



# City of La Crosse, Wisconsin

## APPLICATION FOR EXPANSION OF ALCOHOL BEVERAGE LICENSE AND STREET PRIVILEGE PERMIT

\*Must be filed in conjunction with a Special Event Application.

Fee: \$ \_\_\_\_\_

The undersigned licensee requests permission to expand the following license(s) onto public property for the purpose set forth below. Check all license that apply.

- Combination "Class B" Beer & Liquor
- Class "B" Beer
- "Class C" Wine

BUSINESS INFORMATION				
Legal/Real Name: <span style="font-size: 1.2em;">The Charmant Hotel, LLC</span>		Trade Name: <span style="font-size: 1.2em;">The Charmant Hotel</span>		
Address: <span style="font-size: 1.2em;">101 State Street - La Crosse, WI 54601.</span>				
Phone Number: <span style="font-size: 1.2em;">608-519-8800</span>		Name of Agent (If Corporation/LLC): <span style="font-size: 1.2em;">Libby Weber</span>		
EXPANSION INFORMATION				
Date of Expansion - must be between Memorial Day and Labor Day: <span style="font-size: 1.2em;">Friday - August 18<sup>th</sup>, 2023</span>				
Time of Expansion - when alcohol will be sold, possessed or consumed in the public way: Start <span style="font-size: 1.2em;">4pm</span> End <span style="font-size: 1.2em;">11pm</span>				
Describe Area of Expansion - Where Alcohol Will be Present: <span style="font-size: 1.2em;">100 Block of State Street - Downtown La Crosse</span>				
Reason for Expansion: <span style="font-size: 1.2em;">2023 River Coast Annual Event</span>				
PERSON IN CHARGE				
Name:                      First                      Middle                      Last <span style="font-size: 1.2em;">Stacy                      Jean                      Erickson</span>				
Address:                      Street                      City                      State                      Zip Code <span style="font-size: 1.2em;">W1627 City Rd 2B                      Onalaska                      WI                      54650</span>				
Phone Number: <span style="font-size: 1.2em;">310-333-4055</span>				

I have obtained written consent of at least two-thirds (2/3rds) of the abutting and adjacent property owners in support of this request for expansion and those signatures are attached hereto.

The above hereby makes application to expand its alcohol beverage license into a public way as described. I further state that I have received a copy of the Conditions for a Street Privilege Permit permitting the sale, possession and consumption of alcohol on a City street and agree to abide by the same and with all applicable state and local regulations including, but not limited, to the sale and service of alcoholic beverages, fencing and adherence to noise levels.

\_\_\_\_\_  
 Signature of Applicant

3/22/2023  
 Date

We, the undersigned, represent at least two-thirds (2/3rds) of the abutting and adjacent property owners who are affected by the **Application for Expansion of Alcohol Beverage License and Street Privilege Permit** requested by \_\_\_\_\_. We further state that we support the event to be held on \_\_\_\_\_.

NAME (Print) \_\_\_\_\_ ADDRESS \_\_\_\_\_

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

NAME (Print) \_\_\_\_\_ ADDRESS \_\_\_\_\_

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

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SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

NAME (Print) \_\_\_\_\_ ADDRESS \_\_\_\_\_

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

We, the undersigned, represent at least two-thirds (2/3rds) of the abutting and adjacent property owners who are affected by the **Application for Expansion of Alcohol Beverage License and Street Privilege Permit** requested by The Charmant Hotel. We further state that we support the event to be held on 8/19/2023.

