share

Michael West Top contributor

YES!!



5y Like Reply Share

Judith M. Bankes
I Remember

5y Like Reply Share

Chris Reichgelt Noelke

There used to be a really neat, square one by the old court house. I think it had 4 bubblers one on each corner.

Deborah Pollei

The "lovely", one of a kind word: "Bubbler"! Only in the Midwest!!! Yea

5y Like Reply Share

Karen Currie Hoel
Yup.

5y Like Reply Share

Nancy Mules



5y Like Reply Share

Allan K Holloway

GusnAngie Gschwind

Oh yes the best cool drink of water and right on the corner from our house..7th Farnum..especially great for the tennis players ..love our `Bubbler`...love...

Shelley Maule Tauscher

And it was the best tasting cold water.

5y Like Reply Share



Robert J. Rosson

Over on the corner by Lincoln..

5y Like Reply Share

Jeff Smolek

I still do

Only in the Midwest!!! Yea

Todd Vander Velde Top contributor
Bubbler!

5y Like Reply Share



Lala Coelho

So did !!!

5y Like Reply Share

Laura Dovenberg Bonum

Yes, I do!

5y Like Reply Share

Michele Bowden

Damn right



Gregory Hilbert

February 23 · 🌐

...

Your guess is as good as mine as to what looks to me like a bubbler in the middle of the grocery store that once occupied the building at 1001 Fifth Ave. A service to customers at a time when good drinking water was hard to come by? It dispensed apple cider? It's for sale? It only looks like a bubbler but is actually something else? Ya got me! The date of the photo is 1918. *PS Among people who didn't grow up in La Crosse, bubblers are known as "drinking fountains"! Please don't make fun of them, it's not their fault that they don't know any better!*

1918 Grocery. See the Bubbler?



The Bubbler



The Grocery Store at 1001 Fifth Ave in 1918 Is Now an Apartment Building.



Edwin Wittrock, Kerry Twite and 88 others

25 comments 3 shares



Melissa Updike

May 24, 2021 · 🌐



Im on way to K.Trip I saw really open already
Wow by one block from sweet shop smile



Jane Ryan, Leslie Viner and 697 others

154 comments 40 shares

**Nearly 900 Response Actions to a 2021 Post
About the Bubblers Having Been Turned Back On**

Rita Kennedy

The bubbler!! Love it.

3y Like Reply Share

Nola Goetting Gorich

I remember those bubblers.

3y Like Reply Share

Kristen Tadewald Lundstrom

I would love to have one!

3y Like Reply Share

Cindi Sundberg

This very one we used to run to from home!

3y Like Reply Share

Linda Coulson

that one could use a make-over... I love bubblers!!

3y Like Reply Share



Ann Gemoll

One on Market by Hogan, one on Ferry by Holy Cross... had cups for dogs to drink too

3y Like Reply Share

Julie Denzer

Those "bubblers" bring back a lot of memories for this north side girl.

3y Like Reply Share



View 1 reply

Christopher C Berg · [Follow](#)

That butler is broken. It doesn't have a foot rod for the little ones and it's not running constantly 24/7

3y Like Reply Share

Roxanne Mickow

A bubbler!

3y Like Reply Share 3

Bob McHenry

This is outside St James Catholic Church. Many - many drinks from this one

3y Like Reply Share

2

Mary Jo Zimmerhaki

When I refer to bubblers up here in mpls no one knows what I'm talking about!!

3y Like Reply Share

View all 2 replies

Greg N Joan

I would love to purchase one of these old drinking fountains and restore it.

3y Like Reply Share



Susie T-Bo
I remember those.
Great picture

3y Like Reply Share

James Larrabee
Bubbler in goose green

3y Like Reply Share

Caroline Barge
Our treasured bubblers

3y Like Reply Share

Judy Stamberger
Bubbler

Terry Gibbons
Those fountains are very rare clasics they come in very handy on a hot summers day

3y Like Reply Share

Karen Eidys
I miss the bubblers

Tommy Bridges
There used to be one on the corner of Jackson Street and 28th St. South. All the baseball players needed that bubbler! I guess it's called Bluffview park now. 💧 😊

3y Like Reply Share



View all 3 replies

Linda Wing
I have one two Blocks from my house on the Northside of LaCrosse! We always get a drink there when were out for a walk!

3y Like Reply Share



Laura Shields Adams
Used to see them all over downtown.

3y Like Reply Share

Mary Hopes
The good old days.

3y Like Reply Share



Sue Brekke
I loved them.

Susan Wiersgalla
Love this photo and the memories it brings.Thanks for posting this!

Pat Weber Meyer
These were great ! People did not need to carry around a water bottle....

3v Like Reply Share



Judy Stamberger

We had a bobble at my grade school,Roosevelt on the north side of LaCrosse

3y Like Reply Share

Sue Brekke

We called them a "bubbler". Strictly a Midwest word.

Lisa Kottmer Montey Tourville

Remembr when they would put you on it? Goose Green had one that I had happen to me.

3y Like Reply Share

2  

Nancy Mules

We had one 1 block away. By Holy Cross school

3y Like Reply Share

2 

Robert Melbo

To Heck with water fountains! That is a real, genuine Midwest bubbler.

3y Like Reply Share

6 

Greg Roraff

Now that's a bubbler.

3y Like Reply Share 2 

Greggko Olson

Remember playing some softball and watching it at Powell park. Then take short walk to Bendel's

3y Like Reply Share

Amy Córdova Boone Top contributor

They are so iconic to our childhood, growing up in La Crosse. Such a welcome sight on a hot, humid summer day.

3y Like Reply Share Edited

13  

Stephanie Froegel

A sure sign of summer.

3y Like Reply Share

Jane Zeroth

Love it.

3y Like Reply Share

Rolly Skifton

Right on the corner in front of St. James church. I used that bubbler hundreds of times while going to elementary school at St. James.


Robert Melbo

I'm certain that they are more than 100 years old. There is one on the southeast intersection of Caledonia and Clinton streets.

3y Like Reply Share

Marilee Fronsee

That'd be a "BUBBLER"!! LOVE IT!!!

3y Like Reply Share 2 

[View all 2 replies](#)

Rox Anne Linhart

A favorite stop by the playground at St. Thomas More school!

Sue Weaver

Those things must be literally 100 yrs old or older. I'm 64 lol

3y Like Reply Share

Elaine Levay

A bubbler

3y Like Reply Share

Erich Dahl

5th and Market in front of fire station is the one I remember most! Grandmas was kitty corner from fire station across from freedom!

3y Like Reply Share

Carol Rendler

I remember there was a bubbler on 5th and Main by Hoeschlers Drug Store and also one on the corner of 5th& Market by CIO Hall....later #1 fire station.

3y Like Reply Share

Norm Farrington Top contributor

"White Beaver's" bubbler was 1 block from my house at Powell Park, 11th & Johnson- and yes, they were also good for filling water balloons!

3y Like Reply Share

6



Ellen Rone

Norm Farrington my grandparents lived on 11th and Johnson. Loved the bubbler and watching ballgames with grandpa.

3y Like Reply Share



Norm Farrington Top contributor

Ellen Rone 1011 Adams for me

3y Like Reply Share



Jean Hassett Henry

Ellen Rone , my grandparents lived there too? 🤔

3y Like Reply Share



Jean Hassett Henry

Ellen Rone ❤️🥰

Karla Larson

Visited this fountain many times. Nostalgic memories flowing.

3y Like Reply Share

3



3y Like Reply Share



Jim Schieche

They turned our bubblers into drinking fountains by putting buttons on them. Birds are dying of thirst. Noone drinks out of them. Who wants warm water in summer

3y Like Reply Share

6 🤔 🥰

Diane Jones
Visited many, many times 50's-60's. Glad yu found one

3y Like Reply Share



Jean Lafky
I grew up across the street from this one.

3y Like Reply Share



Maryjo Fish
A bubbler ❤️

3y Like Reply Share



Kathy Mattie
Drank from many of them

3y Like Reply Share

Sonja Aliesch Top contributor
How beautiful are these bubblers (THAT'S RIGHT BUBBLERS); love the photo and that some are still hanging in there!

3y Like Reply Share



Nikki Darling
I miss when those bubblers used to run constantly. The water was always ice cold. Now it's warm. Loved those back in the day!

3y Like Reply Share



Mike W Stellick
They need to paint the bubblers.

3y Like Reply Share

Lala Coelho
Drank from that one many years ago!! I lived across the street from the Sweet Shop, long time ago !! Lol!

Chad Keppen
People in the south don't even know what a bubbler is. We used to fight at Roosevelt Elementary who got to be crossing guard at the corner with the bubbler!

3y Like Reply Share



View all 4 replies

Marilyn Skarpac
Known for the bubblers!!! At least when I lived there. 😊

3y Like Reply Share



3y Like Reply Share



Lois Homewood
I so remember them and also the Sweet Shop!



Curt Hottinger

May 29, 2021 · 🌐



Thank God for bubblers !! 😎



Leslie Viner, Amy Córdova Boone and 654 others

119 comments 39 shares

Over 800 Response Actions to Curt's 2021 Post

Carol Sumner Kroll

This is a part of our history that I hope never goes away!

2y Like Reply Share



Cheryl Miller
A classic!

2y Like Reply Share

Charles R Whaley Top contributor

Anybody know the year(s) of manufacture for these green beauties? Just curious!

Helmut von Packerbacker

My favorite bubbler growing up. It has the dog dish on the side we used as a step to boost the little ones up!

2y Like Reply Share Edited

Pat K Rank
Yes!!!!

3y Like Reply Share

Pat Meinert

Are there any left.....there were some around years ago.

3y Like Reply Share

Tobey Marie Hofmeister

I moved from LaCrosse/Onalaska area years ago to Colorado. i get funny looks when i mention the word "bubblers"

3y Like Reply Share

2 🤔

View 1 reply

Linda Jefferson Marshall Top contributor

Hogan, went there for Kindergarten, 1st and 2nd...lived on Market...not a block away...loved that neighborhood.

Cheryl Miller

Love the bubblers back there!

3y Like Reply Share 2 👍

Lee Ann Prestwood

so many bubbler memories..love them

3y Like Reply Share 2 👍

Craig A Sheffield

I drank from that one when I went to Hogan Elementary (That building in the foreground)

Mary L. Grabinski Grabski Top contributor

I lived in the good old days (40's and 50's) when bubblers were around everywhere. We took them for granted, but such wonderful memories. The Town maintenance guys kept them in TOP condition!

3y Like Reply Share Edited

2 

Bob Priem

Good source of ammo for water balloon fights

Edward W Sexauer

LaCrosse is the only place I've lived that has had bubblers. Don't forget about the artesian wells like goose island the original bubbler. If you can handle the high iron content.

3y Like Reply Share Edited

3 


Mary Kasten

We called them "Bubblers"

3y Like Reply Share

Mary Marcou Top contributor

Powell Park had one !

3y Like Reply Share 2 

Roland Zimmerman

Used to have the lower bowl for dogs and horses.

3y Like Reply Share

5 

Kathie Hilliard

I moved west and on the first day of school I asked my kiddos to keep moving and not stop at the bubblers. They had no idea what I was talking about.

5y Like Reply Share



View all 2 replies

Tami Stawar

Meet me at the bubbler

5y Like Reply Share 2 

Ann Karen Gronbeck-Peterson One of La Crosse's most sensible & nostalgic fixtures.

Wishing the original locations could all be restored... would likely cut down a bit on the one-use plastic water bottles.

Jolene Lien

They were everywhere around the city before bottled water

3y Like Reply Share

2 

Chris Martin Top contributor

Nothing like a hot day in our youth after a good ride and rolling up on a bubbler and sticking your whole face right in the cold artesian well water

3y Like Reply Share

Karen Schwartz Top contributor

If they don't have water bubbling out of the middle they are not bubblers. I aught to know Don Richmond sat me on enough of them.

3y Like Reply Share

Robert Dolan

That's Hogan school in the background. I went to kindergarten there in 1957.

3y Like Reply Share



Jeanne Schultz-Larson

There was one on the corner of Roosevelt School. I think it is still there.

3y Like Reply Share



Tracy Fuchsteiner Gray

A picture of my childhood

3y Like Reply Share 

Melissa Updike Top contributor

yep it is drink water yet?? i did few day ago i was post too. 😊..

3y Like Reply Share



Scott Schaub

Peaches bath.

Rhonda Hardiman Top contributor

I'm 63 and spent my 1st 54 years in La Crosse. This very bubbler was our life saver when we had to run the entire block in gym class at Hogan School. I attended there K-6th. That bubbler got a lot of use during the Spring and Summer ball games at that field too.

3y Like Reply Share Edited

5  

Jim Schieche

No bubblers are left in lacrosse. Some fool thought how dirty thwy were and how wasteful so they put buttons on them. Now they are warm water fountains.



Kathy Gibbs Nimm

July 9, 2019 · 

Yes they are bubblers.



Wisconsinology

June 24, 2014 · 

They are not "drinking fountains". In 1888, Kohler Water Works of Kohler Wi developed the original trademarked BUBBLER. They became popular, and other companies developed similar products under the generic term "drinking fountain." They are BUBBLERS(original invention)....not "drinking fountains"(cheap imitations).



Amy Córdova Boone, Mary Lepsch Tenant and 193 others

42 comments 38 shares

Over 200 Responses to this post in 2019

Michael Larkin

My three favorite bubblers were by Holy Cross, Holy Trinity, and West Ave/Powell Park. We never called it Powell Park ... just West Ave.

5y Like Reply Share



David Ditler

Bubblers, I loved them when I lived in La Crosse. I'd plan my bicycle rides so I could pass a few bubblers on my route.

5y Like Reply Share



Kathleen Conlon Sieber

We always called them bubblers.

5y Like Reply Share



Jeff Hughes

They are something different in Milwaukee

5y Like Reply Share

Royce Ann Hanson King

BUBBLERS!!!

5y Like Reply Share

Mary Keefe Barrett Top contributor

My mom was from Milwaukee. She called them bubblers too.

Michael Larkin

My three favorite bubblers were by Holy Cross, Holy Trinity, and West Ave/Powell Park. We never called it Powell Park ... just West Ave.

5y Like Reply Share



David Ditler

Bubblers, I loved them when I lived in La Crosse. I'd plan my bicycle rides so I could pass a few bubblers on my route.

5y Like Reply Share



5y Like Reply Share



James Larrabee

We had a bubbler on the corner of st andrew and kane st

Barb Orcutt

Bubblers outside, I miss LaCrosse!!! water fountains inside buildings

5y Like Reply Share

GusnAngie Gschwind

Oh yes many times I would think `a drink of water` and ran to the corner 7th & Farnum for the coolest most refreshing drink ...better than any soda...hmmm..maybe that's why I just reached healthy `90`...love...

5y Like Reply Share

6 

Luke Saunders

Trademark doesn't mean squat. Show me the PATENT.

5y Like Reply Share

Teri Roraff

very few around , but they are still swesome!

5y Like Reply Share

Sheila R. Hilke

Bubblers forever! No one knew where they were in New York...

5y Like Reply Share



Robert J. Rosson

On the corner by Lincoln.

5y Like Reply Share

Mary Hanratty Hemker

Isn't there still one in Riverside park?

5y Like Reply Share

Jim Schieche

We no longer have bubblers in La Crosse. Some fool put buttons on them and they are now drinking fountains that spew luke warm bad tasting water when the button is pushed. Bubblers constantly flow period. Part of reason more song birds dont hang out in La Crosse any more

Susan Mcdonald

1st dibs

5y Like Reply Share Edited

2 

5y Like Reply Share

Heidi Rochester

Drinking fountain

5y Like Reply Share

Genny Petrulis

I wonder where the real Bubblers still are?

5y Like Reply Share



Vanessa Ivey

Bubbler 😊

Diane L Tooke

in the Bubbler Museum.



Sue Lacoste

May 3, 2016 · 🌐

AWESOME!



Barbara Kooiman

April 21, 2016 · 🌐

To me, being in La Crosse, a sure sign that spring is actually here is when they un-cap the water bubblers and make them active. Did you know that all of these old-fashioned water bubblers around the city were made of cast iron in the 1920s by our very own Torrance Foundry? Several years ago, the La Crosse Heritage Preservation Commission became aware that they were slowly disappearing. The HPC found out that when one would become damaged (often cracked by a car hitting it or bumping it) the Public Works Department would take out the old ones, and put in new ones. The HPC took an inventory of them (there are currently about 36 of them still in the city) and designated them all as local historic landmarks! Next time you take a drink from one, know you are touching history!



Joan Knothe Stein, David K. Erdman and 234 others

61 comments

This 2016 Post Had Nearly 300 Responses.

XX

This 2016 post states that several years before 2016 the HPC designated the remaining “about 36” of the slowly disappearing bubblers to be “Historic Landmarks”. They continue to slowly disappear. As best I can determine, as of Aug 2024 only about 31 remain. Their number and locations should be made public, as should the whereabouts, number and condition of the many that have been removed. That information will help determine what can be done to improve preservation for public display and/or utilization alongside wheelchair-accessible fountains.

XX

Brian Freisinger

I was working in Dubai years ago (late 90's) and I said something about drinking from a "Bubbler" and this UAE colonel overheard me. He starts repeating it over and over "Did you say Bubbler? Bubbler?" I thought I insulted his mom or something, then he says..."Are you from La Crosse?" Turns out he was an exchange student in the 70's at UWL.

8y Like Reply Share

25 

Rene Dokken

My parents met at a bubbler in LaCrosse!

8y Like Reply Share

3 

John Torrance

Thanks for referencing us Barbara!

We are still here and willing to make more for La Crosse when the time comes. They used to have a doggy dish add on i believe too.

They truly are La Crosse landmarks!

Thanks for sharing the history on these.

8y Like Reply Share

9 

Jessica Kathryn

Love seeing my kids sip from them, having to stand on the peg because they are not tall enough. Loved that when I was little

8y Like Reply Share



Charlie Dierkop



Charlie Dierkop

When I was a little boy maybe first grade and all my friends seemed to be going to school at Holy Trinity I met Fr. Guille at the bubbler and as the story goes I asked him how much does it cost to become a Catholic? I don't remember his response but I did start going to Holy Trinity grade school. Fr. Plecity was at the parish then.

8y Like Reply Share

4 



Patricia Mary Angela

I remember Monsignor Plecity. He was nice.

8y Like Reply Share



Charlie Dierkop

Yes he was a very gentle soul. Never pushed his beliefs on anyone.

John Torrance Comments, Torrance Casting

John Torrance

Another historic landmark my ancestors were involved with is located at the Onalaska Library. Another "Bubbler" dating way back!



8y Like Reply Share 9

View 1 reply

John Torrance
another shot.

John Torrance
another shot.



8y Like Reply Share 8

Wanda Breitsprecker

I remember them as akid growning up in La Crosse these are awesome

8y Like Reply Share

John Dolan

The hole in the side was for a dog dish connected to the piping. 5th and Hood St, Hood park has one. I used to stand on the dish to get a drink.

8y Like Reply Share

4

View 1 reply

Dennis Marker

Do you remember how old you were when you realized everyone did not know what a bubbler was?

8y Like Reply Share

View 1 reply

Jeri Williams

I was camping at Goose Island with my family and met some kids from Illinois. Probably middle school and they had no idea what a bubbler was and I remember being very surprised! Lol

8y Like Reply Share

Fran Severson-Bergum

Had one by Goose Green park had a lot of fun playing in it !

8y Like Reply Share

Honoring Greg Allen

When i was 7 my family took a trip to Disney World. I asked a dude at the gas station where the bubbler was. He looked at me like i was from outer space. My mom came in & he said i was looking for a bubbler. Mom said "he wants a drink of water". Ohhh, a fountain, it's right over there.

8y Like Reply Share

3 

Bob N Sonya Good

Last January, over \$60 Million dollar "Lot C" project and the only remaining relic in left in place: the Green Bubbler.



8y Like Reply Share 9 

Thomas Welch Top contributor

The water in todays bubblers does not taste as grefreshing as when the water was flowing freely

8y Like Reply Share



Rodney Gantka

where is that one at ?there still is one at riverside park under the flag with eaglen one at powell park on 11th n ? not sure of street thuo

8y Like Reply Share

Nola Goetting Grorich

oh yea i remember drinking out of them in the summer many times..

Thomas Welch Top contributor

At least let ONE downtown bubbler run all day .

8y Like Reply Share

Jeanine Schlicht

I loved all the bubblers!

8y Like Reply Share

Helmut von Packerbacker

Think its worth mentioning that our bubblers were a gift to the city from Dr Frank "White Beaver" Powell. He was an early mayor here and friend of Buffalo Bill. He was also famous with the children hereabouts for his children's parade and picnic at Myrick park. He had to rent nearly every horse and wagon in town and ran the town out of ice cream!

8y Like Reply Share

5

Robert Ferrier

A sign of summer and youth to older folks!

8y Like Reply Share



Sandy Sieber

Did you know the lower side pipe (now capped off) was used to by dogs to get a drink?

8y Like Reply Share

Rick Valentine

A retired friend of mine actually has one of these bubblers in his back yard facing Lake Onalaska. He was associated with a well known construction company, and somehow got the chance many years ago to acquire one of these beauties. What a lucky dog! It really adds to the beauty of his property.

8y Like Reply Share



Lorna Sherman

Yes!!

Todd Vander Velde Top contributor

I have traveled extensively and the only place I have ever heard them called bubblers was in my hometown of La Crosse!!

8y Like Reply Share

3

[View all 5 replies](#)

David Naas

Served me many a drink in my childhood. Great post...

8y Like Reply Share



Peggy Benrud

They were also great for making water balloons. We used to do that at Hogan.

8y Like Reply Share

2

A Very Short Charlie Dierkop **Bubbler Story** Told By Charlie, Here, in 2016.



**You've Seen Him in Hit Movies
Starring Robert Redford & Paul
Newman. He's from La Crosse.
Raised on Denton St, went to
Aquinas, joined the Marines.**

XX



Charlie Dierkop

When I was a little boy maybe first grade and all my friends seemed to be going to school at Holy Trinity I met Fr. Guille at the bubbler and as the story goes I asked him how much does it cost to become a Catholic? I don't remember his response but I did start going to Holy Trinity grade school. Fr. Plecity was at the parish then.

XX

**THE TRASHING OF TREASURES THAT BELONG TO THE PEOPLE OF LA CROSSE
MUST STOP! THE BUBBLER CHARLIE REFERS TO WAS RECENTLY REMOVED!!**

Charlie's was a rags to riches story after growing up in La Crosse, leaving Aquinas to join the Marines during the Korean War and then becoming a famous actor, but he loved La Crosse and La Crosse loved Charlie. Below is the comment Charlie made when responding to a post about La Crosse's bubblers here in 2016. **Charlie passed away 6 months ago, but I'm pretty sure he'd want La Crosse's bubblers preserved!**

"When I was a little boy, maybe first grade, and all my friends seemed to be going to school at Holy Trinity, I met Fr Guille at the bubbler. As the story goes I asked him how much does it cost to become a Catholic? I don't remember his response but I did start going to Holy Trinity grade school. Fr Plecity was at the parish then."



Leslie Viner, Jane Ryan and 169 others

41 comments 19 shares

Over 200 Likes, Comments and Shares

Here's Charlie's comment, a reply, and what Charlie had to say about the Monsignor Plecity.



Charlie Dierkop

When I was a little boy maybe first grade and all my friends seemed to be going to school at Holy Trinity I met Fr. Guille at the bubbler and as the story goes I asked him how much does it cost to become a Catholic? I don't remember his response but I did start going to Holy Trinity grade school. Fr. Plecity was at the parish then.

8y Like Reply Share

4



Patricia Mary Angela

I remember Monsignor Plecity. He was nice.

8y Like Reply Share



Charlie Dierkop

Yes he was a very gentle soul. Never pushed his beliefs on anyone.

Beth Mackey

Sad how lots of the vintage things are destroyed in LaCrosse

5d Like Reply Share

8

View 1 reply

Becky Berzinski Top contributor

Put them ALL back!

5d Love Reply Share 4

Sally Wuest

Bubblers were the best drinking fountains in La Crosse.

5d Like Reply Share

3

Lynn Miller

Great photo John

5d Like Reply Share 3

Martha Clark Ping

Save the bubblers!!! Love your story! Pretty cool... bubblers and story!!!

5d Love Reply Share

3

Lori Bagniewski

The bubbler by holy trinity was removed when they remodeled the old school into apartments. The bubbler was at a perfect spot for a quick drink while walking my dog on a hot summer day. In fact I had seen many a dog jump up and drink from the bubbler too. Now it's just a concrete and dirt area..

4d [Like](#) [Reply](#) [Share](#)

2 

Carolyn Theisen

I have many memories at the bubbler by holy Trinity, with living just down the street on park Ave when I was a kid

5d [Like](#) [Reply](#) [Share](#)

2 

Vickie Hoverud Michalko Top contributor

Becky Berzinski I agree with 100%,

5d [Like](#) [Reply](#) [Share](#)

2 

Ava Mae

We used to have one outside of Hamilton elementary school

5d [Like](#) [Reply](#) [Share](#)



Penny York

iconic La Crosse ...

5d [Like](#) [Reply](#) [Share](#)



Nellie Mallette Top contributor

Thanks for sharing this! I also have fond memories of "The Bubblers"! And I saw many Movies with Charlie in them! He was a great Actor!

5d [Love](#) [Reply](#) [Share](#)



John Kjos

The City of La Crosse, Wisconsin doesn't care at all what the people want.

Lara Pedretti Staley

I always share my bubbler stories with friends and family! Such a special part of La Crosse!

5d [Like](#) [Reply](#) [Share](#)

2

Janet Dee [Top contributor](#)

Think only removed if unable to repair is what I thought I read in comments in one of these posts - I wonder if someone could be the voice on historical society type &/or start a funding program plea for repair?

5d [Like](#) [Reply](#) [Share](#)

[View 1 reply](#)

Tom Wendy Williams [Top contributor](#)

Use to Be One in Goose Green

5d [Like](#) [Reply](#) [Share](#)

2

[View all 3 replies](#)

Doug Smith [Top contributor](#)

I think I remember bowls on them also for our 4 legged friends. And the bowls aren't there anymore either.

5d [Like](#) [Reply](#) [Share](#)

2

Sue Powers [Top contributor](#)

Where was the bubbler 13th and Denton?

5d [Like](#) [Reply](#) [Share](#)

2

Jon Nygren

Holy Trinity bubbler had to have a picture with my daughter 2016



5d [Love](#) [Reply](#) [Share](#)

9

[View all 5 replies](#)

Gregory Hilbert **Author** Top contributor

Jon Nygren This is great Jon! It helps convey that generations of loved ones, friends, neighbors, and schoolmates were glad the bubblers were there and used them, that they mattered to us and still do.

5d Like Reply Share

2 



Jane Ryan Top contributor

Gregory Hilbert saw so many children drink from this bubbler!

5d Like Reply Share Edited

2 



Jon Nygren

Jane Ryan as did her mom Andrea Ring.

5d Like Reply Share



Jane Ryan Top contributor

Jon Nygren I taught all the Ring children! Nice family!

5d Like Reply Share



Jane Ryan Top contributor

Amy, Andrea, Amanda, Ben, am I remembering correctly?? It's been over 30 years!!

Joe Pradovic

This one is at Hass park



Jane Ryan Top contributor

This was a great story, Greg! Oh so many of my students drank from that "bubbler". Monsignor Plecity was Holy Trinity when I was there also! Charlie Dierkop was a friend of my cousin! He was a GREAT actor and a nice man!

5d Love Reply Share

7  



Bill Spietz

April 11 · 🌐

...

You might have taken a sip or two from this fountain prior to 1976 in downtown La Crosse. The Trane Weld Engineering Group repaired it.



Reconstructed Dr. Frank "White Beaver" Powell fountain that is displayed in La Crosse's city hall today.



Once the fountain, heavily damaged when a car jumped the curb at Powell Park, was reconstructed, this team celebrated the accomplishment. From left: Dick Biering, retired; Lee Gabrielson, then a summer intern from Utah; Dan Hanesworth (see his story below); the late Mitchell Klody; and Dave Stegner, manufacturing technology, La Crosse Business Unit.



You, Leslie Viner, Kuldip Kalsy and 120 others

31 comments 10 shares



George Tabbert

Janice Lanke I remember Barb "Bambi" as a guest at a child development class at UWL many years ago. I also remember her dad and uncle showing up one day at my kindergarten class in Holmen -- and her mom and dad volunteering at the old Oak Forest Nursing Home in Onalaska years later. The Blackdeer family has greatly enriched the lives of area residents. They are wonderful people.

14w Like Reply Share

2 🌐

14w

Love

Reply

Share

20



Gregory Hilbert Top contributor
Janice Lanke Bravo!

14w

Like

Reply

Share

Holy Trinity-Longfellow Neighborhood Association Top contributor · [Follow](#)

Here's a photo of the fountain taken this morning. It is in Powell Park at the intersection of West Ave. and Jackson St. Looks like it recently had a fresh coat of paint.



13w [Like](#) [Reply](#) [Share](#) 4

[View all 3 replies](#)

Janice Lanke Top contributor

Bambi Blackdeer standing alongside Dr. Frank "White Beaver" Powell fountain. ~~~ Bambi is the great-granddaughter of Moses Decorah. ~~~ Source: "An Eagle Blessed Our Home" by, Muriel J. Blackdeer.

Note: When this photograph was taken the fountain had been moved from the northeast corner of 2nd & Main Streets, across from Dr. Frank Powell's Medical & Surgical Institute, to 11th & Johnson Streets next to Powell Park, on land purchased for use as a city park & play field area from Doctors George & Will Powell.

Janice Lanke Top contributor

Moses Decorah being a mutual friend of both Powell & Cody was invited to take part in the dedication of a new drinking fountain to the citizens of La Crosse, Wisconsin donated by Dr. Frank Powell.

The fountain was placed at 2nd & Main streets near Powell's medical and surgical institute. ~~~ Inscribed with the date 1890 on one side of the base, "Dr. Frank Powell" on another side, "Lob Ska Ska" (Sioux / ? Winnebago translation for "White Beaver") on another side, and a white beaver carved in relief on the fourth side.

After the dedication speeches, Dr. Powell took the first drink from the new fountain, "Buffalo Bill" Cody took the second drink and he was followed by Moses Decorah.

The Fountain was restored in 1977 through the efforts of Betty Hyde, of the La Crosse County Historical Society, and others. It is currently exhibited in a fenced in area of the main floor lobby at La Crosse's City Hall.

Sources:

"An Eagle Blessed Our Home" by, Muriel J. Blackdeer

Photo Credit: Lori J. Strom

Write-up posted @ La Crosse City Hall next to the White Beaver Fountain.



14w Love Reply Share Edited 8

William Mullen Top contributor

That ain't no fountain! It's a bubbler!

14w Haha Reply Share 7

Gregory Hilbert Top contributor

Bill Spietz and Janice Lanke Having posted many times here in 2023 about Powell, his drinking fountain gift to La Crosse, bubblers, and Buffalo Bill Cody and the Wild West Show etc in La Crosse, it's EXCITING to see this great information and several historically significant photos I'd not previously seen. THANK YOU!

14w Like Reply Share

2



Gregory Hilbert Top contributor

A 2023 post: Powell was a legend in his own time and the man we can thank for starting La Crosse's bubbler tradition that so many of us treasure. He donated the City's first ornate cast iron drinking water fountain (aka bubbler) in 1890 and had it located at the corner of 2nd and Main Streets to welcome steamboat and train travelers to La Crosse. It had a beaver and his name carved in its marble base, and was equipped with a metal canopy and 8 drinking cups chained to the base which were later removed for being unsanitary. The fountain was moved to Powell Park in 1971, damaged by a car in 1976, repaired by volunteers from Trane Company, and after being on display at City Hall from 1978 until 2018, was returned to Powell Park where it resides today.

La Crosse's First **"Bubbler"** was an 1890 Gift From Mayor Dr Frank **"White Beaver"** Powell



Powell at right with his friend and biz partner Buffalo Bill Cody of Wild West Show fame at left





Gregory Hilbert

January 28 · 🌐

...

If you're from La Crosse you know that its bubblers are treasured icons still found in many locations around the city, and are the scenes of many happy memories. I was delighted to find a photo to share of the big center-bubbling one many recall seeing on Main Street years ago.

Ornate Downtown La Crosse Bubbler, 1920



Mollie Fredrickson and Syl Kettleson at Bubbler in Downtown La Crosse 1920
Fred W. Fries Collection

👍❤️ Jane Ryan, Margaret OMeara and 386 others

99 comments 44 shares

Over 500 Likes, Comments and Shares

Dennis Brault Top contributor

The city should invest in replicating the old bubbler system throughout the downtown. It could help revitalize the downtown.

25w Like Reply Share

19 



Mary Keefe Barrett Top contributor

Dennis Brault I think that all cities should do that, and we would rely less on plastic water bottles that cause PVC's.

25w Like Reply Share

5  

[View 1 reply](#)



Mike McCormick

Dennis Brault about 12 years ago the decision was made to not have constant running fountains. Water is saved using the now push button mouthpiece, but the drink is not near as cool and refreshing.

25w Like Reply Share



Gregory Hilbert Author Top contributor

Mike McCormick Worse, the amount of money saved comes to \$1,500 a year, and the city says La Crosse has ample water!

Sue Ann O'Brien Top contributor

That's a keeper!

25w Like Reply Share



Anne Fischer Nicklay

Great picture! I love it.

25w Like Reply Share



Steve Evets Top contributor

Isn't that the bubbler that was put in city hall after it was restored. Back in the late '70s can remember that bubbler was stored at the city's farm up on FA before it was restored.

25w Like Reply Share

[View all 3 replies](#)

Kerry Twite Top contributor



Nikki Fuchs

Wonder what they did with the old ornate bubblers?!?! Did they just dump them at the IslaPlume dump!

25w Like Reply Share

2  



Gregory Hilbert Author Top contributor

Nikki Fuchs I don't know where this one went to Nikki, but like you I'd like to know. If it wasn't foolishly discarded, it should be displayed. I know the location of one that was preserved and will be posting about it very soon.

25w Like Reply Share

2 

Gregory Hilbert Author Top contributor

Steve Paar Mike McCormick The fountain in the 1920 post photo above is NOT the same fountain that was displayed at City Hall. As Mike noted, the fountain that was displayed at City Hall from 1978 to 2018 was relocated to Powell Park, where it resides today. I'll be posting about that one tomorrow, and will provide photos showing it is not the same fountain as the one shown in the 1920 photo above, the whereabouts of which is unknown to me.

Mike McCormick

Of all the LaCrosse water fountains approximately 30% are ADA wheel chair accessible by being shaped like an upside down "L"

25w Like Reply Share



Mike McCormick

Gregory Hilbert I believe sometime back the City of Onalaska had contacted Torrence foundry to attempt to make like reproductions of older fountains. One was outside Onalaska City hall. It seems to me Again ADA issues may have put a halt to this method. Take info for what it's worth.

25w Like Reply Share



Gregory Hilbert Author Top contributor

Mike McCormick Got it Mike, when I have a spare minute I'll go hunting for that Onalaska fountain and also Torrence (perhaps sp Torrance) foundry. I vaguely recall something about the casting mold not having been kept.

Rick Skiles Top contributor

back in the day when i worked in the Lax water dept everyfriday someone would go around with a wire brush to clean the bowls and inspect for damage

24w Like Reply Share

2

Rick Skiles Top contributor

Nikki Fuchs When one would get bit buy a car or broken some other way we used parts from one to repair another because you couldnt just get parts if hit by a car or a plow the base would crack or break and be hard to put back together

24w Like Reply Share



Gregory Hilbert Author Top contributor

Rick Skiles Rick, no doubt you're referring to the bubblers of which there were many all over the city, some of which are still in place. What many including me want to know is what happened to the one shown in the photo above. (Note: I'm aware of the one now at Powell Park. I'm referring to the one that was given to La Crosse by Gov George Peck and had been located at 5th and Main.)

24w Like Reply Share



Rick Skiles Top contributor

Gregory Hilbert Im afraid i dont have any information on that one

Rosemary Bonnar

I remember the bubbler on the corner of the old Holy Cross school which has since been torn down.

25w Like Reply Share

1

Sharon Taylor

One of my favorite things growing up on French Island was getting to drink from a bubbler. It was such a treat to me. It may be why yet today green is my favorite color. Such a fond memory.

25w Like Reply Share

2

Lois Zenke

Miss Them



John Duresky

January 29 · 🌐

...

Hoped to find a Tribune showing that couple and the bubbler. No luck with that, but did find this 1927 article with quite a lot of history about the bubblers and early La Crosse

Sidra January Johnson

Love the bubblers!!!!!!

25w Like Reply Share

1



You William Mullen and 1 other



The La Crosse Tribune and Leader-Press



LA CROSSE, WISCONSIN, SUNDAY, SEPTEMBER 18, 1927

Peck's Fountain Relegated To Junk Heap

ONE of La Crosse's most famous landmarks, and perhaps the least known as well, last week made way to its successor, after over thirty years of long and valiant service. The landmark was only a humble drinking fountain, but it had a history.

The fountain was originally presented to the city of La Crosse by the then governor of Wisconsin, George W. Peck, famed as author of "Peck's Bad Boy" and former editor of a newspaper here.

Peck's gift was placed at the southeast corner of Fifth and Main streets, and for around thirty-five years, according to the memory of those familiar with the old drinking fountain, it served its purpose well.

Drink from New Bubbler

In the past three or four years, however, time and the constant use of the old fountain was given, made it inefficient, and lately, when it was found out that the cost of putting it into good shape again would be excessive, it was decided to have it removed. Now thirsty urchins or adults who have taken drinks from the fountain almost since they can remember, drink from a new, bubbler.

In the early days, according to

Charles A. Hoeschler of the Hoeschler Brothers' drug store, Fifth and Main streets, the fountain presented a much different appearance than it did of late. When Peck gave it to the city, the fountain was covered by a canopy. Mr. Hoeschler does not remember if the top was rounded or square, but he recalls that four iron posts held the top. He says that thirty-five years ago, the water came from the top of the fountain down through an iron pipe. There was an old, battered tin cup there, Mr. Hoeschler says. When persons wanted a drink, they would take this cup from where it was suspended on one of the posts, and hold it under the pipe, to be filled with clear water.

Pipe and Cup Go

More modern regulations as to health, however, decreed that the old pipe and cup were unsanitary, and rather than to replace the fountain entirely, the pipe and the top were removed, and the water came up through the bottom, to gush over a clean, white enamel bubbler.

It will be recalled how there were four supports around the top of the fountain which were originally intended to hold up the top.

When the fountain was first installed, it boasted a silver plate with the words "This drink is on me,

boys," in Peck's characteristic humorous vein. A facsimile of the signature, George W. Peck, appeared below. Later, however, unsympathetic laborers obliterated the plate with paint.

