

WORKSHOP NOTES

EV FLEETS **WORKSHOP**



DRIVING THE **TRANSITION**

PREPARING FLEETS FOR
THE EV FUTURE

OCTOBER 21, 2025 | 8:00AM-9:30AM

sponsored by the city of

LA CROSSE
WISCONSIN

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LUNDA CENTER, WESTERN TECHNICAL COLLEGE



AGENDA

DRIVING THE TRANSITION is an interactive workshop conceding that while EV infrastructure may not be where it needs to be today to support fleet vehicles, there will be an economic advantage to using EVs for fleets in the future. The purpose is to answer attendees' questions and learn from them what they need to help them prepare for the transition.

01 ARRIVAL AND INFORMAL NETWORKING

Meet the speakers and other attendees. Coffee and pastries will be served. **8:00 AM**

02 WELCOME - LEWIS KUHLMAN/CITY OF LA CROSSE

Overview of La Crosse's Climate Action Plan
Transportation and Mobility CAP Action 3-3 and
commitment to carbon neutrality by 2050. **8:15 AM**

03 CASE STUDY: EXPERIENCES FROM CURRENT EV FLEET OPERATIONS - JEFF SPRINGER/DAIRYLAND POWER

Companies like Amazon, FedEx, and municipal
governments are actively transitioning to EV fleets.
Learn about the successes and challenges experienced
by Dairyland Power. **8:20 AM**

04 PLANNING CONSIDERATIONS - ADAM SCHWARTZ/KWIK TRIP, MATT BIREN/XCEL

An overview of current trends, vehicle range,
infrastructure rollout, TCO comparison **8:35 AM**

05 BREAKOUT SESSIONS

Attendees from groups to discuss what needs to be done
before they commit to EVs for their fleets. Speakers will
be available to assist. **8:55 AM**

06 WRAP-UP & NEXT STEPS

Summarize insights, distribute post-event survey, discuss
follow-ups (e.g., pilot projects, deeper needs assessments) **9:15 AM**

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PARTICIPANTS & PRESENTERS

PARTICIPANTS				
Dillon	Constant	La Crosse County		
Ethan	Kiesling	Daityland Power		
Erin	Duffer	La Crosse County		
Travis	Key	La Crosse County		
Nate	Reiman	DSG Supply		
Andrew	Ericson	UW La Crosse		
Daniel	Quam	UW La Crosse		
Josh	Barbara	Solar Connections		
Darin	Streeck	City of La Crosse		
Lewis	Kuhlman	City of La Crosse		
Tomas	Herrera	Ethos Green Power Coop		
Michael	Behringer	Olson Solar Energy		
Scott	Finch	Kish & Sons Electric		
Brian	Poellinger	Poellinger Electric		
PRESENTERS				
Adam	Schwartz	KwikTrip		
Jeff	Springer	Dairyland Coop		
Matt	Biren	Xcel		

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BREAKOUT NOTES

1. CONCERNS ABOUT EVS BEFORE ATTENDING THE WORKSHOP:

- TOWING CAPACITY (3)
- COSTS (VEHICLES, CHARGERS, ETC.)
- INFRASTRUCTURE AVAILABILITY (IS THERE CHARGING WHEN WE NEED IT?) (2)
- VEHICLE RANGE (2)
- INTERNAL KNOWLEDGE (EDUCATION)
- LACK OF COMMITMENT TO THE TRANSITION/CULTURE CHANGE
- EV LONGEVITY
- MAINTENANCE RESPONSIBILITY
- INCREASING ELECTRICITY RATES
- THROTTLING OR BROKEN CHARGERS
- DIFFICULT FEDERAL REQUIREMENTS (STREAMLINING WOULD HELP)
- RELIABILITY/LONGEVITY OF EVS
- MAINTENANCE OF EVS
- CHARGING SPEED

2. WORKSHOP INFORMATION THAT CHANGED PERCEPTION OF EVS:

- WILLINGNESS OF UTILITIES TO HELP
- KWIK TRIP ON BOARD
- RANGE AND GENERATING CAPABILITY OF PLUG-INS
- LOCAL KNOWLEDGE
- GOOD WARRANTIES
- SILVERADO RANGE

3. WHAT IS NEEDED FOR A COMPANY/ORGANIZATION TO CONSIDER USING EVS?

- FUNDING/INCENTIVES
- SAVINGS CALCULATIONS
- MORE LONG-TERM CERTAINTY
- LONG-TERM TEST DRIVES
- COST PARITY
- COST & PAYBACK
- EXTENDED RANGE
- IN-HOME BACKUP
- FASTER INSTALLATION OF CHARGING STATIONS
- NOT ENOUGH VEHICLE OPTIONS – CAN ONLY GET SEDANS, SUVS, OR PICKUPS. NO MEDIUM-DUTY TRUCK OR VAN.

4. TOOLS THAT WOULD HELP ANALYZE AND PLAN FOR AN EV ROLLOUT:

- COMPARISON OF TRENDS FOR GAS VS. ELECTRIC VEHICLES
- 20 YEAR OUTLOOK
- HISTORICAL DATA – LONGEVITY, BATTERY REPLACEMENT, RANGE
- GUIDEBOOK ON HOW TO BE COMPLIANT (RE: STATE/FEDERAL REGULATIONS)
- ROI
- LOGISTICS OF OWNING