



# City of La Crosse, Wisconsin

## APPLICATION FOR OUTDOOR CABARET LICENSE

Check One:  New  Renewal For the license period \_\_\_\_\_ to \_\_\_\_\_ Fee: \$ 200

BUSINESS INFORMATION*			
<b>Legal/Real Name:</b> La Crosse Festivals, Inc.			
<b>Address of Above: Street</b> PO Box 1716	<b>City</b> Onalaska	<b>State</b> WI	<b>Zip Code</b> 54650
PREMISES INFORMATION			
<b>Trade Name of Business:</b> Oktoberfest USA			
<b>Address of premises to be Licensed:</b> 1 Oktoberfest Strasse La Crosse, WI 54601	<b>Business Phone Number:</b> [REDACTED]		
<b>Premises are Owned By:</b> JJAWC North LLC			
<b>Address of Owner: Street</b> 509 2nd St N, Suite 201	<b>City</b> Onalaska	<b>State</b> WI	<b>Zip Code</b> 54650
CABARET INFORMATION			
<b>Detailed description of cabaret area to be licensed:</b> The current Oktoberfest Grounds located at 1 Oktoberfest Strasse La Crosse, WI 54601. The fenced in Grounds include 200,000 SF of asphalt with seasonal tents, pavilions, and buildings used for events during the months of April-October each year.			
<b>Nature of Entertainment:</b> Live music			
<b>Other Business Conducted upon the premises:</b> La Crosse Festivals, Inc. office and meeting rooms.			
MANAGER INFORMATION*			
<b>Cabaret Manager Name: First</b> Hannah	<b>Middle</b> Lynn	<b>Last</b> Skibba Amundson	
<b>Cabaret Manager Home Address: Street</b> 810 Park Ave	<b>City</b> La Crosse	<b>State</b> WI	<b>Zip Code</b> 54601
<b>Home Phone Number of Cabaret Manager:</b> [REDACTED]	<b>Daytime Phone Number of Cabaret Manager:</b> [REDACTED]		
<b>Was the above person listed as manager on last year's application?</b> <input type="checkbox"/> Yes <input type="checkbox"/> No <span style="margin-left: 20px;">New application in 2026</span>			

**\*Personal Data Sheet must be completed for each Officer/Member of the Business and the Manager.**

The above hereby makes application for a license to operate an Outdoor Cabaret at the above address within the City of La Crosse pursuant to provisions of Chapter 10, Article IV of the Code of Ordinances for the City of La Crosse.

\_\_\_\_\_ 212612026  
 Signature of Applicant Date

OFFICE USE ONLY			
For original application: <b>Attach a list of all property owners within 200 feet of the proposed licensed premises.</b>			
<b>Signature:</b>	<b>Date:</b>	<b>Granted:</b>	<b>License #:</b>



## **NOTICE OF APPLICATION FOR INDOOR CABARET LICENSE IN THE CITY OF LA CROSSE**

This is to notify you that the following business has applied for an **Outdoor Cabaret** license under Chapter 10, Article IV of the Code of Ordinances of the City of La Crosse to allow live entertainment in a designated outdoor area, as described below.

Pursuant to sec. 10-140, property owners within 200 feet of the proposed premises for an Outdoor Cabaret License shall receive notice of an original application.

**La Crosse Festivals Inc dba Oktoberfest USA  
at 1 Oktoberfest Strasse, La Crosse, WI 54601**

Outdoor Cabaret description: Fenced grounds including 200,000 sq. ft. of asphalt with seasonal tents, pavilions, and buildings used for events during the months of April-October each year.

This application will be considered at the following meetings which are held in the Council Chambers of La Crosse City Hall, 400 La Crosse Street:

**Judiciary and Administration Committee – Tuesday, March 31, 2026 at 6:00 p.m.  
Common Council – Thursday, April 9, 2026 at 6:00 p.m.**

*The meeting can be viewed (no participation) by visiting the Legislative Information Center Meetings calendar (<https://cityoflacrosse.legistar.com/Calendar.aspx>) - find the scheduled meeting and click on the "In Progress" video link to the far right in the meeting list.*

*Written comments may be submitted to the City Clerk's Office by emailing [cityclerk@cityoflacrosse.org](mailto:cityclerk@cityoflacrosse.org), by delivery or mail to City Clerk, 400 La Crosse Street, La Crosse WI 54601 or by deposit in the green drop box on the north side of City Hall.*

This notice is given pursuant to the order of the Common Council of the City of La Crosse.