But that is not all there is to the history of this bubbler, according to Mr. Hoeschler, who has been in business on the corner of Fifth and Main for over twenty years, and "knows whereof he speaks."

Came There For Water

In the earlier days, Mr. Hoeschler relates, when the business houses were building up in the downtown district, there was scarcely any room for pumps for drinking water. River water was the only kind provided in the running water faucets, and for that reason many persons would come to Peck's fountain to fill a pail with drinking water.

The fountain was of practically the same type as that given to the city by Dr. Frank Powell, better known as the "White Beaver." This fountain is located on the northeast corner of Second and Main streets, and will probably follow the trail of Peck's monument within a few years.

Peck's fountain has been taken to the city pumping house, it is reported.

Gregory Hilbert [Author](#) Top contributor

John Duresky Wow John, a great find! First, it corroborates what I've said about the 1920 photo, noting toward the end of the article that Powell had gifted La Crosse with a fountain in 1890, and provides its location as being at 2nd and Main, today's Powell Place location and during Powell's time the location of his office. It also provides the location of Peck's later gift of a fountain (the one in the 1920 photo) and gives its location as 5th and Main. Also indicates where it was destined to go. Something also interesting is that the article says of the Peck fountain, things that were officially attributed to the Powell Fountain. "This drink's on me" is a dead ringer for the kind of thing Powell would've said. Methinks the article writer attributed it to Governor Peck in error. There's more! Peck was a contemporary and political ally of Powell (who died in 1910) in La Crosse and at the state level and would've been keen to follow in Powell's footsteps with a fountain! Below is the pertinent portion of the Wikipedia about Peck, among other things publisher of the short-lived Sun in La Crosse. I don't know at the moment if the Sun is archived.

Wikipedia re Governor Peck, Gift-giver in 1910 of a cast iron drinking fountain of a type like Powell's 1890 gift.



Peck's childhood home in Cold Spring

had two sons. In 1863 he enlisted in the [4th Wisconsin Cavalry Regiment](#) as a private. He was taken prisoner and held at [Libby Prison in Richmond, Virginia](#). After he was released in a prisoner exchange, he was appointed to the [United States Military Academy](#) by [Abraham Lincoln](#). He was promoted to lieutenant and served until the regiment mustered out in 1866.^[3]

Peck became a newspaper publisher who founded newspapers in [Ripon](#) and [La Crosse](#), Wisconsin. His La Crosse newspaper, *The Sun*, was founded in 1874. In 1878 Peck moved the newspaper to [Milwaukee](#), renaming it *Peck's Sun*. The weekly newspaper contained Peck's humorous writings, including his famous "[Peck's Bad Boy](#)" stories.^[4]

In the spring of 1890, Peck ran for mayor of Milwaukee. A [Democrat](#), Peck was elected despite a [Republican](#) majority in the city.^[4] The state's Democratic leaders took notice and made Peck the party's nominee for the 1890 gubernatorial race. Peck won the election, beating the incumbent [William Hoard](#), and resigned as Milwaukee's mayor on November 11, 1890. He was reelected as governor in 1892, defeating Republican [John C. Spooner](#), but lost a third term to [William Upham](#) in 1894. He ran again in 1904 but lost to the incumbent [Robert M. La Follette Sr.](#)^[3]

Peck died in 1916 in Milwaukee at age 75 of [Bright's disease](#) and was buried at [Forest Home Cemetery](#).^[5] After his death, his "Peck's Bad Boy" writings became the basis for several films and a short-lived television show, including *[Peck's Bad Boy](#)* and *[Peck's Bad Girl](#)*.^{[6][7]}

His former home in La Crosse is located in what is now known as the [10th and Cass Streets Neighborhood Historic District](#).

Cindy Guggenbuehl Koeller

Gregory Hilbert this original photo was part of my grandfather's collection, Fred W Fries. He was a pharmacist at Hoeschler's Drug Store downtown La Crosse at the time.
David Guggenbuehl

Gregory Hilbert **Author** Top contributor

David Guggenbuehl Thank you for jumping in and sharing this photo from your grandfather's collection David! Would love to see the other photo you have, most especially if it reveals a different location than the one documented by a 1927 newspaper article stating the location was at Main and Fifth. That article, found by John Duresky, says the fountain (not fountains) was a gift to the city from George Peck, a contemporary of Powell's (donor of the first fountain in 1890) who was La Crosse's police chief, publisher of the Sun, originator of "Peck's Bad Boy", and elected governor of Wisconsin in 1910, the same year Powell died. When I look at the photo you've shared above, it makes me wonder if it's the same fountain as the post photo of 1920, but taken before 1920, before one of the ornate "legs" was removed so as to install the water pipe and shut-off shown in the 1920 photo. BEYOND THAT, as I shared with your evident sister, is your grandfather's collection of photos archived with the La Crosse Public Library or La Crosse County Historical Society or otherwise accessible for viewing on the internet? I'd give my eye teeth to see and post a few here!

24w Like Reply Share



David Guggenbuehl Top contributor

Hey Greg - Thanks for your message. I've attached another view of the original photo that started this thread. Hopefully it adds additional points in the background that may be recognizable. This photo includes Amelia Hammes, one of my grandfather's co-workers at Hoeschler. I believe that Mr. Kittleson (?sp) was also somehow connected to the same place. Anyway, hope this helps solve the mystery. As for the other photos, I will be gradually posting a few at a time as time allows. They have essentially been sealed in my grandpa's original photo book for over 100 years. I am hopeful that others from our community will also recognize some of their ancestors. Always a treasure to discover important pieces of our past.

Julie Denzer

The few ones left in LaCrosse are still so memorable. I wonder how many coats of green paint are on them? I wonder what color they can be without the green paint?

24w Like Reply Share





24w [Like](#) [Reply](#) [Share](#) 2

Gregory Hilbert [Author](#) [Top contributor](#)

David Guggenbuehl And thank you David. The several documented facts I'm certain of, including those found by John Duresky, lead me to conclude all three photos are of the same fountain donated by Peck, originally located at 5th and Main, a few years after the one donated in 1890 by Powell, originally located at 2nd and Main. I believe the photo I posted shows the Peck fountain after a leg was removed to allow installation of a pipe and shut-off valve. Hoeschler said in 1927 that most water at the time was from the Mississippi, whereas the Peck fountain was good water (piped I think from Grandad), so many people filled buckets at the Peck fountain for drinking water. That would explain removal of a leg to install a pipe with a shut-off valve. It's good you'll be sharing more photos over time, I'll be on the lookout to see them!

Barbara Stetzer

This looks like the one on State Street on the way to River Side Park. Did they go the way of the old trolley cars?

Keith Magnuson

Nothing like those old bubblers

24w [Like](#) [Reply](#) [Share](#)

Peter Weigel

cool bubbler



Jimmy Hurley

January 26, 2023 · 🌐

Here's an interesting shot of the Cargill house



You, Leslie Viner, Jane Ryan and 275 others

42 comments 16 share

Over 300 Likes, Comments and Shares

Nellie Mallette Top contributor

I remember the "Bubbler" fondly!



1y Like Reply Share 

Steve Flaten

No need for plastic water bottles or carrying one's water. With the strategic placement of bubblers one was always in close proximity to cold flowing water. If someone told us that in the future people would be buying water we would have thought they were insane .

1y Like Reply Share

5 

Cheryl Collins

I love those bubblers too!!!

1y Like Reply Share

Janet Stearns

Now they're both gone. The Cargill house and the bubbler. ! SAD.....

1y Like Reply Share



Tom Weise Top contributor

Bubbler at goose green, was used for drinking, making a water dam, and setting people on them. 👍😂

Michael West Top contributor
Drank off lots of Bubblers(favorite Powell park)

1y Like Reply Share

3

View all 2 replies

Frankie Heilman
I love those old water fountains

1y Like Reply Share



View 1 reply

Carol Wermuth Jacobson Top contributor
Yes! I remember.

1y Like Reply Share

View 1 reply

Gloria Olson
Loved growing up with bubblers.

1y Like Reply Share



Denise Lange
Bubbler!!

1y Like Reply Share



Nancy Hatch-Johnson
Ahhh the bubblers I remember them well.

1y Like Reply Share

Lynda Pedersen
Only La Crosse had bubblers!

1y Like Reply Share

Debbie Poorman Market
I loved the bubblers

1y Like Reply Share

Barbara Trane Top contributor
Played there often.....invaders 🤖

View 1 reply

Betsy Meyer
Water bubbler

1y Like Reply Share



Debra Meyer
I remember drinking from these

David Guggenbuehl Top contributor
Interesting discussion! The original post on this thread is a photo taken by my grandfather, Fred W. Fries, who was a pharmacist at Hoeschler Drug Store on Fifth and Main. He worked there for many decades, starting prior to his service in WWI. He took numerous photos of the downtown area during his life, many of them in the 1910s and 1920s. In this photo, one of his co-workers took a shot of him walking away from the bubbler at Fifth and Main. This is a different bubbler than the one featured above. I believe I have a different angle of the original post that may be helpful in identifying its location.



24w Love Reply Share Edited 8



Alice Cepek

I remember the water bubbler bring back great memories of my childhood

1y Like Reply Share



Jay Skarboszewski

7th and Farnam was my bubbler...

1y Like Reply Share

Barbara Lockington

Love those bubblers!

1y Like Reply Share

Roger Bjorge Top contributor

Those bubblers had danged good water for drinking!

1y Like Reply Share



KimDave Anderson

With the pet bowl on the side..

1y Like Reply Share

Bobby Bigb Froney

I used to love the water fountains. I knew exactly where everyone was at and would plan my route in the summer time on my bicycle around them. 🚲

1y Like Reply Share

Jim Reynolds

Remember them bubblers

1y Like Reply Share

Paul Erickson Top contributor

Unique to La Crosse. It even has a bowl for dogs at the bottom.

Marilyn Skarpac

I'd be interested to know how many bubblers are still there and working. 🙄



Gregory Hilbert

August 28, 2023 · 🌐

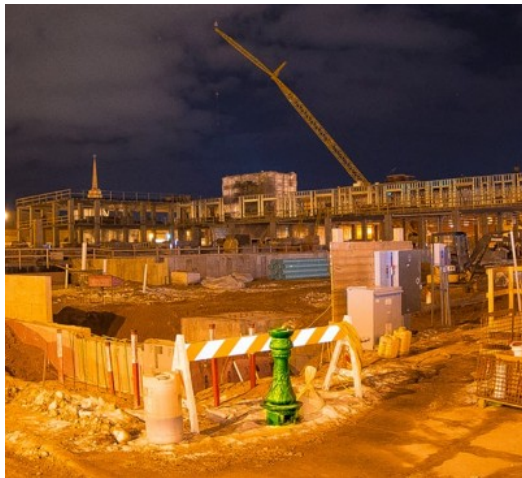
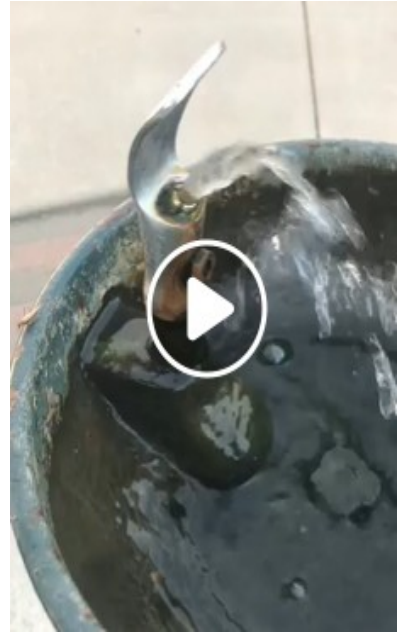
...

You won't understand this MEANT-TO-BE-FUNNY MOCK POST if you didn't see my post yesterday about Bubblers and its companion Poll post where – for fun -- 98% of voting members said yes to a proposed La Crosse City Council resolution that bubblers should be called bubblers. In fact, the photo was taken by popular photographer Bob Good, during the construction of Belle Square at Vine and 11th Streets, showing that the only artifact left standing was a bubbler. Also in fact, the c... See more

BREAKING NEWS...Enraged La Crosse Facebook Mob Storms City Hall With Bulldozers For Failure of Council to Heed Poll Finding 98% Want Resolution for Bubblers To Be Called Bubblers! Only a Bubbler Was Left Standing. Contractors Scrambling to Rebuild. Spokesperson Vows More Bulldozing If Bubbler Resolution Isn't Passed.



These photos were shared by Mary Lepsch Tenant,
Cynthia Botcher Colby, Jeff S King, Lori Ello, Bob Good and Linda Stone.



**Linda Stone post 2018. People were unhappy
about pushbutton tepid water.**

Jeff Hundt shared this PHOTO ART he saw in La Crosse.
Do You Want La Crosse's Bubblers Preserved?



Jeff saw this photo art on the wall of an office in La Crosse. Having been invited to request La Crosse Heritage Preservation Commission preservation of La Crosse's slowly but steadily disappearing "Bubblers", I'll be submitting screenshots of posts, photos, and member comments --- over 200 pages in all – to show that overwhelming numbers of people from La Crosse treasure them, value them and want them preserved. If you're among them, this is your chance to be heard, and if you've commented previously, it's okay to comment again!

Dennis Brault Top contributor

Yes. Yes. Yes. You're damn straight I do.

La Crosse's circa 1891-1894 Plan for Supplying Water to “Pre-Bubbler” Drinking Fountains.

It Came on the Heels of Dr Frank Powell's Donation of La Crosse's First Drinking Fountain at Second & Main in 1890. Red X's show the placements that ensued. Gov Peck's donation fountain was installed at Fifth & Main.



A Pitiful, Shameful Disgrace!

La Crosse Bubblers Once Delivered Cold Water Continuously. In 2012 the City bought Push-button Spigots for La Crosse's 35 Remaining Bubblers, to save only \$1,750 of water per year! And now the Remaining Bubblers Deliver Tepid Water!



Meanwhile the number of Remaining Bubblers Has Further Fallen, to about 31.



Gregory Hilbert

July 31 at 8:53 PM · 🌐

For starters, the continuously flowing cold water wasn't literally being "wasted". It didn't evaporate, but went back into the ground, and was eventually recycled. **Moreover and in any case**, the current city website says *"Of primary importance is the capacity of the aquifer from which the Utility obtains its water supply. An examination of data kept by the Utility shows **no depletion of the water levels in the aquifer, and its capacity appears to be more than adequate to sustain the needs of the City.**"* The Utility page on the city website says *"In 2014, the total water pumped into the distribution system was around 3.9 billion gallons of water"* and that it [currently] costs *"less than a penny per gallon"*. Translation: To have bubblers that deliver cold water would take one tenth of 1% of the aquifer water that is more than adequate and not being depleted! To my mind, given those facts, it's worse than foolish to make the children and adults of La Crosse – and visitors to it -- drink tepid water to reduce its water bill by \$1,750 per year. Especially in a country suffering an obesity epidemic among adults AND children, worsened by drinking large amounts of sugared soda instead of cold water. God almighty, isn't a contribution to children's health

worth \$1,750 a year? *And they can be left in place when and if wheel-chair accessible fountains are installed!* Please see my comment for documentation of the city's estimate of savings for delivering tepid water. **PS Don't tell me the city can't afford \$1,750. A 5-yr prelim city capital budget proposes to spend \$400,000 on City Hall BATHROOM REMODELING and plumbing repairs!**

IMPORTANT DOCUMENTATION BELOW

Following is a **2012** WKOW report to document what I've said that you can't find on the city's website. Note that the city's own estimate of savings per bubbler using the pushbutton spigots was only \$50 per year per bubbler (\$50X35 bubblers = \$1,750 per year):

"LA CROSSE, Wis. — The drinking fountains scattered throughout downtown La Crosse can be a source of refreshment on a hot summer day, but some people think they are a big waste. That's because the water runs whether they are being used or not. City Officials say they have found a solution. They plan to purchase new push-button spigots for all 35 fountains meaning water will only run when they are being used. The city estimates between four and five million gallons of water flow through the fountains every year. With the new spigots, a fraction of the water will be used and they say the change won't ruin the historic design of the fountains. "The bodies and the bowls of the fountains will stay the same, the new devices simply thread in or screw into the existing bowls so there would be no conversion other than changing that spigot," says the city's Utilities Manger Xxxx Xxxxxxx. The spigots could save the city up to 50 dollars a year per fountain. The city's utilities manager says they hope to have them installed by the end of April."

Below is from the City website

La Crosse's source of water is an aquifer consisting of a deposit of glacial outwash sand and gravel in the valley of the periglacial Mississippi River. The sand and gravel aquifer is approximately 170 feet in depth in the La Crosse area, bounded on the east by the bluffs and on the west by the Mississippi River.

Of primary importance is the capacity of the aquifer from which the Utility obtains its water supply. An examination of data kept by the Utility shows no depletion of the water levels in the aquifer, and its capacity appears to be more than adequate to sustain the needs of the City.

IMPORTANT DOCUMENTATION ABOVE

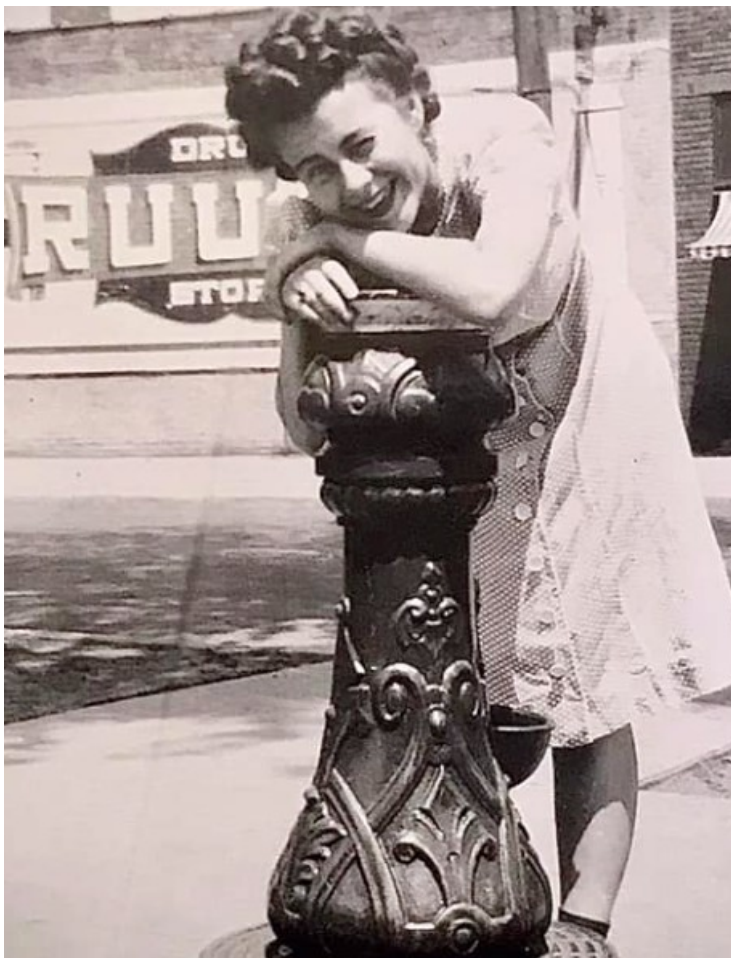


Gregory Hilbert

July 31 at 6:47 AM · 🌐

In January Curt Hottinger shared this photo of his mom's friend at the Powell Park bubbler at West Ave & Jackson in the late 1930's. The familiar ornate bubbler is now gone, whereabouts unknown to me. In it's place is a wheelchair-accessible drinking fountain. I'm all for wheelchair-accessible fountains, more of which are planned to be installed as time passes. But I see no reason that the ornate cast-iron treasures can't be left in place, alongside the wheelchair accessible, even if in some cases they can't be operational. Having been invited to request La Crosse Heritage Preservation Commission preservation of La Crosse's "Bubblers", I'll be submitting screenshots of posts, photos, and member comments --- some 200 pages in all -- to show that overwhelming numbers of people from La Crosse treasure them, value them and want them preserved. If you're among them, this is your chance to be heard!

**Then vs Now: The Drinking Fountain We Called
a "Bubbler" and the New One Now at Powell Park.
Do You Want La Crosse's Old Bubblers Preserved?**



**Over 300 Likes,
Comments, and Shares**



William Mullen, Leslie Viner and 233 others

107 comments 12 shares

Lars Petter Svanoe Top contributor

These along with the downtown street lamps that were ingloriously removed were iconic symbols of the city. One of the reasons people travel Europe is their generally unwavering support of finding a way to incorporate the past into the present. This is such a simple affordable way to express that in a very public way that anyone driving through town will go "oh! look at that!"

On top of which, having a sip from one of those bubblers when the water is running cold only enhances the experience because it shows off the outstanding drinking water that's available in La Crosse. Consider the money well spent and put some of it in the cities promotional budget.

And if you don't feel the fountains are situated for high visibility consider taking some of the ones you've removed and placing them where they will be.

1w [Like](#) [Reply](#) [Share](#) [Edited](#)

21  

[View all 2 replies](#)

David Neuhaus Top contributor

The city should have copies cast. I'm sure money could be raised for such a project. Wasn't Torance Foundry the original maker of the bubbles?

1w [Like](#) [Reply](#) [Share](#)

4 

[View 1 reply](#)

Karla Rediske Woody

Keep the bubblers and put the newer ones in different areas, like parks

1w [Like](#) [Reply](#) [Share](#)

2 

[View all 2 replies](#)

Kay Stewart

Our historic downtown deserves better. The new one looks out of place and in my opinion is rather ugly. Keep the old ones!!!

1w [Like](#) [Reply](#) [Share](#)

2 

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1w [Like](#) [Reply](#) [Share](#) [Edited](#)

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1w [Like](#) [Reply](#) [Share](#)

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1w [Like](#) [Reply](#) [Share](#)

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1w [Like](#) [Reply](#) [Share](#)

2 

Deb Ward

The Bubblers are LaCrosse. If I say bubbler anywhere else people don't know what I mean. A true historical tradition. They may not give water, but they could be repurposed for plants. Could also put a story on it describing the history.

1w Love Reply Share



View all 2 replies

Kris Betz Top contributor

Are there any as ornate as this one left? So beautiful besides useful. I am old enough to remember all the bubblers all over town. So great when we were out biking as teenagers.

1w Like Reply Share



View 1 reply

Tony Ammann

Looks like the new version is handicapped accessible

1w Like Reply Share



Gregory Hilbert Author Top contributor

Tony Ammann Yes, and that's good, but the ornate cast iron bubbler could've been left in place alongside!

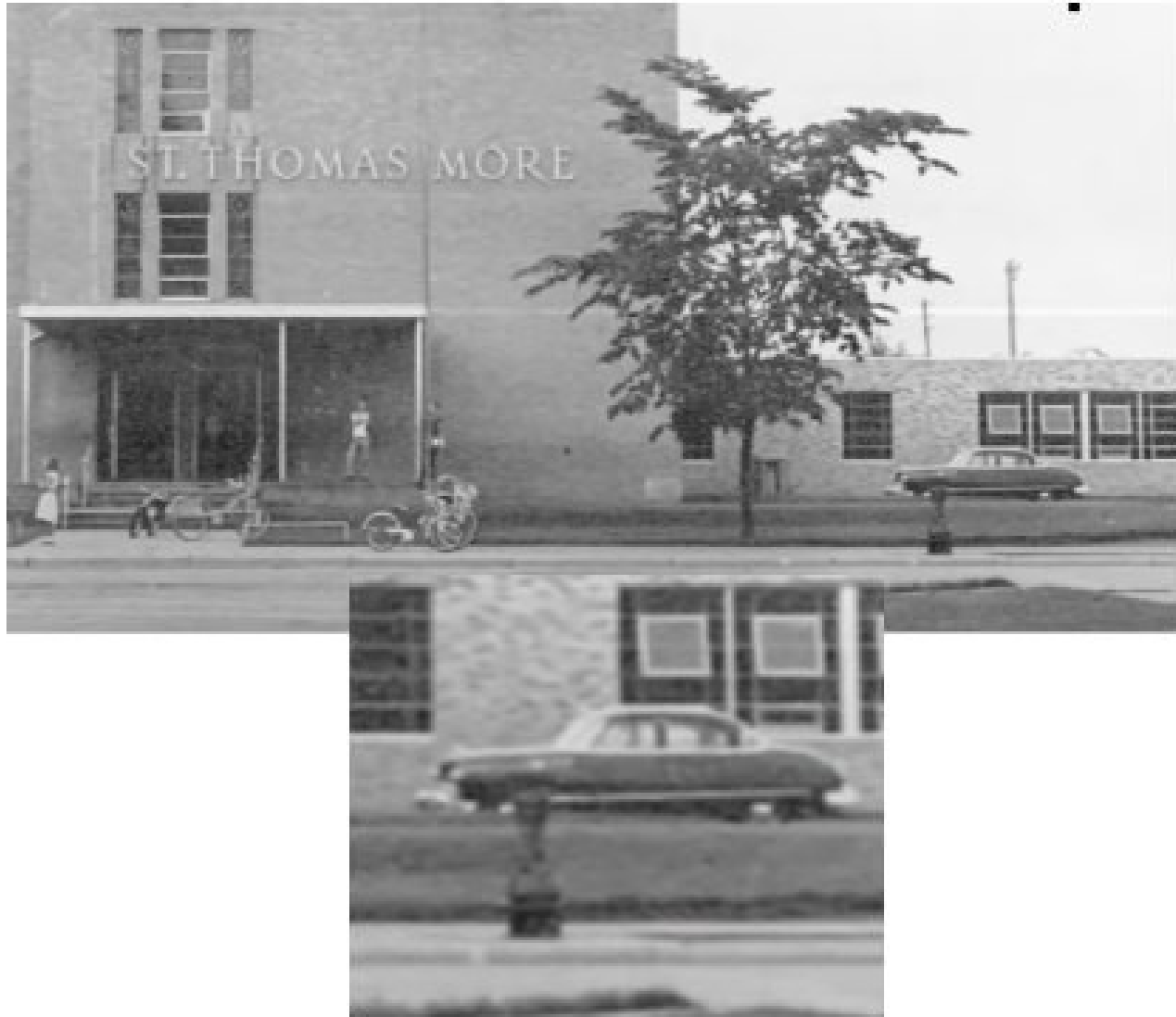
Sandi Schroder Top contributor

Why can't the new accessible bubblers just be put next to the old ones? And for goodness sakes, make them look like the old ones! They can ask someone artistic to help. I will help, if needed, (yes I'm volunteering) but I bet they have someone in the department that is artistic.

1w Love Reply Share



A School and Another Bubblers GONE.
Another Neighborhood Loses the Oasis
Where Thousands Happily Drank Cold Water





Gregory Hilbert

2 days ago · 🌐

...

La Crosse's iconic cast iron green bubblers are slowly but steadily disappearing. Only about 31 remain, and they've been outfitted with push-button spigots causing them to deliver tepid water instead of the cold water that flowed continuously during the summer and quenched the thirst of tens of thousands in the past. That was done to save what some misguidedly thought was a waste of water. The water people don't drink is eventually recycled, the overflow costs the city a total of only \$1,750 per year, and it turns out that the La Crosse aquifer never was being depleted at all and would be more than adequate to meet La Crosse's needs even if the bubblers flowed all year. In some cases the bubblers are being replaced with wheelchair-accessible fountains, even though the bubblers could be left in place and stand alongside them.

I'm nearing the end of posting repeatedly about this and will soon submit a request to preserve the bubblers to the La Crosse Heritage Commission, in response to a commissioner's invitation. The request will include 200 pages of screenshots of **thousands** of member comments responding to posts about bubblers. (There are enough comments to fill 1,000 pages but that would crash my already stressed computer.) Almost every commenter wants them preserved.

La Crosse Without Its Ornate Bubblers Would Be Like La Crosse Without Grandad or Grandad Without the USA Flag on Top!



Brad Benrud Top contributor

Great Post! I have fond memories shopping downtown with my Mom and running at the fountains for a drink whenever I saw one! ❤️

David Haberman Top contributor

I wonder what foundry cast them. Are they steel or iron or what? I know they're built like a brick shithouse.

2d Like Reply Share



Matt Paulson

David Haberman would be really cool if they came from Torrance

2d Like Reply Share



David Haberman Top contributor

Matt Paulson

2d Like Reply Share



Gregory Hilbert Author Top contributor

David Haberman **Matt Paulson** It's believed La Crosse's Torrance Castings cast them. Its CEO William Torrance told me by phone that he believes so, but that he can't provide proof. I think he's a man of integrity and everything I know points to Torrance as the foundry that cast the bubblers. There is proof that Torrance cast ornate fountains that preceded the bubblers, which I've posted in the past.

2d Like Reply Share

Kevin Lafky Top contributor

Thanks for your efforts Greg

2d Like Reply Share 2

David Haberman Top contributor

I bet if they reverse engineered one of the old ones they could make them again.



Gregory Hilbert

2 days ago · 🌐

...

For starters, the continuously flowing cold water wasn't literally being "wasted". It didn't evaporate, but went back into the ground, and was eventually recycled. Moreover and in any case, the current city website says *"Of primary importance is the capacity of the aquifer from which the Utility obtains its water supply. An examination of data kept by the Utility shows **no depletion of the water levels in the aquifer, and its capacity appears to be more than adequate to sustain the needs of the City.**"* The Utility page on the city website says *"In 2014, the total water pumped into the distribution system was around 3.9 billion gallons of water"* and that it costs *"less than a penny per gallon"*. Translation: To have bubblers that deliver cold water would take one tenth of 1% of the aquifer water that is more than adequate and not being depleted! To my mind, given those facts, it's worse than foolish to make the children and adults of La Crosse – and visitors to it--drink tepid water to reduce its water bill by \$1,750 per year. Especially in a country suffering an obesity epidemic among adults AND children that's worsened by drinking large amounts of sugared soda instead of cold water. Good grief, isn't a contribution to children's health worth \$1,750 a year? *And don't tell me the bubblers aren't wheelchair accessible. The bubblers can be left in place when and if wheel-chair accessible fountains are installed!* Please see my comment for documentation of the city's estimate of savings for delivering tepid water. PS The city can easily afford \$1,750. A 5-yr prelim city capital budget proposes to spend \$400,000 on City Hall BATHROOM REMODELING and plumbing repairs!

**La Crosse Bubblers Once
Delivered Cold Water
Continuously. In 2012 the
City bought Push-button
Spigots for La Crosse's 35
Remaining Bubblers, to
save only \$1,750 of water
per year! And now the
Remaining Bubblers
Deliver Tapid Water!**



**Meanwhile the number of Remaining
Bubblers Has Further Fallen, to about 31.**

👤 Leslie Viner, Neil Duresky and 62 others

47 comments 2 shai

James Bakalars Top contributor

Probably need that money to install more round-a-bouts in low traffic neighborhood area's where they're not needed ... 😊

2d Like Reply Share

9 🍌 🤔



Sheila Bissen Top contributor

James Bakalars and more bike lanes in areas that don't make any sense. Oh and don't have lifeguards anymore on the beaches or even fix the public pool. And is the splash pad still down on the north side? Since moving back to La Crosse I'm amazed at the silly, senseless money wasting decisions La Crosse government makes. Certainly the children in La Crosse do not seem to be a priority.

2d Like Reply Share Edited

6 🍌

View 1 reply



Neil Duresky Top contributor

James Bakalars You hit that on the nose. They installed one at the end of our cul de sac off 29th Court without sending individual notices of hearings to home owners. Reason they gave was speeding on 29th. Have to say I never noticed that problem in the 45+ years we lived there.

2d Like Reply Share

2 🍌

Bob Maney Kathy Marco

The continual running water served 2 purposes. One it kept the water cold and two it helped to clean the basin.

2d Like Reply Share

2 🍌

David Neuhaus Top contributor

Some of the old bubblers had an overflow bowl of some sort near the bottom for dogs, squirrels and any other beast that was thirsty.

2d Like Reply Share

2 🍌

Sarah D Hemker

Bring back the bubblers and the ice cold water! Sad that kids now days can't experience such a treat, Always knowing that if you were out playing as a kid that there was always a bubbler within walking or bike riding distance to quench your thirst.

2d Like Reply Share

2 🍌

Thomas S. McDonald Top contributor

I remember Floyd loving bubbler water, by filling up gallon jugs with it and then riding off into the sunset on his bike

2d Care Reply Share

🤔

Jane Ryan Top contributor

So sad more lost memories! The water in the bubblers used to be soooo cold, now tepid and just not refreshing!

2d Like Reply Share



XX

Following is a 2012 WKOW report to document what I've said in the post that you can't find yourself on the city's website. Note that the city's own estimate of savings per bubbler using the pushbutton spigots was only \$50 per year per bubbler (\$50X35 bubblers = \$1,750 per year):

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2d Like Reply Share Edited



View all 2 replies

Gregory Hilbert Author Top contributor

Below is a screenshot from the City website documenting that running the bubblers (and any wheelchair-accessible drinking fountains) continuously during the summer so that cold water is delivered instead of tepid water would have no impact on the city's aquifer.

✓Crosse's source of water is an aquifer consisting of a deposit of glacial outwash sand and gravel in the valley of the periglacial Mississippi River. The sand and gravel aquifer is approximately 170 feet in depth in the La Crosse area, bounded on the east by the bluffs and on the west by the Mississippi River.

Of primary importance is the capacity of the aquifer from which the Utility obtains its water supply. An examination of data kept by the Utility shows no depletion of the water levels in the aquifer, and its capacity appears to be more than adequate to sustain the needs of the City.

2d Like Reply Share



XXXXXXXXXXXXXXXXXXXXXXXXXXXX

Cyndi Clements-Roach

We kids lined up at the bubblers for that cold water while playing in the city parks. It tasted so good. Of course we were the same kids that drank from our garden hoses at



Roger Averbeck

June 9, 2023 · 🌐

Bluffview Park at 28th and Jackson St.





Lynn Rick Briesse
June 6, 2023 · 🌐



Peter O'Kane

November 15, 2022 · 🌐

...



Margaret OMeara, Margaret O'Meara and 1.1K others

314 comments 103 shares

**Over 1,500 Likes, Comments and Shares
in Nov of 2022**



Penny Curnutte

December 9, 2017 · La Crosse, WI · 🌐



I've never seen these anywhere else. Anyone else?



Sara Lindsay Hinrichs, Gail Goetting and 311 others

265 comments 26 shares

Over 500 Likes, Comments and Shares in 2017

Ken Atchison

They're still a few around but not like they used to be. They had one on just about every corner downtown

6y Like Reply Share



Joe Bott Top contributor

"I get first dibs, I get first dibs" I remember running with 3 or 4 other kids to a "bubbler" and we all were yelling this.

6y Like Reply Share



Mary Brickson Gokey Top contributor

Remember the one by Powell Park. It's gone they modernized the park. Yuck

6y Like Reply Share



Miranda Lynn Lundgren

I've lived in a lot of towns but lacrosse is the only one that I know has bubblers and they used to be everywhere. I remember at a kid

6y Like Reply Share

View 1 reply

Sue Lacoste

These are considered historic now in lacrosse in case people didnt know that. 🙄

6y Like Reply Share



Sarah Reynolds
Bubler

Margarette Peterson

Yes they were at just about every major corner. Had a couple on Northside. The water was always so cold & during the winter ice would form on them. Yes reproductive s would be great in material that's not so prone to cracking or breaking.

6y Like Reply Share



Steve Paar Top contributor

One is at the corner of George & North St on the Northside.

6y Like Reply Share



Penny Curnutte Author

1 on Caledonia & Clinton, & 1 in front of St.James

6y Like Reply Share



Corky Bentzen Top contributor

One on Kane St and St. Andrew St.

6y Like Reply Share



Chris Martin Top contributor

As to the original posters question other cities had them but they were usually locally designed and manufactures which made each towns unique . I thought Torrence originally cast those bubblers maybe it was badger or fountain city? I do know at one time there were a bunch in surplus at the city water works

“a bunch in surplus at the city water works”

**The person below made a similar comment in 2016.
Note reference to unbroken portions in storage.**

Barbara Kooiman Top contributor

Several years ago, the La Crosse Heritage Preservation Commission realized that many of the city's bubblers were "disappearing", being replaced by modern equivalents. So, looking into it, they found that when a car would hit one of the cast iron bubblers, and a part broke, Public Works would replace it with a new version. So, the Heritage Preservation Commission did an inventory of how many were left (35, I believe) and designated ALL of them as local landmarks. At the time of the public hearing, the Public Works department let the Heritage Preservation Commission know that the unbroken portions are in storage (usually it is the bowl that breaks), and representatives from La Crosse's own Torrance Foundry (where these were designed and manufactured in the 1920s) said they still have the moulds (or could make new moulds), and could reproduce the broken parts. I don't know as if anyone (from the city) has requested that, but if there was a public push, it is possible that many of them could be repaired or replaced with replicas.

6y Like Reply Share

25 

Colleen Wienke

Gotta ❤️ my hometown- beautiful and unique in so many ways!

6y Like Reply Share

Margarette Peterson

I thought there were others but couldn't remember exactly where they were. Thanks

6y Like Reply Share

Austin Dayton

Thats a bubbler

6y Like Reply Share

Amy Max

I miss those bubblers, there was one a block from my grandma's. They are so cool and pretty. Some things from the past should never leave. The newer ones are boring.

6y Like Reply Share

John Sutton Top contributor

there were several downtown, most main corners, where is the one that honored white beaver ? or Dr Frank Powell at one time it was at powell park on west ave. ?

Patricia Pratt Top contributor

Oh, I do remember them. What a great memory of LaCrosse.

6y Like Reply Share

Margaret Strasser

The White Beaver one is not in city hall anymore.

6y Like Reply Share

[View all 5 replies](#)

Jenny Stettner

Yes I love them especially when you could step up to drink miss them

6y Like Reply Share

2 

Kathy Hadley Roesler

It was always so refreshing, nice and cold!

6y Like Reply Share



Rick Valentine

Loomis and Palace st.

6y Like Reply Share



Gabriele Volten

There's one on fifth and hood

6y Like Reply Share

Lisa Zobeck

Let's try and bring them back ! Especially if they are in storage. We have already lost so many amazing things in our town . Here's one we can save and bring back . Thank you to the water dept for saving them in storage

6y Like Reply Share

2 

GusnAngie Gschwind

Oh yes that was my `little` step we Lepsch girls were `Little` a few years back when they had a write up of `bubblers` my littelist sis Mary Helen put a pic on legs and arms just hugging our 7th st bubbler..wish I knew how to print it so cute...love..

Tina Pohlman

They are/were downtown.

6y Like Reply Share Edited

Steve Bailey

By Piggies? or up river?

6y Like Reply Share

Keri Freem

Thanks for sharing this picture. Brings back good childhood memories.

6y Like Reply Share

Tina Pohlman

Wonder if those could be molded into steal?

