
Emilene Anna

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Holistic Beauty and Wellness Co-op Centre'

-Nutrition -Wellness -Health -Whole Beauty

Conscious Hair Artistry

OVERVIEW

Definition of Beauty: qualities in a person or thing that gives pleasure to the senses or pleasurable exalts the mind or spirit.

Conscious Holistic Hair Artistry is an interactive program concept designed to integrate intentional and mindful rituals. The art of developing a conscious practice through energy, love, and aromatherapy for a whole beauty, well-being experience. Cultivating awareness behind the chair, awakening the most powerful tool available to us, our hands. Healing hands guide an experience while developing intuition and using empathy to support you and your services. Receiving and perceiving through touch, to create a lasting vibrational experience for our guests.

Conscious Holistic Artists will choose to use organic, plant based, ethical hair color, products, practices, and offerings to sustain healthy lives for ourselves, community, and our responsibility to our environment.

Wellness Providers, Body workers, Healers, Instructors

OVERVIEW

Definition of Well-being: the state of being comfortable, healthy, or happy. Integrating services will help provide a full spectrum of holistic healing supporting emotionally, spiritually, physically, and mentally for overall wellbeing for beauty and harmony.

Our mission is to become a synergistic team to support achieving optimal health through physical, emotional, mental, and spiritual healing.

INCENTIVES FOR HOLISTIC ARTIST/ WELLNESS

Included in Rent (OFD- Open For Discussion)

- Centre will provide products and protocols for a multi sensory rituals for guests
- Holistic Backbar products and Essential Oil inventory included for synergy of a well-being experience (OFD)
- Shampoo area will be designed for a quiet, centering, relaxation zone
- Originally designed Head Spa Program and materials including Towel Warmers, Aromatherapy Heat packs, Head Spa Treatments, Facial Steamer, Massage Seats, essential oils, diffusers will be available to all
- Top of the line Shampoo stations that will save your physical body with correct posture to sustain your career
- Green ZEN PATIO with outdoor station (OFD)
- Possible scholarships
- Opportunity to BUILD CLIENTELE from all team members and business philosophy
- Informational handbook and materials
- Refreshment Station, coffee/tea/wine/freshly pressed juice (OFD)
- Laundry/ Towels included
- Color Therapy station, Capes, Sustainable Bowls, Brushes, foil (OFD)
- Opportunity to sell your own handmade items or products
- First Access to workshops
- Team will Test Trial DIY carrier oils, homemade hair masks
- Green Circle Salons/recycling system, Naefss.org
- Website, Marketing & online booking system
- Internet access
- Off-street Parking
- Option for commission on sold product or carrying your own if it is umbrella and the decided upon products of Centre (OFD)
- Quarterly day retreats/ monthly yoga/ mindfulness/ meetings, events to promote synergy, alignment, communication and happiness of entrepreneur(OFD/may have additional one time fee)
- A wellness coordinator will be available for assistance, checking guests in and out, refreshing with beverages for additional fee

SPECIALTIES OF THE ORGANIC CENTRE'

- Holistic Beauty and Wellness Centre' has integrated a non-toxic, Organic Salon experience for mind, body, hair & spirit
- Historic Building holding Love and Light
- Everyone is welcome and invited, I promise your current clientele will love
- Privacy curtains available for Hair Artist
- Chakra and Energy focused Synergistic Tribe to focus on all of your well being
- First Green, Clean Air, Organic, Repurposed, Sustainable Salon integrating beauty and wellness with a holistic platform
- Plants and natural light space
- Healing Elements surrounding entire space, plants, music, crystals, natural light, diffusers, essential oils
- Welcome Sensory Exploration with custom made essential oil blends and Head Spa Services
- Community driven, Space is created with open concept and may hold workshops, education, yoga, day retreats, pop up shops, speakers, worship
- Synergistic Services that allow a full spectrum of healing for mind, body, spirit, hair
- **Philanthropy-** The abundance of Giving- Quarterly to Women who have endured abuse of any kind, self image remodeling, interview makeovers for women in shelters
- Outdoor green space for processing, breathing, connecting
- Focusing on Beauty and Lifestyle rituals for personal expansion: products & services, fair-trade network

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- Appeal to persons want to DIY beauty care or Organic products for Beauty and Health
 - Refill Station
 - Aromatherapy/Color Therapy Station
 - Organic Beverages/ Fresh Pressed Juice
 - Boutique- Everything Energetic/Metaphysical
 - Spirit Guides, Intuition Follows, True Beauty Prevails
 - MANY MORE innovative ideas and wish to hear YOURS

Rental Charges For Holistic Stylist

- Full Time- \$600 a month
- Full Time Hours and Regulations {Full access to chair any hours, except rented out time for speakers and workshops. OFD}
- Part Time- \$400 a month {3 days a week, can not exceed 25 hours max, may pick up additional hours if available for 35\$ a day}{may do split scheduling}
- One Day a week \$200 a month
- Comparable Market - Downtown Market-Full time w/ parking is \$600 withOUT backbar and ALL incentives, Part Time w/ parking is \$400 (without back bar included)

Rental Charges For Wellness Rooms and Office

- Full Time- \$550 a month
- Part Time- \$350 a month
- One day a Week-\$150
- One day a Month-\$ Hourly rate

Rental Charges For Workshops, Yoga, Worship

- Open concept salon side sq ft? TBD
- Possible small studio space for 400-500(or bigger for demand) square ft for rental? TBD
- Possibility of 4-5 wellness rooms/offices for rental? TBD

This may vary if you wish to have a permanent/private room only available to you. This also can vary if you wish to incorporate a wellness coordinator helping you with check in-check out. The beautiful restoration of this project is in progress and will be built for the needs/ requests for the space. Please reach out for any inquiries. We are looking for Grand Opening in July 2019.

“You have to respect your audience. Without them, you're essentially standing alone, singing to yourself.”
-K.D. Lang

Please contact me for more information, questions, or interest on becoming part of the team.

Happy Discovery,

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