

The Rivoli Theatre, Inc.
117 4th Street North
La Crosse, WI 54601

January 5, 2018

City of La Crosse, WI
Teri Lehrke, City Clerk
400 La Crosse St.
La Crosse, WI 54601

RE: The Rivoli Theatre, Inc.
City of La Crosse Street Address Reassignment
Resulting Modifications required to our City of La Crosse Licenses

Dear Ms. Lehrke:

As you are aware, the City of La Crosse Fire Prevention and Building Safety Department has removed and reassigned the street address of 113 4th Street N from the Rivoli Building on 4th Street in the City of La Crosse. We believe that as a result of this action on the part of the City of La Crosse, the description of our sales/service area and premises description need to be modified on our Combination "Class B" Beer & Liquor and our Indoor Cabaret Licenses.

Current Premises Description on Liquor License

113/115/117/119 4th Street N.

Modification Required:

Remove 113 which has been reassigned to a different building by the City of
La Crosse

Add 117 4th St. N. Suite 101 which has been created by the City of La Crosse

Add 117 4th St. N. Suite 102 which has been created by the City of La Crosse

Add 117 4th St. N. Suite 103 which has been created by the City of La Crosse

Remove 119 which has been removed from the building by the City of La Crosse

Current Sales and Service Description on Liquor License

113 (back half)/115/117/119 4th Street N.

Modification Required:

Remove 113 which has been reassigned to different building by the City of La Crosse

Add 117 4th St. N. Suite 101 which has been created by the City of La Crosse

Add 117 4th St. N. Suite 102 which has been created by the City of La Crosse

Add 117 4th St. N. Suite 103 which has been created by the City of La Crosse

Remove 119 which has been removed from the building by the City of La Crosse

Current Indoor Cabaret Description

113/115/117/119 4th Street N.

Modification Required:

Remove 113 which has been reassigned to different building by the City of La Crosse

Add 117 4th St. N. Suite 101 which has been created by the City of La Crosse

Add 117 4th St. N. Suite 102 which has been created by the City of La Crosse

Add 117 4th St. N. Suite 103 which has been created by the City of La Crosse

Remove 119 which has been removed from the building by the City of La Crosse

Theater License

No current location description

Modification Required:

Add Three Screens located in 117, Suites 101, 102 and 103

These modifications are the result of, in our opinion, a mistake that was made to remove our 113 N. 4th Street Address, which has been part of the Rivoli Building for over one hundred years and assigning it to a neighboring building. It is our belief that it would be more efficient for all parties to correct the mistake now rather than to create this nightmare of confusion.

We will agree to the required changes as outlined above but we strongly feel that this is the wrong way to proceed.

The Rivoli Theatre, Inc.

Thomas J. Misco
President