6y Like Reply Share

[View all 5 replies](#)

Jerry Lachman

Never had one on INDIAN HILL. Had to drink out of the La Crosse river.

6y Like Reply Share

5  

[View 1 reply](#)

Rene Dokken

Bubbler! My parents met at a bubbler in LaCrosse.

6y Like Reply Share Edited

Micheline Kennedy-Teston

Haven't been in LaCrosse since I moved to DC area in 1982. Still call fountains bubblers and my children always correct me. 😊

Wanda Riddle Winslow

I loved our bubblers! Some of them had little bowls down lower that the water would flow into and dogs could take a drink.

6y Like Reply Share

4 

Andrea Pauline

Not like those. I miss the old bubblers

6y Like Reply Share

Bill Ramsay

Appleton and Oshkosh had those, "back in the day". Miss them!

6y Like Reply Share

Peggy Benrud

Of course a bubbler. By Hogan on Market...was used a lot for drinking and water balloon fights. I have seen them in a few other cities. It won't be long and this history in La Crosse will be gone too as a few will bitch about the waste of water or something.

6y Like Reply Share Edited



Helmut von Packerbacker

Some may have seen the post, around New Years Day, that the one by Hogan got hit by a car and broken.

There was talk on this page of repairing or re casting. John? Torrance of Torrance Foundry, even got into the discussion offering to help.

I don't know who or how, but the bubbler was back in its usual place, doing its usual thing, by summer this year.

To whom ever got that done... Thank You!

6y Like Reply Share Edited

6

View all 5 replies

Patricia Wolden

One. Downtown on 3rd an pearl

Phil S Addis Top contributor
Riverside Park...



6y Like Reply Share 14

Bubbler

6y Like Reply Share

Rachel Schwandt

Yup, a bubbler

6y Like Reply Share

Royce Ann Hanson King
Bubbler!!!! Yippee!

Barb Orcutt

Home sweet home!! Love La Crosse

6y Like Reply Share

2 

D Tom Sneath

There was one on Copeland and Island street but Im not sure if it still is.

6y Like Reply Share

Rick Valentine

I know a fellow that worked for one of the contractors in La Crosse, and he has one of these as an ornament in his back yard. It fits the decor perfectly!

6y Like Reply Share



Thomas Welch Top contributor

It seems to me there was one on the corner of just about every elementary school in the old part of town . (East of west Ave.) Is the one at Lincoln school still there ? SE corner of 8th and Division St.

6y Like Reply Share

[View all 2 replies](#)

Nola Goetting Grorich

I remember using those years ago when i was a kid... 😊❤️

6y Like Reply Share

William Mary Lisser

Bubbler by Powell Park.

SE Marsh Top contributor

Where were they made?

6y Like Reply Share

Rick Valentine

Torrance Foundry.

6y Like Reply Share

[View 1 reply](#)

George Miles

I think they are cast iron and weigh a ton

6y Like Reply Share



Joan Worth

Im historic

Rick Valentine



6y Like Reply Share 4 

George Miles

I remember lifting up and setting a girl on one of these when I was a kid... Do I have to resign my job Al Franken?

Kay Kriese Luther
BUBBLERS!!!!!! LOVED THEM!

Patricia Potter Top contributor

Gregory Hilbert Please SAVE THE BUBLERS !!

Trink Copsey

Great childhood memory, we lived on 6th Market and there was a bubbler on 5th Market, my friends and I used all the time. Even played in it on hot summer days.

6y Like Reply Share

Rick Valentine

We filled many water balloons at the one at Roosevelt School.

6y Like Reply Share



Ferdinand Erlewein

They were all over town one of the best kept secrets in LaCrosse. As you travel, just ask people where the 'Bubblers' are.

6y Like Reply Share



Rick Brague

No where else!

Used

the one at Jackson and West Ave a lot!

It had a bowl for the dogs on the side!

6y Like Reply Share

4



[View all 2 replies](#)

Sharon Tolley

Saw this in Portland, OR otherwise has never seen any like the ones in LaCrosse

Lynn Russ

Nope. They're a La Crosse original

6y Like Reply Share

[View all 2 replies](#)

Sharon Tolley

Besides at Powell park there was one on the corner of Holy Trinity school. On Sunday you'd go to church then stop at the fountain on your way home.

6y Like Reply Share

4



Linda Hauser

We had one on the North side by the park. It was taken away. George Hickey Park

6y Like Reply Share

Lisa Hall-Koerner

Only in LaCrosse!!!

6y Like Reply Share

View 1 reply

Rodney Gantka

there was 1 at powell park on 11th avenue n jackson, old ice rink

6y Like Reply Share



Jean Lafky

I grew up across the street from that bubbler!

6y Like Reply Share



Teri Fiers Top contributor

There was one on the corner of Caledonia and Sill St. ...

5y Like Reply Share

Patricia Potter Top contributor

Someone HAS to preserve them !! Please !! Pp

5y Like Reply Share



View 1 reply

Linda Shannon

I love these bubblers!

5y Like Reply Share



Dick Almos

All over downtown LaCrosse, some even had a watering station for dogs. 🍀 🇺🇸

5y Like Reply Share



Lala Coelho

I remember them well. ❤️

5y Like Reply Share

Linda Coulson

northside usually had them at parks and by schools

5y Like Reply Share

Jenny Stettner

They had one Logan Jr High then it became Logan Middle School ?

5y Like Reply Share



View 1 reply

Jerry Potaracke
Hood park

6y Like Reply Share 

Shirley Atchison
They were great

6y Like Reply Share

Valerie Ellenz
is there still one by Longfellow?

6y Like Reply Share

Dan Thompson
Down at river side park there is one. I used it a lot when I was playing Pokemon

6y Like Reply Share



Rene Dokken
My parents met at a bubbler in LaCrosse.

6y Like Reply Share 2  



Kristle Sveen

There is one on the corner where the old Holy Trinity Catholic school was



6y Like Reply Share 8 


Patricia Andre-Perren

We have them here in la crosse in some places

6y Like Reply Share 

Jay Skarboszewski

There was one on 7th and Farnham - by the tennis courts

6y Like Reply Share 

[View all 3 replies](#)

Diane L Tooke

I've seen them in other WI / MN towns. in the past.

6y Like Reply Share

Lynette Neumann

I have seen bubblers around La Crosse. They have many names, water fountain, drinking fountain etc. I have always called them bubblers.



Curt Hottinger

March 19, 2019 · 🌐

...

Copeland Park~1969



Michael West, Sara Lindsay Hinrichs and 234 others

60 comments 71 shares

Over 350 Responses in March 2019



David Guggenbuehl

January 19, 2023 · 🌐



Downtown La Crosse, approximately 1920. Photo taken in front of Hoeschler Bros Drug Store on Fifth Ave and Main. Note the water fountain (bubbler).



Margaret OMeara, Jane Holland and 386 others

55 comments 27 shares

Over 450 Likes, Comments and Shares Jan 2023



Brian Shanley

April 29, 2015 · 🌐

...

Me getting a drink of water downtown around 1977.



David K. Erdman, Nancy Rae Zinn Nielsen and 173 others

70 comments 3 shares

Over 200 Likes, Comments and Shares in 2015



Trudy Mara

February 20 · 🌐

...

A streetcar on 5th Ave looking towards downtown from Market Street. I believe the building on the left is the old Bohemian Hall.(Where the Fire Station is now)



Margaret OMeara, Neil Duresky and 191 others

50 comments 17 shares



Gregory Hilbert Top contributor

There's lots to like about this old photo, but the feature I like the most is the BUBBLER!

23w · Like · Reply · Share

Steve Evets Top contributor

Gregory Hilbert "Bubbler". I wonder how many of us who were kids back then thought that "bubbler" was the name for drinking fountains?

23w Like Reply Share

2 🍌❤️

Gregory Hilbert Top contributor

Steve Evets I've posted about La Crosse's bubblers many times, and based on members comments responding to those posts I can say unequivocally that they were known as bubblers to the overwhelming majority. And they still are, most fondly.

23w Like Reply Share

10 🍌

29 🍌❤️

Dan Saugstad Top contributor

The building on the left was Germania Hall I believe.

It may have later been the AFL-CIO hall before being torn down for the fire station.

23w Like Reply Share

14  

View 1 reply

Mary Burbach Top contributor

It was Germania Hall when I was a child. My Aunt had her wedding reception there. We used that bubbler weekly. It may be closed now, I don't remember.

23w Like Reply Share

4 

Terry Gibbons

OUTSTANDING WAY COOL NOTICE THE HISTORIC DRINKING FOUNTAIN

23w Like Reply Share

2 

View 1 reply

John Duresky Top contributor

That is actually one of the very early "trolley cars" using an electric pole on top of it to get electricity from an overhead wire. Around 1920 I think they were replaced by more generic street cars that just ran on tracks without the trolley pole on top. Like the dirt street, the two kids walking hand-in-hand, and wonder if that is a bike rack or horse hitching thing behind the bubbler? If those are elm trees on the right they are fairly young.

Roger Bjorge Top contributor

Gregory Hilbert yup. We always called them "bubblers."

23w Like Reply Share

3 

Gregory Hilbert Top contributor

Bob Knull Bubblers forever!!

23w Like Reply Share 2 

David Florian Heinz

Trudy Mara where did you find this old photo? i have never seen it before

23w Like Reply Share

Jim Hartman

bubblers run constantly -- drinking fountains have a open/closed valve... This look like a true bubbler.



Gregory Hilbert

4 days ago · 🌐

...

Pushbutton spigots were put on La Crosse's treasured cast iron Bubblers because some people mistakenly believed they wasted costly or scarce water by running continuously. As a result, the bubblers deliver tepid water. It turns out that La Crosse's aquifer holds abundant water. It was never being drawn down, still isn't, and wouldn't be impacted at all if the bubblers were again run continuously so the drinking water would be cold. The cost? Less than \$1,750 per year for the entire city. The city draws roughly 4 *Billion* gallons from the aquifer yearly, of which 0.1% (one tenth of 1%) would go to the bubblers if run continuously in the warm months, BUT NATURE IS CONTINUOUSLY REPLENISHING THOSE BILLIONS OF GALLONS!

Beautiful But Not For Drinking.

**Preserve the Bubblers. Spend the \$1,750 It
Would Take to Deliver Cold Instead of Tepid Water**



Marqaret OMeara, Jeannie Kendhammer and 162 others

57 comments 9 shares

Over 200 More Likes, Comments and Shares



Gregory Hilbert

Top contributor · Yesterday at 4:06 PM · 🌐

...

John Torrance came to La Crosse from Scotland as a skilled artisan, first living at the southwest corner of 8th and Cameron in 1873. In 1876 he established the La Crosse Foundry and Machine Works, later renamed Torrance & Sons Castings. It grew to be important in the industrial development of the city and produced ornate drinking fountains, including the ones that came to be known as bubblers. Built in 1885, the John Torrance House at 726 Cameron in the photo below is surrounded by a cast iron fence that was probably constructed at the Torrance Foundry. The foundation appears to be limestone from Grandad Bluff. *See my comment below for interior photos of a fireplace and mantle to die for, and handsome pocket doors and beautiful built-in cabinets.*

1885 John Torrance House, 726 Cameron Ave **Founder, Torrance Castings, Built Our Bubblers**



 Leslie Viner, Margaret OMeara and 207 others

62 comments 17 shares

Another 300 likes, comments and shares, in just one day

Christine Torrance Beaudry

John Torrance is my great great grandfather. My brother, also John Torrance, now runs the state-of-the-art foundry with my dad Bill (William).

1d Like Reply Share

21  

Greg Clark
Check out the fencing around the Historic Hixon House.

1d Like Reply Share

2

ter



Gregory Hilbert Author Top contributor

Greg Clark Here's the best photo I could find for showing the cast-iron fencing around the Hixon House. The cost of that much antique cast iron aka wrought iron today, if accompanied by analogous documented history, would buy a very nice home in a very nice neighborhood today!



air
ney!

4d Like Reply Share

7

Nancy Alens Top contributor

Absolutely bring the bubblers back 👍

4d Love Reply Share

6

Sarah D Hemker

Push button drinking fountains are definitely not the same as the old "bubblers".

4d Like Reply Share

5

Rick Hamilton Top contributor

There never coming back

4d Like Reply Share

3

View all 2 replies

David Haberman Top contributor

As far as public services, it would be a dirt cheap. If you divide it by the total number of residents and tourists who marvel at the ice cold crist sip if water they can take

Paula Rendler Bloom Top contributor

What an absolutely beautiful home. And I love knowing the history of who manufactured our bubblers. I just remember as a kid 4-5-6 years old, knowing that we would have ice cold water on like every other corner in town if I remember correctly in the 60s and into the early 70's. Our green cast iron bubblers! 🍻

1d Love Reply Share

2

Douglas Buehrle
Love our bubblers

Alex Metry

The old bubblers are an icon of La Crosse and should be preserved and restored throughout the city. They definitely are unique and set La Crosse apart from other cities. The new ones are fine, but they are ugly and plain compared to the old ornate ones.

I understand wanting to have fountains that are ADA accessible, but isn't there a way to make the old ones accessible, too? Or at the very least, leave the old one next to a new one, if a new one does need to be installed.

Nancy Alens Top contributor

Thanks **Gregory Hilbert** for sharing these amazing pictures with us. What beautiful history of LaCrosse!!

1d [Like](#) [Reply](#) [Share](#)

3 

Jacqueline Lee Love the fountains...I was born and raised in La Crosse..always enjoyed the fountains and drank from them every time I was downtown..

Jackie Smith Top contributor

Again Love the history of La Crosse that you are doing and keep it coming!!

1d [Like](#) [Reply](#) [Share](#)

3 

Angie Mikkelson Top contributor

My grandfather and my uncle both worked and retired from Torrance.

Historic Torrance Casting, Founded in 1876.

Torrance Cast Our Treasured Bubblers!



**Cold-water Bubblers! Loved for
Generations Since 1890.**

Preserve & Restore Cold!

Christine Torrance Beaudry shared this 1882 photo of the family-owned and operated Torrance foundry when it was on Jay St between Front & Second. She also shared the photo at bottom right of her own daughter at a Torrance drinking fountain that was cast in 1898 and is now outside the Onalaska library. La Crosse's first drinking fountain was a gift of Dr Farnk White Beaver Powell in 1890. In a comment I'll share a screen-capture of Christine's memories of drinking cold water at La Crosse's iconic green bubblers, and her support of action to preserve them. Last, Christine shared old Torrance business cards showing it was first on Jay St, then at 328 South Front St before moving to its current location at 3131 Commerce St in the 1970's. Today Torrance Castings is a community-minded and state-of-the-art operation La Crosse is blessed to have. I'll share more about it in a comment.

Christine Torrance Beaudry

Gregory Hilbert I think it's wonderful you are trying to preserve the bubblers. Like so many, I have fond memories of cold sips of water taken from these iconic drinking fountains on La Crosse's sidewalks.

I love our unique bubblers, from their style and color to the word itself. "Bubbler" is such a fun regional term; it identifies others as true Wisconsinites even when we are far from home.

That area bubblers came from my family's foundry so many years ago makes them all the more special to me. I have lived in many places outside of my beautiful home state and never seen bubblers quite like those in La Crosse. I'm proud of them and I know many others love them too. I believe they are part of the area's heritage worth saving.

(I'm attaching a picture of my daughter, circa 2009, with a 1898 bubbler outside the Onalaska library.)



4h Love Reply Share Edited



Gregory Hilbert Author Top contributor

Christine Torrance Beaudry Thank you Christine! Your wonderful, helpful remarks speak for many, and the darling photo adds a generational dimension to the bubbler legacy that is unique to Torrance Castings, Torrance employees past and present, and the Torrance family!

Tess Meader

When riding my bike around LaCrosse in the summer, there was nothing as sweet as the taste of the water from those bubblers- and you could just lean over to reach them- fabulous!!

3d Love Reply Share

4

3d Love Reply Share 4

John Duresky Top contributor

Total number of annual tourists who visit La Crosse to see the new Court House and similar buildings: Zero. Total number of tourists who visit La Crosse to see the old bubblers and buildings: All the other visitors. Most effective way to reduce tourist traffic: Tear down old things and put up new things with no charm.

3d Like Reply Share

2

John Duresky Top contributor

Great post and with city and family connections!

3d Like Reply Share

2

Marion Downey Top contributor

What a great collection of history

1d Like Reply Share

Ne Ne Christal

My dad worked there for many many years

1d Like Reply Share

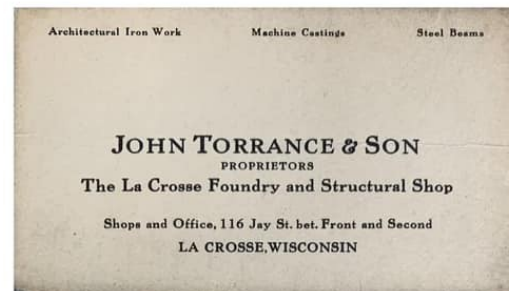
Betty Freybler

My dad worked there years ago

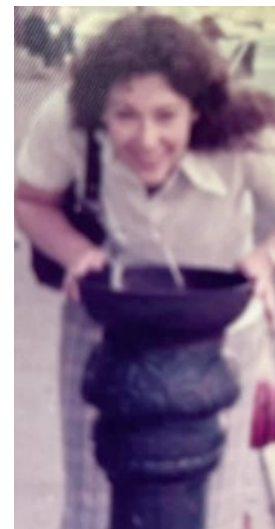
3d Like Reply Share

Torrance Biz Cards

116 Jay St between Front & Second
Later 328 South Front



La Crosse Without Its Ornate Bubblers Would Be Like La Crosse Without Grandad or Grandad Without the USA Flag on Top!



La Crosse's iconic cast iron green bubblers are slowly but steadily disappearing. Only about 31 remain, and they've been outfitted with push-button spigots causing them to deliver tepid water instead of the cold water that flowed continuously during the summer and quenched the thirst of tens of thousands in the past. That was done to save what some thought was a waste of water. It saves a total of only \$1,750 per year, and it turns out that the La Crosse aquifer never was being depleted at all and is more than adequate to meet La Crosse's needs even if the bubblers flowed all year. In some cases the bubblers are being replaced with wheelchair-accessible fountains, even though the old bubblers could be left in place and stand alongside them. I'm nearing the end of posting repeatedly about this and will soon submit an appeal to preserve the bubblers to the La Crosse Heritage Commission, in response to a commissioner's invitation. **The appeal will include 200 pages of screenshots representative of thousands of member comments responding to posts about bubblers. Almost everyone wants them preserved. There would be enough comments to fill 1,000 pages but that would crash my already stressed computer.**



Thank you for skimming a representative fraction of thousands of comments from people who want bubblers preserved and those who also want them to deliver always-cold water. Few don't.

[illegible][illegible]

From: Carol F. <carolf857@gmail.com>
Sent: Sunday, August 3, 2025 9:46 PM
To: ZZ Council Members
Subject: Old Time Bubblers

Some people who received this message don't often get email from carolf857@gmail.com. [Learn why this is important](#)

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I would like the bubblers preserved, but I don't think they need to run continuously.

According to the La Crosse Tribune article regarding changing the continuously running bubblers dated March 20, 2012, the city's Heritage Preservation Commission designated the bubblers as historic. Wouldn't that designation qualify the bubblers to be protected from destruction?

Thank you,
Carol Froehlich

From: David Riel <driel1974@gmail.com>
Sent: Sunday, August 3, 2025 11:31 PM
To: ZZ Council Members; Washington-Spivey, Shaundel; Elsen, Nikki; Acklin, Tim
Subject: Protect Our Historic Bubblers

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Dear City Leaders,

Since at least the 1920's, the City of La Crosse has provided clean drinking water to residents and visitors alike, through its system of street corner "bubblers". They're charming. They're thoughtful. And they're designated historic for a simple reason: people love them and want them to be protected. We can become a more inclusive city without destroying the historic assets that make our city unique. We can find a way to fund and install ADA compliant bubblers while also protecting and maintaining the historic bubblers. Thank you for your service to our fair city.

-David Riel-

From: David Jackson <profjxn@gmail.com>
Sent: Sunday, August 3, 2025 2:42 PM
To: ZZ Council Members
Subject: LaCrosse bubblers

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<<https://aka.ms/LearnAboutSenderIdentification>>

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Hello Members!

Please consider preserving our wonderful town's heritage. What makes LaCrosse unique will draw tourism for years to come, if you need a financial incentive. But also please just treat your constituents well because it's the right thing to do, and we love them. I know you have the right decision in your hearts.

Kind Regards,
David M. Jackson, Ph.D.

From: Lori Bagniewski <lorib54601@gmail.com>
Sent: Sunday, August 3, 2025 1:30 PM
To: ZZ Council Members
Subject: Water bubbles

Some people who received this message don't often get email from lorib54601@gmail.com. Learn why this is important
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Please save the historic water bubblers

Craig, Sondra

From: Dick Pearse <pearseiii@gmail.com>
Sent: Sunday, August 3, 2025 1:27 PM
To: ZZ Council Members
Cc: Candy Pearse
Subject: Bubblers

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Our family has been a lifelong area resident. The Funk's, Hyde's, Newburg's and Pearse's have all contributed a lot to build the community we are proud to call home. Our heritage is what makes this a special place to live. As a child, after an active summer day, my friends and I would seek out a bubbler to quench our thirst. If you remove those Bubblers for some antiseptic generic drinking fountain we lose part of what makes LaCrosse special. Please vote to preserve the remaining Bubblers and restore those we have lost. I suggest when you restore the ones lost you include ADA extension.

Richard & Candace Pearse
N1755 Birchview Rd
Lacrosse, WI. 54601

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<<https://gcc02.safelinks.protection.outlook.com/?url=https%3A%2F%2Faka.ms%2Fo0ukef&data=05%7C02%7Ccraigs%40cityoflacrosse.org%7C9d5e10248b824ff4797208ddd2bb6114%7Cb9bc47de972a4482ad22b9c21b74e467%7C0%7C0%7C638898424455874695%7CUnknown%7CTWFpbGZsb3d8eyJFbXB0eU1hcGkiOnRydWUsIlYiOiIwLjAuMDAwMCIsIlAiOiJXaW4zMilslkFOljoITWJpbCIslldUljoyfQ%3D%3D%7C20000%7C%7C%7C&sdata=s1tyoYxh%2BhxYG3jW%2FU7tSIRXoJkPFD1zQSg018SN4EE%3D&reserved=0>>

From: Nancy Sedbrook <nsedbrook@icloud.com>
Sent: Sunday, August 3, 2025 8:39 AM
To: ZZ Council Members
Subject: Green bubblers

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I would like to see the historical green bubblers in operation as soon as possible while exploring ADA solutions.

Nancy Sedbrook
315 Losey Blvd N
Lifelong city resident

Craig, Sondra

From: cinkelape1@charter.net
Sent: Monday, August 4, 2025 3:46 PM
To: ZZ Council Members
Subject: Save the Bubblers!

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All,
Since I'm a taxpayer, I believe my voice should be heard.

I think both resolutions regarding the bubbler should have yes votes.

I moved here 44 years ago to go to UWL. I loved this city and have been here ever since! My husband and I raised 2 daughters here. We love the historic presence of this city and would hate to see one more historic piece lost!

My daughters would walk home from practices at Aquinas and walk the long way around Weigent Park so they could drink out of the bubblers.

Last year I took my grandsons to the park by the Southside Library (another loss for the people of the city!) and it was a big thrill for them to drink out of the bubbler there.

Again, I believe the bubblers should be turned on and devise a plan to comply with the ADA requirements.

Sincerely
Cindy Check
Jeff Check

324 21ST South
La Crosse

--

From: Joshua Cordes <Joshcordes1988@pm.me>
Sent: Tuesday, August 5, 2025 7:48 AM
To: ZZ Council Members
Subject: Turning on our drinking water

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Hello,

I'm hoping to make the city hall meeting about the bubblers today. But incase I don't, I would like to say that I think it's absolutely ridiculous that we haven't been able to drink water from the bubblers for the last half a decade, because one person thinks that we need to have everything transitioned into ADA compliance.

Since a hypothetical handicapped person, may or may not, be able to drink from a fountain. No one can drink from the fountains.

This is absolutely absurd. There are ways that having water on could potentially help handicapped people, even if they themselves cannot stand up and get the water.

This is by far the dumbest process of bureaucracy I've heard of in a while. We all deserve to drink water. Regardless if they are currently ADA compliant.

There are ADA compliant bubblers that are not even turned on. This is a joke

Joshua Cordes

From: Terri Rudolph Monnett <tlrudolph@hotmail.com>
Sent: Monday, August 4, 2025 4:02 PM
To: ZZ Council Members
Subject: City bubblers

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Good afternoon,

I hope the city council votes to keep the La Crosse bubblers in operation. Hopefully, our bubblers can operate as well as ADA accessible fountains.

Thank you,

Terri

Terri Rudolph Monnett

Craig, Sondra

From: leifer.susan@gmail.com
Sent: Tuesday, August 5, 2025 11:13 AM
To: ZZ Council Members
Subject: Drinking fountains

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Please keep the drinking fountains open for the many pedestrians, bikers, walkers, runners and others who utilize them daily.
Thank you

Sent from my iPhone



City of La Crosse, Wisconsin

City Hall
400 La Crosse Street
La Crosse, WI 54601

Text File

File Number: 25-0815

Agenda Date: 8/5/2025

Version: 1

Status: New Business

In Control: Judiciary & Administration Committee

File Type: Resolution

Resolution to install operating drinking fountains at various locations in the City of La Crosse.

RESOLUTION

WHEREAS, the City has multiple inoperable water drinking fountains (aka Bubblers), that are not ADA compliant within the City of La Crosse, and

WHEREAS, the City has received multiple complaints and inquiries about the inoperable bubblers, and

WHEREAS, many members of the public, including without limitation, unsheltered persons, need water on a daily basis, especially during summer days with high temperatures and humidity.

NOW, THEREFORE, BE IT RESOLVED by the Common Council of the City of La Crosse that it hereby directs the Water Utility staff to install operating bubblers at the locations identified on the attached list.

BE IT FURTHER RESOLVED that staff shall ensure that all operating bubblers shall be ADA compliant.



CITY OF LA CROSSE

400 La Crosse Street
La Crosse, Wisconsin 54601
(608) 789CITY
www.cityoflacrosse.org

LEGISLATION STAFF REPORT FOR COUNCIL

File ID Caption

Staff/Department Responsible for Legislation

Requestor of Legislation

Location, if applicable

Summary/Purpose

Background

Fiscal Impact

Staff Recommendation

3rd & Cass Street
4th & King Street
7th & Tyler Street
9th & Green Bay Street
11th & Johson Street
Kane & St. Andrew
Avon & Logan
Gillette & Kane
West Avenue & Jackson
West Ave & Cass
Oakland & La Crosse
16th & Madison
20th & Denton
23rd and Chase
33rd & Juniper
4010 S. 33rd
Losey & State Street
East Avenue & Myrick

Elsen, Nikki

From: Elsenn@cityoflacrosse.org
Subject: FW: Information request response

From: Erickson, Tina <ericksont@cityoflacrosse.org>
Sent: Wednesday, July 30, 2025 4:45 PM
To: Washington-Spivey, Shaundel <washingtonspiveys@cityoflacrosse.org>; Dickinson, Tamra <dickinsont@cityoflacrosse.org>
Cc: Greebon, Derek <greebond@cityoflacrosse.org>; Gallagher, Matthew <gallagerm@cityoflacrosse.org>
Subject: Information request response

Dear Mayor Washington-Spivey and Council Member Dickinson:

Below are responses related to the questions you had related to the green cast-iron bubblers (drinking fountains) found in the public right-of-way.

1. Can the current bubblers be modified to be ADA Compliant?
 - a. No. Derek Greebon reached out to Mike Voss, the Sales & Marketing Manager with Torrance Casting, and he indicated they are unable to design/engineer anything to add to the existing bubblers to meet the ADA requirements.
2. Map of bubbler locations.
 - a. Attached is a map of the location of all bubblers in the public right-of-way. Those we can keep because we have the space to install an ADA compliant fountain are in green. Those that we are not able to replace and would have to leave in place in the off position are in red. There are a few in blue that we are looking into whether we can move nearby and ultimately replace them with an ADA compliant drinking fountain.
 - i. There has been one replacement completed in the last week at the corner of 4th & King. If you would like, I can have this updated to include a 4th color to show the ones that are now ADA compliant. I have attached photos of the new fountain.
3. Cost of replacement
 - a. The cost to replace the drinking fountain at 4th & King came to approximately \$5,000.00
 - i. This fountain did not include a dog bowl.
 1. The cost would increase by \$1,725 per drinking fountain if you would want to get them with dog bowls
 - ii. The utility had to modify the drain to connect to the existing connection by cutting in a new drain in the new fountain and add a flex hose to connect to the existing line.
 1. This was one of the easier replacements, and we expect the others to cost more.
 - b. Factors that affect the cost of the replacement include, but are not limited to:
 - i. If we must cut within a certain distance of a corner, we must replace and/or install ADA ramps
 - ii. If we must re-tap the main, there would be a cost to remove the road/curb & gutter, as well as increased costs for replacement of the same.
 - iii. If we must move the drain, we will have to re-tap the sewer main which would also include a cost to remove the road/curb & gutter, as well as increased costs for replacement of the same.

1. Those fountain replacements that require more work could cost as much as \$10,000.

I know you don't plan to discuss the park department drinking fountains, but I wanted to let you know I have confirmed that 23 of the 24 drinking fountains that they maintain around the community are on and working. They are in parks, Pettibone Beach, the pools and one at the La Crosse Center.

Derek and I hope this information is helpful. Please let us know if there is anything further you would like information on.

I believe Matt Gallagher will be at J & A next week, and Derek Greebon and I will both be joining virtually from a conference.

Sincerely,

Tina Erickson

Utilities Finance & Compliance Manager

La Crosse Utilities (Water – Sewer - Storm)

City of La Crosse

400 La Crosse Street

La Crosse, WI 54601

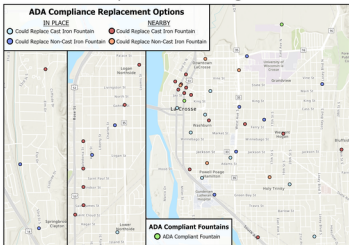
Office: 608.789.7520

Cell: 608.860.0981

Alternate Email: utilities@cityoflacrosse.org

Webpage: www.cityoflacrosse.org/utilities

Water Utility Owned Drinking Fountains



ADA COMPLIANT REPLACEMENT OPTIONS			
IN PLACE		NEARBY	
COULD BE REPLACED (CAST-IRON)	COULD BE REPLACED (NON CAST-IRON)	COULD BE REPLACED (CAST-IRON)	COULD BE REPLACED (NON CAST-IRON)
Kane and St. Andrew	Avon & Logan	8th & Main	8th & Adams
3rd & Cass	Gillette & Kane	7th & Cameron	3rd & Main
7th & Tyler	9th & Green Bay	5th & Market	7th & LaCrosse
11th & Johnson	West Ave. & Jackson	Rose & St. Cloud	West Ave. & Pine
20th & Denton	West Ave. & Cass	Caledonia & St. James	16th & Park Ave
23rd & Chase	Oakl& & La Crosse	Caledonia & Windsor	
	16th & Madison	Caledonia & Clinton	
	33rd & Juniper	Caledonia & Sill	
	4010 S 33rd (trail)	George & Gohres	
	Losey Blvd & State St	Loomis & Hayes	
		3rd & Vine	
		2nd & Main	
		3rd & Main	
		3rd & Pearl	
		4th & Pearl	
		4th & Main	
		5th & Jay	
		8th & Division	
		5th & Hood	
		13th & Ferry	
		15th & Chase	
		19th & Market	
		Elm Dr & Easter Rd	
		28th & Jackson	
6	10	24	5

45 TOTAL BUBBLERS/DRINKING FOUNTAINS





20TH & DENTON
CAN BE REPLACED (CAST-IRON)
IN PLACE



Keyboard shortcuts © 2025 Co

499 8th St S
La Crosse, Wisconsin
[View on Google Maps](#)



8TH & DIVISION
CAN BE REPLACED (CAST-IRON)
NEARBY



Craig, Sondra

From: cinkelape1@charter.net
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Subject: Save the Bubblers!

Some people who received this message don't often get email from cinkelape1@charter.net. [Learn why this is important](#)

*** **CAUTION:** This email originated from an external sender. **DO NOT** click links or open attachments unless you recognize the sender and know the content is safe. ***

All,
Since I'm a taxpayer, I believe my voice should be heard.

I think both resolutions regarding the bubbler should have yes votes.

I moved here 44 years ago to go to UWL. I loved this city and have been here ever since! My husband and I raised 2 daughters here. We love the historic presence of this city and would hate to see one more historic piece lost!

My daughters would walk home from practices at Aquinas and walk the long way around Weigent Park so they could drink out of the bubblers.

Last year I took my grandsons to the park by the Southside Library (another loss for the people of the city!) and it was a big thrill for them to drink out of the bubbler there.

Again, I believe the bubblers should be turned on and devise a plan to comply with the ADA requirements.

Sincerely
Cindy Check
Jeff Check

324 21ST South
La Crosse

--



City of La Crosse, Wisconsin

City Hall
400 La Crosse Street
La Crosse, WI 54601

Text File

File Number: 25-0822

Agenda Date: 8/5/2025

Version: 1

Status: New Business

In Control: Judiciary & Administration Committee

File Type: Resolution

ORDINANCE NO.:

AN ORDINANCE to create Sec. 32-165 of the Code of Ordinances of the City of La Crosse regarding hemp-derived cannabinoids.

THE COMMON COUNCIL of the City of La Crosse do ordain as follows:

SECTION I: Section 32-165 is hereby created to read as follows:

Sec. 32-165. Hemp-derived Cannabinoids.

(a) *Definitions.* In this section:

Hemp-derived cannabinoid means one of the many intoxicating compounds found in the Cannabis sativa L. plant, or any current or future synthetic version thereof. Hemp derived cannabinoids include, but are not limited to:

- (1) A cannabinoid other than delta-9 tetrahydrocannabinol (THC), or an isomer derived from such cannabinoid (including but not limited to: delta-8 THC, delta-10 THC, hexahydrocannabinol (HHC), HHC-O, THCA, THC-O, THCP, THCV); or
- (2) A hemp-derived product containing delta-9 tetrahydrocannabinol (THC) in a concentration of 0.3 percent or less; but
- (3) Does not include non-intoxicating cannabinoids, including cannabidiol (CBD), which is an active ingredient in cannabis, but does not possess psychoactive properties that produce an intoxicating effect as defined in Wis. Stat. § 961.01(3r), is not addictive, and does not contain other isomers as listed above.

(b) *Restrictions.*

- (1) *Use and Possession Prohibited.* It shall be illegal for any person under the age of twenty-one (21) to possess or use any amount of any hemp-derived cannabinoid including delta-8 THC, delta-10 THC, HHC, HHC-O, THCA, THC-O, THCP, or THCV, except as specifically allowed by Wisconsin law.
- (2) *Sales to Persons Under 21 Prohibited.* It shall be illegal to sell, distribute, deliver, or provide any hemp-derived cannabinoid product containing delta-8 THC, delta-10 THC, HHC, HHC-O, THCA, THC-O, THCP, or THCV to a person under the age of twenty-one (21), except as specifically allowed by Wisconsin law.
- (3) *Sales to Require Age Verification.* It shall be illegal to sell, distribute, deliver, or provide any hemp-derived cannabinoid product containing delta-8 THC, delta-10 THC, HHC, HHC-O, THCA, THC-O, THCP, or THCV to a person without having first verified their age by having the purchaser present a valid photo identification.
- (4) *Restriction on Location of Sales.* Hemp-derived cannabinoids shall not be sold within ~~4000~~ 500 feet of a hospital, church, or youth-serving organization such as, but not limited to: childcare centers, pre-schools, public or parochial schools, tribal schools, playgrounds, city or county parks, sporting facilities, dance studios, or any organization primarily intended to serve children. The distance shall be measured by the shortest route along a designated roadway or walking path from the main entrance of the youth-serving organization to the premises selling hemp-derived cannabinoid products. The prohibition in this

section does not apply to businesses selling hemp-derived cannabinoids from a physical storefront location used for said sales on or before August 14, 2025.

(5) *Signs and Notices.*

- (1) A retailer must post a sign in areas within their premises where any hemp-derived cannabinoid is sold to consumers stating that the sale of any such cannabinoid to any person under the age of twenty-one (21) is unlawful under this section.
- (2) A vending machine operator must attach a notice in a conspicuous place on the front of their vending machines stating that the purchase of any hemp-derived cannabinoid by any person under the age of twenty-one (21) is prohibited.

(6) *Vending Machines.*

- (1) A retailer or vending machine operator may not sell hemp-derived cannabinoid products in a vending machine unless the vending machine is located in a place where the retailer or vending machine operator ensures that no person younger than twenty-one (21) years of age is present or permitted to enter unless accompanied by their parent or guardian.
- (2) A retailer or vending machine operator may not sell hemp-derived cannabinoid products from a vending machine unless the vending machine is able to first identify that the purchaser is twenty-one (21) years of age or older.

(c) *Labeling and Packaging.* A retailer or vending machine operator shall comply with state law labeling and packaging requirements including, but not limited to, Wis. Stat. § 94.55(3m) and Wis. Admin. Code. chs. ATPCP 90 and 91. It shall be illegal to sell, distribute, deliver, or transfer any hemp-derived cannabinoid product in a manner contrary to state law labeling and packaging requirements.

(d) *Exceptions.* Acts otherwise prohibited under this section shall not be unlawful if done by or under the direction or prescription of a licensed physician, dentist, or other medical health professional authorized to direct or prescribe such acts, provided that such use is permitted under state and federal laws.

SECTION II: Should any portion of this ordinance be declared unconstitutional or invalid by a court of competent jurisdiction, the remainder of this division shall not be affected.

SECTION III: This ordinance shall take effect and be in force from and after its passage and publication.