NAME (Print) Kristine H. Cleary ADDRESS See addresses Below:  
SIGNATURE Kristine H. Cleary DATE 3/22/23

- 100 2<sup>nd</sup> St. N., Parcel 20007-10 (100 Harborview Plaza City side)
- 100 Harborview Plaza (building) Parcel 120001-10
- 121 State Street (2<sup>nd</sup> & State parking lot) Parcel 1-20008-50
- 129 State Street (2<sup>nd</sup> & State parking lot) Parcel 1-20008-40

NAME (Print) \_\_\_\_\_ ADDRESS \_\_\_\_\_  
SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

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SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

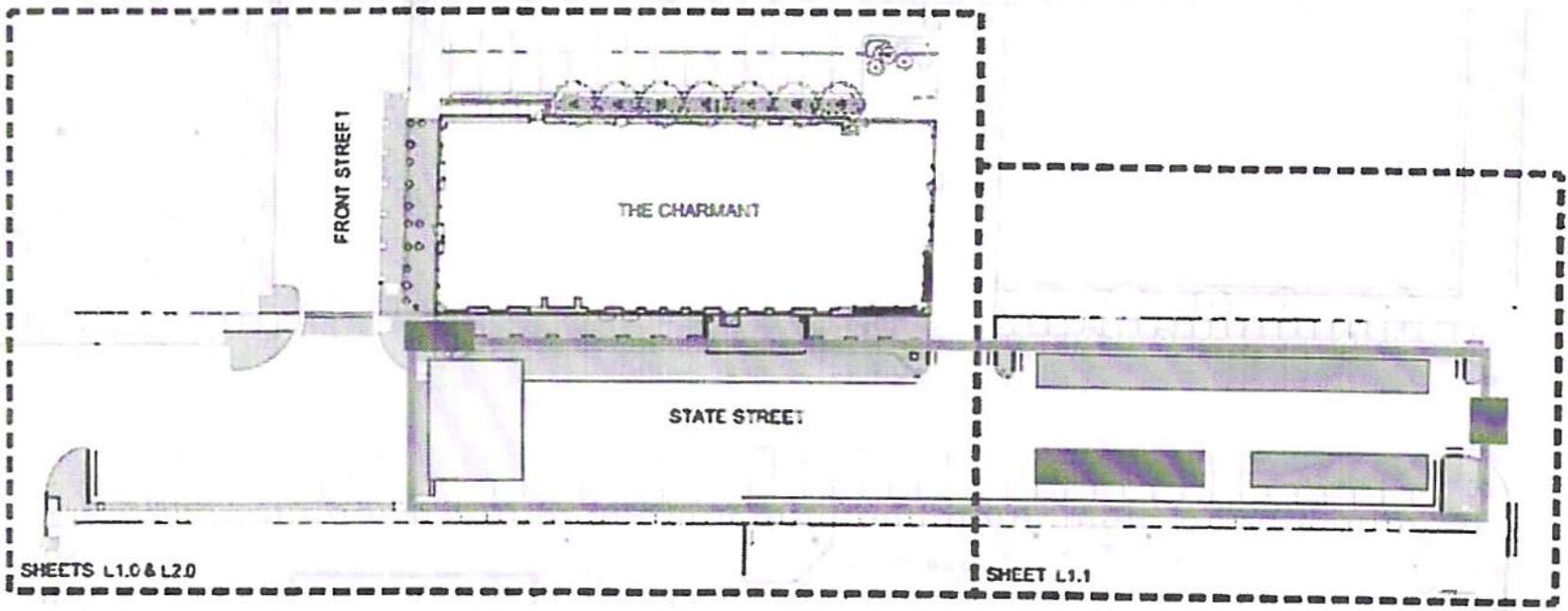
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SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

NAME (Print) \_\_\_\_\_ ADDRESS \_\_\_\_\_  
SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

2023  
~~2018~~ 8/14/20

Charmant Hotel – River Roast 2018 Layout 8-17-18

Stage	Restrooms	Entrance/Exits
Fencing	F&B Area	Ticket Purchase



RiverRoast is an annual event that highlights live music for the local La Crosse community to enjoy. This event is free to the public and it serves as a thank you to the community for being so supportive of our establishment. We also like to highlight local vendors we work with and use their product in the F&B offerings. We will have music starting at 5pm and ending at 10pm with a few different bands (TBD). We have received approval from the Board of Public Works for a street permit and are requesting an expanded license for alcohol to be served on State St.