Dated this 18<sup>th</sup> day of March 2026.

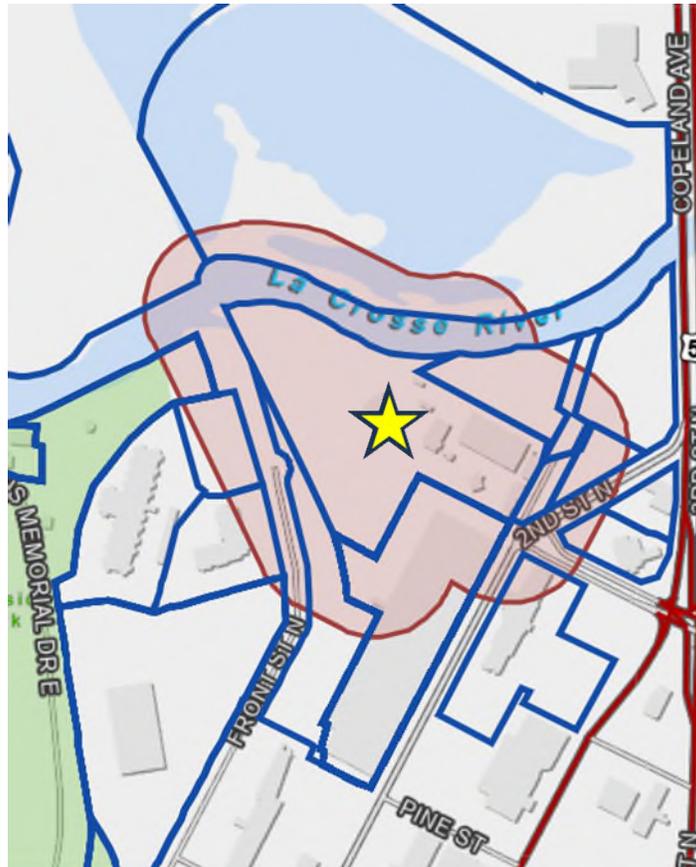
Nikki M. Elsen, WCMC  
City Clerk

Alicia Smithburg  
Assistant Clerk

**Please note:**

Properties within 200 feet of the outdoor cabaret are shown outlined in blue.

