

LICENSE AGREEMENT

THIS AGREEMENT entered into this _____ day of _____ 2016, by and between the Board of Public Works of the City of La Crosse, Wisconsin, and the Epinal Committee of La Crosse, La Crosse, Wisconsin, known as "Licensee," for the licensing of the right to use the La Crosse Players image on souvenirs.

1. **RIGHTS:** Licensee shall have the non-exclusive right to utilize the La Crosse Players image.
2. **NO RIGHT OF ASSIGNMENT:** This license is not assignable without the express written consent of the Board of Public Works and any violation of this provision shall automatically terminate the privilege granted hereunder.
3. **TERM:** This license shall be for an indefinite period, provided the Board of Public Works for the City of La Crosse, Wisconsin, may terminate this license upon thirty (30) days written notice.
4. **COPYRIGHT PROTECTION:** Said license and agreement is conditioned upon the Licensee properly displaying an adequate copyright notice in order to sustain and protect the City of La Crosse's copyright interest. Said notice shall consist of City of La Crosse Wis." relative to the La Crosse Players image on any souvenir larger enough.
- 5.

Board of Public Works

Dated: _____

By _____
Tim Kabat, Board President

Dated: _____

By _____
Dianne Seyler
Epinal Committee