Shaundel Spivey-Washington, Mayor

Nikki M. Elsen, City Clerk

Passed:
Approved:
Published:

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- (4) *Restriction on Location of Sales.* Hemp-derived cannabinoids shall not be sold within 1000 feet of a hospital, church, or youth-serving organization such as, but not limited to: childcare centers, pre-schools, public or parochial schools, tribal schools, playgrounds, city or county parks, sporting facilities, dance studios, or any organization primarily intended to serve children. The distance shall be measured by the shortest route along a designated roadway or walking path from the main entrance of the youth-serving organization to the premises selling hemp-derived cannabinoid products. The prohibition in this section does

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Shaundel Spivey-Washington, Mayor

Nikki M. Elsen, City Clerk

Passed:
Approved:
Published:



CITY OF LA CROSSE

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LEGISLATION STAFF REPORT FOR COUNCIL

File ID Caption

Staff/Department Responsible for Legislation

Requestor of Legislation

Location, if applicable

Summary/Purpose

Background

Fiscal Impact

Staff Recommendation

Protect Wisconsin Youth



Preventing Youth Access to Delta-8 THC and Other Hemp-Derived Psychoactive Cannabis Products

SEPTEMBER 2024

**Wisconsin State Council on Alcohol and Other Drug Abuse
Prevention Committee
Psychoactive Hemp Derivatives Ad Hoc Committee**



State of Wisconsin
State Council on Alcohol and Other Drug Abuse
1 West Wilson Street, P.O. Box 7851
Madison, Wisconsin 53707-7851



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Charge to the Psychoactive Hemp Derivatives Ad Hoc Committee

Charge

Provide recommendations and guidance for addressing the proliferation of hemp-derived, psychotropic cannabis products [referred to throughout this report as derived psychoactive cannabis products (DPCPs)].

Rationale for the formation of an ad hoc committee

The Wisconsin State Council on Alcohol and Other Drug Abuse (SCAODA) has a statutory responsibility to provide leadership and coordination regarding substance use issues confronting the state. This responsibility includes generating awareness about these issues and providing recommendations to state and local policymakers and agencies on how to address them.

Toward this end, SCAODA's Prevention Committee requested that SCAODA approve the formation of an ad hoc committee to address growing concerns over the proliferation of unregulated derived psychoactive cannabis products (DPCPs).

As of yet, neither the federal government nor the state have chosen to regulate DPCPs, including putting into place commonsense safeguards to protect the health and safety of young people.

Thus, with this report, SCAODA undertakes its statutory responsibility by generating awareness about the emerging public health threat of unregulated derived psychoactive cannabis products and providing recommendations to state and local policymakers and agencies on actions needed to deter underage use of these harmful substances.

Ultimately, these recommendations need to reach policymakers at the state, county, municipal and school district levels. In Wisconsin, though, rarely does this happen with any sway without the due diligence of local coalitions. Local coalitions sounded the alarm about DPCPs, and local coalitions clamored for a resource to help guide their efforts in protecting the young people in the communities they serve.

It is the hope of the Psychoactive Hemp Derivatives Ad Hoc Committee that this report is a helpful resource in effecting healthy community change around DPCPs.



Ad Hoc Committee Members

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Acknowledgements

The Ad-hoc Committee would like acknowledge the contributions of the following individuals:

Cecilia J. Hillard, PhD, Associate Dean for Research; Professor; Director, Neuroscience Research Center; G. Frederick Kasten, Jr. Endowed Chair in Parkinson's Disease Research. Dr. Hillard provided the committee with important background information on the science of derived psychoactive cannabinoids.

Kaydee Johnson, Aspiring Health Education Specialist at UW La Crosse and Intern with the Center for Community Health Advancement at Marshfield Clinic. Ms. Johnson was instrumental in editing and formatting the committee's final report.



Background

How We Got Here

Industrial hemp has been a viable cash crop in the United States for hundreds of years until banned under the Harrison Act of 1914 and the Marijuana Tax Act of 1937 effectively combining all forms of cannabis into a federally prohibited plant/substance (PBS, n.d.). The 1970s Controlled Substances Act (CSA) continued with this delineation, and it remained for nearly 45 years, industrial hemp was illegal under federal law to produce in the United States (though it could be imported from countries like Canada) until the 2014 Farm Bill allowed for states to launch pilot programs where farmers were allowed to apply to participate (Mark et al., 2020). Based on this successful pilot, the next version of the Farm Bill, released in 2018, eliminated “industrial” from the term and redefined “hemp” as “the plant *Cannabis sativa* L. and any part of that plant, including the seeds thereof and all derivatives, extracts, cannabinoids, isomers, acids, salts, and salts of isomers, whether growing or not, with a delta-9 THC [tetrahydrocannabinol] concentration of not more than 0.3 percent on a dry weight basis” (Otis & Queensland, 2019). The new definition explicitly includes cannabinoids, such as cannabidiol (CBD), which clarifies the scope of the defined term of “hemp” when used in other related laws.

Important Terminology (SAMHSA, 2023)

CBD is the primary non-psychoactive cannabinoid in the cannabis plant.

Delta-9-tetrahydrocannabinol (Δ^9 -THC or delta-9 THC) is the most prominent psychoactive component of the hemp plant, has been illegal in the United States since the Marijuana Tax Act of 1937, and delineated a Schedule I under the Comprehensive Drug Abuse Prevention and Control Act of 1970.

Regulation of products containing cannabis or cannabis-derived compounds also remained within the US Food and Drug Administration (FDA), under the Federal Food, Drug, and Cosmetic Act (FD&C Act) and section 351 of the Public Health Service Act (Gottlieb, 2018).

To align with the new federal bill, the Wisconsin legislature adopted the 2019 Wisconsin Act 68 (effective date of November 28, 2019), which modified state law in accordance with the 2018 Farm Bill and made several other changes regarding hemp-related actions in Wisconsin. The 2019 Wisconsin Act 68 also clarified the relationship between hemp products and certain cannabidiol (CBD) products, expanded and repealed certain requirements of the state’s Controlled Substances Board (CSB), and set a threshold level of delta-9 THC for purposes of certain offenses that would prohibit a restricted controlled substance in a person’s blood (Otis & Queensland, 2020).

Following the passage of 2019 Wisconsin Act 68, the Wisconsin Department of Agriculture, Trade, and Consumer Protection (DATCP), was assigned to license, inspect, and test hemp grown in the state. This was the case until January 1, 2022, when Wisconsin hemp growers were licensed by the US Department of Agriculture (DATCP, n.d.).



In the years that have followed the passage of the 2018 Farm Bill, the FDA issued ten warnings to various manufacturers of cannabis-derived products based on illegally promoting unsubstantiated health claims (FDA, 2024). Notably, the first warnings related to delta 8-tetrahydrocannabinol ($\Delta 8$ THC) occurred in May 2022, with warnings for ‘copy cat products’ containing $\Delta 8$ THC released in July 2023.

In addition to $\Delta 8$ THC, other derived psychoactive cannabis products (DPCPs) continue to flood the market. Here is a partial list which may be available in products sold in your community - $\Delta 10$ THC, $\Delta 6a10a$, THCV, THCH, THCP, THC-O or THC-O Acetate, THC-A, CBN, CBG, HHC (Leafly, 2024). It’s important to note that whether it is referred to as cannabis-derived, hemp-derived cannabinoids, or DPCPs, the THC is the same, and will have the same intoxicating effects (MOCM, n.d.).

The availability and accessibility of CBD and THC-containing products in retail establishments or via online vendors is widely unrestricted for sale or transport on a federal or state-level (USPS, 2019). As will be highlighted in this report, there are local municipalities, including many in Wisconsin, who have placed restrictions on in-person sales through ordinance based on age of the consumer (21 years and older).



Executive Summary

In an August 2023 letter to Congress, the Cannabis Regulatory Association (CANNRA) summed up the concern nationally over derived psychoactive cannabis products this way: “The broad definition of ‘hemp’ in the 2018 Farm Bill has resulted in a marketplace that includes a wide array of products that contain the range of cannabinoids that can be derived directly or chemically from the *Cannabis sativa* L. plant, including intoxicating cannabinoids like delta-9 THC, delta-8 THC, delta-10 THC, THCP, THCB, THCjd, hexahydrocannabinol (HHC), H4-CBD, and THC-O-acetate. The language in the 2018 Farm Bill effectively legalized marijuana federally, without product regulation, and called it ‘hemp’” (Cannabis Regulators Association, 2023).

The 2018 Farm Bill legalized hemp, defining it as, “the plant *Cannabis sativa* L. and any part of that plant, including the seeds thereof and all derivatives, extracts, cannabinoids, isomers, acids, salts, and salts of isomers, whether growing or not, with a delta-9 tetrahydrocannabinol concentration of not more than 0.3 percent on a dry weight basis (7 USC § 1639o (1) HEMP).” This definition of hemp not only fails to take into consideration the other 100 plus cannabinoids found in the *Cannabis sativa* L. plant, but it also opened Pandora’s box by including “all derivatives, extracts, cannabinoids, isomers, acids, salts, and salts of isomers, *whether growing or not* [emphasis added].”

As a consequence, under the protection of the Farm Bill, manufacturers are able to synthesize and sell derived psychoactive cannabis products as long as their products fit the Farm Bill’s broad definition of hemp. This interpretation of the Farm Bill was upheld in 2022 by the Ninth Circuit Court of Appeals. The Court ruled that federal law does not explicitly prohibit the manufacture and sale of hemp-derived products, regardless of how they are manufactured or their intoxicating effects, as long as the products are initially sourced from either hemp or a cannabinoid extracted from hemp. Thus, the proliferation of DPCPs flooded the market.

One study conducted by Rossheim and colleagues found at least 26 different intoxicating compounds in hemp-derived cannabis products readily available on the market (Rossheim et al., 2024).

Derived Psychoactive Cannabis Products (DPCPs) is a term coined by a team of public health researchers to categorize the wide array of diverse, intoxicating products being manufactured and sold as ‘hemp’ under the 2018 Farm Bill. The researchers chose not to include ‘hemp’ in the term to avoid giving the false impression that these products have no or low levels of THC and are thus not psychoactive (Rossheim et al., 2023). Except when quoting specific sources where an alternative term may have been used, the authors of this report chose to use ‘DPCPs’ when referring to these products.



Wisconsin, like the rest of the country, has been inundated with DPCPs that are available in many communities throughout the state in a variety of retail settings like gas stations, convenience stores, grocery stores, vape and smoke shops, and in some instances, vending machines and online.

DPCPs are sold in the form of vapes, gummies, candies, edibles, concentrates, and tinctures (e.g., infused liquids). What's more, some manufacturers are not shy about promoting the intoxicating qualities of their products and packaging them in ways that appeal to children and mimic well known commercial food products.

Of major concern is the impact DPCPs can have on the health and development of young people. Research continues to shed light on the deleterious effects delta-9 THC can have on adolescent mental, emotional, and behavioral health. Numerous studies have found that adolescent cannabis use is associated with:

- Compromised cognitive development (learning, memory, and attention)
- Poor academic performance
- Development of cannabis use disorder
- Risk of psychiatric disorders, such as depression, psychosis and suicidality
- Intoxication leading to impaired decision making, reaction time, and coordination (Ladegard & Bhatia, 2023)

For these reasons, this report prioritizes strategies aimed at reducing access and appeal to young people. DPCPs are currently unregulated at both the federal and state level. In Wisconsin, unless a municipality chooses to impose their own restrictions, there are no state-level regulations in place to prevent underage exposure to, and use of, these products.

With lessons learned from tobacco and alcohol, this report offers evidence informed recommendations for state, local, and school district policymakers to take the first steps in protecting our young people from the harms of underage use of derived psychoactive cannabis products.



Prevention 101

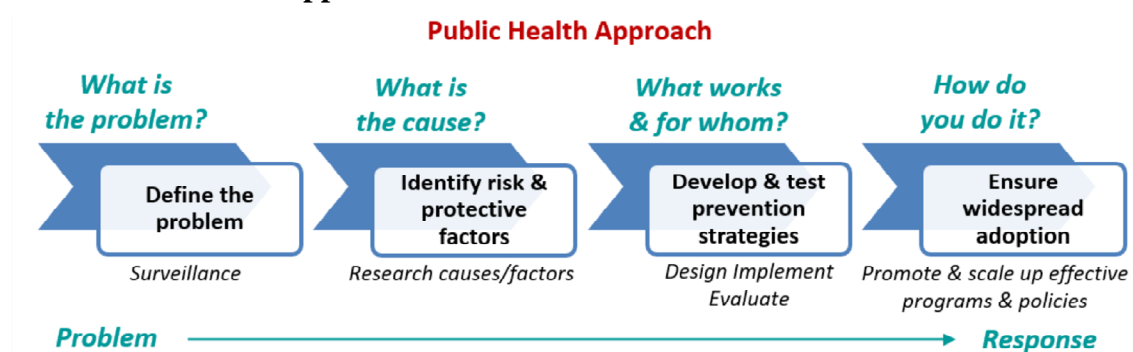
Public Health is what we, as a society, do collectively to assure the conditions for people to be healthy (*Institute of Medicine*)

In Wisconsin, we strive to create communities where kids have the opportunity to be happy and healthy. Communities often form community coalitions to assess community conditions and either reduce or enhance these conditions through action. In this section, you will learn how communities can apply an evidence-based approach to addressing youth access to DPCPs, a condition that is preventable.

One way we work to assure the conditions for people to be healthy is through primary prevention. Primary prevention aims to prevent disease or injury by preventing exposures to hazards that cause disease or injury, altering unhealthy or unsafe behaviors that can lead to disease or injury, and increasing resistance to disease or injury should exposure occur.

A public health approach to primary prevention means using data, best practices, cross-sector collaboration, and community engagement. The public health approach, depicted in Figure 1, guides us in **1)** clearly defining and monitoring the problem, **2)** identifying the risk and protective factors causing the problem, **3)** applying and testing appropriate prevention strategies, and **4)** ensuring widespread adoption of effective strategies (CDC, 2024).

Figure 1: Public Health Approach



Source: NASBLA. (n.d.). <https://www.nasbla.org/advocacy/public-health>

The Strategic Prevention Framework (SPF) is an evidence-based planning tool based on the public health approach that can be used to identify and employ prevention interventions that will be effective in addressing a substance use problem impacting a community.

Strategic Prevention Framework (SPF)

Figure 2 illustrates the interconnected steps that prevention planners work through as they apply the SPF process to a local problem. Once the Assessment and Capacity stages are completed, the



information gleaned in those steps is used in the Planning stage to select strategies with the strongest evidence of effectiveness for modifying the local conditions and thus preventing new cases of the problem from occurring.

Environmental strategies for substance misuse prevention are rooted in a public health approach that targets change across entire populations or communities. Environmental prevention strategies are interventions that modify or change the environment in which individuals make choices. The focus of environmental strategies is to change the environment in ways that encourage people to make healthy choices.

Figure 2: Strategic Prevention Framework



Source: *Substance abuse and mental health services administration*. SAMHSA. (n.d.). <https://www.samhsa.gov/>

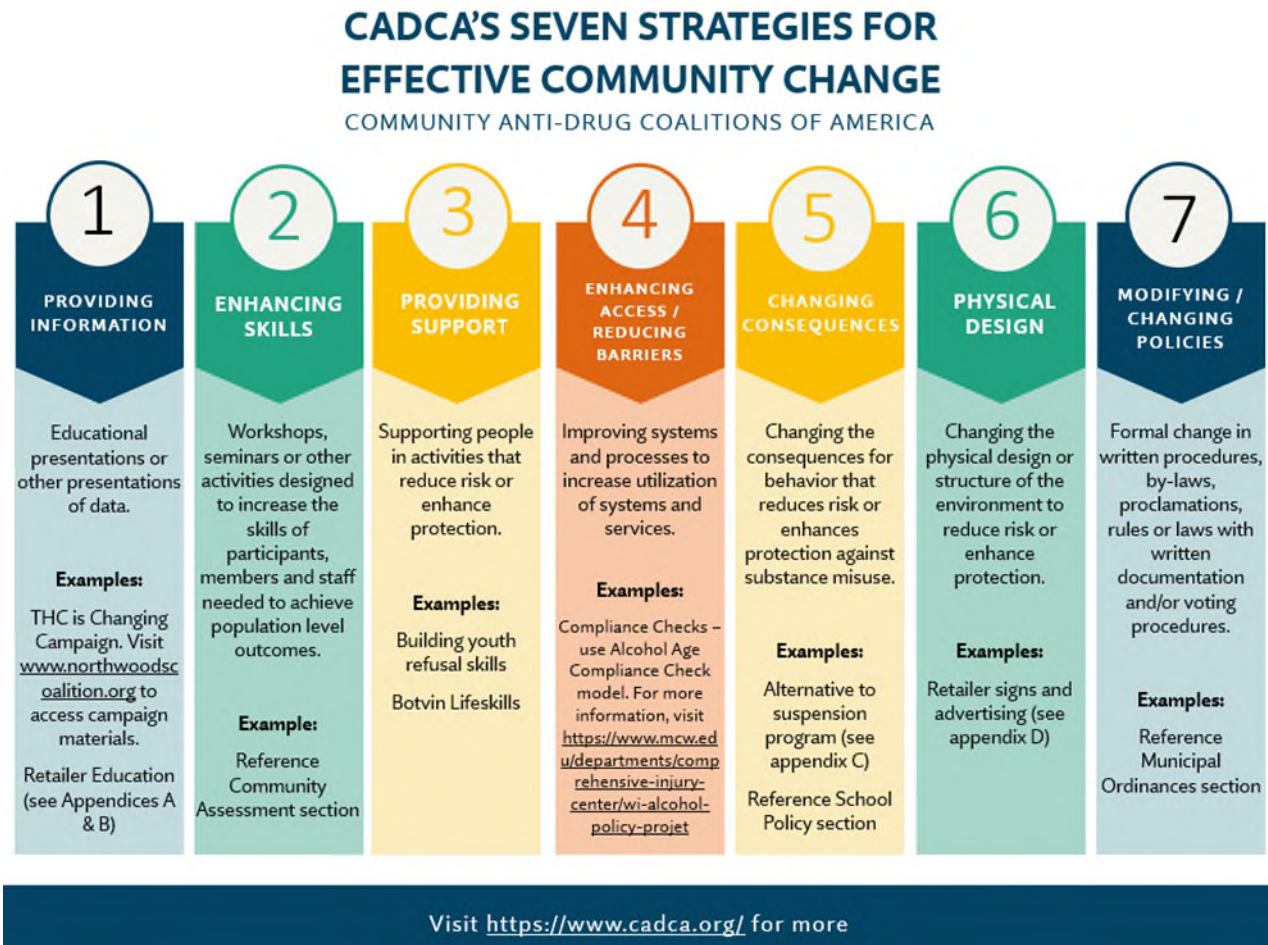
County Health Rankings & Roadmaps (CHR&R), a program of the University of Wisconsin Population Health Institute, is an example of a resource that can be utilized during the SPF Planning stage to explore evidence-informed strategies and solutions. CHR&R's website features [What Works for Health](#), a tool to help prevention planners find policies and programs that are a good fit for their community's priorities (see Appendix J).

With regards to the priority of this report, the use of derived psychoactive cannabis products (DPCPs) by young people, the [What Works for Health](#) tool offers a scientifically supported strategy for preventing the underage use of two other legal substances that prevention researchers have suggested may have similar results for DPCPs. Establishing and enforcing a minimum legal sales/purchase age of 21 for both alcohol and tobacco has demonstrated effectiveness in protecting the health and safety of young people (CHR&R, n.d.).



The Community Anti-Drug Coalitions of America (CADCA) developed seven strategies, explained in Figure 3, to use as part of a comprehensive approach to seek community change rooted in evidence-based research. Each strategy should be implemented at a state, regional, and local level to ensure we are addressing youth access to hemp derivatives at all levels.

Figure 3: CADCA’s Seven Strategies for Effective Community Change



Example from the Tobacco 21 Movement

The Tobacco 21 movement began in 2005 when Needham, Massachusetts became the first town in the US to enact a law raising the Minimum Legal Sale Age (MLSA) to 21.

In March 2015, the National Academy of Medicine issued a report titled, “Public Health Implications of Raising the Minimum Age of Legal Access to Tobacco Products.” The report



modeled the likely public health outcomes of raising the MLSA to 19 years, 21 years, and 25 years, taking into consideration the developmental stages during which adolescents and young adults are more vulnerable to the adverse effects of nicotine (*Centers for Disease Control and Prevention*).

On December 20, 2019, the minimum legal sales age was raised from 18 to 21 nationwide. “The tobacco space understood that effective and comprehensive Tobacco 21 policies on a state and local level start with strong language, ample planning for implementation and enforcement, and an equity focus. Which is why states and localities can pass or strengthen their own age of sale laws to ensure state and local agencies have the authority to enforce the higher age of sale, incorporate other best practices, and ensure retailers are following the law” (*Counter Tobacco*).

At its root, the Tobacco 21 movement, with an emphasis on policy, is an example of a successful approach to keeping harmful, addictive products out of the reach of young people, similar to what is needed for DPCPs.



Community Assessment

A community assessment is a way for community stakeholders to determine the current policies, systems and strategies already in place to address areas of concern, and identify any gaps. This assessment identifies health needs in the community through data collection and analysis, commonly referred to as community health assessments, and community health improvement plans. (Wisconsin Department of Health Services, 2024).

Conducting a Community Assessment

Community assessments can be conducted through a variety of methods including environmental scans, community surveys, key informant interviews, and more.

- **Environmental scans** can be used in your community to determine the prevalence of derived psychoactive cannabis products (DPCPs) (see Appendix E for an environmental scan template). This scan is intended to be used in local retail establishments to determine the prevalence of DPCPs being sold. If you are unsure where to begin, gas stations, convenience stores, smoke or vape shops, bars, and grocery stores are good places to start looking. Outlet density maps can then be created from environmental scans to paint a visual picture of where DPCPs are being sold in a community in relation to schools, parks, youth serving organizations, or other. Taking photos of the products in these establishments can be powerful when sharing your findings with key stakeholders and community members.
- **Key informant interviews** can be used to gather data from local stakeholders that work with the youth population (see Appendix F for a key informant interview template). Examples of individuals to consider interviewing include school principals or administrators, school resource officers, police officers, school counselors, emergency room or hospital staff, and parents.
- **Community Surveys** can be completed by general community members to collect data on the knowledge and thoughts of the general population (see Appendix G for a community survey template). A community survey can provide insight into what the general public's opinion or knowledge may be of certain issues. It is important to understand community perceptions about the issue you are looking to address.

Evaluating Results

Ideally, your coalition or group would use all three examples of data collection and more if available, to analyze the landscape of DPCPs in your community. Additional data may include Youth Risk Behavior Survey data. To truly make a lasting impact, your coalition should implement strategies from all of [CADCA's 7 Strategies for Change](#). However, if you find that community perception of harm is low, your coalition or organization may need to spend additional time implementing community education and awareness.



Municipal Ordinances

Derived psychoactive cannabis products (DPCPs) are unregulated, intoxicating substances that have high potential for misuse among young people and pose a significant threat to their healthy development. Creating the conditions in which young people can be healthy often requires policy solutions. Our neighborhoods are shaped by specific policies that guide development, and consequently, our well-being. When elected officials and decision-makers work together with their local public health departments and community coalitions, it results in healthier communities with more people benefitting from equitable policies. Those most impacted by policies should also be meaningfully involved in the process.

One policy solution that has demonstrated effectiveness in reducing underage alcohol and tobacco use has been limiting access to these products to those age of 21 and older (What Works for Health, see Appendix J).

Local Ordinances in Wisconsin

Examples of existing local ordinances regulating the sale of DPCPs in Wisconsin include:

- [Wood County](#) (see Appendix I) and local municipalities within the county:
 - [Town of Grand Rapids](#)
 - [City of Marshfield](#)
 - [City of Nekoosa](#)
 - [City of Pittsville](#)
 - Village of Port Edwards
- City of Kaukauna (see Appendix H)
- City of Abbotsford
- City of Medford

Local Authority

Some communities may face barriers when attempting to pass policy on DPCPs. Communities are encouraged to discuss local policy with their corporate council or city attorney.

Information about Home Rule

According to the Wisconsin Legislative Council, cities and villages derive home rule power from both Wisconsin's Constitution and statutes. Constitutional home rule power, as interpreted by the Wisconsin Supreme Court, is very limited. For that reason, the most contested issue in a home rule case, and the focus of a court's analysis, is the scope of statutory home rule, or whether the local regulation is preempted by state statute. In the instance of DPCPs, there is no state statute.



County home rule is more limited than municipal home rule, because a county cannot rely on constitutional authority to act. A county's statutory authority provides only "organizational and administrative power," which is narrower than city and village police powers. Counties will find, however, that they are within their power to protect public health and safety, so where the state may be lacking in regulation, home rule may apply (*Wisconsin Legislative Council, 2023*).

County Authority under State Statute

Counties may face setbacks if local attorneys feel a county is not within its authority to regulate DPCPs under the State's Uniform Controlled Substances Act (Wis. Stat. 961). Counties do, however, have adequate authority under Wis Stat. Ch. 59 which outlines the governing power of counties.

59.54. Public protection and safety

(6) Peace and order. The board may enact and enforce ordinances to preserve the public peace and good order within the county including, but not limited by enumeration, ordinances prohibiting conduct that is the same as or similar to conduct that is prohibited by [ss. 947.01\(1\)](#) and [947.02](#), and provide a forfeiture for a violation of the ordinances.

Peace and order

Legislature has power to vest in a county board or municipal council power to provide for good order of community by enacting ordinances regulating local affairs, provided there is not included the power in either to create crimes and impose criminal punishment, and under such a grant of power county or municipal government may enact ordinances prohibiting some of the very acts already prohibited by state law, and in such a case there may be a prosecution under the state law as and for a crime and a civil action under local ordinance for the recovery of a fine.

[*State ex rel. Keefe v. Schmiede \(1947\) 28 N.W.2d 345, 251 Wis. 79.*](#)

Ordinance Components to Consider

Community risk factors that can contribute to youth use of DPCPs include widespread availability of products, a large number of DPCP retailers in a given area, no limitations on days and hours of sale, broad exposure to marketing, and products, packaging, and marketing that appeals to young people.

Thus, policymakers should consider including the following components in an ordinance:

- Minimum age of purchase (21 years or older)
- Require products be placed behind the counter in retail establishments
- Requirements for quality standards and health warnings
- Require retailers to prominently post signage that customers must be 21 or older to purchase
- Require valid age verification at point of sale



- Prohibit packaging that appeals to young people and mimics common food brands
- Limit the number of businesses allowed to sell DPCPs as well as their proximity to locations frequented by young people
- Restrictions on whether delivery from the retailer is allowed

Minimum Legal Sales Age (MLSA)

Research shows that alcohol, tobacco, and illicit drug use can substantially influence the growth and development of youth. It has also been shown that the likelihood of developing a substance use disorder (SUD) is decreased if substance use is taken up after adolescence (Rioux et al., 2018).

The Substance Abuse and Mental Health Administration (SAMHSA), recommends that states considering legalizing marijuana may want to establish a minimum purchasing and use age of at least 21, comparable to the legal age to purchase alcohol and tobacco. This is of particular importance when considering that marijuana remains illegal at the federal level and research continues to demonstrate its negative impacts on the developing brain (SAMHSA, 2021). As many DPCPs are unregulated novel substances which can cause intoxication and carry a high potential for misuse, an age restriction would create a barrier to youth access.

Zoning

In Wood County, a zoning regulation was included in the DPCPs ordinance in which products containing the named isomers (delta-8 THC, delta-10 THC, THC-A, THCO, HHC, and THCP) cannot be sold within 750 feet of a hospital, church, or youth-serving organization defined in the ordinance as childcare centers, pre-schools, public or parochial schools, tribal schools, playgrounds, city or county parks, springing arenas, or organizations with specific interest to serve children (Boys & Girls Club, YMCA, Head Start, etc.). This ordinance also includes temporary picnic events in which vendors can sell products. To see more information on outlet density mapping, refer to the Environmental Scan Explanation in the [Community Assessment](#) section of this report.

Emphasize Restricting Sales to Minors (A Lesson from Tobacco)

Ordinances focused on reducing youth access are successful in reducing youth use when they are well enforced to ensure a high rate of compliance (Counter Tobacco, 2023). Rather than treat young people as the wrongdoers, ordinances should focus on limiting access to youth. Rigorous enforcement of restrictions against sales to young people is critical to minimizing access to these products and, ultimately, preventing underage use. The most successful youth access programs incorporate routine retailer compliance checks in which volunteers under the legal purchasing age attempt to purchase these products. Refer to Appendix C to read more about the ineffectiveness and potential unintended consequences of purchase, use, and possession (PUP) policies.



School Policy

Introduction

For school staff and administration, the lack of oversight of derived psychoactive cannabis products (DPCPs) presents significant challenges. Firstly, it creates confusion surrounding the legality of these products on school premises. Without clear regulations in place, enforcing policies regarding their possession and use becomes problematic. Additionally, the varying quality and safety standards of these products raise concerns about student health and safety. It's crucial to recognize that the absence of oversight means that the contents of these products can vary widely, potentially leading to unintended exposure to contaminants or higher levels of THC. This lack of clarity also complicates drug policy enforcement, as determining the legality of DPCPs under existing policies becomes unclear. To address these challenges, schools must collaborate with local authorities and health agencies to develop clear policies and guidelines regarding the possession and use of DPCPs. Education and awareness initiatives can also play a vital role in ensuring that students, parents, and staff are well-informed about the potential risks associated with these products, helping them make informed decisions.

Action

For school staff and administration, effectively addressing the impact of uncontrolled derived psychoactive cannabis products (DPCPs) in schools necessitates a multifaceted approach that encompasses the following education and policy measures:

- **Comprehensive education** campaigns are essential to equip both staff and students with a thorough understanding of the risks associated with DPCPs, and the legal framework surrounding their use. Collaborating with local health authorities and experts, we can develop engaging materials and host informative sessions to raise awareness.
- **Clear and enforceable policies** are paramount to set boundaries and expectations regarding the possession, use, and distribution of DPCPs on school premises. These policies should be communicated clearly to all stakeholders and consistently enforced, with appropriate consequences outlined for violations.
- **Providing support services** for students struggling with substance use issues related to DPCPs is crucial. This includes offering counseling, support groups, and referrals to external resources.
- **Regular review and updates of policies and educational initiatives** are essential to stay abreast of evolving laws, trends, and challenges.

By taking a proactive and collaborative approach, we can create a safe and supportive environment for our school community amidst the complexities of DPCP use.



Educational Campaigns

Education about DPCPs is crucial for both students and faculty in schools. Understanding the effects, risks, and legal status of these substances empowers individuals to make informed decisions about their health and well-being. With more than 11% of 12th graders reporting use of delta-8 products in the past year the time for education is now (Harlow, et al., 2024). For students, this education fosters responsible decision-making and helps prevent substance use. For faculty, it enables them to recognize signs of drug use among students and provide appropriate support. By incorporating education on DPCPs into school curricula, we can promote a safer and healthier learning environment for everyone.

Policies

School policies concerning DPCPs are crucial in establishing a safe and supportive learning environment. These policies must be comprehensive, addressing not only the disciplinary repercussions of substance use but also providing support and intervention options.

When it comes to DPCPs, which are relatively new and sometimes misunderstood substances, schools need to educate not only students but also faculty and staff. This education should cover the effects, risks, and legal status of DPCPs, ensuring everyone understands its potential impact on health and behavior. Punitive measures alone are often inadequate in addressing the complex issues surrounding substance use among students. Instead, **schools should incorporate restorative practices and alternative disciplinary measures into their policies**. Rather than automatically resorting to suspension or expulsion, schools can offer counseling, support groups, or substance use education programs. These alternatives not only address the immediate issue, but also aim to identify and address the underlying reasons for substance use like stress, peer pressure, or mental health issues.

Sample policy of how a school may alter their student behavior code to outline the outcome of a student violation:

Possession, Use, and/or Under the Influence of a Cannabis Product (Natural or Synthetic), or the Possession/Use of Related Paraphernalia

- Immediate notification to Parent/Guardian
- Confiscation of substance and paraphernalia if applicable.
- Referral to Student Counselor for a minimum of three sessions
- Assignment and completion of two-hour Cannabis Prevention Alternative to Suspension Program – Must be completed within one week of violation unless otherwise scheduled.

Working with schools or district administration to revise the school's behavior code can create a supportive environment where students feel comfortable seeking help. In doing so, discuss the referral process with the school disciplinarian, the expected timeline from referral to program completion, and any reporting obligations.



Creating a supportive environment where students feel comfortable seeking help is crucial. Schools should ensure confidentiality and non-judgmental support for students who come forward with substance-related concerns. Fostering open communication and offering resources for both prevention and intervention can empower students to make healthier choices and provide the necessary support when needed. Adopting a holistic approach that considers the individual needs of students can create a safer and more inclusive environment for all members of the school community.

Review and Updates on Education and Policies

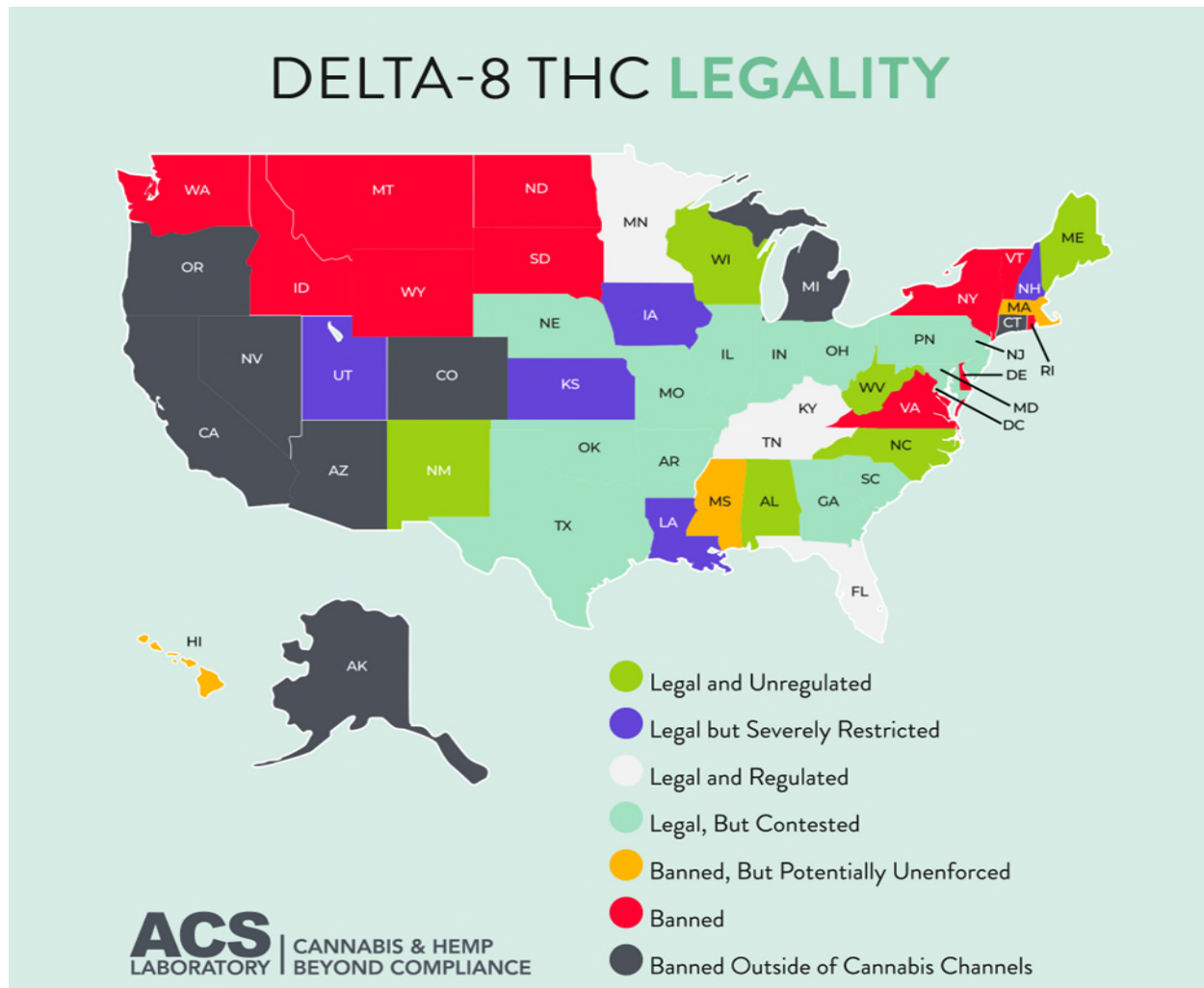
It is important for schools to regularly update their educational materials and policies regarding substance use. This ensures that they are in line with current societal norms, scientific understanding, and emerging trends in drug use. The following are reasons to review and update:

- Societal attitudes towards substances and drug use change over time due to cultural shifts, legislative changes, and advancements in research. It is essential for educational materials and policies to reflect these changes to effectively address current challenges and concerns.
- Scientific knowledge about substance use is continually evolving, with new research uncovering the effects of different substances on individuals' health and behavior. By staying up to date with these developments, schools can provide accurate and relevant information to students and faculty, empowering them to make informed decisions and respond appropriately to substance-related issues.
- The landscape of drug use is dynamic, with new substances constantly emerging and evolving. Schools must remain vigilant and proactive in addressing trends, updating their policies to effectively address new substances, and changing patterns of use.
- Regular updates to educational materials and policies also demonstrate a commitment to continuous improvement and responsiveness to the needs of the school community.

You will find additional material about the Strategic Prevention Framework (SPF) in the [Prevention 101](#) section of this report. The SPF approach helps identify and employ prevention interventions that will be effective in addressing substance use problems. Soliciting feedback from students, parents, and other stakeholders can ensure that the schools' approach to substance use prevention and intervention remains effective and relevant. By staying informed and responsive, schools can better fulfill their role in promoting the health and well-being of students and creating a safe and supportive learning environment.



State Recommendations



Source: ACS Laboratory. Retrieved online July 22, 2024 <https://www.acslab.com/cannabinoids/regulation-the-legality-of-the-delta-8-a-state-by-state-guide>

The Agriculture Improvement Act of 2018 (“2018 Farm Bill”) legalized hemp as well as hemp derivatives and isomers. This created a loophole that inadvertently allowed for the chemical alteration of hemp to create over a dozen intoxicating cannabinoids. This has resulted in the proliferation of derived psychoactive cannabis products (DPCPs) that are unregulated and being sold at gas stations, grocery and convenience stores, smoke/vape shops, and other retail outlets.

The direct effects of these DPCPs on the developing brains of children and youth can include – impairment of cognitive function, memory, and judgment; hallucinations; anxiety; psychosis;



depression; nausea and vomiting; dizziness and tremors; and loss of consciousness. Prolonged use may result in dependency, leading to addiction and withdrawal symptoms.

Unfortunately, until congress addresses this loophole, states are left to fend for themselves in regulating these products. Thus far state-level regulatory action has ranged from full prohibition to complete unrestricted access. Within this range are states who have chosen to limit access to those age 21 and older.

The State of Wisconsin has yet to place any restrictions on DPCPs. However, a few local communities including Wood County and the City of Kaukauna have passed ordinances prohibiting the sale of these products to anyone under the age of 21.

It is the recommendation of this report that state policymakers follow suit and enact legislation similar to the Wood County (see Appendix I) and Kaukauna ordinances (see Appendix H) so that all young people are protected from the potential harms posed by derived psychoactive cannabis products.