OwnerName  
CompleteAddress  
MailCityStateZip



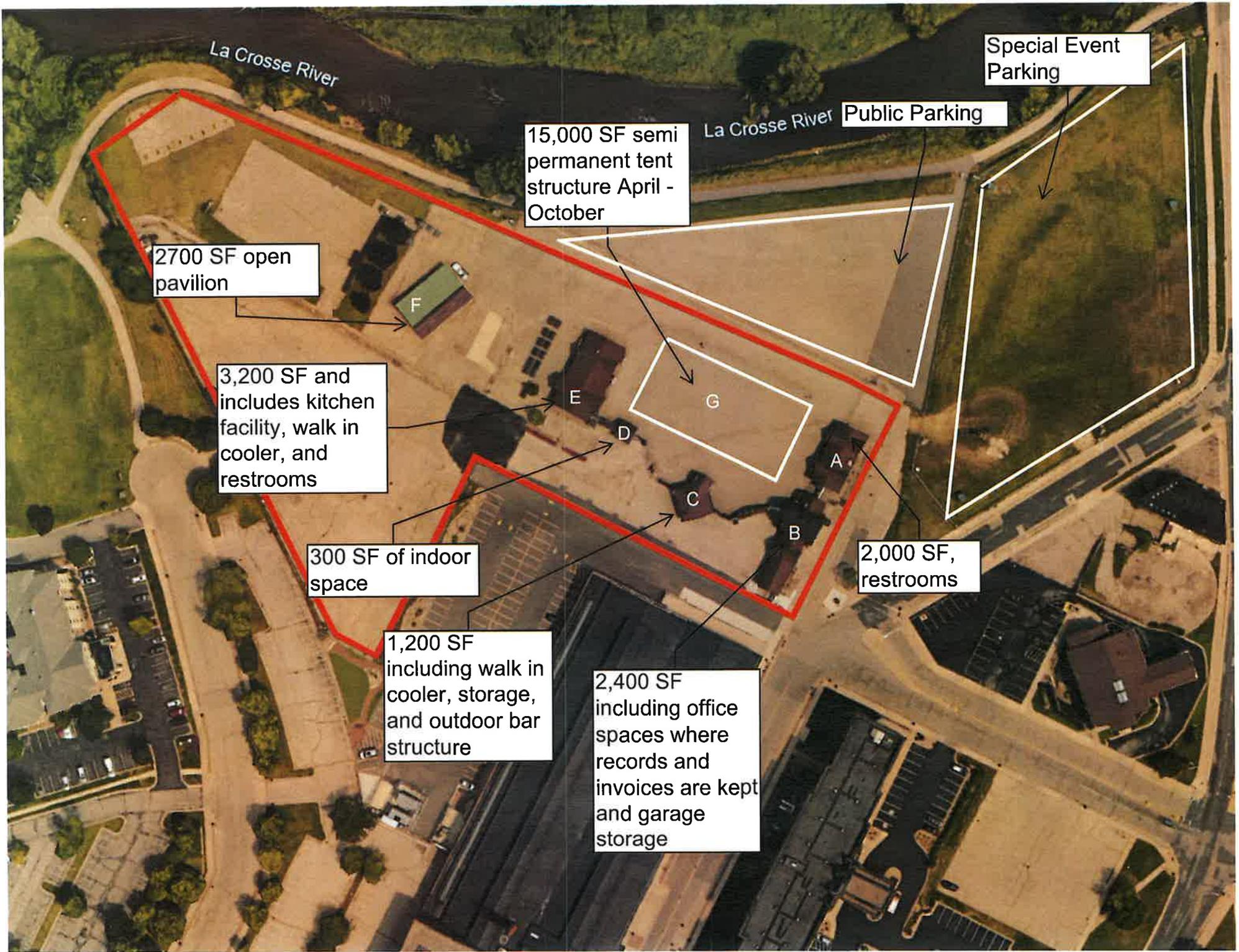
City of La Crosse, 400 La Crosse Street La Crosse, WI 54601  
cityclerk@cityoflacrosse.org | 608-789-7510  
www.cityoflacrosse.org

# Personal Data Sheet

(Please PRINT All Information)

Each Officer/Member AND Manager/Person in Charge must complete all the information and must indicate if they have been convicted of any of the following within the last ten (10) years: a felony, a misdemeanor, a statutory violation punishable by forfeiture or a county or municipal ordinance violation. If none, write "none".

<b>MANAGER/PERSON IN CHARGE</b>				
<b>Name: First</b>		Middle	Last	
Hannah		Lynn	Skibba Amundson	
<b>Home Address: Street</b>		City	State	Zip Code
810 Park Ave		Onalaska	WI	54650
<b>Phone Number:</b>	<b>Email:</b>	<b>Date of Birth: (mm/dd/yyyy)</b>		
[REDACTED]				
<b>Violations:</b>				
None				
<b>OFFICER/MEMBER</b>				
<b>Name: First</b>		Middle	Last	
Jennifer		L	Krisnowich	
<b>Home Address: Street</b>		City	State	Zip Code
3130 Beyer Road		Onalaska	WI	54650
<b>Phone Number:</b>	<b>Email:</b>	<b>Date of Birth: (mm/dd/yyyy)</b>		
[REDACTED]				
<b>Violations:</b>				
None				
<b>OFFICER/MEMBER</b>				
<b>Name: First</b>		Middle	Last	
Timothy		D	Ehler	
<b>Home Address: Street</b>		City	State	Zip Code
W5871 Cedar Road		La Crosse	WI	54601
<b>Phone Number:</b>	<b>Email:</b>	<b>Date of Birth: (mm/dd/yyyy)</b>		
[REDACTED]				
<b>Violations:</b>				
None				
<b>OFFICER/MEMBER</b>				
<b>Name: First</b>		Middle	Last	
Candice		CM	Tlustosch	
<b>Home Address: Street</b>		City	State	Zip Code
N4141 Ceresa Ct.		West Salem	WI	54669
<b>Phone Number:</b>	<b>Email:</b>	<b>Date of Birth: (mm/dd/yyyy)</b>		
[REDACTED]				
<b>Violations:</b>				
None				
<b>OFFICER/MEMBER</b>				
<b>Name: First</b>		Middle	Last	
Alexander		J	Wasieleski	
<b>Home Address: Street</b>		City	State	Zip Code
909 Division St.		La Crosse	WI	54601
<b>Phone Number:</b>	<b>Email:</b>	<b>Date of Birth: (mm/dd/yyyy)</b>		
[REDACTED]				
<b>Violations:</b>				
None				



