

REQUEST FOR EXPANSION OF ALCOHOL BEVERAGE LICENSE & STREET PRIVILEGE PERMIT
(MUST HAVE LICENSE POSTED ON PREMISE BEFORE BEGINNING EVENT)

License Fee: \$ 250 (*additional \$50.00 tent fee, if applicable) Receipt #: _____

\$100.00 Cash Deposit at City Treasurer on: _____ NA _____

The undersigned licensee requests permission to expand the following licenses onto public property for the purpose set forth below (check all that apply):

Combination "Class B" Beer & Liquor _____ Class "A" Beer
 Class "B" Beer _____ Class "A" Beer & "Class A" Liquor
 "Class C" Wine

CHECK ONE: _____ Individual _____ Partnership _____ Corporation LLC

LEGAL/REAL NAME (Individual/Partnership/Corporation/LLC): The Charmant Hotel LLC

TRADE NAME: The Charmant Hotel

NAME OF AGENT (If Corporation/LLC): Michel Alain Gabbud
(Full Name - First, FULL Middle & Last)

BUSINESS ADDRESS/ADDRESS OF EXPANSION: 101 State Street, La Crosse, WI 54601

BUSINESS PHONE NUMBER: 608-519-8821

DATE OF EXPANSION: 8/14/20 TIME OF EXPANSION (start & end times): 4pm - 10pm

*WILL THERE BE A TENT IN EXCESS OF 400 SQ. FT. (20' x 20')? Yes _____ No If yes, add \$50.

ATTACH DETAILED DESCRIPTION OF EVENT AREA **AND** ATTACH A DIMENSIONAL DRAWING. Detailed description and dimensional drawing MUST include dimensions of area, where the fencing will be placed, where entrances (s) and exit(s) will be and size of each, dimensions of tent (if a tent is used), and placement of port-a-potties.

DESCRIBE ENTERTAINMENT TO BE PROVIDED, if any. Live Music
(NOTE: If there will be live music in the expanded area, also apply for a Special Event Outdoor Cabaret license.)

CONTACT PERSON: Stacy Erickson
(Full Name - First, FULL Middle & Last)

ADDRESS OF CONTACT PERSON: 101 State Street, La Crosse, WI 54601

DAYTIME PHONE NUMBER OF CONTACT PERSON: 608-519-8821

REASON FOR EXPANSION REQUEST: River Roast Event

NUMBER OF PEOPLE ATTENDING THIS EVENT: ~2500

AT THE TIME OF APPLICATION, applicant shall provide to the City Clerk a certificate of insurance describing the event and providing liability insurance in the amount of \$1,000,000.00 per occurrence and endorsed naming the City of La Crosse as an additional insured.

I further state that I have received a copy of the Ordinance, Resolution and Conditions for permitting the sale, possession and consumption of alcohol on streets, and agree to abide by the same, and with all applicable state and local regulations including, but not limited to, the sale and service of alcoholic beverages, fencing, and adherence to noise levels.

[Signature] 1/21/20
Signature of **PRESIDENT** of Corporation/Partner/Individual/Member Date
[Signature] 1/21/20
Signature of **SECRETARY** of Corporation/Partner/Member Date

For Office Use Only:
Introduced - Council Meeting: _____ (applicant does not need to attend this meeting)
J & A Meeting: 3/3/2020 (public hearing, attendance recommended) Council Meeting: 3/12/2020 (final action)
Original - Council Copy Copy - Applicant Copy - Licensing Clerk

We, the undersigned, represent at least two-thirds (2/3) of the abutting and adjacent property owners who are affected by the attached **Application for Expansion of Alcohol Beverage License and Street Privilege Permit** requested by The Charmant Hotel. We further state that we support the attached application for the event to be held on August 14, 2020.