Guidance from State Cannabis and Hemp Regulators

The Cannabis Regulators Association (CANNRA) is a national, nonpartisan association of government agencies regulating cannabis, cannabinoids, and hemp across more than 45 states and U.S. territories. CANNRA's mission is to convene, educate, and support governmental jurisdictions responsible for implementing cannabis and cannabinoid policies and regulations.

A key aim of CANNRA is to foster collaboration and coordination to identify and share best practices that safe-guard public health and consumer safety, promote equity, and create regulatory certainty for industry participants.

Among the regulatory best practices identified by CANNRA members, the following emerged as some of the minimum requirements recommended for protecting the health and safety of young people (CANNRA, n.d.):

- Licensing of retailers to allow for consistent application of minimum standards to operate.
- Age verification at point of sale with strict requirements for age verification in ecommerce and in-person delivery.
- Relevant warnings displayed prominently on the label in legible font, using easy to understand language.
- Packaging and labeling that does not appeal to children.
- Packaging and labeling that does not mimic non cannabinoid commercial items.
- Packaging that is child-resistant as appropriate for product forms and intoxication potential.



- Advertising regulations to ensure that advertising is not designed or implemented in a way that targets or appeals to children and includes any relevant warnings.
- Education, compliance, and enforcement programs to ensure compliance with minimum standards and regulations.

Guidance from the Tobacco 21 Movement

Additional guidance can be taken from a consortium of national public health organizations that identified the key elements of a strong policy that establishes age 21 as the minimum legal sales age (MLSA) for all tobacco products (Preventing Tobacco Addiction Foundation, 2019).

Adapting these elements to establish age 21 as the MLSA for all DPCPs, a strong policy will do the following:

- Define DPCPs to include current and future products
- Prohibit the sale of DPCPs to persons under the age of 21
- Require the retailer of DPCPs or their employee to verify the age of the purchaser prior to the sale
- Require the retailer of DPCPs to post signs stating that sales to persons under the age of 21 are prohibited
- Designate an enforcement agency and establish a clear enforcement protocol;
- Create a retail licensing program to sell DPCPs
- Dedicate funding to fully cover enforcement costs, either through licensing fees or as a provision in a state statute or local ordinance
- Provide authority for the state, county, or municipality to inspect retailers for compliance with MLSA 21 and a mandated minimum number of annual compliance checks for every retail establishment of DPCPs
- Provide penalties focused on the retailer or licensee rather than the youth purchaser or non-management employee
- Establish a civil penalty structure for violations rather than a criminal penalty structure to avoid unintended consequences that disproportionately impact marginalized communities and undermine the public health benefits of the policy
- Ensure that local jurisdictions have the authority to enact more stringent regulations for products than state or federal law



Glossary

The nomenclature of cannabis products is not standardized and often varies from state to state as well as common names and street names can be vernacular in nature. Additionally the proliferation of these products is exponentially increasing. It must be noted that this is an ever-changing landscape. Currently, in Wisconsin, these products are often referred to as weed light, diet weed or legal pot. For purposes of this report, a glossary of terms has been included to help the reader better understand the issue from a lay person's perspective with reference to medical and scientific language.

Analog - A compound having a structure similar to that of another compound

Biosynthetic - The formation of chemical compounds by a living organism, or a laboratory process modeled after these reactions in living organisms.

Cannabidiol (CBD) - One of two main cannabinoids found in the cannabis plant; in its pure form, it has no known psychoactive effect

Cannabinoids - Naturally occurring compounds found in the Cannabis sativa plant possessing psychoactive properties

Cannabis Hyperemesis Syndrome (HPS) - Abdominal pain, nausea, and repeated vomiting caused by marijuana use

Cannabis Induced Psychosis - Psychosis triggered within minutes, hours or days of smoking or consuming marijuana; the disorder is listed in the DSM-5, a catalog of mental disorders that health professionals use to diagnose patients

Cannabis sativa L. - Flowering plant containing tetrahydrocannabinol (THC), both hemp and marijuana are this plant

Delta-8-tetrahydrocannabinol (Delta-8 THC or Δ8 THC) - A cannabinoid that is typically manufactured from CBD and produces psychoactive effects; it is structurally different from delta-9 THC

Delta-9-tetrahydrocannabinol (Delta-9 THC or Δ9 THC) - One of two main cannabinoids found in the cannabis plant and produces psychoactive effects; it is potentially more potent than delta-8 THC and may have more considerable side effects; it is illegal in Wisconsin and currently a Schedule 1 drug.

Derivative - a product that is based on another source; having parts that originated from another source

Derived psychoactive cannabis products (DPCPs) - Products include edibles, dab, budder, shatter, leaf, bud, tincture, flower, tonics, and oils/wax for vaping/dabbing



FDA-approved product - FDA has determined that the benefits of the product outweigh the known risks for the intended use

Hallucinogenic - A substance that induces visions or imaginary perceptions, to see or hear things that do not exist outside of the mind

Hemp - Cannabis plants and products with a delta-9 concentration of no more than 0.3 percent on a dry weight basis

“High potency” marijuana - Product measured at 10 percent THC or higher

Intoxicating - A reversible pattern of behavioral or psychological changes produced by the drugs' action on the CNS (e.g., mood, belligerence, impaired cognition, judgment, motor skill performance, and social functioning)

Intoxication - A condition that follows the administration of a psychoactive substance and results in disturbances in the level of consciousness, cognition, perception, affect, or behavior, or other psychophysiological functions and responses

Legal weed - DPCPs are often referred to as "legal" weed as they do not currently fall under state marijuana regulations yet produce similar effect

Marijuana - Cannabis plants and products with a delta-9 concentration of greater than 0.3 percent on a dry weight basis

Methods of consumption - Smoking, vaping, ingesting (eating or drinking)

Novel - new or unfamiliar, in this report referring to a drug or substance that has not been around very long

Potency - Percentage of THC (or psychoactive component) within the product in terms of the dose required to produce a given effect

Psychoactive effects - The effects of a drug or other substance on the mind (i.e., mind-altering), such as changes in mood, awareness, thoughts, feelings or behavior; any psychoactive effect is considered intoxicating (i.e., Causes a "high")

Psychoactive substances - Any substance, natural or synthetic, or any natural substance material, which has psychoactive properties; when taken in or administered into one's system, psychoactive substances affect mental processes, e.g. perception, consciousness, cognition or mood and emotions; psychoactive substances include alcohol and nicotine

Psychosis - A collection of symptoms that affect the mind, where there has been some loss of contact with reality; it is a collection of symptoms that make it hard to distinguish between what is real and fake



Synthetic - A product produced artificially through chemical or biochemical process

THC Isomer - An isomer is a compound with the same chemical formula but a different arrangement of atoms in the molecule and different properties

Therapeutic claims - Statements made regarding a product ability to prevent or treat a health condition

Total THC - Measurement of all isomers of Tetrahydrocannabinol (THC) within a given product



Appendix A: Impact Coalition Handout



Preventing Cannabis Sales to Minors



Delta-8 THC

Delta-8 tetrahydrocannabinol (THC) is a psychoactive chemical substance found in the Cannabis plant (hemp and marijuana). The chemical is extracted from hemp byproducts, then added to products in highly concentrated levels to be smoked, vaped, or ingested in some way.

Because of the highly concentrated levels of delta-8 in these products, the effects tend to be similar to typical marijuana containing delta-9 THC.

Youth Substance Use

Most substance use starts between the ages of 13-17. Individuals are more likely to develop a substance use disorder the younger they begin using substances, and the more substances they use. Research shows that adolescent dependence on THC can cause mental psychosis, schizophrenia, and other mental disorders.

What Retailers Can Do

- Train employees to be aware that it is illegal in Wood County for persons under 21 to possess and use psychoactive cannabinoids, such as THC, HHC, and other hemp-derived substances that cause the user to become "high".
- Utilize free resources provided by IMPACT that support compliance with Wood County's hemp-derived cannabinoid ordinance.
- Display signage to customers that state you must be 21 or older to purchase hemp-derived cannabinoids (exception: must be 18 or older to purchase CBD).

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Appendix B: Minnesota Department of Health Factsheet



Hemp-Derived Cannabinoid Product Compliance

FACT SHEET¹

This fact sheet is intended as a resource for retailers and others to assess compliance with legal requirements for the sale of edible cannabinoid products, a.k.a., hemp-derived cannabinoid products (edibles, beverages, and topicals) as provided under [Sec. 151.72 MN Statutes](#).

Products Allowed

- Edible cannabinoid products, as defined under section 151.72 (Edibles), and products applied externally to the body that are properly labeled and contain no more than 0.3% THC (dry weight).
- Edibles can contain up to 5 mg of hemp derived THC per serving and have maximum of 50 mg per package.
- Beverages can contain two servings of up to 5 mg of hemp-derived THC per container for a total of 10 mg.

Products Not Allowed

- Products that are not an edible and contain non-intoxicating cannabinoids may not be sold if they are intended to be smoked, vaped, chewed, swallowed, drank, injected, or absorbed through a mucous membrane.
- Edibles modeled after brands of products primarily consumed by or marketed to children or that bear the likeness of or contain cartoon-like characteristics of a real or fictional person, animal, or fruit that appeals to children.
- Products that contain any synthetic cannabinoids.
- Products that contain artificially derived cannabinoids other than Delta-8 (▲8) and Delta-9 (▲9), including THC-P, THC-O, and HHC.
- Products that contain an ingredient not approved by the U.S. Food & Drug Administration.
- Products where extracted or concentrated hemp-derived cannabinoid has been applied or added to any commercially available product.
- Customers may not mix products with alcoholic beverages.

Packaging

- With the exception of beverages, edibles must be prepackaged in a child-resistant container.
- All edibles, including beverages, must be packaged in tamper-evident and opaque packages or containers.
- Edibles, other than beverages, intended for more than a single use or that contain multiple servings, must have each serving indicated by scoring, wrapping, or have another indicator that identifies the individual serving size.

Labeling

- Products packaged in a way that resembles trademarked, characteristic, or product-specializing packing of any commercially available food product are not allowed.
- Product packaging that includes a statement, artwork, or design that could reasonably mislead any person to believe that the package contains anything other than an edible cannabinoid product are not allowed.

¹ NOTE: The information appearing in this document is for general informational purposes only and is not intended to provide legal advice to any individual or entity. We urge you to consult with your own legal advisor before taking any action based on information appearing on this document or any site to which it may be linked.



HEMP-DERIVED CANNABINOID PRODUCT COMPLIANCE FACT SHEET

- Products must bear a label* that prominently and conspicuously displays the following:
 - The statement, "Keep this product out of the reach of children."
 - The name, location, phone number, and website of the manufacturer of the product.*
 - The name of the accredited laboratory used by the manufacturer to test the product.*
 - The amount or percentage of cannabinoids found in each serving size of the product.
 - The list of ingredients in the product.
 - The batch number of the product.*
 - A statement that the product has not been approved by the U.S. Food & Drug Administration (unless such approval has been secured).
 - A statement that the product does not claim to cure, treat, diagnose, or prevent any disease, or alter the structure or function of the body.

*If the label requirements cannot fit on the product, an outer package that contains the product or a scannable or matrix barcode that links to the manufacturer's website that lists the information is acceptable.

Sale and Placement of Product

- Products must only be sold to people 21 years of age or older.
- Edible products other than products intended to be consumed as a beverage must be displayed in a locked case or behind a checkout counter where the public is not permitted.

State law does not prohibit delivery of hemp-derived cannabinoid products (edibles, beverages, and topicals). However, prior to initiating a sale or otherwise providing a product, an employee of the retailer must verify that the person to whom the product is being provided is at least 21 years of age, as established with one of the allowable identification documents listed at Minn. Stat. § 151.72, subd. 5c.

Edible or Beverage Destruction

- Non-compliant products must be removed from displays and destroyed or returned.
- Edibles may be finely chopped or ground and mixed with coffee grounds, soil, or garbage, making them inedible. Place the mixture into a container or box and seal it with tape, then throw away in the trash. Beverages may be poured down a plumbed drain. Do not pour beverages down storm drains. Empty containers should be recycled or thrown away in the trash.

Testing

- A manufacturer must submit samples of each batch of product to be tested by an independent, accredited laboratory to certify that the product meets the standards established under Minn. Stat. § 151.72, subd. 4.
- At a minimum testing must confirm that the product contains the amount of cannabinoids stated on the label, does not contain more than trace amounts of any mold, residual solvents or other catalysts, pesticides, fertilizers, or heavy metals, and does not contain more than 0.3 percent of any tetrahydrocannabinol.

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08/23/23



Appendix C: Alternative to Suspension Program



In Wisconsin and in our communities, we've seen a notable uptick in possession, use, and purchase (PUP) policies as a strategy to address youth tobacco use. We know that these strategies have the potential to do more harm than good and that there are alternative strategies that are more supportive in quitting.

What are PUP policies?

Possession, use, and purchase (PUP) policies target and penalize youth for possessing, using, or purchasing tobacco products. Examples of PUP ordinances and policies might include suspension from school, community service, monetary fines, and incarceration because of a student's nicotine addiction.

PUP policies disparately affect marginalized youth...

Youth of color — as well as **LGBT youth, youth with disabilities, and boys** — are more likely to smoke because these populations have been targeted via advertising and retailer placement by the tobacco industry.¹

High smoking rates are correlated with **low income**, and there are more tobacco retailers and advertisements in less affluent areas. Consequently, low-income youth are more likely to smoke and be affected by PUP laws.¹

...which perpetuates inequitable health outcomes.



Wisconsin DPI student incident data show **significant disparities in suspensions and expulsions** in schools across the state for Indigenous and Black students, other students of color, and students with disabilities.²



Students who find themselves on the receiving end of harsh school discipline policies are also **more likely to face adversity and toxic stress** outside of school.³



Research shows penalties like expulsion and suspension result in **negative educational and life outcomes**.⁴

Last Updated: 9/14/2020

tobwiz



PUP policies are ineffective and can have unintended consequences.

- Tobacco companies and their allies have a long history of supporting PUP laws to shift the blame away from the tobacco industry.
- These laws are ineffective as they focus on the unfair punishment and stigmatization of youth. In addition, penalizing youth can be counterproductive as it can push youth to engage in behavior deemed as deviant or associated with adulthood and it can also deter them from seeking support for cessation when addicted.

There are effective alternatives to PUP policies.

Schools have an interest in addressing behavior that is disruptive and harmful to health, and can consider weighing the severity of the infraction with the consequences and effectiveness of the punishment. Schools seeking to avoid punitive measures in their tobacco-free policy may consider the following non-exhaustive list of alternatives to suspension programs:

- [INDEPTH](#) (American Lung Association)
- [The Rise of Vaping](#) (Campaign for Tobacco-Free Kids)
- [Aspire](#) (MD Anderson Cancer Center)
- [Healthy Futures](#) (Stanford University)

The programs listed above are for reference only, and are not an official endorsement.



Additional Resources

- [Addressing Student Commercial Tobacco Use in Schools: Alternative Measures](#)
- [School Discipline Practices: A Public Health Crisis and an Opportunity for Reform](#)
- [PUP in Smoke: Why Youth Tobacco Possession and Use Penalties Are Ineffective and Inequitable](#)

Citations

1. [PUP in Smoke: Why Youth Tobacco Possession and Use Penalties Are Ineffective and Inequitable](#) (ChangeLab Solutions)
2. [WISEdash](#) (Wisconsin Department of Public Instruction)
3. [School Discipline Practices: A Public Health Crisis and an Opportunity for Reform](#) (ChangeLab Solutions)
4. [Policy Statement: Out-of-School Suspension and Expulsion](#) (American Academy of Pediatrics)

Last Updated: 9/14/2020

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Appendix D: Retailer Signs and Advertising



Photograph design credited to Marshfield Area Coalition for Youth (MACY)



Appendix E: Environmental Scans Template

Environmental Scan Data Collection Form

Adapted from: Alliance for Wisconsin Youth materials: <https://www.dhs.wisconsin.gov/aoda/awy.htm>

Scan Participant Information:

Participant Name: _____ Date: _____

Store Information:

Store name:

Address:

City:

State:

Website address:

List any other social media presence:

Store Type: (circle one)

Chain Convenience

Gas Station

Vape Shop

Small Market

CBD Store Other

(please specify): _____

Store Placement: (circle correct answer)

Yes	No	Is the store within 1,000 feet of a school?
Yes	No	Is the store withing 1,000 feet of a daycare center?
Yes	No	Is the store within 1,000 feet of a church?
Yes	No	Is the store within 1,000 feet of a playground or recreation facility?
Yes	No	Is the store within 1,000 feet of a bar or liquor store?
Yes	No	Does the store have displayed advertising of CBD?
Yes	No	Does the store have displayed advertising of Delta 8



		Is store close to bus stop, sidewalk, bike paths?
--	--	---

Other Observations:

Environmental Scan / Data Collection Form

Product Survey:

Delta 8 is sold in many forms, please identify the delta 8 products on display and for purchase.

Product Type	Gummies	Lolli pops	Pre-rolled joints	Flavored liquid – for vape pens	Loose “bud”	Other (please list)
Notes						

Other Observations:

Access/Placement/Signage: (circle correct answer)

Yes	No	Are Delta 8 Products self-serve?
Yes	No	Are Delta 8 Products out in show but locked in cases?
Yes	No	Are Delta 8 Products behind counter?



Yes	No	Are Delta 8 products where customers can easily see them?
Yes	No	Are there signs for minimum age for Delta 8 product purchase? If so what age _____
Yes	No	Are there signs stating that delta 8 may show up on a drug test?
Yes	No	Are there signs that share how products are tested?
Yes	No	Are Delta 8 ads or signs located at three feet from the floor or below?
Yes	No	Are there signs about the potency or other warning use signs about Delta 8?
Yes	No	Are there signs about CBD/Delta 8 sold outside of building?
Yes	No	Are they selling at alternate locations (i.e. Farmer's Market, Festivals)?
Yes	No	Are there sales for the products (i.e. 2 for 1, Coupons)?
Yes	No	Are products sold/priced by potency

Other Observations:

Labeling/Packaging: (circle correct answer)

Yes	No	Has name and full address of store?
Yes	No	An identity statement – Indicate the nature and use of a product
Yes	No	The net weight? (Please list how they measure)
Yes	No	The amount of active THC?
Yes	No	A batch or date code?
Yes	No	Name and location of testing company?
Yes	No	Suggested amounts of consumption?
Yes	No	Has kid friendly flavors? (ie bubble gum, cotton candy, etc)
Yes	No	Any warning of use?
Yes	No	Were staff available and knowledgeable to answer questions about product/use?
Yes	No	Were any pamphlets of information handed out with product?



Appendix F: Key Informant Interview Template

Key Informant Interview- Law Enforcement

Community: _____ Date: _____

Participant's Name/ Title: _____

Interviewer: _____

Adapted from:

https://health.maryland.gov/bha/OMPP/Documents/SampleFGandKII_Questions.pdf

A coalition representative should speak with law enforcement personnel to learn about their experiences and perspectives regarding Delta-8 or hemp derived THC products.

Preparing and conducting the interview- The interview should last about 20-30 minutes and follow a semi-structured format with a set of prepared questions. Only the interviewer and the participant should be present during the interview, and it should be conducted in a private location. If you will be recording the interview, seek permission from your participant and locate a tape recorder or video camera for use.

If possible, provide the person being interviewed a copy of the questions a short time before the interview to allow time for review and preparation.

1. What is your job, and how long have you been in your current position?

2. What hemp derived THC problems do you see in our community?

3. What factors do you believe are causing these problems?



4. Are any officers assigned specifically to these issues in the community?

5. Does your community do random locker checks at school with a drug dog?

6. How do you think law enforcement could better address the hemp derived THC problems in our community?

7. What are the misconceptions about hemp derived THC that you hear from those in the community?



Key Informant Interview- School Personnel

Community: _____ Date: _____

Participant's Name/ Title: _____

Interviewer: _____

Adapted from:

https://health.maryland.gov/bha/OMPP/Documents/SampleFGandKII_Questions.pdf

A coalition representative should speak with school personnel to learn about their experiences and perspectives regarding Delta-8 or hemp derived THC products being used by students.

Preparing and conducting the interview- The interview should last about 20-30 minutes and follow a semi-structured format with a set of prepared questions. Only the interviewer and the participant should be present during the interview, and it should be conducted in a private location. If you will be recording the interview, seek permission from your participant and locate a tape recorder or video camera for use.

If possible, provide the person being interviewed a copy of the questions a short time before the interview to allow time for review and preparation.

1. What is your job, and how long have you been in your current position?

2. What hemp derived THC problems do you see in our school?

3. What factors do you believe are causing these problems?



4. Are any school personnel assigned specifically to these issues in the school?

5. Does your school do random locker checks at school with a drug dog?

6. How do you think the school/education sector could better address the hemp derived THC problems in our community?

7. What do students say when asked about hemp derived THC products?

8. What do parents or caregivers say when told their student was found with hemp derived products?



Appendix G: Community Perception Survey Template

Community Perception Survey:

1. Are you a resident of this city/county?

2. How many years have you lived in your city/county?

3. Do you know what hemp-derived cannabis products are? (ex: Delta-8, Delta-10, etc)

4. Do you know where you can buy hemp-derived cannabis products in our community?

5. Do you know that there (is/is not) an age restriction on purchasing hemp-derived cannabis products in our community?

6. Other thoughts or feelings on hemp-derived cannabis products in your local community:



Appendix H: City of Kaukauna Ordinance 9.32

9.32 Restriction on Sale and Possession of Hemp-Derived Cannabinoids And Synthetic Cannabinoid Prohibited

1. Definitions

- a. In this subsection, hemp-derived cannabidiol constitutes one of the many intoxicating compounds found in the Cannabis sativa plant, or any current or future synthetic version thereof, referred to as hemp:
 - i. Any part of the Cannabis sativa L plant, including the seeds thereof; and
 - ii. All derivatives, extracts, cannabinoids, isomers, acids, salts, and salts of isomers, whether growing or not;
 - iii. Containing a delta-9 [THC] concentration of not more than 0.3 percent; but
 - iv. Does not include non-intoxicating cannabinoids, including cannabidiol (CBD).
- b. In this subsection, synthetic cannabinoid constitutes those human-made or manufactured chemicals that mimic tetrahydrocannabinol (THC) and are referred to by many common street or trade names such as but not limited to: "Spice," "K2," "Genie," Yucatan Fire," "fake" or "new" marijuana:
 - i. Salvia divinorum or salvinorum A: All parts of the plant presently classified botanically as salvia divinorum, whether growing or not, the seeds thereof; any extract from any part of such plant, and every compound, manufacture, salts derivative, mixture or preparation of such plant, its seeds or extracts.
 - ii. 1-(2-(4-(morpholinyl) ethyl))-3-(1-naphthoyl) indole: Common or other names: JWH-200.
 - iii. 1-Butyl-3-(1-naphthoyl) indole: Common or other names: JWH-073.
 - iv. 1-Butyl-3-(1-naphthoyl) indole: Common or other names: JWH-073.-hexyl-3-(1-naphthoyl) indole: Common or other names: JWH-019.
 - v. 13-(1-naphthoyl) indole: Common or other names: JWH-018.-pentyl-3-(2-methoxyphenylacetyl) indole: Common or other names: JWH-250.
 - vi. 1-pentyl-3-(2-methoxyphenylacetyl) indole: Common or other names: JWH-250.
 - vii. 1-pentyl-3-(4-chloro-1-naphthoyl) indole: Common or other names: JWH-398.
 - viii. 2-[(1R,3S)-3-hydroxycyclohexyl]-5-(2-methyloctan-2-yl)phenol: Common or other names: CP 47, 497 and homologues.
 - ix. 2-methyl-1-propyl-1H-indol-3-yl)-1-naphthalenyl-methanone: Common or other names: JWH-015.



- x. (6aR, 10aR)-9-(hydroxymethyl)-6, 6-dimethyl-3-(2-methyloctan-2-yl)- 6a, 7, 10, 10a-tetrahydrobenzo[c] chromen-1-ol): Common or other names: HU-210.
- xi. Dexanabinol: Common or other names: HU-211.
- xii. Dexanabinol, (6aS, 10aS)-9-(hydroxymethyl)-6, 6-dimethyl-3-(2-methyloctan-2-yl)-6a, 7, 10, 10a-tetrahydrobenzo [c] chromen-1-ol: Common or other names: HU-211.
- xiii. Any similar structural analogs to any of the above.

2. Restrictions.

- a. It shall be illegal for any person to use, possess, purchase, attempt to purchase, sell, publicly display for sale or attempt to sell, give, or barter any one or more of the chemicals, whether under the common street or trade names of "Spice," "K2," "Genie," Yucatan Fire," "fake" or "new" marijuana, or by any other name, label, or description, listed under 9.32(1)(b) above.
- b. It shall be illegal for a person under the age of twenty-one (21) to possess or use any amount of any hemp-derived cannabinoid including delta-8 THC, delta-10 THC, HHC, HHC-O, THCA, THC-O, THCP, or THCV except as specifically allowed by Wisconsin law.
- c. It shall be illegal to sell or deliver any hemp-derived cannabinoid product containing delta-8 THC, delta-10 THC, HHC, HHC-O, THCA, THC-O, THCP, or THCV to a person under the age of twenty-one years, except as specifically allowed by Wisconsin law.
- d. It shall be illegal to sell or deliver any hemp-derived cannabinoid product containing delta-8 THC, delta-10 THC, HHC, HHC-O, THCA, THC-O, THCP, or THCV to a person without having first verified their age by having the purchaser present a valid photo identification.
- e. No individual may provide hemp-derived cannabinoid products to any person under the age of 21 unless the individual is the person's parent or guardian or spouse who has attained the age of 21 years.
- f. Hemp-derived cannabinoids shall not be sold within 750 feet of a hospital, church, or youth-serving organization such as, but not limited to: childcare centers, pre-schools, public or parochial schools, tribal schools, playgrounds, city or county parks, sporting arenas, or organizations with specific interest to serve children (Boys & Girls Club, YMCA, Head Start, etc.) The distance shall be measured by the shortest route along a designated roadway or walking path from the main entrance of the youth-serving business/organization to the premises selling hemp-derived cannabinoid products.
 - i. The prohibition in this section does not apply to businesses selling hemp-derived cannabinoids prior to December 6, 2022.



- g. Signs and notices.
 - i. A retailer must post a sign in areas within their premises where any hemp-derived cannabinoid is sold to consumers stating that the sale of any such to any person under the age of twenty-one (21) is unlawful under this section.
 - ii. A vending machine operator must attach a notice in a conspicuous place on the front of their vending machines stating that the purchase of any hemp-derived cannabinoid by any person under the age of twenty-one (21) is prohibited.
- h. Vending machines.
 - i. A retailer or vending machine operator may not sell hemp-derived cannabinoid a vending machine unless the vending machine is located in a place where the retailer or vending machine operator ensures that no person younger than twenty-one (21) years of age is present or permitted to enter unless accompanied by his or her parent or guardian.
 - ii. A retailer or vending machine operator may not sell hemp-derived cannabinoid from a vending machine unless the vending machine is able to first verify that the purchaser is twenty-one (21) years of age or older.
- 3. Medical or dental use allowed. Acts otherwise prohibited under subsection (1) of this section shall not be unlawful if done by or under the direction or prescription of a licensed physician, dentist, or other medical health professional authorized to direct or prescribe such acts, provided that such use is permitted under state and federal laws.
- 4. Penalties.

The penalty for any person under the age of 18 in violation of provision 9.32(2) (b) of this ordinance shall be limited to forfeiture of hemp-derived cannabinoid products to law enforcement and may include another reasonable non-monetary penalty.

- a. Except as stated in 9.32 (4) (a), any
- b. Any person who violates any provision of this ordinance shall, upon conviction, be subject to a forfeiture of not less than \$100, nor more than \$500, exclusive of costs, and upon failure to pay the same shall be confined in the county jail for not more than thirty days.
- c. This ordinance will supersede any ordinance in conflict therewith and must take effect upon passage and publication, as required by law.



Appendix I: Wood County Ordinance 236.05

236.05 HEMP-DERIVED CANNABINOID REGULATIONS

- a. In this subsection, hemp-derived cannabinoid constitutes one of the many intoxicating cannabinoids found in the cannabis plant or a synthetic version thereof.
 - i. A cannabinoid other than delta-9 tetrahydrocannabinol (THC), or an isomer derived from such cannabinoid (delta-8 THC, delta-10 THC, hexahydrocannabinol (HHC), HHC-O, THCA, THC-O, THCP, THCV); or
 - ii. A hemp-derived product containing delta-9 tetrahydrocannabinol in a concentration of 0.3 percent or less
 - iii. Does not include non-intoxicating cannabinoids, including cannabidiol (CBD), which is an active ingredient in cannabis, but does not cause intoxication by itself, is not addictive, and does not contain other isomers as listed above
- b. It shall be illegal for a person under the age of twenty-one (21) to possess or use any amount of a hemp-derived cannabinoid including delta-8 THC, delta-10 THC, HHC, HHC-O, THCA, THC-O, THCP, or THCV except as specifically allowed by Wisconsin law.
- c. It shall be illegal to sell or deliver any hemp-derived cannabinoid product containing delta-8 THC, delta-10 THC, HHC, HHC-O, THCA, THC-O, THCP, or THCV to a person under the age of twenty-one years, except as specifically allowed by Wisconsin law.
- d. It shall be illegal to sell or deliver any hemp-derived cannabinoid product containing delta-8 THC, delta-10 THC, HHC, HHC-O, THCA, THC-O, THCP, or THCV to a person without having first verified their age by having the purchaser present a valid photo identification.
- e. Hemp-derived cannabinoids shall not be sold within 750 feet of a hospital, church, or youth-serving organization such as, but not limited to: childcare centers, pre-schools, public or parochial schools, tribal schools, playgrounds, city or county parks, sporting arenas, or organizations with specific interest to serve children (Boys & Girls Club, YMCA, Head Start, etc.) The distance shall be measured by the shortest route along a designated roadway or walking path from the main entrance of the youth-serving business/organization to the premises selling hemp-derived cannabinoid products. The prohibition in this section does not apply to businesses selling hemp-derived cannabinoids from a location used for said sales on December 1, 2022.
- f. The penalty provision under s. 236.04 shall apply to any violation of this subsection.



Appendix J: Additional Resources and Tools

Cannabis Regulators Association (CANNRA)

<https://www.cann-ra.org/>

County Health Rankings & Roadmaps: What Works for Health tool -

<https://www.countyhealthrankings.org/strategies-and-solutions/what-works-for-health>

Getting it Right From the Start

<https://www.gettingitrightfromthestart.org/>

International Academy on the Science and Impact of Cannabis (IASIC)

<https://iasic1.org/>

Monitoring The Future (MTF) - An annual survey of adolescents across the U.S., which in 2024 began providing national estimates on teen delta-8 use.

<https://monitoringthefuture.org/>

Prevention First - Cannabis Policy Resource Center

<https://www.prevention.org/cannabis-policy-resource-center/>

Prevention Technology Transfer Center Network (PTTC) - Cannabis Prevention

<https://pttcnetwork.org/cannabis-prevention/>

Public Health Law Center

<https://www.publichealthlawcenter.org/>

Smart Approaches to Marijuana (SAM)

<https://learnaboutsam.org/>

Stanford Medicine - Cannabis Awareness & Prevention Toolkit

<https://med.stanford.edu/cannabispreventiontoolkit.html>

U.S. Food and Drug Administration (FDA) - Regulation of Cannabis and Cannabis-Derived Products, Including Cannabidiol (CBD)

<https://www.fda.gov/news-events/public-health-focus/fda-regulation-cannabis-and-cannabis-derived-products-including-cannabidiol-cbd>

University of Minnesota School of Public Health Cannabis Research Center

<https://www.sph.umn.edu/research/centers/cannabis/>



Appendix K: DPCPs - The Need for Age Restrictions

In 2018 the United States Agriculture Improvement Act (2018 Farm Bill) expanded the definition of hemp and legalized it by removing it from the Controlled Substances Act. The expanded definition defines hemp as “the plant *Cannabis sativa* L. and any part of that plant, including the seeds thereof and all derivatives, extracts, cannabinoids, isomers, acids, salts, and salts of isomers, whether growing or not, with a delta-9 THC concentration of not more than 0.3 percent on a dry weight basis.”

Thus, the 2018 Farm Bill essentially legalized a whole host of mind-altering cannabis products created chemically from hemp that have intoxicating properties similar to marijuana (Δ -9 THC). Known as derived psychoactive cannabis products (DPCPs), these products are readily available on the market and contain any number of intoxicating compounds the most common being Delta-8 tetrahydrocannabinol (THC), THC-P, Delta-9 THC, HHC, THC-A, Delta-10 THC, THC-H, THC-B, THC-JD, THC-X, HHC-P, and Delta-11 THC. What’s more, despite their mind-altering effects, the federal government and many states, Wisconsin included, have yet to impose a minimum legal purchase age on these products to protect young people.

Why do young people need to be protected from DPCPs?

Evidence continues to mount on the deleterious effects delta-9 THC can have on adolescent mental, emotional, and behavioral health. Numerous studies have found that adolescent cannabis use is associated with:

- Compromised cognitive development (learning, memory, and attention)
- Poor academic performance
- Development of cannabis use disorder
- Risk of psychiatric disorders, such as depression, psychosis and suicidality
- Intoxication leading to impaired decision making, reaction time, and coordination

Because the psychoactive compounds in DPCPs act on the same brain mechanisms as delta-9 THC, researchers hypothesize that the direct effects of DPCPs on the developing brains of children and youth can include –impairment of cognitive function, memory, and judgment; hallucinations; anxiety; psychosis; depression; nausea and vomiting; dizziness and tremors; and loss of consciousness. Prolonged use may result in dependency, leading to addiction and withdrawal symptoms.

Also, there is evidence that the use of delta-8 THC can lead to consequences similar to those produced by delta-9 THC, including cough, rapid heart rate, paranoia, anxiety, breathing problems, and seizure. Furthermore, delta-8 THC exposure in children has been reported to produce altered mental status, seizure-like activity, slow breathing, and vital sign abnormalities.

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City of La Crosse, Wisconsin

City Hall
400 La Crosse Street
La Crosse, WI 54601

Text File

File Number: 25-0830

Agenda Date: 8/5/2025

Version: 1

Status: New Business

In Control: Judiciary & Administration Committee

File Type: Resolution

Agenda Number:

Resolution approving suspension of Council Rule II(5) in order to reschedule the September 2025 Council Planning Meeting.

RESOLUTION

WHEREAS, Council Rule II (5) provides that Council Planning Meetings shall be held at 6:00 p.m. on the Tuesday of the week of each regular meeting of the Council; and

WHEREAS, there is a desire to reschedule the meeting to Tuesday, September 16, 2025, at 6:00 p.m. so that the consultants hired to update the City's zoning code can conduct a workshop and informational session with the Common Council and City Plan Commission members.

NOW, THEREFORE, BE IT RESOLVED by the Common Council of the City of La Crosse that the September 2025 Council Planning Meeting be rescheduled to Tuesday, September 16, 2025, at 6:00 p.m.

BE IT FURTHER RESOLVED that the City Clerk is directed to update the 2025 calendar accordingly and publish to the City's website.



CITY OF LA CROSSE

400 La Crosse Street
La Crosse, Wisconsin 54601
(608) 789-CITY
www.cityoflacrosse.org

LEGISLATION STAFF REPORT FOR COUNCIL

File ID Caption

Staff/Department Responsible for Legislation

Requestor of Legislation

Location, if applicable

Summary/Purpose

Background

Fiscal Impact

Staff Recommendation



City of La Crosse, Wisconsin

City Hall
400 La Crosse Street
La Crosse, WI 54601

Text File

File Number: 25-0831

Agenda Date: 8/5/2025

Version: 1

Status: New Business

In Control: Judiciary & Administration Committee

File Type: Application

TO THE JUDICIARY AND ADMINISTRATION COMMITTEE:

Following is a list of various licenses for the 2025-2026 license period to be considered by your committee on August 5, 2025.

Chickens

August 5, 2025 through December 31, 2025

HUE XIONG	2716 BIRCH ST
-----------	---------------

Alcohol

August 14, 2025 through June 30, 2025

Combination "Class B" Beer & Liquor

Odd Fellows Temple LLC dba Ruthie's

119 4th St S

Agent: Dale Berg – 121 4th St S, La Crosse

(New Applicant)

Combination "Class B" Beer & Liquor

Meraki Design Co LLC dba Meraki Design Co.

325 Pearl St

Agent: Tiffany Smith – N1683 Boulder Ct, La Crosse

(New Applicant)

Combination "Class B" Beer & Liquor

Jama Investments LLC dba Dewey's Side Street Saloon

621 St Paul St

Agent: Jessica Stofflet – 1432 Kane St, La Crosse

(Surrender from Dewey's LLC)

Change of Agent

Walgreens Inc dba Walgreens #09214

921 Losey Blvd S

New Agent: Kaylee Nygaard – 400 Gillette St #333, La Crosse

Change of Agent

Concordia Aid Society Inc dba Concordia Ballroom

1129 La Crosse St

New Agent: Janice Benbenek – 2624 Leonard St, La Crosse

Indoor Cabaret

August 14, 2025 through June 30, 2025

Turtle Stack Brewery LLC dba Turtle Stack Brewery

125 2nd St S

Jama Investments LLC dba Dewey's Side Street Saloon

621 St Paul St

Meraki Design Co LLC dba Meraki Design Co.

325 Pearl St

Outdoor Dining Renewals

July 1, 2025 through October 31, 2025

The Root Note LLC	The Root Note	115 4 TH ST S
-------------------	---------------	--------------------------

License Fee: \$25

Invoice No.: _____

**APPLICATION TO OWN, KEEP AND/OR HARBOR CHICKENS
IN THE CITY OF LA CROSSE**

Cash

License Period: January 1, ____ to December 31, ____

Use Conditions:

- One property is limited to the keeping or harboring of up to eight (8) chickens.
- A person may only own, keep or harbor chickens on property being used as a one-family dwelling (single family) or two-family dwelling (duplex).
- No person shall keep any rooster.
- No person shall slaughter any chickens.
- Chickens shall be provided with a covered enclosure that measures a minimum of three (3) square feet per bird, and all chickens must be kept in the covered enclosure or a fenced enclosure within the backyard of the property at all times.
- No enclosure shall be located closer than 25 feet to any residential structure on an adjacent lot.

APPLICANT:

Hue Xiong

PROPERTY ADDRESS WHERE CHICKENS WILL BE KEPT:

2716 Birch St La Crosse, WI 54601

PROPERTY OWNER(S):

Hue Xiong & Pa Hoa Vang

*If applicant is not the owner, please provide written documentation from the owner that they have been notified.
Not applicable for renewal.*

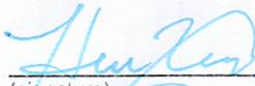
Is the property ☒ **ONE-FAMILY dwelling** or ☐ **TWO-FAMILY dwelling?** (Check One)


*If duplex, provide written documentation from other occupant that they have been notified.
Not applicable for renewal.*

Attach a scale drawing showing property lot lines, dimensions of coop/enclosure and distance from adjoining lot lines and residential structures.

