

PRIDE HOTELS LLC



City Mayor / Common Council Members
400 La Crosse Street
La Crosse, WI 54601

09/21/2017

Re: Application request for Liquor/ combination Class B license

Dear Sir or Madam,

Firstly, wanted to officially introduce ourselves as part of new Owners Management Pride Hotels LLC dBA Settle Inn & Suites since May 2017. As you may have notice upon taking over, we have started doing lot of great changes and upcoming great amenities and services at Settle Inn. In next few months by first quarter of 2018, we are working towards big renovation new changes interior and exterior.

One of the new additions we would like to add is Liquor/ combination Class B license. We have many requests coming from guest for this service. We kindly appreciate if city can allow Pride Hotels LLC to apply and complete the application for the license request. This will add lot of benefits for this part of the town. Being located closer to I-90 and other shopping area. Guest who stays at the location will prefer the service so it will be convenient for all. With new renovation and changes once complete and possibly be under new Bigger flag, this service will add lot of value to the facility and to the city. We take lot of pride being part of great city of La Crosse.

Hopefully we will make city of La Crosse proud in months to come

Sincerely,

A handwritten signature in black ink, appearing to read "Jay Patel", written over a horizontal line.

Jay Patel
Member, Pride Hotels LLC



Pride Hotels LLC Dba SettleINN
& Suites.

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