NAME (Print) Dan Trussoni ADDRESS 400 LaCrosse St
SIGNATURE [Signature] DATE 1/29/20

NAME (Print) 100 Harborview Partners ADDRESS 100 2nd St N, 100 Harborview Plaza,
SIGNATURE See attached email DATE 12/1/29 State St

NAME (Print) _____ ADDRESS _____
SIGNATURE _____ DATE _____

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NAME (Print) _____ ADDRESS _____
SIGNATURE _____ DATE _____

Elsen, Nikki

Subject: FW: Approval for River Roast 2020

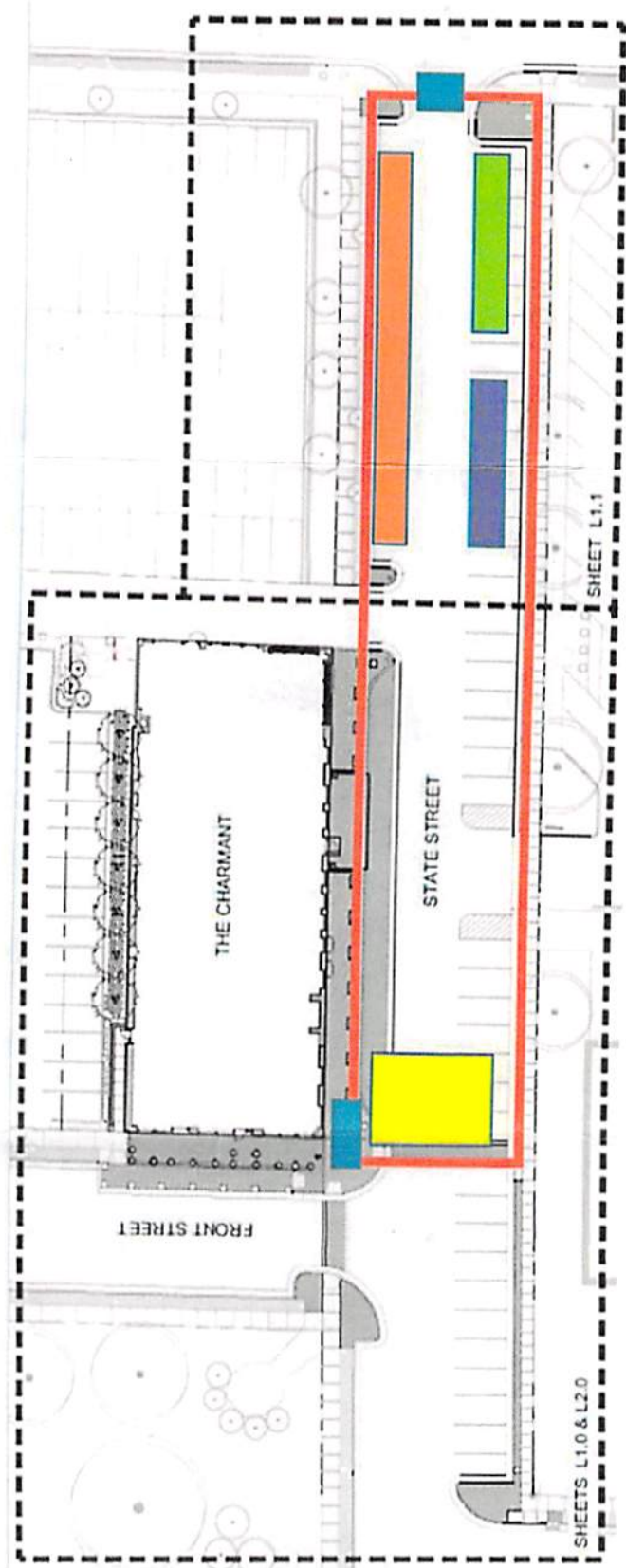
From: Kris Cleary [<mailto:kcleary@cmclax.com>]
Sent: Friday, January 31, 2020 17:57
To: Michel Gabbud <mgabbud@thecharmanthotel.com>
Cc: Jana Knights <jknights@cmclax.com>
Subject: Re: Approval for River Roast 2020

Michel-We will support the Charmant in holding the River Roast this year. Enjoyed meeting you. Let me know when you are interested in touring the Landmark.

Regards, Kristine

2020 8/14/20
 Charmant Hotel – River Roast 2018 Layout 8/17/18

Stage	Restrooms	Entrance/Exits
Fencing	F&B Area	Ticket Purchase



RiverRoast is an annual event that highlights live music for the local La Crosse community to enjoy. This event is free to the public and it serves as a thank you to the community for being so supportive of our establishment. We also like to highlight local vendors we work with and use their product in the F&B offerings. We will have music starting at 5pm and ending at 10pm with a few different bands (TBD). We have received approval from the Board of Public-Works for a street-permit and are requesting an expanded license for alcohol to be served on State St.