Applying for and obtaining this chicken permit DOES NOT provide any authority to violate any restrictive covenants that govern the property where you reside or intend to keep chickens. Please review any Declaration of Restrictions or Restrictive Covenants that apply to the property prior to applying for a chicken permit. No permit fees will be refunded once they are paid.

I hereby certify that I have read and understand the content of this application and that the above statements are true and correct to the best of my knowledge. I further certify that I understand that any such license is subject to revocation in accordance with Municipal Code of Ordinances Sec. 6-16.


(signature)


(signature)

(608) 385-1710
(telephone)

7/14/25
(date)



50162-20

50164-50

2709

2717

50164-20

50164-10

50167-120

2803

50167-130

BIRCH ST

2716 Birch St. La Crosse, WI

2632

2702

2704

2716

50165-10

50164-110

50164-100

50164-50

50164-30

50164-70

3500

2800

2806

50167-60

50167-70

50167-80

30.7' L
26' W
COOP 44.5' H

Church of Christ - Acapella

50323-120

28TH ST S

3506

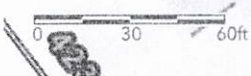
50314-20

3505

50327-10

50323-340

50323-330



1,647,266.079 648,561.770 Feet



City of La Crosse, Wisconsin

ORIGINAL ALCOHOL LICENSE APPLICANTS INFORMATION SUBMITTAL

(Ch. 4, secs. 4-72 & 4-142)

\$620.00
due 6/25

All new applicants for an alcohol license pursuant to Chapter 4 of the La Crosse Municipal Code shall submit the following information with the original alcohol applications. Any false statement contained in such application shall automatically nullify any license issued pursuant thereto.

Class A: ☐ Beer, ☐ Liquor

Class B: ☒ Beer, ☒ Liquor

Class C: ☐ Wine

APPLICANT

Legal/Real Name of Business:

Odd Fellows Temple

Trade Name:

Ruthie's

Address: Street

119 4th St S La Crosse WI 54601

City

State

Zip Code

Telephone Number:

312-513-8017

Website:

ruthiesdowntown.com

ACTIVE USE OF LICENSE

☒ I understand that if a license is granted, said license must be activated within 90 days of being granted pursuant to Municipal Code secs. 4-43 and 4-108. This means open for business with stock and equipment.

Anticipated Date of Opening:

☒ I understand that if a license is granted, said license shall be actively utilized pursuant to Municipal Code sec. 4-12. Actively utilized shall mean open for business with regular and consistent operating hours. If a license is not actively used throughout any 90-day period, the license shall be subject to revocation or suspension pursuant to sec. 4-82.

☒ I understand that if there is any change to the license or licensee information, including but not limited to change in officers/members/directors or agent or their address/phone number, change in hours of operation etc., the City Clerk will be notified within 15 days.

BUSINESS PLAN

Type of Establishment:

- ☐ Tavern ☐ Nightclub ☐ Restaurant ☐ Liquor Store ☐ Grocery Store
☐ Convenience Store with gas pumps ☐ Convenience Store without gas pumps
☒ Other event space

Hours of Operation:

3pm-12am

Anticipated Number of Employees:

10

Other Business to Be Conducted on Premise:

event services, hotel suites, retail

Estimated gross receipts for food and alcohol beverage sales by percentage.

(Note: Non-alcoholic drinks are classified as "Food.")

30 % Alcohol 5 % Food 65 % Other

If applicable, describe "Other":

Estimated capacity (Class B and Class C licenses only):

Indoor 160 Outdoor, if applicable _____

Will there be any outdoor sales/service or consumption of alcohol? If yes, explain.

If yes, a beer garden license or outdoor dining permit may be required.

rooftop - potential of a mobile bar in the future

Will there be live entertainment (music or dancing) on premise? If yes, explain.

If yes, a cabaret license will be required.

yes, event space with plans of having DJ's & live music

Do you have off-street parking? ☐ Yes ☒ No

If yes, how many parking spaces? _____

If no, how will parking be accommodated. **downtown ramps or street parking**

~~Provide a sketch of the floor plan showing overall dimensions, sales, service and consumption and storage areas, seating arrangements, location of coolers, and location where records are kept (invoices for purchase of alcohol).~~

~~Provide a site plan showing building location, any outside areas where alcohol beverages may be sold or consumed, off-street parking, ingress and egress, and existing or proposed screening.~~

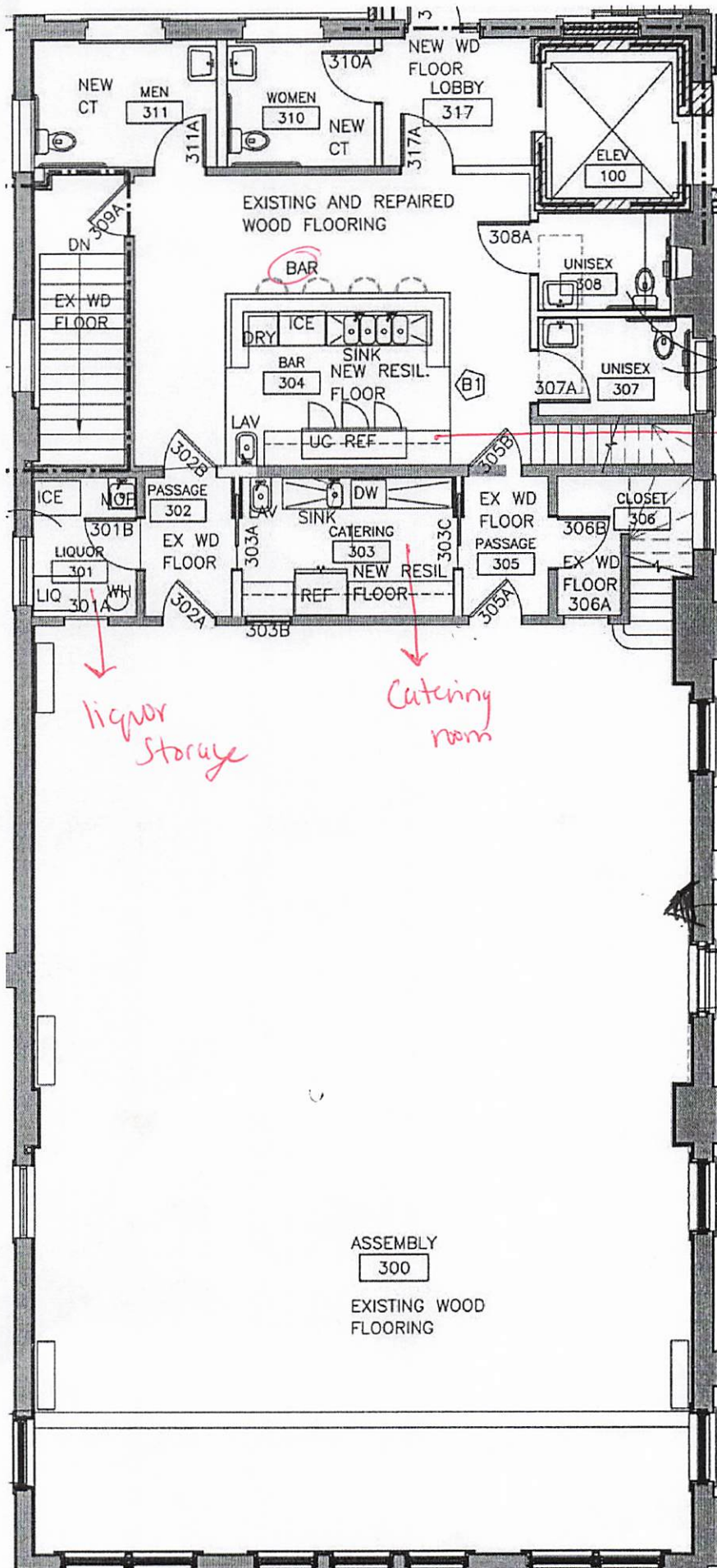
In addition to supplying the above information which is true and correct to the best of my knowledge, I have reviewed the Alcohol Beverage Submittal Requirements and Information page and will comply with necessary requirements.

Signature Dale Berg

Date 5/29/25

FOR OFFICE USE – City Clerk's Office checklist for complete applications

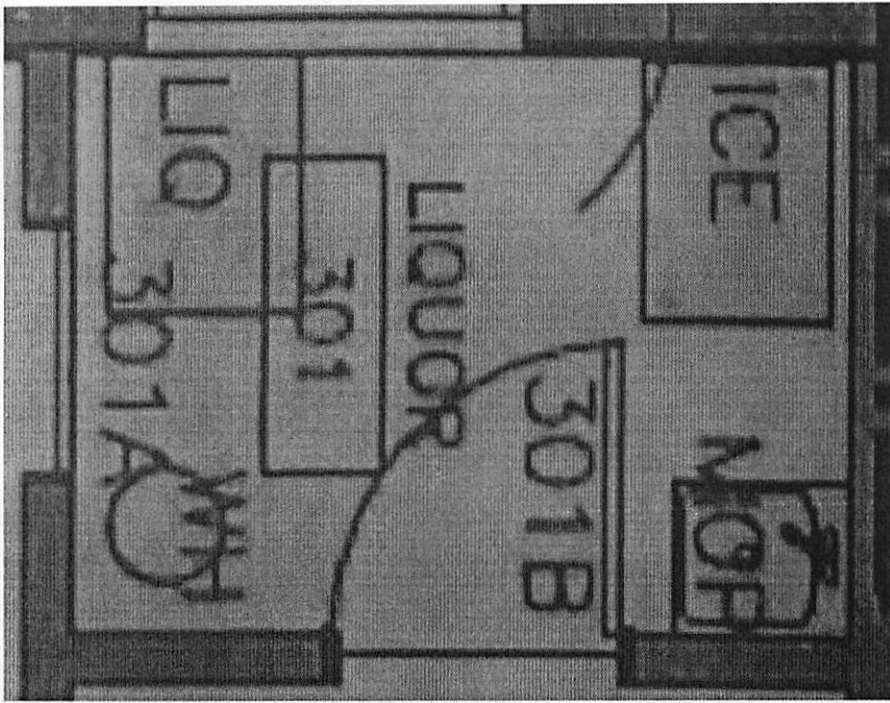
- ☒ Completed applications and fee Signature AB 101
- ☐ Surrender of previous license, if applicable
- ☐ Lease, purchase agreement or other proof of control of premise
- ☒ Contact Information Sheet
- ☒ Articles of Incorporation
- ☒ WI Seller's Permit Certificate
- ☐ FEIN
- ☐ Floor Plan
- ☒ Site Plan
- ☒ Proof of course completion or valid operator license or on other license within last two years.
- ☐ Confirm proximity to school, church or hospital
- ☐ Confirm proximity to land zoned residential or multiple dwelling

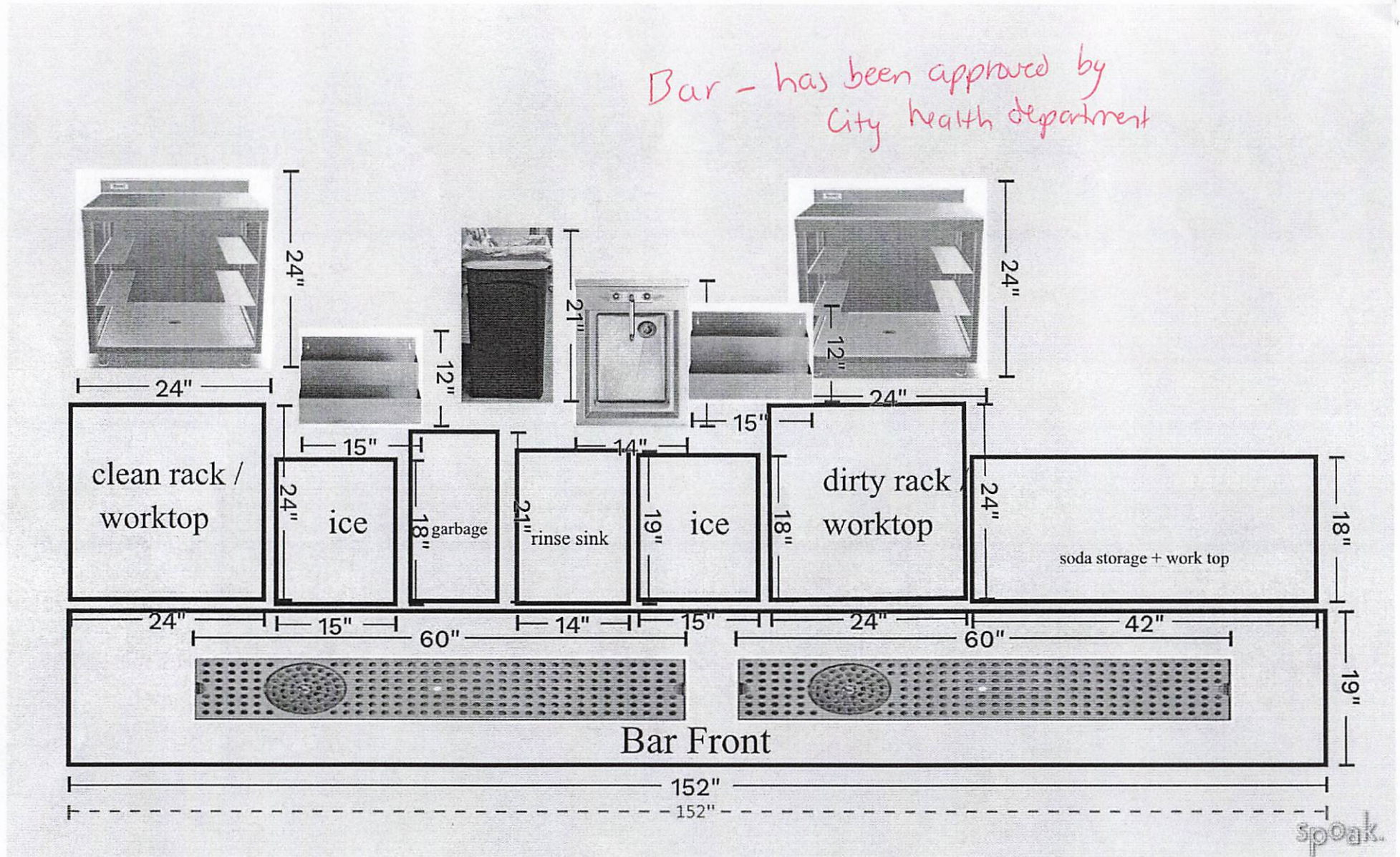


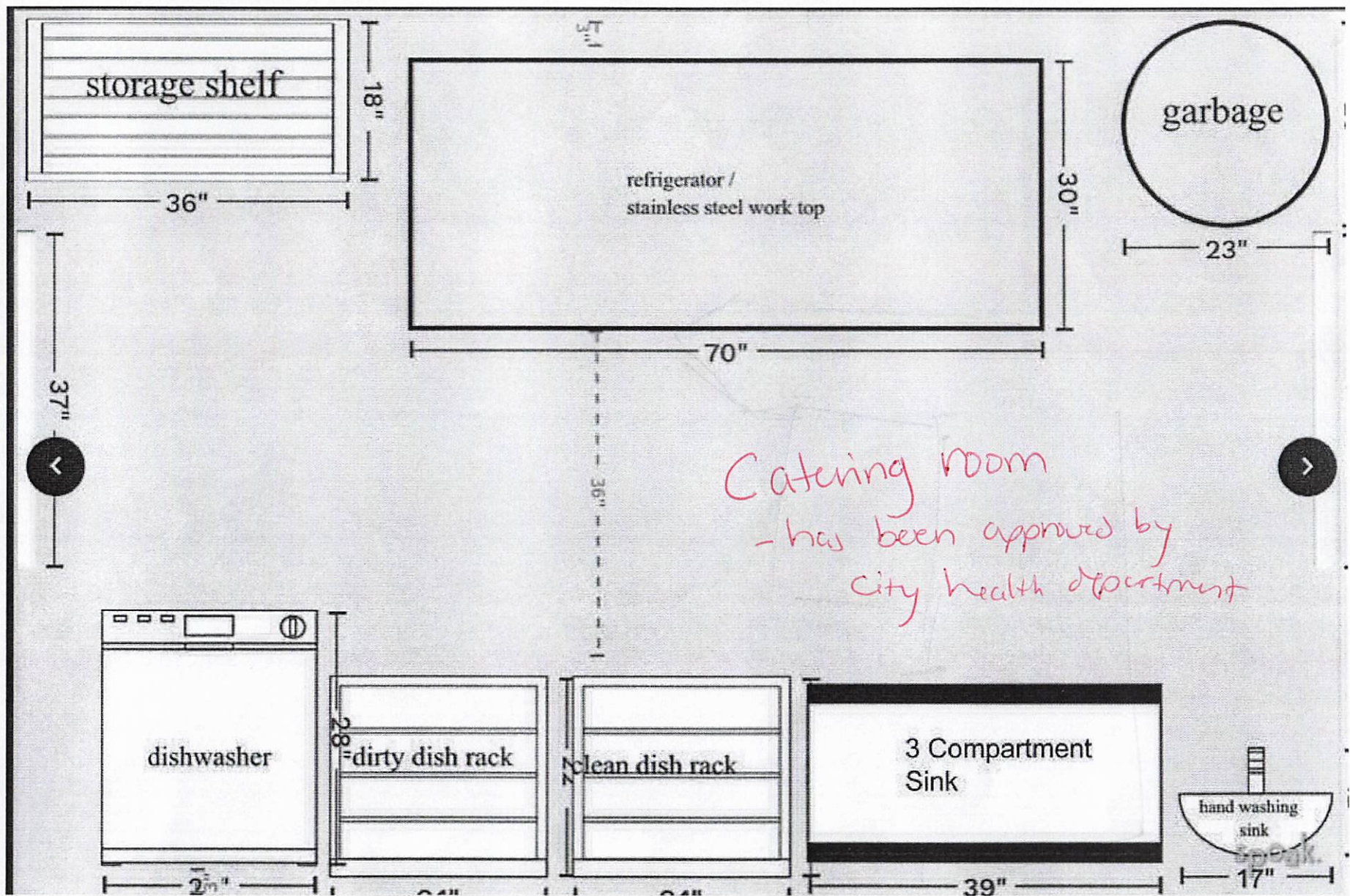
→ POS system : digital records / invoices
purchase of alcohol

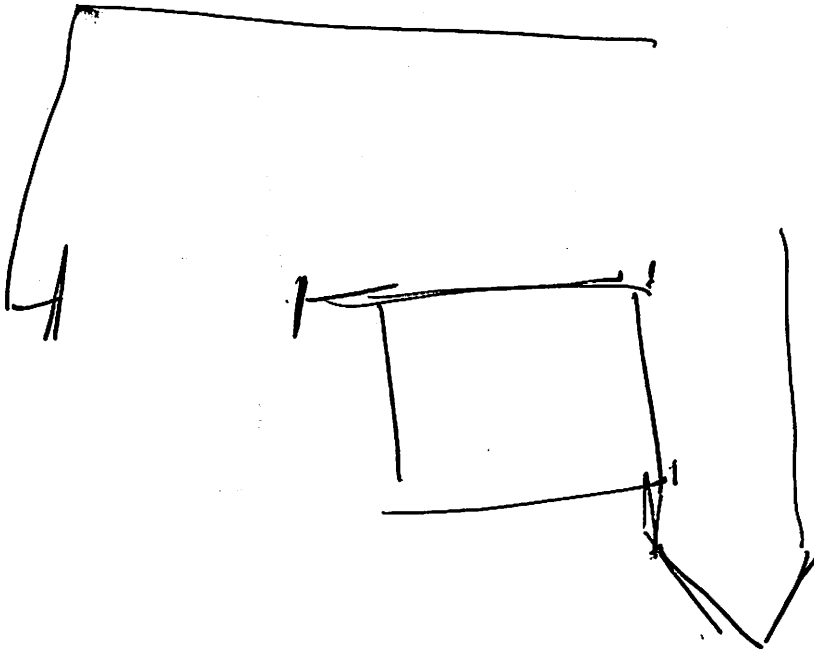
Storage For tables

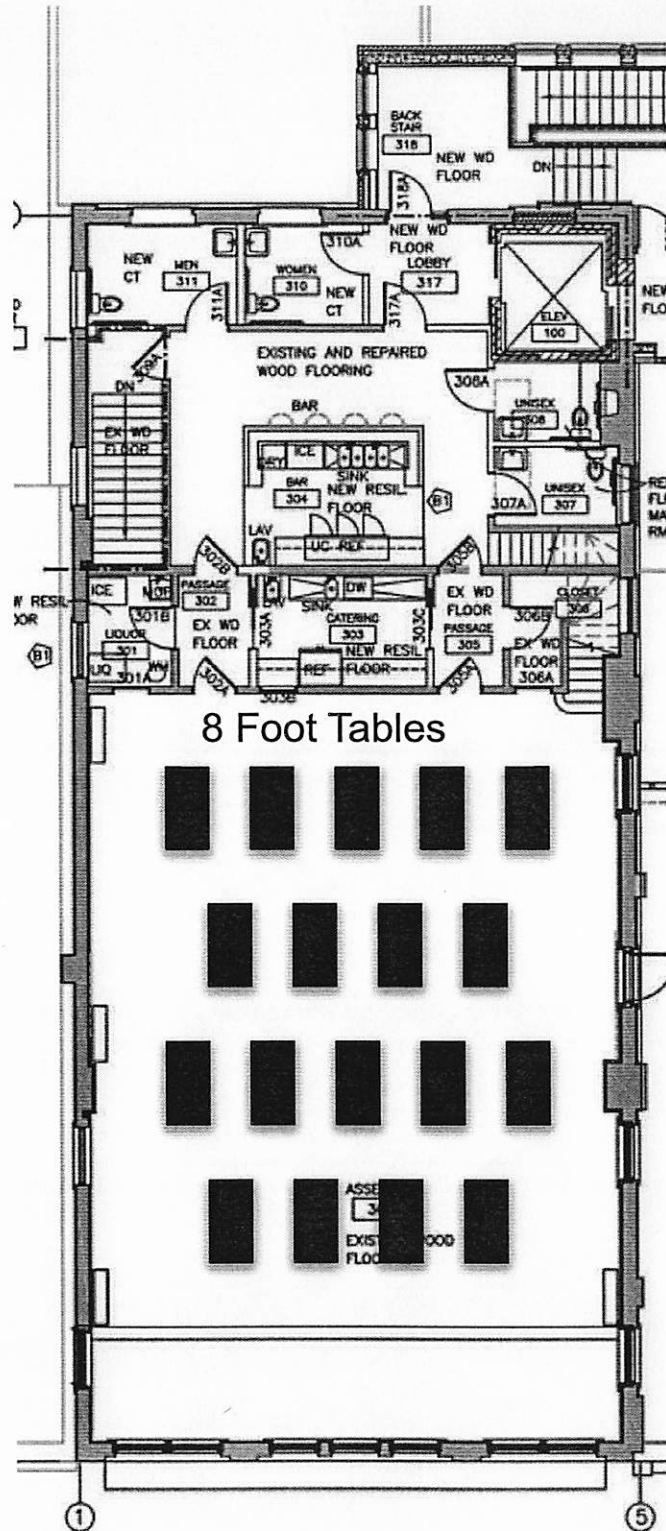
- Rotating Floor plan
per each event











Form
AB-200

Alcohol Beverage License Application

For Municipal Use Only
Municipality
License Period

License(s) Requested: (up to two boxes may be checked)

- ☐ Class "A" Beer \$ _____
 ☒ Class "B" Beer \$ _____
- ☐ "Class A" Liquor \$ _____
 ☒ "Class B" Liquor \$ _____
- ☐ "Class A" Liquor (cider only) \$ _____
 ☐ Reserve "Class B" Liquor \$ _____
- ☐ "Class C" Liquor (wine only) \$ _____

Fees	
License Fees	\$
Background Check Fee	\$
Publication Fee	\$
Total Fees	\$

Part A: Premises/Business Information					
1. Legal Business Name (individual name if sole proprietorship) Odd Fellows Temple LLC					
2. Business Trade Name or DBA Ruthie's					
3. FEIN 84-2049222		4. Wisconsin Seller's Permit Number 456-1029995747-04			
5. Entity Type (check one) <input type="checkbox"/> Sole Proprietor <input type="checkbox"/> Partnership <input checked="" type="checkbox"/> Limited Liability Company <input type="checkbox"/> Corporation <input type="checkbox"/> Nonprofit Organization					
6. State of Organization WI	7. Date of Organization 07/11/2019	8. Wisconsin DFI Registration Number 0036040			
9. Premises Address 119 4th St S					
10. City La Crosse	11. State WI	12. Zip Code 54601			
13. County La Crosse	14. Governing Municipality: <input checked="" type="checkbox"/> City <input type="checkbox"/> Town <input type="checkbox"/> Village of: _____		15. Aldermanic District		
16. Premises Phone 3125138017	17. Premises Email business@ruthiesdowntown.com		18. Website ruthiesdowntown.com		
19. Premises Description - Describe the building or buildings where alcohol beverages are produced, sold, stored, or consumed, and related records are kept. Describe all rooms within the building, including living quarters. Authorized alcohol beverage activities and storage of records may occur only on the premises described in this application. Attach a map or diagram and additional sheets if necessary. Odd Fellows Temple LLC is a three-story building. The first floor houses Dales Clothing . The second floor, known as Ruthis , includes five separate guest suites used for short-term lodging. The third floor contains an event space and bar where alcohol beverages will be served					
20. Mailing Address (if different from premises address) N/A					
21. City	22. State		23. Zip Code		

Part B: Questions			
1. Has the business (sole proprietorship, partnership, limited liability company, or corporation) been convicted of violating federal or state laws or local ordinances? Exclude traffic offenses unless related to alcohol beverages. <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If yes, list the details of violation below. Attach additional sheets if necessary.			
Law/Ordinance Violated	Location	Trial Date	
Penalty Imposed	Was sentence completed? <input type="checkbox"/> Yes <input type="checkbox"/> No		
Law/Ordinance Violated	Location	Trial Date	
Penalty Imposed	Was sentence completed? <input type="checkbox"/> Yes <input type="checkbox"/> No		

2. Are charges for any offenses pending against the business? Exclude traffic offenses unless related to alcohol . . ☐ Yes ☒ No beverages.

If yes, describe the nature and status of pending charges using the space below. Attach additional sheets as needed.

3. Is the applicant business or any of its officers, directors, members, agent, employees, owners, or other related individuals or entities a restricted investor with any interest in an alcohol beverage producer or distributor? . . ☐ Yes ☒ No
If yes, provide the name of the restricted investor and describe the nature of the interest.

4. Is the applicant business owned by another business entity? ☐ Yes ☒ No
If yes, provide the name(s) and FEIN(s) of the business entity owners below. Attach additional sheets as needed.

4a. Name of Business Entity

4b. Business Entity FEIN

5. Have the partners, agent, or sole proprietor satisfied the responsible beverage server training requirement for this license period? Submit proof of completion. ☒ Yes ☐ No

6. Is the applicant business indebted to any wholesaler beyond 15 days for beer or 30 days for liquor/wine? ☐ Yes ☒ No

7. Does the applicant business owe past due municipal property taxes, assessments, or other fees? ☐ Yes ☒ No

Part C: Individual Information

List the name, title, and phone number for each person or entity holding the following positions in the applicant business or businesses listed in Part B, Question 4: sole proprietor, all officers, directors, and agent of a corporation or nonprofit organization, all partners of a partnership, and all members, managers, and agent of a limited liability company. Attach additional sheets if necessary.

Include Form AB-100 for each person listed below. Corporations and LLCs must appoint an agent by including Form AB-101.

Last Name	First Name	Title	Phone
Dale	Berg	Owner	3125138017

Part D: Attestation

One of the following must sign and attest to this application:

- sole proprietor • one general partner of a partnership • one corporate officer • one member of an LLC

READ CAREFULLY BEFORE SIGNING: Under penalty of law, I have answered each of the above questions completely and truthfully. I agree that I am acting solely on behalf of the applicant business and not on behalf of any other individual or entity seeking the license. Further, I agree that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another individual or entity. I agree to operate this business according to the law, including but not limited to, purchasing alcohol beverages from state authorized wholesalers. I understand that lack of access to any portion of a licensed premises during inspection will be deemed a refusal to allow inspection. Such refusal is a misdemeanor and grounds for revocation of this license. I understand that any license issued contrary to Wis. Stat. Chapter 125 shall be void under penalty of state law. I further understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000 if convicted.

Last Name Dale		First Name Berg		M.I. D
Title Owner		Email business@ruthiesdowntown.com	Phone 3125138017	

Signature  Date 5/29/2025

Part E: For Clerk Use Only

Date Application Was Filed With Clerk	License Number	Date License Granted	Date License Issued
Signature of Clerk/Deputy Clerk		Date Provisional License Issued (if applicable)	

Alcohol Beverage
Appointment of Agent

Date

Agent Type (check one)

- ☒ Original (no fee) ☐ Successor (\$10 fee for municipal licensees only)

Part A: Business Information

1. Legal Business Name (individual name if sole proprietor)

Odd Fellow Temple LLC

2. Business Trade Name or DBA

Ruthie's

3. Entity Type (check one)

- ☒ Limited Liability Company ☐ Corporation ☐ Nonprofit Organization

4. Alcohol Beverage Business Authorization (check one)

- ☒ Municipal Retail License ☐ State Permit

5. If successor agent, provide State Permit or Municipal Retail License Number

6. Describe the reason for appointing a successor agent, if successor is checked above.

Part B: Agent Information

1. Last Name

Berg

2. First Name

Dale

3. M.I.

B

4. Email

business@ruthiesdowntown.com

5. Phone

312-513-8017

6. Home Address

121 4th St S

7. City

La Crosse

8. State

WI

9. Zip Code

54601

10. Date of Birth

[REDACTED]

11. Drivers License/State ID Number

[REDACTED]

12. Drivers License/State ID State of Issuance

WI

Part C: Agent Questions

1. Have you satisfied the responsible beverage server training requirement? ☒ Yes ☐ No
Submit proof of completion.
2. Have you completed Form AB-100, *Alcohol Beverage Individual Questionnaire* (licensee) or
Form AB-300, *Alcohol Beverage Personal Questionnaire* (permittee)? ☒ Yes ☐ No
3. Have you been a Wisconsin resident for at least 90 continuous days? ☒ Yes ☐ No
See instructions for exceptions.

Continued →

Part D: Business Attestation

READ CAREFULLY BEFORE SIGNING: I, the **Undersigned**, authorize the above-named individual to act for the above-named corporation, nonprofit organization, or limited liability company with full authority and control of the premises and of all alcohol beverage activities on such premises. I certify that I am authorized by the above-named entity to authorize this individual to act on behalf of the entity. If I am appointing a successor agent, I rescind all previous agent appointments for this premises. Further, I understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000 if convicted.

Last Name	Berg	First Name	Dale	M.I.	B
Title	Owner	Email	business@ruthiesdowntown.com	Phone	312-513-8017
Signature	Dale Berg			Date	5/29/2025

Part E: Agent Attestation

READ CAREFULLY BEFORE SIGNING: I, the **Agent**, hereby accept this appointment as agent for the above-named corporation, nonprofit organization, or limited liability company and assume full responsibility for the conduct of all alcohol beverage activities on the premises for the above-named business. I further understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000 if convicted.

Last Name	Berg	First Name	Dale	M.I.	B
Signature	Dale Berg			Date	5/29/2025

Serving Alcohol

is proud to present this certificate to

Dale Berg

for successful completion of the online course



Wisconsin Alcohol Seller/Server Course

PERSONS COMPLETING THIS COURSE HAVE AGREED TO EXECUTE THE FOLLOWING POLICIES TO THE BEST OF THEIR ABILITIES.

- * CARD ANY PERSON 35 YEARS OF AGE OR YOUNGER
- * OBSERVE AND REPORT ANY CUSTOMER SHOWING SIGNS OF POSSIBLE IMPAIRED BEHAVIOR TO MANAGEMENT
- * RESPOND IMMEDIATELY TO ANY POSSIBLE PROBLEM SITUATION
- * DETERMINE THE PEOPLE ENTERING THE PREMISES TO CONSUME ALCOHOL ARE OF LEGAL ALCOHOL DRINKING AGE AND RECORD THEM IF THERE IS ANY QUESTION ABOUT THEIR AGE
- * ENSURE A PERSON MATCHES THEIR VALID LEGAL IDENTIFICATION

This is a Wisconsin Department of Revenue approved Responsible Beverage Server Training Course in compliance with Sec. 125.17 (6), 134.66 (2m), and 125.04 (5) (a) 5. Wis. Stats.

Verify online at
servingalcohol.com

Verification Code
OBBb8jIUjj

Date Issued
Apr 18th, 2025

VALID FOR 2 YEARS

This is not a Wisconsin operators/bartenders license.

This certificate will be requested to obtain a Wisconsin operators/bartenders license from the Wisconsin city clerk's office in the municipality where you are working.

Find your city clerk's office here: <https://elections.wi.gov/clerks/directory>

Wisconsin Alcohol Seller/Server Course

Name: Dale Berg

Certification Date: Apr 18th, 2025

Certificate Code: OBBb8jIUjj

Verify Online: servingalcohol.com

125.17(6), 134.66 (2m), 125.04(5)(a)5 Wis. Stats.

SERVING ALCOHOL INC

VALID FOR 2 YEARS

Learn more about this wallet card at <http://servingalcohol.com/wallet-card>

Alcohol Beverage
Individual Questionnaire

Date

All individuals involved in the alcohol beverage business must complete this form, including:

- sole proprietor
- all officers, directors, and agent of a corporation or nonprofit organization
- all partners of a partnership
- members and agent of a limited liability company

Your alcohol beverage application or renewal is not complete until all required Individual Questionnaires are submitted.

Part A: Business Information

1. Legal Business Name (individual name if sole proprietor)

Odd Fellows Temple

2. Business Trade Name or DBA

Ruthie's

3. Entity Type (check one)

☐ Sole Proprietor ☐ Partnership ☒ Limited Liability Company ☐ Corporation ☐ Nonprofit Organization

Part B: Individual Information

1. Last Name

Dale

2. First Name

Berg

3. M.I.

D

4. Relationship to Business (Title)

Owner

5. Email

business@ruthiesdowntown.com

6. Phone

(312) 513-8017

7. Home Address

121 4th St S

8. City

La Crosse

9. State

WI

10. Zip Code

54601

11. Date of Birth

12. Drivers License/State ID Number

13. Drivers License/State ID State of Issuance

WI

Part C: Address History

1. Do you currently live in Wisconsin? ☒ Yes ☐ NoIf yes, provide the month and year when you permanently moved to Wisconsin (MM/YYYY)
05/1960

2. List in chronological order all of your addresses within the last 5 years. Attach additional sheets if necessary.

Previous Address 1

121 4th St S

City

La Crosse

State

WI

Zip Code

54601

Previous Address 2

City

State

Zip Code

Previous Address 3

City

State

Zip Code

Previous Address 4

City

State

Zip Code

Previous Address 5

City

State

Zip Code

3. List all states and counties you have lived in as an adult. Attach additional sheets if necessary.

State

County

State

County

State

County

State

County

WI

La Crosse

State

County

State

County

State

County

State

County

Continued →

Part D: Criminal History

1. Have you ever been convicted of any offenses (excluding traffic offenses unless related to alcohol beverages) for violation of any federal, Wisconsin, or another state's laws or of any county or municipal ordinances? ☐ Yes ☒ No

If yes to question 1, please list details of each conviction below. Attach additional sheets as needed.

Law/Ordinance Violated	Location	Conviction Date
Penalty Imposed	Was sentence completed? <input type="checkbox"/> Yes <input type="checkbox"/> No	
Law/Ordinance Violated	Location	Conviction Date
Penalty Imposed	Was sentence completed? <input type="checkbox"/> Yes <input type="checkbox"/> No	
Law/Ordinance Violated	Location	Conviction Date
Penalty Imposed	Was sentence completed? <input type="checkbox"/> Yes <input type="checkbox"/> No	

2. Are charges for any offenses currently pending against you (excluding traffic offenses unless related to alcohol beverages) for violation of any federal, Wisconsin, or another state's laws or any county or municipal ordinances? ☐ Yes ☒ No

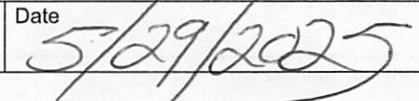
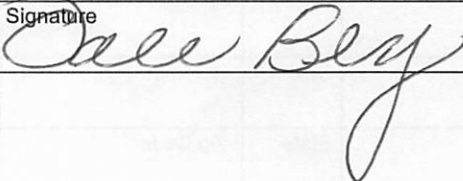
If yes to question 2, describe nature and status of pending charges using the space below. Attach additional sheets as needed.

Part E: Attestation

READ CAREFULLY BEFORE SIGNING: Under penalty of law, I have answered each of the above questions completely and truthfully. I certify that I am not prohibited from participating in this business due to any involvement in another tier of the alcohol beverage industry as a restricted investor. I understand that any license issued contrary to Wis. Stat. Chapter 125 shall be void under penalty of state law. I further understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000 if convicted.

Signature

Date



Office of City Clerk



July 31, 2025

ODD FELLOWS TEMPLE LLC
ATTN: DALE BERG
121 4TH ST S
LA CROSSE WI 54601

Dear Dale,

Our office is in receipt of your application for a Combination "Class B" Beer & Liquor license at 119 4TH ST S for the 2025-202 license period.

Said request will be considered at the following meetings:

Judiciary & Administration Committee

Tues., August 5, 2025 at 6:00 p.m.
Council Chambers of City Hall, 400 La Crosse St.

Common Council

Thurs., August 14, 2025 at 6:00 p.m.
Council Chambers of City Hall, 400 La Crosse St.

We recommend someone attend the J&A meetings where public hearing is allowed; there may be questions or comments from a committee or council member or another citizen. Public hearing is not allowed at the Council meeting; although, you are welcome to attend. Your license application is lumped in with other license applications and will be on the agenda as 25-0831 (Various Licenses 2025-2026 – August).

Attendance is allowed either in person or virtually. If you wish to attend virtually, please email me for the link to participate. If you have any questions, comments, or concerns; do not hesitate to contact me.