La Crosse River

Special Event Parking

La Crosse River

Public Parking

15,000 SF semi permanent tent structure April - October

2700 SF open pavilion

F

3,200 SF and includes kitchen facility, walk in cooler, and restrooms

E

D

G

A

300 SF of indoor space

2,000 SF, restrooms

1,200 SF including walk in cooler, storage, and outdoor bar structure

2,400 SF including office spaces where records and invoices are kept and garage storage

**LA CROSSE FESTIVALS INC - 200FT BUFFER - OUTDOOR CABARET**

Tax Parcel Number	OwnerName	PROPADDCOMP	CompleteAddress	MailCityStateZip
17-20008-110	JJAWC LLC	401 2ND ST N STE 101-103, 425 2ND ST N, 429 2ND ST N APT 101- 332 & STE 101, 509 2ND ST N STE 102 & 201, 534 FRONT ST N STE 101	509 2ND ST N	LA CROSSE, WI 54601
17-20009-40	CITY OF LACROSSE	621 3RD ST N	400 LA CROSSE ST	LA CROSSE, WI 54601
17-20009-30	GOVERNMENTAL EMPLOYEES CU	225 LA CROSSE ST	225 LA CROSSE ST	LA CROSSE, WI 54601
17-20009-20	NORTHERN STATES POWER CO	615 2ND ST N	PO BOX 8	EAU CLAIRE, WI 54702-0008
17-20009-75	LACROSSE HOTEL GROUP LLC	511 3RD ST N	511 3RD ST N	LA CROSSE, WI 54601
17-20252-90	JJAWC NORTH LLC	601 OKTOBERFEST STR	509 2ND ST N	LA CROSSE, WI 54601
17-20253-10	NORTHERN STATES POWER CO	711 3RD ST N	PO BOX 8	EAU CLAIRE, WI 54702-0008
17-20253-300	CITY OF LACROSSE	OKTOBERFEST STRASSE	400 LA CROSSE ST	LA CROSSE, WI 54601
17-20280-70	3REALESTATE LLC	333 FRONT ST N STE 200-701	1910 SOUTH AVE	LA CROSSE, WI 54601
17-20253-20	CITY OF LACROSSE	220 & 520 VETERANS MEMORIAL DR E, 201 & 300 & 503 FRONT ST S, 1 STATE ST	400 LA CROSSE ST	LA CROSSE, WI 54601
17-20253-30	NORTHERN STATES POWER CO	711 3RD ST N	PO BOX 8	EAU CLAIRE, WI 54702-0008
17-20280-81	LACROSSE GSRS LLC	525 FRONT ST N	525 FRONT ST N	LA CROSSE, WI 54601
17-20280-82	THREE RIVERS LLC	201 FRONT ST N	1131 MAIN ST	ONALASKA, WI 54650
17-20280-90	3REALESTATE LLC	FRONT ST	1910 SOUTH AVE	LA CROSSE, WI 54601
17-20400-236	CITY OF LACROSSE	RIVER BEND RD	400 LA CROSSE ST	LA CROSSE, WI 54601
17-20400-221	CITY OF LACROSSE	RIVER BEND RD	400 LA CROSSE ST	LA CROSSE, WI 54601
17-20253-90	NORTHERN STATES POWER CO	600 2ND ST N	PO BOX 8	EAU CLAIRE, WI 54702-0008
	CITY OF LACROSSE	400 LA CROSSE ST	400 LA CROSSE ST	LA CROSSE, WI 54601
	LA CROSSE FESTIVALS INC	1 OKTOBERFEST STRASSE	PO BOX 1716	LA CROSSE, WI 54601