

La Crosse Municipal Parking Utility  
**Monthly Parking Revenue Report - July 2014**  
 7/15/2014

	THIS MONTH (as of 7-15-14)						LAST MONTH			YEAR-TO-DATE		LAST YEAR-TO-DATE	
	<i>weekday permits</i>	<i>weekday permit revenue</i>	<i>24/7 permits</i>	<i>24/7 permit revenue</i>	<i>total permits</i>	<i>total permit revenue</i>	<i>total permits</i>	<i>total revenue</i>	<i>% permits change</i>	<i>total actual revenue</i>	<i>budget revenue</i>	<i>total revenue</i>	<i>% change</i>
<b>PARKING PERMITS:</b>													
Lax Center ramp (892)	223	\$ -	114	\$ -	337	\$ 23,151.65	341	\$ 4,790.00	-1.17%	\$ 81,626.65	\$ 102,300.00	\$ 68,610.00	18.97%
Main St ramp (395)	287	\$ -	21	\$ -	308	\$ 20,364.85	308	\$ 1,100.00	0.00%	\$ 60,939.85	\$ 82,980.00	\$ 41,570.00	46.60%
Market Square ramp (633)	238	\$ -	202	\$ -	440	\$ 21,575.00	437	\$ 11,675.00	0.69%	\$ 104,725.00	\$ 151,440.00	\$ 88,045.00	18.94%
Riverside ramp (551)	0	\$ -	0	\$ -	0	\$ -	0	\$ -	0.00%	\$ -	\$ -	\$ -	#DIV/0!
Hooters lot (140)	119	\$ -	6	\$ -	125	\$ 7,195.00	125	\$ 25.00	0.00%	\$ 21,805.00	\$ -	\$ 7,195.00	203.06%
Selrite lot (41)	0	\$ -	0	\$ -	0	\$ -	40	\$ -	NA	\$ 4,800.00	\$ 9,600.00	\$ 18,480.00	-74.03%
(2632) TOTALS	867	\$ -	343	\$ -	1210	\$ 72,286.50	TOTALS 1251	\$ 17,590.00		TOTALS \$ 273,896.50	\$ 346,320.00	TOTALS \$ 223,900.00	22%

1019 permits in July '13

NOTES: dumpster lease included but not bicycle lockers  
 Market Square includes basement stalls  
 Main St includes alley stalls  
 Quarterly permits = 57% of total in June '12

	THIS MONTH		LAST MONTH			YEAR-TO-DATE		LAST YEAR-TO-DATE	
	<i>Number of Transactions</i>	<i>Revenue</i>	<i>Number of Transactions</i>	<i>Revenue</i>	<i>% change</i>	<i>Total Actual Revenue</i>	<i>Budget Revenue</i>	<i>Total Actual Revenue</i>	<i>% Change</i>
<b>CASH</b>									
Lax Center ramp (892)	0	\$ 3,943.25	0	\$ 3,093.75	27.46%	\$ 9,371.50	\$ 28,665.00	\$ -	#DIV/0!
Main St ramp (395)	0	\$ 3,244.00	0	\$ 2,631.50	23.28%	\$ 8,752.00	\$ 40,670.00	\$ -	#DIV/0!
Market Square ramp (633)	0	\$ 3,073.00	0	\$ 2,662.50	15.42%	\$ 7,644.50	\$ 23,275.00	\$ -	#DIV/0!
Events, coupons & interest	0	\$ 1,842.95	0	\$ 10,800.00	-82.94%	\$ 13,420.03	\$ 12,155.00	\$ 922.36	1354.97%
Hooters lot (140)	0	\$ -	0	\$ -	NA	\$ -	\$ -	\$ -	NA
Selrite lot (41)	0	\$ -	0	\$ -	NA	\$ -	\$ -	\$ -	NA
(2632) TOTALS	0	\$ 12,103.20	TOTALS 0	\$ 19,187.75		TOTALS \$ 39,188.03	\$ 104,765.00	TOTALS \$ 922.36	

(\$321/day @ ramps)

NOTES: This month includes 32 days with paystations operational  
 Credit card & coupon sales included as cash transactions but validated fees are NOT included  
 Holiday Inn validations = 2101 @ \$7651 (66/day @ \$239)  
 0 special events charged fees this month