Sincerely,

Sondra Craig, Deputy Clerk
craigs@cityoflacrosse.org
608-789-7549

CC: Dale Berg – business@ruthiesdowntown.com



City of La Crosse, Wisconsin

ORIGINAL ALCOHOL LICENSE APPLICANTS INFORMATION SUBMITTAL

(Ch. 4, secs. 4-72 & 4-142)

All new applicants for an alcohol license pursuant to Chapter 4 of the La Crosse Municipal Code shall submit the following information with the original alcohol applications. Any false statement contained in such application shall automatically nullify any license issued pursuant thereto.

Class A: ☐ Beer, ☐ Liquor

Class B: ☒ Beer, ☒ Liquor

Class C: ☐ Wine

APPLICANT

Legal/Real Name of Business:

Meraki Design Co LLC

Trade Name:

Meraki Design Co LLC

Address:

Street

City

State

Zip Code

325 Pearl Street

La Crosse

WI

54601

Telephone Number:

6087697475

Website:

NA-

ACTIVE USE OF LICENSE

☒ I understand that if a license is granted, said license must be activated within 90 days of being granted pursuant to Municipal Code secs. 4-43 and 4-108. This means open for business with stock and equipment.

Anticipated Date of Opening:

☒ I understand that if a license is granted, said license shall be actively utilized pursuant to Municipal Code sec. 4-12. Actively utilized shall mean open for business with regular and consistent operating hours. If a license is not actively used throughout any 90-day period, the license shall be subject to revocation or suspension pursuant to sec. 4-82.

☒ I understand that if there is any change to the license or licensee information, including but not limited to change in officers/members/directors or agent or their address/phone number, change in hours of operation, etc., the City Clerk will be notified within 15 days.

BUSINESS PLAN

Type of Establishment:

- ☐ Tavern ☐ Nightclub ☐ Restaurant ☐ Liquor Store ☐ Grocery Store
☐ Convenience Store with gas pumps ☐ Convenience Store without gas pumps
☒ Other Venue Rental - Commercial/Events

Hours of Operation:

By Reservation/Contract Only

Anticipated Number of Employees:

<10

Other Business to Be Conducted on Premise:

Estimated gross receipts for food and alcohol beverage sales by percentage.

(Note: Non-alcoholic drinks are classified as "Food.")

60- _____ % Alcohol 40- _____ % Food _____ % Other

If applicable, describe "Other":

Estimated capacity (Class B and Class C licenses only):

Indoor 100- _____ Outdoor, if applicable NA

Will there be any outdoor sales/service or consumption of alcohol? If yes, explain.

If yes, a beer garden license or outdoor dining permit may be required.

NA

Will there be live entertainment (music or dancing) on premise? If yes, explain.

If yes, a cabaret license will be required.

Yes - Live Music: Acoustic "Background" Music

Do you have off-street parking? ☐ Yes ☒ No

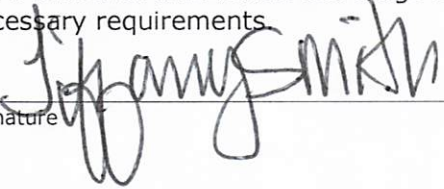
If yes, how many parking spaces? _____

If no, how will parking be accommodated. public parking ramps near and street parking

Provide a sketch of the floor plan showing overall dimensions, sales, service and consumption and storage areas, seating arrangements, location of coolers, and location where records are kept (invoices for purchase of alcohol).**Provide a site plan showing building location, any outside areas where alcohol beverages may be sold or consumed, off-street parking, ingress and egress, and existing or proposed screening.**

In addition to supplying the above information which is true and correct to the best of my knowledge, I have reviewed the Alcohol Beverage Submittal Requirements and Information page and will comply with necessary requirements.

Signature



06/25/2025

Date

FOR OFFICE USE – City Clerk's Office checklist for complete applications

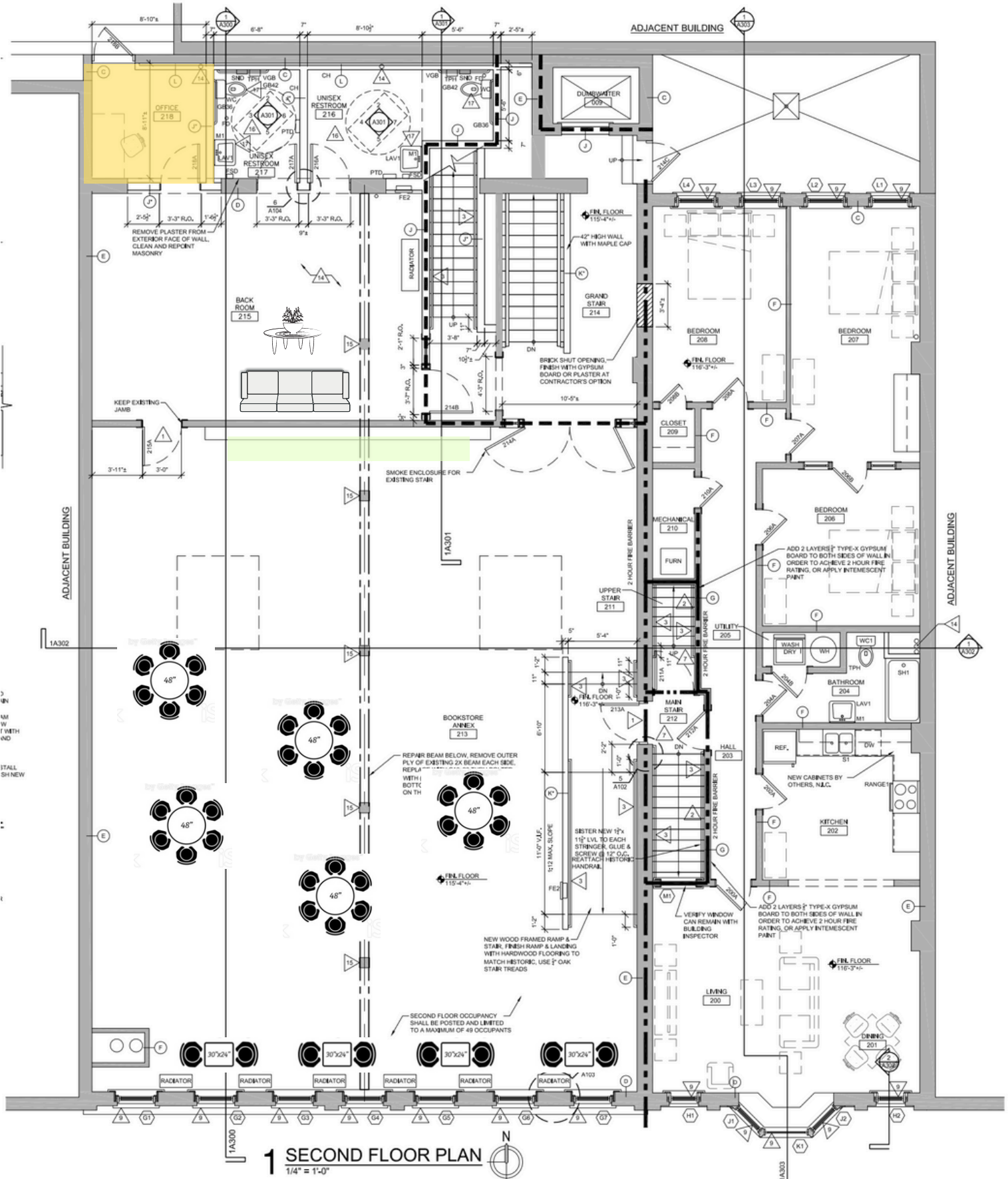
- ☒ Completed applications and fee
- ☐ Surrender of previous license, if applicable
- ☐ Lease, purchase agreement or other proof of control of premise
- ☒ Contact Information Sheet
- ☐ Articles of Incorporation
- ☒ WI Seller's Permit Certificate
- ☐ FEIN
- ☐ Floor Plan
- ☐ Site Plan
- ☐ Proof of course completion or valid operator license or on other license within last two years.
- ☐ Confirm proximity to school, church or hospital
- ☐ Confirm proximity to land zoned residential or multiple dwelling

2nd Floor Layout

Property Description - upper level dwelling and assembly space.

*Not to scale; for visual purposes only.

Liquor storage, records, and cooler in upper left corner, room labeled "OFFICE". Stationary serving area.



Form
AB-200

Alcohol Beverage License Application

For Municipal Use Only
Municipality
License Period

License(s) Requested: (up to two boxes may be checked)

- ☐ Class "A" Beer \$ _____ ☒ Class "B" Beer \$ _____
- ☐ "Class A" Liquor \$ _____ ☒ "Class B" Liquor \$ _____
- ☐ "Class A" Liquor (cider only) \$ _____ ☐ Reserve "Class B" Liquor \$ _____
- ☐ "Class C" Liquor (wine only) \$ _____

Fees	
License Fees	\$
Background Check Fee	\$
Publication Fee	\$
Total Fees	\$

Part A: Premises/Business Information

1. Legal Business Name (individual name if sole proprietorship)

Meraki Design Co. LLC

2. Business Trade Name or DBA

3. FEIN

87-0994400

4. Wisconsin Seller's Permit Number

456-1032127995-04

5. Entity Type (check one)

☒ Sole Proprietor ☐ Partnership ☒ Limited Liability Company ☐ Corporation ☐ Nonprofit Organization

6. State of Organization

WI

7. Date of Organization

06/02/2021

8. Wisconsin DFI Registration Number

4

9. Premises Address

325 Pearl Street

10. City

La Crosse

11. State

WI

12. Zip Code

54601

13. County

La Crosse

14. Governing Municipality: ☒ City ☐ Town ☐ Village

of: La Crosse

15. Aldermanic District

16. Premises Phone

(608) 769-7475

17. Premises Email

merakilax@outlook.com

18. Website

19. Premises Description - Describe the building or buildings where alcohol beverages are produced, sold, stored, or consumed, and related records are kept. Describe all rooms within the building, including living quarters. Authorized alcohol beverage activities and storage of records may occur only on the premises described in this application. Attach a map or diagram and additional sheets if necessary.

Entire building located at 323-327 Pearl Street

20. Mailing Address (if different from premises address)

325 Pearl Street

21. City

La Crosse

22. State

WI

23. Zip Code

54601

Part B: Questions

1. Has the business (sole proprietorship, partnership, limited liability company, or corporation) been convicted of violating federal or state laws or local ordinances? Exclude traffic offenses unless related to alcohol beverages. ☐ Yes ☒ No

If yes, list the details of violation below. Attach additional sheets if necessary.

Law/Ordinance Violated

Location

Trial Date

Penalty Imposed

Was sentence completed? ☐ Yes ☐ No

Law/Ordinance Violated

Location

Trial Date

Penalty Imposed

Was sentence completed? ☐ Yes ☐ No

2. Are charges for any offenses pending against the business? Exclude traffic offenses unless related to alcohol . . ☐ Yes ☒ No beverages.

If yes, describe the nature and status of pending charges using the space below. Attach additional sheets as needed.

3. Is the applicant business or any of its officers, directors, members, agent, employees, owners, or other related individuals or entities a restricted investor with any interest in an alcohol beverage producer or distributor? . . ☐ Yes ☒ No
If yes, provide the name of the restricted investor and describe the nature of the interest.

4. Is the applicant business owned by another business entity? ☐ Yes ☒ No
If yes, provide the name(s) and FEIN(s) of the business entity owners below. Attach additional sheets as needed.

4a. Name of Business Entity	4b. Business Entity FEIN
-----------------------------	--------------------------

5. Have the partners, agent, or sole proprietor satisfied the responsible beverage server training requirement for this license period? Submit proof of completion. ☒ Yes ☐ No

6. Is the applicant business indebted to any wholesaler beyond 15 days for beer or 30 days for liquor/wine? ☐ Yes ☒ No

7. Does the applicant business owe past due municipal property taxes, assessments, or other fees? ☐ Yes ☒ No

Part C: Individual Information

List the name, title, and phone number for each person or entity holding the following positions in the applicant business or businesses listed in Part B, Question 4: sole proprietor, all officers, directors, and agent of a corporation or nonprofit organization, all partners of a partnership, and all members, managers, and agent of a limited liability company. Attach additional sheets if necessary.

Include Form AB-100 for each person listed below. Corporations and LLCs must appoint an agent by including Form AB-101.

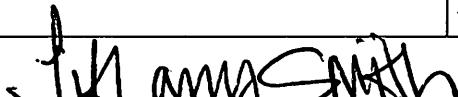
Last Name	First Name	Title	Phone
Smith	Tiffany	Member	(608) 769-7475

Part D: Attestation

One of the following must sign and attest to this application:

- sole proprietor
- one general partner of a partnership
- one corporate officer
- one member of an LLC

READ CAREFULLY BEFORE SIGNING: Under penalty of law, I have answered each of the above questions completely and truthfully. I agree that I am acting solely on behalf of the applicant business and not on behalf of any other individual or entity seeking the license. Further, I agree that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another individual or entity. I agree to operate this business according to the law, including but not limited to, purchasing alcohol beverages from state authorized wholesalers. I understand that lack of access to any portion of a licensed premises during inspection will be deemed a refusal to allow inspection. Such refusal is a misdemeanor and grounds for revocation of this license. I understand that any license issued contrary to Wis. Stat. Chapter 125 shall be void under penalty of state law. I further understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000 if convicted.

Last Name Smith	First Name Tiffany	M.I. L.
Title Owner	Email merakilax@outlook.com	Phone (608) 769-7475
Signature 		Date 06/25/25

Part E: For Clerk Use Only

Date Application Was Filed With Clerk	License Number	Date License Granted	Date License Issued
Signature of Clerk/Deputy Clerk		Date Provisional License Issued (if applicable)	

Alcohol Beverage
Individual Questionnaire

Date

All individuals involved in the alcohol beverage business must complete this form, including:

- sole proprietor
- all officers, directors, and agent of a corporation or nonprofit organization
- all partners of a partnership
- members and agent of a limited liability company

Your alcohol beverage application or renewal is not complete until all required Individual Questionnaires are submitted.

Part A: Business Information

1. Legal Business Name (individual name if sole proprietor) Meraki Design Co LLC	
2. Business Trade Name or DBA	
3. Entity Type (check one) <input type="checkbox"/> Sole Proprietor <input type="checkbox"/> Partnership <input checked="" type="checkbox"/> Limited Liability Company <input type="checkbox"/> Corporation <input type="checkbox"/> Nonprofit Organization	

Part B: Individual Information

1. Last Name Smith		2. First Name Tiffany		3. M.I. L.
4. Relationship to Business (Title) Owner		5. Email merakilax@outlook.com		6. Phone (608) 769-7475
7. Home Address N1683 Boulder Ct				
8. City La Crosse		9. State WI	10. Zip Code 54601	11. Date of Birth [REDACTED]
12. Drivers License/State ID Number [REDACTED]			13. Drivers License/State ID State of Issuance WI	

Part C: Address History

1. Do you currently live in Wisconsin?				<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No			
If yes, provide the month and year when you permanently moved to Wisconsin				(MM/YYYY) 07/1985			
2. List in chronological order all of your addresses within the last 5 years. Attach additional sheets if necessary.							
Previous Address 1 N1683 Boulder Ct		City La Crosse		State WI		Zip Code 54601	
Previous Address 2		City		State		Zip Code	
Previous Address 3		City		State		Zip Code	
Previous Address 4		City		State		Zip Code	
Previous Address 5		City		State		Zip Code	
3. List all states and counties you have lived in as an adult. Attach additional sheets if necessary.							
State	County	State	County	State	County	State	County
State	County	State	County	State	County	State	County

Continued →

Part D: Criminal History

1. Have you ever been convicted of any offenses (excluding traffic offenses unless related to alcohol beverages) for violation of any federal, Wisconsin, or another state's laws or of any county or municipal ordinances? ☐ Yes ☒ No

If yes to question 1, please list details of each conviction below. Attach additional sheets as needed.

Law/Ordinance Violated	Location	Conviction Date
Penalty Imposed		Was sentence completed? <input type="checkbox"/> Yes <input type="checkbox"/> No
Law/Ordinance Violated	Location	Conviction Date
Penalty Imposed		Was sentence completed? <input type="checkbox"/> Yes <input type="checkbox"/> No
Law/Ordinance Violated	Location	Conviction Date
Penalty Imposed		Was sentence completed? <input type="checkbox"/> Yes <input type="checkbox"/> No

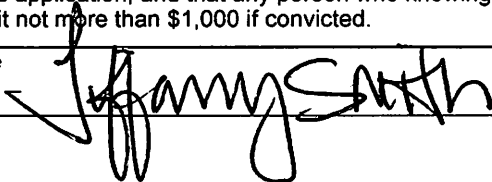
2. Are charges for any offenses currently pending against you (excluding traffic offenses unless related to alcohol beverages) for violation of any federal, Wisconsin, or another state's laws or any county or municipal ordinances? ☐ Yes ☒ No

If yes to question 2, describe nature and status of pending charges using the space below. Attach additional sheets as needed.

Part E: Attestation

READ CAREFULLY BEFORE SIGNING: Under penalty of law, I have answered each of the above questions completely and truthfully. I certify that I am not prohibited from participating in this business due to any involvement in another tier of the alcohol beverage industry as a restricted investor. I understand that any license issued contrary to Wis. Stat. Chapter 125 shall be void under penalty of state law. I further understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000 if convicted.

Signature



Date

06/25/2025

Form
AB-101**Alcohol Beverage
Appointment of Agent**

Date

Agent Type (*check one*)
☐ Original (no fee)

 ☐ Successor (\$10 fee for municipal licensees only)
Part A: Business Information

1. Legal Business Name (individual name if sole proprietor)

Meraki Design Co. LLC

2. Business Trade Name or DBA

3. Entity Type (*check one*)
☒ Limited Liability Company

 ☐ Corporation

 ☐ Nonprofit Organization
4. Alcohol Beverage Business Authorization (*check one*)
☒ Municipal Retail License

 ☐ State Permit

5. If successor agent, provide State Permit or Municipal Retail License Number

6. Describe the reason for appointing a successor agent, if successor is checked above.

Part B: Agent Information

1. Last Name

Smith

2. First Name

Tiffany

3. M.I.

L.

4. Email

merakilax@outlook.com

5. Phone

(608) 769-7475

6. Home Address

N1683 Boulder Ct

7. City

La Crosse

8. State

WI

9. Zip Code

54601

10. Date of Birth

11. Drivers License/State ID Number

12. Drivers License/State ID State of Issuance

WI

Part C: Agent Questions
 1. Have you satisfied the responsible beverage server training requirement? ☒ Yes ☐ No
 Submit proof of completion.

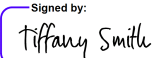
 2. Have you completed Form AB-100, *Alcohol Beverage Individual Questionnaire* (licensee) or
 Form AB-300, *Alcohol Beverage Personal Questionnaire* (permittee)? ☒ Yes ☐ No

 3. Have you been a Wisconsin resident for at least 90 continuous days? ☒ Yes ☐ No
 See instructions for exceptions.

Continued →

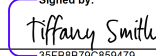
Part D: Business Attestation

READ CAREFULLY BEFORE SIGNING: I, the **Undersigned**, authorize the above-named individual to act for the above-named corporation, nonprofit organization, or limited liability company with full authority and control of the premises and of all alcohol beverage activities on such premises. I certify that I am authorized by the above-named entity to authorize this individual to act on behalf of the entity. If I am appointing a successor agent, I rescind all previous agent appointments for this premises. Further, I understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000 if convicted.

Last Name Smith		First Name Tiffany		M.I. L.
Title Member	Email merakilax@outlook.com		Phone (608) 769-7475	
Signature Signed by:  35FB8B79C859479...			Date 06/25/25	

Part E: Agent Attestation

READ CAREFULLY BEFORE SIGNING: I, the **Agent**, hereby accept this appointment as agent for the above-named corporation, nonprofit organization, or limited liability company and assume full responsibility for the conduct of all alcohol beverage activities on the premises for the above-named business. I further understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000 if convicted.

Last Name Smith		First Name Tiffany		M.I. L.
Signature Signed by:  35FB8B79C859479...			Date 06/25/25	

Office of City Clerk



July 31, 2025

MERAKI DESIGN CO LLC
ATTN: TIFFANY SMITH
N1683 BOULDER CT
LA CROSSE WI 54601

Dear TIFFANY,

Our office is in receipt of the applications for a Combination "Class B" Beer & Liquor license and an Indoor Cabaret at 325 Pearl St. for the 2025-2026 license period.

Said request will be considered at the following meetings:

Judiciary & Administration Committee

**Tues., August 5, 2025 at 6:00 p.m.
Council Chambers of City Hall, 400 La Crosse St.**

Common Council

**Thurs., August 14, 2025 at 6:00 p.m.
Council Chambers of City Hall, 400 La Crosse St.**

We recommend someone attend the J&A meetings where public hearing is allowed; there may be questions or comments from a committee or council member or another citizen. Public hearing is not allowed at the Council meeting; although, you are welcome to attend. Your applications are lumped in with other license applications and will be on the agenda as 25-0381 (Various Licenses 2025-2026 – August).

Attendance is allowed either in person or virtually. If you wish to attend virtually, please email me for the link to participate. If you have any questions, comments, or concerns; do not hesitate to contact me.

Sincerely,

Sondra Craig, Deputy Clerk
craigs@cityoflacrosse.org
608-789-7549

CC: Tiffany Smith – merakilax@outlook.com



City of La Crosse, Wisconsin

ORIGINAL ALCOHOL LICENSE APPLICANTS INFORMATION SUBMITTAL

(Ch. 4, secs. 4-72 & 4-142)

All new applicants for an alcohol license pursuant to Chapter 4 of the La Crosse Municipal Code shall submit the following information with the original alcohol applications. Any false statement contained in such application shall automatically nullify any license issued pursuant thereto.

Class A: ☐ Beer, ☐ Liquor

Class B: ☒ Beer, ☒ Liquor

Class C: ☐ Wine

APPLICANT

Legal/Real Name of Business:

JAMA INVESTMENTS LLC

Trade Name:

DEWEY'S SIDE STREET SALOON

Address:

Street

3860 LABORE ST

City

State

Zip Code

VADNAIS HEIGHTS, MN 55110

Telephone Number:

(612) 489-5414

Website:

OURFAVORITEBAR.COM

ACTIVE USE OF LICENSE

☒ I understand that if a license is granted, said license must be activated within 90 days of being granted pursuant to Municipal Code secs. 4-43 and 4-108. This means open for business with stock and equipment.

Anticipated Date of Opening:

☒ I understand that if a license is granted, said license shall be actively utilized pursuant to Municipal Code sec. 4-12. Actively utilized shall mean open for business with regular and consistent operating hours. If a license is not actively used throughout any 90-day period, the license shall be subject to revocation or suspension pursuant to sec. 4-82.

☒ I understand that if there is any change to the license or licensee information, including but not limited to change in officers/members/directors or agent or their address/phone number, change in hours of operation, etc., the City Clerk will be notified within 15 days.

BUSINESS PLAN

Type of Establishment:

- ☒ Tavern ☐ Nightclub ☐ Restaurant ☐ Liquor Store ☐ Grocery Store
☐ Convenience Store with gas pumps ☐ Convenience Store without gas pumps
☐ Other _____

Hours of Operation:

10:00 AM - 2:00 AM

Anticipated Number of Employees:

10

Other Business to Be Conducted on Premise:

None

Estimated gross receipts for food and alcohol beverage sales by percentage.

(Note: Non-alcoholic drinks are classified as "Food.")

80 % Alcohol 20 % Food 0 % Other

If applicable, describe "Other":

Estimated capacity (Class B and Class C licenses only):Indoor 80 Outdoor, if applicable _____**Will there be any outdoor sales/service or consumption of alcohol? If yes, explain.**

If yes, a beer garden license or outdoor dining permit may be required.

NO. Will apply later.**Will there be live entertainment (music or dancing) on premise? If yes, explain.**

If yes, a cabaret license will be required.

on Jam session - Thursday evening & Sat afternoon**Do you have off-street parking? ☒ Yes ☐ No**

If yes, how many parking spaces? _____

If no, how will parking be accommodated. on-street parking**Provide a sketch of the floor plan showing overall dimensions, sales, service and consumption and storage areas, seating arrangements, location of coolers, and location where records are kept (invoices for purchase of alcohol).****Provide a site plan showing building location, any outside areas where alcohol beverages may be sold or consumed, off-street parking, ingress and egress, and existing or proposed screening. NONE**

In addition to supplying the above information which is true and correct to the best of my knowledge, I have reviewed the Alcohol Beverage Submittal Requirements and Information page and will comply with necessary requirements.

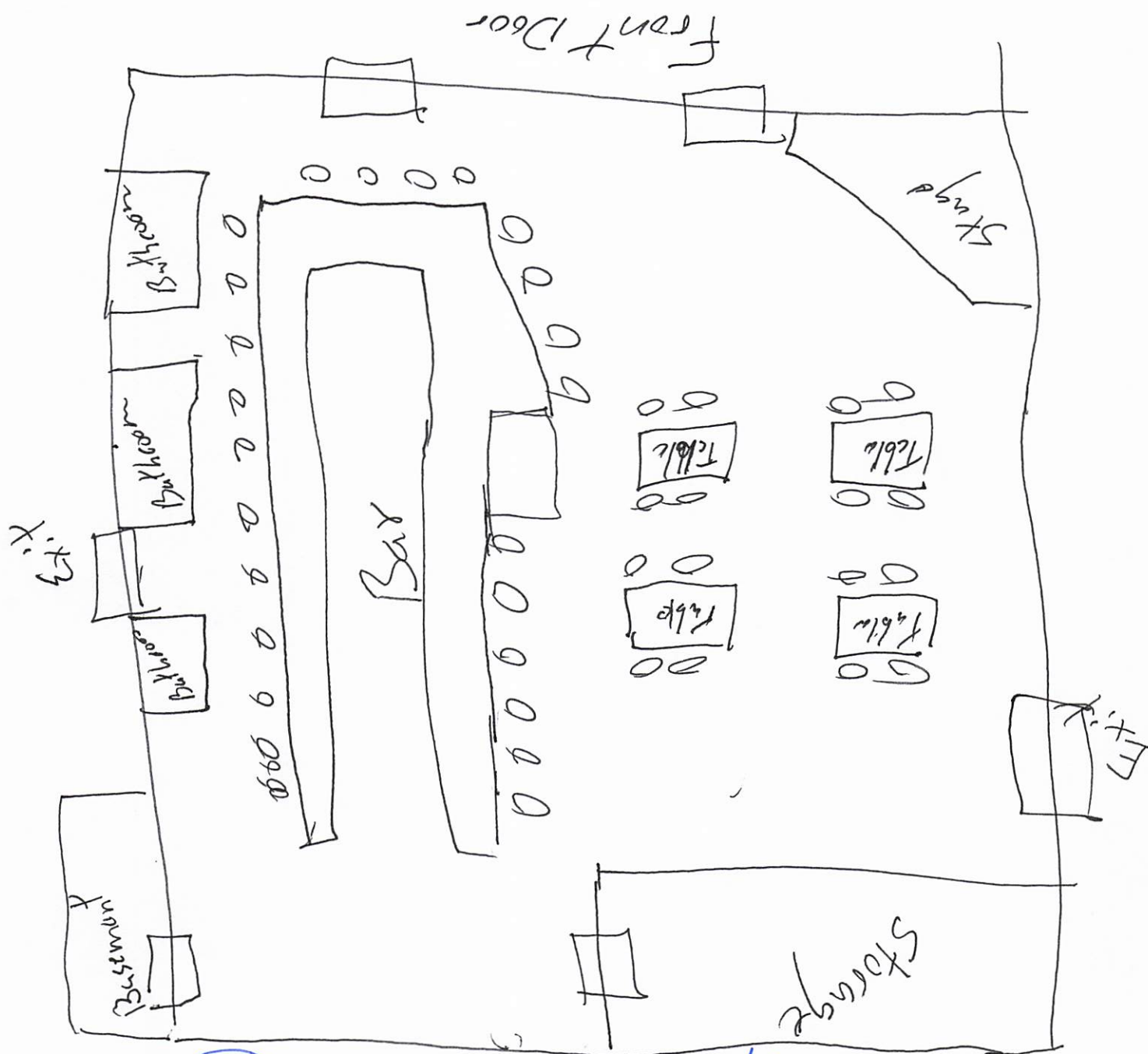
Signature



Date

7-22-25**FOR OFFICE USE – City Clerk's Office checklist for complete applications**

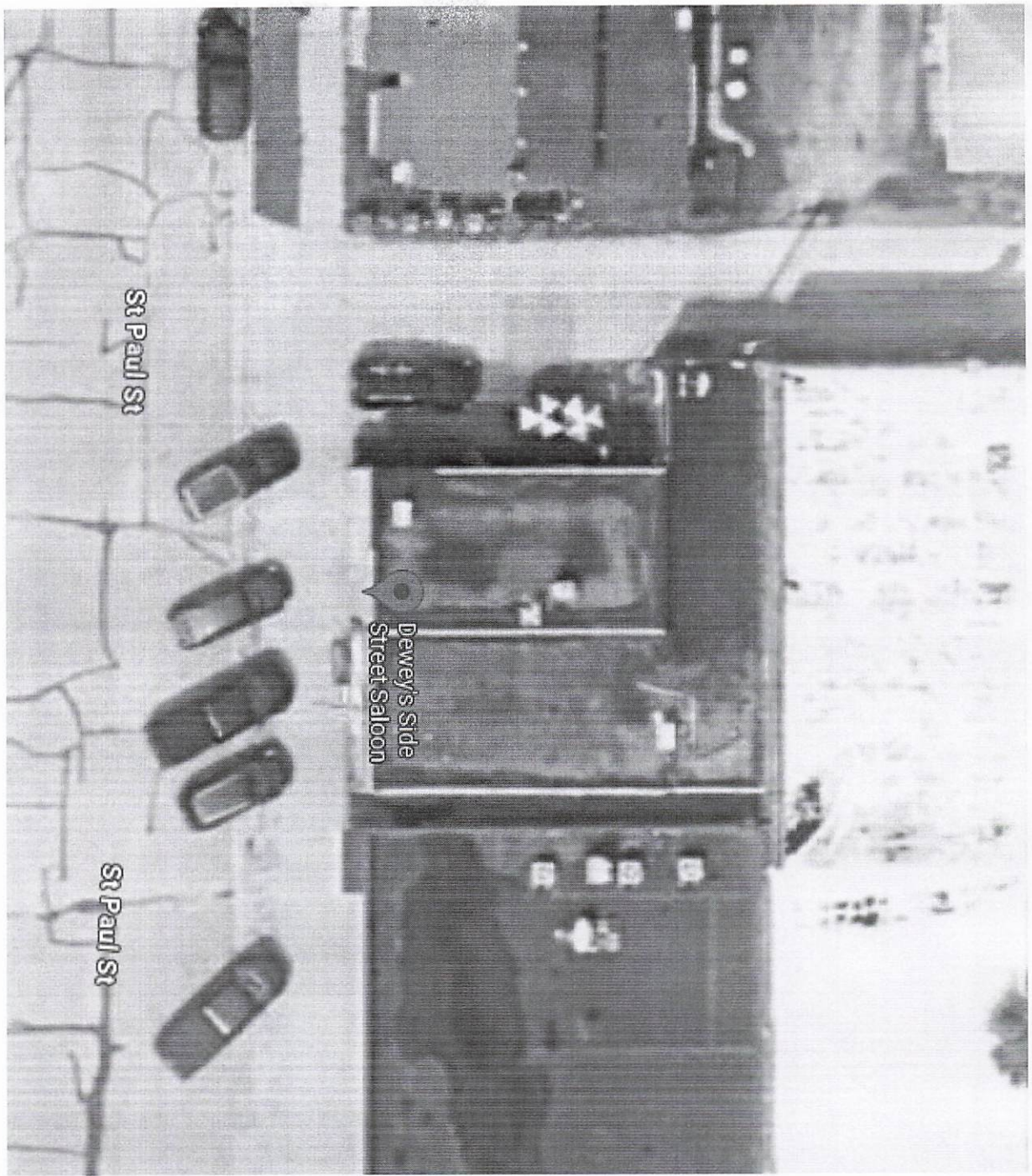
- ☐ Completed applications and fee
- ☐ Surrender of previous license, if applicable
- ☒ Lease, purchase agreement or other proof of control of premise
- ☐ Contact Information Sheet
- ☐ Articles of Incorporation
- ☐ WI Seller's Permit Certificate
- ☐ FEIN
- ☒ Floor Plan
- ☒ Site Plan
- ☒ Proof of course completion or valid operator license or on other license within last two years.
- ☐ Confirm proximity to school, church or hospital
- ☐ Confirm proximity to land zoned residential or multiple dwelling



Dewey's Indoor Map

7/22/25

* no changes from former owners.



Dewey's Outdoor Map
7/22/2025

Form
AB-200

Alcohol Beverage License Application

For Municipal Use Only	
Municipality	
License Period	

License(s) Requested: (up to two boxes may be checked)

- ☐ Class "A" Beer \$ _____ ☒ Class "B" Beer \$ 100
- ☐ "Class A" Liquor \$ _____ ☒ "Class B" Liquor \$ 500
- ☐ "Class A" Liquor (cider only) \$ _____ ☐ Reserve "Class B" Liquor \$ _____
- ☐ "Class C" Liquor (wine only) \$ _____

Fees	
License Fees	\$ 600
Background Check Fee	\$
Publication Fee	\$ 20
Total Fees	\$ 620

Part A: Premises/Business Information			
1. Legal Business Name (individual name if sole proprietorship) JAMA INVESTMENTS LLC			
2. Business Trade Name or DBA DEWEY'S SIDE STREET SALOON			
3. FEIN 810927325		4. Wisconsin Seller's Permit Number 456-1028936383-02	
5. Entity Type (check one) <input type="checkbox"/> Sole Proprietor <input type="checkbox"/> Partnership <input checked="" type="checkbox"/> Limited Liability Company <input type="checkbox"/> Corporation <input type="checkbox"/> Nonprofit Organization			
6. State of Organization WI		7. Date of Organization	
8. Wisconsin DFI Registration Number			
9. Premises Address 621 ST PAUL STREET			
10. City LA CROSSE		11. State WI	12. Zip Code 54601
13. County La Crosse		14. Governing Municipality: <input checked="" type="checkbox"/> City <input type="checkbox"/> Town <input type="checkbox"/> Village of: La Crosse	
15. Aldermanic District			
16. Premises Phone		17. Premises Email	
		18. Website ourfavoritebar.com	
19. Premises Description - Describe the building or buildings where alcohol beverages are produced, sold, stored, or consumed, and related records are kept. Describe all rooms within the building, including living quarters. Authorized alcohol beverage activities and storage of records may occur only on the premises described in this application. Attach a map or diagram and additional sheets if necessary. <i>Alcohol will be served: Main floor, entire building address of 621 St. Paul St. La Crosse, WI</i> <i>Alcohol will be stored: employee area supply room</i> <i>Records stored: office area in basement</i>			
20. Mailing Address (if different from premises address) 3860 LABORE RD			
21. City VADNAIS HEIGHTS		22. State MN	23. Zip Code 55110
Part B: Questions			
1. Has the business (sole proprietorship, partnership, limited liability company, or corporation) been convicted of violating federal or state laws or local ordinances? Exclude traffic offenses unless related to alcohol beverages. <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If yes, list the details of violation below. Attach additional sheets if necessary.			
Law/Ordinance Violated		Location	
		Trial Date	
Penalty Imposed		Was sentence completed? <input type="checkbox"/> Yes <input type="checkbox"/> No	
Law/Ordinance Violated		Location	
		Trial Date	
Penalty Imposed		Was sentence completed? <input type="checkbox"/> Yes <input type="checkbox"/> No	

2. Are charges for any offenses pending against the business? Exclude traffic offenses unless related to alcohol . . . ☐ Yes ☒ No
beverages.

If yes, describe the nature and status of pending charges using the space below. Attach additional sheets as needed.

3. Is the applicant business or any of its officers, directors, members, agent, employees, owners, or other related individuals or entities a restricted investor with any interest in an alcohol beverage producer or distributor? . . . ☐ Yes ☒ No
If yes, provide the name of the restricted investor and describe the nature of the interest.

4. Is the applicant business owned by another business entity? . . . ☐ Yes ☒ No
If yes, provide the name(s) and FEIN(s) of the business entity owners below. Attach additional sheets as needed.

4a. Name of Business Entity

4b. Business Entity FEIN

5. Have the partners, agent, or sole proprietor satisfied the responsible beverage server training requirement for this license period? Submit proof of completion. ☒ Yes ☐ No

6. Is the applicant business indebted to any wholesaler beyond 15 days for beer or 30 days for liquor/wine? ☐ Yes ☒ No

7. Does the applicant business owe past due municipal property taxes, assessments, or other fees? ☐ Yes ☒ No

Part C: Individual Information

List the name, title, and phone number for each person or entity holding the following positions in the applicant business or businesses listed in Part B, Question 4: sole proprietor, all officers, directors, and agent of a corporation or nonprofit organization, all partners of a partnership, and all members, managers, and agent of a limited liability company. Attach additional sheets if necessary.

Include Form AB-100 for each person listed below. Corporations and LLCs must appoint an agent by including Form AB-101.


Last Name	First Name	Title	Phone
STOFFLET	JESSICA	AGENT	(920) 318-3203
SCHMITZ	ANDREW	<i>Sole</i> MEMBER	(651) 210-3109

Part D: Attestation

One of the following must sign and attest to this application:

- sole proprietor • one general partner of a partnership • one corporate officer • one member of an LLC

READ CAREFULLY BEFORE SIGNING: Under penalty of law, I have answered each of the above questions completely and truthfully. I agree that I am acting solely on behalf of the applicant business and not on behalf of any other individual or entity seeking the license. Further, I agree that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another individual or entity. I agree to operate this business according to the law, including but not limited to, purchasing alcohol beverages from state authorized wholesalers. I understand that lack of access to any portion of a licensed premises during inspection will be deemed a refusal to allow inspection. Such refusal is a misdemeanor and grounds for revocation of this license. I understand that any license issued contrary to Wis. Stat. Chapter 125 shall be void under penalty of state law. I further understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000 if convicted.

Last Name SCHMITZ		First Name ANDREW		M.I. J
Title MEMBER		Email ANDREW.SCHMITZ@SUPERIORVENDINGIN	Phone (651) 210-3109	
Signature 			Date 7/22/25	

Part E: For Clerk Use Only

Date Application Was Filed With Clerk	License Number	Date License Granted	Date License Issued
Signature of Clerk/Deputy Clerk		Date Provisional License Issued (if applicable)	

Alcohol Beverage
Appointment of Agent

Date

Agent Type (check one)

- ☒
- Original (no fee)
- ☐
- Successor (\$10 fee for municipal licensees only)

Part A: Business Information

1. Legal Business Name (individual name if sole proprietor)

JAMA INVESTMENTS LLC

2. Business Trade Name or DBA

DEWEY'S SIDE STREET SALOON

3. Entity Type (check one)

- ☒
- Limited Liability Company
- ☐
- Corporation
- ☐
- Nonprofit Organization

4. Alcohol Beverage Business Authorization (check one)

- ☒
- Municipal Retail License
- ☐
- State Permit

5. If successor agent, provide State Permit or Municipal Retail License Number

6. Describe the reason for appointing a successor agent, if successor is checked above.

Part B: Agent Information

1. Last Name

STOFFLET

2. First Name

JESSICA

3. M.I.

Ann

4. Email

Jessicaas428@outlook.com

5. Phone

(920) 318-3203

6. Home Address

1432 KANE ST

7. City

LA CROSSE

8. State

WI

9. Zip Code

54603

10. Date of Birth

11. Drivers License/State ID Number

12. Drivers License/State ID State of Issuance


Part C: Agent Questions

1. Have you satisfied the responsible beverage server training requirement? ☒ Yes ☐ No
Submit proof of completion.
2. Have you completed Form AB-100, *Alcohol Beverage Individual Questionnaire* (licensee) or
Form AB-300, *Alcohol Beverage Personal Questionnaire* (permittee)? ☒ Yes ☐ No
3. Have you been a Wisconsin resident for at least 90 continuous days? ☒ Yes ☐ No
See instructions for exceptions.

Continued →


Part D: Business Attestation

READ CAREFULLY BEFORE SIGNING: I, the **Undersigned**, authorize the above-named individual to act for the above-named corporation, nonprofit organization, or limited liability company with full authority and control of the premises and of all alcohol beverage activities on such premises. I certify that I am authorized by the above-named entity to authorize this individual to act on behalf of the entity. If I am appointing a successor agent, I rescind all previous agent appointments for this premises. Further, I understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000 if convicted.

Last Name SCHMITZ		First Name ANDREW		M.I. J
Title MEMBER	Email ANDREW.SCHMITZ@SUPERIORVENDINGINC.		Phone (651) 210-3109	
Signature 			Date 7-22-25	

Part E: Agent Attestation

READ CAREFULLY BEFORE SIGNING: I, the **Agent**, hereby accept this appointment as agent for the above-named corporation, nonprofit organization, or limited liability company and assume full responsibility for the conduct of all alcohol beverage activities on the premises for the above-named business. I further understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000 if convicted.

Last Name STOFFLET		First Name JESSICA		M.I.
Signature 			Date 07/22/2025	

*doubles as proof of residence (48)



**City of La Crosse, Wisconsin:
BEVERAGE OPERATORS LICENSE:**

- Remove your card and always have it in your possession when serving/selling beer and/or alcohol beverages.
- Licenses should not be duplicated. If you need a replacement, please contact the City Clerk's Office. The original license should be retained by you as the licensee.
- Pursuant to Resolution 17-1333, the Common Council recognizes that sexual violence prevention is a relevant local concern and offers information provided by the National Sexual Violence Resource Center titled Engaging Bystanders to Prevent Sexual Violence. A link to the handout can be found on the City's website at this URL:
<https://www.cityoflacrosse.org/beverage-operator>

JESSICA ANN STOFFLET
1432 KANE ST
LA CROSSE WI 54603

**City of La Crosse, Wisconsin
BEVERAGE OPERATORS LICENSE**

Class
2-Year

Name
JESSICA ANN STOFFLET

Number
002789-2024

Issued
7/1/2024

Expires
6/30/2026

Nikki Elsen, City Clerk

Renew on or before
6/1/2026

Alcohol Beverage
Individual Questionnaire

Date

All individuals involved in the alcohol beverage business must complete this form, including:

- sole proprietor
- all officers, directors, and agent of a corporation or nonprofit organization
- all partners of a partnership
- members and agent of a limited liability company

Your alcohol beverage application or renewal is not complete until all required Individual Questionnaires are submitted.

Part A: Business Information

1. Legal Business Name (individual name if sole proprietor)

JAMA INVESTMENTS LLC

2. Business Trade Name or DBA

DEWEY'S SIDE STREET SALOON

3. Entity Type (check one)

☐ Sole Proprietor☐ Partnership☒ Limited Liability Company☐ Corporation☐ Nonprofit Organization

Part B: Individual Information

1. Last Name

STOFFLET

2. First Name

JESSICA

3. M.I.

Ann

4. Relationship to Business (Title)

5. Email

Jessicaas428@outlook.com

6. Phone

(920) 318-3203

7. Home Address

1432 KANE ST

8. City

LA CROSSE

9. State

WI

10. Zip Code

54603

11. Date of Birth

12. Drivers License/State ID Number

13. Drivers License/State ID State of Issuance

Wisconsin

Part C: Address History

1. Do you currently live in Wisconsin?

☒ Yes ☐ No

If yes, provide the month and year when you permanently moved to Wisconsin

(MM/YYYY)

01/1985

2. List in chronological order all of your addresses within the last 5 years. Attach additional sheets if necessary.

Previous Address 1

816 Copeland Ave

City

LaCrosse

State

WI

Zip Code

54603

Previous Address 2

419 Caledonia St

City

LaCrosse

State

WI

Zip Code

54603

Previous Address 3

City

State

Zip Code

Previous Address 4

City

State

Zip Code

Previous Address 5

City

State

Zip Code

3. List all states and counties you have lived in as an adult. Attach additional sheets if necessary.

State

County

AZ Phoenix

State

County

AZ Maricopa

State

County

State

County

State

County

State

County

State

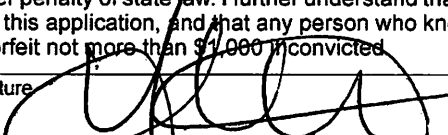
County

State

County

Continued →

Part D: Criminal History		
1. Have you ever been convicted of any offenses (excluding traffic offenses unless related to alcohol beverages) for violation of any federal, Wisconsin, or another state's laws or of any county or municipal ordinances? <input type="checkbox"/> Yes <input type="checkbox"/> No If yes to question 1, please list details of each conviction below. Attach additional sheets as needed.		
Law/Ordinance Violated OWI 3rd	Location Ladose	Conviction Date 07/2023
Penalty Imposed		Was sentence completed? <input type="checkbox"/> Yes <input type="checkbox"/> No
Law/Ordinance Violated OWI 2nd	Location Columbia	Conviction Date 2013?
Penalty Imposed		Was sentence completed? <input type="checkbox"/> Yes <input type="checkbox"/> No
Law/Ordinance Violated	Location	Conviction Date
Penalty Imposed		Was sentence completed? <input type="checkbox"/> Yes <input type="checkbox"/> No
2. Are charges for any offenses currently pending against you (excluding traffic offenses unless related to alcohol beverages) for violation of any federal, Wisconsin, or another state's laws or any county or municipal ordinances? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If yes to question 2, describe nature and status of pending charges using the space below. Attach additional sheets as needed.		

Part E: Attestation	
READ CAREFULLY BEFORE SIGNING: Under penalty of law, I have answered each of the above questions completely and truthfully. I certify that I am not prohibited from participating in this business due to any involvement in another tier of the alcohol beverage industry as a restricted investor. I understand that any license issued contrary to Wis. Stat. Chapter 125 shall be void under penalty of state law. I further understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000 if convicted.	
Signature 	Date 07/22/2025

Alcohol Beverage
Individual Questionnaire

Date

All individuals involved in the alcohol beverage business must complete this form, including:

- sole proprietor
- all officers, directors, and agent of a corporation or nonprofit organization
- all partners of a partnership
- members and agent of a limited liability company

Your alcohol beverage application or renewal is not complete until all required Individual Questionnaires are submitted.

Part A: Business Information

1. Legal Business Name (individual name if sole proprietor) JAMA INVESTMENTS LLC	
2. Business Trade Name or DBA DEWEY'S SIDE STREET SALOON	
3. Entity Type (check one) <input type="checkbox"/> Sole Proprietor <input type="checkbox"/> Partnership <input checked="" type="checkbox"/> Limited Liability Company <input type="checkbox"/> Corporation <input type="checkbox"/> Nonprofit Organization	

Part B: Individual Information


1. Last Name SCHMITZ		2. First Name ANDREW		3. M.I. J	
4. Relationship to Business (Title) MEMBER		5. Email ANDREW.SCHMITZ@SUPERIORVENDINGINC.		6. Phone (651) 210-3109	
7. Home Address 7935 DRAKE RD					
8. City WOODBURY		9. State MN	10. Zip Code 55125	11. Date of Birth [REDACTED]	
12. Drivers License/State ID Number [REDACTED]			13. Drivers License/State ID State of Issuance MN		

Part C: Address History

1. Do you currently live in Wisconsin?						<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
If yes, provide the month and year when you permanently moved to Wisconsin						(MM/YYYY)	
2. List in chronological order all of your addresses within the last 5 years. Attach additional sheets if necessary.							
Previous Address 1		City		State	Zip Code		
Previous Address 2		City		State	Zip Code		
Previous Address 3		City		State	Zip Code		
Previous Address 4		City		State	Zip Code		
Previous Address 5		City		State	Zip Code		
3. List all states and counties you have lived in as an adult. Attach additional sheets if necessary.							
State	County	State	County	State	County	State	County
MN	Washington	MN	Goodhue				
State	County	State	County	State	County	State	County
MN	Dakota						

Continued →

Part D: Criminal History		
1. Have you ever been convicted of any offenses (excluding traffic offenses unless related to alcohol beverages) for violation of any federal, Wisconsin, or another state's laws or of any county or municipal ordinances? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If yes to question 1, please list details of each conviction below. Attach additional sheets as needed.		
Law/Ordinance Violated DUI	Location St. Croix County, Baldwin WI	Conviction Date 6/15/25
Penalty Imposed Fine, 90 Day Licence Suspension		Was sentence completed? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Law/Ordinance Violated	Location	Conviction Date
Penalty Imposed		Was sentence completed? <input type="checkbox"/> Yes <input type="checkbox"/> No
Law/Ordinance Violated	Location	Conviction Date
Penalty Imposed		Was sentence completed? <input type="checkbox"/> Yes <input type="checkbox"/> No
2. Are charges for any offenses currently pending against you (excluding traffic offenses unless related to alcohol beverages) for violation of any federal, Wisconsin, or another state's laws or any county or municipal ordinances? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If yes to question 2, describe nature and status of pending charges using the space below. Attach additional sheets as needed.		

Part E: Attestation	
READ CAREFULLY BEFORE SIGNING: Under penalty of law, I have answered each of the above questions completely and truthfully. I certify that I am not prohibited from participating in this business due to any involvement in another tier of the alcohol beverage industry as a restricted investor. I understand that any license issued contrary to Wis. Stat. Chapter 125 shall be void under penalty of state law. I further understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000 if convicted.	
Signature 	Date 7-22-25

SURRENDER OF LICENSE

Part I

Legal/Real Name of Current Licensee: Dewey's LLC

Premises Address: 621 St. Paul St. Lacrosse 54603

Trade Name: _____

This is to advise that the undersigned is surrendering the following license(s)

Combination "Class B" Beer & Liquor

Class "B" Beer

Class "A" Beer and/or "Class A" Liquor (circle which apply)

Wholesale Beer

"Class C" Wine

to: _____

(Insert Legal/Real Name of Proposed Licensee and Trade Name)

and understand that said license(s) will be cancelled upon the Common Council's granting of a license to the applicant named herein.

New Applicant

Andi [Signature]
President, Member, Partner, Individual

Sole member
Secretary, Member, Partner

Current Licensee

Julie L. Helgersen
President, Member, Partner, Individual

Member - Owner
Secretary, Member, Partner

State of Wisconsin)
) ss.
County of La Crosse)

On the 22nd day of July, 2025, personally came before me Julie Helgersen, known to me to be the person(s) who executed the foregoing Surrender of License, and known to me to be the **Current Licensee** and acknowledged that s/he executed the foregoing document.

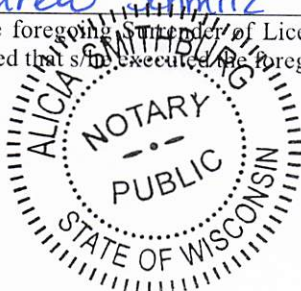
[Signature]
Notary Public
La Crosse County, Wisconsin
My Commission expires: 08/23/2027



State of Wisconsin)
) ss.
County of La Crosse)

On the 22nd day of July, 2025, personally came before me Andrew Schmitz, known to me to be the person(s) who executed the foregoing Surrender of License, and known to me to be the **Proposed New Applicant** and acknowledged that s/he executed the foregoing document.

[Signature]
Notary Public
08/23/2027 County, Wisconsin
My Commission expires: La Crosse



Office of City Clerk



July 31, 2025

JAMA INVESTMENTS LLC
ATTN: JESSICA STOFFLET
1432 KANE ST
LA CROSSE WI 54603

Dear Jessica,

Our office is in receipt of the applications for a Combination "Class B" Beer & Liquor license and an Indoor Cabaret at 621 Saint Paul St for the 2025-2026 license period.

Said request will be considered at the following meetings:

Judiciary & Administration Committee

**Tues., August 5, 2025 at 6:00 p.m.
Council Chambers of City Hall, 400 La Crosse St.**

Common Council

**Thurs., August 14, 2025 at 6:00 p.m.
Council Chambers of City Hall, 400 La Crosse St.**

We recommend someone attend the J&A meetings where public hearing is allowed; there may be questions or comments from a committee or council member or another citizen. Public hearing is not allowed at the Council meeting; although, you are welcome to attend. Your applications are lumped in with other license applications and will be on the agenda as 25-0381 (Various Licenses 2025-2026 – August).

Attendance is allowed either in person or virtually. If you wish to attend virtually, please email me for the link to participate. If you have any questions, comments, or concerns; do not hesitate to contact me.

Sincerely,

Sondra Craig, Deputy Clerk
craigs@cityoflacrosse.org
608-789-7549

CC: Jessica Stofflet – jessicaas428@outlook.com
Andrew Schmitz – Andrew.schmitz@superiorvendinginc.com

Alcohol Beverage
Individual QuestionnaireDate
7-1-25

All individuals involved in the alcohol beverage business must complete this form, including:

- sole proprietor
- all partners of a partnership
- all officers, directors, and agent of a corporation or nonprofit organization
- members and agent of a limited liability company

Your alcohol beverage application or renewal is not complete until all required Individual Questionnaires are submitted.

Part A: Business Information

1. Legal Business Name (individual name if sole proprietor)

Walgreens CO 09214

2. Business Trade Name or DBA

11

3. Entity Type (check one)

☐ Sole Proprietor ☐ Partnership ☐ Limited Liability Company ☐ Corporation ☐ Nonprofit Organization

Part B: Individual Information

1. Last Name

Nygaard

2. First Name

Kaylee

3. M.I.

M.

4. Relationship to Business (Title)

Store Manager

5. Email

kayleenygaard@gmail.com

6. Phone

608-790-7730

7. Home Address

400 Gillette St. Apt. 333

8. City

La Crosse

9. State

WI

10. Zip Code

54603

11. Date of Birth

12. Drivers License/State ID Number

13. Drivers License/State ID State of Issuance

Wisconsin

Part C: Address History

1. Do you currently live in Wisconsin? ☒ Yes ☐ No

If yes, provide the month and year when you permanently moved to Wisconsin

(MM/YYYY)

11 / 2019

2. List in chronological order all of your addresses within the last 5 years. Attach additional sheets if necessary.

Previous Address 1	City	State	Zip Code
1935 Miller St.	La Crosse	WI	54601
Previous Address 2	City	State	Zip Code
1020 9th Street South	La Crosse	WI	54601
Previous Address 3	City	State	Zip Code
11016 Prairie Place	Holmen	WI	54636
Previous Address 4	City	State	Zip Code
3850 Sunnyside Dr.	La Crosse	WI	54601
Previous Address 5	City	State	Zip Code
400 Gillette St	La Crosse	WI	54603

3. List all states and counties you have lived in as an adult. Attach additional sheets if necessary.

State	County	State	County	State	County	State	County
WI	La Crosse	WI	Buffalo				
State	County	State	County	State	County	State	County

Continued →

Part D: Criminal History

1. Have you ever been convicted of any offenses (excluding traffic offenses unless related to alcohol beverages) for violation of any federal, Wisconsin, or another state's laws or of any county or municipal ordinances? ☐ Yes ☒ No

If yes to question 1, please list details of each conviction below. Attach additional sheets as needed.

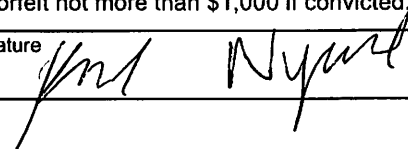
Law/Ordinance Violated	Location	Conviction Date
Penalty Imposed		Was sentence completed? <input type="checkbox"/> Yes <input type="checkbox"/> No
Law/Ordinance Violated	Location	Conviction Date
Penalty Imposed		Was sentence completed? <input type="checkbox"/> Yes <input type="checkbox"/> No
Law/Ordinance Violated	Location	Conviction Date
Penalty Imposed		Was sentence completed? <input type="checkbox"/> Yes <input type="checkbox"/> No

2. Are charges for any offenses currently pending against you (excluding traffic offenses unless related to alcohol beverages) for violation of any federal, Wisconsin, or another state's laws or any county or municipal ordinances? ☐ Yes ☒ No

If yes to question 2, describe nature and status of pending charges using the space below. Attach additional sheets as needed.

Part E: Attestation

READ CAREFULLY BEFORE SIGNING: Under penalty of law, I have answered each of the above questions completely and truthfully. I certify that I am not prohibited from participating in this business due to any involvement in another tier of the alcohol beverage industry as a restricted investor. I understand that any license issued contrary to Wis. Stat. Chapter 125 shall be void under penalty of state law. I further understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000 if convicted.

Signature 	Date 7-1-25
---	-------------

Form
AB-101

Alcohol Beverage
Appointment of Agent

Date
7-1-25

Agent Type (check one)

☐ Original (no fee) ☒ Successor (\$10 fee for municipal licensees only)

2626 Rose St

Part A: Business Information

1. Legal Business Name (individual name if sole proprietor)

Walgreens 09214

2. Business Trade Name or DBA

"

3. Entity Type (check one)

☐ Limited Liability Company

☐ Corporation

☐ Nonprofit Organization

4. Alcohol Beverage Business Authorization (check one)

☐ Municipal Retail License

☐ State Permit

5. If successor agent, provide State Permit or Municipal Retail License Number

6. Describe the reason for appointing a successor agent, if successor is checked above.

old agent left + location.

Part B: Agent Information

1. Last Name

Nygaard

2. First Name

Kaylee

3. M.I.

M.

4. Email

Kayleenygaard@gmail.com

5. Phone

608 790 7730

6. Home Address

400 Gillette St. Apt. 333

7. City

La Crosse

8. State

WI

9. Zip Code

54603

10. Date of Birth

11. Drivers License/State ID Number

12. Drivers License/State ID State of Issuance

Wisconsin

Part C: Agent Questions

1. Have you satisfied the responsible beverage server training requirement? ☒ Yes ☐ No
Submit proof of completion.


2. Have you completed Form AB-100, *Alcohol Beverage Individual Questionnaire* (licensee) or
Form AB-300, *Alcohol Beverage Personal Questionnaire* (permittee)? ☒ Yes ☐ No

3. Have you been a Wisconsin resident for at least 90 continuous days? ☒ Yes ☐ No
See instructions for exceptions.

Continued →

Part D: Business Attestation

READ CAREFULLY BEFORE SIGNING: I, the **Undersigned**, authorize the above-named individual to act for the above-named corporation, nonprofit organization, or limited liability company with full authority and control of the premises and of all alcohol beverage activities on such premises. I certify that I am authorized by the above-named entity to authorize this individual to act on behalf of the entity. If I am appointing a successor agent, I rescind all previous agent appointments for this premises. Further, I understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000 if convicted.

Last Name	Brown	First Name	Brian	M.I.	R
Title	Vice President / Treasurer	Email	taxlicenser renewals@walgreens.com	Phone	847-527-2119
Signature		Date	7/1/25		

Part E: Agent Attestation

READ CAREFULLY BEFORE SIGNING: I, the **Agent**, hereby accept this appointment as agent for the above-named corporation, nonprofit organization, or limited liability company and assume full responsibility for the conduct of all alcohol beverage activities on the premises for the above-named business. I further understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000 if convicted.

Last Name	First Name	M.I.
Signature	Date	

Part D: Business Attestation

READ CAREFULLY BEFORE SIGNING: I, the **Undersigned**, authorize the above-named individual to act for the above-named corporation, nonprofit organization, or limited liability company with full authority and control of the premises and of all alcohol beverage activities on such premises. I certify that I am authorized by the above-named entity to authorize this individual to act on behalf of the entity. If I am appointing a successor agent, I rescind all previous agent appointments for this premises. Further, I understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000 if convicted.

Last Name Nygaard		First Name Kaylee		M.I. M.
Title Store Manager	Email mgr.09214@store.walgreens.com		Phone 608-781-0791	
Signature [Signature]			Date 7-1-25	

Part E: Agent Attestation

READ CAREFULLY BEFORE SIGNING: I, the **Agent**, hereby accept this appointment as agent for the above-named corporation, nonprofit organization, or limited liability company and assume full responsibility for the conduct of all alcohol beverage activities on the premises for the above-named business. I further understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000 if convicted.

Last Name		First Name		M.I.
Signature			Date	

Form
AB-100

Alcohol Beverage
Individual Questionnaire

PAID

Permit card
Date
6-12-25

All individuals involved in the alcohol beverage business must complete this form, including:

- sole proprietor
- all partners of a partnership
- all officers, directors, and agent of a corporation or nonprofit organization
- members and agent of a limited liability company

Your alcohol beverage application or renewal is not complete until all required Individual Questionnaires are submitted.

Part A: Business Information

1. Legal Business Name (individual name if sole proprietor)

Concordia Aid Society Inc.

2. Business Trade Name or DBA

Concordia Ballroom

3. Entity Type (check one)

☐ Sole Proprietor ☐ Partnership ☐ Limited Liability Company ☒ Corporation ☐ Nonprofit Organization

Part B: Individual Information

1. Last Name

Benbenek

2. First Name

Janice

3. M.I.

M.

4. Relationship to Business (Title)

Bar Manager

5. Email

melcher_janice@yahoo.com 608 606 3651

7. Home Address

2624 Leonard Street

8. City

La Crosse

9. State

WI

10. Zip Code

54601

11. Date of Birth

[REDACTED]

12. Drivers License/State ID Number

[REDACTED]

13. Drivers License/State ID State of Issuance

Part C: Address History

1. Do you currently reside in Wisconsin? ☒ Yes ☐ No

If yes to 1 above, how long have you continuously lived in Wisconsin prior to the date of application?

Years

30

Months

2. List in chronological order all of your addresses within the last 5 years. Attach additional sheets if necessary.

Previous Address 1	City	State	Zip Code
222 5th Ave	Viroqua	WI	54665
Previous Address 2	City	State	Zip Code
Previous Address 3	City	State	Zip Code
Previous Address 4	City	State	Zip Code
Previous Address 5	City	State	Zip Code

3. List all states and counties you have lived in as an adult. Attach additional sheets if necessary.

State	County	State	County	State	County	State	County
WI	Vernon	WI	LaCrosse	IL	Cook		
State	County	State	County	State	County	State	County

Continued →

Part D: Criminal History

1. Have you ever been convicted of any offenses (excluding traffic offenses unless related to alcohol beverages) for violation of any federal, Wisconsin, or another state's laws or of any county or municipal ordinances? ☐ Yes ☒ No

If yes to question 1, please list details of each conviction below. Attach additional sheets as needed.

Law/Ordinance Violated	Location	Conviction Date
Penalty Imposed		Was sentence completed? <input type="checkbox"/> Yes <input type="checkbox"/> No
Law/Ordinance Violated	Location	Conviction Date
Penalty Imposed		Was sentence completed? <input type="checkbox"/> Yes <input type="checkbox"/> No
Law/Ordinance Violated	Location	Conviction Date
Penalty Imposed		Was sentence completed? <input type="checkbox"/> Yes <input type="checkbox"/> No

2. Are charges for any offenses currently pending against you (excluding traffic offenses unless related to alcohol beverages) for violation of any federal, Wisconsin, or another state's laws or any county or municipal ordinances? ☐ Yes ☐ No

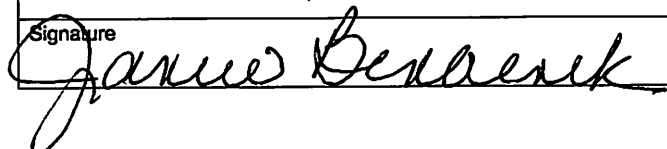
If yes to question 2, describe nature and status of pending charges using the space below. Attach additional sheets as needed.

Part E: Attestation

READ CAREFULLY BEFORE SIGNING: Under penalty of law, I have answered each of the above questions completely and truthfully. I certify that I am not prohibited from participating in this business due to any involvement in another tier of the alcohol beverage industry as a restricted investor. I understand that any license issued contrary to Wis. Stat. Chapter 125 shall be void under penalty of state law. I further understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000 if convicted.

Signature

Date



6/12/24.

Form
AB-101

Alcohol Beverage
Appointment of Agent

Date

Agent Type (check one)

- ☐ Original (no fee) ☐ Successor (\$10 fee for municipal licensees only)

Part A: Business Information

1. Legal Business Name (individual name if sole proprietor)

Concordia Aid Society Inc.

2. Business Trade Name or DBA

Concordia Ballroom

3. Entity Type (check one)

☐ Limited Liability Company

☒ Corporation

☐ Nonprofit Organization

4. Alcohol Beverage Business Authorization (check one)

☐ Municipal Retail License

☐ State Permit

5. If successor agent, provide State Permit or Municipal Retail License Number

6. Describe the reason for appointing a successor agent, if successor is checked above.

Past agent, age 85, retired.

Part B: Agent Information

1. Last Name

Benbenek

2. First Name

Jarvis

3. M.I.

M.

4. Email

melcher_jarvis@yahoo.com

5. Phone

608 606 3651

6. Home Address

2624 Leonard St

7. City

La Crosse

8. State

WI

9. Zip Code

54601

10. Age

64

11. Drivers License/State ID Number

12. Drivers License/State ID State of Issuance

Part C: Agent Questions

1. Have you satisfied the responsible beverage server training requirement?
Submit proof of completion.

☒ Yes ☐ No

2. Have you completed Form AB-100, Alcohol Beverage Individual Questionnaire (licensee) or
Form AB-300, Alcohol Beverage Personal Questionnaire (permittee)?

☒ Yes ☐ No

3. Have you been a Wisconsin resident for at least 90 continuous days?
See instructions for exceptions.

☒ Yes ☐ No

Continued →

Part D: Business Attestation

READ CAREFULLY BEFORE SIGNING: I, the **Undersigned**, authorize the above-named individual to act for the above-named corporation, nonprofit organization, or limited liability company with full authority and control of the premises and of all alcohol beverage activities on such premises. I certify that I am authorized by the above-named entity to authorize this individual to act on behalf of the entity. If I am appointing a successor agent, I rescind all previous agent appointments for this premises. Further, I understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000 if convicted.

Last Name <i>Heth</i>	First Name <i>Jennifer</i>	M.I. <i>A</i>
Title <i>President</i>	Email <i>jheth@acegroup.cc</i>	Phone <i>507313-9430</i>
Signature <i>J Heth</i>		Date <i>5-12-25</i>

Part E: Agent Attestation

READ CAREFULLY BEFORE SIGNING: I, the **Agent**, hereby accept this appointment as agent for the above-named corporation, nonprofit organization, or limited liability company and assume full responsibility for the conduct of all alcohol beverage activities on the premises for the above-named business. I further understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000 if convicted.

Last Name <i>Benbenek</i>	First Name <i>Tamara</i>	M.I. <i>M.</i>
Signature <i>Tamara Benbenek</i>		Date <i>6/12/25</i>



**City of La Crosse, Wisconsin:
BEVERAGE OPERATORS LICENSE:**

- Remove your card and always have it in your possession when serving/selling beer and/or alcohol beverages.
- Licenses should not be duplicated. If you need a replacement, please contact the City Clerk's Office. The original license should be retained by you as the licensee.
- Pursuant to Resolution 17-1333, the Common Council recognizes that sexual violence prevention is a relevant local concern and offers information provided by the National Sexual Violence Resource Center titled Engaging Bystanders to Prevent Sexual Violence. A link to the handout can be found on the City's website at this URL:
<https://www.cityoflacrosse.org/beverage-operator>

JANICE M BENBENEK
2624 LEONARD ST
LA CROSSE WI 54601

**City of La Crosse, Wisconsin
BEVERAGE OPERATORS LICENSE**

Class
2-Year

Name
JANICE M BENBENEK

Number
003928-2025

Issued
7/1/2025

Expires
6/30/2027

Nikki Elsen, City Clerk

Renew on or before
6/1/2027



City of La Crosse, Wisconsin

APPLICATION FOR INDOOR CABARET LICENSE

Check One: ☐ New ☒ Renewal For the license period 7/1/2025 to 6/30/2026 Fee: \$ 135.00**BUSINESS INFORMATION***

Legal/Real Name:

TURTLE STACK BREWERY LLC

Address of Above: Street

125 2ND ST S

City

LA CROSSE

State

WI

Zip Code

54601

PREMISES INFORMATION

Trade Name of Business:

TURTLE STACK BREWERY

Address of premises to be Licensed:

125 2ND ST S

Business Phone Number:

(608) 519-2284

Premises are Owned By:

A & L MCCORMICK LLC

Address of Owner: Street

PO BOX 135

City

LA CRESCENT

State

MN

Zip Code

55947-0135

CABARET INFORMATION

Detailed description of cabaret area to be licensed:

Brewery tasting room seating approximately 50 people; performances would require minimal movement of tables and chairs.

Nature of Entertainment:

One to two person acoustic performances.

Other Business Conducted upon the premises:

MANAGER INFORMATION*

Cabaret Manager Name: First

BRENT

Middle

ALAN

Last

MARTINSON

Cabaret Manager Home Address: Street

125 2ND ST S

City

LA CROSSE

State

WI

Zip Code

54601

Home Phone Number of Cabaret Manager:

(608) 397-6819

Daytime Phone Number of Cabaret Manager:

Was the above person listed as manager on last year's application?

☒ Yes ☐ No

The above hereby makes application for a license to operate an Indoor Cabaret at the above address within the City of La Crosse pursuant to provisions of Sec. 10-100 of the Code of Ordinances for the City of La Crosse.

Signature of Applicant

Date

5/22/25

OFFICE USE ONLY

For original application: Are there lands zoned conservancy, residential or multiple dwelling within 100 feet of premises?

☐ Yes (if yes, attach a list of those lands) ☐ No

Signature:

Date:

Granted:

License #:

100-100000

RECEIVED

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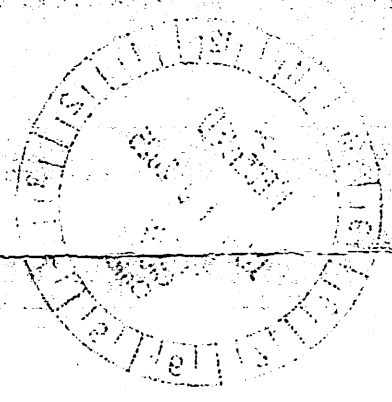
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City of La Crosse, Wisconsin

APPLICATION FOR INDOOR CABARET LICENSE

Check One: ☒ New ☐ Renewal For the license period _____ to _____ Fee: \$ 135

BUSINESS INFORMATION*			
Legal/Real Name: <u>Jana Investments D.B.A. Dewey's Side Street bar</u>			
Address of Above: Street <u>621 St. Paul Street,</u>		City <u>Ladousse,</u>	State <u>WI</u>
		Zip Code <u>54603</u>	
PREMISES INFORMATION			
Trade Name of Business: <u>Dewey's Side Street bar</u>			
Address of premises to be Licensed: <u>621 St. Paul Street</u>		Business Phone Number:	
Premises are Owned By: <u>SLP Center, LLC (as of Aug 5th, 2025)</u>			
Address of Owner: Street <u>3860 Labore Road</u>		City <u>Vadnais Heights,</u>	State <u>MN</u>
		Zip Code <u>55110</u>	
CABARET INFORMATION			
Detailed description of cabaret area to be licensed: <u>Stage, room next to bar</u>			
Nature of Entertainment: <u>Bar with individuals singing, bringing guitar to open jam</u>			
Other Business Conducted upon the premises: <u>None</u>			
MANAGER INFORMATION*			
Cabaret Manager Name: First <u>Jessica</u>		Middle <u>Ann</u>	Last <u>Stofflet</u>
Cabaret Manager Home Address: Street <u>1432 Kane Street</u>		City <u>Ladousse</u>	State <u>WI</u>
		Zip Code <u>54603</u>	
Home Phone Number of Cabaret Manager:		Daytime Phone Number of Cabaret Manager: <u>920-318-3203</u>	
Was the above person listed as manager on last year's application? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No			

*Personal Data Sheet must be completed for each Officer/Member of the Business and the Manager.

The above hereby makes application for a license to operate an Indoor Cabaret at the above address within the City of La Crosse pursuant to provisions of Sec. 10-100 of the Code of Ordinances for the City of La Crosse.

7-22-25
Signature of Applicant Date

OFFICE USE ONLY			
For original application: Are there lands zoned conservancy, residential or multiple dwelling within 100 feet of premises? <input type="checkbox"/> Yes (if yes, attach a list of those lands) <input type="checkbox"/> No			
Signature:	Date:	Granted:	License #:

Personal Data Sheet

(Please PRINT All Information)

Each Officer/Member AND Manager/Person in Charge must complete all the information and must indicate if they have been convicted of any of the following within the last ten (10) years: a felony, a misdemeanor, a statutory violation punishable by forfeiture or a county or municipal ordinance violation. If none, write "none".

MANAGER/PERSON IN CHARGE			
Name: First Andrew		Middle Joseph	Last Schmitz
Home Address: Street 7935 Drake Rd		City Woodbury	State MN Zip Code 55125
Phone Number: 651-210-3109	Email: andrew.schmitz@superiorvendinginc	Date of Birth: (mm/dd/yyyy) <div style="background-color: black; width: 150px; height: 20px;"></div>	
Violations: superior vending inc			
OFFICER/MEMBER			
Name: First		Middle	Last
Home Address: Street		City	State Zip Code
Phone Number:	Email:	Date of Birth: (mm/dd/yyyy)	
Violations:			
OFFICER/MEMBER			
Name: First		Middle	Last
Home Address: Street		City	State Zip Code
Phone Number:	Email:	Date of Birth: (mm/dd/yyyy)	
Violations:			
OFFICER/MEMBER			
Name: First		Middle	Last
Home Address: Street		City	State Zip Code
Phone Number:	Email:	Date of Birth: (mm/dd/yyyy)	
Violations:			
OFFICER/MEMBER			
Name: First		Middle	Last
Home Address: Street		City	State Zip Code
Phone Number:	Email:	Date of Birth: (mm/dd/yyyy)	
Violations:			



City of La Crosse, Wisconsin

APPLICATION FOR INDOOR CABARET LICENSE

Check One: ☒ New ☐ Renewal For the license period _____ to _____ Fee: \$ 135

BUSINESS INFORMATION*			
Legal/Real Name: Meraki Design Co LLC			
Address of Above: Street 325 Pearl Street	City La Crosse	State WI	Zip Code 54601
PREMISES INFORMATION			
Trade Name of Business: Meraki Design Co LLC			
Address of premises to be Licensed: 325 Pearl Street		Business Phone Number: 6087697475	
Premises are Owned By: Meraki Properties LLC			
Address of Owner: Street 325 Pearl Street	City La Crosse	State WI	Zip Code 54601
CABARET INFORMATION			
Detailed description of cabaret area to be licensed: Second Floor of Premise in Venue Space - Not AirBnB			
Nature of Entertainment: Venue			
Other Business Conducted upon the premises: Venue Rental - Commercial/Event			
MANAGER INFORMATION*			
Cabaret Manager Name: First Tiffany <u>ERICA</u>	Middle A	Last Schwanke-Cockriel	
Cabaret Manager Home Address: Street N1683 Boulder Court	City La Crosse	State WI	Zip Code 54601
Home Phone Number of Cabaret Manager: 6087697475		Daytime Phone Number of Cabaret Manager: 6087697475	
Was the above person listed as manager on last year's application? <input type="checkbox"/> Yes <input type="checkbox"/> No			

*Personal Data Sheet must be completed for each Officer/Member of the Business and the Manager.

The above hereby makes application for a license to operate an Indoor Cabaret at the above address within the City of La Crosse pursuant to provisions of Sec. 10-100 of the Code of Ordinances for the City of La Crosse.

Signature of Applicant

06252025

Date

OFFICE USE ONLY			
For original application: Are there lands zoned conservancy, residential or multiple dwelling within 100 feet of premises? <input type="checkbox"/> Yes (if yes, attach a list of those lands) <input type="checkbox"/> No			
Signature:	Date:	Granted:	License #:

Personal Data Sheet

(Please PRINT All Information)

Each Officer/Member AND Manager/Person in Charge must complete all the information and must indicate if they have been convicted of any of the following within the last ten (10) years: a felony, a misdemeanor, a statutory violation punishable by forfeiture or a county or municipal ordinance violation. If none, write "none".

MANAGER/PERSON IN CHARGE				
Name: First		Middle	Last	
Erica		A	Schwanke-Cockriel	
Home Address: Street		City	State	Zip Code
W5912 Valley Pkwy		La Crosse	WI	54601
Phone Number:	Email:	Date of Birth: (mm/dd/yyyy)		
6087906511	office@hatcheryriverside.com	[REDACTED]		
Violations: NA-				
OFFICER/MEMBER				
Name: First		Middle	Last	
Tiffany		L	Smith	
Home Address: Street		City	State	Zip Code
N1683 Boulder Ct		La Crosse	WI	54601
Phone Number:	Email:	Date of Birth: (mm/dd/yyyy)		
6087697475	merakilax@outlook.com	[REDACTED]		
Violations: NA-				
OFFICER/MEMBER				
Name: First		Middle	Last	
Home Address: Street		City	State	Zip Code
		La Crosse	WI	54601
Phone Number:	Email:	Date of Birth: (mm/dd/yyyy)		
Violations: 				
OFFICER/MEMBER				
Name: First		Middle	Last	
Home Address: Street		City	State	Zip Code
Phone Number:	Email:	Date of Birth: (mm/dd/yyyy)		
Violations: 				
OFFICER/MEMBER				
Name: First		Middle	Last	
Home Address: Street		City	State	Zip Code
Phone Number:	Email:	Date of Birth: (mm/dd/yyyy)		
Violations: 				